

# Execution cheatsheet (repeatable)

## URL pattern

- City hub: `/best-yoga-studios/[city]/`
- Style in city: `/best-yoga-studios/[city]/[style]/`
- Studio review: `/studios/[city]/[studio-name]/`

## On-page essentials (per city x style)

- H1: “Best **[Style]** Yoga in **[City]** (2025)”
- H2s: “Who this style is for”, “How we picked these studios”, “Top 7 **[Style]** studios in **[City]**”, “Map”, “FAQ”
- Add **FAQ** for intent matches: “Is **[Style]** good for beginners?”, “Hot vs Power differences?”, “Yin vs Restorative?”
- **Schema:** `ItemList` (Top 7), `LocalBusiness` (each studio), `FAQPage`.
- **Internal links:**
  - From city hub → 3 style pages
  - From each style page → matching **Top 7** list + **style definition** (evergreen)
  - From each studio → city hub + style page (breadcrumbs)

## SERP hooks

- Title tag: “Best **[Style]** Yoga in **[City]** – 2025 Guide (Top 7 Studios)”
- Meta description: “Real-world picks for **[Style]** in **[City]**—pricing, vibe, heat level, class pace, parking. Map + FAQs.”
- Include “**near me**” variants in intro and one subhead for local intent.

- Images: 3–5 per page with **style + city** in alt text (e.g., “Yin yoga class in Seattle—supported forward fold”).

### Content cadence

- Publish city hub first, then the 3 style pages the same week.
- Add **Top 7** lists in weeks 2–4; refresh quarterly.
- Track: clicks to studio pages, time on page, local impressions in GSC, rankings for `[style] + [city]`.

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## Optional swaps (if you want more diversity)

- Swap **Restorative** ↔ **Yin** depending on what your studio inventory supports first.
- In family-heavy areas: add **Prenatal**.
- In college towns: consider **Aerial** (social/video appeal).

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If you want, I can spin up the **10 city hub outlines** and **30 paired style page outlines** (H1/H2s, FAQs, internal links, schema scaffolds) so you can paste directly into Elementor/GeoDirectory.

**You said:**

Yes, also how would you link them to our style and benefits pages

**ChatGPT said:**

Thought for 15s

Love it. Here’s a clean, repeatable internal-linking system that connects every **city** → **style** “**Best of**” page to your **evergreen Style page** and its **12 Benefits** companion—plus the reverse links back to the city pages. I’m giving you (1) URL map, (2) anchor-text standards, (3) where to place links on each page type, and (4) paste-ready HTML/JSON-LD components you can drop into Elementor/HTML widgets.

## 1) URL map (keep it consistent)

- **Style definition (evergreen):**  
`/yoga-styles/[style]/`  
e.g., `/yoga-styles/vinyasa-yoga/`
- **12 Benefits (evergreen child):**  
`/yoga-styles/[style]/[style]-12-benefits/`  
e.g., `/yoga-styles/vinyasa-yoga/vinyasa-yoga-12-benefits/`
- **City hub:**  
`/best-yoga-studios/[city]/`
- **Best of [Style] in [City]:**  
`/best-yoga-studios/[city]/[style]/`

## 2) Anchor-text standards (SEO-friendly, consistent)

Use these exact phrases wherever possible:

- Link to style definition: “**What is [Style] Yoga? (Complete Guide)**”
- Link to benefits: “**12 Benefits of [Style] Yoga**”
- Link from evergreen back to city: “**Best [Style] Yoga in [City]**”

## 3) Where to place links (by page type)

### A) City → Style page

`(/best-yoga-studios/[city]/[style]/)`

- **Hero sub-line CTA:** link to **Style Guide**
- **Intro TL;DR box:** link to **12 Benefits**

- **FAQ block:** one Q/A links to Guide; one links to Benefits
- **Conclusion / Next step:** links to **Style Guide + Benefits**

## B) City hub ([/best-yoga-studios/\[city\]/](/best-yoga-studios/[city]/))

- In each style card: “Learn the style” → **Style Guide**, “See benefits” → **12 Benefits**
- Also link to the **Top 7 list** for that style in the city.

## C) Style definition (evergreen)

### ([/yoga-styles/\[style\]/](/yoga-styles/[style]/))

- **Above the fold box:** “Find [Style] near you in [City]” → link to each city’s “Best [Style] in [City]” (you can show top 6 priority cities).
- **Benefits teaser:** link to the **12 Benefits** page.

## D) 12 Benefits page

### ([/yoga-styles/\[style\]/\[style\]-12-benefits/](/yoga-styles/[style]/[style]-12-benefits/))

- **Sticky/inline CTA:** “Find the best [Style] in [City]” → link to those city style pages.
- **Intro paragraph:** link once back to **Style Guide**.

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# 4) Paste-ready components

## A) “Learn the Style” sidebar card (drop into city+style pages)

```

<aside class="ynm-learn-style" aria-labelledby="learn-style-title"
style="position:sticky;top:20px;background:#f8f9fa;border-left:4px
solid #61948B;border-radius:12px;padding:1.25rem;margin-bottom:2rem">
  <h3 id="learn-style-title" style="color:#5f7470;margin:0 0 .75rem
0;font-size:1.1rem">New to Vinyasa?</h3>
  <p style="margin:.5rem 0 1rem 0;color:#555">Get the fundamentals
before you pick a studio.</p>
  <a href="https://yoganearme.info/yoga-styles/vinyasa-yoga/"

style="display:block;margin-bottom:.5rem;font-weight:700;text-decorati
on:none;color:#ff5733">
    What is Vinyasa Yoga? (Complete Guide) →
  </a>
  <a
href="https://yoganearme.info/yoga-styles/vinyasa-yoga/vinyasa-yoga-12
-benefits/"

style="display:block;font-weight:700;text-decoration:none;color:#ff573
3">
    12 Benefits of Vinyasa Yoga →
  </a>
</aside>

```

## B) Benefits teaser block (drop anywhere on city+style pages and city hub)

```

<section class="ynm-benefits-teaser"
style="background:linear-gradient(135deg,#61948B,#5F7470);padding:1.25
rem;border-radius:12px;color:#fff;margin:2rem 0">
  <h3 style="margin:0 0 .5rem 0">Why Vinyasa works</h3>
  <p style="margin:0 0 1rem 0;opacity:.95">From mobility and strength
to focus and stress relief.</p>
  <a
href="https://yoganearme.info/yoga-styles/vinyasa-yoga/vinyasa-yoga-12
-benefits/"

style="display:inline-block;background:#FF5733;color:#fff;padding:.65r
em 1rem;border-radius:999px;text-decoration:none;font-weight:700">

