

Date Created: March 06, 2018

Weekly Hotel Review

U.S. Hotel Industry Performance for the Week of: February 25, 2018 - March 03, 2018

Volume 18, Issue W9



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Translation Table

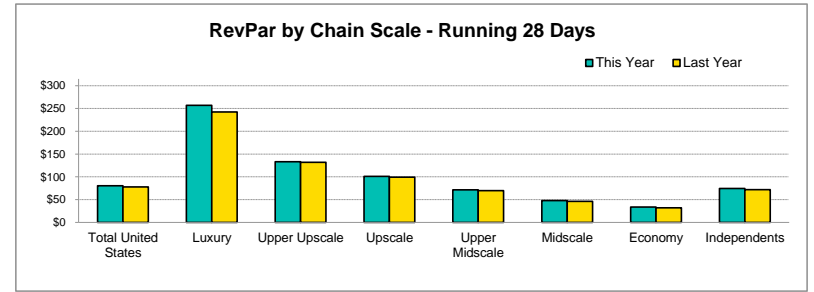
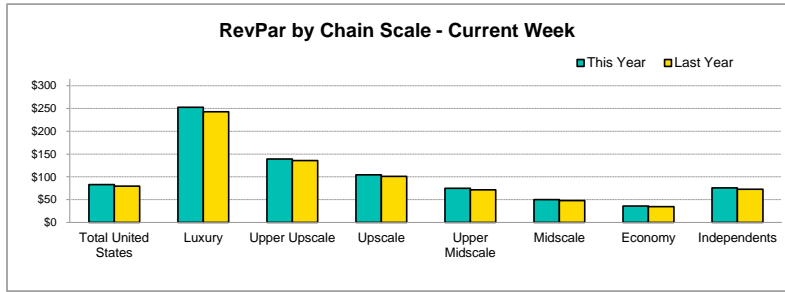
For the Week of: February 25, 2018 - March 03, 2018

2018								2017							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Sun	Mon	Tue	Wed	Thu	Fri	Sat
Jan	21	22	23	24	25	26	27	Jan	22	23	24	25	26	27	28
Jan / Feb	28	29	30	31	1	2	3	Jan / Feb	29	30	31	1	2	3	4
Feb	4	5	6	7	8	9	10	Feb	5	6	7	8	9	10	11
Feb	11	12	13	14	15	16	17	Feb	12	13	14	15	16	17	18
Feb	18	19	20	21	22	23	24	Feb	19	20	21	22	23	24	25
Feb / Mar	25	26	27	28	1	2	3	Feb / Mar	26	27	28	1	2	3	4
Mar	4	5	6	7	8	9	10	Mar	5	6	7	8	9	10	11
This Year								Last Year							
Wednesday, Feb 14th - Valentine's Day								Tuesday, Feb 14th - Valentine's Day							
Monday, Feb 19th - President's Day								Monday, Feb 20th - President's Day							

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Performance by Industry Segments

For the Week of: February 25, 2018 - March 03, 2018

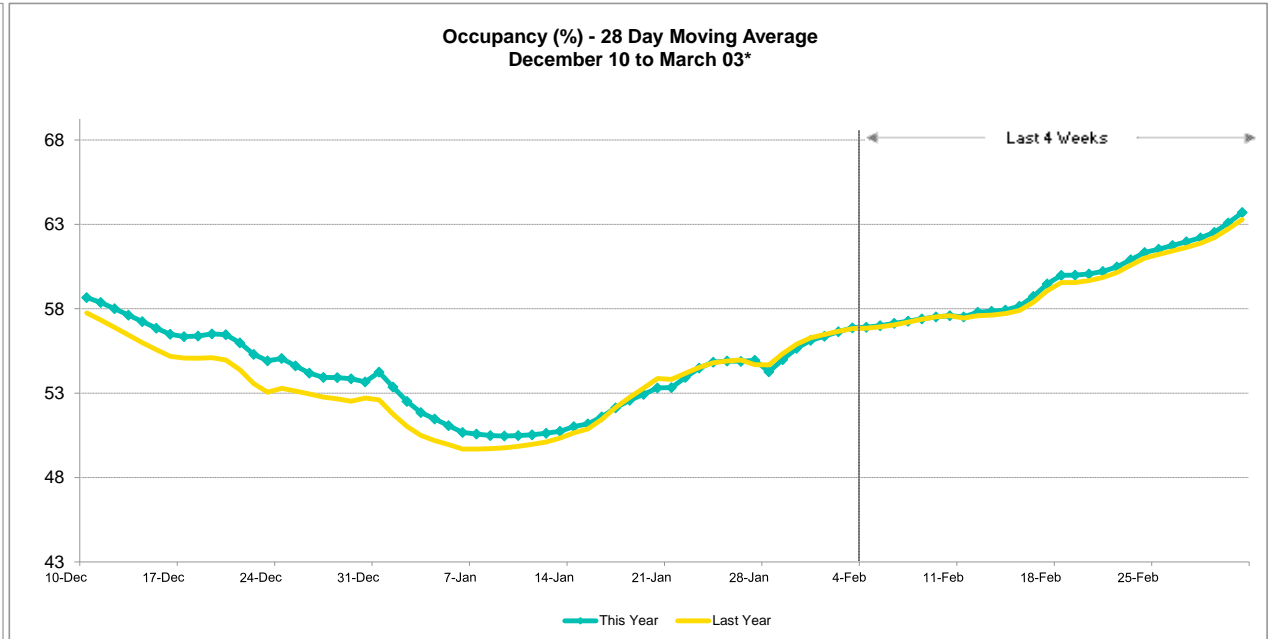
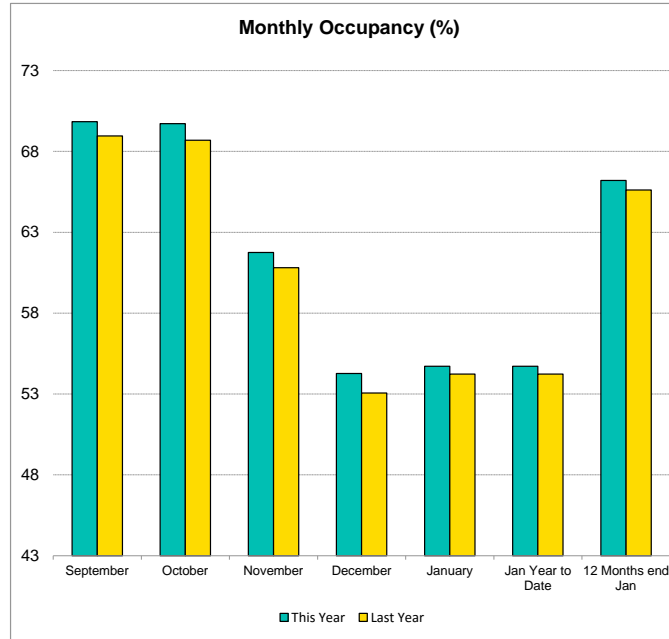


