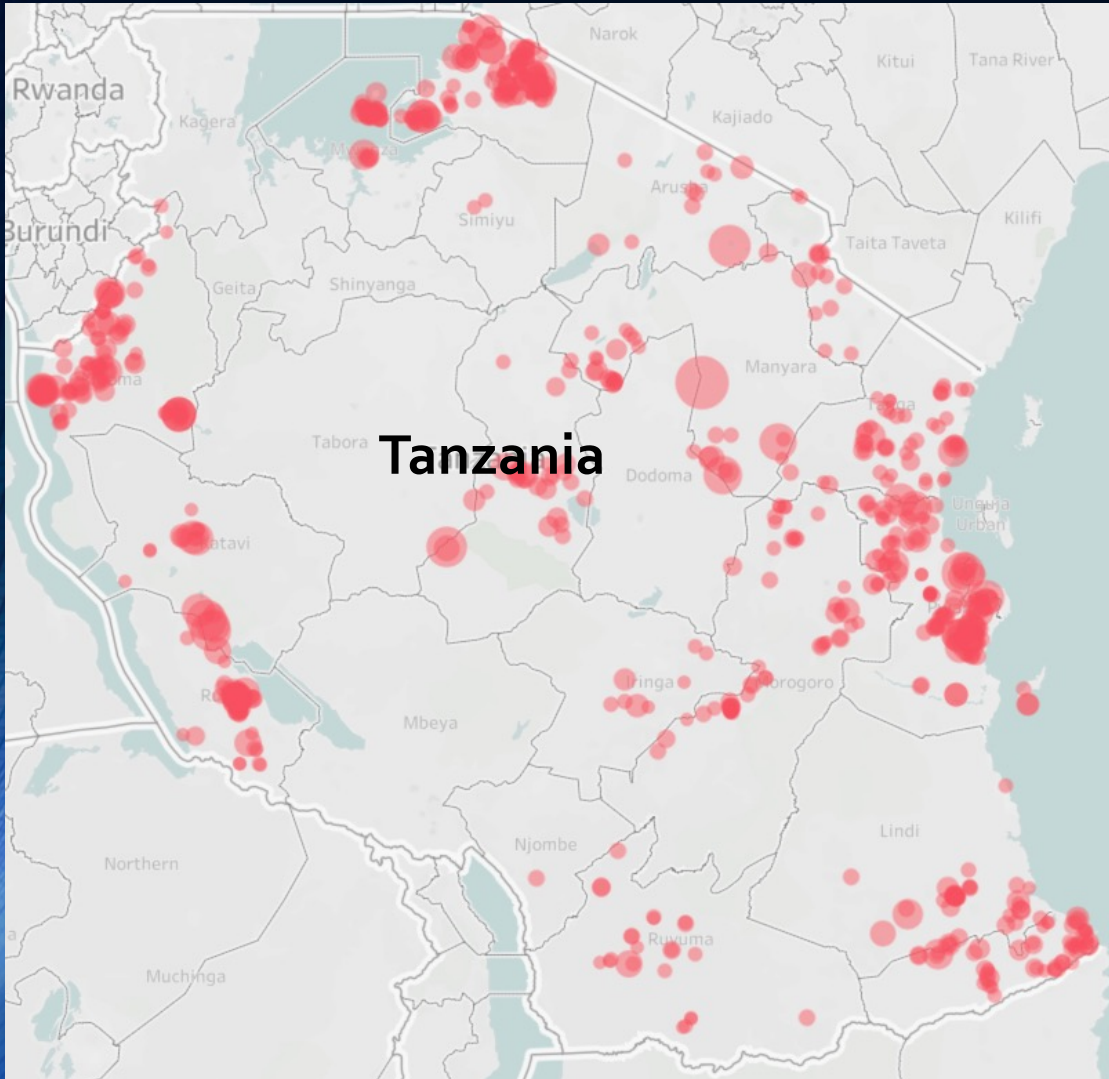


Predicting Water Well Failures Using Machine Learning

ANALYSIS BY BRIAN BENTSON

Predicting Well Failure Can Save Lives

Non-Functional wells that support over 1,000 citizens (sized by population)



