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## Weekly Hotel Review

**U.S. Hotel Industry Performance for the Week of: February 04, 2018 - February 10, 2018**

Volume 18, Issue W6



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# Translation Table

For the Week of: February 04, 2018 - February 10, 2018

2017/2018								2017							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Sun	Mon	Tue	Wed	Thu	Fri	Sat
Dec / Jan	31	1	2	3	4	5	6	Jan	1	2	3	4	5	6	7
Jan	7	8	9	10	11	12	13	Jan	8	9	10	11	12	13	14
Jan	14	15	16	17	18	19	20	Jan	15	16	17	18	19	20	21
Jan	21	22	23	24	25	26	27	Jan	22	23	24	25	26	27	28
Jan / Feb	28	29	30	31	1	2	3	Jan / Feb	29	30	31	1	2	3	4
Feb	4	5	6	7	8	9	10	Feb	5	6	7	8	9	10	11
Feb	11	12	13	14	15	16	17	Feb	12	13	14	15	16	17	18

**This Year**

Sunday, Dec 31st - New Year's Eve  
Monday, Jan 1st - New Year's Day  
Monday, Jan 15th - Martin Luther King Day  
Wednesday, Feb 14th - Valentine's Day

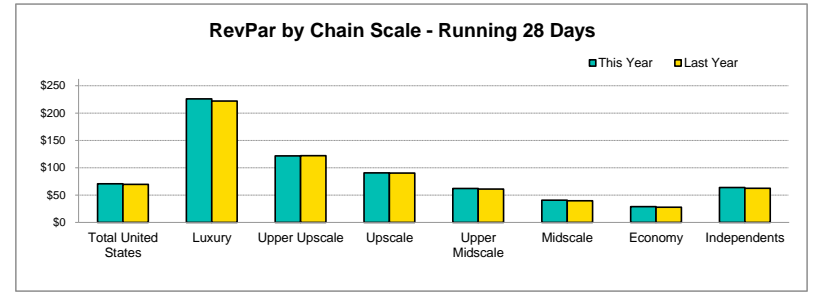
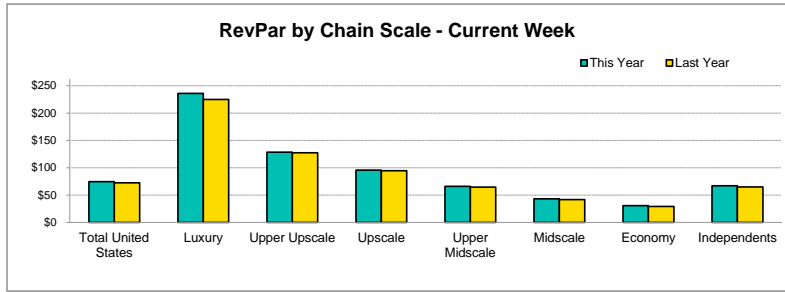
**Last Year**

Sunday, Jan 1st - New Year's Day  
Monday, Jan 16th - Martin Luther King Day  
Friday, Jan 20th - Presidential Inauguration  
Tuesday, Feb 14th - Valentine's Day

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# Performance by Industry Segments

