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Weekly Hotel Review

U.S. Hotel Industry Performance for the Week of: August 19, 2018 - August 25, 2018

Volume 18, Issue W34



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Translation Table

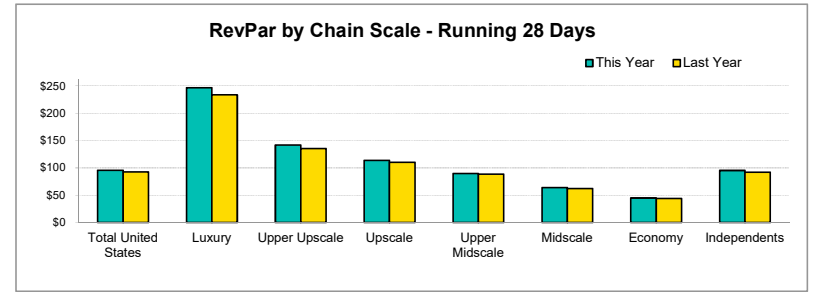
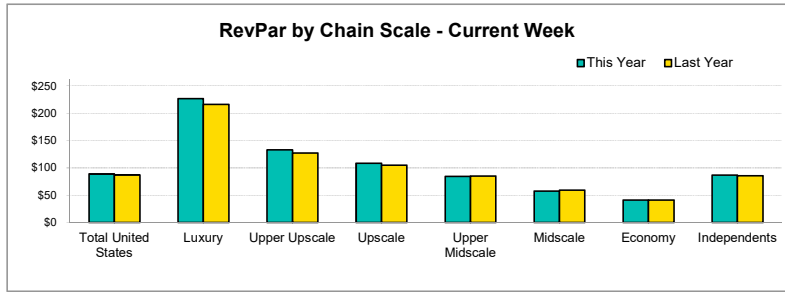
For the Week of: August 19, 2018 - August 25, 2018

2018									2017							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat			Sun	Mon	Tue	Wed	Thu	Fri	Sat
Jul	15	16	17	18	19	20	21	→	Jul	16	17	18	19	20	21	22
Jul	22	23	24	25	26	27	28	→	Jul	23	24	25	26	27	28	29
Jul / Aug	29	30	31	1	2	3	4	→	Jul / Aug	30	31	1	2	3	4	5
Aug	5	6	7	8	9	10	11	→	Aug	6	7	8	9	10	11	12
Aug	12	13	14	15	16	17	18	→	Aug	13	14	15	16	17	18	19
Aug	19	20	21	22	23	24	25	→	Aug	20	21	22	23	24	25	26
Aug / Sep	26	27	28	29	30	31	1	→	Aug / Sep	27	28	29	30	31	1	2
This Year									Last Year							
Monday, Aug 20th - Eid al-Adha									Monday, Aug 21st - Solar Eclipse							
									Friday, Aug25th - Hurricane Harvey - Landfall							
									Friday, Sep 1st - Eid al-Adha							

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Performance by Industry Segments

For the Week of: August 19, 2018 - August 25, 2018

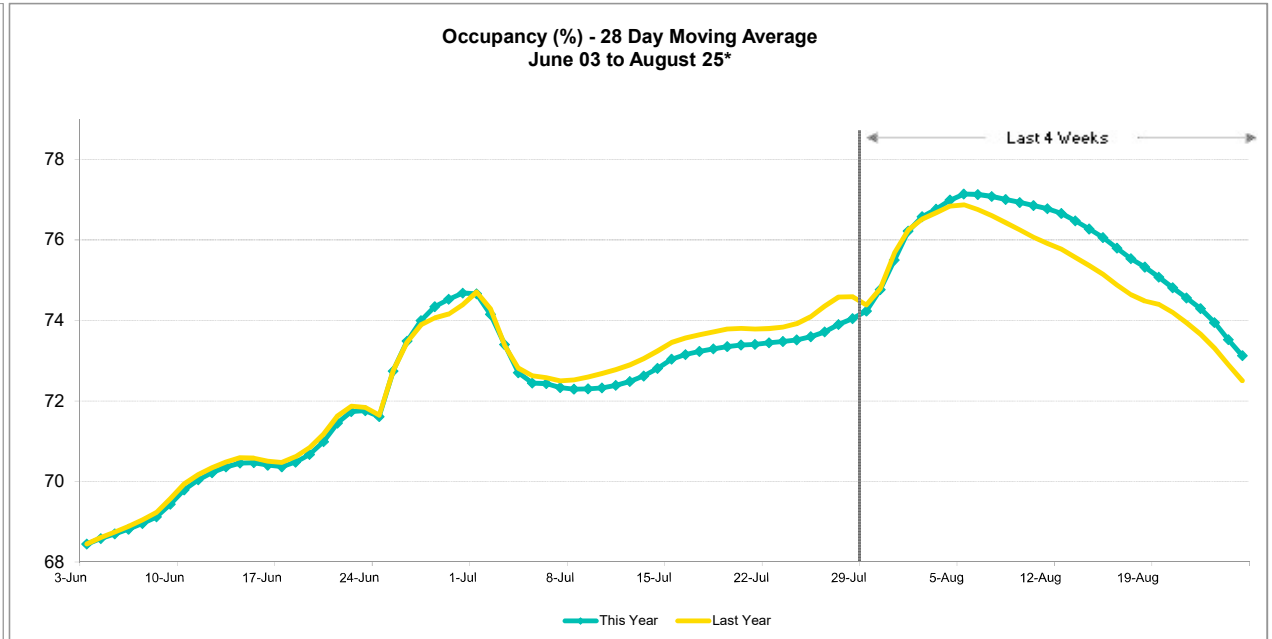
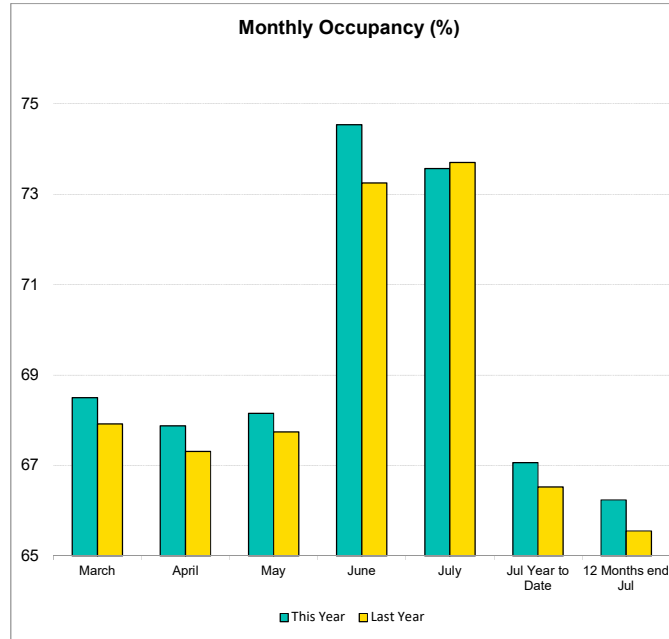


