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Weekly Hotel Review

U.S. Hotel Industry Performance for the Week of: August 12, 2018 - August 18, 2018

Volume 18, Issue W33



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Translation Table

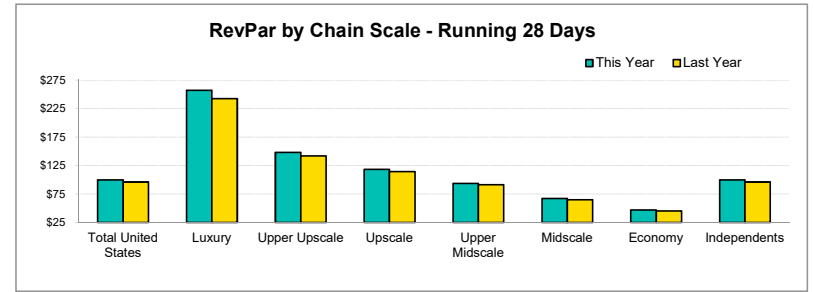
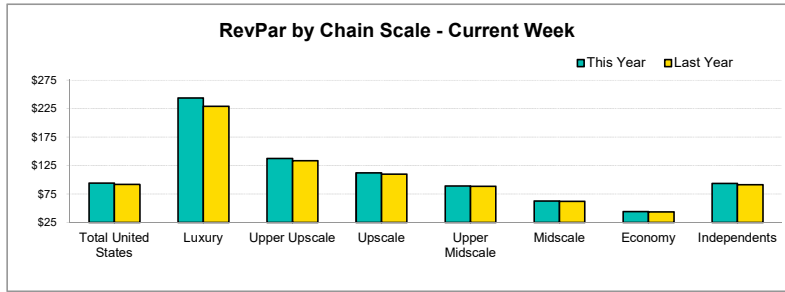
For the Week of: August 12, 2018 - August 18, 2018

2018									2017							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Sun	Mon	Tue	Wed	Thu	Fri	Sat	
Jul	8	9	10	11	12	13	14	→	Jul	9	10	11	12	13	14	15
Jul	15	16	17	18	19	20	21	→	Jul	16	17	18	19	20	21	22
Jul	22	23	24	25	26	27	28	→	Jul	23	24	25	26	27	28	29
Jul / Aug	29	30	31	1	2	3	4	→	Jul / Aug	30	31	1	2	3	4	5
Aug	5	6	7	8	9	10	11	→	Aug	6	7	8	9	10	11	12
Aug	12	13	14	15	16	17	18	→	Aug	13	14	15	16	17	18	19
Aug	19	20	21	22	23	24	25	→	Aug	20	21	22	23	24	25	26
This Year									Last Year							
Monday, Aug 20th - Eid al-Adha									Monday, Aug 21st - Solar Eclipse							
									Friday, Aug25th - Hurricane Harvey - Landfall							

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Performance by Industry Segments

For the Week of: August 12, 2018 - August 18, 2018

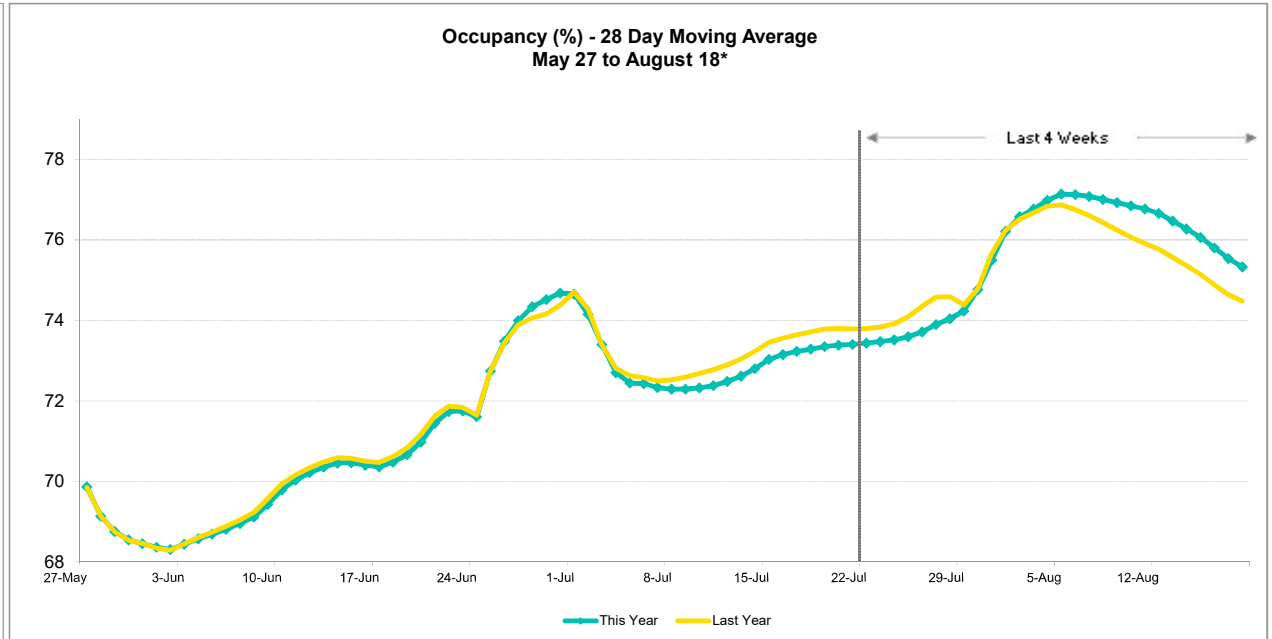
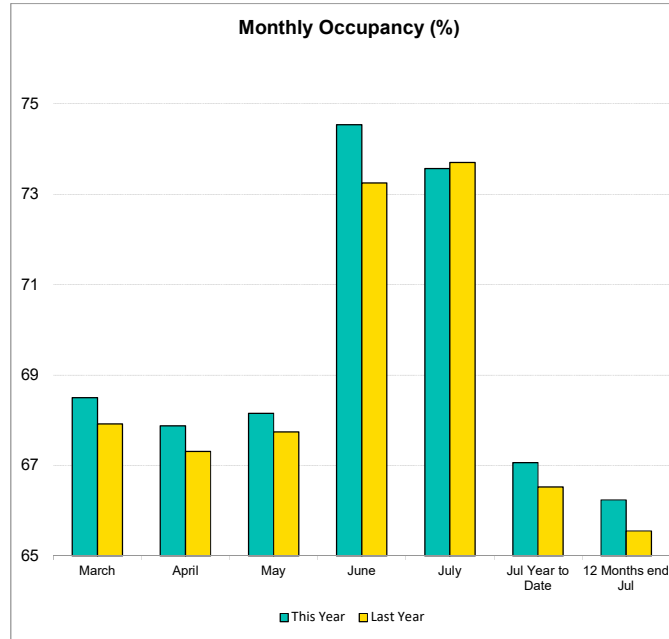


