

Date Created: March 27, 2018

# Weekly Hotel Review

**U.S. Hotel Industry Performance for the Week of: March 18, 2018 - March 24, 2018**

Volume 18, Issue W12



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# Translation Table

For the Week of: March 18, 2018 - March 24, 2018

2018

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Feb	11	12	13	14	15	16	17
Feb	18	19	20	21	22	23	24
Feb / Mar	25	26	27	28	1	2	3
Mar	4	5	6	7	8	9	10
Mar	11	12	13	14	15	16	17
Mar	18	19	20	21	22	23	24
Mar	25	26	27	28	29	30	31

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This Year

Wednesday, Feb 14th - Valentine's Day  
Monday, Feb 19th - President's Day  
Saturday, Mar 17th - St. Patrick's Day  
Friday, Mar 30th - Good Friday  
Saturday, Mar 31st - First Day of Passover

2017

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Feb	12	13	14	15	16	17	18
Feb	19	20	21	22	23	24	25
Feb / Mar	26	27	28	1	2	3	4
Mar	5	6	7	8	9	10	11
Mar	12	13	14	15	16	17	18
Mar	19	20	21	22	23	24	25
Mar / Apr	26	27	28	29	30	31	1

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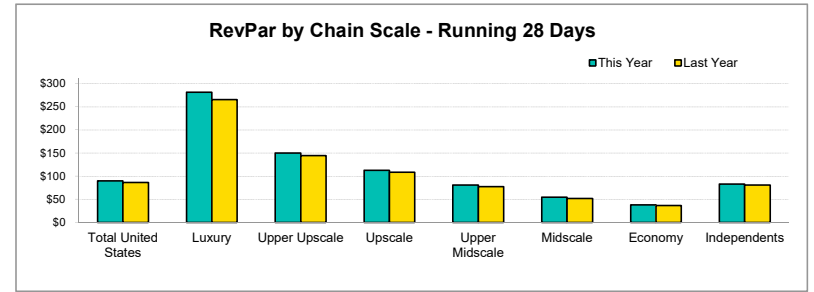
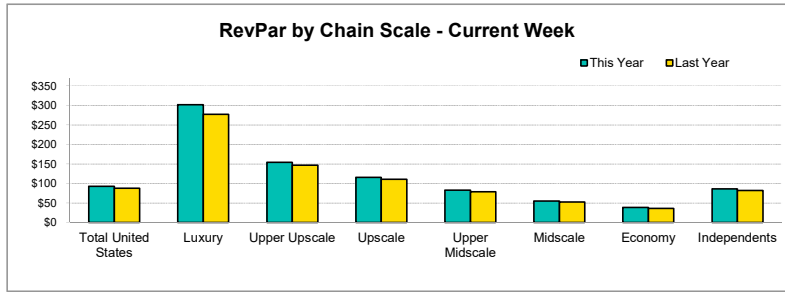
Last Year

Tuesday, Feb 14th - Valentine's Day  
Monday, Feb 20th - President's Day  
Friday, Mar 17th - St. Patrick's Day

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# Performance by Industry Segments

For the Week of: March 18, 2018 - March 24, 2018

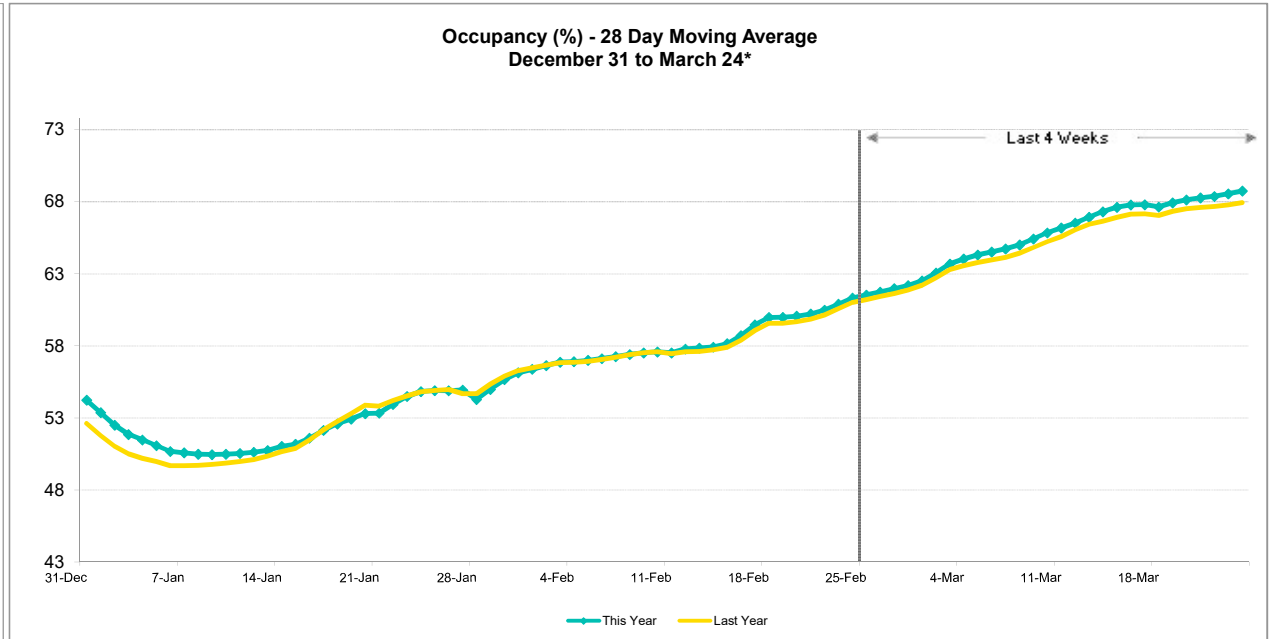
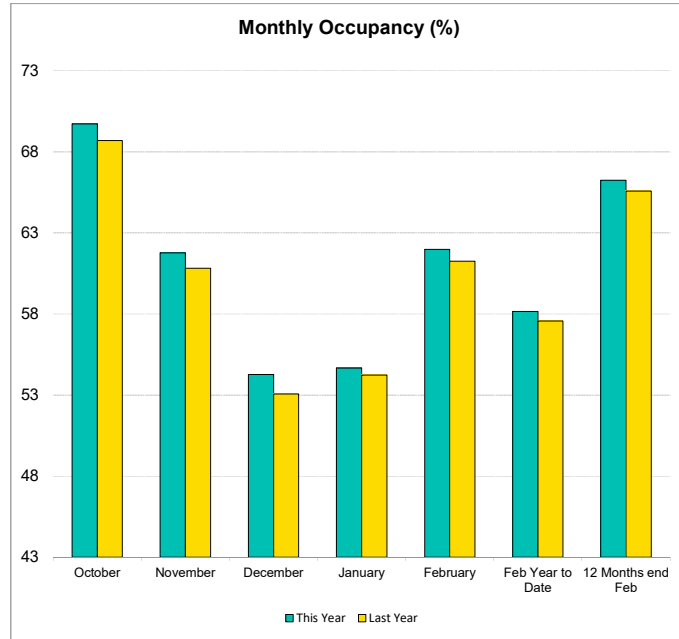


