



# Cut Customer Service Costs. Boost NPS.

From €1M to €2.2M ARR in 9 Months. AI Platform proven with Leading Enterprises in Europe & KSA.

*€2.5M Pre-Series A Round - Closing September 2025*



# The Old Trade-Off: Customer Satisfaction vs. Cost

For decades, businesses had to choose. Now they don't.

## The Old Equation



Better service meant more agents, more time, more cost.  
Quality always came at a price.

## The New Opportunity




With Generative AI, AlloBrain automates tasks, assists agents, and learns from every interaction. Quality goes up, costs go down.

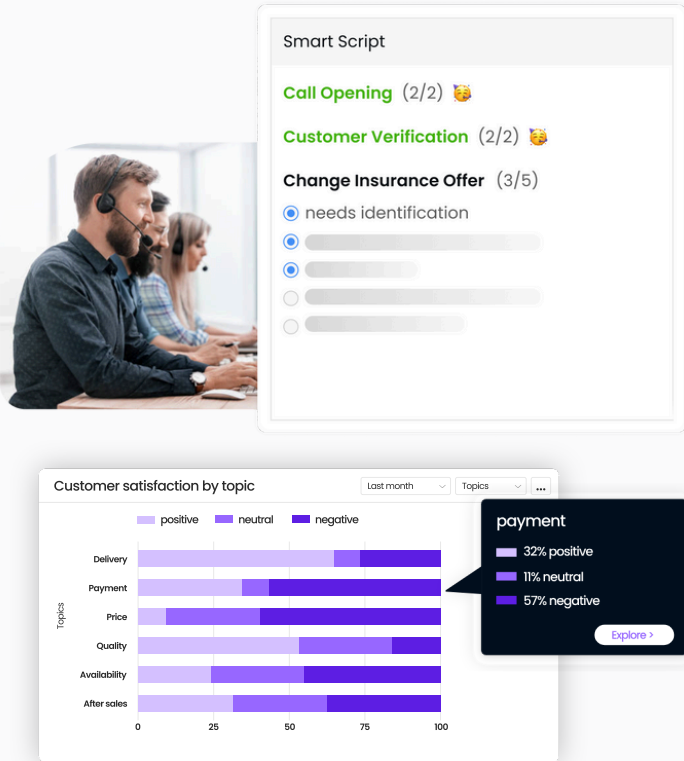
**AlloBrain delivers this breakthrough through one integrated AI platform.**

\*The NPS is a customer satisfaction indicator


# Introducing AlloBrain, The Full-Stack AI Platform to Understand, Act & Improve on Every Customer Conversation

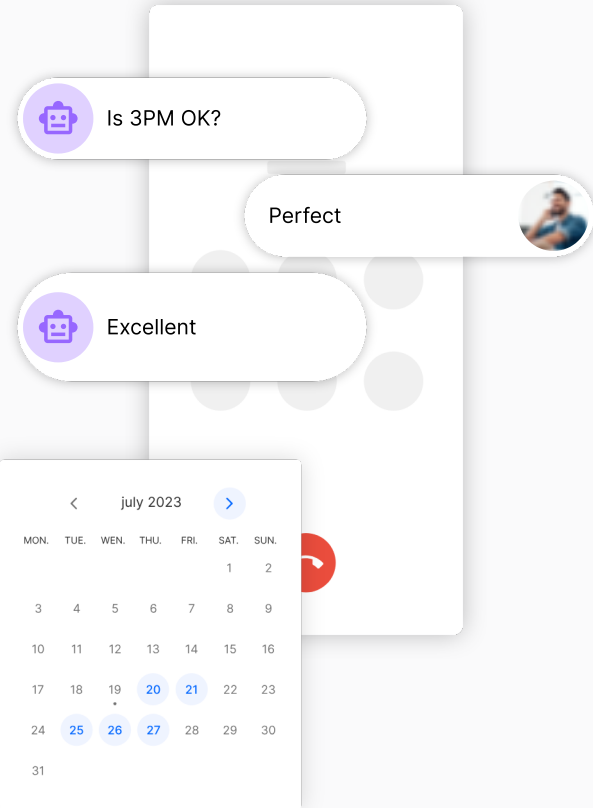
Provides a 360° view of 100% of customer conversations & feedback across all channels. Automates repetitive tasks to resolve issues instantly.  
**Outcome: lower support costs & higher NPS.**

 AlloIntelligence  
**Conversation analysis**  
Quality Monitoring | VoC | Live Assist




