

BENTON ROCHESTER

www.ImBenton.com || Hello@imbenton.com || 303.521.5311

Education

Dec, 2012	BDW (Boulder Digital Works) Creative Technology, Development, Prototyping, Production
May, 2010	University of Colorado at Boulder B.S. Economics

Experience

Starting Sept, 2012	Crispin Porter + Bogusky – Interactive Developer Intern
Aug, 2012 – Present	The Porch (Personal Company) – Freelance Web development, Branding, Motion, Creative Consulting
Oct 2011 – Nov 2012	Rollinglobe Media (Start-Up) – Strategist and Account Manager Account aquisition and management: Vail Resorts, Aspen, Copper Mtn.
Sept 2008 – Aug 2011	A Spice of Life Catering – Business Development Developed internal sales process, software managment, and IT
Spring Semester, 2010	CU Boulder/INSTAAR – Research Associate
Feb 2009 – Jan 2010	BOCS (Funded Start-up) – Media Planner internship
Aug 2008 – Jun 2009	Mountain Media Group – Media and Campaign Architect- Intern

Projects at BDW

PBS // Boulder Box Sets – Developed televised performance series: Concept, Animation, Website
Fearless Cottage // Occupationalist – Produced a real-time Occupy Wall Street Aggregator
FATBOT // FATBOT – Produced internet connected toy who builds a home in an augmented reality
FUN // Mountain Box –Built steampunk wind-up box that allows people to sign a guest book via phone

Skills

Development

HTML5/CSS3
jQuery/JavaScript
Ruby on Rails
Wordpress
Processing.js
Arduino
Jade
Node.js

Software

After Effects
Sketch-Up
Illustrator
Photoshop
InDesign
Final Cut X
Pivotal Tracker
Github/Heroku

Achievements

Digital Media Bootcamp (2010)
International Climate Conference (Shanghai, China)
Founded 2 small start-ups that failed
Secretary of Student Government
Just Make a Difference Leadership Certificate