WP ALL IMPORT
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How to Import Any CSV, XML, Excel or Google Sheets File into WordPress

To import any CSV, XML, Excel, or Google Sheets file into WordPress, simply map the incoming data elements to their corresponding WordPress fields by using our convenient drag & drop tool. You can filter and even modify the incoming data during the import process.

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- Schedule an Import to Run Automatically
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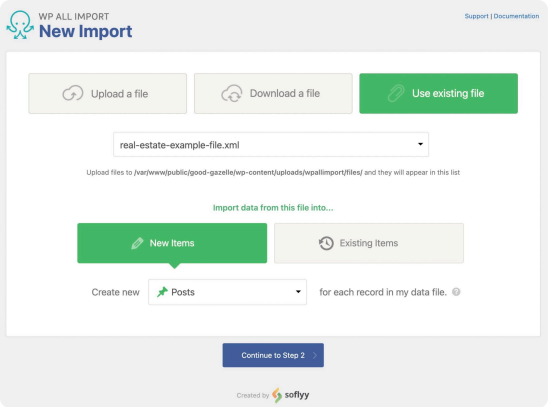
Step 1: Create a New WordPress Import

The first step to creating a WordPress import is to upload your import file via **All Import › New Import**. You can choose to upload the file from your computer, paste in a URL to the file, or choose an existing file that you've already used with WP All Import.

Next, choose either **New Items** or **Existing Items**. If you are importing

data from your file into posts that are already on your site, select **Existing Items**. Otherwise, select **New Items**.

Finally, you need to decide what you want to import. You can import **Posts**, **Pages**, **Taxonomies**, **Users**, or custom post types added by other themes and plugins like **WooCommerce Products**.

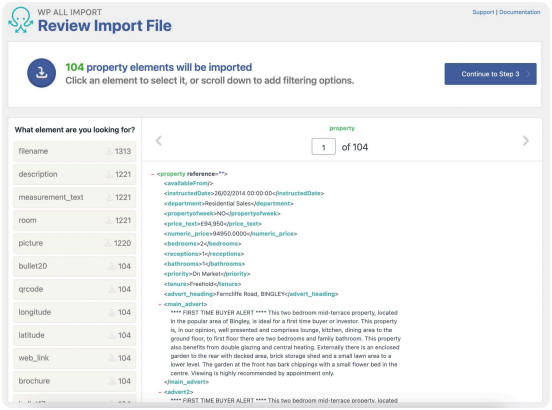


Step 2: Review the Import File

WP All Import will process your file and prepare it for import. If you uploaded a CSV, check that the correct delimiter was used. When you upload an XML file, check that the correct node is selected.

If you only want to import some of the records in your import file, you

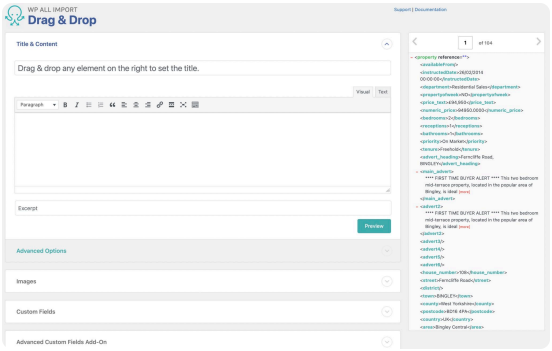
can add filters under **Manage Filtering Options**.



Click **Continue to Step 3** to carry on with your WordPress import.

Step 3: Map the Incoming Data Elements to the Correct WordPress Fields

Every column or element from your import file will be displayed on the right. On the left, you have your import. WP All Import will create posts using the import template you create here. Simply drag your WordPress import data from right to left. You can fill in as many or as few of the fields as you like depending on your needs.



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Step 4: Choose the WordPress Data to Update

Here you can tell WP All Import how to handle each specific piece of data. For example, you can have it only add new images to posts, or just update the stock and price for your products.

You can also configure this import to run on a schedule and other advanced options.

Click **Continue** at the end to run your WordPress import.

Step 5: Confirm & Run the Import

Now it's time to run your import. You will see an **Import Summary** section where you can review all import settings and a description of what will happen. To run the import, click on **Confirm & Run Import**.

Once the import is complete, you'll see an **Import Complete!** message.