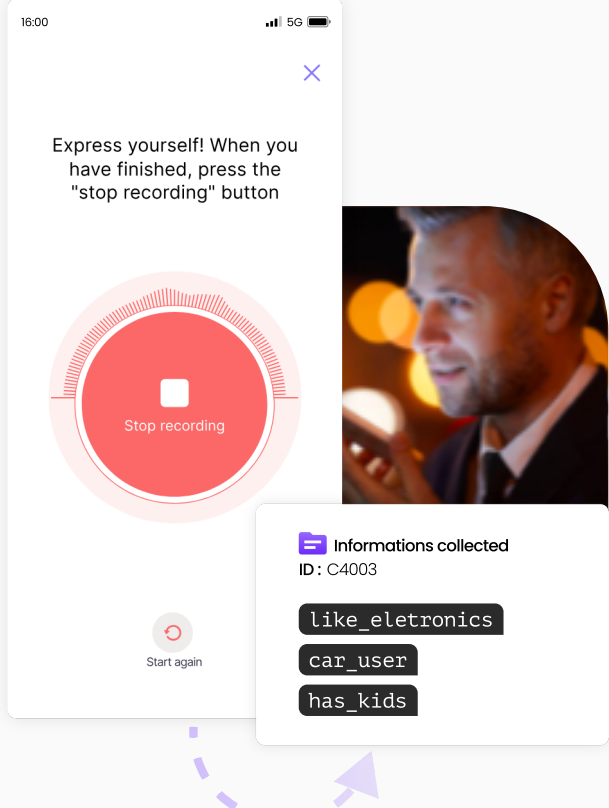
**100%** interactions analysed

 AlloBot  
**Conversational AI Agent**  
Callbot | Voice IVR | Chatbot



**40%** interactions automated

 AlloReview  
**Experience analysis**  
Voice feedback | Post call feedback



**5x** more insights collected & analysed

**15-25%**  
cost reduction

**Boost NPS**  
+12-18 points

# Our AI Flywheel: Compounding Value with Every Interaction

One Integrated Platform to Replace a  
Dozen Broken Tools.

## Listen

Capture and analyze 100% of  
conversations and feedback across  
all channels.

 AlloIntelligence  AlloReview

## Act

Use real-time insights to  
automate responses and  
resolve issues instantly.

 AlloBot

## Improve

Each interaction feeds a learning loop – **the platform gets smarter with every conversation, creating a compounding advantage our competitors cannot replicate.**

 AlloBrain

# Our DNA: Capital-Efficient & Product-Obsessed

We Built a €2.2M ARR Business on only €1M raised.



Bootstrapped to

**€1M ARR**



Team of

**27**

including 19 techs



Growth of

**+120% ARR**

Now €2.2M ARR - 9 months after  
the fundraising

## Our Method

“We don't just find insights – we close the loop. We turn messy customer inputs into automated actions and drive continuous improvement, all through a single intelligent platform.”

# The Growth Engines: Three Proven & Scalable Go-to-Market Plays

Our Go-To-Market is De-risked and Ready to Accelerate.

## Enterprise Direct

Targets: Large accounts >1,000 agents

Average ACV: ~€150k per enterprise

Pipeline: 14 deals with average ARR > €100k

Win rate: 67% on RFPs



**FDJ UNITED**



## Partnership with BPO

Model: 80 AlloBrain/20 BPO - revenue share

Intelcia growth (BPO): €3k → €27k MRR in 6 months

Potential: 1 BPO = 20-50 end customers

Pipeline: 5 major BPOs in discussion



10k Agents and 15k Agents

## International Expansion - KSA

Contracts signed: Wataniya Insurance (€180k), Al Bilad Bank (€65k)

Pipeline: €480k (Tamimi Markets, Gasco, King Fahad Library, Al Rajhi Bank...)


Local partners onboarded: DGA, Al Asila CX, 2P, Salam, Go Telecom, CX KSA ...

Target 2026: €2M ARR in KSA alone



# AlloBrain is the only native Full-Stack AI platform delivering compounding ROI.

Our competitors are fragmented or old; we’re unified and fast.

