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Weekly Hotel Review

U.S. Hotel Industry Performance for the Week of: December 31, 2017 - January 06, 2018

Volume 18, Issue W1



Table of Contents	1
Translation Table	2
Performance by Industry Segments	3
Occupancy Analysis	4
ADR Analysis	5
RevPAR Analysis	6
Occupancy By Day	7
ADR By Day	8
RevPAR By Day	9
Help	10

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Translation Table

For the Week of: December 31, 2017 - January 06, 2018

2017/2018								2016/2017							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Sun	Mon	Tue	Wed	Thu	Fri	Sat
Nov / Dec	26	27	28	29	30	1	2	Nov / Dec	27	28	29	30	1	2	3
Dec	3	4	5	6	7	8	9	Dec	4	5	6	7	8	9	10
Dec	10	11	12	13	14	15	16	Dec	11	12	13	14	15	16	17
Dec	17	18	19	20	21	22	23	Dec	18	19	20	21	22	23	24
Dec	24	25	26	27	28	29	30	Dec	25	26	27	28	29	30	31
Dec / Jan	31	1	2	3	4	5	6	Jan	1	2	3	4	5	6	7
Jan	7	8	9	10	11	12	13	Jan	8	9	10	11	12	13	14

This Year

Wednesday, Dec 13th - First Day of Hanukkah
Sunday, Dec 24th - Christmas Eve
Monday, Dec 25th - Christmas
Tuesday, Dec 26th - First Day of Kwanzaa
Sunday, Dec 31st - New Year's Eve
Monday, Jan 1st - New Year's Day

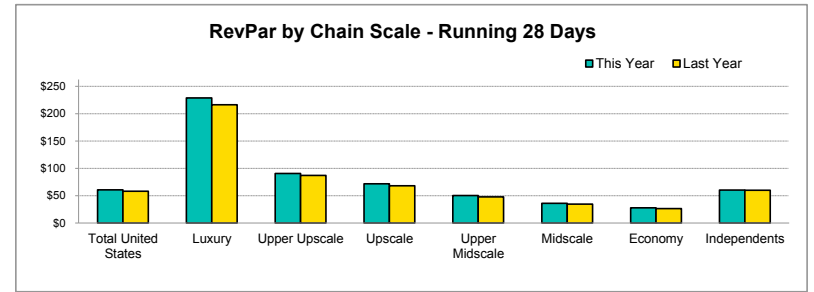
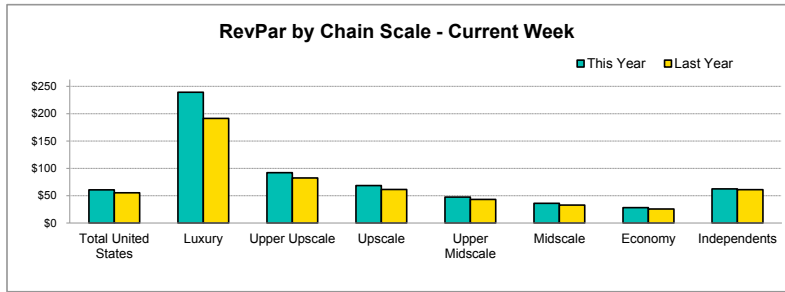
Last Year

Saturday, Dec 24th - Christmas Eve
Sunday, Dec 25th - Christmas
Sunday, Dec 25th - First Day of Hanukkah
Monday, Dec 26th - First Day of Kwanzaa
Saturday, Dec 31st - New Year's Eve
Sunday, Jan 1st - New Year's Day

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Performance by Industry Segments

For the Week of: December 31, 2017 - January 06, 2018



	Current Week									
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2017	2016	2017	2016	2017	2016	Occ	ADR	RevPAR	
Total United States	48.7	47.1	124.33	117.50	60.59	55.29	3.6	5.8	9.6	

Chain Scale										
Luxury	59.8	55.4	399.93	345.10	239.02	191.28	7.8	15.9	25.0	
Upper Upscale	53.6	51.2	171.81	160.67	92.04	82.29	4.6	6.9	11.8	
Upscale	52.2	49.9	131.38	123.01	68.54	61.35	4.6	6.8	11.7	
Upper Midscale	46.4	44.2	102.28	97.57	47.46	43.11	5.0	4.8	10.1	
Midscale	44.0	42.3	81.57	77.19	35.88	32.65	4.0	5.7	9.9	
Economy	46.7	45.0	60.47	57.11	28.24	25.72	3.7	5.9	9.8	
Independents	48.2	47.7	129.78	127.82	62.55	61.00	1.0	1.5	2.5	

Class										
Luxury	56.1	55.1	338.60	304.72	189.98	167.86	1.9	11.1	13.2	
Upper Upscale	52.6	50.5	174.61	166.19	91.83	84.00	4.1	5.1	9.3	
Upscale	51.9	49.8	135.43	127.14	70.34	63.28	4.3	6.5	11.2	
Upper Midscale	46.9	45.0	107.29	103.96	50.29	46.80	4.1	3.2	7.5	
Midscale	44.3	42.9	90.15	87.17	39.91	37.37	3.3	3.4	6.8	
Economy	46.9	45.6	69.45	67.01	32.54	30.58	2.7	3.6	6.4	

Location										
Urban	53.6	50.9	156.18	138.97	83.74	70.76	5.3	12.4	18.3	
Suburban	47.8	46.3	97.33	99.52	46.51	46.05	3.3	-2.2	1.0	
Airport	58.4	56.2	104.45	100.02	60.98	56.25	3.8	4.4	8.4	
Interstate	41.3	40.6	78.41	75.22	32.38	30.55	1.7	4.2	6.0	
Resort	60.6	58.7	219.28	198.48	132.92	116.57	3.2	10.5	14.0	
Small Metro/Town	39.7	38.3	95.21	89.70	37.81	34.34	3.7	6.1	10.1	

Top 25 Markets										
Anaheim/Santa Ana, CA	70.6	64.7	150.20	134.26	105.97	86.85	9.1	11.9	22.0	
Atlanta, GA	55.3	53.7	105.77	94.97	58.53	51.04	3.0	11.4	14.7	
Boston, MA	48.1	41.5	137.49	128.05	66.12	53.17	15.8	7.4	24.4	
Chicago, IL	43.4	40.1	105.26	100.17	45.73	40.18	8.3	5.1	13.8	
Dallas, TX	51.8	51.5	96.99	93.67	50.22	48.20	0.6	3.5	4.2	
Denver, CO	49.7	50.2	105.40	102.69	52.42	51.56	-0.9	2.6	1.7	
Detroit, MI	45.5	44.6	95.19	97.20	43.35	43.33	2.1	-2.1	0.0	
Houston, TX	49.9	42.6	91.88	86.07	45.87	36.63	17.3	6.8	25.2	
Los Angeles/Long Beach, CA	71.0	68.5	181.47	164.13	128.80	112.47	3.6	10.6	14.5	
Miami/Hialeah, FL	80.0	73.7	282.24	229.65	225.80	169.31	8.5	22.9	33.4	
Minneapolis/St Paul, MN-WI	46.5	41.8	104.00	96.23	48.39	40.19	11.4	8.1	20.4	
Nashville, TN	50.5	48.2	130.53	108.22	65.92	52.11	4.9	20.6	26.5	
New Orleans, LA	62.8	57.0	176.03	143.62	110.50	81.86	10.1	22.6	35.0	
New York, NY	77.0	71.1	222.68	179.88	171.41	127.93	8.2	23.8	34.0	
Norfolk/Virginia Beach, VA	36.8	33.4	77.58	71.63	28.52	23.91	10.2	8.3	19.3	
Oahu Island, HI	86.9	79.5	317.25	287.66	275.63	228.70	9.3	10.3	20.5	
Orlando, FL	81.7	72.4	142.48	117.57	116.34	85.09	12.8	21.2	36.7	
Philadelphia, PA-NJ	54.3	46.3	122.52	108.80	66.50	50.39	17.2	12.6	32.0	
Phoenix, AZ	53.1	51.4	111.30	114.44	59.11	58.79	3.4	-2.7	0.5	
San Diego, CA	62.9	52.7	127.18	115.54	79.95	60.84	19.4	10.1	31.4	
San Francisco/San Mateo, CA	61.6	58.7	173.34	165.27	106.75	97.06	4.9	4.9	10.0	
Seattle, WA	47.5	47.3	115.23	106.37	54.70	50.27	0.5	8.3	8.8	
St Louis, MO-IL	42.2	42.5	87.92	86.88	37.11	36.96	-0.8	1.2	0.4	
Tampa/St Petersburg, FL	62.8	62.4	124.60	132.76	78.28	82.85	0.7	-6.1	-5.5	
Washington, DC-MD-VA	43.2	41.6	110.68	112.82	47.86	46.95	3.9	-1.9	1.9	