Current Week										
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	
<b>Total United States</b>	69.4	68.6	133.42	127.85	92.53	87.76	1.0	4.4	5.4	
<b>Chain Scale</b>										
Luxury	80.9	80.2	372.51	345.48	301.51	277.04	0.9	7.8	8.8	
Upper Upscale	79.8	78.8	192.96	185.76	154.01	146.42	1.3	3.9	5.2	
Upscale	78.3	77.7	146.86	142.36	115.04	110.54	0.9	3.2	4.1	
Upper Midscale	71.4	70.1	115.37	111.85	82.38	78.39	1.9	3.1	5.1	
Midscale	62.2	61.3	88.37	85.39	54.99	52.32	1.5	3.5	5.1	
Economy	59.7	59.2	63.93	61.33	38.14	36.30	0.8	4.2	5.1	
Independents	65.6	65.6	130.94	125.02	85.84	82.07	-0.1	4.7	4.6	
<b>Class</b>										
Luxury	77.2	77.1	309.47	292.08	238.96	225.16	0.2	6.0	6.1	
Upper Upscale	78.0	77.2	191.31	183.91	149.14	142.00	1.0	4.0	5.0	
Upscale	76.6	76.0	147.33	142.49	112.93	108.33	0.8	3.4	4.2	
Upper Midscale	71.2	70.1	118.00	114.41	83.98	80.16	1.6	3.1	4.8	
Midscale	62.7	62.1	95.79	92.18	60.03	57.22	1.0	3.9	4.9	
Economy	60.5	60.3	73.79	70.65	44.65	42.58	0.4	4.4	4.9	
<b>Location</b>										
Urban	77.3	77.4	183.29	173.92	141.67	134.54	-0.1	5.4	5.3	
Suburban	71.1	70.3	112.56	108.72	80.06	76.39	1.2	3.5	4.8	
Airport	80.2	78.1	126.93	119.82	101.78	93.53	2.7	5.9	8.8	
Interstate	58.9	57.2	84.50	81.88	49.73	46.81	2.9	3.2	6.2	
Resort	76.0	76.7	203.74	190.90	154.93	146.44	-0.9	6.7	5.8	
Small Metro/Town	56.9	56.1	96.00	93.66	54.64	52.52	1.5	2.5	4.0	
<b>Top 25 Markets</b>										
Anaheim/Santa Ana, CA	77.9	83.6	159.45	157.88	124.18	131.97	-6.8	1.0	-5.9	
Atlanta, GA	77.0	76.5	113.81	109.21	87.59	83.53	0.6	4.2	4.9	
Boston, MA	71.8	74.3	180.13	181.42	129.36	134.74	-3.3	-0.7	-4.0	
Chicago, IL	67.1	66.4	124.20	125.71	83.35	83.52	1.0	-1.2	-0.2	
Dallas, TX	77.0	73.9	113.90	108.07	87.72	79.88	4.2	5.4	9.8	
Denver, CO	73.8	71.1	121.13	122.86	89.34	87.34	3.8	-1.4	2.3	
Detroit, MI	64.8	68.2	100.40	99.22	65.01	67.66	-5.1	1.2	-3.9	
Houston, TX	74.6	70.8	112.89	112.28	84.24	79.50	5.4	0.5	6.0	
Los Angeles/Long Beach, CA	81.0	87.4	178.13	178.31	144.24	155.84	-7.3	-0.1	-7.4	
Miami/Hialeah, FL	89.9	85.9	295.35	254.50	265.56	218.71	4.6	16.1	21.4	
Minneapolis/St Paul, MN-WI	64.7	62.4	113.24	108.30	73.28	67.62	3.6	4.6	8.4	
Nashville, TN	80.7	78.1	156.10	140.89	126.00	110.00	3.4	10.8	14.5	
New Orleans, LA	84.5	77.7	170.68	155.70	144.29	120.94	8.8	9.6	19.3	
New York, NY	85.9	85.7	239.68	228.14	205.94	195.56	0.2	5.1	5.3	
Norfolk/Virginia Beach, VA	60.1	60.5	89.86	86.93	54.03	52.56	-0.6	3.4	2.8	
Oahu Island, HI	80.1	80.1	232.72	225.99	186.38	180.91	0.0	3.0	3.0	
Orlando, FL	87.3	87.3	153.65	138.80	134.13	121.16	0.0	10.7	10.7	
Philadelphia, PA-NJ	73.4	70.0	134.09	125.11	98.46	87.55	4.9	7.2	12.5	
Phoenix, AZ	91.7	88.8	197.04	188.06	180.65	167.02	3.2	4.8	8.2	
San Diego, CA	84.5	82.8	165.55	157.43	139.84	130.35	2.0	5.2	7.3	
San Francisco/San Mateo, CA	88.7	82.8	256.94	212.91	227.95	176.36	7.1	20.7	29.3	
Seattle, WA	78.5	80.8	149.80	145.16	117.59	117.23	-2.8	3.2	0.3	
St Louis, MO-IL	71.3	70.2	102.17	100.61	72.86	70.58	1.7	1.6	3.2	
Tampa/St Petersburg, FL	85.9	84.2	164.59	155.95	141.38	131.25	2.1	5.5	7.7	
Washington, DC-MD-VA	80.2	78.4	184.56	177.01	148.10	138.71	2.4	4.3	6.8	