	Current Week									
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	
Total United States	72.5	72.3	129.77	126.99	94.08	91.78	0.3	2.2	2.5	
Chain Scale										
Luxury	77.7	76.5	313.89	299.73	243.99	229.17	1.7	4.7	6.5	
Upper Upscale	77.3	76.4	178.26	174.80	137.79	133.51	1.2	2.0	3.2	
Upscale	78.6	78.7	142.96	139.68	112.32	109.97	-0.2	2.3	2.1	
Upper Midscale	74.7	74.9	119.38	118.20	89.15	88.54	-0.3	1.0	0.7	
Midscale	67.0	67.0	93.81	92.81	62.87	62.21	0.0	1.1	1.1	
Economy	64.7	64.7	68.42	67.49	44.25	43.66	0.0	1.4	1.3	
Independents	71.4	71.1	130.88	128.76	93.43	91.55	0.4	1.6	2.1	
Class										
Luxury	77.5	77.1	270.48	265.43	209.73	204.64	0.6	1.9	2.5	
Upper Upscale	77.2	76.4	177.59	174.31	137.08	133.14	1.1	1.9	3.0	
Upscale	78.1	77.9	144.53	141.49	112.87	110.29	0.2	2.1	2.3	
Upper Midscale	75.0	75.0	122.15	120.75	91.58	90.56	0.0	1.2	1.1	
Midscale	68.3	68.5	101.61	100.11	69.38	68.54	-0.3	1.5	1.2	
Economy	65.5	65.5	78.16	76.73	51.20	50.27	0.0	1.9	1.8	
Location										
Urban	78.1	77.3	173.85	168.76	135.79	130.42	1.1	3.0	4.1	
Suburban	72.2	72.5	113.12	111.09	81.66	80.51	-0.4	1.8	1.4	
Airport	77.8	76.6	117.85	116.43	91.66	89.23	1.5	1.2	2.7	
Interstate	65.8	66.3	91.86	90.69	60.40	60.14	-0.8	1.3	0.4	
Resort	74.0	73.3	169.47	165.24	125.42	121.11	1.0	2.6	3.6	
Small Metro/Town	69.3	68.9	117.37	116.01	81.30	79.92	0.6	1.2	1.7	
Top 25 Markets										
Anaheim/Santa Ana, CA	81.7	80.6	170.01	164.38	138.93	132.50	1.4	3.4	4.9	
Atlanta, GA	67.6	67.7	101.71	99.18	68.77	67.17	-0.2	2.6	2.4	
Boston, MA	82.4	81.3	200.98	195.90	165.62	159.28	1.4	2.6	4.0	
Chicago, IL	79.2	79.5	155.56	146.82	123.15	116.73	-0.4	6.0	5.5	
Dallas, TX	67.6	67.3	103.62	99.19	70.07	66.79	0.4	4.5	4.9	
Denver, CO	84.8	85.3	141.63	142.41	120.13	121.52	-0.6	-0.6	-1.1	
Detroit, MI	79.9	75.6	107.27	104.04	85.74	78.66	5.7	3.1	9.0	
Houston, TX	59.3	60.6	97.44	95.91	57.81	58.12	-2.1	1.6	-0.5	
Los Angeles/Long Beach, CA	86.0	84.9	200.27	195.53	172.21	166.08	1.2	2.4	3.7	
Miami/Hialeah, FL	78.1	78.8	155.73	147.31	121.69	116.10	-0.8	5.7	4.8	
Minneapolis/St Paul, MN-WI	78.7	77.2	125.46	120.01	98.75	92.68	1.9	4.5	6.5	
Nashville, TN	75.5	78.8	141.60	147.06	106.86	115.87	-4.2	-3.7	-7.8	
New Orleans, LA	60.7	50.7	108.65	100.80	65.95	51.12	19.7	7.8	29.0	
New York, NY	90.5	88.6	231.39	222.68	209.48	197.20	2.2	3.9	6.2	
Norfolk/Virginia Beach, VA	79.5	77.8	133.45	130.15	106.04	101.26	2.1	2.5	4.7	
Oahu Island, HI	90.3	88.3	264.11	252.14	238.48	222.63	2.3	4.7	7.1	
Orlando, FL	70.4	70.3	103.37	94.62	72.79	66.49	0.2	9.3	9.5	
Philadelphia, PA-NJ	78.8	72.9	130.89	120.38	103.08	87.77	8.0	8.7	17.5	
Phoenix, AZ	58.2	56.0	85.19	82.98	49.62	46.45	4.0	2.7	6.8	
San Diego, CA	85.1	82.8	182.08	171.04	154.90	141.56	2.8	6.5	9.4	
San Francisco/San Mateo, CA	88.2	90.7	238.63	234.33	210.58	212.45	-2.7	1.8	-0.9	
Seattle, WA	86.3	88.4	195.19	195.18	168.38	172.47	-2.4	0.0	-2.4	
St Louis, MO-IL	73.5	69.2	111.90	106.03	82.28	73.38	6.2	5.5	12.1	
Tampa/St Petersburg, FL	68.1	68.1	114.14	111.98	77.72	76.22	0.0	1.9	2.0	
Washington, DC-MD-VA	72.6	72.3	128.69	128.07	93.48	92.63	0.4	0.5	0.9	