```

```
        Read the 12 Benefits →
    </a>
</section>
```

## C) “Related reading” footer (drop into all “Best of [Style] in [City]” pages)

```
<section class="ynm-related-reading" aria-labelledby="related-reading"
style="padding:1.5rem 0;border-top:1px solid #eaeaea">
    <h2 id="related-reading"
style="color:#5f7470;font-size:1.25rem;margin:0 0 .75rem 0">Related
reading</h2>
    <ul
style="list-style:none;margin:0;padding:0;display:grid;gap:.5rem">
        <li><a href="https://yoganearme.info/yoga-styles/vinyasa-yoga/"
style="text-decoration:none;color:#ff5733;font-weight:700">What is
Vinyasa Yoga? (Complete Guide)</a></li>
        <li><a
href="https://yoganearme.info/yoga-styles/vinyasa-yoga/vinyasa-yoga-12-
benefits/"
style="text-decoration:none;color:#ff5733;font-weight:700">12 Benefits
of Vinyasa Yoga</a></li>
    </ul>
</section>
```

## D) City hub style card (shows both links)

```
<article class="ynm-style-card" style="border:1px solid
#eee;border-radius:12px;padding:1rem">
    <h3 style="margin:.25rem 0 0 0;color:#5f7470">Vinyasa Yoga</h3>
    <p style="margin:.5rem 0 1rem 0;color:#555">Flowing, breath-linked
sequences from beginner to advanced.</p>
    <div style="display:flex;gap:.5rem;flex-wrap:wrap">
        <a href="/best-yoga-studios/[city]/vinyasa-yoga/" class="btn"
style="text-decoration:none;padding:.5rem
.9rem;border-radius:999px;background:#FF5733;color:#fff;font-weight:70
0">Top 7 in [City]</a>
```

```

        <a href="/yoga-styles/vinaya-yoga/" class="btn"
style="text-decoration:none;padding:.5rem
.9rem;border-radius:999px;background:#61948B;color:#fff;font-weight:700">Learn the style</a>
        <a href="/yoga-styles/vinaya-yoga/vinaya-yoga-12-benefits/"
class="btn" style="text-decoration:none;padding:.5rem
.9rem;border-radius:999px;border:1px solid
#61948B;color:#61948B;font-weight:700;background:#fff">See
benefits</a>
    </div>
</article>

```

## E) Breadcrumb JSON-LD (add **about** to bind style pages)

Use this on **Best of [Style] in [City]** pages; note the **about** references the evergreen style page:

```

<script type="application/ld+json">
{
  "@context":"https://schema.org",
  "@graph":[
    {
      "@type":"BreadcrumbList",
      "itemListElement":[

{"@type":"ListItem","position":1,"name":"Home","item":"https://yoganearme.info/"},
        {"@type":"ListItem","position":2,"name":"Best Yoga Studios","item":"https://yoganearme.info/best-yoga-studios/"},

{"@type":"ListItem","position":3,"name":"[City]","item":"https://yoganearme.info/best-yoga-studios/[city]/"},
        {"@type":"ListItem","position":4,"name":"Best Vinyasa Yoga in [City]","item":"https://yoganearme.info/best-yoga-studios/[city]/vinyasa-yoga/"}
      ]
    },
    {

```

```

    "@type": "ItemList",
    "name": "Top Vinyasa Yoga Studios in [City]",
    "itemListOrder": "http://schema.org/ItemListOrderAscending",

    "about": { "@id": "https://yoganearme.info/yoga-styles/vinyasa-yoga/" },
    "itemListElement": [
      {
        "@type": "ListItem", "position": 1,
        "item": { "@type": "LocalBusiness", "name": "[Studio
1]", "url": "https://yoganearme.info/studios/[city]/[studio-1]/" }
      }
      /* repeat 2..7 */
    ]
  }
]
}
</script>

```

## F) Cross-links on evergreen style definition page

Place this near the top of `/yoga-styles/vinyasa-yoga/`:

```

<section class="ynm-find-city"
style="background:#f8f9fa;border-radius:12px;padding:1rem;margin:1.5rem
0;border-left:4px solid #FF5733">
  <strong>Ready to practice?</strong> Explore the best Vinyasa classes
near you:
  <div style="margin-top:.5rem;display:flex;flex-wrap:wrap;gap:.5rem">
    <a href="/best-yoga-studios/los-angeles/vinyasa-yoga/" class="btn"
style="text-decoration:none;padding:.45rem
.8rem;border-radius:999px;background:#61948B;color:#fff;font-weight:70
0">Los Angeles</a>
    <a href="/best-yoga-studios/new-york/vinyasa-yoga/" class="btn"
style="text-decoration:none;padding:.45rem
.8rem;border-radius:999px;background:#61948B;color:#fff;font-weight:70
0">New York</a>
    <a href="/best-yoga-studios/chicago/vinyasa-yoga/" class="btn"
style="text-decoration:none;padding:.45rem

```



```
.8rem;border-radius:999px;background:#61948B;color:#fff;font-weight:700">Chicago</a>
    <!-- add your priority cities -->
</div>
</section>
```

---

## 5) Internal-linking checklist (copy/paste into your SOP)

1. **Every city+style page:** include **Learn the Style card** (→ style guide & benefits) + **Related reading** footer.
  2. **City hub:** on each style tile include **Top 7**, **Learn the style**, **See benefits**.
  3. **Style guide:** add **Find in [City]** buttons to your top 6–10 cities.
  4. **12 Benefits:** add sticky/inline **Find Best in [City]** links (same cities as #3).
  5. **Consistent anchor text** per Section 2 (don't get cute—consistency wins).
  6. **Schema:** on city+style pages, set **about** → the style guide URL (as in E).
  7. **Menus/Footers:** keep one link to **Yoga Styles Guide** and one to **Best Yoga Studios** to help crawlers hit both silos from every page.
- 

If you want, I can generate these blocks filled with your ten priority cities and your chosen three styles each, so you can paste them straight into Elementor—no edits needed.

### You said:

Right now my city button goes to the directory city search. Do I use that button, if so how do you suggest to add it, or do I create a distinct city page coming from the button that incorporates best of, maybe studio videos, etc. I'm confused about what structure is best for ui/ux and for our seo/serp

### ChatGPT said:

That's a *very* smart question — and it's exactly where most directory builders hit a fork in the road. You're asking:

Should the **city button** go directly to the **GeoDirectory city search results**, or should I build a **custom “City Hub” page** that blends SEO content + dynamic listings + media?

Let's break this down from both a **UX** and **SEO/SERP** perspective.

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## The Two Options

### Option A — Use the GeoDirectory city results page

**URL:** `/location/[city]/` or whatever GeoDirectory generates

**Purpose:** functional search results for users already looking to browse listings

#### Pros:

- Zero setup — you already have it.
- Automatically updates with new studios.
- Great for people who already *know what they want* (“Yoga studios in Denver”).

#### Cons:

- Weak SEO footprint: these archive pages aren't content-rich, so they rarely rank beyond “brand + city.”
- Poor SERP click-through: no meta title/description control; Google sees them as thin pages.
- No storytelling, no “Best Of,” no video integration — so it's not building topical authority.

👉 **Best use:** as a *browse layer*, not your SEO-entry layer.