Running 28 Days										
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	
<b>Total United States</b>	68.5	67.7	131.24	127.60	89.89	86.37	1.2	2.8	4.1	
Luxury	79.6	78.2	353.04	339.53	281.12	265.52	1.8	4.0	5.9	
Upper Upscale	78.6	77.4	190.52	186.86	149.82	144.66	1.6	2.0	3.6	
Upscale	77.3	76.2	145.37	142.06	112.43	108.18	1.6	2.3	3.9	
Upper Midscale	70.2	68.8	114.65	111.89	80.52	76.96	2.1	2.5	4.6	
Midscale	61.4	60.7	88.28	85.75	54.21	52.07	1.1	3.0	4.1	
Economy	59.6	59.5	64.02	61.59	38.16	36.63	0.2	3.9	4.2	
Independents	64.7	64.7	127.91	125.08	82.77	80.87	0.1	2.3	2.3	
Luxury	75.7	74.7	296.67	289.67	224.55	216.44	1.3	2.4	3.7	
Upper Upscale	76.7	75.7	188.31	184.98	144.41	139.96	1.3	1.8	3.2	
Upscale	75.7	74.6	145.65	142.50	110.24	106.35	1.4	2.2	3.7	
Upper Midscale	70.1	68.7	117.03	114.61	81.98	78.79	1.9	2.1	4.0	
Midscale	61.8	61.4	95.19	92.70	58.82	56.89	0.7	2.7	3.4	
Economy	60.3	60.3	73.26	70.78	44.15	42.67	0.0	3.5	3.5	
Urban	76.2	76.0	176.21	171.74	134.20	130.47	0.3	2.6	2.9	
Suburban	70.3	69.1	111.69	108.46	78.55	74.97	1.8	3.0	4.8	
Airport	79.4	77.7	124.78	120.00	99.08	93.26	2.2	4.0	6.2	
Interstate	57.6	56.7	84.05	81.61	48.42	46.27	1.6	3.0	4.6	
Resort	75.7	76.0	200.72	192.89	151.93	146.53	-0.4	4.1	3.7	
Small Metro/Town	56.0	55.2	95.69	93.67	53.63	51.75	1.4	2.2	3.6	
Luxury	79.2	80.6	166.48	160.06	131.83	129.00	-1.7	4.0	2.2	
Upper Upscale	75.0	75.1	112.58	108.14	84.43	81.25	-0.2	4.1	3.9	
Upscale	72.5	68.4	170.10	170.93	123.40	116.88	6.1	-0.5	5.6	
Upper Midscale	65.2	63.1	122.86	121.63	80.06	76.80	3.2	1.0	4.3	
Midscale	75.8	74.2	113.68	108.08	86.13	80.23	2.1	5.2	7.4	
Economy	73.6	72.2	121.59	121.26	89.50	87.54	2.0	0.3	2.2	
Urban	65.4	69.6	101.18	99.18	66.20	69.02	-6.0	2.0	-4.1	
Suburban	76.0	69.3	114.05	108.99	86.67	75.58	9.6	4.6	14.7	
Airport	81.7	83.3	177.75	172.66	145.28	143.77	-1.8	2.9	1.0	
Interstate	88.0	86.1	264.50	233.85	232.71	201.42	2.1	13.1	15.5	
Resort	63.6	64.2	113.49	110.24	72.23	70.81	-0.9	3.0	2.0	
Small Metro/Town	78.1	77.1	150.99	142.24	117.86	109.74	1.2	6.2	7.4	
Luxury	82.4	82.0	173.59	165.54	142.97	135.81	0.4	4.9	5.3	
Upper Upscale	85.8	83.9	220.73	213.38	189.44	179.07	2.3	3.4	5.8	
Upscale	58.7	57.6	87.49	84.73	51.38	48.80	2.0	3.3	5.3	
Upper Midscale	83.4	81.7	226.16	223.00	188.53	182.13	2.1	1.4	3.5	
Midscale	84.4	88.8	152.60	141.92	134.83	125.97	-0.5	7.5	7.0	
Economy	78.1	65.5	130.18	121.66	96.43	79.67	13.1	7.0	21.0	
Urban	90.3	88.0	191.06	184.42	172.56	162.32	2.6	3.6	6.3	
Suburban	83.4	83.5	161.72	164.22	134.90	137.06	-0.1	-1.5	-1.6	
Airport	81.7	82.4	225.56	223.32	184.33	184.04	-0.8	1.0	0.2	
Interstate	74.8	77.3	145.51	140.48	108.88	108.58	-3.2	3.6	0.3	
Resort	68.2	68.6	101.50	103.14	69.24	70.78	-0.6	-1.6	-2.2	
Small Metro/Town	88.6	87.3	167.23	157.43	148.15	137.39	1.5	6.2	7.8	
Luxury	76.9	74.4	173.03	174.65	133.09	129.97	3.4	-0.9	2.4	

# Occupancy Analysis

Total U.S. for the Week of: March 18, 2018 - March 24, 2018



## Occupancy (%) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	61.3	61.5	61.7	61.9	62.3	62.8	63.4	63.8	64.1	64.3	64.5	64.8	65.2	65.6	65.9	66.3	66.7	67.1	67.4	67.5	67.5	67.4	67.7	67.9	68.0	68.1	68.3	68.5
Last Year	61.0	61.2	61.4	61.6	62.0	62.5	63.0	63.3	63.5	63.7	63.9	64.2	64.6	65.0	65.3	65.8	66.2	66.4	66.7	66.9	66.9	66.8	67.1	67.3	67.4	67.4	67.5	67.7
% Chg	0.5	0.5	0.5	0.5	0.5	0.6	0.6	0.7	0.8	0.9	0.9	0.9	0.9	1.0	0.9	0.7	0.8	1.0	1.0	1.0	0.9	0.9	0.9	1.0	1.1	1.1	1.2	

Occupancy - Monthly Trends			
	This Year	Last Year	% Chg
October	69.5	68.4	1.5
November	61.5	60.6	1.6
December	54.0	52.8	2.3
January	54.4	54.0	0.8
February	61.7	61.0	1.2
Feb Year to Date	57.9	57.3	1.0
12 Months end Feb	66.0	65.3	1.0

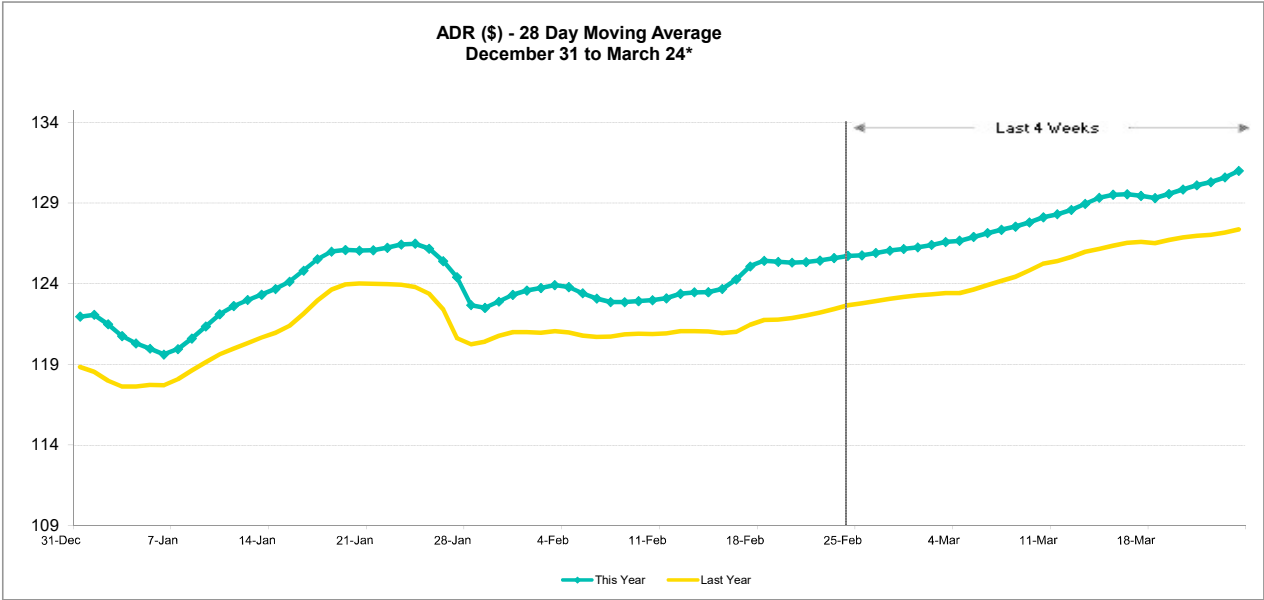
Occupancy - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
October	66.3	65.1	78.6	76.7
November	58.8	57.8	69.0	68.1
December	52.6	51.5	56.9	55.6
January	53.8	53.0	56.2	56.9
February	60.0	59.1	66.2	65.9
Feb Year to Date	56.7	55.8	61.2	61.4
12 Months end Feb	63.5	62.8	72.1	71.7