	Running 28 Days									
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2017	2016	2017	2016	2017	2016	Occ	ADR	RevPAR	
Total United States	50.4	49.4	119.90	117.96	60.48	58.31	2.0	1.7	3.7	

	60.7	58.8	376.80	367.71	228.82	216.22	3.3	2.5	5.8	
	55.0	53.9	164.81	161.97	90.60	87.23	2.1	1.8	3.9	
	56.0	54.3	128.21	125.63	71.74	68.21	3.1	2.1	5.2	
	49.7	48.2	101.22	99.20	50.35	47.82	3.2	2.0	5.3	
	45.2	44.5	80.01	77.85	36.17	34.67	1.5	2.8	4.3	
	46.6	45.9	59.40	57.50	27.67	26.38	1.5	3.3	4.9	
	49.1	48.8	122.76	123.21	60.25	60.08	0.7	-0.4	0.3	

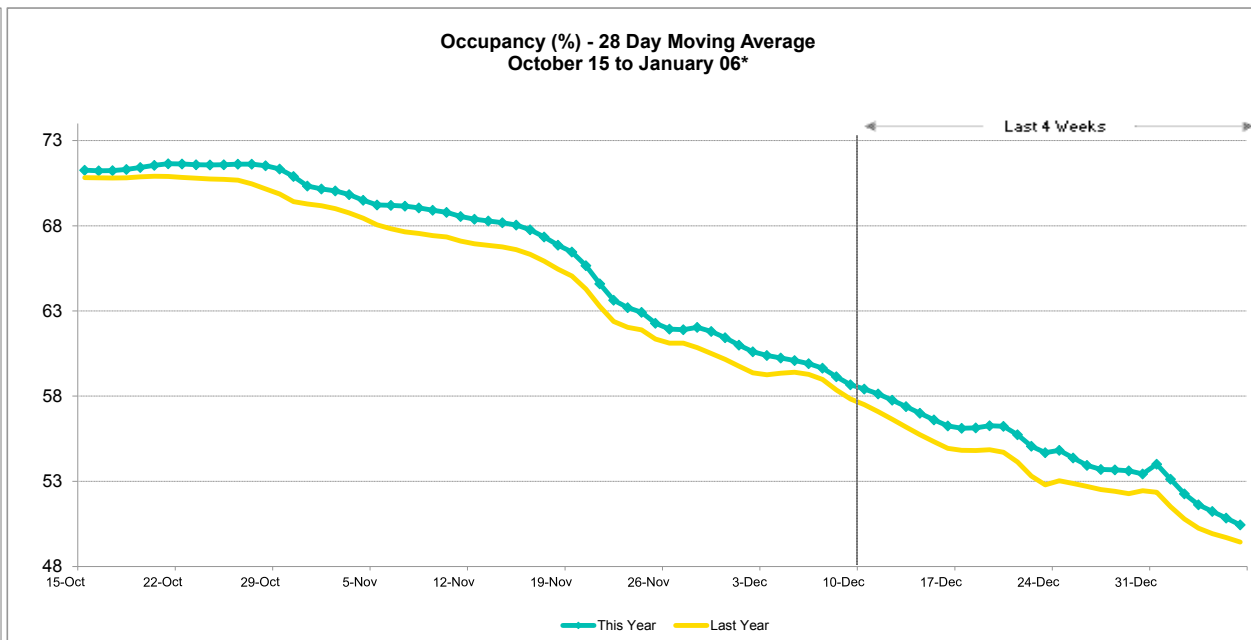
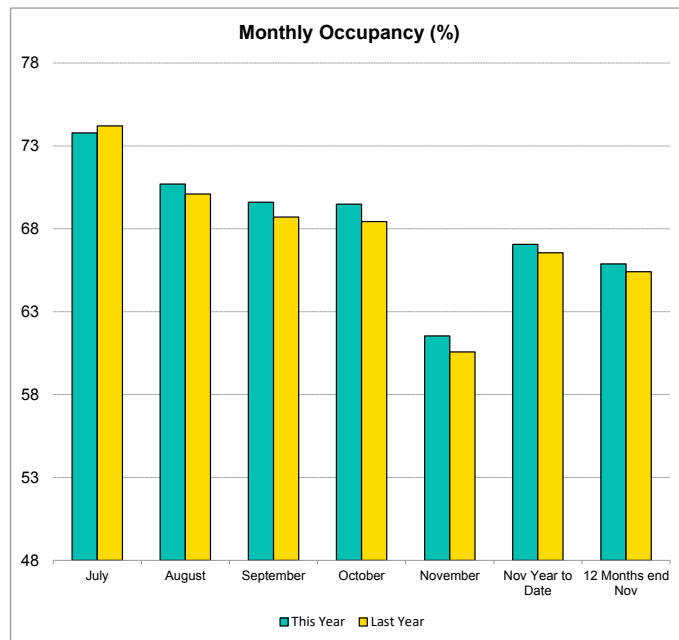
	57.0	56.6	316.95	313.94	180.72	177.59	0.8	1.0	1.8	
	53.9	52.9	166.31	164.88	89.67	87.27	1.9	0.9	2.7	
	55.3	53.8	131.20	129.03	72.54	69.37	2.8	1.7	4.6	
	50.0	48.6	105.07	103.93	52.51	50.55	2.8	1.1	3.9	
	45.6	45.0	87.52	85.93	39.87	38.71	1.1	1.8	3.0	
	47.0	46.4	67.89	66.33	31.92	30.79	1.3	2.3	3.7	

	55.5	54.3	156.90	154.59	87.04	83.89	2.2	1.5	3.7	
	50.3	49.2	96.03	95.00	48.33	46.70	2.4	1.1	3.5	
	58.7	57.7	102.88	99.44	60.37	57.41	1.6	3.5	5.2	
	43.4	42.7	79.10	76.96	34.33	32.84	1.7	2.8	4.5	
	59.4	58.7	198.85	193.94	118.03	113.91	1.1	2.5	3.6	
	41.8	40.8	93.54	92.16	39.09	37.63	2.3	1.5	3.9	