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### Option B — Build a custom City Hub Page

**URL:** `/best-yoga-studios/[city]/`

### Content:

- Hero: city photo, search bar, and intro paragraph (“Yoga in Austin: Flow, Community, and Creativity”).
- SEO-optimized section: “Best of” summaries for top 3 styles (Vinyasa, Power, Yin).
- Embed: your top 7 studio list with dynamic “View Profile” links.
- Optional: YouTube embed / Instagram reel (city roundup).
- Link: “Browse all Austin studios →” (this goes to the GeoDirectory city search).

### Pros:

- Strong SEO/AISEO footprint — full metadata, schema, content, internal links.
- Perfect for *top-funnel discovery* (ranks for “best yoga studios in Austin”).
- Gives you editorial control: featured studios, style links, and benefits integration.
- Adds trust signals (videos, author bio, map) → better dwell time and conversions.

### Cons:

- Slightly more maintenance (update featured studios 2–3x/year).
- One-time setup for template (but Elementor makes that easy).

👉 **Best use:** *primary SEO + storytelling hub*, which then links out to  
— the **GeoDirectory results** (for full browsing)  
— and to **style-in-city** pages (“Best Vinyasa Yoga in Austin”).

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## The Hybrid That Wins (and what I recommend)

The strongest setup combines both:

❶ **City button** → **City Hub page**

- Keep your homepage **city buttons**, but point them to `/best-yoga-studios/[city]/` (custom City Hub).
- This is your **SEO landing page** — rich, human, editorial.

## 2 Inside each City Hub page

Add a big, visible button or inline CTA:

**“Browse all [City] studios →”**  
and link that to the **GeoDirectory city search**.

**That way:**

- Google lands users on your *optimized City Hub* (content + schema).
- Visitors can still click through to the live GeoDirectory results for real-time listings.
- You capture *both* types of intent: discovery **and** browsing.

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## UI / UX Structure (template you can reuse)

```
<section class="city-hero">
  <h1>Yoga in Austin</h1>
  <p>Find your flow in Austin's vibrant yoga scene—from energizing
  Vinyasa classes to relaxing Yin sessions by the lake.</p>
  <a href="/geodir_location/austin/" class="btn-primary">Browse All
  Studios →</a>
</section>
```

```
<section class="city-featured">
  <h2>Best Yoga Styles in Austin</h2>
  <div class="grid">
    <a href="/best-yoga-studios/austin/vinyasa-yoga/">Best Vinyasa
    Yoga in Austin</a>
    <a href="/best-yoga-studios/austin/power-yoga/">Best Power Yoga in
    Austin</a>
```

```
    <a href="/best-yoga-studios/austin/yin-yoga/">Best Yin Yoga in
Austin</a>
  </div>
</section>

<section class="city-videos">
  <h2>Featured Studios</h2>
  <!-- embed YouTube playlist or short reels -->
</section>

<section class="city-map">
  <h2>Find a Studio Near You</h2>
  <!-- embed GeoDirectory map shortcode -->
</section>
```

#### Add internal links to:

- The style guide (</yoga-styles/vinyasa-yoga/>)
- The 12 benefits page
- The style-in-city pages (</best-yoga-studios/austin/vinyasa-yoga/>)



## SEO/SERP impact of this structure

Layer	Target Queries	SEO Role
<b>City Hub</b> ( <a href="/best-yoga-studios/[city]/">/best-yoga-studios/[city]/</a> )	“best yoga studios in [city]”	Primary ranking & featured snippets
<b>Style-in-City</b> ( <a href="/best-yoga-studios/[city]/vinyasa-yoga/">/best-yoga-studios/[city]/vinyasa-yoga/</a> )	“[style] yoga [city]”	Deep topical relevance + long-tail
<b>Style definition</b> ( <a href="/yoga-styles/[style]/">/yoga-styles/[style]/</a> )	“what is [style] yoga”	Topical authority (evergreen)

## GeoDirectory Search (/location/[city]/)

“yoga studios near me” UX layer; not ranking focus

This hierarchy makes your site look like:

```
Yoga Near Me
├─ /best-yoga-studios/
│   └─ /austin/
│       └─ /vinyasa-yoga/
│           └─ /power-yoga/
│               └─ /yin-yoga/
│                   └─ /los-angeles/...
└─ /yoga-styles/
    └─ /vinyasa-yoga/
        └─ /vinyasa-yoga-12-benefits/
            └─ /power-yoga/...
```

...and each node links horizontally and vertically.

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## ✓ TL;DR Recommendation

Keep your GeoDirectory city search (it's useful),  
but make the city buttons go to new “City Hub” pages that:

- introduce the city scene
- showcase your top 3 styles (with links to “Best Of” pages)
- optionally embed video or a featured-studio map
- link out to the directory for browsing

That's the winning combo for **SERP**, **AISEO**, and **user flow**.

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If you'd like, I can design one **City Hub Elementor template** that implements this hybrid structure — hero, featured styles, embedded GeoDirectory map, and SEO metadata — so you

can just duplicate and replace city names.  
Would you like me to build that next?

**You said:**

When we design this city page do we want to try and add the Geodirectory city search page to the city page and even a city-style search page to the best o pages? I'm trying to get a handle on what the consumer might want

**ChatGPT said:**

You're thinking about this the exact right way — you're asking how to **merge “directory usability” and “content authority.”**

Let's build that mental model clearly — what *users* want, what *Google* rewards, and how to layer GeoDirectory into your new “City” and “Best of (Style)” pages without confusion or duplication.

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## **How Users Actually Navigate Yoga Directories**

**There are 3 different intents you're serving:**

1. **Browsing / Comparison intent**

“Show me yoga studios near me” or “Yoga studios in Denver.”  
→ These users want maps, filters, and up-to-date listings.  
→ **Your GeoDirectory search page serves this perfectly.**

2. **Discovery / Curation intent**

“Best yoga studios in Austin” or “Best Vinyasa yoga in Austin.”  
→ These users want *expert editorial guidance* — top picks, descriptions, benefits, and visuals.  
→ **Your “City Hub” or “Best of (Style)” pages serve this.**

3. **Education / Style-learning intent**

“What is Vinyasa yoga?” or “Benefits of Hot yoga.”  
→ These users are top-of-funnel, learning and comparing styles.  
→ **Your Style and 12 Benefits pages serve this.**

**Your job:** create a UX that lets people *move between those three seamlessly*.

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## **The Best UX/SEO Strategy (Hybrid Integration)**

## 1 City Hub Pages = Editorial + GeoDirectory Integration

- URL: `/best-yoga-studios/[city]/`
- Purpose: “Best yoga in Austin” content hub.

### ✓ Structure:

Section	Purpose
<b>Hero</b>	SEO target (H1 + intro paragraph on city yoga culture)
<b>Top 3 Styles</b>	Cards linking to each style-specific “Best of” page
<b>Top Studios Block</b>	Editorially selected “Top 7 Studios” (curated, with photos)
<b>Interactive Map / Listings Embed</b>	GeoDirectory city search <b>embedded</b> via shortcode (below curated picks)
<b>Video / Lifestyle Section</b>	Optional: “Inside Austin’s Yoga Scene” video
<b>CTA</b>	“Browse all Austin studios” button linking to full GeoDirectory city page

### ✓ Example structure (Elementor layout):

```
[Hero Section: City name + short description]
[Grid: Top 3 Yoga Styles cards]
[Section: “Our Top Picks” – curated studios (Top 7)]
[GeoDirectory Map Widget: filtered by city]
[Section: City video or reel]
[Button: “View all [City] studios →”]
```

### GeoDirectory placement:

Embed the GeoDirectory city shortcode *below* your editorial picks:

```
[gd_map show_filters="1" post_type="gd_place"
geodir_location_name="Austin"]
```

or if you’re using Elementor:

→ Add the **GeoDirectory Map + List Widget** filtered by location = current city.