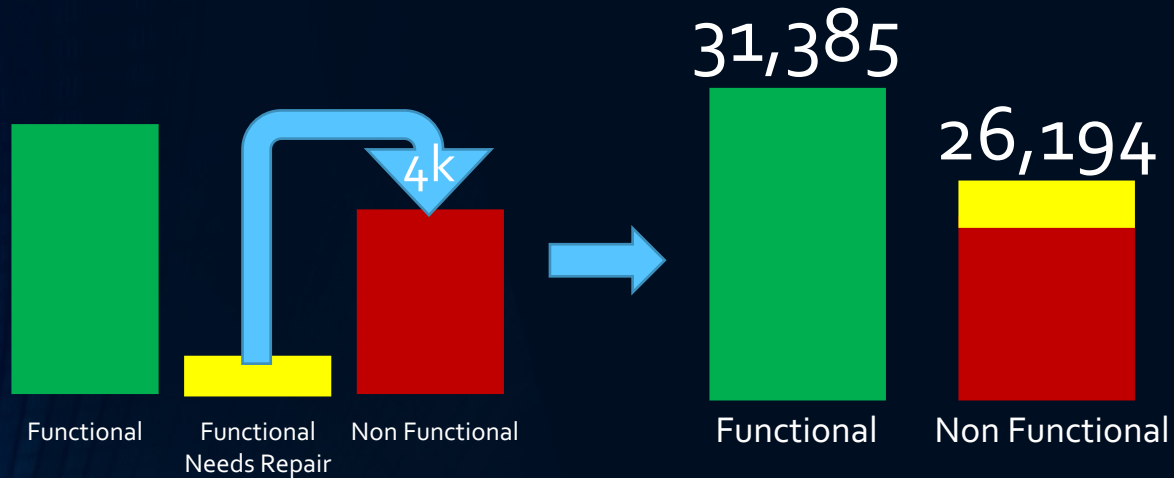
- Tanzania has almost 60,000 water wells in dataset with 45% not functional, leaving 4.6M people without a reliable water source
- Humans can only live up to 3 days without water
- Ability to predict water well failures and respond quickly can be the difference between life and death

Data Quality a Potential Issue

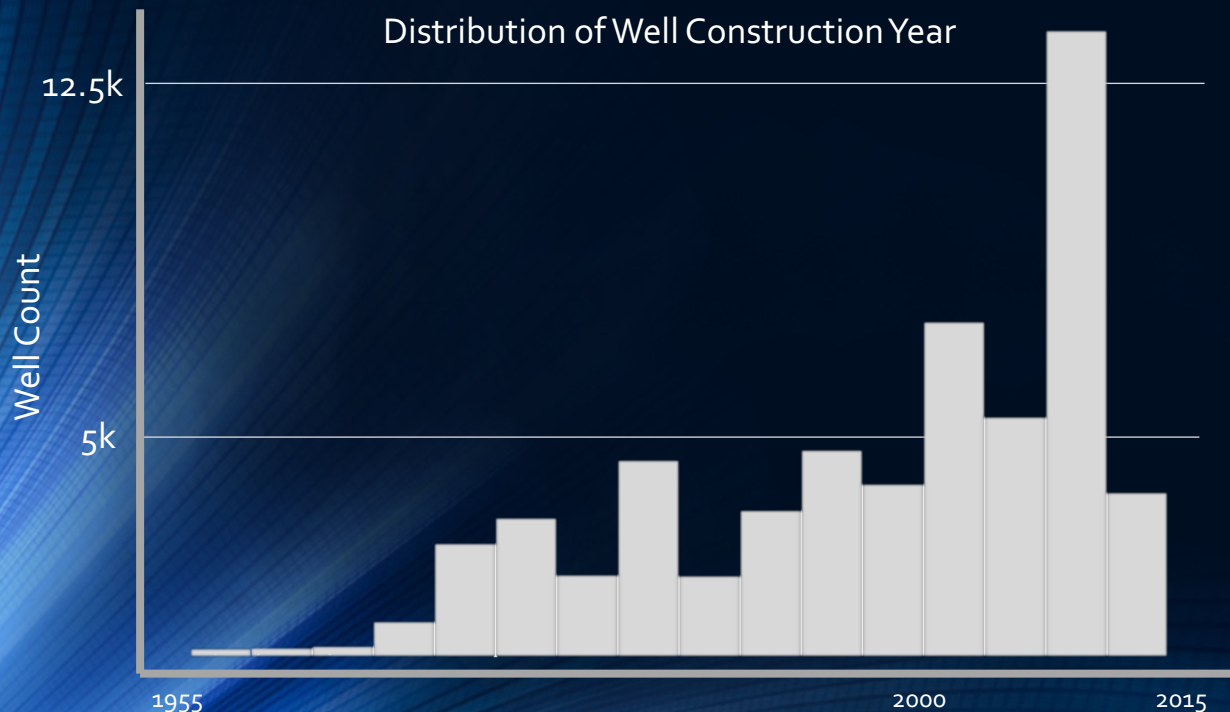
19K

- Almost 19,000 water wells with zeros for population, head, well elevation and construction year
- Outliers and improbable values in head and population that can skew results
- Zeros in construction year were converted to years based on distribution of non-zero values

