

# BENTON ROCHESTER

www.ImBenton.com || Hello@imbenton.com || 303.521.5311

## Education

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Dec, 2012	<b>BDW (Boulder Digital Works)</b> Creative Technology, Development, Prototyping, Production
May, 2010	<b>University of Colorado at Boulder</b> B.S. Economics

## Experience

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Starting Sept, 2012	<b>Crispin Porter + Bogusky – Interactive Developer Intern</b>
Aug, 2012 – Present	<b>The Porch (Personal Company) – Freelance</b> Web development, Branding, Motion, Creative Consulting
Oct 2011 – Nov 2012	<b>Rollinglobe Media (Start-Up) – Strategist and Account Manager</b> Account aquisition and management: Vail Resorts, Aspen, Copper Mtn.
Sept 2008 – Aug 2011	<b>A Spice of Life Catering – Business Development</b> Developed internal sales process, software managment, and IT
Spring Semester, 2010	<b>CU Boulder/INSTAAR – Research Associate</b>
Feb 2009 – Jan 2010	<b>BOCS (Funded Start-up) – Media Planner internship</b>
Aug 2008 – Jun 2009	<b>Mountain Media Group – Media and Campaign Architect- Intern</b>

## Projects at BDW

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**PBS // Boulder Box Sets** – Developed televised performance series: Concept, Animation, Website  
**Fearless Cottage // Occupationalist** – Produced a real-time Occupy Wall Street Aggregator  
**FATBOT // FATBOT** – Produced internet connected toy who builds a home in an augmented reality  
**FUN // Mountain Box** –Built steampunk wind-up box that allows people to sign a guest book via phone

## Skills

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### Development

HTML5/CSS3  
jQuery/JavaScript  
Ruby on Rails  
Wordpress  
Processing.js  
Arduino  
Jade  
Node.js

### Software

After Effects  
Sketch-Up  
Illustrator  
Photoshop  
InDesign  
Final Cut X  
Pivotal Tracker  
Github/Heroku

### Achievements

Digital Media Bootcamp (2010)  
International Climate Conference (Shanghai, China)  
Founded 2 small start-ups that failed  
Secretary of Student Government  
Just Make a Difference Leadership Certificate