	Current Week								
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)		
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR
Total United States	65.9	64.8	126.06	123.17	83.04	79.80	1.7	2.3	4.1
Chain Scale									
Luxury	76.3	75.0	331.49	323.79	252.88	242.83	1.7	2.4	4.1
Upper Upscale	75.9	74.8	183.24	181.77	139.02	135.88	1.5	0.8	2.3
Upscale	74.7	73.5	139.57	137.75	104.32	101.24	1.7	1.3	3.0
Upper Midscale	67.5	65.6	111.10	109.19	74.94	71.59	2.9	1.8	4.7
Midscale	58.5	57.5	85.75	83.23	50.16	47.85	1.7	3.0	4.8
Economy	57.6	57.5	62.20	59.90	35.84	34.46	0.1	3.8	4.0
Independents	62.0	61.3	122.27	118.63	75.85	72.76	1.2	3.1	4.3
Class									
Luxury	72.3	70.9	281.43	275.88	203.56	195.71	2.0	2.0	4.0
Upper Upscale	73.8	72.6	180.68	179.16	133.34	130.09	1.6	0.8	2.5
Upscale	73.0	71.8	139.75	137.81	102.05	98.96	1.7	1.4	3.1
Upper Midscale	67.2	65.5	113.17	111.13	76.06	72.76	2.6	1.8	4.5
Midscale	59.0	58.1	92.34	89.59	54.44	52.07	1.4	3.1	4.6
Economy	58.2	58.0	70.70	68.13	41.15	39.51	0.4	3.8	4.1
Location									
Urban	72.6	72.9	163.75	165.06	118.83	120.27	-0.4	-0.8	-1.2
Suburban	67.7	66.1	109.11	104.99	73.85	69.40	2.4	3.9	6.4
Airport	77.2	74.5	119.95	117.11	92.61	87.24	3.6	2.4	6.2
Interstate	55.6	54.7	83.15	80.65	46.23	44.08	1.7	3.1	4.9
Resort	72.4	71.7	192.32	183.50	139.19	131.53	1.0	4.8	5.8
Small Metro/Town	54.3	53.2	94.52	92.29	51.29	49.13	1.9	2.4	4.4
Top 25 Markets									
Anaheim/Santa Ana, CA	73.9	73.4	151.70	144.87	112.16	106.34	0.7	4.7	5.5
Atlanta, GA	73.1	73.8	111.38	111.34	81.42	82.19	-1.0	0.0	-0.9
Boston, MA	68.6	63.3	152.25	151.55	104.39	95.94	8.3	0.5	8.8
Chicago, IL	57.0	56.8	110.11	112.09	62.76	63.62	0.4	-1.8	-1.4
Dallas, TX	75.4	73.8	115.68	110.54	87.24	81.62	2.1	4.7	6.9
Denver, CO	67.2	68.5	116.69	119.99	78.44	82.16	-1.8	-2.7	-4.5
Detroit, MI	66.2	65.2	101.03	98.06	66.92	63.90	1.7	3.0	4.7
Houston, TX	75.0	67.1	113.55	109.60	85.21	73.57	11.8	3.6	15.8
Los Angeles/Long Beach, CA	78.8	78.0	176.45	167.46	139.05	130.55	1.1	5.4	6.5
Miami/Hialeah, FL	86.7	82.2	252.25	224.92	218.81	184.82	5.6	12.2	18.4
Minneapolis/St Paul, MN-WI	62.8	60.8	115.04	108.45	72.23	65.92	3.3	6.1	9.6
Nashville, TN	76.7	75.6	150.76	141.58	115.59	107.08	1.4	6.5	7.9
New Orleans, LA	73.1	79.4	149.91	181.90	109.54	144.41	-8.0	-17.6	-24.1
New York, NY	81.5	81.1	189.52	189.55	154.48	153.82	0.4	0.0	0.4
Norfolk/Virginia Beach, VA	55.7	53.1	82.14	79.64	45.74	42.32	4.8	3.1	8.1
Oahu Island, HI	84.5	82.3	222.86	221.97	188.27	182.59	2.7	0.4	3.1
Orlando, FL	84.3	85.9	143.56	138.31	121.07	118.83	-1.8	3.8	1.9
Philadelphia, PA-NJ	71.4	62.2	126.92	119.00	90.66	73.98	14.9	6.7	22.6
Phoenix, AZ	87.1	84.1	179.10	173.45	155.98	145.86	3.6	3.3	6.9
San Diego, CA	82.8	80.6	160.20	157.39	132.62	126.94	2.6	1.8	4.5
San Francisco/San Mateo, CA	78.1	83.0	214.63	250.35	167.69	207.86	-5.9	-14.3	-19.3
Seattle, WA	74.1	75.5	142.46	138.05	105.62	104.18	-1.8	3.2	1.4
St Louis, MO-IL	63.6	64.5	99.09	101.46	63.02	65.45	-1.4	-2.3	-3.7
Tampa/St Petersburg, FL	89.4	86.5	160.81	149.65	143.72	129.48	3.3	7.5	11.0
Washington, DC-MD-VA	72.9	68.3	157.13	162.33	114.48	110.89	6.7	-3.2	3.2

Running 28 Days									
Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	
63.5	63.0	126.79	123.63	80.46	77.94	0.7	2.6	3.2	
75.6	73.8	339.94	328.31	256.86	242.43	2.3	3.5	6.0	
73.4	73.4	181.79	179.74	133.40	131.95	0.0	1.1	1.1	
72.5	72.3	139.28	137.29	101.05	99.27	0.3	1.5	1.8	
64.7	64.2	110.30	108.46	71.41	69.61	0.9	1.7	2.6	
55.9	55.7	85.32	82.74	47.73	46.05	0.5	3.1	3.6	
54.4	54.2	61.84	59.43	33.65	32.18	0.5	4.1	4.6	
60.0	59.8	124.35	120.29	74.66	71.90	0.4	3.4	3.8	
71.5	70.3	288.91	280.06	206.44	196.96	1.6	3.2	4.8	
71.6	71.5	179.74	177.46	128.61	126.91	0.1	1.3	1.3	
71.1	70.8	139.78	137.56	99.34	97.35	0.4	1.6	2.0	
64.7	64.1	112.62	110.62	72.83	70.96	0.8	1.8	2.6	
56.6	56.4	92.32	89.51	52.23	50.50	0.3	3.1	3.4	
55.2	54.9	70.76	68.07	39.05	37.41	0.4	3.9	4.4	
70.4	70.7	161.31	161.29	113.52	114.05	-0.5	0.0	-0.5	
64.7	64.3	108.40	105.37	70.19	67.74	0.7	2.9	3.6	
74.8	73.2	119.50	116.95	89.34	85.65	2.1	2.2	4.3	
51.9	51.5	83.09	80.74	43.12	41.60	0.7	2.9	3.7	
71.9	71.2	197.73	187.30	142.25	133.43	1.0	5.6	6.6	
52.1	51.7	96.36	93.93	50.23	48.59	0.8	2.6	3.4	
78.2	76.6	156.54	148.16	122.45	113.52	2.1	5.7	7.9	
69.0	68.7	111.18	107.96	76.68	74.17	0.4	3.0	3.4	
62.7	61.2	143.85	145.57	90.23	89.07	2.5	-1.2	1.3	
57.2	55.5	111.54	111.20	63.78	61.74	3.0	0.3	3.3	
70.5	71.3	113.35	111.03	79.97	79.14	-1.0	2.1	1.0	
65.7	65.3	116.72	117.52	76.74	76.70	0.7	-0.7	0.1	
61.1	61.8	98.45	97.07	60.15	59.99	-1.1	1.4	0.3	
72.3	66.1	112.94	117.74	81.69	77.81	9.5	-4.1	5.0	
81.1	80.9	182.14	172.92	147.78	139.86	0.3	5.3	5.7	
87.5	84.0	266.99	235.19	233.54	197.66	4.1	13.5	18.2	
62.4	59.1	128.13	108.10	79.92	63.92	5.5	18.5	25.0	
69.2	71.0	142.11	135.59	98.31	96.29	-2.6	4.8	2.1	
75.9	76.5	172.06	184.66	130.58	141.19	-0.7	-6.8	-7.5	
80.5	78.9	185.94	185.38	149.59	146.35	1.9	0.3	2.2	
52.3	51.4	81.66	80.52	42.69	41.43	1.6	1.4	3.0	
87.9	85.2	235.42	231.05	207.00	196.89	3.2	1.9	5.1	
84.8	84.1	145.26	139.86	123.18	117.64	0.8	3.9	4.7	
65.8	60.1	122.59	116.28	80.71	69.89	9.5	5.4	15.5	
86.0	83.8	171.62	165.96	147.59	139.08	2.6	3.4	6.1	
81.4	77.7	161.87	152.43	131.83	118.42	4.8	6.2	11.3	
78.4	82.4	208.27	238.34	163.31	196.29	-4.8	-12.6	-16.8	
69.7	75.6	136.69	138.44	95.24	104.60	-7.8	-1.3	-8.9	
59.6	60.0	99.34	99.83	59.20	59.95	-0.8	-0.5	-1.2	
85.0	84.5	153.87	147.27	130.74	124.50	0.5	4.5	5.0	
64.9	64.2	144.41	147.22	93.75	94.49	1.2	-1.9	-0.8	