	Running 28 Days									
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	
Total United States	75.3	74.5	132.82	129.10	100.06	96.15	1.1	2.9	4.1	
Luxury	79.8	78.8	322.73	307.99	257.48	242.61	1.3	4.8	6.1	
Upper Upscale	80.8	79.4	183.57	178.45	148.26	141.73	1.7	2.9	4.6	
Upscale	81.0	80.6	146.11	142.44	118.35	114.84	0.5	2.6	3.1	
Upper Midscale	77.3	76.7	121.50	119.22	93.88	91.47	0.7	1.9	2.6	
Midscale	70.2	69.2	95.83	93.89	67.28	65.00	1.4	2.1	3.5	
Economy	67.4	66.8	69.96	68.12	47.17	45.54	0.9	2.7	3.6	
Independents	74.3	73.4	134.39	130.99	99.88	96.14	1.3	2.6	3.9	
Luxury	80.1	79.0	278.13	271.42	222.92	214.31	1.5	2.5	4.0	
Upper Upscale	80.6	79.3	182.81	178.00	147.28	141.11	1.6	2.7	4.4	
Upscale	80.6	80.2	147.95	144.37	119.27	115.72	0.6	2.5	3.1	
Upper Midscale	77.6	76.9	124.43	122.06	96.61	93.85	1.0	1.9	2.9	
Midscale	71.4	70.6	103.87	101.42	74.14	71.64	1.0	2.4	3.5	
Economy	68.3	67.7	80.04	77.70	54.68	52.58	0.9	3.0	4.0	
Luxury	80.5	79.9	180.12	173.03	145.04	138.22	0.8	4.1	4.9	
Upper Upscale	75.2	74.6	115.14	112.27	86.53	83.74	0.8	2.6	3.3	
Upscale	80.6	79.1	120.44	117.93	97.11	93.24	2.0	2.1	4.2	
Upper Midscale	68.3	67.4	92.67	90.54	63.28	60.98	1.4	2.4	3.8	
Midscale	78.8	77.6	175.80	170.90	138.54	132.65	1.5	2.9	4.4	
Economy	71.2	70.2	118.09	115.64	84.06	81.16	1.4	2.1	3.6	
Luxury	87.8	87.2	184.17	178.96	161.76	156.11	0.7	2.9	3.6	
Upper Upscale	72.9	70.8	106.08	100.97	77.37	71.52	3.0	5.1	8.2	
Upscale	87.8	85.2	212.56	204.24	186.65	174.00	3.1	4.1	7.3	
Upper Midscale	82.7	80.3	160.81	146.93	132.91	117.93	3.0	9.4	12.7	
Midscale	69.2	70.5	103.77	100.74	71.80	71.05	-1.9	3.0	1.1	
Economy	87.9	86.4	147.14	143.34	129.30	123.83	1.7	2.7	4.4	
Luxury	78.8	76.8	106.88	103.85	84.19	79.75	2.6	2.9	5.6	
Upper Upscale	62.3	60.2	97.62	93.80	60.78	56.48	3.4	4.1	7.6	
Upscale	89.0	88.2	201.36	197.75	179.16	174.41	0.9	1.8	2.7	
Upper Midscale	79.3	80.4	158.01	153.95	125.29	123.83	-1.4	2.6	1.2	
Midscale	81.2	81.3	128.17	123.94	104.04	100.79	-0.2	3.4	3.2	
Economy	77.6	77.2	142.41	139.73	110.44	107.85	0.5	1.9	2.4	
Luxury	64.8	61.6	112.77	110.29	73.04	67.98	5.1	2.2	7.4	
Upper Upscale	92.0	91.1	243.29	235.02	223.87	214.10	1.0	3.5	4.6	
Upscale	79.0	78.7	133.49	132.13	105.51	104.03	0.4	1.0	1.4	
Upper Midscale	88.2	87.8	261.33	254.76	230.40	223.60	0.4	2.6	3.0	
Midscale	77.6	77.9	107.22	101.32	83.23	78.95	-0.4	5.8	5.4	
Economy	78.8	73.6	130.01	122.60	102.51	90.23	7.1	6.0	13.6	
Luxury	61.6	59.3	86.16	83.80	53.09	49.71	3.9	2.8	6.8	
Upper Upscale	89.8	89.1	195.23	187.91	175.34	167.37	0.8	3.9	4.8	
Upscale	91.9	92.4	261.07	243.23	239.94	224.68	-0.5	7.3	6.8	
Upper Midscale	90.0	91.0	206.21	201.09	185.61	182.93	-1.1	2.5	1.5	
Midscale	77.1	73.7	114.10	108.23	87.96	79.72	4.7	5.4	10.3	
Economy	72.9	71.8	118.35	115.62	86.27	82.96	1.6	2.4	4.0	
Independents	78.3	78.0	135.94	135.06	106.39	105.29	0.4	0.7	1.0	

Occupancy Analysis

Total U.S. for the Week of: August 12, 2018 - August 18, 2018



Occupancy (%) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	73.4	73.5	73.5	73.6	73.7	73.9	74.0	74.2	74.8	75.5	76.2	76.6	76.8	77.0	77.1	77.1	77.1	77.0	76.9	76.8	76.8	76.7	76.5	76.3	76.1	75.8	75.5	75.3
Last Year	73.8	73.8	73.9	74.1	74.4	74.6	74.6	74.4	74.8	75.7	76.2	76.5	76.7	76.8	76.9	76.8	76.6	76.4	76.2	76.1	75.9	75.8	75.6	75.4	75.1	74.9	74.6	74.5
% Chg	-0.5	-0.5	-0.5	-0.7	-0.9	-0.9	-0.7	-0.2	0.0	-0.2	0.0	0.1	0.1	0.2	0.3	0.5	0.6	0.7	0.9	1.0	1.1	1.2	1.2	1.2	1.2	1.2	1.2	1.1

Occupancy - Monthly Trends			
	This Year	Last Year	% Chg
March	68.5	67.9	0.9
April	67.9	67.3	0.8
May	68.1	67.7	0.6
June	74.5	73.2	1.8
July	73.6	73.7	-0.2
Jul Year to Date	67.1	66.5	0.8
12 Months end Jul	66.2	65.6	1.1

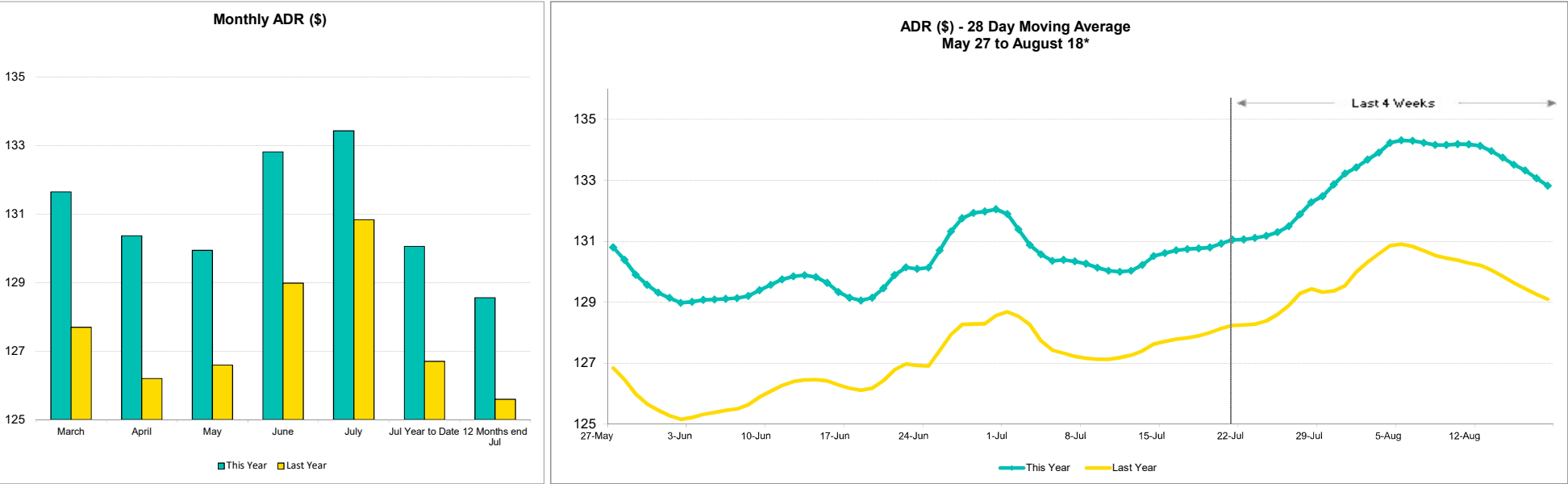
Occupancy - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
March	66.1	65.4	73.5	74.2
April	64.8	64.3	76.3	74.3
May	65.2	64.6	76.6	76.8
June	72.3	71.1	79.1	78.3
July	70.6	70.5	82.2	81.5
Jul Year to Date	64.6	64.0	73.2	72.9
12 Months end Jul	63.8	63.1	72.3	71.8

Occupancy - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	61.7	60.5	2.0
Last 4 Mondays	72.9	72.0	1.3
Last 4 Tuesdays	77.3	76.8	0.6
Last 4 Wednesdays	77.6	77.2	0.6
Last 4 Thursdays	74.6	73.8	1.2
Last 4 Fridays	79.9	78.8	1.5
Last 4 Saturdays	83.2	82.3	1.0