	Current Week									
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	
Total United States	69.5	69.6	127.55	125.28	88.69	87.16	0.0	1.8	1.8	
Chain Scale										
Luxury	75.6	73.0	300.13	295.99	226.83	216.08	3.5	1.4	5.0	
Upper Upscale	75.5	74.3	175.59	171.57	132.66	127.55	1.6	2.3	4.0	
Upscale	76.5	75.8	141.67	138.39	108.40	104.90	0.9	2.4	3.3	
Upper Midscale	71.6	72.6	117.53	117.32	84.14	85.17	-1.4	0.2	-1.2	
Midscale	63.1	64.4	91.78	91.77	57.95	59.09	-1.9	0.0	-1.9	
Economy	61.6	62.5	66.60	66.49	41.00	41.54	-1.5	0.2	-1.3	
Independents	67.9	67.8	127.77	126.58	86.72	85.80	0.1	0.9	1.1	
Class										
Luxury	74.7	73.0	261.58	261.74	195.44	190.99	2.4	-0.1	2.3	
Upper Upscale	75.1	74.0	174.38	171.25	130.93	126.74	1.5	1.8	3.3	
Upscale	75.8	75.0	142.63	139.78	108.12	104.85	1.1	2.0	3.1	
Upper Midscale	71.8	72.5	120.03	119.83	86.24	86.91	-0.9	0.2	-0.8	
Midscale	64.6	65.7	99.45	98.94	64.23	64.96	-1.6	0.5	-1.1	
Economy	62.1	62.9	76.18	75.47	47.32	47.47	-1.2	0.9	-0.3	
Location										
Urban	76.5	75.6	171.65	167.86	131.30	126.94	1.2	2.3	3.4	
Suburban	69.9	69.5	112.17	110.35	78.44	76.74	0.6	1.7	2.2	
Airport	74.5	74.5	117.86	116.11	87.81	86.45	0.1	1.5	1.6	
Interstate	62.0	64.4	90.08	91.75	55.81	59.07	-3.8	-1.8	-5.5	
Resort	68.9	68.2	162.76	156.58	112.07	106.79	1.0	3.9	4.9	
Small Metro/Town	65.7	66.6	114.09	114.37	75.01	76.16	-1.3	-0.2	-1.5	
Top 25 Markets										
Anaheim/Santa Ana, CA	78.4	74.7	161.56	154.84	126.60	115.70	4.9	4.3	9.4	
Atlanta, GA	72.2	67.1	110.34	99.03	79.61	66.43	7.6	11.4	19.8	
Boston, MA	84.0	84.3	202.77	200.95	170.26	169.45	-0.4	0.9	0.5	
Chicago, IL	76.6	72.2	147.40	135.41	112.92	97.83	6.0	8.9	15.4	
Dallas, TX	63.2	67.8	101.91	97.79	64.45	66.33	-6.8	4.2	-2.8	
Denver, CO	84.7	83.9	145.42	140.17	123.20	117.54	1.0	3.7	4.8	
Detroit, MI	73.7	69.4	104.36	102.32	76.86	71.04	6.1	2.0	8.2	
Houston, TX	55.9	52.3	95.55	93.98	53.44	49.11	7.0	1.7	8.8	
Los Angeles/Long Beach, CA	83.1	81.4	191.08	188.89	158.75	153.75	2.1	1.2	3.3	
Miami/Hialeah, FL	74.1	73.0	147.57	140.67	109.30	102.76	1.4	4.9	6.4	
Minneapolis/St Paul, MN-WI	83.8	82.9	128.72	123.38	107.81	102.33	1.0	4.3	5.4	
Nashville, TN	79.3	81.9	149.88	154.09	118.93	126.24	-3.1	-2.7	-5.8	
New Orleans, LA	57.9	54.1	108.51	107.43	62.77	58.09	7.0	1.0	8.1	
New York, NY	89.8	89.3	228.87	223.30	205.57	199.36	0.6	2.5	3.1	
Norfolk/Virginia Beach, VA	77.8	79.0	129.94	124.30	101.13	98.21	-1.5	4.5	3.0	
Oahu Island, HI	84.2	87.5	246.56	234.69	207.55	205.44	-3.8	5.1	1.0	
Orlando, FL	63.6	63.7	99.15	93.46	63.07	59.51	-0.1	6.1	6.0	
Philadelphia, PA-NJ	75.2	73.3	126.56	123.52	95.18	90.51	2.6	2.5	5.2	
Phoenix, AZ	60.7	56.1	85.88	82.86	52.15	46.46	8.3	3.6	12.2	
San Diego, CA	83.9	77.6	171.46	163.63	143.94	126.95	8.2	4.8	13.4	
San Francisco/San Mateo, CA	88.3	89.1	233.25	229.26	206.03	204.16	-0.8	1.7	0.9	
Seattle, WA	86.3	84.3	197.60	187.17	170.44	157.70	2.4	5.6	8.1	
St Louis, MO-IL	68.0	80.8	109.65	118.48	74.61	95.68	-15.7	-7.5	-22.0	
Tampa/St Petersburg, FL	64.1	62.4	111.41	110.09	71.38	68.72	2.7	1.2	3.9	
Washington, DC-MD-VA	71.6	71.5	132.01	129.18	94.45	92.40	0.0	2.2	2.2	