Occupancy Analysis

Total U.S. for the Week of: February 25, 2018 - March 03, 2018



Occupancy (%) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	56.7	56.8	56.9	57.0	57.2	57.3	57.3	57.3	57.5	57.6	57.7	57.9	58.5	59.2	59.7	59.7	59.8	60.0	60.2	60.7	61.1	61.3	61.5	61.7	62.0	62.3	62.8	63.5
Last Year	56.6	56.7	56.8	57.0	57.1	57.3	57.3	57.2	57.3	57.4	57.5	57.7	58.1	58.8	59.3	59.3	59.4	59.6	59.9	60.3	60.8	61.0	61.2	61.4	61.6	62.0	62.5	63.0
% Chg	0.1	0.1	0.2	0.1	0.1	0.0	0.0	0.1	0.4	0.4	0.4	0.4	0.6	0.7	0.7	0.7	0.7	0.6	0.6	0.5	0.5	0.5	0.5	0.6	0.5	0.5	0.6	0.7

Occupancy - Monthly Trends			
	This Year	Last Year	% Chg
September	69.6	68.7	1.3
October	69.5	68.4	1.5
November	61.5	60.6	1.6
December	54.0	52.8	2.3
January	54.5	54.0	0.9
Jan Year to Date	54.5	54.0	0.9
12 Months end Jan	66.0	65.4	0.9

Occupancy - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
September	66.5	65.6	75.9	76.1
October	66.3	65.0	78.6	76.7
November	58.8	57.8	69.0	68.1
December	52.6	51.5	56.9	55.6
January	53.8	53.0	56.3	56.9
Jan Year to Date	53.8	53.0	56.3	56.9
12 Months end Jan	63.5	62.8	72.1	71.9

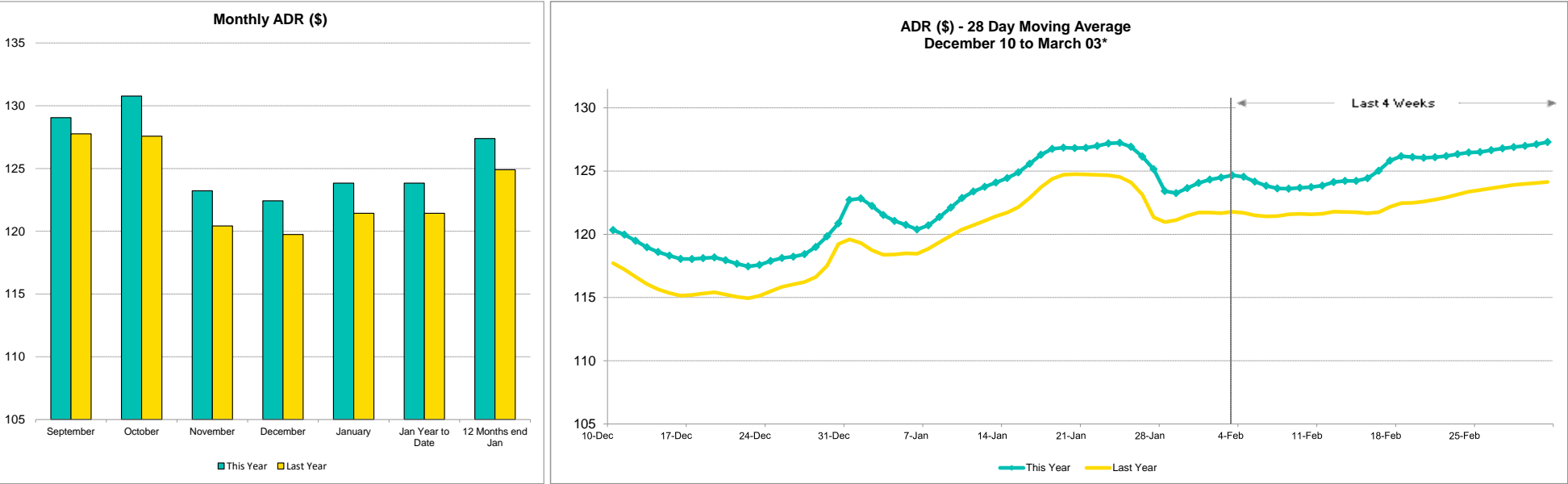
Occupancy - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	48.6	47.7	1.8
Last 4 Mondays	59.8	58.2	2.7
Last 4 Tuesdays	65.2	64.9	0.5
Last 4 Wednesdays	66.2	67.0	-1.2
Last 4 Thursdays	63.3	63.2	0.1
Last 4 Fridays	68.9	68.3	0.9
Last 4 Saturdays	72.2	71.8	0.5

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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ADR Analysis

Total U.S. for the Week of: February 25, 2018 - March 03, 2018



ADR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	124.04	123.66	123.33	123.12	123.11	123.17	123.23	123.34	123.63	123.72	123.72	123.93	124.52	125.32	125.67	125.60	125.55	125.59	125.68	125.84	125.97	126.01	126.15	126.29	126.39	126.49	126.62	126.79
Last Year	121.20	120.99	120.92	120.94	121.08	121.12	121.08	121.13	121.29	121.27	121.25	121.16	121.24	121.68	121.97	121.99	122.09	122.25	122.42	122.65	122.87	123.00	123.14	123.28	123.41	123.49	123.56	123.63
% Chg	2.3	2.2	2.0	1.8	1.7	1.7	1.8	1.8	1.9	2.0	2.0	2.3	2.7	3.0	3.0	3.0	2.8	2.7	2.7	2.6	2.5	2.4	2.4	2.4	2.4	2.4	2.5	2.6