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

ADR Analysis

Total U.S. for the Week of: August 12, 2018 - August 18, 2018



ADR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	131.06	131.11	131.18	131.30	131.50	131.88	132.28	132.47	132.87	133.22	133.42	133.68	133.91	134.23	134.31	134.30	134.23	134.16	134.16	134.19	134.18	134.13	133.96	133.75	133.52	133.32	133.07	132.82
Last Year	128.25	128.28	128.38	128.60	128.89	129.29	129.44	129.33	129.37	129.54	129.99	130.32	130.59	130.86	130.91	130.83	130.69	130.53	130.45	130.39	130.28	130.21	130.06	129.86	129.63	129.45	129.26	129.10
% Chg	2.2	2.2	2.2	2.1	2.0	2.0	2.2	2.4	2.7	2.8	2.6	2.6	2.5	2.6	2.6	2.7	2.7	2.8	2.8	2.9	3.0	3.0	3.0	3.0	3.0	3.0	3.0	2.9

ADR - Monthly Trends			
	This Year	Last Year	% Chg
March	131.65	127.70	3.1
April	130.37	126.20	3.3
May	129.94	126.59	2.6
June	132.82	128.99	3.0
July	133.44	130.84	2.0
Jul Year to Date	130.06	126.70	2.6
12 Months end Jul	128.56	125.59	2.4

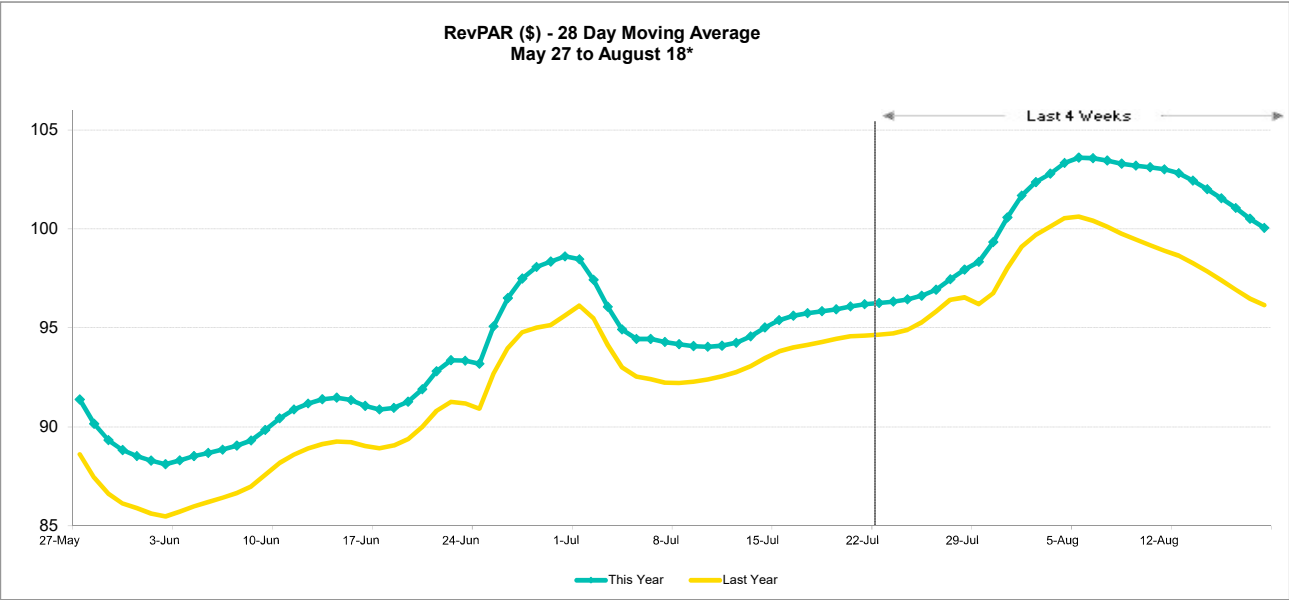
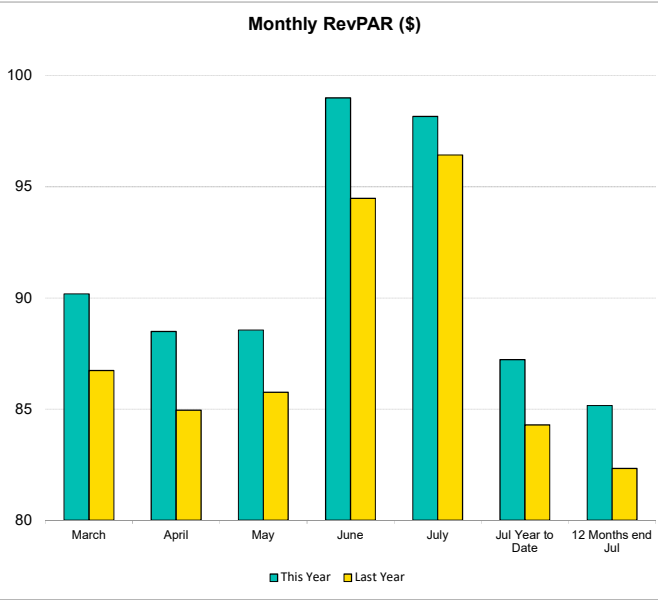
ADR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
March	132.32	128.20	130.38	126.62
April	130.18	125.81	130.81	126.99
May	128.50	125.18	133.49	130.01
June	132.96	128.54	132.57	129.95
July	131.46	128.94	138.33	134.87
Jul Year to Date	129.80	126.28	130.64	127.65
12 Months end Jul	128.06	124.93	129.68	127.07

ADR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	124.71	121.70	2.5
Last 4 Mondays	130.81	126.91	3.1
Last 4 Tuesdays	134.34	130.20	3.2
Last 4 Wednesdays	133.78	129.99	2.9
Last 4 Thursdays	129.37	125.97	2.7
Last 4 Fridays	135.50	131.66	2.9
Last 4 Saturdays	138.83	134.94	2.9

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

RevPAR Analysis

Total U.S. for the Week of: August 12, 2018 - August 18, 2018



RevPAR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	96.25	96.33	96.44	96.63	96.93	97.46	97.94	98.34	99.34	100.58	101.69	102.37	102.79	103.34	103.60	103.58	103.46	103.30	103.20	103.12	103.01	102.82	102.44	102.01	101.55	101.06	100.52	100.06
Last Year	94.65	94.71	94.90	95.28	95.84	96.42	96.55	96.20	96.76	98.02	99.11	99.71	100.13	100.55	100.63	100.41	100.11	99.76	99.47	99.18	98.90	98.66	98.28	97.86	97.41	96.93	96.47	96.15
% Chg	1.7	1.7	1.6	1.4	1.1	1.1	1.4	2.2	2.7	2.6	2.6	2.7	2.7	2.8	3.0	3.2	3.3	3.5	3.8	4.0	4.2	4.2	4.2	4.2	4.2	4.3	4.2	4.1

RevPAR - Monthly Trends			
	This Year	Last Year	% Chg
March	90.18	86.73	4.0
April	88.49	84.95	4.2
May	88.56	85.75	3.3
June	99.00	94.48	4.8
July	98.17	96.43	1.8
Jul Year to Date	87.22	84.29	3.5
12 Months end Jul	85.16	82.33	3.4