	Running 28 Days									
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	
Total United States	73.1	72.5	130.69	127.39	95.57	92.36	0.9	2.6	3.5	
Chain Scale										
Luxury	78.1	76.8	315.81	303.76	246.77	233.28	1.7	4.0	5.8	
Upper Upscale	78.5	77.3	180.32	175.69	141.55	135.76	1.6	2.6	4.3	
Upscale	79.0	78.7	143.95	140.39	113.71	110.42	0.4	2.5	3.0	
Upper Midscale	74.9	74.9	119.74	118.07	89.70	88.40	0.1	1.4	1.5	
Midscale	67.6	67.2	94.31	92.87	63.75	62.41	0.6	1.6	2.1	
Economy	65.5	65.3	68.79	67.44	45.04	44.01	0.3	2.0	2.3	
Independents	72.1	71.2	131.99	129.11	95.14	91.95	1.2	2.2	3.5	
Class										
Luxury	78.2	76.7	272.82	268.13	213.40	205.64	2.0	1.8	3.8	
Upper Upscale	78.3	77.1	179.47	175.31	140.54	135.10	1.6	2.4	4.0	
Upscale	78.6	78.1	145.53	142.17	114.32	110.98	0.6	2.4	3.0	
Upper Midscale	75.3	75.0	122.56	120.76	92.30	90.55	0.4	1.5	1.9	
Midscale	68.9	68.6	102.28	100.29	70.43	68.82	0.3	2.0	2.3	
Economy	66.2	65.9	78.63	76.74	52.07	50.58	0.5	2.5	3.0	
Location										
Urban	78.8	78.1	176.32	170.45	138.87	133.15	0.8	3.4	4.3	
Suburban	73.0	72.5	113.69	111.18	82.98	80.62	0.7	2.3	2.9	
Airport	78.2	77.1	118.91	116.68	92.93	89.91	1.4	1.9	3.4	
Interstate	66.1	66.1	91.90	90.69	60.73	59.91	0.0	1.3	1.4	
Resort	75.4	74.0	171.26	165.83	129.08	122.72	1.9	3.3	5.2	
Small Metro/Town	69.3	68.9	116.91	115.18	81.05	79.31	0.7	1.5	2.2	
Top 25 Markets										
Anaheim/Santa Ana, CA	84.4	82.6	176.10	169.75	148.67	140.29	2.2	3.7	6.0	
Atlanta, GA	70.9	68.6	105.48	99.88	74.79	68.57	3.3	5.6	9.1	
Boston, MA	85.9	84.3	208.86	202.59	179.51	170.69	2.0	3.1	5.2	
Chicago, IL	80.5	77.8	158.01	144.86	127.26	112.67	3.6	9.1	13.0	
Dallas, TX	66.2	68.3	102.51	99.10	67.86	67.65	-3.0	3.4	0.3	
Denver, CO	85.8	85.3	143.57	142.28	123.21	121.41	0.6	0.9	1.5	
Detroit, MI	77.2	74.8	106.13	103.43	81.88	77.40	3.1	2.6	5.8	
Houston, TX	59.3	57.8	96.32	93.66	57.09	54.14	2.5	2.8	5.5	
Los Angeles/Long Beach, CA	87.1	86.1	198.55	195.64	172.91	168.38	1.2	1.5	2.7	
Miami/Hialeah, FL	77.3	77.2	154.17	147.19	119.14	113.65	0.1	4.7	4.8	
Minneapolis/St Paul, MN-WI	80.8	80.8	127.12	122.47	102.72	98.97	0.0	3.8	3.8	
Nashville, TN	77.7	78.1	144.81	143.31	112.47	111.96	-0.6	1.0	0.5	
New Orleans, LA	61.6	57.5	110.87	107.75	68.33	61.91	7.3	2.9	10.4	
New York, NY	90.8	90.0	236.13	229.00	214.45	206.18	0.9	3.1	4.0	
Norfolk/Virginia Beach, VA	78.8	78.2	132.36	129.32	104.35	101.14	0.8	2.3	3.2	
Oahu Island, HI	87.4	87.1	259.10	250.73	226.58	218.29	0.4	3.3	3.8	
Orlando, FL	72.5	72.9	103.95	97.75	75.35	71.29	-0.6	6.3	5.7	
Philadelphia, PA-NJ	77.1	73.0	127.89	122.40	98.63	89.35	5.7	4.5	10.4	
Phoenix, AZ	60.9	58.8	85.93	83.74	52.38	49.22	3.7	2.6	6.4	
San Diego, CA	87.5	85.9	185.96	180.53	162.67	154.98	1.9	3.0	5.0	
San Francisco/San Mateo, CA	90.0	90.9	245.87	236.97	221.29	215.44	-1.0	3.8	2.7	
Seattle, WA	88.6	89.0	203.64	197.11	180.50	175.48	-0.4	3.3	2.9	
St Louis, MO-IL	74.5	73.2	113.01	109.12	84.19	79.86	1.8	3.6	5.4	
Tampa/St Petersburg, FL	69.6	68.1	115.47	113.12	80.39	77.03	2.2	2.1	4.4	
Washington, DC-MD-VA	75.2	75.0	132.82	131.10	99.84	98.36	0.2	1.3	1.5	

Occupancy Analysis

Total U.S. for the Week of: August 19, 2018 - August 25, 2018



Occupancy (%) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	74.2	74.8	75.5	76.2	76.6	76.8	77.0	77.1	77.1	77.1	77.0	76.9	76.8	76.8	76.7	76.5	76.3	76.1	75.8	75.5	75.3	75.1	74.8	74.6	74.3	73.9	73.5	73.1
Last Year	74.4	74.8	75.7	76.2	76.5	76.7	76.8	76.9	76.8	76.6	76.4	76.2	76.1	75.9	75.8	75.6	75.4	75.1	74.9	74.6	74.5	74.4	74.2	73.9	73.7	73.3	72.9	72.5
% Chg	-0.2	0.0	-0.2	0.0	0.1	0.1	0.2	0.3	0.5	0.6	0.8	0.9	1.0	1.1	1.2	1.2	1.2	1.2	1.2	1.2	1.1	0.9	0.8	0.8	0.9	0.9	0.8	0.9

Occupancy - Monthly Trends			
	This Year	Last Year	% Chg
March	68.5	67.9	0.9
April	67.9	67.3	0.8
May	68.1	67.7	0.6
June	74.5	73.2	1.8
July	73.6	73.7	-0.2
Jul Year to Date	67.1	66.5	0.8
12 Months end Jul	66.2	65.6	1.1

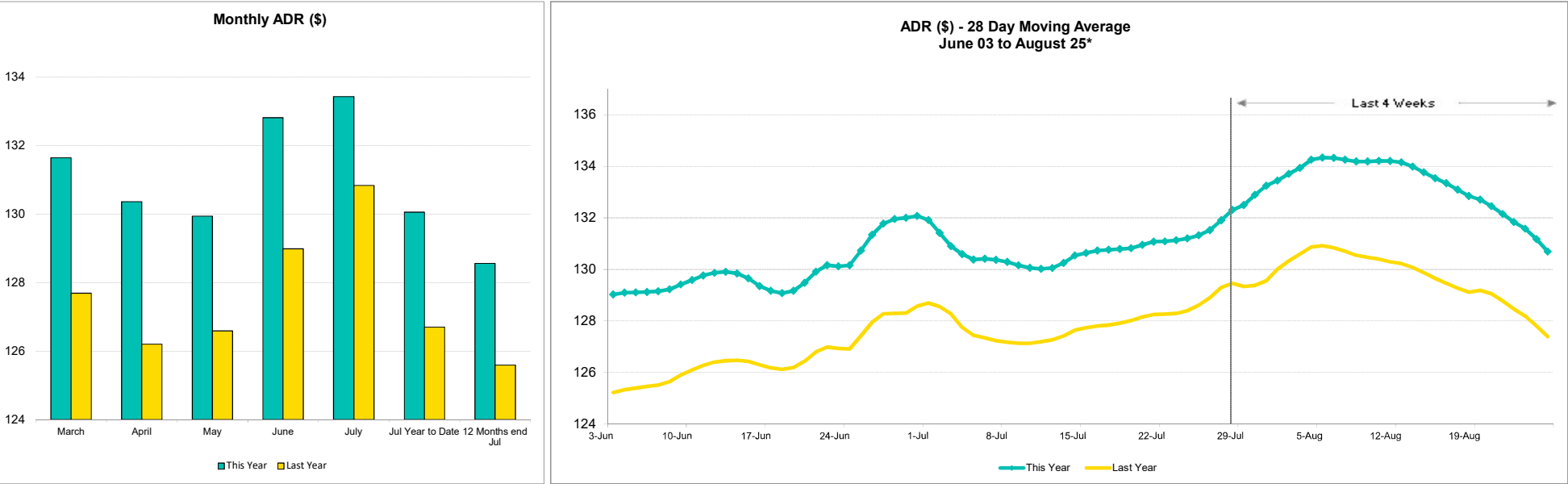
Occupancy - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
March	66.1	65.4	73.5	74.2
April	64.8	64.3	76.3	74.3
May	65.2	64.6	76.6	76.8
June	72.3	71.1	79.1	78.3
July	70.6	70.5	82.2	81.5
Jul Year to Date	64.6	64.0	73.2	72.9
12 Months end Jul	63.8	63.1	72.3	71.8