ADR - Monthly Trends			
	This Year	Last Year	% Chg
September	128.55	127.27	1.0
October	130.27	127.07	2.5
November	122.73	119.92	2.3
December	121.93	119.24	2.3
January	123.33	120.93	2.0
Jan Year to Date	123.33	120.93	2.0
12 Months end Jan	126.88	124.40	2.0

ADR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
September	127.98	126.93	129.54	127.95
October	129.18	125.85	132.91	129.59
November	122.54	119.78	123.18	120.27
December	121.64	117.32	122.48	122.98
January	125.28	121.96	117.98	118.18
Jan Year to Date	125.28	121.96	117.98	118.18
12 Months end Jan	126.38	123.86	127.99	125.59

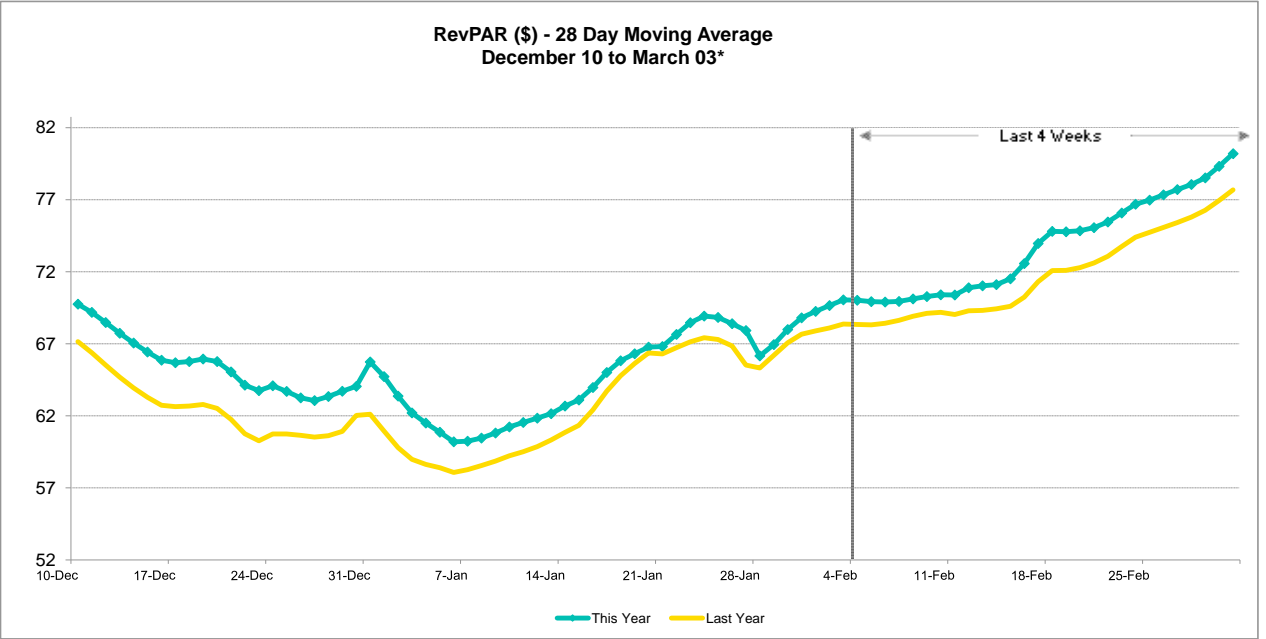
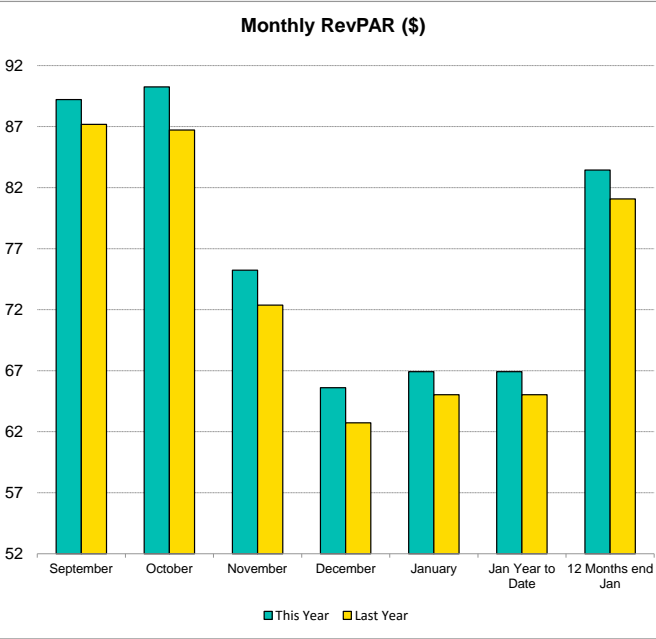
ADR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	123.02	120.58	2.0
Last 4 Mondays	126.24	122.98	2.7
Last 4 Tuesdays	129.39	126.23	2.5
Last 4 Wednesdays	129.08	127.26	1.4
Last 4 Thursdays	125.77	123.03	2.2
Last 4 Fridays	125.30	121.10	3.5
Last 4 Saturdays	127.68	123.40	3.5

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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RevPAR Analysis

Total U.S. for the Week of: February 25, 2018 - March 03, 2018



RevPAR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	70.28	70.18	70.15	70.20	70.36	70.54	70.66	70.64	71.14	71.27	71.35	71.76	72.82	74.22	75.06	75.03	75.10	75.31	75.71	76.33	76.94	77.23	77.59	77.95	78.31	78.77	79.56	80.46
Last Year	68.59	68.57	68.67	68.88	69.17	69.36	69.43	69.29	69.54	69.57	69.68	69.85	70.49	71.57	72.33	72.35	72.54	72.87	73.33	74.00	74.64	74.99	75.33	75.67	76.05	76.52	77.20	77.94
% Chg	2.5	2.3	2.2	1.9	1.7	1.7	1.8	1.9	2.3	2.4	2.4	2.7	3.3	3.7	3.8	3.7	3.5	3.4	3.2	3.1	3.1	3.0	3.0	3.0	3.0	2.9	3.1	3.2

RevPAR - Monthly Trends			
	This Year	Last Year	% Chg
September	89.46	87.43	2.3
October	90.50	86.96	4.1
November	75.49	72.63	3.9
December	65.86	62.97	4.6
January	67.17	65.29	2.9
Jan Year to Date	67.17	65.29	2.9
12 Months end Jan	83.68	81.32	2.9

RevPAR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
September	85.05	83.20	98.28	97.31
October	85.64	81.86	104.48	99.42
November	72.05	69.24	84.93	81.95
December	64.03	60.41	69.72	68.35
January	67.43	64.60	66.42	67.27
Jan Year to Date	67.43	64.60	66.42	67.27
12 Months end Jan	80.23	77.77	92.34	90.27