Key Capabilities	AlloIntelligence Competitors (CallMiner, Verint)	AlloReview Competitors (Qualtrics, Medallia)	AlloBot Competitors (Genesys, NICE)	 AlloBrain (All-in-One)
Data Scope	Analytics on past agent calls	Post-facto surveys & feedback	Limited to bot conversations	100% of ALL conversations & feedback, unified
Core Function	Generate Reports	Measure Satisfaction	Deflect Calls	Listen → Act → Improve
Time-to-Value	6-12 Months	Months	12-18 Months	3 to 6 Weeks
Business Outcome	Historical Insights	NPS Score	Cost Reduction	Compounding ROI & NPS Growth
Technology Core	Legacy Analytics	Survey Engine	Bolted-on AI	Unified, Proprietary AI Engine

# The 3x R&D Advantage

One technology improvement = Triple the impact.



Our moat is the Unified AI Core that combines STT + RAG + LLM.

## STT

Proprietary Speech-to-Text : 95% accuracy (vs 82% industry)\*  
181 languages (including dialects)

\*Cornell University

## RAG

Real-time multi-source indexing  
Zero hallucinations – guaranteed  
Knowledge bases updated in 30 seconds

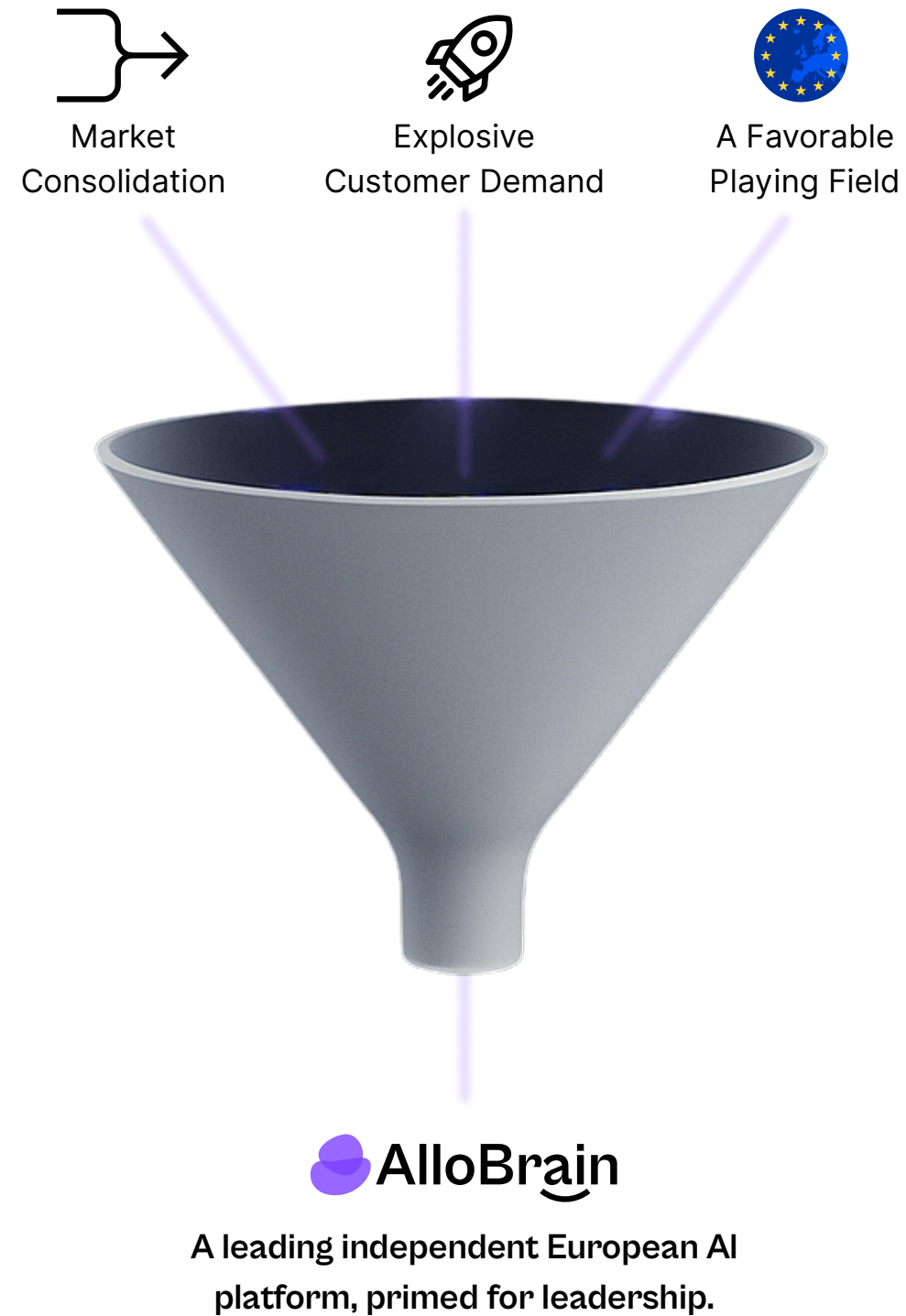
## LLM

Continuous fine-tuning on industry verticals  
Latency <200ms (=> real-time analysis during calls)  
Automatic model switching per use case.



