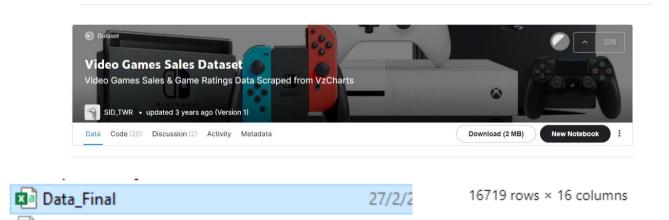
## **UMAP-Micro Credential: Data Visualization**

## Capstone Project

"What genre would it be if I wanted to create a game?"

This topic was chosen because I wanted to explore how the gaming market was doing and what genre a company would develop if they wanted to launch a brand new game. I began my hunt for information about game genres and the ratings they have received from both users and critics who have played them. After a while I got my dataset from Kaggle.com <u>Video Games Sales Dataset | Kaggle</u>



I extracted the valuable data from my dataset by eliminating irrelevant data (years that were less than 2010, N/A NaN), and unsuitable columns (Regional Sales, Publisher, Developer, and Year of Release).

```
data.drop duplicates(inplace=True)
                                                                         data.reset_index(Level=None, drop=True, print(data['Year_of_Release'].unique())
                                                                                                                ue, inplace=True, col_level=0, col_fill='')
        = data[data['Year_of_Release']>2010]
                                                                          print(data['Platform'].unique())
✓ 0.1s
                                                                          data
                                                                       ✓ 0.9s
   Globalsales = data.drop(['NA_Sales','EU_Sales','JP_Sales','Other_Sales','Publisher','Developer','Year_of_Release'],axis=1,inplace=False)
   Globalsales
                         UsablePlatform = ['PS3','X360','PS4','Wii','XOne','PC']
                         SumarizedPlatform = pd.DataFrame()
                         for i in UsablePlatform:
                             SumarizedPlatform = SumarizedPlatform.append(Globalsales[Globalsales['Platform'] == i])
                         print(SumarizedPlatform['Platform'].unique())
                         SumarizedPlatform
```

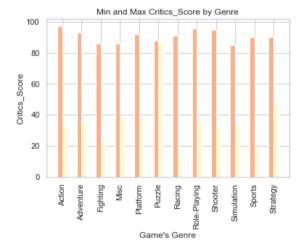
## My new data that I'll use to visualize is now ready.

	Name	Platform	Global_Sales	Critic_Score	Critic_Count	User_Score	User_Count
Genre							
Action	Grand Theft Auto V	PS3	21.04	97.0	50.0	8.2	3994.0
Action	Thor: God of Thunder	X360	0.14	38.0	40.0	5.7	22.0
Action	Kung-Fu: High Impact	X360	0.13	56.0	18.0	7.8	20.0
Action	Rango: The Video Game	X360	0.13	68.0	25.0	8.0	9.0
Action	Green Lantern: Rise of the Manhunters	X360	0.13	59.0	17.0	7.2	23.0
Strategy	Warhammer 40,000: Dawn of War II - Retribution	PC	0.08	80.0	52.0	7.8	235.0
Strategy	Dungeons	PC	0.09	65.0	35.0	4.6	106.0
Strategy	Angry Birds Star Wars	PS4	0.21	47.0	5.0	2.0	87.0
Strategy	Angry Birds Star Wars	X360	0.28	59.0	3.0	5.6	25.0
Strategy	STORM: Frontline Nation	PC	0.01	60.0	12.0	7.2	13.0

1331 rows × 7 columns

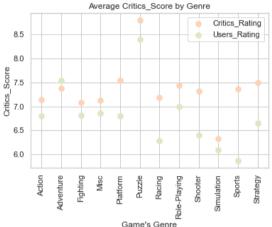
## So I start by visualizing the min and max critic scores by genre.

```
plt.bar([i for i in range(12)],tmp['Critic_Score'],width=0.25,color='#FCB08A')
    plt.bar([i+0.25 for i in range(12)],tmpmin['Critic_Score'],width=0.25,color='#FEFAD4')
    plt.xticks(rotation=90)
    plt.xticks([i+0.125 for i in range(12)],tmp.index)
    plt.xlabel('Game\'s Genre')
    plt.ylabel('Critics_Score')
    plt.title('Min and Max Critics_Score by Genre')
    plt.show()
```



Then I continued plotting critics' and users' scores, but now it's an average of each by game genre.

```
plt.scatter(tmpavg.index,tmpavg['Critic_Score'],color='#FDD2B5',linewidth=2.5,label='Critics_Rating')
plt.scatter(tmpavg.index,tmpavg['User_Score'],color= '#DBE8C2',linewidth=2.5,label='Users_Rating')
plt.legend()
plt.xticks(rotation=90)
plt.xlabel('Game\'s Genre')
plt.ylabel('Game\'s Genre')
plt.title('Average Critics_Score by Genre')
plt.show()
```



After I finished plotting the previous graph, I had an idea: what if I tried to map the whole data ratings that critics gave to each genre? Where will it lead me to? So I started plotting a distribution plot graph for both critic rating and user rating to examine how frequently each category's information appears.





However, after plotting the distribution graph, I recognized that my data was not evenly distributed. So I began tracking how many of each genre there were, and I discovered that the puzzle genre couldn't be used due to a lack of data. As a result, I decided to leave the puzzle out of this examination.

> ~	SumarizedPlatform.index.value_counts()					
[126]	✓ 0.5s					
	Action	417				
	Shooter	231				
	Sports	161				
	Role-Playing	131				
	Racing	98				
	Fighting	75				
	Misc	55				
	Adventure	44				
	Simulation	40				
	Platform	39				
	Strategy	39				
	Puzzle	1				
	Name: Genre,	dtype:	int64			

Combining two distribution graphs and the latest data, it told me that we can't rely on average data. And now I can see how both users and critics react to each genre by looking at the distribution graph that I've plotted, and I can also see that action is grouped together in 75 to 80 rating range. Now I'm going to see the genre's sales number.

```
sales3m = SumarizedPlatform[SumarizedPlatform['Global_Sales']>3]
    globalsale = sns.stripplot(data=sales3m,x='Global_Sales',y='Genre',hue='Genre')
    globalsale.set(xtabet='Global_Sales (Million)')
[Text(0.5, 0, 'Global_Sales (Million)')]
                            Action
                         Adventure
                             Misc
                                                                        Genre
                          Platform
                                                                        Action
                                                                        Adventure
                            Racing
                                                                        Misc
                                                                        Platform
                       Role-Playing
                                                                        Racing
                           Shooter
                                                                        Role-Playing
                                                                        Shooter
                         Simulation
                                                                        Simulation
                                                                        Sports
                                                                            20.0
                                 2.5
                                        5.0
                                              7.5
                                                   10.0
                                                          12.5
                                                                15.0
                                                                      17.5
                                                  Global_Sales (Million)
```

In summary, I've concluded that Action is the most desirable game genre on the market, followed by Shooter games based on sales data and a heat map of user and critic ratings.