

Usability test for Asheville farmer's market

Profile: first last

Impression questions:

1. What is your initial impression of the website's design and layout?
 - a. The home page seems awfully empty. It seems to just be a nav row.
2. Does the website appear professionally made?
 - a. Yes it does.
3. Is the website text readable?
 - a. Yes. The font choices and colors are very readable.

Exploratory tasks:

1. You want to learn more about the farmers, navigate to the farmers' page.
 - a. This was easy. I hovered over the farmers link and it showed a link named "farmers".
2. You want to learn more about the product, navigate to the produce page.
 - a. Same as the farmers page. Easy peasy.
3. You want to learn more about the staff, navigate to the about the staff page.
 - a. Slightly less easy since there wasn't a staff button on the nav, but hovering over About gave me the result I needed. None of these pages have content, but that's to be expected for now.

Directed tasks:

1. Create an account:
 - I. Click the login link in the upper left corner.
 - II. Click the sign-up button below the login username and password.
 - III. Sign up using the email address firstlast@test.test and your first and last name as the username.
 - i. Try a password that doesn't match the password criteria listed on the page.
 - ii. Then try one that does match the criteria listed.
 - IV. User 123 address St. as your address and Asheville as your city
 - V. After your account has been created go to the login page and login

q. Were you able to create a user account? Yes. Login wasn't an option by default. Maybe making it so login shows up when not logged in and having the user drop down would be better. Also, the signup page all being on one long line doesn't look very good. Having each field on its own line would be better. And I don't see why my address needed to be 123 address St. Maybe this affects something else on the site? I don't know yet.
2. Edit your account.
 - I. Click the edit profile button in the dropdown under hello, firstlast.
 - II. Change your email to editfirstlast@test.test
 - III. Click the edit button.
 - IV. Observe that your email has been edited.

- V. Go back to edit account.
- VI. Click the delete account button.
- VII. Click the delete user button.
- VIII. Your account has been deleted.

q. were you able to edit your account? Yes. Though not having an option to back out of deleting the account was a tad frustrating. To not delete the account, I needed to use the user drop down to return to edit.

3. Admin account

- I. Follow the steps in directed tasks 1 for creating a user.
- II. Login using the username admintest and password Admintestacc1!
- III. Click on manage users.
- IV. Click edit on the account you created.
- V. Edit its email to editfirstlast@test.test
- VI. View the user to see that your edits have taken effect.
- VII. Delete the user you created.
- VIII. Logout

q. Were you able to use the admin account to delete a user? Yes. I don't like that I need to enter the user's password to delete it. As an admin, that feels a bit unnecessary.