For the Week of: February 04, 2018 - February 10, 2018

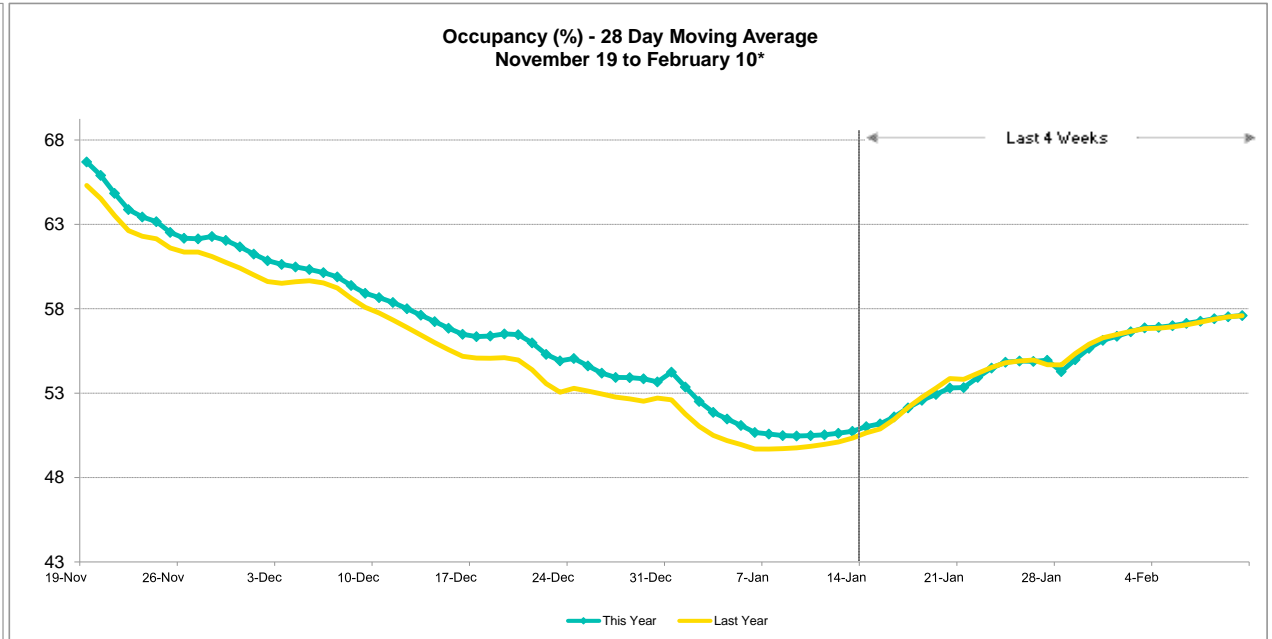
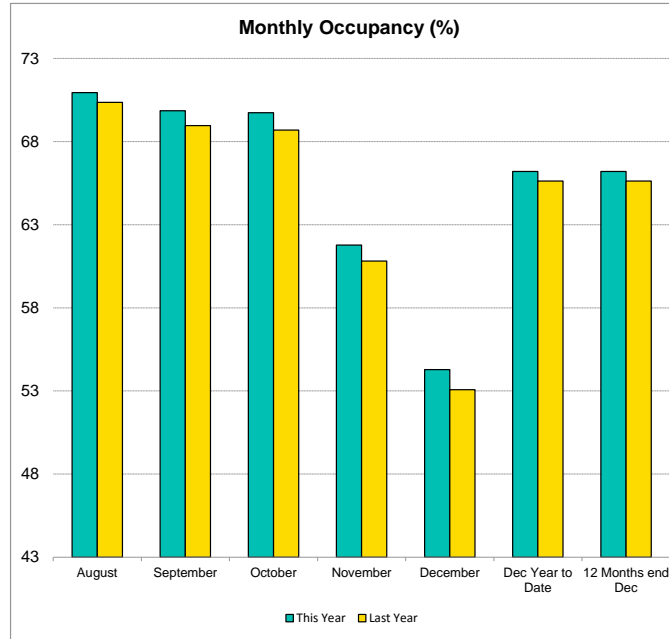


	Current Week								
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)		
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR
Total United States	59.5	59.6	125.09	121.69	74.48	72.59	-0.2	2.8	2.6
Chain Scale									
Luxury	72.7	71.8	324.53	312.96	235.89	224.76	1.2	3.7	5.0
Upper Upscale	70.2	71.4	182.89	178.52	128.39	127.50	-1.7	2.4	0.7
Upscale	69.0	69.6	138.37	135.91	95.48	94.65	-0.9	1.8	0.9
Upper Midscale	60.5	60.5	109.00	106.62	65.97	64.50	0.0	2.2	2.3
Midscale	51.7	51.6	83.55	80.77	43.16	41.71	0.0	3.4	3.5
Economy	50.8	50.4	60.46	58.05	30.69	29.27	0.7	4.1	4.9
Independents	55.7	55.9	120.09	116.30	66.92	65.02	-0.3	3.3	2.9
Class									
Luxury	67.4	67.4	276.98	268.68	186.67	181.01	0.0	3.1	3.1
Upper Upscale	68.0	69.2	179.50	175.50	122.05	121.44	-1.7	2.3	0.5
Upscale	67.4	67.9	138.31	135.49	93.17	91.94	-0.7	2.1	1.3
Upper Midscale	60.4	60.4	110.98	108.41	67.07	65.49	0.0	2.4	2.4
Midscale	52.3	52.4	90.09	86.98	47.10	45.59	-0.2	3.6	3.3
Economy	51.4	51.2	69.03	66.30	35.49	33.93	0.5	4.1	4.6
Location									
Urban	67.3	67.9	162.33	158.79	109.18	107.83	-1.0	2.2	1.3
Suburban	61.0	61.2	107.67	105.31	65.65	64.40	-0.3	2.2	1.9
Airport	72.1	71.4	120.08	117.29	86.59	83.74	1.0	2.4	3.4
Interstate	47.1	46.9	81.50	79.24	38.38	37.19	0.3	2.8	3.2
Resort	66.7	67.0	188.48	179.11	125.70	120.02	-0.5	5.2	4.7
Small Metro/Town	48.2	48.0	93.18	90.72	44.87	43.54	0.3	2.7	3.1
Top 25 Markets									
Anaheim/Santa Ana, CA	77.9	77.1	155.76	149.63	121.37	115.36	1.1	4.1	5.2
Atlanta, GA	66.7	64.7	113.99	107.37	76.06	69.48	3.1	6.2	9.5
Boston, MA	59.9	58.8	142.84	145.15	85.63	85.42	1.9	-1.6	0.2
Chicago, IL	53.5	53.6	109.47	110.44	58.54	59.23	-0.3	-0.9	-1.2
Dallas, TX	66.1	69.9	113.38	112.37	74.93	78.58	-5.5	0.9	-4.6
Denver, CO	65.0	61.5	120.64	117.60	78.47	72.33	5.8	2.6	8.5
Detroit, MI	58.1	56.8	98.56	96.13	57.24	54.57	2.3	2.5	4.9
Houston, TX	69.3	67.2	115.36	141.75	79.93	95.21	3.2	-18.6	-16.0
Los Angeles/Long Beach, CA	78.9	82.1	174.33	177.17	137.52	145.41	-3.9	-1.6	-5.4
Miami/Hialeah, FL	84.7	81.3	244.70	220.53	207.18	179.36	4.1	11.0	15.5
Minneapolis/St Paul, MN-WI	63.4	56.5	171.17	108.37	108.56	61.23	12.2	57.9	77.3
Nashville, TN	60.4	63.5	134.15	128.91	81.09	81.85	-4.8	4.1	-0.9
New Orleans, LA	74.9	70.6	193.55	151.36	144.94	106.83	6.1	27.9	35.7
New York, NY	78.2	76.9	184.81	185.04	144.61	142.30	1.8	-0.1	1.6
Norfolk/Virginia Beach, VA	44.2	47.1	77.90	78.94	34.43	37.19	-6.2	-1.3	-7.4
Oahu Island, HI	86.0	83.7	229.84	231.36	197.78	193.70	2.8	-0.7	2.1
Orlando, FL	80.0	80.6	138.39	133.84	110.74	107.87	-0.7	3.4	2.7
Philadelphia, PA-NJ	66.3	56.8	130.06	116.39	86.18	66.10	16.7	11.7	30.4
Phoenix, AZ	81.9	79.3	162.37	156.69	133.02	124.25	3.3	3.6	7.1
San Diego, CA	79.7	74.5	156.25	145.95	124.53	108.71	7.0	7.1	14.6
San Francisco/San Mateo, CA	79.1	81.8	219.14	219.05	173.29	179.21	-3.3	0.0	-3.3
Seattle, WA	68.6	78.2	138.17	146.31	94.81	114.43	-12.3	-5.6	-17.2
St Louis, MO-IL	54.4	56.2	98.43	100.31	53.50	56.42	-3.4	-1.9	-5.2
Tampa/St Petersburg, FL	79.2	82.3	144.88	143.80	114.81	118.41	-3.8	0.7	-3.0
Washington, DC-MD-VA	60.7	63.4	143.43	148.48	87.12	94.09	-4.2	-3.4	-7.4