Occupancy - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	60.0	59.9	0.0
Last 4 Mondays	71.1	70.6	0.7
Last 4 Tuesdays	75.5	75.0	0.7
Last 4 Wednesdays	75.8	75.2	0.8
Last 4 Thursdays	72.2	71.4	1.2
Last 4 Fridays	76.9	75.9	1.4
Last 4 Saturdays	80.4	79.5	1.1

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

ADR Analysis

Total U.S. for the Week of: August 19, 2018 - August 25, 2018



ADR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	132.50	132.89	133.25	133.45	133.71	133.94	134.26	134.34	134.32	134.26	134.19	134.19	134.21	134.21	134.15	133.99	133.77	133.54	133.34	133.09	132.85	132.71	132.46	132.15	131.84	131.58	131.17	130.69
Last Year	129.34	129.38	129.56	130.01	130.33	130.60	130.87	130.92	130.84	130.70	130.55	130.47	130.40	130.30	130.23	130.07	129.87	129.65	129.47	129.27	129.12	129.19	129.05	128.78	128.47	128.19	127.81	127.39
% Chg	2.4	2.7	2.8	2.6	2.6	2.6	2.6	2.6	2.7	2.7	2.8	2.8	2.9	3.0	3.0	3.0	3.0	3.0	3.0	2.9	2.7	2.6	2.6	2.6	2.6	2.6	2.6	2.6

ADR - Monthly Trends			
	This Year	Last Year	% Chg
March	131.65	127.70	3.1
April	130.37	126.20	3.3
May	129.94	126.59	2.6
June	132.82	128.99	3.0
July	133.44	130.84	2.0
Jul Year to Date	130.06	126.70	2.6
12 Months end Jul	128.56	125.59	2.4

ADR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
March	132.32	128.20	130.38	126.62
April	130.18	125.81	130.81	126.99
May	128.50	125.18	133.48	130.01
June	132.96	128.54	132.57	129.95
July	131.46	128.94	138.33	134.87
Jul Year to Date	129.80	126.28	130.64	127.65
12 Months end Jul	128.06	124.93	129.68	127.07

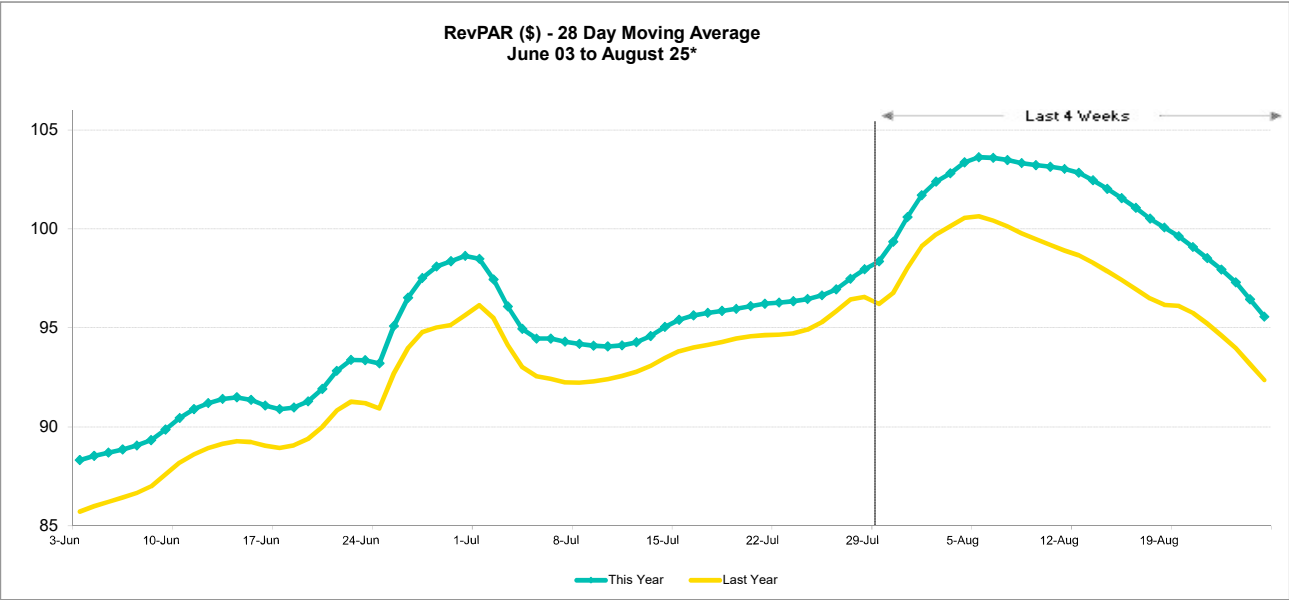
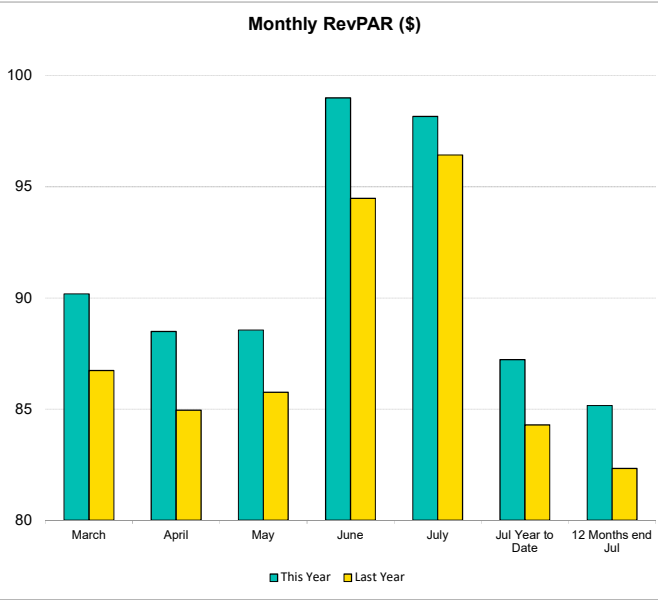
ADR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	123.28	122.24	0.9
Last 4 Mondays	128.90	125.92	2.4
Last 4 Tuesdays	132.27	128.34	3.1
Last 4 Wednesdays	131.72	127.92	3.0
Last 4 Thursdays	127.43	123.91	2.8
Last 4 Fridays	133.00	129.22	2.9
Last 4 Saturdays	136.05	132.55	2.6

