

- Benchmarking** A method of comparing contract services to services delivered.
- Best practice** The most effective and desirable method of carrying out a function or process.
- Biometrics** Means of verifying user identity, based on unique individual characteristics, such as fingerprints and retinal patterns.
- Bot** Short for “software robot.” In the context of an emotionally intelligent interface, a displayed representation of a person whose actions are based on programming.
- Brainstorming** The process in which one or more knowledge workers focus on a problem and the deliberately come up with as many unusual solutions as possible.
- Browser** A software program that interprets documents on the web. Netscape Navigator and Microsoft Explorer are the two most popular browsers in use today.
- Cable modem** A high-speed (large-bandwidth) device for accessing the Internet. Cable modems and DSL represent the most popular, affordable means for customers to gain high-speed Internet access.
- Capital expenditure** An expenditure on tangible and intangible assets that will benefit more than one year of account.
- Chat** The instantaneous exchange of text messages between two or more participants. Chat is like e-mail without the delay.
- Client-server** A computer architecture in which the workload is split between desktop PCs or hand-held wireless devices (clients) and more powerful or higher-capacity computers (servers) that are connected via a network such as the Internet.
- Cluster analysis** One of several computationally efficient techniques that can be used to identify patterns and relationships in large amounts of customer data.
- Community of practice** A group whose members regularly engage in sharing and learning, based on common interests.
- Content management** Oversight of the creation, submission, quality assurance workflow, versioning, and auditing of knowledge assets.