RevPAR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	59.75	57.56	3.8
Last 4 Mondays	75.48	71.59	5.4
Last 4 Tuesdays	84.42	81.97	3.0
Last 4 Wednesdays	85.43	85.25	0.2
Last 4 Thursdays	79.59	77.81	2.3
Last 4 Fridays	86.34	82.69	4.4
Last 4 Saturdays	92.16	88.66	3.9

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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Occupancy by Day

For the Week of: February 25, 2018 - March 03, 2018

	Current Week									Percent Change from Previous Year									
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
Total United States	49.0	63.4	68.3	68.1	65.1	72.6	74.6	65.9	63.5	1.0	2.6	2.4	0.5	0.7	2.5	1.9	1.7	0.7	
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Luxury	60.5	77.5	82.7	82.2	76.5	76.5	78.1	76.3	75.6	0.5	1.9	4.7	1.4	-0.2	3.1	0.3	1.7	2.3
	Upper Upscale	54.7	78.2	84.6	82.0	74.0	77.6	80.1	75.9	73.4	0.6	3.0	2.9	0.4	-0.3	1.7	1.9	1.5	0.0
	Upscale	53.5	75.6	82.5	80.7	72.8	78.0	80.2	74.7	72.5	0.3	1.9	1.9	-0.1	-0.4	4.6	3.4	1.7	0.3
	Upper Midscale	45.2	65.9	73.2	72.3	66.7	73.9	75.0	67.5	64.7	2.4	3.5	3.3	0.9	1.7	4.3	3.8	2.9	0.9
	Midscale	43.0	53.1	57.7	58.7	58.7	68.4	69.8	58.5	55.9	2.6	2.0	1.7	0.5	1.6	2.1	1.9	1.7	0.5
	Economy	47.5	51.7	53.9	55.9	57.9	67.5	68.8	57.6	54.4	0.2	-0.3	-0.9	-1.7	0.7	1.5	1.1	0.1	0.5
Independents	48.6	57.7	61.0	61.6	61.3	70.6	73.4	62.0	60.0	0.6	2.9	2.4	0.8	0.3	0.9	0.3	1.2	0.4	
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Luxury	57.6	71.4	75.3	74.5	71.6	76.3	79.6	72.3	71.5	0.5	3.8	5.2	2.4	-0.3	1.5	0.5	2.0	1.6
	Upper Upscale	54.0	74.8	80.6	78.5	72.1	76.9	79.6	73.8	71.6	0.7	3.4	3.2	0.7	0.0	1.8	1.5	1.6	0.1
	Upscale	52.8	73.1	79.4	77.8	71.0	77.2	79.8	73.0	71.1	0.4	2.3	2.3	0.1	-0.4	3.9	2.8	1.7	0.4
	Upper Midscale	46.0	65.4	72.3	71.4	66.3	73.8	75.2	67.2	64.7	2.0	3.5	3.5	1.1	1.5	3.6	3.1	2.6	0.8
	Midscale	43.4	54.0	58.4	59.2	58.8	68.5	70.3	59.0	56.6	1.8	2.1	1.7	0.5	1.1	1.7	1.3	1.4	0.3
	Economy	47.3	52.7	55.2	57.0	58.4	67.7	69.1	58.2	55.2	0.5	0.4	-0.4	-1.2	0.7	1.3	0.9	0.4	0.4
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Urban	53.6	70.8	77.4	76.3	72.0	77.3	80.6	72.6	70.4	-2.1	0.7	1.6	-1.2	-2.5	0.4	-0.1	-0.4	-0.5
	Suburban	49.4	65.8	71.5	71.1	66.2	73.6	76.1	67.7	64.7	1.8	3.3	3.0	1.1	1.1	3.5	2.8	2.4	0.7
	Airport	59.9	74.7	81.2	81.4	79.3	83.1	80.8	77.2	74.8	2.9	3.0	1.8	0.5	4.6	8.1	4.5	3.6	2.1
	Interstate	39.2	52.0	56.5	57.9	56.4	63.9	63.2	55.6	51.9	1.6	1.6	0.6	0.2	2.5	2.6	2.8	1.7	0.7
	Resort	61.9	68.8	70.1	70.1	70.7	80.5	84.4	72.4	71.9	0.4	3.6	2.8	2.2	-0.5	-0.6	-0.4	1.0	1.0
	Small Metro/Town	37.8	51.4	55.2	55.0	53.4	62.7	64.2	54.3	52.1	2.4	2.5	2.6	-0.4	1.3	2.8	2.7	1.9	0.8