Analysis Overview

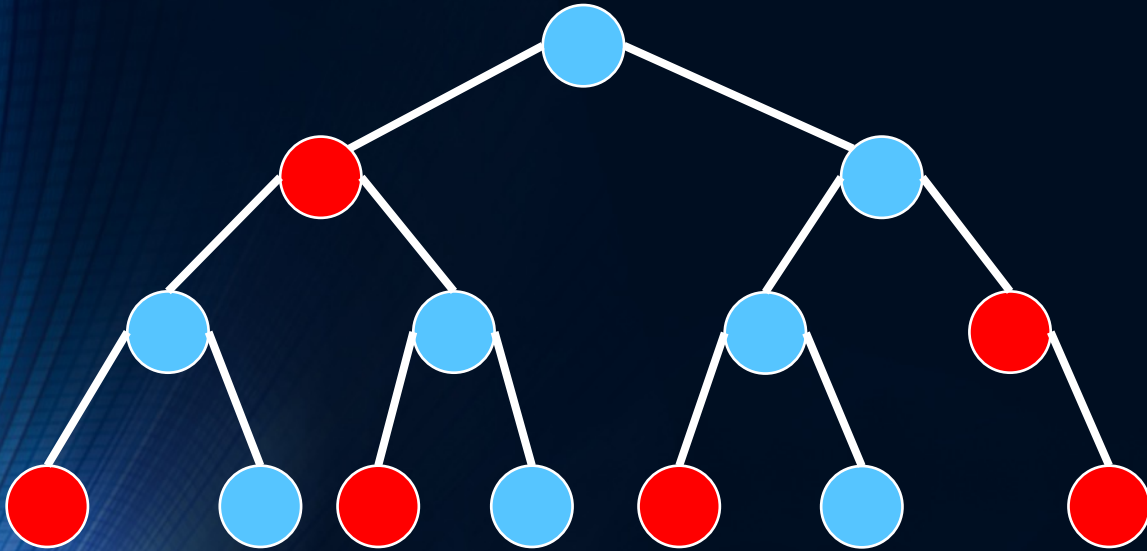


- Equated wells **functioning at a reduced capacity** as **not functioning**
- Created **well_age** feature
- Classification modeling to use well features to **predict non-functional water wells can save lives** by increasing reliability and maintenance response time