RevPAR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
March	87.48	83.78	95.85	93.94
April	84.39	80.91	99.77	94.38
May	83.78	80.83	102.28	99.91
June	96.09	91.39	104.83	101.69
July	92.75	90.90	113.74	109.95
Jul Year to Date	83.92	80.81	95.60	93.10
12 Months end Jul	81.74	78.77	93.75	91.25

RevPAR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	77.00	73.66	4.5
Last 4 Mondays	95.39	91.36	4.4
Last 4 Tuesdays	103.81	100.02	3.8
Last 4 Wednesdays	103.86	100.32	3.5
Last 4 Thursdays	96.57	92.95	3.9
Last 4 Fridays	108.32	103.69	4.5
Last 4 Saturdays	115.45	111.07	3.9

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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Occupancy by Day

For the Week of: August 12, 2018 - August 18, 2018

	Current Week							Running 28 Days
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	
Total United States	59.5	70.9	75.4	75.1	71.0	75.7	79.9	72.5
Chain Scale								
Luxury	66.9	76.7	80.9	80.1	75.3	80.1	84.1	77.7
Upper Upscale	61.4	77.2	83.7	82.7	74.4	78.5	83.3	77.3
Upscale	62.7	79.3	85.4	84.2	76.1	78.8	83.5	78.6
Upper Midscale	56.9	74.4	80.8	80.4	73.8	76.1	80.4	74.7
Midscale	53.5	64.1	68.6	69.0	66.6	71.6	75.8	67.0
Economy	56.1	60.9	63.0	64.1	64.2	70.4	74.0	64.7
Independents	61.8	68.6	71.4	71.2	69.8	76.5	80.4	71.4
Class								
Luxury	68.7	75.6	79.2	77.7	74.5	81.4	85.7	77.5
Upper Upscale	62.9	76.7	82.4	81.4	74.2	79.0	83.8	77.2
Upscale	63.2	78.2	83.8	82.8	75.8	79.2	83.8	78.1
Upper Midscale	58.5	74.4	80.2	79.8	73.9	76.9	81.2	75.0
Midscale	55.2	65.5	69.6	69.9	67.6	73.1	77.2	68.3
Economy	56.4	62.1	64.3	65.2	65.0	71.0	74.5	65.5
Location								
Urban	64.3	76.6	82.3	82.1	76.3	80.4	84.8	78.1
Suburban	58.1	71.2	76.5	75.8	70.0	74.3	79.4	72.2
Airport	66.4	78.0	83.1	81.5	76.4	78.2	80.8	77.8
Interstate	51.9	64.1	67.6	68.5	65.8	69.7	72.6	65.8
Resort	67.7	69.5	71.1	71.2	72.0	81.4	85.0	74.0
Small Metro/Town	54.7	67.6	71.5	71.8	68.7	73.4	77.1	69.3
Top 25 Markets								
Anaheim/Santa Ana, CA	70.5	79.8	82.7	81.5	79.9	86.1	91.6	81.7
Atlanta, GA	53.1	68.7	74.5	72.0	64.9	66.8	73.3	67.6
Boston, MA	67.3	82.5	89.5	85.8	79.5	81.6	90.6	82.4
Chicago, IL	65.3	78.8	83.9	84.4	74.6	80.1	86.9	79.2
Dallas, TX	53.8	71.0	75.7	73.8	63.2	64.8	71.0	67.6
Denver, CO	69.9	83.6	94.6	93.3	83.0	82.8	86.5	84.8
Detroit, MI	62.8	80.9	86.1	84.0	78.8	82.3	84.6	79.9
Houston, TX	47.0	60.0	67.2	66.7	56.8	55.0	62.7	59.3
Los Angeles/Long Beach, CA	77.7	83.7	87.6	88.6	84.4	86.8	93.2	86.0
Miami/Hialeah, FL	72.5	73.0	74.6	75.8	78.4	85.1	87.5	78.1
Minneapolis/St Paul, MN-WI	53.3	75.7	88.3	84.6	75.9	82.2	90.8	78.7
Nashville, TN	64.7	73.4	80.8	79.1	73.9	75.9	80.5	75.5
New Orleans, LA	50.9	51.8	55.5	58.1	60.8	73.3	74.5	60.7
New York, NY	85.5	91.1	93.9	91.2	87.6	90.6	93.9	90.5
Norfolk/Virginia Beach, VA	66.1	74.4	76.4	77.0	77.2	91.5	93.8	79.5
Oahu Island, HI	88.3	88.7	88.2	89.9	91.6	92.8	92.4	90.3
Orlando, FL	63.9	65.9	68.0	69.0	70.1	76.4	79.7	70.4
Philadelphia, PA-NJ	62.3	80.0	85.8	84.1	74.1	79.3	85.7	78.8
Phoenix, AZ	52.8	59.7	64.1	61.7	56.3	55.5	57.7	58.2
San Diego, CA	76.7	82.7	85.1	83.6	82.8	89.0	95.7	85.1
San Francisco/San Mateo, CA	82.2	86.9	90.4	91.0	88.2	87.8	91.1	88.2
Seattle, WA	73.1	84.0	84.8	87.5	85.8	92.8	95.8	86.3
St Louis, MO-IL	60.8	73.1	76.6	77.3	68.4	73.6	84.8	73.5
Tampa/St Petersburg, FL	54.7	66.8	76.2	68.6	65.3	69.8	75.3	68.1
Washington, DC-MD-VA	59.6	72.1	77.9	79.3	70.7	72.9	76.1	72.6