Why Now?

# The Perfect Window



## Market Consolidation

The giants are buying, not building. This validates the market and creates a vacuum for a new European leader.

Cognigy has been acquired by NICE in a \$1 billion deal.

Salesforce & ServiceNow → €1.5B invested in Genesys (August 2025).


Contentsquare acquired Loris AI for €80 million after Loris AI raised €20 million

## Explosive Customer Demand

As 88% of decision-makers plan to increase their AI investments this year — with more than 25% anticipating a rise of 26% or more — AlloBrain positions itself as a key partner to **turn these budgets into tangible results quickly and effectively.**

pwc : GenAI Business Leaders Survey 2025

## A Favorable Playing Field

The EU AI Act & GDPR create a "home-field advantage," making it harder and more expensive for US competitors to operate (e.g., strict data residency that US providers struggle with) 

AlloBrain has been certified From SAMA to operate in Saudi Arabia 

Sovereignty is the #1 criterion for our largest clients.

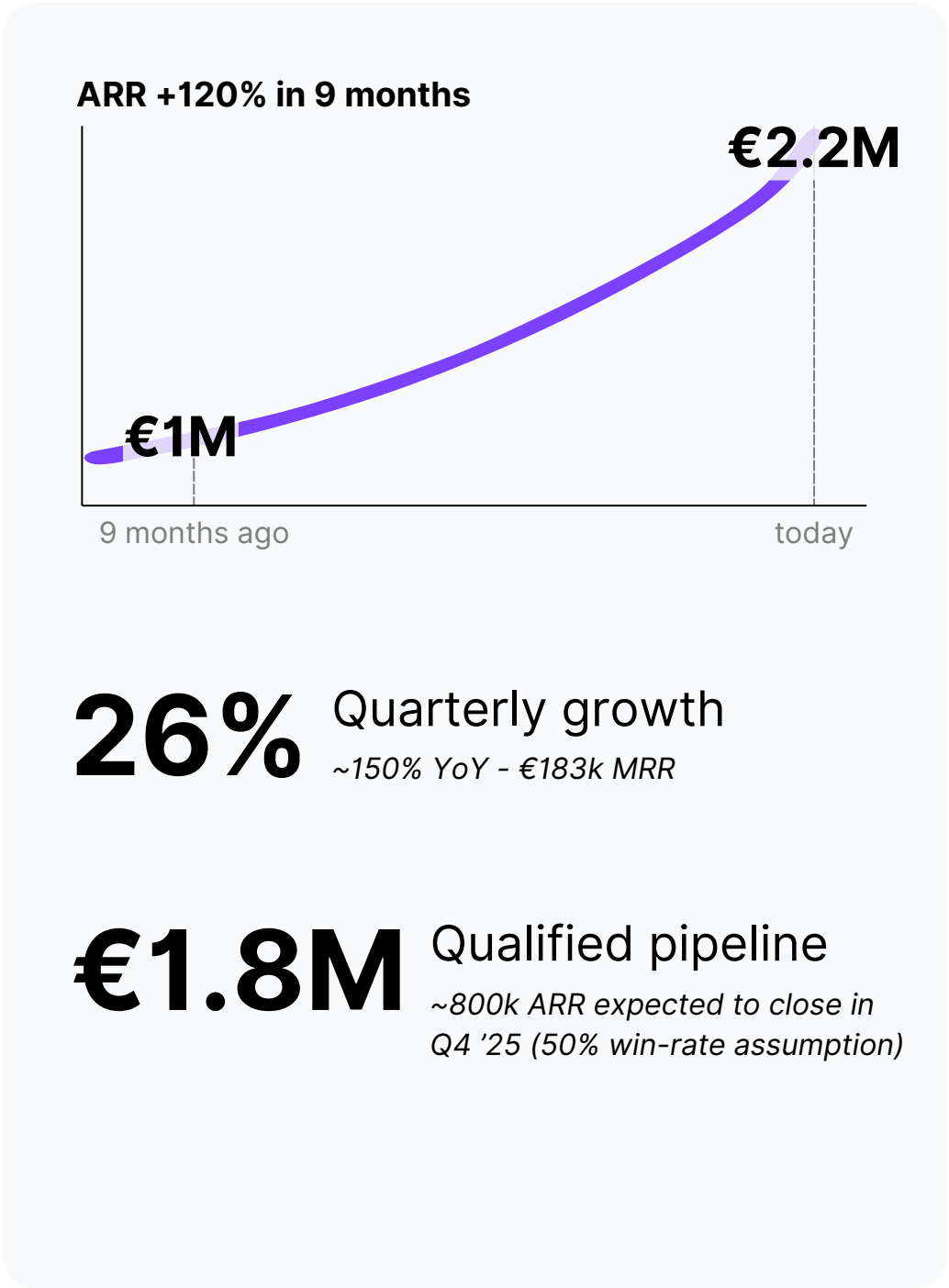
# ~\$30B

AI customer experience is a ~\$30B market and growing with the Agentic AI race

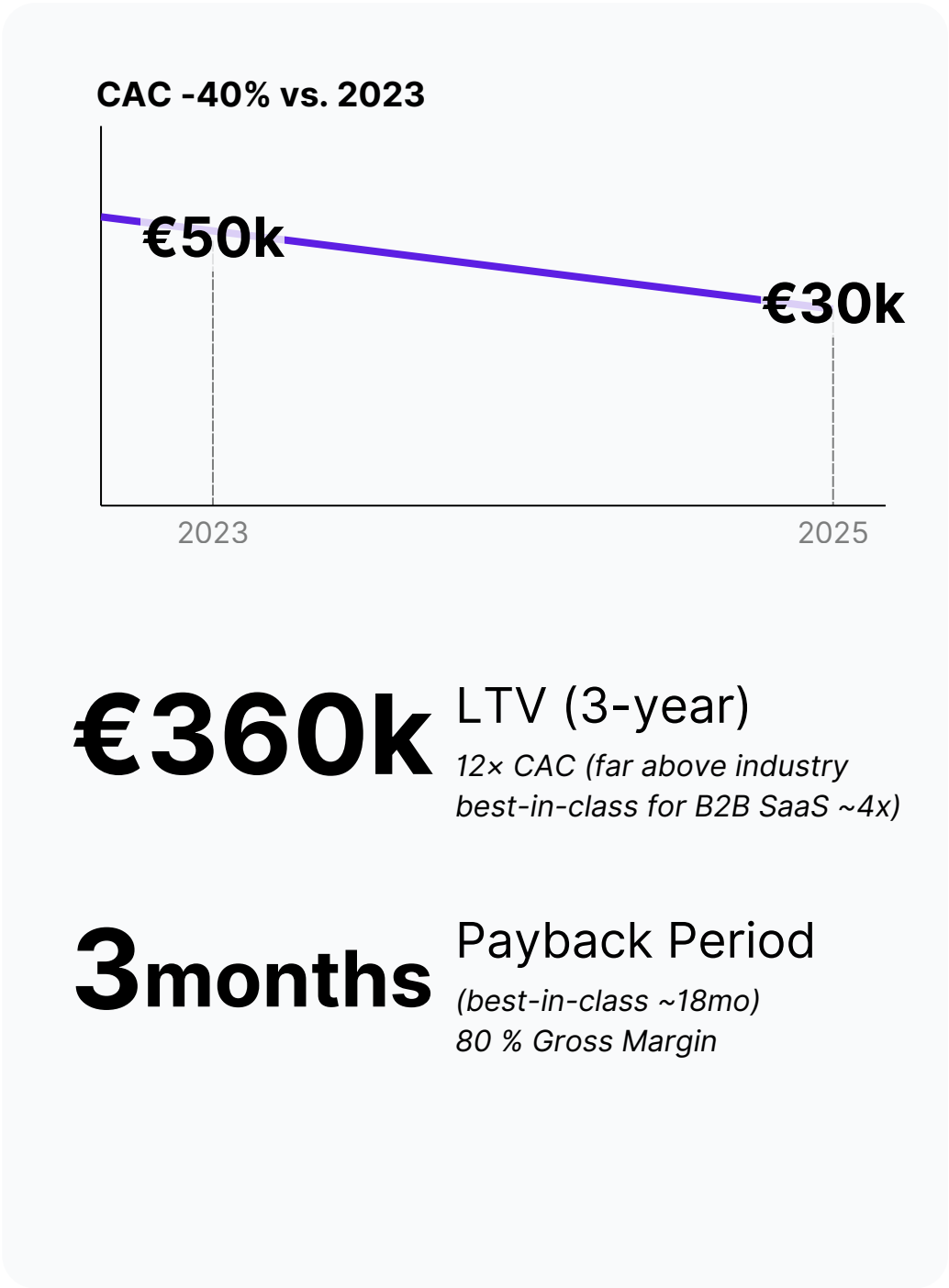
Source : Forbes

# A Proven and Efficient Growth Engine

## Growth Metrics



## Commercial Efficiency



# World-Class Retention & Capital Efficiency

## Retention & Expansion

NRR

**110%**

Top-quartile for B2B SaaS

Gross Churn

**5%**

95% retention in Year 1

Upsell rate

**40%**

of expanding customers in Year 1