	69.4	67.2	148.27	141.62	102.88	95.12	3.3	4.7	8.2	
	54.4	52.2	100.46	91.18	54.66	47.62	4.2	10.2	14.8	
	49.6	46.5	135.08	135.30	66.94	62.87	6.6	-0.2	6.5	
	45.9	44.6	104.41	106.50	47.92	47.53	2.8	-2.0	0.8	
	50.4	51.4	92.14	90.15	46.42	46.36	-2.0	2.2	0.1	
	50.1	51.1	104.00	104.22	52.16	53.29	-1.9	-0.2	-2.1	
	48.1	48.0	92.03	91.50	44.29	43.95	0.2	0.6	0.8	
	54.8	44.8	96.25	87.10	52.73	38.98	22.4	10.5	35.3	
	67.5	67.2	164.26	155.31	110.81	104.43	0.3	5.8	6.1	
	75.8	71.2	253.01	226.83	191.81	161.42	6.5	11.5	18.8	
	47.1	44.2	102.47	99.80	48.25	44.07	6.6	2.7	9.5	
	52.8	53.6	125.99	117.57	66.50	62.96	-1.4	7.2	5.6	
	61.7	53.1	145.49	128.53	89.71	68.20	16.2	13.2	31.5	
	84.3	81.8	250.99	247.57	211.66	202.42	3.1	1.4	4.6	
	40.9	40.3	80.84	80.54	33.05	32.45	1.5	0.4	1.9	
	82.8	81.7	287.89	282.88	238.45	231.13	1.4	1.8	3.2	
	78.1	72.4	135.86	123.33	106.07	89.26	7.9	10.2	18.8	
	51.3	48.0	111.62	108.60	57.21	52.15	6.7	2.8	9.7	
	54.9	52.4	106.61	107.46	58.49	56.27	4.8	-0.8	4.0	
	61.4	59.3	122.90	120.19	75.47	71.28	3.6	2.3	5.9	
	65.7	69.0	167.55	176.31	110.10	121.58	-4.7	-5.0	-9.4	
	53.1	53.1	115.43	113.96	61.30	60.49	0.0	1.3	1.3	
	44.7	46.0	88.92	87.66	39.76	40.36	-2.9	1.4	-1.5	
	62.1	60.3	117.87	116.49	73.18	70.26	2.9	1.2	4.1	
	47.0	47.4	114.42	117.06	53.74	55.44	-0.8	-2.3	-3.1	

Occupancy Analysis

Total U.S. for the Week of: December 31, 2017 - January 06, 2018



Occupancy (%) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	58.4	58.1	57.8	57.4	57.0	56.6	56.2	56.1	56.1	56.3	56.2	55.7	55.1	54.7	54.8	54.4	53.9	53.7	53.7	53.6	53.4	54.0	53.1	52.3	51.6	51.2	50.9	50.4
Last Year	57.5	57.1	56.6	56.2	55.7	55.3	54.9	54.8	54.8	54.9	54.7	54.1	53.3	52.8	53.0	52.9	52.7	52.5	52.4	52.3	52.5	52.4	51.5	50.8	50.2	49.9	49.7	49.4
% Chg	1.6	1.8	2.0	2.1	2.3	2.3	2.4	2.3	2.4	2.6	2.8	3.0	3.3	3.6	3.4	2.8	2.4	2.2	2.4	2.6	1.9	3.2	3.1	2.9	2.7	2.6	2.3	2.0

Occupancy - Monthly Trends			
	This Year	Last Year	% Chg
July	73.8	74.2	-0.6
August	70.7	70.1	0.8
September	69.6	68.7	1.3
October	69.5	68.4	1.5
November	61.5	60.6	1.6
Nov Year to Date	67.1	66.5	0.8
12 Months end Nov	65.9	65.4	0.7

Occupancy - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
July	70.5	71.0	81.7	80.97
August	68.4	67.8	77.3	76.75
September	66.5	65.6	75.9	76.06
October	66.3	65.1	78.6	76.73
November	58.8	57.8	69.0	68.15
Nov Year to Date	64.4	63.9	73.9	73.20
12 Months end Nov	63.4	62.8	72.1	71.90

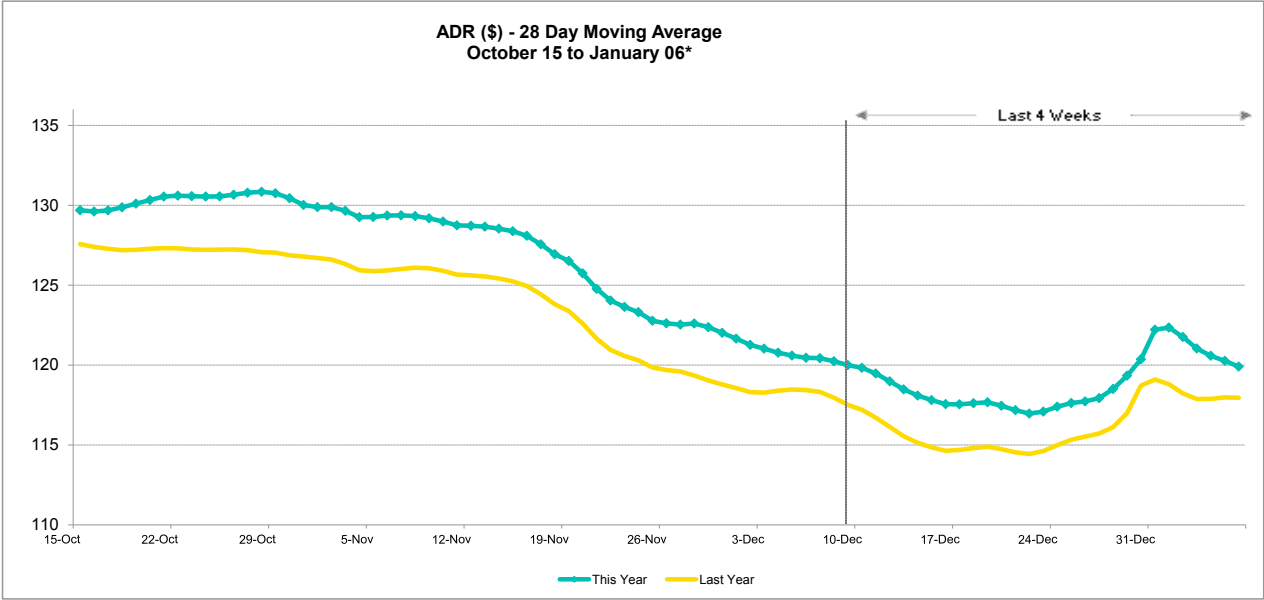
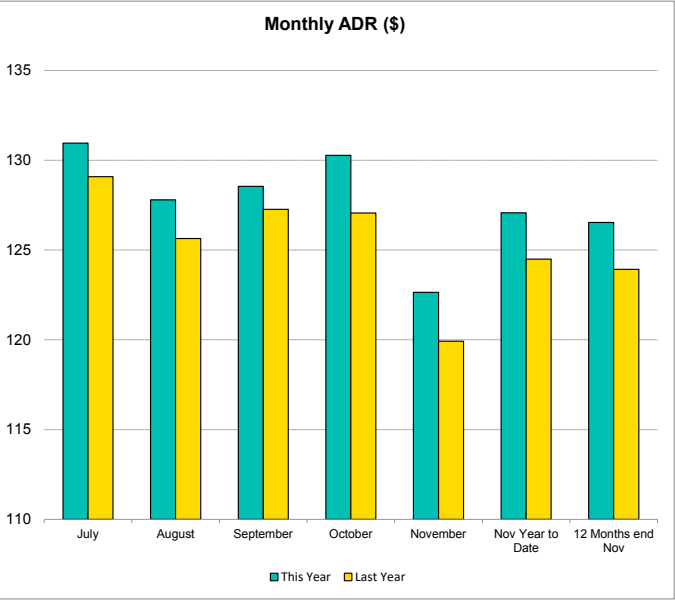
Occupancy - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	47.1	41.9	12.5
Last 4 Mondays	45.9	46.2	-0.7
Last 4 Tuesdays	50.5	51.2	-1.4
Last 4 Wednesdays	52.6	51.9	1.3
Last 4 Thursdays	50.9	49.3	3.2
Last 4 Fridays	52.5	50.8	3.4
Last 4 Saturdays	53.7	54.8	-2.1