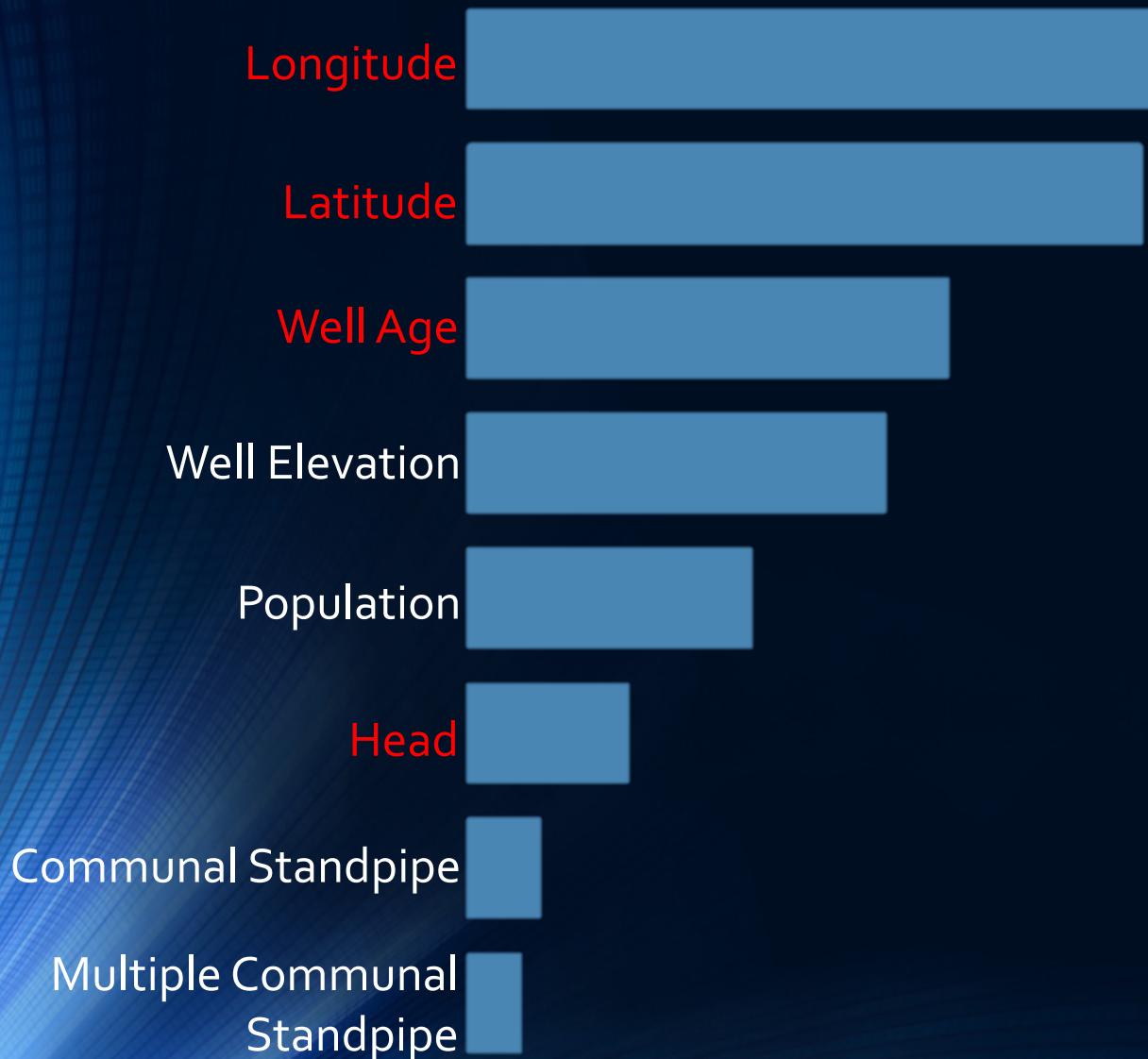
Best Classification Modeling of Well Status

Random Forrest



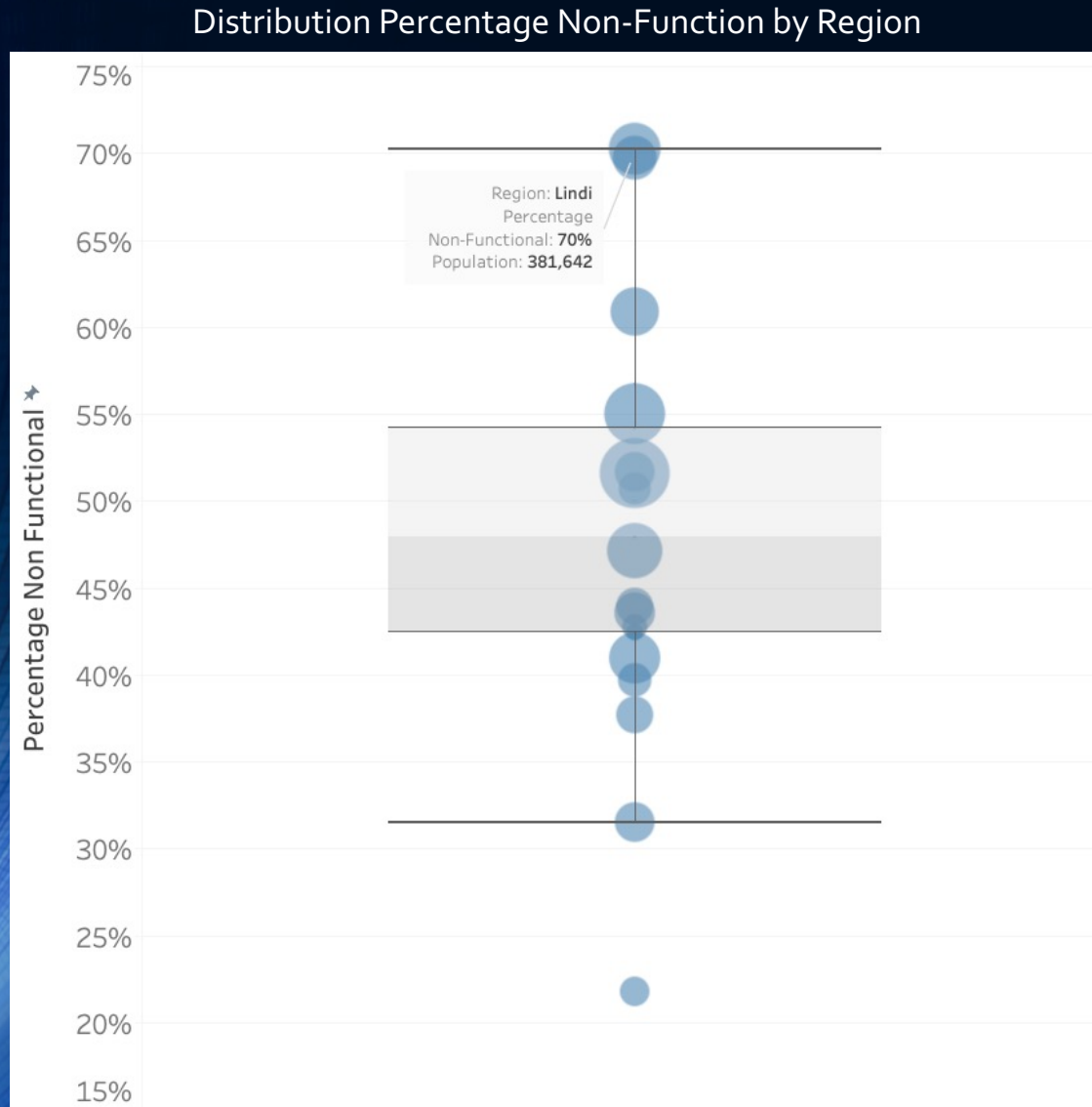
- Prioritized **Recall** which prioritizes finding all well failures while maybe responding to wells which haven't failed
- Increased maintenance spend and resources required
- Focused on models with high **interpretability** to understand what drives well failures
- Best model was a **Random Forrest** with a Recall for detecting failures of **77%**