## Capital Efficiency

ARR/Funding ratio

**2.2x**

€2.3m ARR with €1m raised

Burn Multiple

**0.5x**

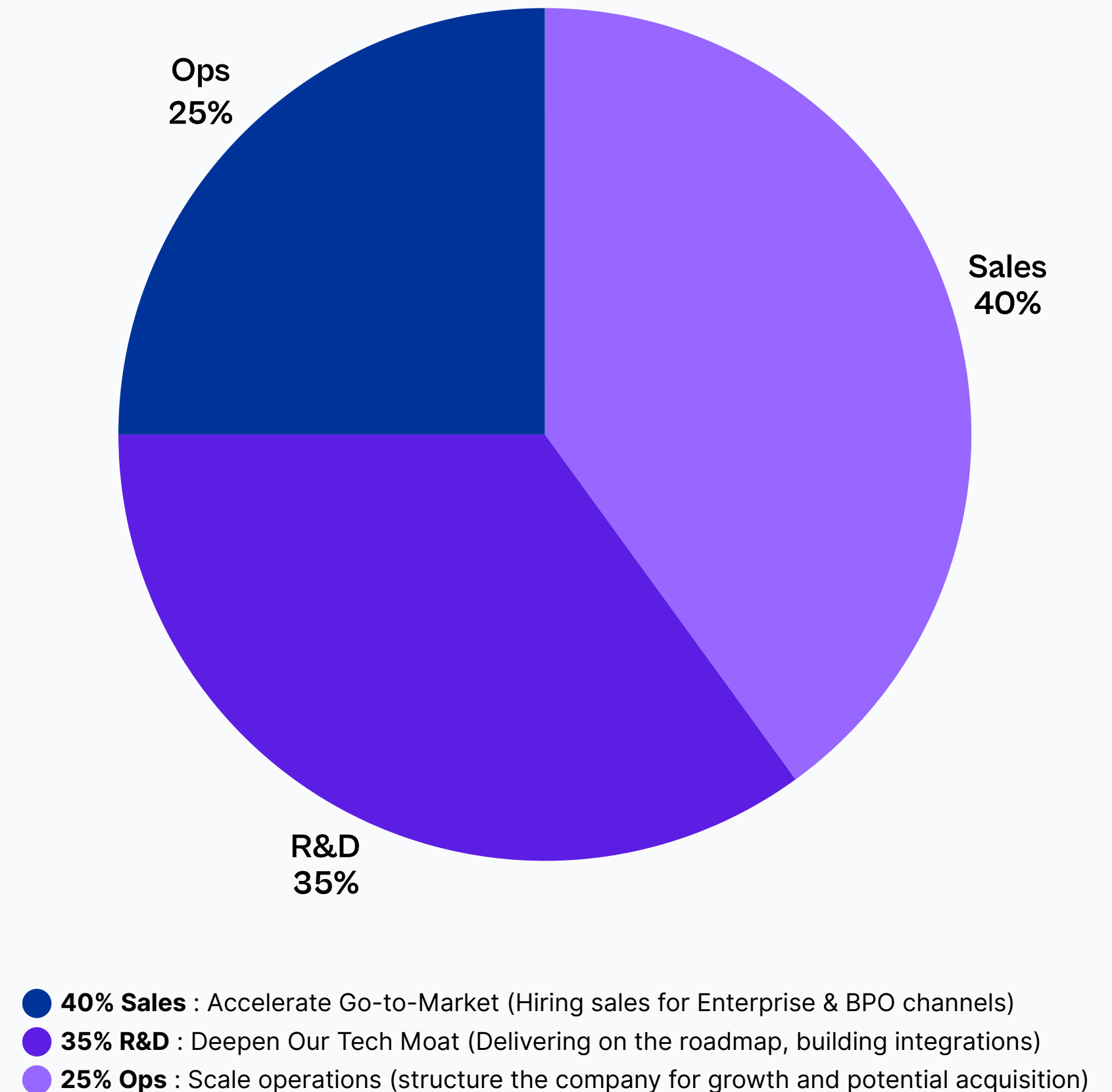
Typical startups burn \$1-2 for \$1 ARR

Runway

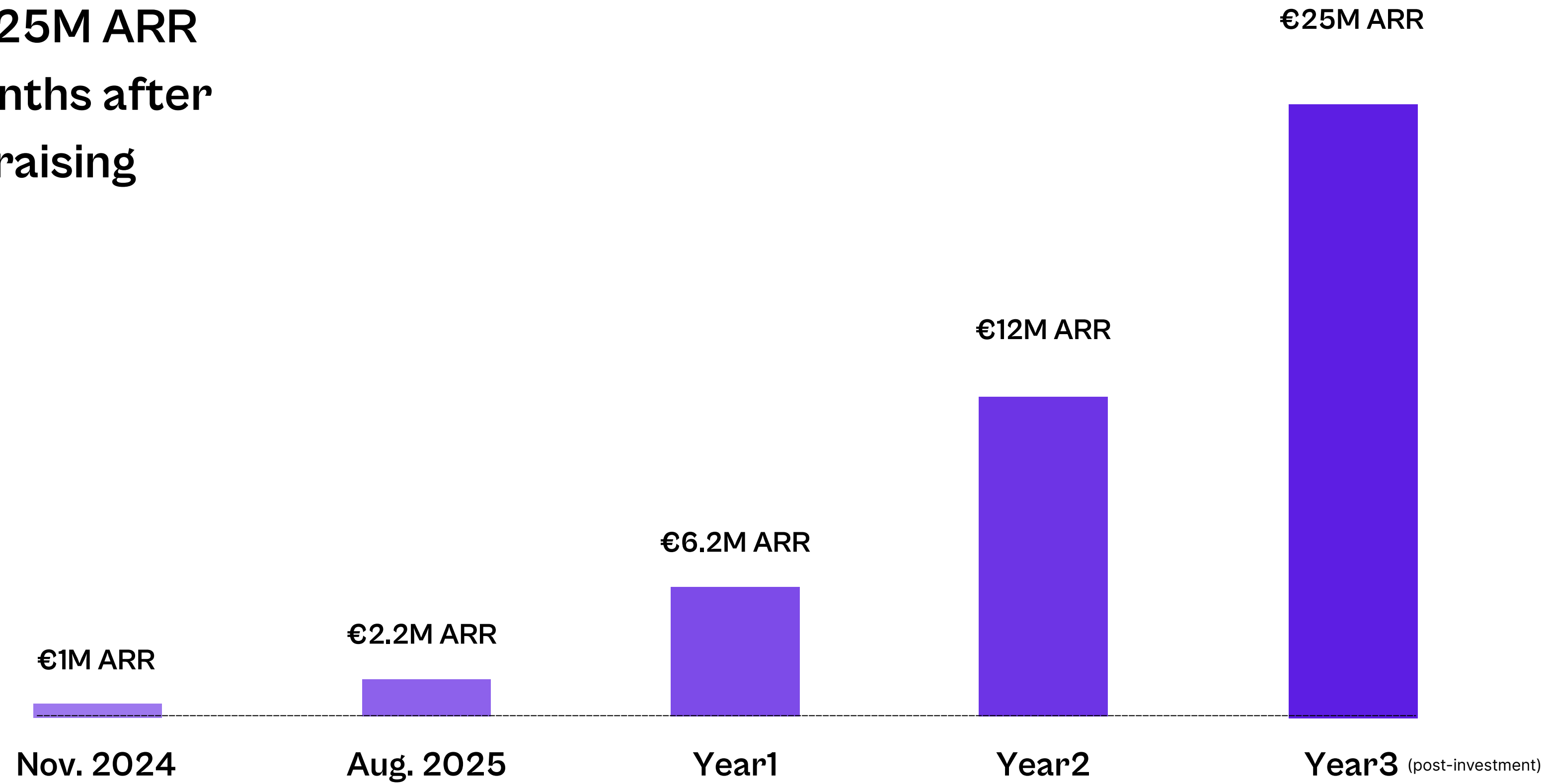
**12 months**

We are now raising

€2.5M



Financials projections,  
**Reach €25M ARR**  
**in 36 months after**  
**the fundraising**



Key assumptions: 1. Recruitment of 10 A.E. over 24 months. 2. Increase in ACV of 20%€ (over 36 months). 3. NRR > 110%.

