



Dominik Bernard

Consulting Analyst

CONTACT

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Munich, GER 

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WORK EXPERIENCE

Junior Consulting Data Scientist

Roland Berger GmbH

November 2023 - current / Munich, GER

- Part of a team of tech and data-savvy strategy consultants
- Working as a client-facing data scientist (junior consultant)
- Industries: Healthcare, energy, and consumer goods

EDUCATION

M.Sc.

Int. Management

Napier University

2022 - 2023

Edinburgh, UK

Research Associate People Analytics

Technical University of Applied Sciences Stuttgart

March 2023 – October 2023 / Remote

- Research project on predicting employee churn (data analysis using R)
- Leading the applied statistics tutorial (using R) for postgraduate students in Psychology (tree-based algorithms, regression, clustering, SEM)

M.Sc.

Business Psychology Stuttgart

University

2021 - 2022

Stuttgart, GER

Strategy Consulting & Data Analytics

Roland Berger GmbH

October 2021 – February 2023 / GER, UK, THAI

- Development and deployment of a fully automated, cloud-native advanced analytics forecasting solution in the energy sector (using Python, R, SQL, AWS SageMaker & Power BI)
- Segmentation of customer profiles and derivation of strategic measures in the healthcare sector as part of a large-scale study; data preparation, data analysis, and data visualization with R
- Providing strategic advice to a global enterprise on the development and scaling of a blockchain-based marketplace for energy certificates
- Advising project teams & clients in various aspects of customer intelligence & insights related topics (e.g., in a Due Diligence)

B.Sc.

Business Psychology

Darmstadt University

2017 - 2021

Darmstadt, GER

ANALYTICAL SKILLS

Data Analysis: R, Python, SPSS, SQL

Data Visualization: PowerBi, Tableau

Web Apps: Streamlit, Shiny

Customer Analytics Analyst

Deutsche Bahn Fernverkehr AG

August 2020 – September 2021 / Frankfurt, GER

- Part of the Customer Analytics team, which acts as an in-house consulting unit for various topics related to customer data
- Creation of a weekly customer analytics report for 100+ employees, including the Chief Marketing Officer
- Implementing measures to improve the quality of the company's travel information in order to significantly increase customer satisfaction
- Analysis of study results and preparation of extensive data sets using R/SPSS & preparation of management reports in PowerPoint