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Anaheim/Santa Ana, CA	62.2	73.1	77.7	76.9	73.3	75.3	79.2	73.9	78.2	4.9	6.4	0.9	-1.2	-2.8	-1.0	-0.5	0.7	2.1
	Atlanta, GA	53.7	70.5	76.2	77.8	71.5	79.7	82.4	73.1	69.0	2.0	2.1	0.0	-3.4	-3.8	-0.3	-2.1	-1.0	0.4
	Boston, MA	42.2	64.5	73.2	71.7	67.6	75.3	85.3	68.6	62.7	4.1	2.3	4.6	1.1	5.7	15.9	22.4	8.3	2.5
	Chicago, IL	39.7	56.1	63.0	63.3	53.7	59.3	64.0	57.0	57.2	5.3	7.4	3.0	1.2	-4.4	-2.0	-4.6	0.4	3.0
	Dallas, TX	61.0	76.5	83.5	80.1	72.7	77.6	76.6	75.4	70.5	3.1	0.6	3.1	-0.4	2.8	6.0	0.1	2.1	-1.0
	Denver, CO	50.3	66.8	76.0	76.4	69.1	65.0	66.9	67.2	65.7	-1.3	2.6	9.5	6.2	2.5	-15.9	-13.0	-1.8	0.7
	Detroit, MI	45.2	62.4	69.1	68.1	70.9	74.9	72.9	66.2	61.1	-3.0	-2.2	-1.2	-5.2	7.8	10.3	4.2	1.7	-1.1
	Houston, TX	57.8	75.8	83.8	82.2	72.9	75.5	77.2	75.0	72.3	16.6	13.9	16.4	12.1	8.3	8.7	8.0	11.8	9.5
	Los Angeles/Long Beach, CA	65.6	76.8	81.3	82.6	80.7	81.0	83.6	78.8	81.1	-5.6	-0.2	1.4	2.0	3.2	3.4	2.5	1.1	0.3
	Miami/Hialeah, FL	82.9	87.4	87.5	83.6	85.2	90.4	90.2	86.7	87.5	1.5	7.9	9.1	6.2	4.2	8.3	2.0	5.6	4.1
	Minneapolis/St Paul, MN-WI	45.0	63.8	70.7	66.5	57.4	67.6	68.5	62.8	62.4	19.2	6.4	6.2	0.4	-1.2	1.4	-2.4	3.3	5.5
	Nashville, TN	61.6	80.7	84.4	73.7	74.0	80.1	82.2	76.7	69.2	14.0	8.0	4.2	-8.6	1.3	-3.0	-1.4	1.4	-2.6
	New Orleans, LA	61.6	64.4	68.5	70.0	72.6	84.5	89.7	73.1	75.9	-28.6	-23.7	-11.7	12.1	-1.9	-1.7	5.6	-8.0	-0.7
	New York, NY	68.4	80.0	84.5	83.2	81.0	86.4	87.1	81.5	80.5	3.1	2.7	1.2	-3.5	-1.6	2.7	-0.9	0.4	1.9
	Norfolk/Virginia Beach, VA	41.6	51.0	54.3	53.3	54.3	65.8	69.4	55.7	52.3	6.3	10.2	10.8	5.0	2.3	0.8	2.2	4.8	1.6
	Oahu Island, HI	84.9	83.6	81.9	83.0	85.3	86.8	85.8	84.5	87.9	3.4	2.6	1.0	-0.6	1.8	3.8	7.1	2.7	3.2
	Orlando, FL	74.1	81.8	84.6	82.7	82.9	90.5	93.8	84.3	84.8	-2.9	-0.4	2.0	-1.6	-6.1	-2.8	-0.9	-1.8	0.8
	Philadelphia, PA-NJ	43.1	66.2	75.9	73.5	65.6	86.6	89.1	71.4	65.8	3.9	4.1	6.0	5.0	16.8	40.9	25.7	14.9	9.5
	Phoenix, AZ	75.3	88.7	92.7	90.3	88.1	87.6	87.0	87.1	86.0	6.0	9.2	6.4	1.9	1.5	1.3	-0.5	3.6	2.6
	San Diego, CA	68.9	84.7	89.3	89.2	83.3	79.6	84.4	82.8	81.4	4.5	6.1	4.8	4.0	2.5	-3.0	0.0	2.6	4.8
	San Francisco/San Mateo, CA	65.2	80.8	86.3	84.9	78.7	73.7	77.4	78.1	78.4	-6.5	-6.9	-7.4	-8.8	-10.1	-4.2	4.5	-5.9	-4.8
	Seattle, WA	49.9	70.1	79.6	83.9	81.6	76.9	77.0	74.1	69.7	-4.1	-3.4	-0.8	0.3	-2.2	-1.9	-1.1	-1.8	-7.8
	St Louis, MO-IL	41.0	62.0	69.1	67.8	62.4	69.2	73.8	63.6	59.6	-9.0	-2.7	-3.7	0.2	0.5	-0.3	2.6	-1.4	-0.8
	Tampa/St Petersburg, FL	75.8	90.0	91.6	91.6	87.8	93.3	95.6	89.4	85.0	5.9	8.1	1.5	1.7	1.9	3.2	1.8	3.3	0.5
Washington, DC-MD-VA	54.9	74.0	80.6	75.9	65.8	77.7	81.1	72.9	64.9	-1.8	-1.3	1.0	1.2	4.1	25.4	20.4	6.7	1.2	