Most Important Features from Model



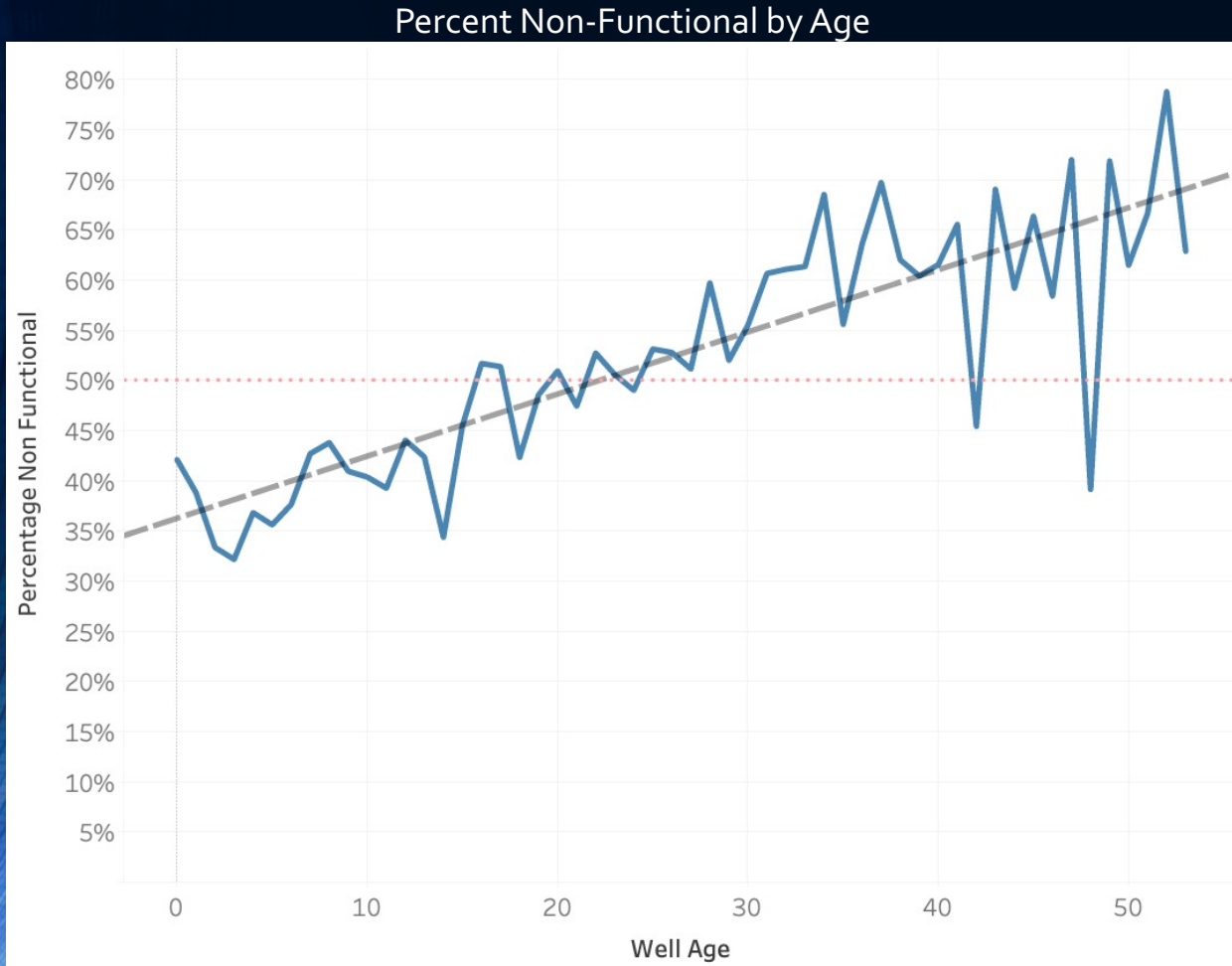
- Location (**longitude and latitude**) is the most important feature for predicting well function
- **Well age** directly affects reliability
- Well **head** directly affects water quantity
- **Well Elevation** and **Population** are important features for prediction, although analysis did not highlight specific relationships

