

Getting There



After reading this chapter you will be able to

- Recognize the internal predictors of a successful Knowledge Management initiative
- Develop a practical Knowledge Management implementation plan
- Appreciate and recognize the risks involved in Knowledge Management
- Appreciate the significance of proper timing in implementing a Knowledge Management initiative
- Predict the likely future of the Knowledge Management industry and how it will affect your organization

Moving from theory to practice in the Knowledge Management (KM) arena requires leadership, clearly defined business goals, a receptive corporate culture, and an understanding of when and where to incorporate enabling information technologies. This chapter describes an implementation strategy that should be just as applicable to a small business as to a Fortune 500 company.

For the Record

The progression of activities in the story of how the Custom Gene Factory eventually transforms itself into a knowledge organization is