ADR by Day

For the Week of: February 25, 2018 - March 03, 2018

	Current Week								Percent Change from Previous Year											
	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Total United States	119.60	127.95	130.45	128.57	124.96	123.68	125.68		126.06	126.79	-0.1	2.9	3.1	1.2	2.2	3.1	3.2		2.3	2.6
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Luxury	331.98	330.15	324.62	329.21	338.18	334.87	332.23		331.49	339.94	-0.6	2.3	0.2	0.4	4.4	4.7	5.1		2.4	3.5
Upper Upscale	180.44	190.95	194.53	188.93	184.54	170.14	171.35		183.24	181.79	0.1	1.5	1.7	-2.9	0.6	2.1	2.8		0.8	1.1
Upscale	131.18	142.16	147.62	146.23	139.07	133.51	134.11		139.57	139.28	-1.3	1.5	2.1	1.1	1.3	2.0	2.0		1.3	1.5
Upper Midscale	102.81	109.87	113.44	113.11	110.12	112.15	112.80		111.10	110.30	-0.4	1.7	2.1	1.0	1.6	2.8	2.6		1.8	1.7
Midscale	79.91	81.66	83.00	83.10	84.37	91.38	92.60		85.75	85.32	0.6	3.1	3.6	2.4	3.2	3.7	3.6		3.0	3.1
Economy	58.30	58.97	59.48	59.73	60.82	66.61	68.28		62.20	61.84	2.1	3.6	3.7	2.8	3.9	4.6	4.9		3.8	4.1
Independents	116.14	120.66	121.09	120.24	119.86	125.05	129.55		122.27	124.35	-0.1	4.6	4.4	3.2	2.9	2.8	3.3		3.1	3.4
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Luxury	279.64	278.47	276.20	280.16	285.05	283.97	285.81		281.43	288.91	-1.4	1.8	0.8	0.9	3.5	3.7	4.1		2.0	3.2
Upper Upscale	177.20	187.37	190.25	185.46	181.22	169.99	172.18		180.68	179.74	-0.3	1.7	1.8	-2.3	0.6	1.8	2.5		0.8	1.3
Upscale	131.66	141.52	146.23	145.00	139.01	135.31	136.85		139.75	139.78	-1.1	1.7	2.0	1.2	1.5	1.8	1.9		1.4	1.6
Upper Midscale	105.45	111.94	114.98	114.59	112.01	114.43	115.65		113.17	112.62	-0.2	2.2	2.4	1.2	1.8	2.4	2.3		1.8	1.8
Midscale	86.59	89.25	90.31	90.02	90.48	97.01	98.87		92.34	92.32	0.1	3.8	4.2	2.7	2.9	3.6	3.3		3.1	3.1
Economy	65.33	67.79	68.87	68.76	69.21	74.92	76.73		70.70	70.76	1.4	3.8	4.0	3.0	3.9	4.5	4.6		3.8	3.9
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Urban	151.76	167.73	173.73	168.44	163.21	157.13	161.00		163.75	161.31	-4.1	-1.4	-1.1	-4.3	-1.0	2.0	3.6		-0.8	0.0
Suburban	98.90	112.36	116.25	114.68	107.48	105.31	106.08		109.11	108.40	0.7	4.5	5.3	3.7	3.6	4.5	3.9		3.9	2.9
Airport	107.89	123.50	130.35	128.14	121.66	113.96	111.42		119.95	119.50	-0.3	1.5	2.7	-0.2	2.8	6.4	4.8		2.4	2.2
Interstate	76.62	81.78	83.41	82.97	81.94	85.86	86.60		83.15	83.09	3.3	3.7	3.8	2.6	3.0	2.9	2.6		3.1	2.9
Resort	192.26	193.48	189.26	190.32	192.06	192.92	195.27		192.32	197.73	3.6	6.7	5.9	4.6	5.3	3.8	4.1		4.8	5.6
Small Metro/Town	88.44	91.60	92.55	92.14	92.55	98.93	101.49		94.52	96.36	1.2	2.7	2.5	2.2	2.8	2.7	2.4		2.4	2.6
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Anaheim/Santa Ana, CA	141.91	153.34	158.93	155.27	156.71	144.86	149.20		151.70	156.54	3.0	5.3	7.4	0.2	9.8	2.7	4.9		4.7	5.7
Atlanta, GA	96.61	117.12	122.32	121.62	111.76	104.66	102.48		111.38	111.18	3.0	5.2	3.8	-1.7	-3.3	-2.0	-2.5		0.0	3.0
Boston, MA	132.38	153.72	160.55	158.84	155.15	148.05	149.73		152.25	143.85	-1.6	-0.1	2.1	-2.4	-0.9	2.1	4.1		0.5	-1.2
Chicago, IL	101.11	115.10	118.42	116.19	111.13	102.50	103.36		110.11	111.54	0.7	1.5	0.6	-3.6	-2.3	-3.9	-4.5		-1.8	0.3
Dallas, TX	110.41	125.22	131.71	123.17	112.54	102.87	101.03		115.68	113.35	6.2	4.9	7.2	2.0	3.9	5.4	3.6		4.7	2.1
Denver, CO	101.99	122.18	129.87	129.46	119.49	103.01	103.07		116.69	116.72	-4.3	0.2	2.9	0.9	-0.7	-12.2	-11.2		-2.7	-0.7
Detroit, MI	86.69	102.83	105.54	105.74	102.14	101.82	97.80		101.03	98.45	-0.9	-0.4	0.7	0.2	5.0	10.7	5.6		3.0	1.4
Houston, TX	101.57	120.85	126.62	124.79	112.75	101.95	101.29		113.55	112.94	3.8	4.6	6.8	3.1	-0.5	2.6	3.4		3.6	-4.1
Los Angeles/Long Beach, CA	157.12	173.08	181.21	183.40	181.42	176.97	177.95		176.45	182.14	-9.4	1.2	5.6	5.8	8.5	12.2	12.1		5.4	5.3
Miami/Hialeah, FL	249.98	246.43	237.61	241.90	241.97	271.39	274.31		252.25	266.99	9.9	10.6	10.5	12.7	10.5	14.7	15.7		12.2	13.5
Minneapolis/St Paul, MN-WI	110.43	123.32	127.24	122.79	110.11	106.09	103.25		115.04	128.13	10.7	7.3	7.2	4.8	2.1	6.1	5.1		6.1	18.5
Nashville, TN	153.92	161.26	159.15	132.95	145.55	149.71	151.14		150.76	142.11	21.8	16.2	11.8	-9.0	5.1	2.2	3.0		6.5	4.8
New Orleans, LA	135.28	138.27	139.77	139.30	145.10	165.87	173.04		149.91	172.06	-41.4	-30.0	-22.6	-7.3	-7.6	-5.1	1.5		-17.6	-6.8
New York, NY	165.82	186.32	199.60	199.47	189.36	186.57	194.86		189.52	185.94	1.0	0.4	-0.5	-4.4	-0.8	3.0	2.5		0.0	0.3
Norfolk/Virginia Beach, VA	74.64	79.88	80.69	79.25	79.16	86.52	89.78		82.14	81.66	3.3	6.6	6.7	3.1	1.8	1.0	2.5		3.1	1.4
Oahu Island, HI	228.55	223.61	221.41	221.69	221.44	221.44	221.84		222.86	235.42	2.1	1.2	0.4	-0.8	-1.3	0.1	1.2		0.4	1.9
Orlando, FL	136.43	146.79	145.64	141.66	147.12	142.99	143.57		143.56	145.26	5.8	8.0	6.7	2.1	3.4	0.3	1.6		3.8	3.9
Philadelphia, PA-NJ	106.52	123.48	131.14	131.22	123.60	127.31	134.25		126.92	122.59	-1.9	-2.6	0.2	2.4	7.2	18.9	21.7		6.7	5.4
Phoenix, AZ	163.67	180.43	182.64	178.15	183.48	182.09	180.88		179.10	171.62	6.2	8.0	4.5	-1.2	2.4	2.0	2.8		3.3	3.4
San Diego, CA	146.90	164.77	173.87	170.42	160.30	150.00	150.72		160.20	161.87	-5.4	-1.3	0.0	6.3	7.9	3.1	0.1		1.8	6.2
San Francisco/San Mateo, CA	191.50	238.01	254.45	238.50	213.54	176.80	176.27		214.63	208.27	-10.5	-13.5	-16.7	-21.5	-16.9	-7.2	1.5		-14.3	-12.6
Seattle, WA	121.49	143.61	152.17	148.44	153.28	133.59	135.85		142.46	136.69	1.1	3.7	3.5	-0.8	6.2	3.5	4.3		3.2	-1.3
St Louis, MO-IL	87.08	102.14	105.43	102.66	97.70	96.91	97.19		99.09	99.34	-6.6	-2.0	-1.8	-3.2	-2.6	-1.9	-0.4		-2.3	-0.5
Tampa/St Petersburg, FL	148.12	159.70	161.59	158.99	158.04	167.45	168.96		160.81	153.87	6.7	9.7	7.5	2.9	5.0	10.0	10.5		7.5	4.5
Washington, DC-MD-VA	156.39	176.64	180.19	166.17	155.83	127.61	137.80		157.13	144.41	-3.4	-2.0	-1.0	-8.5	-1.4	0.0	2.8		-3.2	-1.9

