







PROPOSED COLOR PALETTES

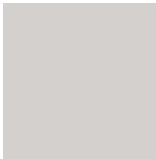





MARKETING & COMMUNICATIONS COLOR SYSTEM

The Marketing & Communications Color System provides a wide variety of color tonality, while limiting the chromatic range so that it is manageable and distinctive. In addition to the traditional Westminster Blue Primary Palette, the Secondary Color Palette System is comprised of three color families, each capturing a unique personality and tonal profile: Classic Elements, Vibrant Elements and Neutrals.



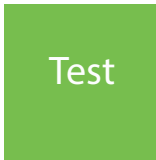
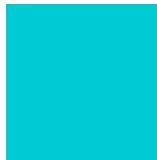



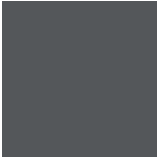




WESTMINSTER BLUES & GRAYS

					
HEX #003865	HEX# #02518a	HEX #0067A0	HEX #6CACE4	Hex #ABCAE9	Hex #768692

CLASSIC ELEMENTS

					
HEX #D0D0CE	HEX #5B7F95	HEX #286140	HEX# 76232F	HEX #CF7F00	HEX #CBA052

VIBRANT ELEMENTS

					
HEX #F1E6B2	HEX #642F6C	HEX #00B5E2	HEX #2DCCD3	HEX #E35205	HEX# F6BE00
					
HEX# DA291C	HEX# 54585A	HEX# 51534A	HEX# 919388	HEX# 7A6855	HEX# D6D2C4