Consulting Analyst

Dominik Bernard

# CONTACT

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Munich, GER 

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# EDUCATION

M.Sc.  
Int. Management  
Napier University  
2022 - 2023

Edinburgh, UK

M.Sc.  
Business Psychology Stuttgart University  
2021 - 2022

Stuttgart, GER

B.Sc.  
Business Psychology  
Darmstadt University  
2017 - 2021

Darmstadt, GER

# ANALYTICAL SKILLS

**Data Analysis:** R, Python, SPSS, SQL **Data Visualization:** PowerBi, Tableau

**Web Apps:** Streamlit, Shiny

# WORK EXPERIENCE

Junior Consulting Data Scientist  
Roland Berger GmbH  
November 2023 - current / Munich, GER

* Part of a team of tech and data-savvy strategy consultants
* Working as a client-facing data scientist (junior consultant)
* Industries: Healthcare, energy, and consumer goods

Research Associate People Analytics  
Technical University of Applied Sciences Stuttgart  
March 2023 – October 2023 / Remote

* Research project on predicting employee churn (data analysis using R)
* Leading the applied statistics tutorial (using R) for postgraduate students in Psychology (tree-based algorithms, regression, clustering, SEM)

Strategy Consulting & Data Analytics  
Roland Berger GmbH  
October 2021 – February 2023 / GER, UK, THAI

* Development and deployment of a fully automated, cloud-native advanced analytics forecasting solution in the energy sector (using Python, R, SQL, AWS SageMaker & Power BI)
* Segmentation of customer profiles and derivation of strategic measures in the healthcare sector as part of a large-scale study; data preparation, data analysis, and data visualization with R
* Providing strategic advice to a global enterprise on the development and scaling of a blockchain-based marketplace for energy certificates
* Advising project teams & clients in various aspects of customer intelligence & insights related topics (e.g., in a Due Diligence)

Customer Analytics Analyst  
Deutsche Bahn Fernverkehr AG  
August 2020 – September 2021 / Frankfurt, GER

* Part of the Customer Analytics team, which acts as an in-house consulting unit for various topics related to customer data
* Creation of a weekly customer analytics report for 100+ employees, including the Chief Marketing Officer
* Implementing measures to improve the quality of the company's travel information in order to significantly increase customer satisfaction
* Analysis of study results and preparation of extensive data sets using R/SPSS & preparation of management reports in PowerPoint