Import Any CSV, XML, or Excel to WordPress

Any theme or plugin

Images & galleries

Custom fields

Categories & tags

Woo, ACF, Meta Box, JetEngine

View Pricing

Product Tour

WordPress Import – Advanced Topics

Add Filtering Options to Control WordPress Import

You can import WordPress data granularly using WP All Import with its visual built-in filtering options. This is done in Step 2 when reviewing the WordPress data to import, or in the **Edit Template** page when modifying an import. Here's what to do:

1. Click on **Manage Filtering Options**
2. Select the **Element** to filter from
3. Select what **Rule** to use
4. Assign a **Value** to match using the selected rule
5. Click on **Add Rule**
6. Click on **Apply Filters To XPath**

You can learn more about filtering here: **Filtering with XPath**.

Modify Filtering Options on Existing WordPress Import

Modifying the filter for an already existing import is done in the same way that you created the filter:

1. Go to **All Import › Manage Imports** and locate the import to edit.
2. Click on **Edit Template**.
3. Under **Manage Filtering Options**, modify the existing filter.
4. Once you modify or add your new rules, click on **Apply Filters To XPath**.
5. That's it! You can save the import template, and the new filter will be applied.

Saving or Using a Saved Import Template

WP All Import provides full control over the WordPress import process. This means that there's also a way to save the existing import template and settings to apply to a different/new/future import process. To save an import template, do the following:

1. While in Step 3 (as shown in this guide above), scroll all the way down and click to enable the **Save settings as a template** option.

2. Input a name as the **Template name**.

That's it! The template will be saved once you continue to the next step or save/update the template.

To load a saved template, do the following:

1. When in Step 3, scroll all the way down and locate the template section.
2. Select the desired import template from the **Load Template** drop-down list.
3. Once selected, the page will reload and apply all import mappings and settings.

You can manage saved import templates via **All Import › Settings › Import/Export Templates**.

Scheduling an Import to Run Automatically

You can schedule your WordPress import using WP All Import and its built-in options. Here's what you can do:

- Use manual cron jobs: these can be configured via your web server and allow total manual control to run the import in a schedule. See **Manual Scheduling**.
- Use Automatic Scheduling Service: this is an optional and paid service that comes built-in with WP All Import. It allows you to configure automatic imports directly from within its interface. See **Automatic Scheduling**.

Duplicate an Import Process

While we don't have a dedicated option to do this, the closest thing to duplicating the whole import is to visit the **Settings** page for the import, then download the **Import Bundle** from the **Configure Advanced Settings** section:

You can then upload that bundle in a new import. You will still need to set filtering rules in **Step 2** (if you desire to filter records), but the rest of the fields are populated for you.

WordPress Import — Frequently Asked Questions

How Do I Import My Website into WordPress?

To import your website into WordPress, you need valid import files for all of the posts or custom post types to be imported. If you don't have them yet, you can generate those files using WP All Export. Then just import your data into WordPress by following the step-by-step process described in this tutorial.

How Does the Default WordPress Import Tool Work?

The default WordPress import tool works by using a brute-force approach. You basically import all or nothing. WP All Import is much more nuanced and lets you filter, modify, and map incoming data elements to more precisely

populate WordPress target tables and fields.

Does My Data Have to be Specially Organized for WordPress Imports?

Not when you use our plugin. Our **Drag & Drop** interface allows you to map incoming data elements to any WordPress or WooCommerce target fields. You can even modify the incoming data as part of the import process.

How Do I Import a CSV File into WordPress?

To import a CSV file into WordPress, just specify the CSV file as your import source. Our plugin will automatically recognize the file type and adjust its interface accordingly. You don't need to do anything special to handle the CSV format.

Does WordPress Support XML?

WordPress does support XML as an import and export format, yes. The problem is that the built-in import/export tools do not offer you much flexibility. For unlimited flexibility, you need to use a plugin like WP All Import.

How Do I Import XML Data into WordPress?

1. Go to **All Import > New Import**.
2. Upload your XML file.
3. Our plugin will automatically recognize the XML format.
4. Choose your import target (i.e., **Posts, Pages, etc.**).
5. Map the incoming data elements to the WordPress fields.
6. Run the import and verify your imported data.

How Do I Import XML into a Custom Post Type in WordPress?

To import XML into a custom post type in WordPress, just follow the procedures in the preceding question but choose the custom post type in Step 4. Otherwise, the import process is exactly the same.