RevPAR by Day

For the Week of: February 25, 2018 - March 03, 2018

	Current Week									Percent Change from Previous Year										
	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days		
Total United States	58.59	81.14	89.13	87.58	81.34	89.77	93.70		83.04	80.46	0.9	5.5	5.6	1.8	2.8	5.6	5.2	4.1	3.2	
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days		
	Luxury	200.89	255.78	268.39	270.48	258.82	256.33	259.58		252.88	256.86	-0.1	4.2	4.9	1.9	4.2	7.9	5.5	4.1	6.0
	Upper Upscale	98.65	149.30	164.56	154.86	136.58	131.99	137.17		139.02	133.40	0.7	4.5	4.7	-2.5	0.3	3.9	4.7	2.3	1.1
	Upscale	70.14	107.54	121.74	118.00	101.20	104.11	107.54		104.32	101.05	-0.9	3.4	4.0	1.0	0.9	6.6	5.4	3.0	1.8
	Upper Midscale	46.49	72.38	83.05	81.73	73.43	82.84	84.64		74.94	71.41	2.0	5.3	5.6	1.9	3.4	7.2	6.5	4.7	2.6
	Midscale	34.34	43.40	47.91	48.80	49.49	62.54	64.62		50.16	47.73	3.2	5.2	5.3	3.0	4.8	5.9	5.6	4.8	3.6
	Economy	27.70	30.50	32.07	33.37	35.23	44.99	46.99		35.84	33.65	2.3	3.3	2.7	1.1	4.7	6.1	6.1	4.0	4.6
	Independents	56.40	69.68	73.84	74.01	73.53	88.28	95.06		75.85	74.66	0.4	7.7	7.0	4.0	3.2	3.7	3.6	4.3	3.8
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days		
	Luxury	161.03	198.93	207.89	208.76	204.10	216.73	227.50		203.56	206.44	-0.9	5.7	6.0	3.3	5.3	4.6	4.0	4.8	
	Upper Upscale	95.68	140.22	153.31	145.63	130.69	130.73	137.14		133.34	128.61	0.4	5.1	5.0	-1.6	0.6	3.7	2.5	1.3	
	Upscale	69.46	103.45	116.12	112.82	98.74	104.50	109.27		102.05	99.34	-0.7	4.1	4.4	1.3	1.1	5.8	3.1	2.0	
	Upper Midscale	48.48	73.20	83.12	81.85	74.31	84.43	87.00		76.06	72.83	1.8	5.8	6.0	2.4	3.3	6.1	4.5	2.6	
	Midscale	37.61	48.22	52.75	53.29	53.21	66.47	69.46		54.44	52.23	1.9	6.0	6.0	3.2	4.1	5.4	4.6	3.4	
	Economy	30.88	35.71	38.01	39.18	40.44	50.71	53.03		41.15	39.05	1.9	4.2	3.5	1.8	4.6	5.9	4.1	4.4	
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days		
	Urban	81.27	118.69	134.49	128.58	117.46	121.50	129.80		118.83	113.52	-6.2	-0.7	0.4	-5.4	-3.5	2.4	3.6	-1.2	-0.5
	Suburban	48.87	73.96	83.16	81.54	71.18	77.51	80.74		73.85	70.19	2.5	8.0	8.5	4.9	4.8	8.1	6.4	3.6	
	Airport	64.68	92.31	105.85	104.29	96.45	94.67	90.02		92.61	89.34	2.6	4.6	4.6	0.3	7.6	15.0	6.2	4.3	
	Interstate	30.03	42.55	47.12	48.06	46.23	54.88	54.74		46.23	43.12	5.0	5.3	4.5	2.9	5.5	5.5	4.9	3.7	
	Resort	119.02	133.03	132.65	133.44	135.73	155.37	164.83		139.19	142.25	4.1	10.5	8.9	6.8	4.8	3.2	5.8	6.6	
	Small Metro/Town	33.43	47.11	51.09	50.69	49.41	62.06	65.17		51.29	50.23	3.6	5.2	5.1	1.8	4.1	5.5	4.4	3.4	
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days		
	Anaheim/Santa Ana, CA	88.30	112.03	123.44	119.33	114.86	109.03	118.13		112.16	122.45	8.0	12.0	8.3	-1.0	6.7	1.7	4.4	5.5	7.9
	Atlanta, GA	51.87	82.52	93.18	94.59	79.91	83.41	84.46		81.42	76.68	5.1	7.4	3.7	-5.0	-7.0	-2.3	-4.5	-0.9	3.4
	Boston, MA	55.80	99.21	117.55	113.86	104.87	111.54	127.77		104.39	90.23	2.5	2.2	6.8	-1.3	4.7	18.4	27.5	8.8	1.3
	Chicago, IL	40.18	64.58	74.56	73.49	59.64	60.77	66.10		62.76	63.78	6.1	9.0	3.6	-2.5	-6.5	-5.8	-8.8	-1.4	3.3
	Dallas, TX	67.32	95.84	109.92	98.65	81.77	79.78	77.42		87.24	79.97	9.6	5.5	10.6	1.6	6.8	11.7	3.7	6.9	1.0
	Denver, CO	51.27	81.67	98.77	98.97	82.57	66.96	68.91		78.44	76.74	-5.5	2.8	12.6	7.1	1.7	-26.2	-22.7	-4.5	0.1
	Detroit, MI	39.20	64.17	72.95	72.04	72.44	76.30	71.34		66.92	60.15	-3.9	-2.6	-0.6	-4.9	13.2	22.0	10.0	4.7	0.3
	Houston, TX	58.76	91.59	106.13	102.59	82.22	76.96	78.23		85.21	81.69	21.0	19.1	24.3	15.6	7.8	11.5	11.7	15.8	5.0
	Los Angeles/Long Beach, CA	103.10	132.97	147.34	151.51	146.41	143.26	148.75		139.05	147.78	-14.4	1.0	7.0	7.9	11.9	16.0	15.0	6.5	5.7
	Miami/Hialeah, FL	207.17	215.48	207.94	202.20	206.15	245.28	247.42		218.81	233.54	11.6	19.4	20.6	19.7	15.1	24.3	18.0	18.4	18.2
	Minneapolis/St Paul, MN-WI	49.70	78.66	89.93	81.64	63.19	71.70	70.77		72.23	79.92	31.9	14.2	13.8	5.3	0.9	7.6	2.6	9.6	25.0
	Nashville, TN	94.89	130.10	134.27	97.98	107.73	119.95	124.19		115.59	98.31	38.9	25.5	16.5	-16.9	6.4	-0.9	1.6	7.9	2.1
	New Orleans, LA	83.29	89.08	95.79	97.51	105.33	140.22	155.25		109.54	130.58	-58.1	-46.6	-31.7	3.9	-9.3	-6.8	7.2	-24.1	-7.5
	New York, NY	113.42	149.07	168.62	165.88	153.38	161.20	169.76		154.48	149.59	4.1	3.2	0.7	-7.7	-2.4	5.8	1.6	0.4	2.2
	Norfolk/Virginia Beach, VA	31.02	40.74	43.85	42.25	42.99	56.92	62.29		45.74	42.69	9.8	17.4	18.2	8.3	4.1	1.8	4.8	8.1	3.0
	Oahu Island, HI	193.95	187.04	181.36	184.02	188.99	192.31	190.25		188.27	207.00	5.7	3.8	1.4	-1.3	0.4	3.9	8.3	3.1	5.1
	Orlando, FL	101.06	120.11	123.18	117.12	121.91	129.40	134.70		121.07	123.18	2.8	7.6	8.8	0.5	-2.9	-2.5	0.7	1.9	4.7
	Philadelphia, PA-NJ	45.88	81.70	99.56	96.47	81.08	110.28	119.67		90.66	80.71	2.0	1.4	6.2	7.6	25.1	67.5	53.0	22.6	15.5
	Phoenix, AZ	123.17	160.08	169.22	160.91	161.56	159.51	157.43		155.98	147.59	12.6	18.0	11.2	0.6	3.9	3.4	2.4	6.9	6.1
	San Diego, CA	101.24	139.61	155.35	152.02	133.55	119.35	127.23		132.62	131.83	-1.1	4.8	4.8	10.6	10.6	0.0	0.1	4.5	11.3
	San Francisco/San Mateo, CA	124.93	192.20	219.58	202.47	168.00	130.27	136.37		167.69	163.31	-16.2	-19.5	-22.8	-28.4	-25.3	-11.1	6.0	-19.3	-16.8
	Seattle, WA	60.67	100.63	121.10	124.48	125.08	102.75	104.60		105.62	95.24	-3.0	0.2	2.7	-0.5	3.8	1.5	3.2	1.4	-8.9
	St Louis, MO-IL	35.69	63.28	72.89	69.58	60.98	67.05	71.69		63.02	59.20	-15.0	-4.7	-5.4	-3.0	-2.1	-2.1	2.2	-3.7	-1.2
	Tampa/St Petersburg, FL	112.27	143.66	147.96	145.57	138.79	156.23	161.51		143.72	130.74	13.0	18.6	9.1	4.7	7.0	13.5	12.5	11.0	5.0
	Washington, DC-MD-VA	85.84	130.69	145.31	126.12	102.52	99.09	111.80		114.48	93.75	-5.1	-3.3	-0.1	-7.3	2.7	25.4	23.8	3.2	-0.8



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