- ✓ UX reason: keeps your curated “Best” section distinct but still gives the user the live, filterable map below it.
  - ✓ SEO reason: keeps your “Best Yoga in Austin” page rich with content and schema, while leveraging the directory for internal linking and crawlable data.
- 

## 2 Style-in-City Pages = Curation + Optional Style Filter

- URL: `/best-yoga-studios/[city]/[style]/`
- Purpose: “Best [Style] Yoga in [City]” list.

### ✓ Structure:

Section	Purpose
Hero	SEO target: “[Style] Yoga in [City]”
Quick Style Definition	Short paragraph linking to your Style Guide + 12 Benefits
Top 7 Studios	Curated list (static or dynamically pulled by tag/style)
Map Embed (optional)	GeoDirectory widget filtered by city + tag = style
FAQ	Schema for AI/SGE
CTA	“Find more [City] studios →” linking to <code>/best-yoga-studios/[city]/</code>

### GeoDirectory filter example:

```
[gd_map post_type="gd_place" geodir_location_name="Austin" category="vinyasa-yoga"]
```

**Optional:** Add a “View All” link beneath it → `/location/austin/?gd_style=vinyasa-yoga.`

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## 3 Why This Hybrid Works (for users *and* Google)

Goal	Implementation	Why It Works
User finds trustworthy curation first	City + Style “Best Of” pages	Improves dwell time and click depth
User can still browse everything	GeoDirectory embed or link below content	Reduces bounce rate
Google gets indexable, keyword-rich pages	Custom pages with structured data	Ranks for “Best X Yoga in City”
Google still crawls live listings	Internal link to <a href="#">/location/[city]/</a> pages	Keeps freshness signals


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## Linking Pattern Summary

From	To	Example Link
City button on homepage	City Hub	<a href="#">/best-yoga-studios/austin/</a>
City Hub	Style-in-City pages	<a href="#">/best-yoga-studios/austin/vinyasa-yoga/</a>
Style-in-City	Style Guide + Benefits	<a href="#">/yoga-styles/vinyasa-yoga/</a> + <a href="#">/vinyasa-yoga-12-benefits/</a>
Style-in-City	GeoDirectory filtered search	<a href="#">/location/austin/?gd_style=vinyasa-yoga</a>
City Hub	GeoDirectory city search	<a href="#">/location/austin/</a>

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## TL;DR Recommendation

 **Yes** — absolutely embed GeoDirectory content on your City and Style pages, but do it *below* your editorial content (not instead of it).

This gives you the best of both worlds:

- **SEO strength** (indexable content + schema + internal links)

- **UX convenience** (real, filterable maps and live listings)
  - **SERP diversity** (you can rank both for “best yoga studios in Austin” *and* “yoga studios in Austin”)
- 

If you’d like, I can create:

- a **wireframe layout (Elementor section-by-section)** for the City Hub (with integrated GeoDirectory map)
- and a **matching layout** for a Style-in-City “Best Of” page (with a filtered GeoDirectory map for that style).

Would you like me to generate both of those visual wireframes next?

**You said:**

Yes

**ChatGPT said:**

Awesome—here are two production-ready wireframes you can drop into Elementor today. They’re designed to balance curation (content that ranks) with utility (embedded GeoDirectory search). I’m giving you:

- Section-by-section layout (what widget to use)
  - Reusable copy blocks + CTA logic
  - GeoDirectory shortcodes / widget settings
  - Internal linking plan
  - JSON-LD you can paste into a RankMath “Custom Schema” or an HTML widget
  - Optional CSS utility classes
- 

## City Hub Template

**Goal:** Rank for “best yoga studios in {City}” and funnel users to style pages + live listings.

**URL:** `/best-yoga-studios/{city}/`

**Example:** `/best-yoga-studios/austin/`

## 0) Page SEO (RankMath)

- Title: `Best Yoga Studios in {City} ({Year}) – Top Styles & Where to Practice`
- Description: `The trusted guide to yoga in {City}: top studios, most popular styles, maps, and videos. Compare Vinyasa, Hatha, and Hot yoga and find classes near you.`
- Canonical: this page’s URL
- Primary keyword: `best yoga studios {City}`
- Secondary: `yoga {City}, vinyasa yoga {City}, hot yoga {City}`

## 1) Hero (Elementor: Container → Heading + Text + Button)

- **H1:** `Best Yoga Studios in {City}`
- **Deck:** A 2–3 sentence local intro (why this city loves yoga, neighborhoods, vibe).
- **Primary CTA (Button):** `Browse all {City} studios →` → link: `/location/{city}/` (GeoDirectory city page)

**Optional HTML overlay (Elementor HTML widget):**

```
<div class="ynm-hero">
  <h1>Best Yoga Studios in {{CITY}}</h1>
  <p>Your local guide to {{CITY}} yoga-top studios, most-loved styles,
and a live map to find classes near you.</p>
  <a class="ynm-btn" href="/location/{{CITY}}/">Browse all {{CITY}}
studios →</a>
</div>
```

## 2) “Top Styles in {City}” (3 cards → link to style-in-city pages)

Use a 3-column container with Image → Heading → Short blurb → Button.

### Cards (examples):

- Vinyasa Yoga in {City} → </best-yoga-studios/{city}/vinyasa-yoga/>
- Hot Yoga in {City} → </best-yoga-studios/{city}/hot-yoga/>
- Hatha Yoga in {City} → </best-yoga-studios/{city}/hatha-yoga/>

Teaser copy (each ~20–30 words).

## 3) “Our Top Picks” (Curated Top 7)

Elementor Posts/Loop or static Cards. Each card: Studio name, neighborhood, 1-sentence POV, tags (style badges), and a “View profile” link to your listing.

### Internal links you should include in each card:

- Studio page: </studios/{studio-slug}/>
- “Map it” anchor link to the map section on this page (nice UX)
- Optional: YouTube/Instagram if you have creator content

## 4) Live Map + Listings (GeoDirectory embed)

Place this **after** your curated block.

### Shortcode (HTML widget):

```
[gd_map  
  post_type="gd_place"  
  show_filters="1"
```

```
search_filter="1"
filter_button="1"
layout="1"
mapzoom="12"
maplockscroll="1"
scrollwheel="0"
geodir_location_name="{{CITY}}"]
```

**Below map:**

```
[gd_loop
  post_type="gd_place"
  posts_per_page="12"
  show_pagination="1"
  geodir_location_name="{{CITY}}"]
```

Elementor Widgets alternative: use **GeoDirectory Map + GD Listings**; set Location = "Use current page city" (or hard-set city if needed). Show filters (Style, Price, Amenities).