Location Affects Reliability



- High variability in well function across regions
- Many Regions with high failure percentage and high population
- **Recommendation:** Focus on regions which have historically high failure percentage

Well Age Negatively Affects Reliability



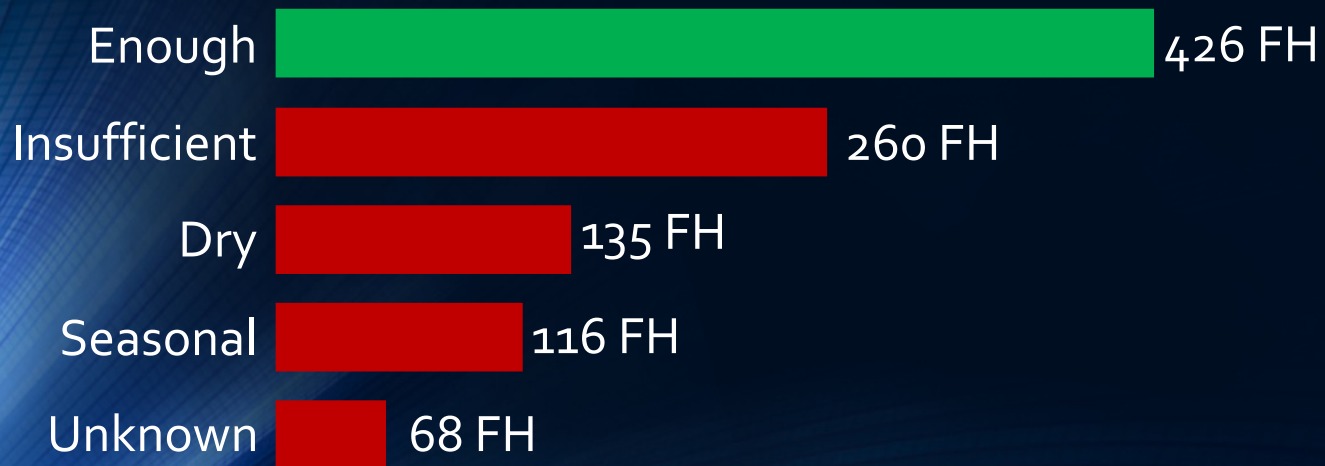
- As well ages increase, the percentage of non-functional wells increases
- If a well is over age 24-25, it is more likely that well will be non-functional rather than functional
- 2.5M people are supported by older wells (>24 years old)
- **Recommendation:** Focus maintenance on older wells to maintain supply of water

