

Selim Taş

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Üsküdar İstanbul



I'm a passionate Salesforce developer specializing in Salesforce development. I've gained experience working on variety projects using **Apex, HTML, CSS, JavaScript, Node.js, PHP, and Salesforce development tools**. I keep my learning process active by **developing individual projects**. Within the Salesforce platform, I utilize development tools like **LWC, LWR, Apex**, and Flow to create customizations and integrations. Throughout this journey, I've honed my skills in analyzing requirements and implementing solutions to customized for business needs. Additionally, I've dedicated extensive hours to Trailhead, earning a score of over **100,000 points** with this way enhancing my learning process and staying updated on innovations. Additionally, I have obtained both the **Admin and Developer certificates**. While initially starting with WordPress, my web development journey has evolved to encompass diverse requirements and solutions, including **e-commerce site**.

I am diligent, disciplined, possess strong analytical and problem-solving skills, and easily adapt to dynamic work environments. I gladly embrace feedback on ideas, designs, approaches, and suggestions. **I take pleasure in exploring various problem-solving methods**. Additionally, I can describe myself as someone with effective communication skills, strong planning abilities, collaborative nature, and an eagerness to learn.

PROFESSIONAL EXPERIENCE

RJM Technologies

08.2023 - ...

Salesforce Developer

I work as a developer within the NPSP package for a nonprofit project aimed at enhancing technology literacy at RJM Technologies. I have experience in **process automation, data cleansing, de-duplication and migration on Sales-Service Cloud**. Additionally, I've had the opportunity to familiarize myself with tray.io for integration purposes.

Meka Desing

03.2022 - 08.2023

Web Developer

I have created user-friendly and functional websites using HTML, CSS, and JavaScript. I tracked user interactions using tools like Google Analytics to improve page load times and implemented necessary optimizations based on user feedback. I generated quick and effective solutions to resolve technical issues. I designed visuals for social media and product presentations. Additionally, I was involved in preparing proposals, progress payments, and quantity takeoffs.

Crew Media

05.2021 - 02.2022

Designer Developer

I was involved in digital advertising production for various brands in the technology industry. I contributed to the construction and updating of websites using WordPress. Also I participated in constructing and improving an e-commerce website focused on PC hardware. I gained experience in developing a **PC builder robot** and implementing a **filtering application to balance traffic congestion**. I also contributed to the development of a website for a modern educational institution appointment system.

Tandem BikeHouse
Entrepreneur-Mechanic

07.2020 - 04.2021

I was involved in establishing and managing the Tandem Bicycle House, which organized events such as bicycle cinemas promoting bike usage for a greener world, workshops, repair and maintenance sessions, encompassing everything related to bicycles. Alongside managing business operations, I conducted bicycle training sessions for children. I fulfilled responsibilities in workshops and maintenance, ensuring their smooth operation. I also took part in drafting projects in collaboration with civil society organizations.

Decathlon-Bizero
Mechanic

09.2019 - 07.2020

As a bicycle repair workshop mechanic, I managed sales, repairs, maintenance, and staff training. I worked as a quality controller at the main distribution center for Decathlon. I took on responsibilities in competitive analysis and bicycle training program design.

İstanbul Beton AŞ
Intern

01.2018 - 06.2018

I worked in office duties within the progress payment department at ISTON Inc., a subsidiary of the municipality. I gained experience in quantity takeoffs, progress payments, bidding, and static project production.

SALESFORCE PROJECTS

Npsp Project

I resolve problems related to NPSP, **Sales Cloud, and Service Cloud**. I am using Apex, Visualforce and Lightning Components for call center cases, donor care system, asset and database management. I assist with the creation and management of **reports and dashboards**. I am able to find a chance for learning integration and Web-To-Lead struct.

E-Commerce Website

I developed an E-Commerce site infrastructure in the clothing industry utilizing the experience cloud structure. I provided essential components of e-commerce infrastructure such as customer login, adding products to favorites, retaining items in the cart, and newsletter subscriptions. Leveraging the security and management advantages offered by the Experience Cloud, I crafted a user-friendly experience. Within the Apex architecture, I expanded my skills through the utilization of the **fflib framework** and illustrated cloud, exploring a diverse architectural approach. Additionally, I enhanced customization opportunities by personally coding the frontend.

