

Music Video Pricing Breakdown

Ben Telford Visuals provides a wide variety of visual services to optimize your online presence and help you or your business grow. Listed below is the pricing breakdown for the main services we offer. If you don't see the service you're looking for below, don't hesitate to contact us, as we're always interested in diversifying our portfolio. **Please note** that pricing may vary depending on the specific details of your project.

With over 100 music videos produced in the last 3 years, there's no better option than Ben Telford Visuals. Let us bring your song to life!

| SERVICE | DESCRIPTION | PRICE* (+13% HST) |
|-------------------------------------|--|----------------------|
| Music Video (base price) | <p>This Includes:</p> <ul style="list-style-type: none"> Production. Up to 5 hours filming & up to 3 locations. Video duration up to 3 min 30 sec. Post-Production (editing). Simple, clean-cut, cinematic style editing. No vfx, complex transitions, designs, and other intensive editing tasks. <ul style="list-style-type: none"> Up to 3 revised versions after receiving the first draft. <i>(with the 3rd revised version being the final copy).</i> One (1) stylized "Coming Soon" or "Out Now" promo clip. <i>(Standard version and vertical story version included).</i> | \$650 |
| Drone Footage (4K DJI Mini 2) | Up to 1 hr of flight time. | \$100 |
| Extra Filming Time | Extra filming time beyond the 5 hours covered under the base price. | \$75/hour |
| Extra Locations | Extra locations beyond the 3 locations covered under the base price. | \$100/location |
| Extra Video Duration | For extra video duration beyond the 3 min 30 sec covered under the base price. Please note that this is referring to video duration and NOT just song duration. <i>(example: 4 min 30 sec video = extra \$100 , 5 min video = extra \$150)</i> | \$100/min |
| Written Treatment | Document including written description/outline of scenes and chronological progression of video. Will also include a mood-board and relevant props, locations, and logistical information. | \$100 |
| Extra Promo | For an extra stylized "Coming Soon" or "Out Now" promo clip. Only one is included in the base price package. Maximum 60 seconds. | \$75 |
| Effects / Complex Editing Tasks | Vfx, transitions, designs, and other complex editing tasks. Pricing will vary depending on what the editing consists of. Please contact us via email for an exact quote. | Ask for a quote |

*all pricing is in CAD

Pricing is subject to the following terms and conditions:

1. A **deposit** must be paid to Ben Telford Visuals to secure the booking.
2. Before deposit is received, all planning and preparation is hypothetical, and **no date is guaranteed**.
3. If the deposit has not been made **1 week prior** to the first day of production, the shooting **date will be cancelled**. No rescheduling will occur until deposit has been paid. By failing to complete the deposit payment in time, the client will be required to wait for new bookings to become available.
4. The full payment must be completed **within 7 days of the final product** being ready.
5. Payments are to be made **via e-mail transfer** (to bent@benjamintelford.com). Special arrangements **may** be possible for those who need to pay in cash.
6. The hours of production **begin at the agreed meeting time, regardless of whether the client is on time or not** and regardless of when production commences.
7. The client agrees to hold Ben Telford Visuals **not liable** for any **damage or expenses** due to actions resulting in a violation for the client's responsibilities. In the event of such a violation, the **client accepts full responsibility** of dealing with the relevant settlement.
8. Please understand that **booking availability is limited**, and does not always operate on a first come first serve basis. Ben Telford Visuals is committed to producing content of a high level, and **reserves the right to decline certain projects** without explanation.

Ready to get started? Send us an email!

visuals@benjamintelford.com