Occupancy - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	52.3	51.4	1.6
Last 4 Mondays	66.1	65.1	1.5
Last 4 Tuesdays	70.9	70.0	1.4
Last 4 Wednesdays	71.4	70.5	1.3
Last 4 Thursdays	68.0	67.5	0.7
Last 4 Fridays	74.3	73.6	1.0
Last 4 Saturdays	76.5	75.8	1.0

\* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

ADR Analysis

Total U.S. for the Week of: March 18, 2018 - March 24, 2018



ADR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	126.01	126.15	126.29	126.40	126.51	126.65	126.83	126.91	127.14	127.38	127.59	127.78	128.04	128.37	128.54	128.82	129.19	129.58	129.76	129.79	129.69	129.55	129.81	130.09	130.35	130.54	130.83	131.24
Last Year	123.03	123.16	123.30	123.43	123.51	123.59	123.66	123.66	123.88	124.15	124.41	124.67	125.07	125.48	125.64	125.91	126.23	126.40	126.59	126.78	126.84	126.77	126.95	127.12	127.21	127.27	127.42	127.60
% Chg	2.4	2.4	2.4	2.4	2.4	2.5	2.6	2.6	2.6	2.6	2.6	2.5	2.4	2.3	2.3	2.3	2.3	2.5	2.5	2.4	2.3	2.2	2.3	2.3	2.5	2.6	2.7	2.8

ADR - Monthly Trends			
	This Year	Last Year	% Chg
October	130.28	127.07	2.5
November	122.74	119.92	2.4
December	121.94	119.24	2.3
January	123.34	120.92	2.0
February	126.38	123.53	2.3
Feb Year to Date	124.88	122.24	2.2
12 Months end Feb	127.10	124.57	2.0

ADR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
October	129.20	125.85	132.91	129.59
November	122.56	119.78	123.18	120.26
December	121.65	117.32	122.49	122.97
January	125.29	121.95	118.00	118.17
February	126.77	124.23	125.50	121.97
Feb Year to Date	126.02	123.07	122.06	120.21
12 Months end Feb	126.58	124.05	128.24	125.71

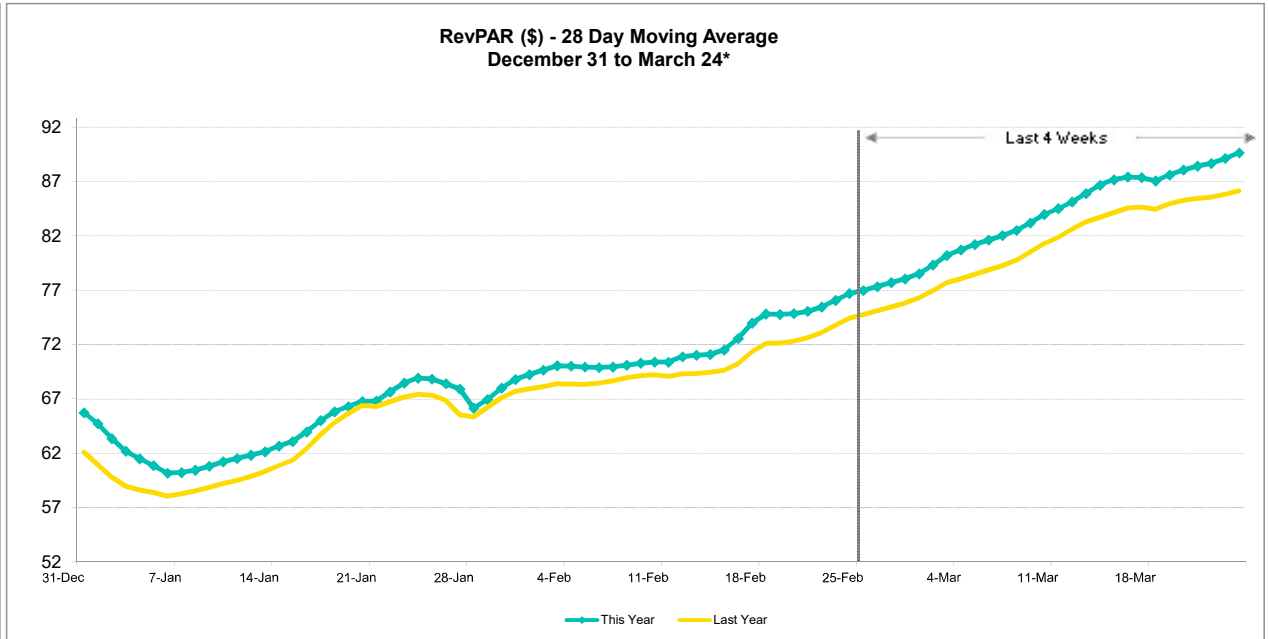
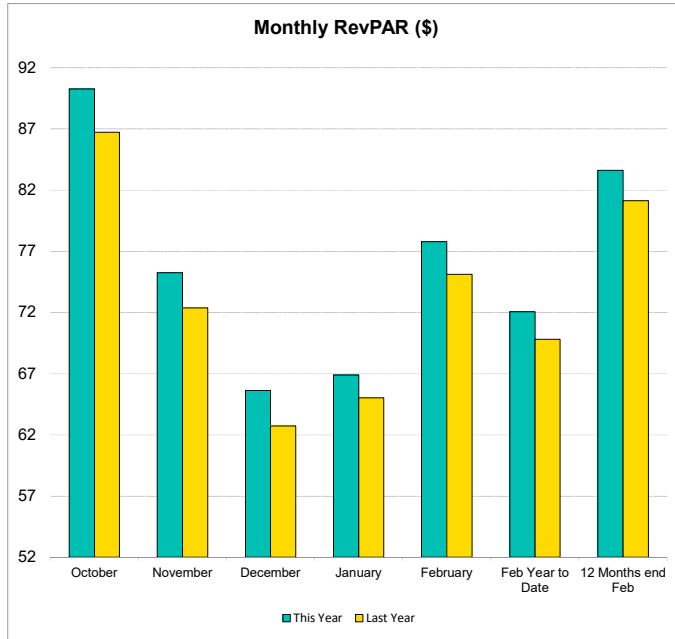
ADR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	124.23	121.66	2.1
Last 4 Mondays	131.77	128.02	2.9
Last 4 Tuesdays	135.13	131.13	3.1
Last 4 Wednesdays	134.71	130.63	3.1
Last 4 Thursdays	129.89	126.71	2.5
Last 4 Fridays	129.33	126.02	2.6
Last 4 Saturdays	131.76	127.53	3.3

\* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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# RevPAR Analysis