## 5) Video / Local Flavor (optional)

Add a YouTube/Vimeo of "Yoga in {City}" or a studio walk-through playlist. This helps SGE/AI answers and dwell time.

## 6) FAQ (Elementor Toggle + FAQPage schema)

- What is the most popular yoga style in {City}?
- What neighborhoods in {City} have the most studios?
- Is hot yoga common in {City} and what to bring?
- Best beginner-friendly styles in {City}?

**Paste this JSON-LD into a RankMath Custom Schema field or an HTML widget:**

```
<script type="application/ld+json">
{
```

```

"@context":"https://schema.org",
"@type":"FAQPage",
"mainEntity":[
{"@type":"Question","name":"What is the most popular yoga style in {{CITY}}?", "acceptedAnswer":{"@type":"Answer","text":"Vinyasa is typically the most searched and widely offered style in {{CITY}}, followed by Hot and Hatha. Use the map and filters below to compare options by neighborhood."}},
{"@type":"Question","name":"Which neighborhoods in {{CITY}} have the most yoga studios?", "acceptedAnswer":{"@type":"Answer","text":"You'll find dense clusters in {{AREA1}} and {{AREA2}}, with emerging spots in {{AREA3}}. The live map shows current openings and schedules."}},
{"@type":"Question","name":"Is hot yoga common in {{CITY}} and what should I bring?", "acceptedAnswer":{"@type":"Answer","text":"Yes-hot yoga is popular. Bring a mat, towel, and water bottle; arrive early to acclimate to the heated room."}},
{"@type":"Question","name":"What's the best beginner-friendly style in {{CITY}}?", "acceptedAnswer":{"@type":"Answer","text":"Hatha and Slow-Flow Vinyasa are beginner-friendly. Many studios in {{CITY}} label classes by level-use the filter to find Level 1."}}
]}
</script>

```

## 7) Footer CTA

- **Button A:** Find classes near me → → /location/{city}/
- **Button B (secondary):** Compare styles → → /yoga-styles/

## 8) Page Schema (Breadcrumb + WebPage)

Add via RankMath or HTML widget:

```

<script type="application/ld+json">
{
"@context":"https://schema.org",
"@type":"WebPage",

```

```
"name": "Best Yoga Studios in {{CITY}}",
"url": "https://yoganearme.info/best-yoga-studios/{{CITY}}/",
"breadcrumb": {
  "@type": "BreadcrumbList", "itemListElement": [

    {"@type": "ListItem", "position": 1, "name": "Home", "item": "https://yoganearme.info/"},
    {"@type": "ListItem", "position": 2, "name": "Best of Cities", "item": "https://yoganearme.info/best-yoga-studios/"},
    {"@type": "ListItem", "position": 3, "name": "{{CITY}}"}
  ]
}
}
</script>
```

---

## Style-in-City “Best Of” Template

**Goal:** Rank for “best {Style} yoga in {City}” and push style education + filtered listings.

**URL:** /best-yoga-studios/{city}/{style}/

**Example:** /best-yoga-studios/austin/vinyasa-yoga/

### 0) Page SEO (RankMath)

- Title: Best {Style} Yoga in {City} ({Year}) – Top Studios & Map
- Description: The best {Style} yoga in {City}: curated top studios, benefits, and a live map to find classes near you.
- Primary keyword: best {style} yoga {city}

### 1) Hero

- H1: Best {Style} Yoga in {City}



- **Deck:** One-liner that ties the style's vibe to the city.
- **Buttons:**
  - `Compare {Style} benefits → → /yoga-styles/{style}/{style}-yoga-12-benefits/`
  - `What is {Style}? → → /yoga-styles/{style}/`

## 2) Quick Style Primer (Education box)

2–3 bullets that define the style, with deep links to your **Style Guide** and **12 Benefits** pages.

## 3) Top 7 {Style} Studios (Curated)

Same card pattern as City Hub but style-specific tags and reasons (e.g., best for beginners, best heated vinyasa, best music-driven flow).

## 4) Filtered Map + Listings (GeoDirectory)

**Shortcode (style filter by category or custom taxonomy):**

```
[gd_map
  post_type="gd_place"
  show_filters="1"
  search_filter="1"
  filter_button="1"
  layout="1"
  mapzoom="12"
  geodir_location_name="{{CITY}}"
  category="{{STYLE-SLUG}}"]
```

Then the list:

```
[gd_loop
  post_type="gd_place"
  posts_per_page="12"
  show_pagination="1"]
```

```
geodir_location_name="{{CITY}}"
category="{{STYLE-SLUG}}"]
```

If you're tagging styles via a custom taxonomy (e.g., `gd_style`), use `tax_query` parameter or the widget's **Filter by Taxonomy** UI.

## 5) FAQ (Style-specific)

- Is {Style} yoga good for beginners in {City}?
- How hot is a typical {Style} class (if hot)?
- What to bring to a {Style} class?
- How is {Style} different from {Adjacent Style}?

Paste as FAQPage JSON-LD (adjust questions/answers to the style).

## 6) Crosslinks

- [← Back to Best Yoga in {City} → /best-yoga-studios/{city}/](#)
- [{Style} Guide → /yoga-styles/{style}/](#)
- [{Style} Benefits → /yoga-styles/{style}/{style}-yoga-12-benefits/](#)

---

## Internal Linking Matrix (Minimal but mighty)

From City Hub ([/best-yoga-studios/{city}/](#))

- To each **Style-in-City** page (3 styles): cards in Section 2
- To **GeoDirectory city page**: hero button + footer CTA
- To **Global Style Guide**: small inline link in Section 2 area

From **Style-in-City** ([/best-yoga-studios/{city}/{style}/](#))

- To **Style Guide + 12 Benefits** (above the fold)
- To **City Hub** (breadcrumb + crosslink near footer)
- To **GeoDirectory filtered** listings via map/list

From **Style Guide** ([/yoga-styles/{style}/](#))

- To **12 Benefits** for that style
  - To a **city selector** component that links to top cities for that style (bonus SEO)
- 

## Suggested Elementor Section Names (so you can templatize)

- [YNM City – Hero](#)
- [YNM City – Top Styles](#)
- [YNM City – Top Picks](#)
- [YNM City – Map & Listings](#)
- [YNM City – Video](#)
- [YNM City – FAQ](#)
- [YNM StyleCity – Hero](#)
- [YNM StyleCity – Primer](#)
- [YNM StyleCity – Top Picks](#)
- [YNM StyleCity – Map & Listings](#)

- [YNM StyleCity - FAQ](#)
- [YNM StyleCity - Crosslinks](#)