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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ADR Analysis

Total U.S. for the Week of: December 31, 2017 - January 06, 2018



ADR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	119.83	119.47	118.98	118.48	118.10	117.81	117.55	117.54	117.61	117.67	117.45	117.18	116.97	117.08	117.40	117.62	117.73	117.93	118.50	119.33	120.37	122.22	122.35	121.76	121.03	120.58	120.27	119.90
Last Year	117.20	116.71	116.13	115.55	115.14	114.85	114.64	114.69	114.81	114.90	114.73	114.55	114.44	114.62	114.99	115.33	115.53	115.71	116.12	117.00	118.72	119.09	118.80	118.23	117.87	117.89	117.98	117.96
% Chg	2.2	2.4	2.5	2.5	2.6	2.6	2.5	2.5	2.4	2.4	2.4	2.3	2.2	2.1	2.1	2.0	1.9	1.9	2.1	2.0	1.4	2.6	3.0	3.0	2.7	2.3	1.9	1.7

ADR - Monthly Trends			
	This Year	Last Year	% Chg
July	130.95	129.09	1.4
August	127.80	125.64	1.7
September	128.55	127.26	1.0
October	130.27	127.06	2.5
November	122.64	119.92	2.3
Nov Year to Date	127.07	124.49	2.1
12 Months end Nov	126.54	123.93	2.1

ADR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
July	129.07	127.62	134.92	131.78
August	125.90	124.11	132.62	129.53
September	127.98	126.93	129.54	127.94
October	129.19	125.85	132.91	129.59
November	122.45	119.78	123.09	120.27
Nov Year to Date	126.46	124.07	128.44	125.41
12 Months end Nov	125.86	123.60	128.03	124.66

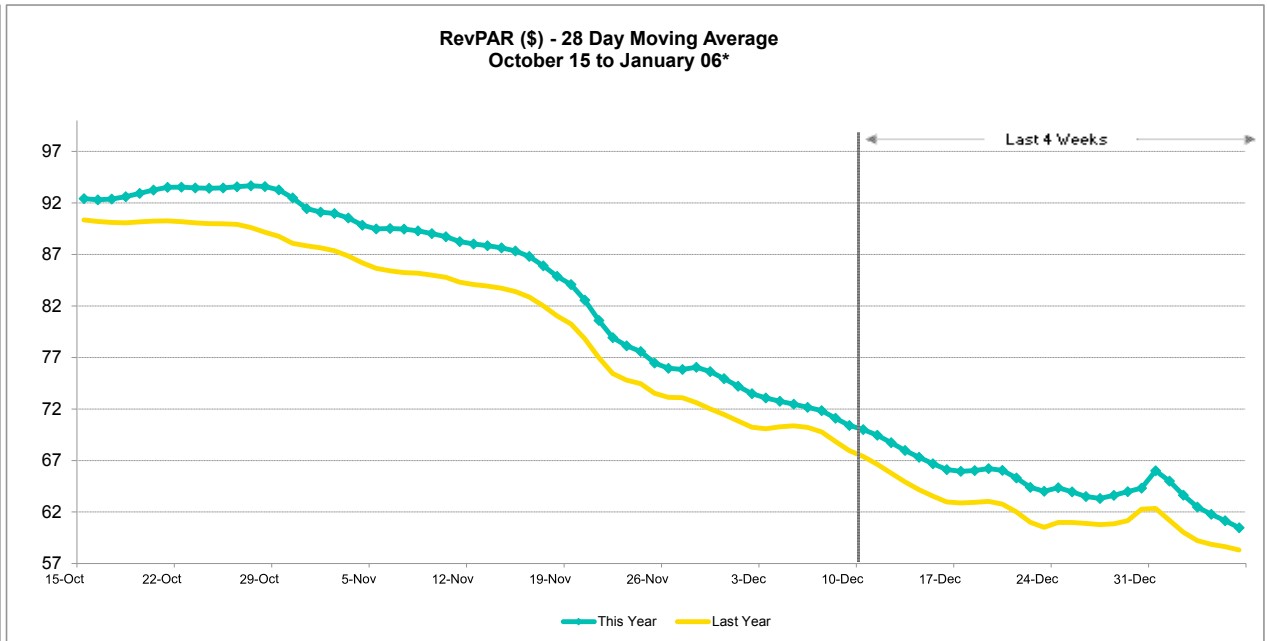
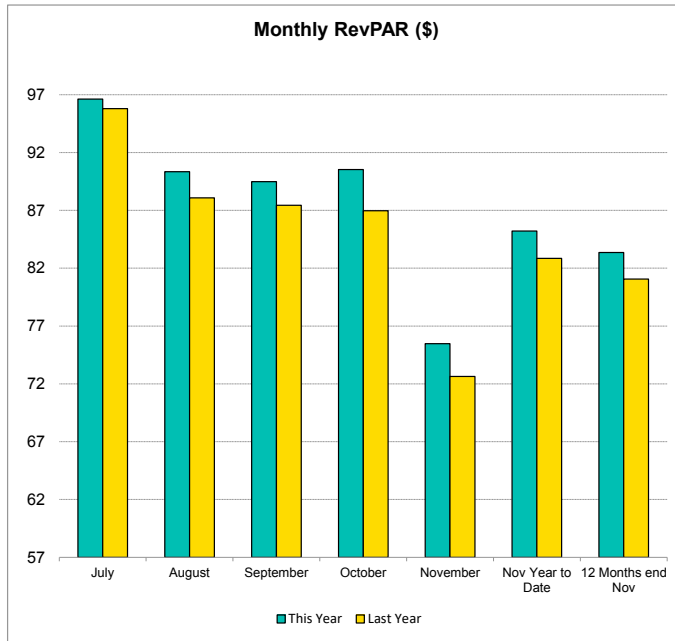
ADR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	127.97	114.45	11.8
Last 4 Mondays	118.57	113.94	4.1
Last 4 Tuesdays	117.30	115.08	1.9
Last 4 Wednesdays	117.15	116.38	0.7
Last 4 Thursdays	116.34	116.68	-0.3
Last 4 Fridays	119.14	119.96	-0.7
Last 4 Saturdays	123.24	127.47	-3.3

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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RevPAR Analysis