Lower Static Head Indicates Failure

Amount of Static Head by Well Status

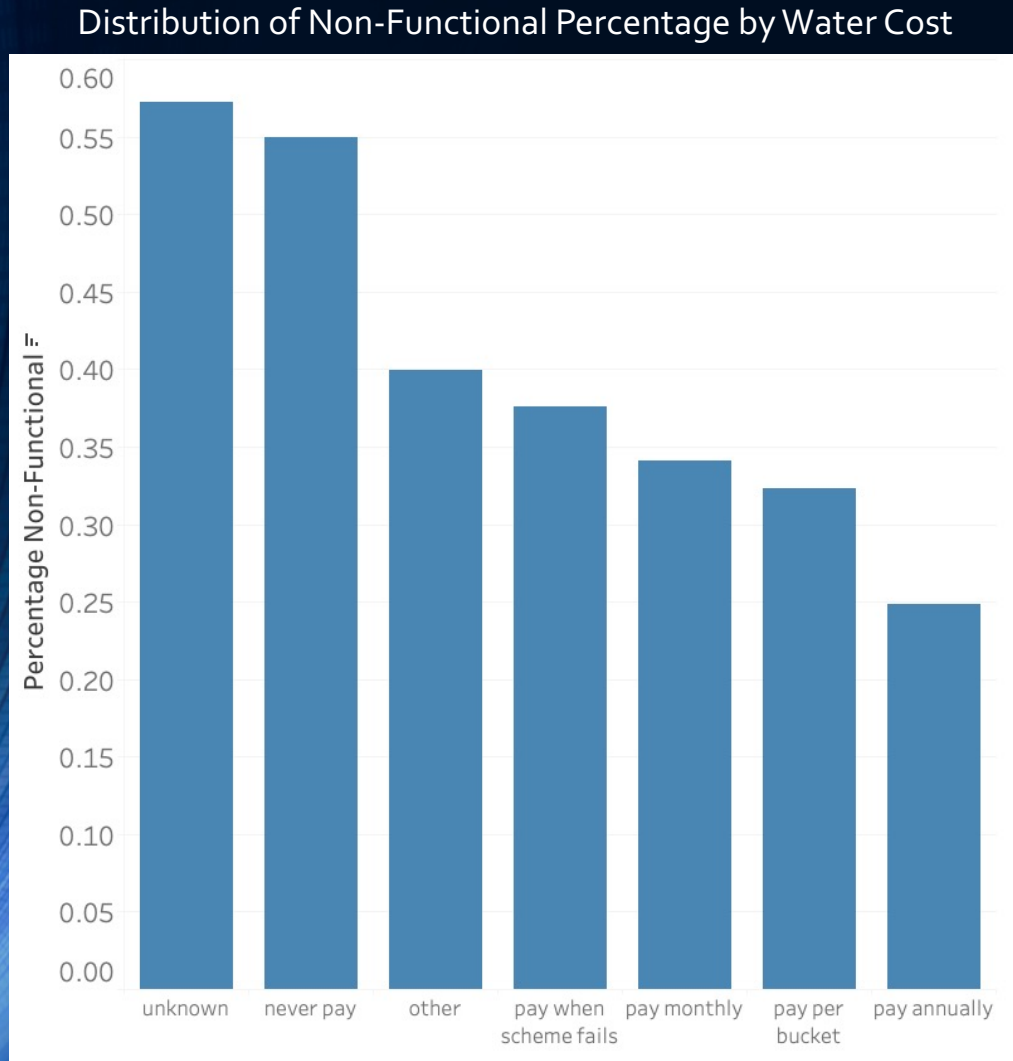


Amount of Static Head by Water Quantity



- As well ages increase, the amount of static head on the well will decrease, lowering water quantity
- This can be artificially improved by technology such as a pump
- **Recommendation:** Keep a close eye on static head as it directly correlates with water quantity

You Get What You Pay For



- While not specifically important for the random forest model, there is a clear trend between showing that if you pay for the water, the wells reliability is higher
- **Recommendation:** Focus on supporting the populations which cannot afford to pay for water

Recommendations & Next Steps

Recommendations

- Develop a relationship with locals in order to establish a frequent communication protocol to ensure if water quantity drops, maintenance management companies get notified as soon as possible.
- Develop support model for population areas that do not pay for water since analysis shows paying for water brings better reliability
- Improve data governance to ensure better data quality and better predictions

Next Steps

- Use more sophisticated algorithms that may perform better at finding well failures but does not tell you why they are failing
- Develop Impact Rating Dashboard