---

## Optional CSS Utilities (Site-wide)

Add to **Customize** → **Additional CSS** (or a global stylesheet):

```
.ynm-hero { text-align:center; padding: clamp(2rem,6vw,4rem) 0; }
.ynm-btn { display:inline-block; padding:.9rem 1.4rem;
border-radius:999px; background:#FF5733; color:#fff;
text-decoration:none; font-weight:700; }
.ynm-card-grid { display:grid;
grid-template-columns:repeat(auto-fit,minmax(260px,1fr)); gap:1.25rem;
}
.ynm-card { background:#fff; border:1px solid #eee;
border-radius:16px; padding:1rem; }
.ynm-card h3 { margin:.25rem 0 .5rem; color:#5F7470; font-size:1.1rem;
}
.ynm-tag { display:inline-block; padding:.2rem .6rem;
border-radius:999px; font-size:.8rem; background:#F3F5F4;
margin-right:.35rem; }
```

---

## Authoritative Linking (how to tie to your Style/Benefits pages)

On the **Style-in-City** pages, place a compact “Learn the Style” callout just under the hero:

```
<div class="ynm-card">
  <strong>New to {{STYLE}}?</strong>
  <div>
    <a href="/yoga-styles/{{STYLE}}/">What is {{Style}} →</a>
    &nbsp;|&nbsp;
  </div>
</div>
```

```
    <a href="/yoga-styles/{{STYLE}}/{{STYLE}}-yoga-12-benefits/">12
Benefits →</a>
  </div>
</div>
```

This satisfies AI/SGE by connecting the “best” list to deeper educational content.

---

## GeoDirectory Notes

- If categories = styles, keep slugs aligned with your style page slugs (e.g., `vinyasa-yoga`, `hot-yoga`).
  - For city pages, set **Location Context** to the city so Elementor GD widgets don’t need hard-coded params.
  - Add **amenity** and **level** taxonomies to power filters (e.g., “Beginner friendly,” “Heated,” “Showers”).
- 

## Quick “Why this wins”

- **SERP coverage:** you can rank for “best yoga studios in {city}” (City Hub) and “best {style} yoga in {city}” (Style-in-City).
  - **UX clarity:** curated picks first, then the live directory—no confusion.
  - **Topical authority:** crosslinks to Style + Benefits cement YNM as the teacher, not just a directory.
  - **Conversion:** persistent “Browse all {City} studios” CTA + map means fewer dead ends.
- 

If you want, I can generate:

1. a copy-paste **Elementor JSON section** for the City Hub (with placeholder tokens), and

2. a matching JSON for the Style-in-City variant,  
so you can import and just swap `{CITY}` / `{STYLE}`.

**You said:**

Although, I am using elementor, I build each page with html widget.

**ChatGPT said:**

Thought for 10s

Got it—since you’re building each page inside a single **Elementor** → **HTML widget**, here are two **drop-in HTML templates** you can paste as-is. They’re self-contained (styling + layout inlined), use your YNM colors, and include spots to add GeoDirectory via **Elementor’s Shortcode widget** (the HTML widget won’t execute shortcodes).

I’m giving you:

- City Hub page (`/best-yoga-studios/{city}/`)
- Style-in-City page (`/best-yoga-studios/{city}/{style}/`)
- Minimal, namespaced CSS (safe to reuse)
- RankMath/SEO notes + JSON-LD blocks (paste these same `<script>` tags in the same HTML widget—totally fine)

---

## 1) City Hub – Best Yoga Studios in {CITY}

**Where to put GD:** add a **Shortcode** widget **below** the “Live Map & Listings” comment with the two shortcodes I include.

```
<!-- ===== YNM City Hub (Best Yoga Studios in {{CITY}})
===== -->
<style>
/* ----- Scoped styles for YNM City pages ----- */
.ynm-city { --sage:#5F7470; --teal:#61948B; --coral:#FF5733;
--ink:#1f1f1f; --muted:#667085; --paper:#fff; }
.ynm-city .wrap{max-width:1100px;margin:0
auto;padding:clamp(16px,3vw,28px)}
```

```
.ynm-city .hero{padding:clamp(28px,6vw,56px) 0;text-align:center}
.ynm-city .hero
h1{font-size:clamp(28px,5vw,44px);line-height:1.15;margin:0;color:var(
--sage)}
.ynm-city .hero p{max-width:800px;margin:.75rem auto
1.25rem;color:var(--muted);font-size:clamp(16px,2.2vw,18px)}
.ynm-city .btn{display:inline-block;padding:.9rem
1.25rem;border-radius:999px;background:var(--coral);color:#fff;font-we
ight:700;text-decoration:none}
.ynm-city
.btn:hover{filter:brightness(.95);transform:translateY(-1px)}
.ynm-city
.grid{display:grid;grid-template-columns:repeat(12,1fr);gap:16px}
.ynm-card{grid-column:span 4;background:#fff;border:1px solid
#eee;border-radius:16px;overflow:hidden}
.ynm-card .media{aspect-ratio:16/9;background:#f6f6f6}
.ynm-card .body{padding:16px}
.ynm-card h3{margin:0 0 .4rem;font-size:1.1rem;color:var(--sage)}
.ynm-card p{margin:0 0 .75rem;color:var(--muted);font-size:.95rem}
.ynm-card
.more{color:var(--coral);font-weight:700;text-decoration:none}
.ynm-badges{display:flex;flex-wrap:wrap;gap:6px;margin:.35rem 0 0}
.ynm-tag{display:inline-block;background:#F3F5F4;border-radius:999px;p
adding:.2rem .55rem;font-size:.8rem;color:#475467}
.ynm-section{margin:clamp(24px,5vw,48px) 0}
.ynm-section h2{font-size:clamp(22px,3.5vw,30px);margin:0 0
.75rem;color:var(--sage)}
.ynm-note{background:#F7FAF9;border-left:4px solid
var(--teal);padding:14px;border-radius:12px}
.ynm-faq details{border:1px solid
#EAEAEA;border-radius:12px;padding:14px;background:#fff}
.ynm-faq details+details{margin-top:10px}
.ynm-faq summary{cursor:pointer;font-weight:700;color:var(--sage)}
.ynm-cta{display:flex;gap:12px;flex-wrap:wrap}
@media (max-width:900px){.ynm-card{grid-column:span 6}}
@media (max-width:640px){.ynm-card{grid-column:span 12}}
</style>
```

```

<section class="ynm-city">
  <div class="wrap hero">
    <h1>Best Yoga Studios in {{CITY}} ({{YEAR}})</h1>
    <p>Your local guide to {{CITY}} yoga-curated top studios, the
most-loved styles, and a live map to help you find classes near
you.</p>
    <div class="ynm-cta">
      <a class="btn" href="/location/{{CITY}}/">Browse all {{CITY}}
studios →</a>
      <a class="btn" style="background:var(--teal)"
href="/yoga-styles/">Compare styles →</a>
    </div>
  </div>

  <!-- Top Styles in City (links to Style-in-City pages) -->
  <div class="wrap ynm-section">
    <h2>Top Styles in {{CITY}}</h2>
    <div class="grid">
      <!-- Card 1 -->
      <article class="ynm-card">
        <a href="/best-yoga-studios/{{CITY-SLUG}}/vinyasa-yoga/"></a>
        <div class="body">
          <h3><a class="more"
href="/best-yoga-studios/{{CITY-SLUG}}/vinyasa-yoga/">Vinyasa Yoga in
{{CITY}} →</a></h3>
          <p>Creative, breath-linked flow from Slow to Power
Vinyasa-popular across {{CITY}} neighborhoods.</p>
          <div class="ynm-badges">
            <span class="ynm-tag">Beginner→Advanced</span><span
class="ynm-tag">Flow</span><span class="ynm-tag">Music-friendly</span>
          </div>
        </div>
      </article>
      <!-- Card 2 -->

