

Video Production Pricing Breakdown

Ben Telford Visuals provides a wide variety of visual services to optimize your online presence and help you or your business grow. Listed below is the pricing breakdown for the main services we offer. If you don't see the service you're looking for below, don't hesitate to contact us, as we're always interested in diversifying our portfolio. **Please note** that pricing may vary depending on the specific details of your project.

Commercials, Interviews, Promotions, Real Estate, and more! Now is the time to elevate your company's online presence.

SERVICE	DESCRIPTION	PRICE*
Promotional Video / Commercial (base price)	<p>This Includes:</p> <ul style="list-style-type: none"> • Production. Up to 5 hours filming. • Video duration up to 1 min. • Post-Production (editing). Simple, clean-cut, cinematic style editing. Full color grading included. Text / Titles/ Pop-ups included. No effects or complex editing tasks included. • Unlimited editing revisions. 	\$900
Drone Footage (4K DJI Mini 2)	Up to 1 hr of flight time.	\$200
Extra Filming Time	For extra filming time beyond the 5 hours covered under the base price.	\$100/hour
Extra Video Duration	<p>For extra video duration beyond the 1 min covered under the base price. Pricing may vary depending on what the extra video length consists of. Contact for an exact quote.</p> <p>(example: 1 min 30 sec video = extra \$150 , 2 min video = extra \$300)</p>	\$300/min
Story (Vertical) Clips for Social Media	For an extra condensed, re-sized, and re-optimized version of your project for social media stories (Instagram, Facebook, Snapchat).	\$50
Effects / Complex Editing Tasks	Vfx, transitions, designs, and other complex editing tasks. Pricing will vary depending on what the editing consists of. Please contact us via email for a quote.	Ask for a quote
Filming Only	Things like interview recording, real estate virtual tours, sports highlights, event highlights, documentary production, and more! Projects where editing is not necessary.	\$100/hour
Editing Only	Editing only pricing varies depending on the specifics of the project. On average it is around \$200 per minute of final product duration. Please contact us via email for a quote.	Ask for a quote

*all pricing is in CAD

Pricing is subject to the following terms and conditions:

1. A **deposit** must be paid to Ben Telford Visuals to secure the booking.
2. Before deposit is received, all planning and preparation is hypothetical, and **no date is guaranteed**.
3. If the deposit has not been made **1 week prior** to the first day of production, the shooting **date will be cancelled**. No rescheduling will occur until deposit has been paid. By failing to complete the deposit payment in time, the client will be required to wait for new bookings to become available.
4. The full payment must be completed **within 7 days of the final product** being ready.
5. The hours of production **begin at the agreed meeting time, regardless of whether the client is on time or not** and regardless of when production commences.
6. The client agrees to hold Ben Telford Visuals **not liable** for any **damage or expenses** due to actions resulting in a violation for the client's responsibilities. In the event of such a violation, the **client accepts full responsibility** of dealing with the relevant settlement.

Ready to get started? Send us an email!

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