To learn more, see **How to Import Custom Fields**.

How Do I Import a Large XML File into WordPress?

To import a large XML file into WordPress, you can use our advanced settings to split the import into 1,000 records chunks, modify the batch processing size, and take a number of other steps to either speed up the import process or reduce its impact on the server.

Import Any CSV, XML, or Excel to WordPress

Any theme or plugin

Images & galleries

Custom fields

Categories & tags

Woo, ACF, Meta Box, JetEngine

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Product Tour

How Do I Import Data into a WordPress Custom Plugin?

Fortunately, our plugin automatically recognizes many WordPress custom plugins and themes, so you don't have to do anything special to import data into them. Just select the custom post type, and away you go. If a custom plugin stores its data in an unconventional manner, just contact our support staff for further guidance.

To learn more, see **How to Import Custom Fields**.

How Do I Import All Pages into WordPress?

1. Navigate to **All Import > New Import**.
2. Upload your import file.
3. Select **Pages** as your import target (i.e., **Posts, Pages, etc.**).
4. Map the incoming data elements to the WordPress page fields.
5. Complete the import and check the imported data.

Can I Import WooCommerce Customers, Products, and Orders?

Yes. WP All Import is fully integrated with WooCommerce and offers complete support to import WooCommerce customers, orders, and all aspects of products, including categories, variations, images, prices, and stock levels. If it's in WooCommerce, we've got you covered.

For more information, see **How to Import WooCommerce Data from CSV, Excel, XML, and Google Sheets**.

How Do I Bulk Import Data into WordPress?

Performing a bulk import just means that you are importing multiple records at once. Almost every import involves multiple records, so there is no special procedure for

this when using our plugin. If you wish to perform an unusually large import, our plugin has advanced settings to help you do so.

Can I Use WP All Import On All of My WordPress Sites?

Yes. WP All Import and WP All Export come with unlimited licenses, which means that you can make unlimited installations on any number of your own websites. You can read and review the full license agreement here: **www.wpallimport.com/license**.

How Do I Export a WordPress Site?

1. Go to **All Export › New Export** and select the export post type.
2. Drag and drop to create the export file layout.
3. Configure your export settings.
4. Run the export and download the file.
5. Review the export file's contents.

For more information on exporting data, please see **How to Export WordPress to CSV, Excel, and XML**.

How Do I Import a Google Sheets File into WordPress?

To import a Google Sheets file into WordPress, just specify the Google Sheets file sharing URL as your import source. Our plugin will automatically recognize the Google Sheets file type and adjust its interface accordingly. You don't need to do anything special to handle the Google Sheets format.

Can You Export WordPress Data to Google Sheets?

Yes, you can create an export via WP All Export to export your desired post type and data into Google Sheets. To export the data into Google Sheets, you would use our integration with Zapier, which can then connect with Google Sheets to send your data.

WordPress Import — Related Docs

Export WordPress to CSV, Excel, and XML

Learn to export your WordPress data to a CSV, Excel, or XML file with WP

All Export.

Migrate From One WordPress Site to Another

Learn how to migrate data to a different site using WP All Import and WP All Export.

Bulk Edit WordPress Data

Learn to bulk edit your WordPress data with WP All Import and WP All Export.

Importing WordPress Data with WP All Import: In-depth Review

Oxygen Builder's review of WP All Import.

WordPress Import — Related Videos

Unlimited Installs.
World-Class Support. Money Back Guarantee.

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All Current Add-Ons

All Future Add-Ons

Lifetime Support

Lifetime Updates

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Woo	Woo
ACF	ACF
Meta Box	Meta Box
JetEngine	JetEngine

Gravity Forms

Users

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Save $1087, 78% Discount

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IMPORT ADD-ONS	**EXPORT ADD-ONS**
Woo	Woo
ACF	ACF
Meta Box	Meta Box
JetEngine	JetEngine
Gravity Forms	Gravity Forms
Users	Users

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WooCommerce
Import Package

$169.00 /yr

Save $29, 15% Discount

Import Pro	Export Pro
IMPORT ADD-ONS	EXPORT ADD-ONS
Woo	Woo
ACF	ACF
Meta Box	Meta Box
JetEngine	JetEngine
Gravity Forms	Gravity Forms
Users	Users

$198 If Purchased Individually

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90 Day Money Back Guarantee

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