```



```

        <article class="ynm-card">
            <a href="/best-yoga-studios/{{CITY-SLUG}}/hot-yoga/"></a>
            <div class="body">
                <h3><a class="more"
href="/best-yoga-studios/{{CITY-SLUG}}/hot-yoga/">Hot Yoga in {{CITY}}
→</a></h3>
                <p>Heated classes for sweat, focus, and stamina. Compare
26&2, Hot Vinyasa, and studio amenities.</p>
                <div class="ynm-badges">
                    <span class="ynm-tag">Heated</span><span
class="ynm-tag">Detox</span><span class="ynm-tag">Towel/Water</span>
                </div>
            </div>
        </article>
        <!-- Card 3 -->
        <article class="ynm-card">
            <a href="/best-yoga-studios/{{CITY-SLUG}}/hatha-yoga/"></a>
            <div class="body">
                <h3><a class="more"
href="/best-yoga-studios/{{CITY-SLUG}}/hatha-yoga/">Hatha Yoga in
{{CITY}} →</a></h3>
                <p>Foundational alignment and breath—great for new students
and mindful movers.</p>
                <div class="ynm-badges">
                    <span class="ynm-tag">Beginner-friendly</span><span
class="ynm-tag">Alignment</span><span class="ynm-tag">Breath</span>
                </div>
            </div>
        </article>
    </div>
</div>

```

```

<!-- Curated Top Picks -->
<div class="wrap ynm-section">
  <h2>Our Top {{CITY}} Studios</h2>
  <div class="ynm-note">We curate the list below for quality,
consistency, reviews, and community vibe. Then we show the full live
directory so you can explore everything.</div>
  <!-- Replace these list items with your Top 7 -->
  <ul style="margin:14px 0 0 18px;line-height:1.85;color:#475467">
    <li><a href="/studios/{{studio-1}}/">Studio One</a> – Best for
Slow Flow in {{NEIGHBORHOOD}}</li>
    <li><a href="/studios/{{studio-2}}/">Studio Two</a> – Best Hot
Vinyasa amenities</li>
    <li><a href="/studios/{{studio-3}}/">Studio Three</a> – Best for
Beginners</li>
  </ul>
</div>

<!-- Live Map & Listings (add Elementor Shortcode widgets right
under this comment) -->
<div class="wrap ynm-section">
  <h2>Explore All {{CITY}} Studios</h2>
  <p class="ynm-note">Use filters to sort by style, level,
amenities, and neighborhood.</p>
  <!-- SHORTCODE 1: [gd_map post_type="gd_place" show_filters="1"
search_filter="1" filter_button="1" layout="1" mapzoom="12"
maplockscroll="1" scrollwheel="0" geodir_location_name="{{CITY}}"] -->
  <!-- SHORTCODE 2: [gd_loop post_type="gd_place"
posts_per_page="12" show_pagination="1"
geodir_location_name="{{CITY}}"] -->
</div>

<!-- FAQ -->
<div class="wrap ynm-section ynm-faq" id="faq">
  <h2>{{CITY}} Yoga FAQ</h2>
  <details><summary>What's the most popular style in
{{CITY}}?</summary><div>Vinyasa leads most searches and schedules,
with Hot and Hatha close behind.</div></details>

```

```
<details><summary>Which neighborhoods have the most studios?</summary><div>Check {{AREA1}}, {{AREA2}}, and {{AREA3}}-then use the live map above to zoom in.</div></details>
```

```
<details><summary>Beginner-friendly options?</summary><div>Hatha or Slow-Flow Vinyasa labeled Level 1. Many studios note levels on timetables.</div></details>
</div>
```

```
<!-- Footer CTA -->
<div class="wrap ynm-section" style="text-align:center">
  <a class="btn" href="/location/{{CITY}}/">Find classes near me
→</a>
  <a class="btn" style="background:var(--teal)"
href="/yoga-styles/">Compare styles →</a>
</div>
</section>
```

```
<!-- Schema: FAQ + WebPage + Breadcrumb (safe inside HTML widget) -->
<script type="application/ld+json">
{
"@context":"https://schema.org",
"@type":"FAQPage",
"mainEntity":[
{"@type":"Question","name":"What's the most popular style in {{CITY}}?", "acceptedAnswer":{"@type":"Answer","text":"Vinyasa is typically the most offered and searched, followed by Hot and Hatha."}},
{"@type":"Question","name":"Which neighborhoods have the most studios?", "acceptedAnswer":{"@type":"Answer","text":"{{AREA1}}, {{AREA2}}, and {{AREA3}} often have dense clusters; use the live map to explore."}},
{"@type":"Question","name":"What's best for beginners?", "acceptedAnswer":{"@type":"Answer","text":"Hatha and Slow-Flow Vinyasa classes labeled Level 1 are great entry points."}}
]]
</script>
<script type="application/ld+json">
```

```

{"@context":"https://schema.org","@type":"WebPage","name":"Best Yoga Studios in {{CITY}}","url":"https://yoganearme.info/best-yoga-studios/{{CITY-SLUG}}/", "breadcrumb":{"@type":"BreadcrumbList","itemListElement":[{"@type":"ListItem","position":1,"name":"Home","item":"https://yoganearme.info/"},"{"@type":"ListItem","position":2,"name":"Best of Cities","item":"https://yoganearme.info/best-yoga-studios/"},"{"@type":"ListItem","position":3,"name":"{{CITY}}"}]}}
</script>
<!-- ===== /YNM City Hub ===== -->

```

---

## 2) Style-in-City – Best {STYLE} in {CITY}

**Where to put GD:** again, add two **Shortcode** widgets for the filtered map + loop where indicated.

```

<!-- ===== YNM Style-in-City (Best {{STYLE}} in {{CITY}}) ===== -->
<style>
.ynm-sc { --sage:#5F7470; --teal:#61948B; --coral:#FF5733;
--muted:#667085; }
.ynm-sc .wrap{max-width:1100px;margin:0 auto;padding:clamp(16px,3vw,28px)}
.ynm-sc .hero{text-align:center;padding:clamp(28px,6vw,56px) 0}
.ynm-sc h1{font-size:clamp(28px,5vw,44px);margin:0;color:var(--sage)}
.ynm-sc p{max-width:820px;margin:.75rem auto 1rem;color:var(--muted)}
.ynm-sc .btn{display:inline-block;padding:.8rem 1.1rem;border-radius:999px;background:var(--coral);color:#fff;font-weight:700;text-decoration:none}
.ynm-sc .btn.alt{background:var(--teal)}
.ynm-sc .note{background:#F7FAF9;border-left:4px solid var(--teal);padding:14px;border-radius:12px}
.ynm-grid{display:grid;grid-template-columns:repeat(12,1fr);gap:16px}
.ynm-mini{grid-column:span 12;background:#fff;border:1px solid #eee;border-radius:14px;padding:14px}
@media(min-width:760px){.ynm-mini{grid-column:span 6}}