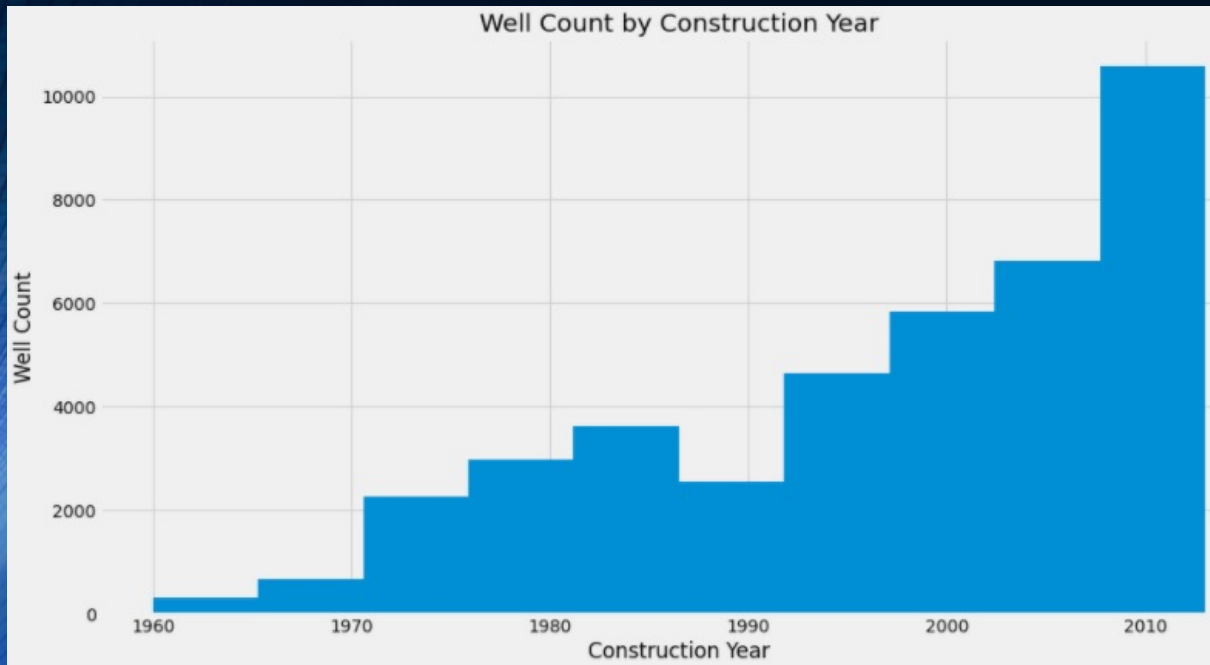
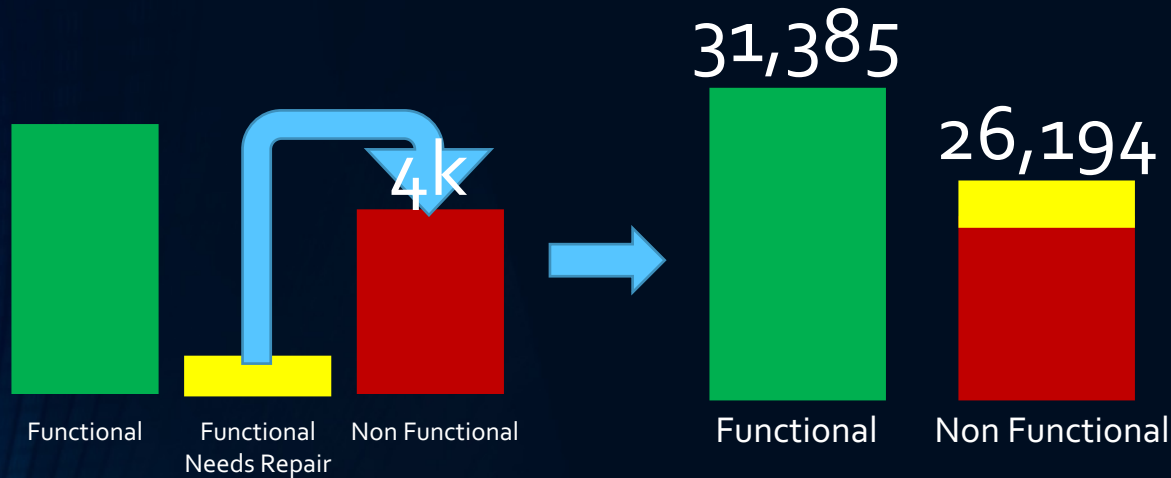
Thank you

Questions?

The background is a dark blue gradient. On the left side, there is a series of concentric, glowing blue lines that form a grid-like pattern, creating a sense of depth and movement. The word "BACKUP" is centered in the upper half of the image.

BACKUP

Analysis Overview



- Focused on wells not functioning or functioning at a reduced capacity (functional needs repair)
- Created well_age feature
- 20,000 wells with unknown construction_year. Filled values keeping identical distribution
- Classification modeling to use well features to predict non-functional water wells can save lives by increasing reliability and maintenance response time