Benjamin Taraba

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EDUCATION

Temple University – Fox School of Business, Philadelphia, PA
Bachelor of Business Administration   May 2026
Major: Finance | Minor: Business Analytics | GPA: 3.81

HONORS AND AWARDS

Honors and Awards: Beta Gamma Sigma Honor Society | Temple University 2025 Tourism, Hospitality, and Event (T.H.E) Analytics Case Competition – 1st Place Winner & Best Presentation Winner | 2025 Temple University Philadelphia Sports Analytics Case Competition – Best Data Visualization Winner | Conwell Scholarship, Diamond Scholarship | Dean's List: Fall '23, '24, '25 – Spring '23, '24, & '25

EXPERIENCE

Do It for JJ, West Grove, PA   September 2024 – Present
Board Member
- Contribute to leadership and strategy for a nonprofit dedicated to promoting vehicle safety awareness, fostering community engagement, awarding college scholarships, and supporting educational advancement.
- Established promotional strategies along with planning and executing annual charitable cornhole event. In total, successfully raising over $34,000 for our mission.

Stellar RX & Health Services, West Grove, PA   May 2025 – August 2025
Finance and Analytics Intern
- Drove data analytics, executive reporting, and workflow automation as a Finance & Analytics Intern at a pharmacy & health services company, mainly focused on women's health.
- Developed over 10 data models and dashboards that translated raw sales data into insurer-facing visuals, highlighting KPI trends, outliers, and forecast variances for executives.
- Collaborated with VC consultants to produce investor-ready financial statements for prospective investors.
- Built over 5 automated Excel/VBA reporting systems that assemble monthly and quarterly packages end-to-end, reducing manual effort by ≈ 10 hours and improving consistency.

PROJECT EXPERIENCE

"Power of Pop", 2025 T.H.E. (Tourism, Hospitality, and Events) Analytics Case Competition   March 2025 – May 2025
Team Co-Leader
- Won 1st Place and Best Presentation at T.H.E Case Competition, a data-driven analysis of pop-star event impacts on hotel performance.
- Built a linear mixed-effects model that isolated city baselines and quantified uplift per event day and in surrounding days, outperforming a simple MLR approach.
- Presented complex results clearly, explaining why mixed models beat MLR, to statistical judges and professionals
- Translated findings into actionable recommendations (dynamic pricing, targeted staffing, hotel-event partnerships) for hotels, policymakers, and organizers.

Caffeine Effects on Reaction Time, Design of Experiments, and Quality Control   January 2024 – May 2024
Team Member
- Facilitated a randomized, scaled study on caffeine's effect on reaction time, minimizing bias to ensure validity.
- Analyzed results (two-way ANOVA, F-tests, interaction/X- and S-charts) and delivered clear findings via story-driven visuals along with a concise report and formal presentation.

EXTRACURRICULAR EXPERIENCE

Member, TU American Statistical Association   September 2025 – Present
Mentor, Temple Mentor Collective   September 2025 – Present
Member, Temple Finance Association   January 2023 – Present
Member, Temple Pre-Law Society   September 2022 – Present

CERTIFICATIONS

Bloomberg Market Concepts, Bloomberg   September 2024
FINRA Security Industry Essentials (SIE), *FINRA*   September 2023

SKILLS

Software: R, Tableau, SQL, VBA, Excel, Word, PowerPoint, Outlook, HTML, Salesforce, Python, Pandas, JSON