Total U.S. for the Week of: March 18, 2018 - March 24, 2018



## RevPAR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
<b>This Year</b>	77.22	77.58	77.94	78.30	78.76	79.56	80.45	80.95	81.45	81.86	82.27	82.75	83.45	84.21	84.75	85.37	86.15	86.90	87.41	87.66	87.60	87.31	87.85	88.30	88.67	88.92	89.37	89.89
<b>Last Year</b>	75.01	75.35	75.69	76.07	76.53	77.21	77.95	78.31	78.71	79.11	79.49	80.01	80.77	81.53	82.09	82.86	83.53	83.93	84.40	84.80	84.88	84.67	85.18	85.51	85.68	85.80	86.06	86.37
<b>% Chg</b>	2.9	3.0	3.0	2.9	2.9	3.0	3.2	3.4	3.5	3.5	3.5	3.4	3.3	3.3	3.2	3.0	3.1	3.5	3.6	3.4	3.2	3.1	3.1	3.3	3.5	3.6	3.8	4.1

RevPAR - Monthly Trends			
	This Year	Last Year	% Chg
<b>October</b>	90.51	86.96	4.1
<b>November</b>	75.49	72.63	3.9
<b>December</b>	65.86	62.97	4.6
<b>January</b>	67.12	65.28	2.8
<b>February</b>	78.02	75.37	3.5
<b>Feb Year to Date</b>	72.30	70.07	3.2
<b>12 Months end Feb</b>	83.87	81.38	3.1

RevPAR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
<b>October</b>	85.65	81.87	104.46	99.42
<b>November</b>	72.06	69.24	84.94	81.95
<b>December</b>	64.03	60.41	69.71	68.35
<b>January</b>	67.38	64.59	66.37	67.25
<b>February</b>	76.00	73.37	83.08	80.36
<b>Feb Year to Date</b>	71.39	68.67	74.73	73.81
<b>12 Months end Feb</b>	80.42	77.87	92.52	90.18

RevPAR - Day of Week			
	This Year	Last Year	% Chg
<b>Last 4 Sundays</b>	64.94	62.59	3.8
<b>Last 4 Mondays</b>	87.09	83.39	4.4
<b>Last 4 Tuesdays</b>	95.87	91.74	4.5
<b>Last 4 Wednesdays</b>	96.18	92.04	4.5
<b>Last 4 Thursdays</b>	88.30	85.50	3.3
<b>Last 4 Fridays</b>	96.05	92.69	3.6
<b>Last 4 Saturdays</b>	100.82	96.64	4.3

\* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

# Occupancy by Day

For the Week of: March 18, 2018 - March 24, 2018

	Current Week							Running 28 Days	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
<b>Total United States</b>	52.6	66.1	71.8	72.6	68.8	75.8	77.9	69.4	68.5
<b>Chain Scale</b>	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Luxury	67.5	82.1	85.5	84.9	79.6	81.3	85.7	80.9	79.6
Upper Upscale	59.1	79.4	86.2	86.9	79.3	82.9	84.8	79.8	78.6
Upscale	57.4	78.3	85.5	86.0	77.5	80.7	82.9	78.3	77.3
Upper Midscale	49.1	69.4	77.5	77.5	71.0	77.0	78.4	71.4	70.2
Midscale	45.7	56.2	62.1	63.6	62.4	72.2	73.4	62.2	61.4
Economy	49.7	53.8	56.8	58.4	59.2	69.2	70.7	59.7	59.6
Independents	52.1	60.5	64.8	66.1	64.7	73.7	76.9	65.6	64.7
<b>Class</b>	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Luxury	63.6	75.1	79.3	79.7	76.2	81.0	85.7	77.2	75.7
Upper Upscale	58.5	76.6	83.0	83.8	77.4	82.0	84.5	78.0	76.7
Upscale	56.5	75.6	82.7	83.2	75.8	80.0	82.7	76.6	75.7
Upper Midscale	50.0	68.9	76.5	76.6	70.6	76.9	78.6	71.2	70.1
Midscale	46.3	57.1	62.7	64.0	62.5	72.2	73.8	62.7	61.8
Economy	49.8	55.0	58.1	59.7	59.9	69.7	71.4	60.5	60.3
<b>Location</b>	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Urban	59.3	74.6	81.0	82.5	77.0	81.8	84.8	77.3	76.2
Suburban	53.2	68.7	75.0	75.5	70.0	76.4	79.1	71.1	70.3
Airport	62.8	76.9	85.0	86.8	82.5	83.9	83.4	80.2	79.4
Interstate	42.3	54.8	59.7	60.5	58.6	68.3	67.7	58.9	57.6
Resort	64.5	69.3	73.1	75.1	75.7	85.4	89.2	76.0	75.7
Small Metro/Town	40.0	54.1	58.7	58.7	55.8	64.6	66.5	56.9	56.0
<b>Top 25 Markets</b>	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Anaheim/Santa Ana, CA	66.5	74.7	78.0	77.4	75.8	83.1	89.6	77.9	79.2
Atlanta, GA	56.3	71.6	78.5	82.2	79.4	86.2	84.7	77.0	75.0
Boston, MA	49.6	70.8	75.7	78.1	67.4	78.3	82.7	71.8	72.5
Chicago, IL	51.6	68.0	73.9	72.4	62.0	67.7	74.2	67.1	65.2
Dallas, TX	53.3	74.9	85.2	85.9	77.6	81.2	80.9	77.0	75.8
Denver, CO	58.6	70.8	78.8	80.5	75.5	75.9	76.2	73.8	73.6
Detroit, MI	46.8	64.1	76.0	73.7	63.2	60.3	69.1	64.8	65.4
Houston, TX	60.5	75.6	84.2	84.1	72.9	72.0	73.1	74.6	76.0
Los Angeles/Long Beach, CA	70.2	78.7	82.8	83.0	81.1	82.4	88.6	81.0	81.7
Miami/Hialeah, FL	82.5	84.2	88.4	91.0	92.3	95.5	95.5	89.9	88.0
Minneapolis/St Paul, MN-WI	40.0	61.6	70.6	73.4	63.9	70.8	72.6	64.7	63.6
Nashville, TN	56.9	70.7	80.8	82.9	86.2	94.3	93.2	80.7	78.1
New Orleans, LA	76.9	81.3	83.7	83.7	80.4	90.3	95.5	84.5	82.4
New York, NY	76.3	85.7	88.8	92.9	82.9	84.5	90.3	85.9	85.8
Norfolk/Virginia Beach, VA	44.6	52.1	56.1	57.1	61.3	73.2	76.5	60.1	58.7
Oahu Island, HI	76.2	77.8	77.5	78.3	80.4	85.1	85.4	80.1	83.4
Orlando, FL	74.0	78.9	86.6	91.1	90.9	93.9	95.7	87.3	88.4
Philadelphia, PA-NJ	50.3	71.7	80.0	82.6	70.1	76.6	82.7	73.4	74.1
Phoenix, AZ	79.4	89.1	93.4	95.6	95.7	95.6	93.0	91.7	90.3
San Diego, CA	67.1	77.7	87.1	89.3	88.0	89.0	93.0	84.5	83.4
San Francisco/San Mateo, CA	76.1	89.9	95.3	95.2	90.7	85.1	88.7	88.7	81.7
Seattle, WA	59.1	76.3	85.9	89.3	82.6	77.4	78.9	78.5	74.8
St Louis, MO-IL	52.3	67.7	76.1	76.9	68.3	77.9	79.9	71.3	68.2
Tampa/St Petersburg, FL	72.7	82.5	88.1	90.3	87.0	87.3	93.5	85.9	88.6
Washington, DC-MD-VA	63.0	82.2	87.9	85.5	75.8	82.5	84.9	80.2	76.9

