

BENTON ROCHESTER

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Education

Aug, 2012

BDW (Boulder Digital Works)

Creative Technology, Development, Prototyping, Production

May, 2010

University of Colorado at Boulder

B.S. Economics

Experience

Aug, 2012 – Present

The Porch (Personal Company) – Freelance

Web development, Branding, Motion, Creative Consulting

Oct 2011 – Nov 2012

Rollinglobe Media (Start-Up) – Strategist and Account Manager

Account aquisition and manament: Vail Resorts, Aspen, Copper Mtn.

Sept 2008 – Aug 2011

A Spice of Life Catering – Business Development

Developed internal sales process, software managment, and IT

Spring Semester, 2010

CU Boulder/INSTAAR – Research Associate

Feb 2009 – Jan 2010

BOCS (Funded Start-up) – Media Planner internship

Aug 2008 – Jun 2009

Mountain Media Group – Media and Campaign Architect- Intern

Projects at BDW

PBS // Boulder Box Sets – Developed televised Performance Series: Concept, Animation, Website

Fearless Cottage // Occupationalist – Produced a real-time Occupy Wall Street Aggregator

FATBOT // FATBOT – Produced internet connected toy who builds a home in an augmented reality

FUN // Mountain Box –Built steampunk wind-up box that allows people to sign a guest book via phone

Skills

Development

HTML5/CSS3
jQuery/JavaScript
Ruby on Rails
Wordpress
Processing.js
Arduino
Jade
Node.js

Software

After Effects
Sketch-Up
Illustrator
Photoshop
InDesign
Final Cut X
Pivotal Tracker

Achievements

Digital Media Bootcamp (2010)
International Climate Conference (Shanghai, China)
Founded 2 small start-ups that failed
Secretary of Student Government
Just Make a Difference Leadership Certificate