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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RevPAR Analysis

Total U.S. for the Week of: August 19, 2018 - August 25, 2018



RevPAR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	98.36	99.36	100.60	101.71	102.39	102.82	103.36	103.63	103.60	103.49	103.33	103.23	103.14	103.04	102.84	102.46	102.02	101.56	101.07	100.53	100.07	99.63	99.09	98.53	97.94	97.30	96.44	95.57
Last Year	96.22	96.77	98.04	99.12	99.72	100.14	100.56	100.64	100.43	100.13	99.78	99.48	99.19	98.91	98.67	98.29	97.87	97.42	96.94	96.49	96.17	96.11	95.76	95.22	94.63	93.98	93.17	92.36
% Chg	2.2	2.7	2.6	2.6	2.7	2.7	2.8	3.0	3.2	3.4	3.6	3.8	4.0	4.2	4.2	4.2	4.2	4.2	4.3	4.2	4.1	3.7	3.5	3.5	3.5	3.5	3.5	3.5

RevPAR - Monthly Trends			
	This Year	Last Year	% Chg
March	90.18	86.73	4.0
April	88.49	84.95	4.2
May	88.56	85.75	3.3
June	99.00	94.48	4.8
July	98.17	96.43	1.8
Jul Year to Date	87.22	84.29	3.5
12 Months end Jul	85.16	82.33	3.4

RevPAR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
March	87.48	83.78	95.85	93.94
April	84.39	80.91	99.76	94.37
May	83.78	80.83	102.28	99.91
June	96.09	91.39	104.83	101.69
July	92.75	90.90	113.74	109.95
Jul Year to Date	83.92	80.81	95.60	93.10
12 Months end Jul	81.74	78.77	93.75	91.25

RevPAR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	73.92	73.28	0.9
Last 4 Mondays	91.62	88.92	3.0
Last 4 Tuesdays	99.88	96.28	3.7
Last 4 Wednesdays	99.78	96.15	3.8
Last 4 Thursdays	92.07	88.43	4.1
Last 4 Fridays	102.31	98.06	4.3
Last 4 Saturdays	109.36	105.43	3.7

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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Occupancy by Day