Percent Change from Previous Year								
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
-0.4	-0.3	0.4	1.6	1.6	2.1	1.7	1.0	1.2
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
0.0	0.9	1.5	2.7	-0.1	0.9	0.4	0.9	1.8
-0.4	-0.1	0.3	2.4	1.9	2.6	1.7	1.3	1.6
0.6	0.1	-0.6	0.8	1.0	2.4	2.0	0.9	1.6
1.6	1.3	1.6	1.7	1.9	2.8	2.2	1.9	2.1
0.1	-0.3	1.3	2.3	1.8	2.4	2.3	1.5	1.1
-0.1	-0.9	0.6	0.9	0.9	1.8	1.7	0.8	0.2
-2.5	-2.5	-1.0	0.6	1.4	1.2	1.0	-0.1	0.1
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
-1.9	-1.7	-0.4	1.4	1.3	1.1	1.0	0.2	1.3
-1.2	-0.6	0.1	2.2	1.9	2.4	1.4	1.0	1.3
0.1	-0.1	-0.4	1.0	1.0	2.1	1.7	0.8	1.4
1.0	0.8	1.3	1.6	1.8	2.4	1.7	1.6	1.9
-0.9	-1.1	0.5	1.6	1.6	2.2	1.9	1.0	0.7
-0.8	-1.5	-0.3	0.6	1.0	1.6	1.6	0.4	0.0
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
-1.7	-1.2	-1.0	1.1	-0.1	1.6	0.3	-0.1	0.3
0.7	0.2	0.4	1.5	1.8	2.0	1.8	1.2	1.8
1.8	1.5	3.1	4.7	3.2	2.1	2.3	2.7	2.2
1.5	1.3	3.1	2.6	2.8	4.5	4.0	2.9	1.6
-3.8	-3.0	-1.3	0.8	0.4	-0.3	0.5	-0.9	-0.4
0.0	-0.1	0.6	0.5	2.4	3.8	2.5	1.5	1.4
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
-6.3	-7.3	-7.0	-7.4	-9.4	-7.2	-3.5	-6.8	-1.7
-1.6	-0.1	0.9	1.8	2.3	1.0	-0.6	0.6	-0.2
-25.0	-15.5	-9.0	-3.1	-1.2	18.7	15.0	-3.3	6.1
-10.9	-4.0	3.8	7.8	6.7	3.7	-0.6	1.0	3.2
-0.8	2.3	2.9	5.7	5.9	7.0	4.8	4.2	2.1
4.6	2.7	4.1	5.9	3.6	2.7	2.7	3.8	2.0
-4.0	-6.3	2.9	0.1	-4.5	-11.8	-11.5	-5.1	-6.0
15.6	9.1	7.4	5.5	0.4	-0.2	2.6	5.4	9.6
-8.7	-9.5	-9.0	-9.2	-6.0	-6.5	-2.8	-7.3	-1.8
4.1	7.1	10.8	7.6	2.8	0.9	0.7	4.6	2.1
-3.0	-3.0	0.7	9.3	5.8	10.0	3.4	3.6	-0.9
-4.5	-2.7	1.2	5.1	10.5	5.9	5.4	3.4	1.2
16.0	9.4	9.5	10.9	6.1	6.8	5.1	8.8	0.4
2.3	0.9	-1.2	3.8	-2.7	-1.4	0.1	0.2	2.3
3.5	6.5	2.8	0.3	1.7	-6.4	-5.9	-0.6	2.0
-2.6	-1.0	-0.7	-0.6	-0.7	1.8	3.9	0.0	2.1
-3.6	-3.9	-3.0	3.0	2.7	0.5	3.4	0.0	-0.5
5.2	1.9	1.9	7.4	8.2	8.0	2.7	4.9	13.1
1.8	5.4	3.4	4.4	1.7	2.9	3.1	3.2	2.6
-5.1	-3.9	0.0	5.1	7.8	6.6	2.6	2.0	-0.1
14.0	12.8	10.2	6.8	3.5	1.4	2.9	7.1	-0.8
-2.7	-6.1	-4.8	-1.0	-2.1	-2.3	-0.5	-2.8	-3.2
12.0	4.2	3.4	3.2	-1.1	-1.1	-4.1	1.7	-0.6
7.1	4.0	1.9	4.1	2.7	-4.2	0.6	2.1	1.5
-0.7	2.0	1.6	0.1	-0.1	10.1	3.8	2.4	3.4

