cindy deng

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experience

SAP LabsUX Design Specialist

Jun 2016—Present Palo Alto, CA

- Working closely with developers to build components for the SAP Cloud Platform SDK for iOS.
- Defining and writing guidelines for UI components and design patterns.
- Responsible for creating and maintaining a UI Library in Sketch.
- Supported the designs of 8+ internal and customer products.
- Presented Fiori for iOS and mobile design best practices at multiple events globally.

AutoX TechnologiesContract Designer

Jul-Nov 2018 San Jose, CA

- Redesigned major flows of the AutoX grocery delivery mobile app.
- Defined a basic visual system to promote consistency.
- Designed the layout of AutoX's safety report.

Elemental8

Contract Designer

Apr-Jun 2016 San Jose, CA

- Conceptualized and developed brand identities for three clients.
- Created wireframes and interaction design for websites.
- Designed packaging systems for clients.

Scripted Inc

Design Intern

May-Aug 2015 San Francisco, CA

- · Created illustrations, web banners and an ebook for marketing.
- Designed the "Writer Profile", a new web feature.
- Organized brand elements into a style guide.
- Collaborated with developers & learned the basics of html/css.

education

San Jose State University

BFA Graphic Design

2010–2015 San Jose, CA

Design Sprints

• President's Scholar 2015 (4.0 GPA in two contiguous semesters)

Language

Mandarin

Catonese

English

• Best Thesis Project Silver Prize 2015

skills

Design		Tools	
Design System	Visual Design	Sketch	Flinto
Wireframing	Typography	Invision	Illustrator
Prototyping	Branding	Zeplin	InDesign
Mobile Design	Photography	Abstract	