For the Week of: August 19, 2018 - August 25, 2018

	Current Week							Running 28 Days		Percent Change from Previous Year							Running 28 Days		
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
Total United States	56.2	68.7	73.5	73.4	68.5	71.5	74.9	69.5	73.1	-6.7	-1.5	0.6	0.7	1.2	1.8	2.4	0.0	0.9	
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Luxury	64.4	76.2	78.1	77.2	74.4	78.3	80.5	75.6	78.1	2.9	5.6	1.9	0.9	4.0	5.5	3.9	3.5	1.7
	Upper Upscale	58.5	77.8	84.0	82.1	72.3	74.9	79.3	75.5	78.5	-1.5	4.0	2.1	0.6	1.3	2.5	1.7	1.6	1.6
	Upscale	60.5	78.5	85.3	84.1	74.5	74.7	78.0	76.5	79.0	-3.4	1.2	1.4	1.0	1.5	2.3	2.0	0.9	0.4
	Upper Midscale	54.0	72.7	79.5	78.8	70.8	70.9	74.3	71.6	74.9	-10.1	-2.9	-0.5	-0.3	0.3	0.4	1.7	-1.4	0.1
	Midscale	50.1	61.0	65.6	65.9	62.9	66.6	69.8	63.1	67.6	-11.4	-5.5	-1.1	-0.1	-0.1	0.8	2.4	-1.9	0.6
	Economy	53.4	58.3	60.6	61.5	61.4	66.4	69.2	61.6	65.5	-9.5	-5.8	-1.0	0.6	0.4	1.1	3.0	-1.5	0.3
Independents	57.1	64.6	68.2	68.9	67.4	72.6	76.1	67.9	72.1	-6.4	-2.4	0.7	1.1	1.7	2.3	2.8	0.1	1.2	
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Luxury	63.2	72.1	75.6	76.0	74.2	79.6	82.4	74.7	78.2	-1.1	2.2	1.9	1.6	3.0	5.0	3.6	2.4	2.0
	Upper Upscale	59.2	76.0	81.8	80.6	72.4	75.7	79.9	75.1	78.3	-2.0	3.0	1.9	0.7	1.4	2.7	2.0	1.5	1.6
	Upscale	60.6	76.9	83.2	82.3	73.9	75.1	78.6	75.8	78.6	-3.1	1.2	1.5	1.0	1.6	2.3	2.1	1.1	0.6
	Upper Midscale	55.2	72.3	78.7	78.2	71.1	72.0	75.5	71.8	75.3	-9.1	-2.3	-0.1	0.0	0.7	0.9	1.9	-0.9	0.4
	Midscale	51.7	62.3	66.7	67.1	64.3	68.3	71.7	64.6	68.9	-10.4	-5.1	-1.1	-0.1	0.4	1.2	2.2	-1.6	0.3
Economy	53.3	59.1	61.7	62.4	61.9	66.7	69.7	62.1	66.2	-9.2	-5.2	-0.4	0.7	0.7	1.0	2.7	-1.2	0.5	
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Urban	62.5	75.6	81.3	81.0	75.0	78.1	82.0	76.5	78.8	-2.8	0.7	0.8	0.4	1.9	3.6	3.0	1.2	0.8
	Suburban	55.2	69.6	75.5	75.2	68.6	70.7	74.7	69.9	73.0	-5.6	-0.5	1.0	1.0	1.4	2.2	3.3	0.6	0.7
	Airport	62.7	75.5	81.7	80.1	74.9	72.4	74.3	74.5	78.2	-2.5	-0.2	1.2	0.0	0.5	0.3	0.7	0.1	1.4
	Interstate	48.6	61.6	65.1	65.6	62.0	64.5	66.3	62.0	66.1	-17.6	-9.3	-2.1	0.1	0.1	0.1	1.5	-3.8	0.0
	Resort	61.1	65.3	67.3	67.3	66.8	75.3	78.9	68.9	75.4	-3.0	1.1	1.7	1.7	1.1	2.1	1.6	1.0	1.9
Small Metro/Town	51.4	64.8	69.0	69.2	65.4	68.7	71.8	65.7	69.3	-10.3	-3.4	0.1	0.3	0.9	0.5	1.6	-1.3	0.7	
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Anaheim/Santa Ana, CA	67.6	76.0	79.5	80.3	75.3	81.5	88.4	78.4	84.4	3.0	5.5	2.3	4.0	3.2	7.9	7.7	4.9	2.2
	Atlanta, GA	51.8	69.8	80.1	81.3	73.6	72.0	76.5	72.2	70.9	-8.1	-1.2	6.6	12.6	20.5	12.5	9.1	7.6	3.3
	Boston, MA	74.1	87.8	93.2	89.4	78.6	80.0	84.7	84.0	85.9	11.6	10.2	5.5	-2.1	-7.0	-10.2	-6.8	-0.4	2.0
	Chicago, IL	60.4	79.9	81.1	78.9	74.6	78.0	83.4	76.6	80.5	12.5	16.3	3.5	0.5	4.2	4.9	3.6	6.0	3.6
	Dallas, TX	48.7	65.2	73.0	71.7	63.3	60.0	60.7	63.2	66.2	-0.2	3.0	2.7	-2.3	-4.8	-19.8	-21.0	-6.8	-3.0
	Denver, CO	70.5	85.7	91.8	91.0	82.7	83.5	87.7	84.7	85.8	5.0	-0.8	-2.4	-2.2	-0.8	4.0	6.3	1.0	0.6
	Detroit, MI	56.2	74.7	81.4	79.6	69.6	73.6	80.5	73.7	77.2	3.0	6.3	2.4	2.3	4.1	8.8	16.1	6.1	3.1
	Houston, TX	44.9	59.8	65.7	64.8	54.2	49.5	52.6	55.9	59.3	-1.2	3.9	2.6	1.6	13.3	17.1	17.2	7.0	2.5
	Los Angeles/Long Beach, CA	73.2	82.0	85.6	85.8	82.6	84.8	87.6	83.1	87.1	3.0	3.9	0.4	0.9	0.4	3.9	2.2	2.1	1.2
	Miami/Hialeah, FL	69.1	71.0	72.8	73.4	73.6	79.3	79.3	74.1	77.3	0.4	3.2	2.1	0.9	-1.6	2.1	2.7	1.4	0.1
	Minneapolis/St Paul, MN-WI	60.2	80.8	86.3	87.8	84.1	93.5	93.7	83.8	80.8	0.8	-2.9	-0.8	-0.6	4.3	7.4	-1.1	1.0	0.0
	Nashville, TN	57.9	75.8	84.0	82.2	80.8	82.7	92.1	79.3	77.7	-39.4	-19.6	-3.0	2.6	12.4	17.2	23.5	-3.1	-0.6
	New Orleans, LA	48.5	51.6	56.0	58.9	53.9	64.4	71.7	57.9	61.6	18.3	3.7	3.9	2.6	2.8	7.5	11.9	7.0	7.3
	New York, NY	82.0	88.3	91.2	91.4	89.7	91.4	94.7	89.8	90.8	-1.1	-0.8	-0.3	0.8	2.3	2.2	1.1	0.6	0.9
	Norfolk/Virginia Beach, VA	66.8	71.8	73.8	72.9	76.7	89.8	92.9	77.8	78.8	-3.4	-7.1	-6.3	-5.2	-0.7	3.8	6.5	-1.5	0.8
	Oahu Island, HI	86.9	89.0	88.6	88.8	83.1	77.8	74.9	84.2	87.4	1.9	2.4	1.1	0.2	-6.0	-13.1	-13.2	-3.8	0.4
	Orlando, FL	61.1	66.3	65.8	61.9	57.7	63.9	68.6	63.6	72.5	10.6	10.6	1.4	-4.0	-6.7	-5.3	-4.5	-0.1	-0.6
	Philadelphia, PA-NJ	56.0	74.7	82.6	79.9	68.9	78.5	85.9	75.2	77.1	5.2	4.8	1.0	0.7	0.5	4.1	3.0	2.6	5.7
	Phoenix, AZ	47.7	61.9	68.1	66.7	60.6	59.8	60.3	60.7	60.9	5.1	9.4	13.4	11.8	7.7	5.6	4.1	8.3	3.7
	San Diego, CA	72.7	82.7	85.4	86.0	81.9	87.1	91.8	83.9	87.5	3.4	8.2	12.6	14.1	9.1	5.6	4.8	8.2	1.9
	San Francisco/San Mateo, CA	80.3	89.2	93.8	91.9	88.3	86.9	88.0	88.3	90.0	-2.5	0.1	1.3	-1.4	-2.7	-0.8	0.2	-0.8	-1.0
	Seattle, WA	74.6	87.2	93.0	91.6	85.2	83.4	88.7	86.3	88.6	5.4	3.9	5.3	1.4	-1.7	-2.4	5.3	2.4	-0.4
	St Louis, MO-IL	48.6	65.9	73.9	75.1	65.4	72.6	74.9	68.0	74.5	-49.1	-25.1	-10.4	-4.7	-4.4	0.9	-6.7	-15.7	1.8
	Tampa/St Petersburg, FL	50.6	60.6	64.7	66.7	64.0	68.3	73.6	64.1	69.6	-0.6	1.4	-2.6	-5.3	-0.6	11.8	15.3	2.7	2.2
Washington, DC-MD-VA	58.7	73.4	79.7	78.2	68.9	69.9	72.0	71.6	75.2	2.1	2.9	1.1	0.0	0.1	-1.7	-3.8	0.0	0.2	