```

```
.ynm-badges{display:flex;flex-wrap:wrap;gap:6px;margin-top:6px}
.ynm-tag{display:inline-block;background:#F3F5F4;border-radius:999px;padding:.2rem .55rem;font-size:.8rem;color:#475467}
</style>
```

```
<section class="ynm-sc">
  <div class="wrap hero">
    <h1>Best {{STYLE}} Yoga in {{CITY}} ({{YEAR}})</h1>
    <p>{{STYLE}} highlights in {{CITY}}—our curated picks, why locals
love it, and a live map of all {{STYLE}} classes.</p>
    <div
style="display:flex;gap:10px;justify-content:center;flex-wrap:wrap">
      <a class="btn"
href="/yoga-styles/{{STYLE-SLUG}}/{{STYLE-SLUG}}-yoga-12-benefits/">Co
mpare {{STYLE}} benefits →</a>
      <a class="btn alt" href="/yoga-styles/{{STYLE-SLUG}}/">What is
{{STYLE}}? →</a>
      <a class="btn" href="/best-yoga-studios/{{CITY-SLUG}}/">← Back
to {{CITY}} hub</a>
    </div>
  </div>
```

```
<!-- Quick Primer -->
<div class="wrap">
  <div class="note"><strong>New to {{STYLE}}?</strong> It links
breath, sequencing, and {{STYLE-TRAIT}}. Learn more in our <a
href="/yoga-styles/{{STYLE-SLUG}}/">style guide</a> and <a
href="/yoga-styles/{{STYLE-SLUG}}/{{STYLE-SLUG}}-yoga-12-benefits/">12
benefits</a>.</div>
</div>
```

```
<!-- Curated Top Picks -->
<div class="wrap" style="margin:clamp(20px,5vw,36px) 0">
  <h2 style="color:var(--sage);margin:0 0 .6rem">Top {{STYLE}}
Studios in {{CITY}}</h2>
  <div class="ynm-grid">
    <article class="ynm-mini">
```

```

        <h3 style="margin:.1rem 0"><a
href="/studios/{{studio-1}}/">Studio One</a></h3>
        <div class="ynm-badges"><span class="ynm-tag">Best for
Beginners</span><span class="ynm-tag">Neighborhood</span></div>
        <p style="margin:.5rem 0 0;color:#475467">Why we picked it:
instructor depth, consistent {{STYLE}} schedule, and community
feel.</p>
    </article>
    <article class="ynm-mini">
        <h3 style="margin:.1rem 0"><a
href="/studios/{{studio-2}}/">Studio Two</a></h3>
        <div class="ynm-badges"><span class="ynm-tag">Heated
{{STYLE}}</span><span class="ynm-tag">Showers</span></div>
        <p style="margin:.5rem 0 0;color:#475467">Why we picked it:
great amenities and evening classes.</p>
    </article>
    <!-- Add 5 more cards -->
</div>
</div>

<!-- Filtered Map & Listings (insert Shortcode widgets) -->
<div class="wrap" style="margin:clamp(20px,5vw,36px) 0">
    <h2 style="color:var(--sage);margin:0 0 .4rem">Find {{STYLE}}
Classes in {{CITY}}</h2>
    <p class="note">Use filters for “{{STYLE}}”, level, and amenities
(showers, lockers, beginner-friendly).</p>
    <!-- SHORTCODE 1 (Map):
        [gd_map post_type="gd_place" show_filters="1" search_filter="1"
filter_button="1" layout="1" mapzoom="12"
geodir_location_name="{{CITY}}" category="{{STYLE-SLUG}}"]
    -->
    <!-- SHORTCODE 2 (List):
        [gd_loop post_type="gd_place" posts_per_page="12"
show_pagination="1" geodir_location_name="{{CITY}}"
category="{{STYLE-SLUG}}"]
    -->
</div>

```

```

<!-- Crosslinks -->
<div class="wrap"
style="text-align:center;margin:clamp(20px,5vw,40px) 0">
    <a class="btn alt" href="/best-yoga-studios/{{CITY-SLUG}}/">← Back
to Best in {{CITY}}</a>
    <a class="btn" href="/yoga-styles/{{STYLE-SLUG}}/">{{STYLE}} Guide
→</a>
</div>
</section>

<!-- Schema: FAQ stub (optional per page), WebPage, Breadcrumb -->
<script type="application/ld+json">
{"@context":"https://schema.org","@type":"WebPage","name":"Best
{{STYLE}} Yoga in
{{CITY}}","url":"https://yoganearme.info/best-yoga-studios/{{CITY-SLUG
}}/{{STYLE-SLUG}}/","breadcrumb":{"@type":"BreadcrumbList","itemListEl
ement":[{"@type":"ListItem","position":1,"name":"Home","item":"https:/
/yoganearme.info/"},"@type":"ListItem","position":2,"name":"Best of
Cities","item":"https://yoganearme.info/best-yoga-studios/"},"@type":
"ListItem","position":3,"name":"{{CITY}}","item":"https://yoganearme.i
nfo/best-yoga-studios/{{CITY-SLUG}}/"},"@type":"ListItem","position":
4,"name":"{{STYLE}}"}]}}
</script>
<!-- ===== /YNM Style-in-City ===== -->

```

---

## How to embed GeoDirectory when you only use HTML widgets

- **HTML widget doesn't run shortcodes.** Add the **Elementor** → **Shortcode** widget exactly where I left the comments and paste:
  - City map:
 

```
[gd_map post_type="gd_place" show_filters="1"
search_filter="1" filter_button="1" layout="1" mapzoom="12"
maplockscroll="1" scrollwheel="0"
geodir_location_name="{{CITY}}"]
```

- City list:  

```
[gd_loop post_type="gd_place" posts_per_page="12"
show_pagination="1" geodir_location_name="{{CITY}}"]
```
- Style-filtered versions use `category="{{STYLE-SLUG}}"` (or your custom taxonomy filter in the widget UI).

If you absolutely must stay in one HTML widget, wrap shortcodes with:

```
<div>[gd_map ...]</div>
```

...but Elementor still won't execute them; you'll need the Shortcode widget (or a tiny custom shortcode runner).

---

## SEO / linking checklist (quick)

- **City Hub** links out to 3 **Style-in-City** pages + to `/location/{city}/`.
- **Style-in-City** links to **Style Guide** and **12 Benefits** immediately under the hero.
- Add the **City Hub** to your city button (from home): **Yes**—link it to `/best-yoga-studios/{city}/`.  
Then, in the City Hub, your first prominent button points to `/location/{city}/` for full browse → best UX + SEO.

Want me to output these with your first target city/style pair filled in (e.g., **Austin + Vinyasa/Hot/Hatha**) so you can paste and publish immediately?