

CS 352-ecampus

Unit 3.2: Interview Practice + Discussion

(To be done by pairs of students)

Interview Practice:

The best way to develop your interview skills is to practice them, so:

- Spend 10 minutes planning, then 2 minutes interviewing one of your teammates, according to the methods and requirements discussed in lecture. (You don't need to pilot this interview, because it's just a practice.)
- Then spend 2 minutes being interviewed by one of your teammates.
- If you have an even number of teammates, it's probably easiest to pair up, with A interviewing B and then B interviewing A. If you have an odd number of teammates, something like this should work eg: A interviews B, B interviews C, and C interviews A.

For the interview you conduct (as interviewer), you can choose either of these two topics:

- Your interviewee's favorite places to eat lunch. "P" (predispositions): what you don't know is how your target user chooses where to eat.
- Your interviewee's favorite things to do on a long weekend. "P" (predispositions): what you don't know is how your target user decides what are the best kinds of activities when there is a long weekend available.

For guidance, you may want to revisit the examples in lecture and spend more time in Steve Krug's demo video.

Discussion:

Please consider the following questions in your discussion:

- Did the interview you conducted seem to deliver "I"nsights for the questions suggested by the given "P"?
- Was the interview you conducted plagued with one-word answers? Can you figure out how you might have been able to solve that problem?
- Did you and/or your interviewer seem to ask long complex questions after all?
- Did you and/or your interviewer manage to avoid jargon?
- Did you and/or your interviewer manage to avoid leading questions?
- Did you and/or your interviewer interrupt the interviewee?
- Did you and/or your interviewer use silence?
- Was precise recording a problem for you?

Look over others' posts, and feel free to add questions and feedback to this discussion. Remember that meaningful participation in a reasonable number of discussions contributes to your grade.

Grading criteria:

This assignment will not be graded as there is not right or wrong answer. This assignment is worth 5 points.