ADR by Day

For the Week of: August 19, 2018 - August 25, 2018

	Current Week							Percent Change from Previous Year						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Total United States	120.38	127.18	130.50	129.52	124.33	128.32	130.63	-4.0	1.0	3.3	3.2	3.1	2.7	2.0
Chain Scale														
Luxury	301.88	302.40	306.77	306.77	297.92	294.54	291.23	0.1	1.9	3.0	3.9	1.1	0.6	-1.0
Upper Upscale	170.02	181.25	185.92	184.60	173.53	164.16	166.57	-1.3	1.4	3.3	3.6	2.4	2.2	3.7
Upscale	133.14	144.45	150.14	148.66	139.14	135.62	136.87	-1.9	1.5	3.5	3.1	3.2	2.9	3.2
Upper Midscale	109.48	115.95	119.75	119.28	115.00	119.39	121.34	-9.6	-2.6	1.9	2.1	2.2	2.6	2.5
Midscale	86.39	87.72	89.14	89.21	88.73	98.14	100.79	-10.8	-3.6	2.1	2.2	1.9	2.8	3.1
Economy	62.41	63.18	63.75	64.04	64.34	72.06	74.27	-9.7	-3.2	1.2	1.9	2.0	3.4	3.4
Independents	120.05	122.81	124.95	124.53	123.84	135.66	139.19	-5.1	0.1	2.7	3.0	3.4	1.7	-0.1
Class														
Luxury	258.35	260.19	260.47	259.62	257.76	266.64	266.69	-2.9	0.4	1.8	2.5	1.4	-0.9	-2.6
Upper Upscale	167.80	178.24	182.66	181.32	171.75	166.72	169.79	-1.9	1.3	3.2	3.4	2.4	1.4	1.9
Upscale	134.07	144.00	149.22	147.81	139.67	139.40	141.35	-2.5	1.2	3.2	3.0	3.1	2.5	2.6
Upper Midscale	112.04	117.77	121.56	121.02	117.11	122.96	125.42	-9.0	-2.5	2.0	2.2	2.4	2.2	1.9
Midscale	93.70	95.21	96.72	96.67	96.20	106.15	108.97	-8.8	-2.3	2.5	2.7	2.7	2.6	2.2
Economy	70.83	72.90	74.00	74.01	73.57	81.66	83.99	-8.4	-1.6	2.2	2.7	3.0	3.7	2.9
Location														
Urban	159.46	175.63	181.97	179.97	168.01	164.38	169.05	-2.0	1.8	3.5	3.3	2.7	2.3	3.2
Suburban	103.72	113.84	118.21	116.82	108.82	109.71	111.50	-2.0	2.0	3.3	2.9	2.1	1.5	0.5
Airport	108.22	122.14	128.00	126.58	117.93	109.38	109.31	-2.4	0.5	2.6	2.2	1.1	2.6	3.1
Interstate	84.32	88.49	89.73	89.50	87.55	93.70	95.53	-16.7	-6.1	1.6	2.0	1.9	2.4	1.8
Resort	157.53	156.49	156.69	157.82	161.41	172.38	173.37	-1.4	3.5	5.3	6.1	7.6	4.2	2.6
Small Metro/Town	109.19	109.14	109.72	109.40	109.75	123.26	125.98	-10.4	-3.8	1.2	1.8	2.3	3.0	2.2
Top 25 Markets														
Anaheim/Santa Ana, CA	156.62	161.27	164.21	162.22	157.98	162.16	165.07	2.4	5.6	4.6	3.8	4.1	4.2	5.3
Atlanta, GA	92.02	110.66	121.24	122.40	112.05	102.26	104.19	1.9	4.0	9.1	13.1	16.9	17.3	16.1
Boston, MA	193.96	220.72	229.88	224.72	190.66	173.77	177.49	9.9	11.2	10.2	3.4	-5.0	-13.3	-10.2
Chicago, IL	144.16	158.94	156.26	152.71	141.95	137.21	139.48	18.8	17.1	8.2	6.8	5.9	4.7	4.4
Dallas, TX	91.06	108.02	113.53	112.76	101.32	91.09	88.59	7.4	7.1	6.2	4.9	2.7	-0.7	-2.6
Denver, CO	127.85	152.28	160.62	156.65	139.91	134.92	140.49	3.9	4.3	1.1	-0.4	-0.4	8.5	14.7
Detroit, MI	91.31	107.62	114.75	112.66	100.80	96.93	101.59	-0.8	1.7	1.4	1.4	1.2	2.7	6.9
Houston, TX	87.65	102.03	106.58	105.27	93.61	82.62	83.37	-0.9	0.6	0.9	0.6	5.3	6.1	5.6
Los Angeles/Long Beach, CA	186.90	192.76	197.70	197.68	190.06	185.31	186.60	2.6	2.7	1.0	1.2	0.2	0.0	0.9
Miami/Hialeah, FL	144.44	142.59	142.55	141.72	143.69	158.51	157.46	4.7	6.1	6.5	5.5	4.4	5.1	2.5
Minneapolis/St Paul, MN-WI	115.94	131.32	136.54	134.84	126.46	126.18	126.30	3.8	2.4	3.9	3.7	7.0	7.6	2.7
Nashville, TN	125.21	139.92	146.50	147.24	148.35	159.20	172.01	-36.1	-22.2	-0.2	6.2	13.2	21.3	25.6
New Orleans, LA	102.14	103.81	106.54	106.53	104.44	112.63	118.73	5.3	2.6	2.8	2.9	-2.6	-4.1	1.9
New York, NY	196.61	228.37	248.47	246.06	222.45	221.90	234.64	1.4	-0.6	2.2	3.1	3.7	4.2	3.3
Norfolk/Virginia Beach, VA	117.36	117.19	117.12	117.31	122.09	151.71	154.38	0.2	1.0	0.1	2.9	6.4	7.5	6.7
Oahu Island, HI	247.38	246.81	246.21	247.32	248.64	247.44	241.64	3.1	3.5	4.0	4.7	5.7	8.0	6.2
Orlando, FL	100.24	102.84	101.57	98.17	95.38	97.34	98.03	13.4	11.3	6.7	1.6	3.5	2.6	4.6
Philadelphia, PA-NJ	112.02	129.03	136.23	135.35	120.82	122.29	124.94	2.2	2.8	2.5	2.4	0.2	4.5	2.9
Phoenix, AZ	78.19	85.64	89.11	88.01	86.37	85.72	85.88	-0.3	1.8	4.3	4.3	5.4	5.4	3.1
San Diego, CA	166.14	175.63	176.86	172.63	161.29	170.46	175.80	-3.2	4.1	10.4	10.2	6.7	3.5	2.6
San Francisco/San Mateo, CA	208.55	247.35	267.25	263.25	230.77	204.86	204.45	0.8	3.8	5.1	4.1	0.0	-3.1	-0.7
Seattle, WA	180.93	200.96	212.58	210.42	200.39	185.41	188.14	1.8	4.0	7.2	5.3	6.0	5.3	8.6
St Louis, MO-IL	97.35	109.60	114.34	114.62	108.26	110.34	108.58	-26.7	-11.7	-5.2	-2.8	-1.1	1.9	-1.6
Tampa/St Petersburg, FL	103.67	110.99	112.67	112.47	110.48	113.07	114.25	0.0	0.5	-1.0	-2.2	1.5	4.2	5.4
Washington, DC-MD-VA	125.45	141.90	145.14	142.62	130.38	118.18	116.16	-0.5	1.8	2.0	3.6	2.5	2.7	1.6