Total U.S. for the Week of: December 31, 2017 - January 06, 2018



RevPAR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	70.00	69.45	68.73	67.99	67.32	66.69	66.12	65.95	66.03	66.21	66.04	65.31	64.40	64.02	64.35	63.96	63.51	63.32	63.61	63.98	64.32	66.00	65.00	63.64	62.48	61.78	61.16	60.48
Last Year	67.39	66.62	65.77	64.92	64.18	63.54	62.97	62.88	62.93	63.03	62.77	62.00	61.01	60.52	60.99	60.98	60.88	60.77	60.86	61.16	62.27	62.35	61.19	60.04	59.23	58.86	58.64	58.31
% Chg	3.9	4.2	4.5	4.7	4.9	5.0	5.0	4.9	4.9	5.1	5.2	5.3	5.6	5.8	5.5	4.9	4.3	4.2	4.5	4.6	3.3	5.9	6.2	6.0	5.5	5.0	4.3	3.7

RevPAR - Monthly Trends				
	This Year	Last Year	% Chg	
July	96.62	95.80	0.9	
August	90.35	88.08	2.6	
September	89.48	87.44	2.3	
October	90.53	86.96	4.1	
November	75.48	72.64	3.9	
Nov Year to Date	85.22	82.85	2.9	
12 Months end Nov	83.36	81.06	2.8	

RevPAR - Weekday vs Weekend					
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends	
July	91.04	90.61	110.27	106.70	
August	86.12	84.14	102.50	99.42	
September	85.07	83.21	98.30	97.31	
October	85.67	81.87	104.50	99.43	
November	72.04	69.25	84.92	81.96	
Nov Year to Date	81.43	79.25	94.88	91.79	
12 Months end Nov	79.77	77.66	92.37	89.63	

RevPAR - Day of Week				
	This Year	Last Year	% Chg	
Last 4 Sundays	60.24	47.91	25.8	
Last 4 Mondays	54.44	52.67	3.4	
Last 4 Tuesdays	59.19	58.86	0.5	
Last 4 Wednesdays	61.57	60.39	1.9	
Last 4 Thursdays	59.25	57.57	2.9	
Last 4 Fridays	62.55	60.90	2.7	
Last 4 Saturdays	66.13	69.90	-5.4	

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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Occupancy by Day

For the Week of: December 31, 2017 - January 06, 2018

	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Total United States	62.0	37.3	43.4	48.6	49.5	49.6	50.7	48.7	50.4

Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Luxury	84.9	49.6	49.7	57.0	60.8	57.1	59.3	59.8	60.7
Upper Upscale	76.8	37.8	42.1	51.4	55.0	54.7	57.1	53.6	55.0
Upscale	66.4	38.1	45.7	53.1	54.1	52.9	54.8	52.2	56.0
Upper Midscale	56.0	32.2	43.0	48.9	48.8	47.8	48.2	46.4	49.7
Midscale	52.8	32.7	40.9	44.9	45.1	45.9	45.8	44.0	45.2
Economy	53.1	39.5	44.0	46.8	46.9	48.2	48.3	46.7	46.6
Independents	63.4	39.3	42.9	46.4	47.0	48.4	49.8	48.2	49.1

Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Luxury	82.0	47.2	46.2	51.5	54.4	54.3	57.1	56.1	57.0
Upper Upscale	76.2	38.1	41.6	49.8	53.1	53.3	56.1	52.6	53.9
Upscale	67.4	38.6	45.4	52.1	53.2	52.4	54.5	51.9	55.3
Upper Midscale	57.6	33.2	43.1	48.7	48.7	48.1	48.6	46.9	50.0
Midscale	54.6	33.1	40.7	44.7	44.9	45.9	46.0	44.3	45.6
Economy	54.4	39.3	44.0	47.0	47.0	48.1	48.2	46.9	47.0

Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Urban	77.8	40.2	42.7	49.9	53.6	54.1	57.0	53.6	55.5
Suburban	60.7	35.8	42.7	48.0	48.4	48.6	50.3	47.8	50.3
Airport	67.3	45.9	51.9	59.5	64.0	60.5	59.5	58.4	58.7
Interstate	43.4	31.4	40.9	45.0	43.2	43.0	42.3	41.3	43.4
Resort	81.7	53.4	53.3	56.9	58.5	59.7	60.7	60.6	59.4
Small Metro/Town	46.8	27.8	37.6	41.7	40.8	41.6	41.5	39.7	41.8

Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Anaheim/Santa Ana, CA	88.9	58.9	64.1	71.8	71.9	69.7	68.5	70.6	69.4
Atlanta, GA	79.0	51.2	52.4	51.3	51.7	48.4	53.3	55.3	54.4
Boston, MA	69.9	28.9	38.1	47.3	56.0	45.7	50.6	48.1	49.6
Chicago, IL	69.8	29.3	35.2	41.2	44.7	42.5	41.4	43.4	45.9
Dallas, TX	59.0	32.2	40.7	52.2	57.5	61.9	58.9	51.8	50.4
Denver, CO	70.7	38.2	40.3	47.0	49.4	50.8	51.9	49.7	50.1
Detroit, MI	68.2	30.2	36.9	43.5	47.9	45.5	46.6	45.5	48.1
Houston, TX	56.6	38.7	46.4	52.3	53.7	50.3	51.5	49.9	54.8
Los Angeles/Long Beach, CA	92.1	70.9	60.9	65.8	68.3	69.4	69.4	71.0	67.5
Miami/Hialeah, FL	91.2	76.0	74.7	78.5	80.9	80.6	78.1	80.0	75.8
Minneapolis/St Paul, MN-WI	70.5	26.8	35.6	42.1	45.2	50.5	55.0	46.5	47.1
Nashville, TN	77.4	34.6	39.3	45.3	48.6	52.6	55.7	50.5	52.8
New Orleans, LA	93.7	83.2	40.6	44.1	50.0	61.7	66.0	62.8	61.7
New York, NY	91.3	73.4	70.8	75.4	80.1	73.3	74.6	77.0	84.3
Norfolk/Virginia Beach, VA	54.8	25.2	29.4	35.6	38.9	36.7	36.7	36.8	40.9
Oahu Island, HI	94.7	86.8	84.2	85.5	86.0	86.7	84.3	86.9	82.8
Orlando, FL	93.2	71.7	75.4	82.1	84.3	82.2	82.7	81.7	78.1
Philadelphia, PA-NJ	70.4	30.2	38.3	52.2	61.5	62.3	65.1	54.3	51.3
Phoenix, AZ	63.0	39.7	44.9	50.9	56.9	58.5	57.8	53.1	54.9
San Diego, CA	82.8	49.3	52.9	59.3	63.9	66.0	65.7	62.9	61.4
San Francisco/San Mateo, CA	82.4	49.8	53.3	60.8	62.5	58.8	63.5	61.6	65.7
Seattle, WA	69.3	34.5	40.3	47.0	47.5	46.0	47.7	47.5	53.1
St Louis, MO-IL	57.8	27.6	35.1	40.0	40.3	44.5	50.1	42.2	44.7
Tampa/St Petersburg, FL	88.8	55.4	53.0	59.0	61.1	61.8	60.6	62.8	62.1
Washington, DC-MD-VA	60.6	28.5	34.9	41.9	45.1	43.4	48.4	43.2	47.0

Percent Change from Previous Year									Running	
Sun	Mon	Tue	Wed	Thu	Fri	Sat			Week	28 Days
45.4	0.5	-4.9	-3.5	-0.7	-3.2	-3.6			3.6	2.0