# ADR by Day

For the Week of: March 18, 2018 - March 24, 2018

	Current Week							Percent Change from Previous Year						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
	Week	Running 28 Days						Week	Running 28 Days					
Total United States	125.30	132.79	136.98	137.76	132.40	131.77	134.60	133.42	131.24	1.5	3.0	4.0	5.7	5.1
Chain Scale														
Luxury	365.59	359.15	365.25	371.78	375.72	382.29	386.46	372.51	353.04	5.1	3.7	5.1	7.7	8.3
Upper Upscale	184.54	197.00	204.62	205.30	194.28	180.65	181.36	192.96	190.52	-0.1	2.0	3.9	5.2	5.0
Upscale	136.61	147.61	154.37	155.80	146.76	140.91	142.12	146.86	145.37	1.2	2.1	2.8	4.1	3.9
Upper Midscale	106.11	113.29	117.68	118.54	113.96	116.49	117.76	115.37	114.65	1.1	2.6	3.3	4.0	3.3
Midscale	82.36	83.59	85.30	86.35	86.63	94.11	95.97	88.37	88.28	1.8	2.7	3.3	4.0	3.6
Economy	59.93	60.50	61.28	61.82	62.09	68.43	70.34	63.93	64.02	3.1	4.0	4.5	4.7	4.0
Independents	122.34	126.11	129.24	130.31	128.93	134.93	140.42	130.94	127.91	0.9	3.0	4.6	7.0	6.0
Class														
Luxury	301.26	298.14	301.92	305.48	310.85	319.65	325.38	309.47	296.67	3.4	3.3	4.5	6.7	6.0
Upper Upscale	182.01	193.76	201.01	201.96	192.07	181.83	183.96	191.31	188.31	-0.3	1.9	3.9	5.7	5.3
Upscale	137.36	147.09	153.38	154.84	146.89	143.06	145.26	147.33	145.65	1.1	2.3	3.1	4.5	4.2
Upper Midscale	109.08	115.53	119.67	120.69	116.41	119.54	121.52	118.00	117.03	1.0	2.5	3.1	4.2	3.5
Midscale	89.50	91.47	93.20	94.11	93.85	100.80	103.48	95.79	95.19	1.5	2.9	3.6	4.8	4.5
Economy	68.34	70.66	72.13	72.61	71.77	77.79	80.13	73.79	73.26	2.4	3.9	4.8	5.7	4.8
Location														
Urban	166.70	185.31	194.38	196.68	183.42	175.28	177.07	183.29	176.21	0.7	3.3	5.2	7.9	6.7
Suburban	103.13	114.68	119.09	118.39	111.03	108.89	110.24	112.56	111.69	1.8	2.8	3.6	4.2	4.5
Airport	112.25	128.78	137.05	139.33	128.92	120.00	118.05	126.93	124.78	3.6	5.0	5.6	7.6	5.9
Interstate	77.82	83.12	85.05	84.55	82.49	87.09	88.43	84.50	84.05	2.5	3.4	3.7	3.5	3.1
Resort	196.87	194.83	195.78	198.04	202.83	211.98	219.83	203.74	200.72	3.8	3.9	5.0	7.2	7.4
Small Metro/Town	90.32	93.15	94.27	93.77	92.74	100.15	103.94	96.00	95.69	1.3	2.4	2.5	2.3	2.1
Top 25 Markets														
Anaheim/Santa Ana, CA	151.45	156.04	160.52	157.65	155.70	162.34	169.36	159.45	166.48	4.0	4.0	4.2	2.1	0.2
Atlanta, GA	96.21	115.38	122.59	127.35	120.99	107.35	102.75	113.81	112.58	0.6	2.6	4.4	5.5	6.5
Boston, MA	154.77	179.13	187.89	185.30	177.49	184.16	182.54	180.13	170.10	-21.8	-13.5	-4.1	-1.6	3.9
Chicago, IL	123.21	132.10	134.56	132.30	120.79	111.92	113.51	124.20	122.86	-6.6	-3.1	1.7	2.5	1.9
Dallas, TX	96.36	120.22	129.29	128.09	114.07	102.88	99.25	113.90	113.68	-0.1	3.9	5.8	8.1	7.0
Denver, CO	107.75	124.70	132.00	132.55	122.44	111.85	112.77	121.13	121.59	-0.7	1.1	1.8	3.2	-0.4
Detroit, MI	90.00	103.60	111.64	110.16	98.31	89.16	93.41	100.40	101.18	2.6	1.5	5.5	4.1	1.7
Houston, TX	105.60	120.92	126.08	124.71	111.86	98.37	97.15	112.89	114.05	7.0	1.6	0.3	-1.1	-3.3
Los Angeles/Long Beach, CA	167.39	178.71	185.48	184.54	178.35	173.94	176.97	178.13	177.75	-1.3	-2.8	-1.7	-2.7	0.9
Miami/Hialeah, FL	247.61	241.98	249.38	262.58	312.47	364.79	371.38	295.35	264.50	13.9	13.3	15.1	16.5	17.1
Minneapolis/St Paul, MN-WI	101.18	117.79	122.29	122.57	110.88	104.38	108.47	113.24	113.49	2.6	2.5	2.8	5.8	4.2
Nashville, TN	137.12	142.03	150.56	151.91	155.46	171.27	172.15	156.10	150.99	6.4	4.6	6.1	7.9	13.1
New Orleans, LA	169.87	164.31	161.74	155.39	155.71	184.57	197.49	170.68	173.59	15.7	9.1	9.9	7.0	4.4
New York, NY	202.43	240.61	260.75	270.23	235.38	223.29	237.38	239.68	220.73	1.7	0.2	1.1	7.2	5.9
Norfolk/Virginia Beach, VA	81.03	83.32	85.22	85.48	86.49	97.81	101.23	89.86	87.49	-0.2	5.1	3.8	5.2	4.1
Oahu Island, HI	231.06	227.99	225.97	230.70	233.89	235.88	242.22	232.72	226.16	0.5	1.1	1.6	3.7	3.5
Orlando, FL	146.09	151.17	152.03	156.93	153.02	155.15	159.01	153.65	152.60	8.2	6.1	4.6	9.8	12.3
Philadelphia, PA-NJ	112.76	133.63	141.25	146.20	139.44	128.82	128.80	134.09	130.18	0.1	3.0	4.1	10.2	17.8
Phoenix, AZ	183.15	191.24	197.57	199.83	200.57	203.37	200.91	197.04	191.06	3.0	4.9	5.8	6.7	4.3
San Diego, CA	143.64	156.19	169.78	177.27	172.79	166.74	165.95	165.55	161.72	-5.8	-0.8	1.2	8.0	12.8
San Francisco/San Mateo, CA	211.89	283.15	318.45	315.75	267.03	197.70	186.29	256.94	225.56	18.1	32.0	34.7	32.2	21.5
Seattle, WA	130.36	151.98	164.54	170.87	156.16	135.02	130.17	149.80	145.51	3.2	1.6	0.8	4.9	3.9
St Louis, MO-IL	92.32	103.14	107.36	107.89	100.32	99.53	101.53	102.17	101.50	5.3	4.4	2.5	1.7	-1.8
Tampa/St Petersburg, FL	153.31	159.91	166.16	166.47	163.35	168.50	171.67	164.59	167.23	2.7	4.5	5.4	6.7	5.7
Washington, DC-MD-VA	172.35	200.88	206.40	202.71	182.90	162.45	159.92	184.56	173.03	-4.1	1.8	2.6	7.4	8.0

