Promotion of the company's website:

Hot Beans-

Hot Beans is a web development company.

Job profiles:

Name: John stan-blackberry	**Name:** Malcolm Farms-Earth
Age:33	**Age:** 51
Qualification: BTEC National Diploma in Computer Studies	**Qualification:** Degree in Web Development
Year joined: 2010	**Year joined:** 2016
Hobbies: DIY, Computer programming and video gaming.	**Hobbies:** Website design, Digital arts and Web surfing.
Favourite aspect of web design: Coding	**Favourite aspect of web design:** Development
Personal comment:	**Personal comment:** I've been working for Hot Beans for just over a year now and I love it, I am responsible for the coding and technical sides to the website.

A web designer working at Hot Beans is responsible for the design, layout and coding of the website. You will be responsible for the technical and graphical aspects of the website. You will also have to make sure the site is correctly formatted.

You must continue to write the programming code, either from scratch or by existing websites softwares and graphics. You will be working as part of a team as a junior web developer here at Hot Beans. The team will often include a Web Author/editor and accounts manager.

You must be interested in:

- Keeping up to date with the advances in computer technology and how this affects the business environment
- The internet
- Troubleshooting and problem solving.

A web designer at Hot Beans will usually work between 37 and 40 hours a week, Monday to Friday. Often additional hours may be needed and could require working on weekends and evenings. The salaries will start at £18,000 and can increase over time to £40,000+.

All training is done on the job. It includes both inhouse and external training courses.

As a web designer you must:

- Have skills in programming and graphics,
- Be creative and use your imagination,
- Be able to adapt to new techniques,
- Have good communication skills,
- Keep up to date with advances in computer technology and acknowledge how this affects the business

Qualifications:

- BTEC National Diploma in Art and Design (Multimedia), Computer studies or IT. Applicants typically need GCSEs (Grades A-C/1-3) or equivalent qualifications
- SQA National Certificate in IT. Applicants normally require Four GCSEs (Grades A-C/1-3)
- BTEC/SQA Higher National Diplomas. Colleges typically ask for one A level/ Two H grades and 4 GCSEs/S grades (Grades A-C/1-3) or BTEC/SQA National certificate/diploma in relevant subject or course and some colleges offer sandwich courses, with one year's work experience.
- NQTs/SVQs are available in IT practitioner courses, including design at levels 2 to 4.
- Degrees in IT, Computer science, programming, software engineering and other subjects. More specific degree subjects include web development, web design, multimedia design and web content management. Applicants usually need two A levels/ Three H grades. Degree courses usually last three or four years full time or four or five years for sandwich courses

There are routes into web design for both university graduates and school leavers. For jobs advertised to graduates, employers are likely to seek a degree in digital media design or a

related subject. Whether you have a related degree or not, you will need to be able to present a portfolio of your best web design work.

Responsibilities of the job include:

- Creating website designs,
- Producing sample sites,
- Meeting with clients to discuss requirements and/or project progress,
- Demonstrating and receiving feedback about draft sites,
- Keeping up to date with recent technological and software developments,
- Developing skills and expertise in appropriate software/programming languages such as HTML and Javascript,
- Creating products that are user-friendly, effective and appealing,
- Digital retouching and image editing,
- Working as part of a multidisciplinary team.

Job application:

Title:

First Name: _____

Surname: _____

Date of birth: DD/MM/YYYY

National insurance number: _____

Address: _____   **City:_____**

County:_____   **Postcode:_____**

Mobile number:_____   **Home number:_____**

Email:_____

Web development courses:

- http://www.bcs.org
- https://www.thetechpartnership.com/information-for/redirected-from-e-skills-uk/
- http://www.iap.org.uk/main/