	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
58.8	17.5	-2.5	-5.2	-1.0	-2.6	-3.2		7.8	3.3
73.0	4.7	-11.3	-8.1	-1.4	-5.4	-6.4		4.6	2.1
56.0	0.7	-7.6	-4.6	1.8	-1.3	-3.5		4.6	3.1
52.1	-3.2	-4.7	-1.8	2.8	-0.1	-1.6		5.0	3.2
40.7	-4.9	-2.1	0.7	1.4	-1.4	-2.5		4.0	1.5
24.3	-1.2	-0.5	2.6	1.8	0.0	-0.3		3.7	1.5
36.7	2.1	-4.2	-6.1	-5.8	-7.3	-5.6		1.0	0.7

	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
49.9	11.5	-6.6	-11.5	-8.4	-9.3	-7.3		1.9	0.8
68.2	5.3	-10.4	-8.5	-2.7	-6.3	-6.6		4.1	1.9
53.3	1.5	-6.8	-4.7	0.9	-2.5	-3.8		4.3	2.8
49.9	-2.0	-4.8	-3.0	0.9	-1.8	-2.8		4.1	2.8
40.9	-4.0	-3.1	-1.0	-0.3	-2.5	-3.3		3.3	1.1
25.9	-0.9	-1.2	0.5	-0.4	-2.0	-1.7		2.7	1.3

	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
66.1	4.4	-8.2	-5.2	-1.4	-4.8	-6.1		5.3	2.2
50.7	0.0	-6.6	-5.4	-1.8	-3.4	-2.9		3.3	2.4
36.8	-2.2	-4.4	0.7	8.6	-0.8	-7.3		3.8	1.6
19.1	-8.4	-1.7	1.5	1.2	-0.3	1.1		1.7	1.7
31.2	10.2	0.4	-4.2	-4.6	-6.0	-3.8		3.2	1.1
44.5	-5.3	-3.8	-1.0	1.0	-0.8	-2.4		3.7	2.3

	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
39.1	7.3	4.8	8.5	6.0	0.5	-1.3		9.1	3.3
61.7	-0.3	-11.8	-4.9	2.9	-17.7	-0.3		3.0	4.2
120.9	4.3	-7.8	1.3	21.6	3.7	-4.6		15.8	6.6
114.7	17.3	2.0	0.7	-2.9	-12.6	-22.2		8.3	2.8
46.7	-13.7	-14.9	-7.4	1.5	-0.5	-1.1		0.6	-2.0
45.0	6.1	-8.7	-14.2	-11.8	-7.9	-8.5		-0.9	-1.9
56.6	-5.2	-10.9	-8.5	2.5	-2.6	-14.3		2.1	0.2
79.2	19.4	11.5	8.7	11.9	4.5	7.1		17.3	22.4
21.9	3.3	-5.4	0.1	0.4	2.1	0.1		3.6	0.3
14.6	8.6	7.3	9.8	9.7	6.7	2.6		8.5	6.5
84.8	-0.3	-1.8	0.5	7.3	0.6	-3.0		11.4	6.6
61.2	-3.3	-17.8	-15.1	-4.1	10.5	3.6		4.9	-1.4
33.3	27.7	7.6	-1.2	-1.2	-3.1	-1.1		10.1	16.2
17.1	12.6	5.2	7.4	14.0	2.9	-1.5		8.2	3.1
60.9	-5.5	-6.0	7.5	24.1	-5.7	-4.1		10.2	1.5
12.3	11.8	9.6	10.3	8.3	7.2	5.5		9.3	1.4
30.7	16.3	10.7	10.3	9.7	6.4	7.5		12.8	7.9
84.5	7.3	-8.4	2.6	22.7	14.6	7.0		17.2	6.7
50.2	9.2	-5.4	-8.1	-2.9	-1.6	-4.1		3.4	4.8
46.0	18.4	7.7	10.6	16.2	20.0	14.4		19.4	3.6
46.9	5.8	-8.0	-5.3	-3.8	1.7	0.7		4.9	-4.7
75.8	-0.3	-9.5	-7.6	-7.2	-10.4	-19.0		0.5	0.0
42.0	-19.9	-7.9	-8.6	-1.5	-2.0	-7.8		-0.8	-2.9
34.7	3.3	-3.3	-0.7	0.4	-1.1	-23.9		0.7	2.9
71.3	-4.9	-14.5	-9.4	-2.4	-1.7	-0.4		3.9	-0.8