# The team that turns this ambition into reality

## Founding team



**Zied HAJ YAHIA**  
Co-founder & CEO

Product and Account Management - AI Engineer w/ 9y experience in NLP & research in Conversational AI + Strong business background at Capgemini



**Adrien SASPORTES**  
Co-founder & CTO

Software & AI Engineer - 6y experience in R&D and cloud-based architecture. Gen AI expert. Problem solver



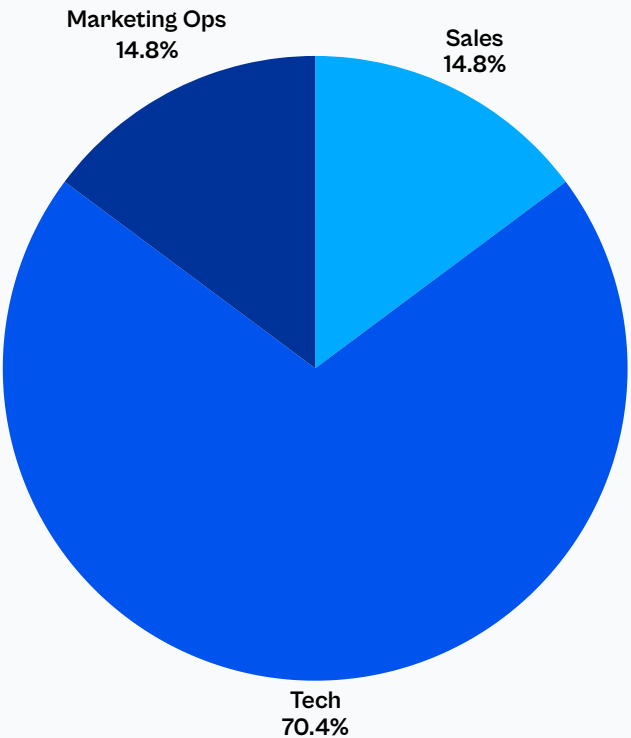
**Yves-Marie BOUEDO**  
Co-founder & Head of Sales

8y experience in deploying digital solutions at scale (4y at Capgemini), 4y B2B Enterprise Selling, Strong expertise in outbound lead generation

## A team of 27

We have had a strong tech identity since Day 1 in order to offer maximum performance and quickly deliver new features.

- 15% Marketing / Ops
- 70% Tech
- 15% Sales



## World-class Tech advisory board



**Dr Luc JULIA**  
Siri's co-founder Apple,  
Samsung, Renault



**Yann LECUN**  
VP & Chief AI Scientist  
Meta



**Etienne GRASS**  
CEO Capgemini Invent  
Advisor to Emmanuel  
Macron & AI Expert



Investment Opportunity

**Raising a €2.5M Equity  
Round to Accelerate  
towards a Series A  
or a Strategic Exit.**



Pre-Series A Round

**€2.5M**

To accelerate product dominance



Pre-Money Valuation

**€20M**

≈9× ARR, justified by >100%  
growth and top-tier metrics



Instrument

**Equity**

Seeking a lead investor  
with strategic alignment



Status

**Roadshow**

In September '25.  
Our existing BA has the Right  
of First Offer (ROFO)

# Our Vision & The Opportunity for Investors

To build the undisputed leader in AI-powered customer experience automation.

## The Vision

To be the standard platform for large enterprises to leverage 100% of customer conversations – turning them into automated actions and strategic insights.

## The Opportunity

Joining a proven, capital-efficient team with a validated model, just before the major value inflection point. A clear path to a 3-5x return in 12-18 months through a Series A or a strategic acquisition by a global leader.

*The recent acquisitions of Cognigy (\$1M) and Loris AI (\$93M) demonstrate this potential.*

*“ Our vision is to build a category leader – and the likely path is being acquired by a global player who needs our technology to lead. ”*



**Zied HAJ YAHIA**  
Co-founder & CEO



Investor contact

We'd love to tell you more!

## Your main contact



**Zied HAJ YAHIA**  
Co-founder & CEO

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## Saudi Market Contact



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## Specific technical/sales questions



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