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# RevPAR by Day

For the Week of: March 18, 2018 - March 24, 2018

	Current Week									Percent Change from Previous Year									
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
Total United States	65.85	87.77	98.28	100.04	91.05	99.86	104.90	92.53	89.89	1.1	2.7	4.5	7.3	6.7	6.9	7.3	5.4	4.1	
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Luxury	246.72	294.78	312.39	315.56	299.16	310.89	331.15	301.51	281.12	5.1	4.6	6.6	10.6	8.2	11.7	14.3	8.8	5.9
	Upper Upscale	109.04	156.45	176.43	178.48	154.12	149.72	153.83	154.01	149.82	-0.5	1.9	4.2	7.7	6.9	7.8	7.0	5.2	3.6
	Upscale	78.36	115.57	132.05	133.99	113.81	113.65	117.85	115.04	112.43	1.8	2.2	2.1	5.0	4.9	5.9	6.1	4.1	3.9
	Upper Midscale	52.15	78.60	91.18	91.84	80.91	89.64	92.34	82.38	80.52	2.7	3.9	4.9	5.7	5.3	6.2	5.7	5.1	4.6
	Midscale	37.61	47.02	52.95	54.89	54.02	67.96	70.45	54.99	54.21	1.9	2.4	4.6	6.4	5.4	6.2	6.7	5.1	4.1
	Economy	29.76	32.54	34.80	36.08	36.73	47.35	49.70	38.14	38.16	3.0	3.0	5.1	5.7	4.9	5.9	6.6	5.1	4.2
	Independents	63.80	76.33	83.77	86.10	83.41	99.51	107.96	85.84	82.77	-1.6	0.4	3.5	7.6	7.6	5.8	6.8	4.6	2.3
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Luxury	191.47	223.87	239.53	243.42	236.72	258.93	278.85	238.96	224.55	1.4	1.6	4.0	8.2	7.3	8.2	10.7	6.1	3.7
	Upper Upscale	106.44	148.34	166.79	169.25	148.60	149.10	155.45	149.14	144.41	-1.5	1.3	4.1	8.0	7.3	7.6	7.0	5.0	3.2
	Upscale	77.55	111.25	126.77	128.89	111.31	114.51	120.17	112.93	110.24	1.2	2.2	2.7	5.6	5.3	5.7	6.1	4.2	3.7
	Upper Midscale	54.59	79.57	91.58	92.50	82.24	91.88	95.51	83.98	81.98	2.0	3.4	4.5	5.9	5.4	5.7	5.3	4.8	4.0
	Midscale	41.44	52.23	58.41	60.22	58.68	72.78	76.42	60.03	58.82	0.6	1.8	4.1	6.5	6.2	6.3	6.7	4.9	3.4
	Economy	34.02	38.83	41.93	43.31	43.01	54.20	57.22	44.65	44.15	1.6	2.3	4.6	6.3	5.8	5.8	6.3	4.9	3.5
	Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Urban		98.87	138.21	157.49	162.36	141.24	143.43	150.10	141.67	134.20	-1.1	2.0	4.1	9.1	6.6	8.1	6.4	5.3	2.9
Suburban		54.91	78.76	89.28	89.34	77.73	83.22	87.15	80.06	78.55	2.6	3.0	4.0	5.7	6.3	5.7	5.7	4.8	4.8
Airport		70.46	99.05	116.44	120.93	106.36	100.69	98.50	101.78	99.08	5.5	6.6	8.9	12.7	9.4	8.3	8.8	8.8	6.2
Interstate		32.95	45.58	50.78	51.15	48.32	59.49	59.85	49.73	48.42	4.0	4.8	6.9	6.2	6.0	7.3	7.3	6.2	4.6
Resort		127.00	135.05	143.14	148.72	153.47	180.97	196.18	154.93	151.93	-0.2	0.7	3.6	8.2	7.8	7.2	10.9	5.8	3.7
Small Metro/Town		36.11	50.44	55.33	55.06	51.75	64.68	69.10	54.64	53.63	1.3	2.3	3.1	2.7	4.5	6.6	5.9	4.0	3.6
Top 25 Markets		Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
	Anaheim/Santa Ana, CA	100.75	116.58	125.13	122.06	118.08	134.95	151.69	124.18	131.83	-2.6	-3.6	-3.2	-5.5	-9.2	-10.5	-5.3	-5.9	2.2
	Atlanta, GA	54.12	82.60	96.20	104.66	96.01	92.57	87.00	87.59	84.43	-1.0	2.5	5.4	7.4	8.9	5.2	2.9	4.9	3.9
	Boston, MA	76.82	126.90	142.29	144.72	119.56	144.29	150.96	129.36	123.40	-41.4	-26.9	-12.8	-4.7	2.6	45.7	39.7	-4.0	5.6
	Chicago, IL	63.52	89.87	99.46	95.78	74.87	75.78	84.19	83.35	80.06	-16.8	-7.0	5.6	10.5	8.8	2.5	-4.4	-0.2	4.3
	Dallas, TX	51.32	90.07	110.20	110.00	88.57	83.56	80.31	87.72	86.13	-0.9	6.3	8.9	14.3	13.3	13.9	9.0	9.8	7.4
	Denver, CO	63.15	88.31	104.01	106.69	92.45	84.84	85.90	89.34	89.50	3.9	3.9	5.9	9.3	3.2	-6.6	-3.9	2.3	2.2
	Detroit, MI	42.15	66.40	84.89	81.19	62.17	53.78	64.50	65.01	66.20	-1.5	-4.9	8.6	4.2	-2.9	-16.2	-16.0	-3.9	-4.1
	Houston, TX	63.89	91.46	106.15	104.88	81.51	70.79	70.98	84.24	86.67	23.7	10.8	7.8	4.3	-2.9	-1.6	5.3	6.0	14.7
	Los Angeles/Long Beach, CA	117.56	140.61	153.50	153.25	144.67	143.31	156.76	144.24	145.28	-9.9	-12.0	-10.5	-11.7	-5.2	-3.3	1.4	-7.4	1.0
	Miami/Hialeah, FL	204.21	203.85	220.41	238.84	288.26	348.48	354.85	265.56	232.71	18.6	21.3	27.4	25.3	20.3	18.9	20.5	21.4	15.5
	Minneapolis/St Paul, MN-WI	40.46	72.57	86.38	90.00	70.83	73.94	78.76	73.28	72.23	-0.5	-0.5	3.5	15.6	10.3	15.2	12.5	8.4	2.0
	Nashville, TN	78.03	100.43	121.62	125.93	133.94	161.57	160.45	126.00	117.86	1.7	1.7	7.4	13.4	25.0	22.2	22.7	14.5	7.4
	New Orleans, LA	130.66	133.54	135.36	130.00	125.22	166.70	188.52	144.29	142.97	34.1	19.3	20.3	18.7	10.8	17.1	18.0	19.3	5.3
	New York, NY	154.48	206.21	231.48	251.13	195.24	188.78	214.29	205.94	189.44	4.1	1.2	-0.1	11.2	3.1	6.5	11.3	5.3	5.8
	Norfolk/Virginia Beach, VA	36.11	43.37	47.81	48.83	53.04	71.61	77.40	54.03	51.38	3.2	11.9	6.7	5.4	5.9	-3.4	-1.8	2.8	5.3
	Oahu Island, HI	176.13	177.32	175.12	180.61	188.02	200.75	206.74	186.38	188.53	-2.1	0.1	0.9	3.1	2.7	6.4	9.5	3.0	3.5
	Orlando, FL	108.15	119.23	131.62	142.93	139.05	145.66	152.25	134.13	134.83	4.3	1.9	1.5	13.0	15.3	15.2	22.5	10.7	7.0
	Philadelphia, PA-NJ	56.72	95.82	112.93	120.70	97.78	98.69	106.57	98.46	96.43	5.3	5.0	6.1	18.3	27.5	19.0	7.0	12.5	21.0
	Phoenix, AZ	145.45	170.41	184.51	191.08	191.93	194.33	186.87	180.65	172.56	4.9	10.6	9.3	11.4	6.1	7.0	7.7	8.2	6.3
	San Diego, CA	96.39	121.39	147.93	158.25	152.09	148.43	154.39	139.84	134.90	-10.6	-4.7	1.2	13.5	21.6	16.6	10.9	7.3	-1.6
	San Francisco/San Mateo, CA	161.17	254.48	303.53	300.64	242.33	168.32	165.16	227.95	184.33	34.7	49.0	48.4	41.3	25.7	1.0	-1.3	29.3	0.2
	Seattle, WA	77.03	115.99	141.37	152.60	128.97	104.49	102.69	117.59	108.88	0.4	-4.6	-4.1	3.9	1.8	2.1	3.8	0.3	0.3
	St Louis, MO-IL	48.32	69.88	81.74	82.97	68.50	77.54	81.10	72.86	69.24	17.9	8.8	6.0	4.9	-2.8	-0.4	-3.7	3.2	-2.2
	Tampa/St Petersburg, FL	111.39	131.99	146.35	150.27	142.15	147.06	160.47	141.38	148.15	10.1	8.7	7.5	11.0	8.6	1.3	8.2	7.7	7.8
	Washington, DC-MD-VA	108.54	165.13	181.41	173.29	138.57	133.98	135.80	148.10	133.09	-4.8	3.8	4.2	7.6	7.8	24.0	7.8	6.8	2.4

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