ADR by Day

For the Week of: December 31, 2017 - January 06, 2018

	Current Week									Percent Change from Previous Year									
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
Total United States	161.50	131.39	115.27	113.15	113.14	113.21	113.92	124.33	119.90	26.6	15.6	3.5	-3.3	-5.2	-3.8	-1.7	5.8	1.7	
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Luxury	502.09	501.82	409.03	356.45	336.62	338.23	326.96	399.93	376.80	11.7	27.6	22.2	11.5	5.4	6.1	7.1	15.9	2.5
	Upper Upscale	210.72	188.19	164.53	159.08	157.40	154.47	155.86	171.81	164.81	18.2	14.2	4.2	-0.2	-1.5	0.3	0.0	6.9	1.8
	Upscale	165.43	135.25	124.41	123.30	122.57	120.40	120.38	131.38	128.21	23.5	8.2	1.7	0.4	0.8	1.4	0.5	6.8	2.1
	Upper Midscale	118.93	100.97	97.93	98.43	98.46	98.67	99.01	102.28	101.22	18.9	4.9	1.2	0.9	1.5	1.6	0.6	4.8	2.0
	Midscale	94.24	79.94	77.28	77.26	77.67	80.60	80.98	81.57	80.01	18.2	5.8	3.4	3.3	2.9	1.7	0.8	5.7	2.8
	Economy	70.35	58.51	57.30	57.53	57.72	59.84	60.23	60.47	59.40	20.0	5.9	3.6	3.1	2.1	1.8	2.0	5.9	3.3
	Independents	180.52	137.18	116.76	112.62	112.59	115.65	116.37	129.78	122.76	33.9	17.8	2.2	-12.8	-17.8	-13.8	-7.2	1.5	-0.4
	Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Luxury		432.37	408.56	336.01	300.98	288.71	287.28	278.33	338.60	316.95	18.1	26.5	16.1	2.5	-4.0	-2.1	1.1	11.1	1.0
Upper Upscale		218.61	190.89	166.18	159.61	157.72	156.03	156.96	174.61	166.31	20.8	14.6	3.9	-4.1	-6.7	-4.0	-2.1	5.1	0.9
Upscale		173.94	140.91	127.29	125.19	124.48	123.16	122.97	135.43	131.20	25.4	10.4	2.5	-1.1	-2.0	-1.0	-0.5	6.5	1.7
Upper Midscale		130.00	107.70	101.56	101.28	101.28	102.06	102.41	107.29	105.07	21.3	7.1	0.8	-2.9	-3.8	-2.7	-1.6	3.2	1.1
Midscale		110.43	89.79	84.15	83.76	83.96	86.72	87.29	90.15	87.52	22.8	8.7	2.2	-2.9	-5.0	-4.1	-2.1	3.4	1.8
Economy	86.71	67.77	64.59	64.74	64.94	66.89	67.27	69.45	67.89	27.0	8.2	2.8	-2.3	-6.1	-5.0	-1.7	3.6	2.3	
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Urban	224.23	161.72	134.51	133.69	134.29	133.24	137.75	156.18	156.90	42.6	15.9	0.0	-1.9	-1.4	-0.3	0.1	12.4	1.5
	Suburban	114.96	94.80	91.86	93.28	93.14	92.91	94.61	97.33	96.03	21.6	5.1	-3.5	-10.5	-12.5	-9.7	-4.6	-2.2	1.1
	Airport	117.12	101.12	99.88	103.15	104.65	101.52	100.73	104.45	102.88	19.4	4.9	-0.2	1.0	3.6	3.0	-1.9	4.4	3.5
	Interstate	86.76	74.69	75.97	77.06	76.42	77.96	78.88	78.41	79.10	14.4	3.5	2.3	2.6	2.4	1.7	1.9	4.2	2.8
	Resort	279.75	248.98	215.59	199.17	193.95	192.27	184.31	219.28	198.85	24.1	25.1	14.9	1.5	-3.3	-1.5	0.3	10.5	2.5
Small Metro/Town	116.99	95.29	89.78	88.92	88.40	91.32	92.33	95.21	93.54	18.9	9.9	5.0	2.1	0.9	0.1	0.2	6.1	1.5	
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Anaheim/Santa Ana, CA	186.23	154.51	142.67	143.36	140.50	136.57	137.97	150.20	148.27	25.3	17.8	8.8	8.8	7.4	4.0	2.3	11.9	4.7
	Atlanta, GA	125.72	104.29	99.86	97.18	96.28	95.79	110.03	105.77	100.46	36.5	8.0	-5.5	-0.5	3.3	6.1	24.5	11.4	10.2
	Boston, MA	166.33	124.39	128.59	133.43	133.85	128.41	127.89	137.49	135.08	32.2	0.5	-3.4	-0.4	3.1	3.8	2.8	7.4	-0.2
	Chicago, IL	139.75	93.58	95.08	98.11	96.91	93.53	92.23	105.26	104.41	43.0	5.3	-1.3	-2.5	-7.8	-8.7	-10.4	5.1	-2.0
	Dallas, TX	98.66	77.62	88.63	100.88	102.87	101.12	98.11	96.99	92.14	23.8	-4.9	-3.6	0.0	3.6	3.9	2.0	3.5	2.2
	Denver, CO	132.69	98.52	98.46	100.62	100.78	96.20	96.33	105.40	104.00	24.5	1.4	-2.8	-4.8	-4.8	-4.0	-3.9	2.6	-0.2
	Detroit, MI	122.53	81.60	85.43	89.76	92.24	87.38	87.42	95.19	92.03	22.9	-3.3	-5.9	-4.2	-1.6	-8.4	-24.0	-2.1	0.6
	Houston, TX	97.64	87.02	92.41	95.26	93.65	87.50	87.75	91.88	96.25	27.6	9.9	3.9	1.4	3.3	3.6	4.8	6.8	10.5
	Los Angeles/Long Beach, CA	229.09	204.40	166.03	162.49	161.71	162.86	164.46	181.47	164.26	24.4	17.0	6.1	3.9	2.9	3.5	2.9	10.6	5.8
	Miami/Hialeah, FL	421.82	328.71	258.29	238.96	237.64	237.55	232.66	282.24	253.01	41.5	38.4	17.3	12.1	12.2	12.2	10.7	22.9	11.5
	Minneapolis/St Paul, MN-WI	130.17	89.45	95.27	99.45	96.95	96.77	99.25	104.00	102.47	31.3	2.0	-3.1	-1.0	1.3	2.8	3.3	8.1	2.7
	Nashville, TN	185.85	111.66	100.31	108.26	112.23	122.97	127.96	130.53	125.99	54.3	17.2	-3.1	-0.2	4.5	16.7	13.2	20.6	7.2
	New Orleans, LA	261.10	248.40	115.29	110.49	115.46	130.67	133.66	176.03	145.49	32.8	40.7	6.5	-1.5	-2.5	1.1	3.1	22.6	13.2
	New York, NY	440.92	211.06	176.98	172.24	172.17	169.97	167.52	222.68	250.99	98.7	17.3	2.2	-0.3	0.5	1.5	-0.8	23.8	1.4
	Norfolk/Virginia Beach, VA	94.44	72.66	71.19	70.90	71.34	74.26	77.20	77.58	80.84	21.5	5.2	2.3	1.0	3.3	3.6	5.7	8.3	0.4
	Oahu Island, HI	402.26	378.11	335.94	293.81	278.45	267.24	255.19	317.25	287.89	10.1	15.0	18.4	8.3	6.3	5.7	3.6	10.3	1.8
	Orlando, FL	185.44	145.57	129.83	131.26	132.38	134.10	132.69	142.48	135.86	33.2	26.8	16.1	14.8	15.5	18.0	15.6	21.2	10.2
	Philadelphia, PA-NJ	147.41	97.65	102.49	108.34	127.40	125.44	122.90	122.52	111.62	43.1	3.1	-3.1	-5.1	13.1	12.8	10.5	12.6	2.8
	Phoenix, AZ	119.89	106.88	109.38	110.40	112.89	108.27	108.77	111.30	106.61	8.6	9.8	-1.8	-6.0	-5.1	-9.5	-7.6	-2.7	-0.8
	San Diego, CA	158.15	120.53	116.79	118.07	119.01	122.36	122.55	127.18	122.90	31.8	9.5	4.4	2.2	4.0	5.5	3.1	10.1	2.3
	San Francisco/San Mateo, CA	220.74	159.45	150.60	151.38	151.17	157.72	199.17	173.34	167.55	35.6	5.9	-4.8	-8.0	-6.5	-3.1	3.8	4.9	-5.0
	Seattle, WA	154.16	105.04	105.01	107.39	106.02	101.75	104.67	115.23	115.43	47.3	6.2	0.4	-1.5	-1.6	-4.2	-4.9	8.3	1.3
	St Louis, MO-IL	104.28	75.42	82.83	86.84	84.67	84.31	86.20	87.92	88.92	7.8	-16.7	-2.2	0.3	1.5	3.7	0.0	1.2	1.4
	Tampa/St Petersburg, FL	156.34	129.02	116.68	116.99	114.43	112.81	110.64	124.60	117.87	17.0	9.7	2.1	-1.0	-5.5	-17.3	-35.7	-6.1	1.2
	Washington, DC-MD-VA	126.17	99.32	102.29	106.85	109.87	106.80	111.55	110.68	114.42	21.1	-6.6	-12.0	-10.7	-6.4	-3.0	-0.2	-1.9	-2.3