Percent Change from Previous Year								Running 28 Days
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	
2.0	0.7	0.3	0.0	0.2	0.2	-0.7	0.3	1.1
Chain Scale								
Luxury	4.7	3.6	3.0	1.6	-0.7	0.8	-0.6	1.7
Upper Upscale	3.0	1.2	1.1	1.7	1.6	0.3	0.1	1.2
Upscale	1.0	0.0	-0.6	-0.9	-0.4	0.3	-0.4	-0.2
Upper Midscale	1.0	0.1	-0.4	-0.8	-0.1	-0.1	-1.4	-0.3
Midscale	2.0	0.9	0.4	-0.3	-0.2	-0.5	-1.7	0.0
Economy	1.7	0.6	0.3	-0.1	-0.1	-0.4	-1.6	0.0
Independents	2.4	0.6	0.1	-0.4	0.0	0.6	-0.2	0.4
Class								
Luxury	3.2	1.0	1.1	-0.4	-1.1	0.4	0.1	0.6
Upper Upscale	2.9	1.2	0.9	1.4	1.2	0.4	0.1	1.1
Upscale	1.6	0.4	-0.2	-0.5	-0.1	0.6	0.0	0.2
Upper Midscale	1.2	0.4	-0.1	-0.6	0.1	0.1	-0.9	0.0
Midscale	1.8	0.4	0.0	-0.7	-0.4	-0.6	-1.7	-0.3
Economy	1.8	0.5	0.0	-0.3	-0.1	-0.1	-1.5	0.0
Location								
Urban	2.2	2.4	2.2	1.8	0.8	0.2	-1.6	1.1
Suburban	0.3	-0.7	-0.7	-0.9	-0.4	0.2	-0.4	-0.4
Airport	4.8	3.5	2.4	-0.1	-0.5	-0.4	1.4	1.5
Interstate	1.9	1.2	0.3	-0.3	-0.7	-2.5	-4.5	-0.8
Resort	3.9	0.6	-0.2	-0.6	0.2	1.6	1.5	1.0
Small Metro/Town	2.5	0.7	0.0	0.2	1.1	0.7	-0.7	0.6
Top 25 Markets								
Anaheim/Santa Ana, CA	5.1	4.6	0.9	-2.8	-1.2	1.7	2.3	1.4
Atlanta, GA	2.6	4.0	3.8	1.6	1.2	-6.1	-6.5	-0.2
Boston, MA	1.9	-1.1	0.4	1.2	6.3	-0.2	1.6	1.4
Chicago, IL	10.3	1.8	0.8	-1.3	-8.6	-4.1	1.2	-0.4
Dallas, TX	4.5	4.0	3.1	1.6	-4.2	-5.8	0.3	0.4
Denver, CO	-5.6	-5.9	1.1	3.7	0.7	0.1	1.0	-0.6
Detroit, MI	10.4	11.5	8.2	7.6	7.1	0.1	-2.1	5.7
Houston, TX	0.4	0.5	1.3	-0.1	-2.4	-9.1	-5.0	-2.1
Los Angeles/Long Beach, CA	0.1	-0.9	-1.2	0.4	0.3	4.0	5.8	1.2
Miami/Hialeah, FL	-3.6	-2.9	-2.7	-2.0	-2.5	0.9	6.1	-0.8
Minneapolis/St Paul, MN-WI	-2.0	-0.6	4.5	0.7	4.5	3.4	1.7	1.9
Nashville, TN	0.4	-3.0	-2.0	2.4	-2.0	-8.5	-13.8	-4.2
New Orleans, LA	16.7	23.3	23.0	20.6	19.5	21.1	15.2	19.7
New York, NY	3.0	3.1	3.9	2.0	1.3	1.5	0.9	2.2
Norfolk/Virginia Beach, VA	1.2	2.2	0.8	2.1	0.9	4.8	2.3	2.1
Oahu Island, HI	3.1	2.7	2.5	2.0	1.9	0.9	2.8	2.3
Orlando, FL	3.6	-2.1	-4.0	-2.2	0.5	2.2	3.4	0.2
Philadelphia, PA-NJ	12.2	11.2	8.6	7.2	7.5	5.8	5.2	8.0
Phoenix, AZ	8.9	5.0	5.3	4.1	4.8	3.0	-1.9	4.0
San Diego, CA	4.8	4.0	4.2	1.5	3.7	1.1	1.0	2.8
San Francisco/San Mateo, CA	-6.5	-2.6	-0.6	-0.4	-2.1	-2.9	-3.7	-2.7
Seattle, WA	-4.5	-3.8	-6.9	-4.4	-2.4	1.2	3.6	-2.4
St Louis, MO-IL	14.3	6.9	4.2	10.6	10.4	4.5	-2.6	6.2
Tampa/St Petersburg, FL	-4.2	-4.9	1.9	-5.8	1.1	3.1	8.6	0.0
Washington, DC-MD-VA	-0.9	-0.2	-1.1	2.6	3.2	1.5	-2.1	0.4