Sales-Expenses Manager

I created an individual income-expense application by directing the login page to Salesforce using the **OAuth2 structure**. I made the Single Page App more functional by using Report-Dashboard elements from the library. I processed income-expense data on Salesforce by integrating it with the Org. I configure security settings with Permission Sets and Sharing Rules.

MotoAcademy

I based the concept on a company providing motorcycle training, creating necessary objects using the Trainer-Education-Participant entities. I designed components for the interface using LWC-Apex. I implemented various validation rules such as preventing instructors from being assigned to multiple trainings on the same date. I automated email and cleanup processes on past trainings and participants using **Batch Apex**. I built the local website using LWR, Jsforce, and Node.js. I developed the backend using **Express server**. I facilitated data exchange by integrating the website with the Org. I automated the process of creating new leads with the registration area on the website and sending customer-lead owner emails after registration. I am currently continuing to build a structure where customers can log in and access educational content and the courses they have purchased.

Rent a Car Project

I imagined a company named 'Apex Rent a Car' and started developing an operational project. I created various details within the vehicle object, such as mileage, maintenance, location or customer, damage status, and filtering options. I created a flow to generate a new case for vehicles approaching maintenance periods or mileage limits, preventing the rental of such vehicles.

Also I provided Reservation Management for the customer object, I wrote a structure on the website that calculates the current payment amount and shows previous rentals. Considering employee diversity, I created four profiles with different access levels and automated reminder calls, emails, and follow-up processes to convert lead data from various channels into opportunities, creating reminders for different profiles. I am still in the process of building the website part of this project.

Event Management

The project involves the creation, tracking, participant management, and inclusion of speakers for events organized by an event management company. Participants register via a web page, triggering automatic assignment and thank-you emails. The webpage displays upcoming and past events based on the current date. As the event date approaches, the system sends reminder emails. It was developed using Apex, LWC (Lightning Web Components), JavaScript, HTML, CSS, and Apex Triggers.

I built an interface within the Attendee, Event-Speaker, Event, Location, Speaker, Event-Attendee, Attendee Event-Speaker objects' structure, allowing participants to perform actions such as new registrations or canceling existing attendance. Additionally, I enabled automatic login via LinkedIn or Google accounts for account creation.

WhatsApp Integration

I have established the fundamentals of the necessary **API connection** using Facebook Developer and Postman. By creating an object that will record the messages, I enabled access through the registration page of each account **via the chat component**.

Personel Website

Using the Experience Cloud infrastructure, I built a website that encapsulates my skills and experiences. I provided the ability to update information within the theme I created using the MyPortfolio object. Through the coded class, I enabled the creation of a new lead via the message area on the website. Each generated lead triggers a process that sends an email for both the visitor and myself.



OTHER PROJECTS

Web Development

I redesigned and improved the theme and interface of my company's website. I improved page loading times and resolved existing errors. I facilitated the integration of necessary services. I worked with PHP.

Restaurant Website

I designed and developed a website for a burger restaurant. I implemented a user-friendly interface that included integration of QR code technology for convenient access to the menu. Additionally, I integrated interactive menu functionalities, allowing customers to browse through the offerings, place orders, and explore various menu items effortlessly.

Blog Website

I utilized the PHP programming language to create a dynamic and responsive blog website. The website was designed to allow easy navigation, content creation, and **interactive for guests**.

File Backup Project

I created an infrastructure using **Express.js and Vue.js**, utilizing the dropzone component to save files to the database and allowing the display of these saved files.

Wordpress

I was involved in constructing and enhancing an e-commerce website focused on PC hardware. I gained experience in developing a PC builder robot and implementing a filtering application to balance traffic. I participated in developing a new-generation educational institution's website that operates with an appointment system, providing venues and instructors

EDUCATION

Anadolu University

Majors: Computer Programming

Yıldız Technical University

Majors: Civil engineering

SOFTWARE SKILLS

HTML, CSS, JS

APEX, PHP

NodeJs, VueJs,

Rest-Soap Api

CERTIFICATIONS

- **Admin**
- **Developer 1**
- Web Development
- Salesforce Development Course
- Salesforce Integration Course

VOLUNTEERS

- Birlikte Hayat: Volunteer teacher,
- MUDEM: Bisiklet Dostluğu volunteer mechanic,
- Engelsiz Pedal: Technical support and guidance at various festivals and rides,
- TandemBikeHouse: Entrepreneur