RevPAR by Day

For the Week of: December 31, 2017 - January 06, 2018

	Current Week							Percent Change from Previous Year							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Total United States	100.16	48.98	50.00	54.99	55.97	56.20	57.79	60.59	16.1	-1.5	-6.7	-5.9	-6.8	-5.2	9.6	3.7
Chain Scale																
Luxury	426.19	248.98	203.20	203.07	204.76	193.03	193.92	239.02	50.0	19.2	5.6	4.4	3.3	3.6	25.0	5.8
Upper Upscale	161.81	71.11	69.25	81.79	86.63	84.52	89.00	92.04	19.6	-7.5	-8.3	-2.9	-5.2	-6.4	11.8	3.9
Upscale	109.89	51.56	56.91	65.42	66.36	63.67	65.98	68.54	8.9	-6.0	-4.2	2.6	0.0	-3.0	11.7	5.2
Upper Midscale	66.64	32.46	42.11	48.13	48.03	47.16	47.71	47.46	1.5	-3.6	-0.9	4.3	1.5	-1.0	10.1	5.3
Midscale	49.75	26.10	31.59	34.66	35.00	36.97	37.09	35.88	0.7	1.2	4.0	4.3	0.3	-1.8	9.9	4.3
Economy	37.38	23.10	25.20	26.95	27.09	28.86	29.10	28.24	4.6	3.0	5.8	3.9	1.8	1.7	9.8	4.9
Independents	114.50	53.92	50.09	52.23	52.97	56.01	57.98	62.55	20.3	-2.1	-18.2	-22.5	-20.1	-12.4	2.5	0.3
Class																
Luxury	354.70	192.73	155.34	154.96	157.09	155.85	159.06	189.98	41.1	8.4	-9.3	-12.1	-11.2	-6.2	13.2	1.8
Upper Upscale	166.60	72.68	69.15	79.44	83.70	83.20	88.07	91.83	20.7	-6.9	-12.2	-9.2	-10.0	-8.6	9.3	2.7
Upscale	117.26	54.37	57.81	65.22	66.22	64.50	66.98	70.34	12.1	-4.4	-5.7	-1.1	-3.5	-4.2	11.2	4.6
Upper Midscale	74.92	35.78	43.80	49.37	49.37	49.04	49.75	50.29	4.9	-4.0	-5.8	-3.0	-4.4	-4.3	7.5	3.9
Midscale	60.29	29.71	34.24	37.43	37.70	39.78	40.16	39.91	4.4	-1.0	-3.9	-5.3	-6.5	-5.3	6.8	3.0
Economy	47.17	26.63	28.39	30.40	30.54	32.18	32.43	32.54	7.2	1.5	-1.7	-6.5	-6.9	-3.3	6.4	3.7
Location																
Urban	174.36	65.09	57.50	66.75	71.97	72.04	78.46	83.74	21.1	-8.2	-7.0	-2.8	-5.2	-6.0	18.3	3.7
Suburban	69.83	33.94	39.20	44.76	45.10	45.12	47.60	46.51	5.1	-9.9	-15.4	-14.1	-12.8	-7.4	1.0	3.5
Airport	78.84	46.46	51.85	61.39	66.97	61.44	59.94	60.98	2.6	-4.5	1.8	12.5	2.2	-9.0	8.4	5.2
Interstate	37.64	23.42	31.10	34.66	32.99	33.52	33.35	32.38	-5.3	0.6	4.2	3.6	1.4	3.0	6.0	4.5
Resort	228.46	133.07	114.80	113.39	113.49	114.78	111.87	132.92	37.9	15.3	-2.7	-7.7	-7.5	-3.6	14.0	3.6
Small Metro/Town	54.80	26.52	33.79	37.12	36.09	37.94	38.36	37.81	4.1	1.0	1.1	2.0	-0.7	-2.2	10.1	3.9
Top 25 Markets																
Anaheim/Santa Ana, CA	165.65	91.02	91.52	102.86	101.06	95.14	94.52	105.97	26.3	14.0	18.0	13.8	4.6	1.0	22.0	8.2
Atlanta, GA	99.26	53.43	52.36	49.85	49.80	46.40	58.61	58.53	7.7	-16.6	-5.3	6.2	-12.7	24.1	14.7	14.8
Boston, MA	116.22	35.97	49.05	63.17	74.96	58.72	64.73	66.12	4.7	-11.0	0.9	25.3	7.7	-1.9	24.4	6.5
Chicago, IL	97.52	27.42	33.44	40.46	43.34	39.74	38.19	45.73	23.5	0.7	-1.8	-10.4	-20.1	-30.2	13.8	0.8
Dallas, TX	58.24	25.01	36.06	52.69	59.18	62.63	57.76	50.22	-17.9	-17.9	-7.3	5.1	3.4	0.9	4.2	0.1
Denver, CO	93.88	37.61	39.63	47.26	49.75	48.86	49.96	52.42	7.6	-11.3	-18.4	-16.1	-11.6	-12.1	1.7	-2.1
Detroit, MI	83.60	24.63	31.49	39.04	44.18	39.74	40.73	43.35	-8.3	-16.2	-12.3	0.9	-10.8	-34.9	0.0	0.8
Houston, TX	55.28	33.66	42.84	49.78	50.28	44.05	45.22	45.87	31.3	15.9	10.3	15.6	8.3	12.3	25.2	35.3
Los Angeles/Long Beach, CA	211.05	144.91	101.07	106.94	110.39	113.07	114.18	128.80	20.9	0.3	4.1	3.4	5.7	3.0	14.5	6.1
Miami/Hialeah, FL	384.82	249.82	192.96	187.58	192.26	191.36	181.78	225.80	50.4	25.9	23.1	23.1	19.7	13.6	33.4	18.8
Minneapolis/St Paul, MN-WI	91.78	23.98	33.93	41.92	43.81	48.88	54.63	48.39	1.7	-4.9	-0.6	8.6	3.4	0.2	20.4	9.5
Nashville, TN	143.86	38.66	39.47	49.08	54.50	64.67	71.22	65.92	13.3	-20.3	-15.3	0.2	28.9	17.2	26.5	5.6
New Orleans, LA	244.55	206.67	46.85	48.74	57.77	80.64	88.27	110.50	79.8	14.6	-2.7	-3.7	-2.1	1.9	35.0	31.5
New York, NY	402.35	154.87	125.29	129.91	137.88	124.61	124.93	171.41	32.1	7.4	7.2	14.6	4.5	-2.3	34.0	4.6
Norfolk/Virginia Beach, VA	51.75	18.33	20.91	25.23	27.72	27.25	28.34	28.52	-0.6	-3.8	8.5	28.3	-2.3	1.4	19.3	1.9
Oahu Island, HI	380.87	328.29	282.73	251.20	239.48	231.60	215.23	275.63	28.6	29.7	19.4	15.1	13.4	9.3	20.5	3.2
Orlando, FL	172.75	104.34	97.85	107.77	111.65	110.25	109.79	116.34	47.4	28.4	26.7	26.7	25.5	24.3	36.7	18.8
Philadelphia, PA-NJ	103.77	29.49	39.27	56.53	78.31	78.13	79.97	66.50	10.6	-11.2	-2.6	38.8	29.3	18.3	32.0	9.7
Phoenix, AZ	75.55	42.39	49.10	56.21	64.29	63.35	62.88	59.11	20.0	-7.1	-13.6	-7.8	-11.0	-11.4	0.5	4.0
San Diego, CA	130.97	59.48	61.81	70.07	76.00	80.80	80.52	79.95	29.6	12.5	13.1	20.8	26.6	17.9	31.4	5.9
San Francisco/San Mateo, CA	181.85	79.42	80.26	92.10	94.53	92.72	126.39	106.75	12.1	-12.4	-12.8	-10.0	-1.5	4.5	10.0	-9.4
Seattle, WA	106.90	36.28	42.37	50.46	50.35	46.77	49.89	54.70	5.9	-9.1	-9.0	-8.6	-14.1	-22.9	8.8	1.3
St Louis, MO-IL	60.22	20.83	29.11	34.73	34.15	37.52	43.23	37.11	-33.2	-9.9	-8.4	0.0	1.6	-7.8	0.4	-1.5
Tampa/St Petersburg, FL	138.88	71.54	61.86	69.01	69.94	69.72	67.01	78.28	13.3	-1.3	-1.7	-5.1	-18.2	-51.1	-5.5	4.1
Washington, DC-MD-VA	76.43	28.30	35.68	44.77	49.52	46.33	54.02	47.86	-11.2	-24.8	-19.1	-8.7	-4.7	-0.6	1.9	-3.1



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