ADR by Day

For the Week of: August 12, 2018 - August 18, 2018

	Current Week								Percent Change from Previous Year									
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Total United States	122.71	128.28	131.90	130.76	125.99	131.45	135.14	129.77	132.82	2.7	2.9	3.4	2.6	1.8	1.5	0.9	2.2	2.9
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Luxury	311.83	312.97	314.95	317.25	315.05	312.32	312.61	313.89	322.73	2.3	5.5	5.8	6.5	6.0	3.5	3.3	4.7	4.8
Upper Upscale	172.91	182.46	187.95	186.21	175.79	168.62	171.97	178.26	183.57	3.2	2.6	3.2	2.0	1.2	0.8	1.0	2.0	2.9
Upscale	134.20	144.90	150.62	148.94	139.96	138.13	141.12	142.96	146.11	2.6	2.8	3.2	2.5	1.9	2.0	1.4	2.3	2.6
Upper Midscale	110.48	116.95	120.74	120.38	116.31	122.40	125.53	119.38	121.50	1.5	1.9	2.0	1.4	0.7	0.7	-0.7	1.0	1.9
Midscale	87.80	88.82	90.32	90.51	90.66	100.88	104.54	93.81	95.83	1.1	1.7	2.1	1.2	0.9	1.3	0.0	1.1	2.1
Economy	63.68	64.46	65.15	65.23	65.81	74.37	77.46	68.42	69.96	1.7	2.0	2.2	1.2	1.0	1.7	0.7	1.4	2.7
Independents	124.12	125.56	127.93	126.71	125.68	138.81	143.90	130.88	134.39	2.4	2.4	3.2	2.0	1.2	0.7	0.5	1.6	2.6
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Luxury	263.38	264.83	267.15	268.70	269.79	277.83	279.48	270.48	278.13	1.0	3.4	3.7	3.8	2.7	0.1	-0.7	1.9	2.5
Upper Upscale	171.13	179.83	185.10	183.40	174.47	171.44	175.91	177.59	182.81	3.0	2.7	3.3	2.1	1.1	0.5	0.7	1.9	2.7
Upscale	135.98	145.00	150.19	148.65	140.89	142.42	146.08	144.53	147.95	2.6	2.7	3.1	2.3	1.6	1.6	1.2	2.1	2.5
Upper Midscale	113.55	119.14	122.85	122.33	118.57	126.10	129.71	122.15	124.43	1.7	1.9	2.2	1.5	0.9	0.8	-0.4	1.2	1.9
Midscale	95.85	96.73	98.06	97.92	97.76	108.93	112.84	101.61	103.87	2.0	2.0	2.4	1.5	1.3	1.7	0.4	1.5	2.4
Economy	72.47	74.22	75.51	75.31	75.12	84.16	87.49	78.16	80.04	2.2	2.4	2.9	1.8	1.5	1.9	1.1	1.9	3.0
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Urban	161.56	175.99	184.25	181.94	168.64	167.32	174.17	173.85	180.12	3.7	4.0	5.0	3.9	2.1	1.1	1.3	3.0	4.1
Suburban	105.04	113.90	118.08	116.47	109.55	111.50	115.03	113.12	115.14	1.7	1.8	2.1	1.8	1.9	1.8	1.7	1.8	2.6
Airport	108.49	121.50	127.85	126.20	116.99	110.69	111.06	117.85	120.44	1.8	2.3	2.5	1.1	0.1	0.7	0.1	1.2	2.1
Interstate	85.49	88.62	90.14	89.94	89.56	97.10	99.75	91.86	92.67	2.6	2.3	2.4	2.0	2.5	0.9	-1.6	1.3	2.4
Resort	166.20	164.38	163.22	163.20	165.25	178.45	181.71	169.47	175.80	3.6	4.3	4.1	2.4	1.1	1.4	1.6	2.6	2.9
Small Metro/Town	110.38	110.44	111.73	111.91	113.61	128.28	131.70	117.37	118.09	1.6	1.5	2.3	1.8	1.6	1.1	-0.7	1.2	2.1
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Anaheim/Santa Ana, CA	163.28	169.39	172.36	170.12	166.31	172.62	174.28	170.01	184.17	3.2	4.9	3.2	1.5	2.5	4.8	4.0	3.4	2.9
Atlanta, GA	91.05	107.64	112.84	110.08	99.88	92.17	94.66	101.71	106.08	3.3	4.6	4.5	3.4	3.2	-1.4	-1.2	2.6	5.1
Boston, MA	179.77	208.05	219.32	213.86	195.28	186.38	198.12	200.98	212.56	-0.2	0.8	3.2	3.0	3.9	1.4	5.5	2.6	4.1
Chicago, IL	143.33	156.69	160.82	160.61	149.63	151.49	162.61	155.56	160.81	12.6	11.4	7.1	3.4	-1.1	0.7	11.1	6.0	9.4
Dallas, TX	94.50	111.52	116.71	113.07	98.71	92.84	93.09	103.62	103.77	6.3	6.8	5.9	4.2	1.5	1.7	3.4	4.5	3.0
Denver, CO	124.92	146.77	162.20	160.59	140.39	124.49	124.78	141.63	147.14	-7.4	-5.4	1.2	4.6	2.4	-0.7	-1.0	-0.6	2.7
Detroit, MI	95.34	111.71	115.30	112.80	105.65	101.87	105.00	107.27	106.88	2.7	7.2	5.0	4.4	5.2	-0.4	-1.9	3.1	2.9
Houston, TX	89.27	101.11	108.20	108.70	96.29	85.45	88.05	97.44	97.62	3.2	0.5	2.4	2.0	0.9	-0.8	1.2	1.6	4.1
Los Angeles/Long Beach, CA	191.37	199.08	205.15	205.64	198.65	198.77	201.95	200.27	201.36	-0.1	0.5	1.1	2.3	2.9	4.3	5.9	2.4	1.8
Miami/Hialeah, FL	150.97	146.93	148.94	148.94	150.83	168.52	170.61	155.73	158.01	4.7	4.2	6.9	6.1	4.5	5.7	6.4	5.7	2.6
Minneapolis/St Paul, MN-WI	109.07	126.05	137.64	134.17	120.05	119.07	124.94	125.46	128.17	1.7	2.6	5.4	4.2	3.0	6.8	6.3	4.5	3.4
Nashville, TN	134.52	137.20	142.89	142.57	142.08	143.81	146.54	141.60	142.41	8.9	5.6	4.0	5.9	0.7	-12.8	-20.7	-3.7	1.9
New Orleans, LA	99.87	99.75	101.31	103.90	104.98	119.57	122.29	108.65	112.77	4.5	5.7	5.7	6.9	6.2	11.2	11.3	7.8	2.2
New York, NY	200.85	236.74	257.80	252.30	220.15	218.08	230.65	231.39	243.29	2.5	4.0	6.5	5.7	3.1	2.6	2.1	3.9	3.5
Norfolk/Virginia Beach, VA	119.35	123.41	124.07	126.41	123.06	150.15	157.04	133.45	133.49	0.1	1.4	1.2	3.7	0.0	3.8	4.9	2.5	1.0
Oahu Island, HI	275.47	271.61	265.00	264.26	261.11	258.09	254.10	264.11	261.33	3.4	3.5	4.4	5.4	5.7	6.2	4.6	4.7	2.6
Orlando, FL	100.97	103.75	103.43	103.77	102.91	104.54	103.88	103.37	107.22	11.1	8.0	6.9	8.9	8.2	11.7	10.1	9.3	5.8
Philadelphia, PA-NJ	121.02	137.14	143.23	139.47	125.68	121.51	124.68	130.89	130.01	10.0	10.6	9.8	7.8	8.7	6.4	7.9	8.7	6.0
Phoenix, AZ	81.80	87.11	89.09	87.89	84.08	82.02	83.24	85.19	86.16	4.8	4.9	3.6	2.5	2.7	0.9	-0.5	2.7	2.8
San Diego, CA	182.10	182.74	185.69	172.83	169.50	183.42	195.99	182.08	195.23	12.7	11.1	12.4	6.3	5.0	1.1	0.7	6.5	3.9
San Francisco/San Mateo, CA	222.58	249.10	262.22	264.59	239.22	215.25	215.70	238.63	261.07	1.9	2.1	2.9	3.5	3.0	-0.1	-1.7	1.8	7.3
Seattle, WA	178.65	193.87	200.48	204.13	196.55	194.54	195.53	195.19	206.21	-1.7	-2.2	-1.8	0.2	0.2	3.5	1.6	0.0	2.5
St Louis, MO-IL	109.96	114.02	117.37	115.31	106.48	106.08	112.82	111.90	114.10	12.7	5.1	6.9	9.2	8.1	4.1	-2.0	5.5	5.4
Tampa/St Petersburg, FL	108.03	114.29	120.57	114.37	109.93	112.89	116.52	114.14	118.35	2.9	0.8	2.8	-1.1	2.0	2.2	3.8	1.9	2.4
Washington, DC-MD-VA	121.39	136.15	141.93	140.29	126.99	115.15	116.24	128.69	135.94	-1.1	-0.3	0.2	1.8	0.1	2.4	-0.2	0.5	0.7