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RevPAR by Day

For the Week of: August 19, 2018 - August 25, 2018

	Current Week							Percent Change from Previous Year							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Total United States	67.61	87.39	95.96	95.01	85.19	91.80	97.90	88.69	-10.4	-0.5	4.0	4.0	4.3	4.5	1.8	3.5
Chain Scale																
Luxury	194.51	230.33	239.48	236.95	221.55	230.51	234.45	226.83	3.0	7.6	5.0	4.8	5.2	6.2	5.0	5.8
Upper Upscale	99.39	140.98	156.17	151.62	125.38	123.01	132.05	132.66	-2.8	5.4	5.5	4.2	3.8	4.8	4.0	4.3
Upscale	80.51	113.40	128.05	125.06	103.67	101.28	106.81	108.40	-5.2	2.7	4.9	4.2	4.7	5.2	3.3	3.0
Upper Midscale	59.10	84.34	95.24	94.04	81.44	84.64	90.19	84.14	-18.7	-5.4	1.5	1.7	2.6	3.1	-1.2	1.5
Midscale	43.28	53.51	58.49	58.81	55.82	65.33	70.39	57.95	-20.9	-8.9	0.9	2.1	1.7	3.6	-1.9	2.1
Economy	33.34	36.85	38.62	39.38	39.47	47.88	51.43	41.00	-18.3	-8.9	0.2	2.5	2.4	4.6	-1.3	2.3
Independents	68.56	79.39	85.27	85.82	83.53	98.53	105.94	86.72	-11.2	-2.4	3.5	4.2	5.2	4.0	1.1	3.5
Class																
Luxury	163.26	187.62	196.90	197.24	191.19	212.21	219.66	195.44	-4.0	2.7	3.7	4.1	4.5	4.0	2.3	3.8
Upper Upscale	99.39	135.42	149.44	146.06	124.34	126.19	135.67	130.93	-3.9	4.4	5.1	4.1	3.8	4.1	3.3	4.0
Upscale	81.24	110.79	124.16	121.59	103.24	104.67	111.14	108.12	-5.5	2.4	4.8	4.0	4.7	4.9	3.1	3.0
Upper Midscale	61.82	85.20	95.61	94.63	83.25	88.50	94.65	86.24	-17.3	-4.8	1.9	2.2	3.1	3.2	-0.8	1.9
Midscale	48.42	59.27	64.50	64.89	61.89	72.52	78.11	64.23	-18.3	-7.3	1.3	2.6	3.1	3.8	-1.1	2.3
Economy	37.73	43.10	45.68	46.21	45.51	54.49	58.52	47.32	-16.8	-6.8	1.8	3.5	3.8	4.8	-0.3	3.0
Location																
Urban	99.66	132.84	147.92	145.76	126.01	128.35	138.59	131.30	-4.8	2.5	4.3	3.7	4.6	5.9	3.4	4.3
Suburban	57.27	79.25	89.23	87.81	74.59	77.59	83.33	78.44	-7.5	1.5	4.3	4.0	3.5	3.8	2.2	2.9
Airport	67.83	92.28	104.53	101.33	88.28	79.15	81.24	87.81	-4.9	0.3	3.8	2.2	1.6	2.9	1.6	3.4
Interstate	41.00	54.51	58.40	58.69	54.31	60.41	63.31	55.81	-31.4	-14.8	-0.6	2.1	2.0	2.4	-5.5	1.4
Resort	96.28	102.13	105.47	106.20	107.85	129.77	136.82	112.07	-4.4	4.7	7.0	7.9	8.8	6.4	4.9	5.2
Small Metro/Town	56.15	70.76	75.67	75.66	71.72	84.70	90.40	75.01	-19.7	-7.1	1.4	2.2	3.3	3.5	-1.5	2.2
Top 25 Markets																
Anaheim/Santa Ana, CA	105.85	122.54	130.48	130.19	119.03	132.13	145.97	126.60	5.6	11.4	7.0	8.0	7.4	12.4	9.4	6.0
Atlanta, GA	47.64	77.27	97.06	99.51	82.47	73.64	79.72	79.61	-6.3	2.7	16.3	27.3	40.8	31.9	19.8	9.1
Boston, MA	143.66	193.70	214.24	200.96	149.89	138.97	150.42	170.26	22.6	22.5	16.2	1.3	-11.7	-22.1	0.5	5.2
Chicago, IL	87.02	126.99	126.73	120.44	105.84	107.04	116.39	112.92	33.6	36.2	11.9	7.3	10.4	9.8	15.4	13.0
Dallas, TX	44.37	70.41	82.83	80.90	64.16	54.66	53.79	64.45	7.1	10.3	9.1	2.6	-2.3	-20.3	-2.8	0.3
Denver, CO	90.17	130.57	147.49	142.61	115.73	112.70	123.16	123.20	9.1	3.4	-1.4	-2.6	-1.1	12.9	4.8	1.5
Detroit, MI	51.31	80.43	93.42	89.63	70.17	71.35	81.73	76.86	2.2	8.2	3.8	3.7	5.3	11.8	8.2	5.8
Houston, TX	39.33	61.02	70.03	68.22	50.77	40.91	43.81	53.44	-2.1	4.5	3.4	2.3	19.4	24.3	8.8	5.5
Los Angeles/Long Beach, CA	136.77	158.00	169.24	169.70	156.96	157.15	163.45	158.75	5.7	6.7	1.3	2.1	0.6	4.0	3.3	2.7
Miami/Hialeah, FL	99.75	101.27	103.74	104.00	105.81	125.67	124.90	109.30	5.1	9.5	8.8	6.4	2.7	7.3	6.4	4.8
Minneapolis/St Paul, MN-WI	69.85	106.05	117.78	118.44	106.34	117.95	118.29	107.81	4.6	-0.5	3.1	3.1	11.5	15.6	5.4	3.8
Nashville, TN	72.50	106.04	123.10	121.00	119.84	131.60	158.40	118.93	-61.3	-37.5	-3.2	9.0	27.2	42.1	-5.8	0.5
New Orleans, LA	49.53	53.56	59.68	62.77	56.24	72.49	85.14	62.77	24.6	6.3	6.8	5.6	0.1	3.0	8.1	10.4
New York, NY	161.23	201.63	226.57	224.85	199.60	202.89	222.22	205.57	0.3	-1.4	1.9	3.9	6.2	6.5	3.1	4.0
Norfolk/Virginia Beach, VA	78.35	84.16	86.47	85.55	93.67	136.29	143.44	101.13	-3.2	-6.2	-6.2	-2.4	5.7	11.5	3.0	3.2
Oahu Island, HI	214.97	219.73	218.22	219.68	206.60	192.54	181.10	207.55	5.1	6.1	5.2	5.0	-0.7	-6.2	1.0	3.8
Orlando, FL	61.27	68.16	66.83	60.77	55.05	62.16	67.21	63.07	25.4	23.1	8.2	-2.4	-3.4	-2.8	6.0	5.7
Philadelphia, PA-NJ	62.72	96.35	112.58	108.11	83.20	96.01	107.32	95.18	7.5	7.7	3.5	3.0	0.8	8.8	5.2	10.4
Phoenix, AZ	37.28	53.05	60.69	58.67	52.30	51.25	51.79	52.15	4.7	11.4	18.3	16.7	13.5	11.3	12.2	6.4
San Diego, CA	120.79	145.29	151.12	148.48	132.01	148.48	161.39	143.94	0.1	12.7	24.3	25.8	16.4	9.3	13.4	5.0
San Francisco/San Mateo, CA	167.39	220.69	250.58	241.81	203.71	178.11	179.91	206.03	-1.7	4.0	6.4	2.7	-2.7	-3.9	0.9	2.7
Seattle, WA	135.03	175.25	197.74	192.81	170.71	154.61	166.94	170.44	7.3	8.1	12.9	6.8	4.2	2.8	8.1	2.9
St Louis, MO-IL	47.30	72.19	84.47	86.07	70.82	80.11	81.28	74.61	-62.7	-33.9	-15.0	-7.4	-5.5	2.8	-22.0	5.4
Tampa/St Petersburg, FL	52.46	67.28	72.89	75.05	70.73	77.17	84.10	71.38	-0.6	2.0	-3.6	-7.4	0.9	16.4	3.9	4.4
Washington, DC-MD-VA	73.66	104.22	115.70	111.46	89.89	82.59	83.66	94.45	1.6	4.8	3.1	3.6	2.6	0.9	2.2	1.5



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