Usability test for Asheville farmer's market

Profile: Kira Beitler – WEB 289 Student

Impression questions:

1. What is your initial impression of the website's design and layout?
    a. Seems a little barebones for now seeing how every page is just a stub.
2. Does the website appear professionally made?
    a. Aside from the use of stubs, the home button being a dropdown for a single link and the search icon not being clickable detract from the sense of professionalism.
3. Is the website text readable?
    a. Yes, but the header's stylization seems a bit off by giving the F in farmers a serif that makes it look like an E.

Exploratory tasks:

1. You want to learn more about the farmers, navigate to the farmers' page.
    a. Pretty simple, just clicked on the farmers' dropdown menu and then the link to the farmers' page.
2. You want to learn more about the product, navigate to the produce page.
    a. Again, simply used the produce dropdown menu to reach the link for the produce page.
3. You want to learn more about the staff, navigate to the about the staff page.
    a. I figured that it was under the about dropdown and I correctly found the link.

Directed tasks:

1. Create an account:
    I. Click the login link in the upper left corner.
    II. Click the sign-up button below the login username and password.
    III. Sign up using the email address firstlast@test.test and your first and last name as the username.
        i. Try a password that doesn't match the password criteria listed on the page.
        ii. Then try one that does match the criteria listed.
    IV. User 123 address St. as your address and Asheville as your city
    V. After your account has been created go to the login page and login

    q. Were you able to create a user account?

2. Edit your account.
    I. Click the edit profile button in the dropdown under hello, firstlast.
    II. Change your email to editfirstlast@test.test
    III. Click the edit button.
    IV. Observe that your email has been edited.
    V. Go back to edit account.
    VI. Click the delete account button.

VII.   Click the delete user button.

VIII.   Your account has been deleted.

q. were you able to edit your account?

I wrongly assumed that the login page was the signup page because the link was so small, but after noticing it, I was able create my account successfully. The password requiring a special character was a little confusing because several of the symbols it says are okay are also included in the list of symbols that are not okay. The lack of automatic login was also a little jarring. After that I was able to successfully edit my email and delete my account.

3. Admin account
    I.   Follow the steps in directed tasks 1 for creating a user.
    II.   Login using the username admintest and password Admintestacc1!
    III.   Click on manage users.
    IV.   Click edit on the account you created.
    V.   Edit its email to editfirstlast@test.test
    VI.   View the user to see that your edits have taken effect.
    VII.   Delete the user you created.
    VIII.   Logout

q. Were you able to use the admin account to delete a user?

I was able to edit the user account, however the form system requires that I know the user's password, which will definitely be a problem for real admins. Also, both the form's submit button and the delete confirmation button uses the username of the admin, not the name of the user.