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RevPAR by Day

For the Week of: August 12, 2018 - August 18, 2018

	Current Week									Percent Change from Previous Year									
	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	
Total United States	72.98	90.93	99.39	98.24	89.47	99.55	107.97		94.08	100.06	4.7	3.7	3.7	2.5	1.9	1.7	0.2	2.5	4.1
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	
	Luxury	208.48	239.97	254.70	254.28	237.38	250.30	262.79	243.99	257.48	7.1	9.3	9.0	8.2	5.2	4.4	2.7	6.5	6.1
	Upper Upscale	106.13	140.79	157.35	154.02	130.70	132.34	143.21	137.79	148.26	6.2	3.9	4.3	3.7	2.8	1.1	1.0	3.2	4.6
	Upscale	84.13	114.93	128.60	125.38	106.54	108.89	117.81	112.32	118.35	3.7	2.8	2.6	1.6	1.4	2.3	1.0	2.1	3.1
	Upper Midscale	62.88	86.96	97.55	96.78	85.81	93.19	100.87	89.15	93.88	2.5	2.0	1.6	0.6	0.6	0.6	-2.0	0.7	2.6
	Midscale	46.98	56.96	61.95	62.43	60.38	72.20	79.19	62.87	67.28	3.1	2.6	2.5	0.9	0.8	0.8	-1.7	1.1	3.5
	Economy	35.70	39.26	41.07	41.82	42.26	52.35	57.28	44.25	47.17	3.4	2.6	2.5	1.1	0.9	1.3	-1.0	1.3	3.6
Independents	76.66	86.15	91.29	90.27	87.76	106.16	115.72	93.43	99.88	4.9	3.0	3.3	1.6	1.2	1.3	0.2	2.1	3.9	
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	
	Luxury	180.85	200.17	211.62	208.88	201.05	226.15	239.38	209.73	222.92	4.3	4.5	4.9	3.4	1.5	0.5	-0.6	2.5	4.0
	Upper Upscale	107.56	137.89	152.47	149.23	129.45	135.51	147.45	137.08	147.28	6.0	3.9	4.2	3.5	2.3	0.9	0.8	3.0	4.4
	Upscale	85.88	113.35	125.82	123.06	106.77	112.81	122.44	112.87	119.27	4.2	3.1	2.9	1.8	1.5	2.3	1.1	2.3	3.1
	Upper Midscale	66.38	88.58	98.57	97.62	87.61	96.99	105.27	91.58	96.61	3.0	2.3	2.1	0.9	0.9	0.9	-1.3	1.1	2.9
	Midscale	52.88	63.35	68.28	68.42	66.06	79.61	87.09	69.38	74.14	3.9	2.4	2.4	0.8	0.9	1.1	-1.3	1.2	3.5
	Economy	40.90	46.08	48.59	49.10	48.81	59.75	65.16	51.20	54.68	4.0	2.9	2.9	1.5	1.5	1.8	-0.4	1.8	4.0
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	
	Urban	103.89	134.74	151.69	149.30	128.62	134.49	147.76	135.79	145.04	6.0	6.6	7.3	5.7	2.9	1.4	-0.3	4.1	4.9
	Suburban	61.01	81.09	90.33	88.31	76.73	82.82	91.34	81.66	86.53	1.9	1.1	1.4	1.0	1.5	2.0	1.2	1.4	3.3
	Airport	72.08	94.76	106.20	102.89	89.35	86.55	89.79	91.66	97.11	6.7	5.9	4.9	1.0	-0.4	0.3	1.5	2.7	4.2
	Interstate	44.37	56.78	60.95	61.64	58.95	67.70	72.42	60.40	63.28	4.6	3.5	2.7	1.7	1.7	-1.6	-6.0	0.4	3.8
	Resort	112.55	114.32	116.08	116.18	119.05	145.33	154.41	125.42	138.54	7.7	4.9	3.9	1.8	1.3	3.1	3.1	3.6	4.4
	Small Metro/Town	60.43	74.70	79.86	80.32	78.11	94.16	101.51	81.30	84.06	4.1	2.2	2.3	2.0	2.7	1.9	-1.4	1.7	3.6
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	
	Anaheim/Santa Ana, CA	115.14	135.15	142.53	138.57	132.83	148.66	159.64	138.93	161.76	8.5	9.7	4.1	-1.3	1.2	6.5	6.4	4.9	3.6
	Atlanta, GA	48.34	73.94	84.04	79.29	64.85	61.54	69.42	68.77	77.37	6.0	8.8	8.5	5.0	4.5	-7.4	-7.6	2.4	8.2
	Boston, MA	120.91	171.73	196.32	183.59	155.18	152.16	179.45	165.62	186.65	1.7	-0.3	3.7	4.2	10.4	1.2	7.2	4.0	7.3
	Chicago, IL	93.60	123.43	134.97	135.63	111.70	121.34	141.35	123.15	132.91	24.2	13.4	7.9	2.1	-9.6	-3.5	12.5	5.5	12.7
	Dallas, TX	50.85	79.19	88.35	83.46	62.41	60.12	66.13	70.07	71.80	11.0	11.2	9.2	5.9	-2.8	-4.2	3.7	4.9	1.1
	Denver, CO	87.30	122.75	153.45	149.88	116.56	103.04	107.96	120.13	129.30	-12.6	-10.9	2.3	8.4	3.1	-0.6	0.0	-1.1	4.4
	Detroit, MI	59.88	90.37	99.27	94.74	83.20	83.85	88.85	85.74	84.19	13.5	19.5	13.6	12.3	12.7	-0.4	-3.9	9.0	5.6
	Houston, TX	41.95	60.70	72.72	72.51	54.65	46.97	55.18	57.81	60.78	3.6	0.9	3.8	1.8	-1.5	-9.8	-3.9	-0.5	7.6
	Los Angeles/Long Beach, CA	148.77	166.62	179.65	182.12	167.67	172.48	188.14	172.21	179.16	0.0	-0.4	-0.1	2.7	3.2	8.5	12.0	3.7	2.7
	Miami/Hialeah, FL	109.53	107.23	111.14	112.91	118.25	143.50	149.30	121.69	125.29	1.0	1.2	4.0	4.0	1.8	6.7	13.0	4.8	1.2
	Minneapolis/St Paul, MN-WI	58.15	95.46	121.53	113.57	91.12	97.91	113.50	98.75	104.04	-0.3	2.0	10.1	5.0	7.7	10.4	8.1	6.5	3.2
	Nashville, TN	86.97	100.68	115.52	112.73	104.94	109.20	118.00	106.86	110.44	9.3	2.4	1.9	8.4	-1.4	-20.2	-31.7	-7.8	2.4
	New Orleans, LA	50.82	51.71	56.26	60.34	63.80	87.66	91.07	65.95	73.04	22.0	30.2	29.9	28.9	26.9	34.7	28.2	29.0	7.4
	New York, NY	171.80	215.63	242.04	229.97	192.77	197.59	216.56	209.48	223.87	5.5	7.2	10.7	7.8	4.5	4.1	3.0	6.2	4.6
	Norfolk/Virginia Beach, VA	78.86	91.77	94.74	97.38	94.96	137.31	147.25	106.04	105.51	1.3	3.6	2.1	5.9	0.9	8.8	7.3	4.7	1.4
	Oahu Island, HI	243.38	240.86	233.76	237.60	239.29	239.57	234.88	238.48	230.40	6.6	6.3	7.0	7.5	7.7	7.2	7.6	7.1	3.0
	Orlando, FL	64.49	68.34	70.33	71.62	72.10	79.89	82.79	72.79	83.23	15.1	5.7	2.6	6.5	8.7	14.2	13.8	9.5	5.4
	Philadelphia, PA-NJ	75.45	109.65	122.89	117.25	93.12	96.36	106.86	103.08	102.51	23.4	23.0	19.2	15.6	16.9	12.5	13.5	17.5	13.6
	Phoenix, AZ	43.16	51.99	57.10	54.20	47.30	45.49	48.06	49.62	53.09	14.2	10.2	9.1	6.7	7.6	3.9	-2.4	6.8	6.8
	San Diego, CA	139.60	151.15	157.97	144.49	140.34	163.22	187.53	154.90	175.34	18.1	15.6	17.1	7.9	8.9	2.2	1.6	9.4	4.8
	San Francisco/San Mateo, CA	182.89	216.44	237.14	240.91	211.07	189.07	196.51	210.58	239.94	-4.7	-0.6	2.2	3.1	0.9	-3.0	-5.4	-0.9	6.8
	Seattle, WA	130.68	162.92	170.00	178.63	168.68	180.49	187.25	168.38	185.61	-6.2	-5.9	-8.6	-4.2	-2.1	4.7	5.3	-2.4	1.5
	St Louis, MO-IL	66.90	83.33	89.96	89.13	72.82	78.08	95.71	82.28	87.96	28.8	12.4	11.4	20.8	19.4	8.8	-4.5	12.1	10.3
	Tampa/St Petersburg, FL	59.06	76.35	91.89	78.43	71.77	78.79	87.72	77.72	86.27	-1.3	-4.1	4.8	-6.8	3.1	5.4	12.7	2.0	4.0
	Washington, DC-MD-VA	72.35	98.18	110.50	111.18	89.74	83.96	88.42	93.48	106.39	-1.9	-0.4	-0.9	4.4	3.4	4.0	-2.3	0.9	1.0



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