Running 28 Days									
Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	
57.4	57.3	123.22	121.06	70.67	69.42	0.0	1.8	1.8	
70.8	69.8	319.25	317.97	226.08	221.95	1.5	0.4	1.9	
68.0	68.5	179.19	178.22	121.83	122.16	-0.8	0.5	-0.3	
66.7	67.1	135.79	134.37	90.58	90.15	-0.6	1.1	0.5	
58.0	57.9	107.00	105.19	62.11	60.95	0.2	1.7	1.9	
49.5	49.6	81.82	79.54	40.52	39.43	-0.1	2.9	2.8	
48.7	48.4	59.65	57.49	29.02	27.80	0.6	3.7	4.4	
53.7	53.9	118.86	115.81	63.84	62.41	-0.3	2.6	2.3	
65.8	65.7	271.97	269.31	179.00	176.82	0.2	1.0	1.2	
65.9	66.5	176.25	175.30	116.15	116.58	-0.9	0.5	-0.4	
65.1	65.3	135.77	133.94	88.33	87.52	-0.4	1.4	0.9	
58.0	58.0	109.05	107.25	63.28	62.17	0.1	1.7	1.8	
50.1	50.3	88.56	86.12	44.39	43.32	-0.4	2.8	2.5	
49.3	49.1	68.20	65.84	33.62	32.35	0.3	3.6	3.9	
64.9	65.0	159.12	160.29	103.29	104.14	-0.1	-0.7	-0.8	
59.0	59.0	106.89	104.49	63.01	61.66	-0.1	2.3	2.2	
68.3	68.4	117.96	115.73	80.53	79.12	-0.1	1.9	1.8	
45.7	45.4	80.77	78.79	36.92	35.79	0.6	2.5	3.2	
64.1	64.2	184.34	177.15	118.12	113.67	-0.1	4.1	3.9	
46.1	46.1	92.03	90.18	42.47	41.56	0.1	2.0	2.2	
72.4	72.6	153.98	146.70	111.43	106.55	-0.4	5.0	4.6	
64.7	65.0	113.95	110.97	73.72	72.12	-0.5	2.7	2.2	
59.8	58.6	145.60	146.71	87.02	85.98	2.0	-0.8	1.2	
53.5	49.4	113.58	107.51	60.82	53.11	8.4	5.6	14.5	
67.0	68.2	115.00	112.31	77.07	76.61	-1.8	2.4	0.6	
63.0	60.6	122.89	117.75	77.48	71.32	4.1	4.4	8.6	
59.8	56.9	109.60	97.40	65.50	55.41	5.0	12.5	18.2	
68.2	64.4	110.99	139.95	75.73	90.11	6.0	-20.7	-16.0	
76.3	78.3	172.66	168.66	131.74	131.99	-2.5	2.4	-0.2	
83.7	79.7	236.37	216.20	197.74	172.29	5.0	9.3	14.8	
63.7	56.1	165.91	108.33	105.67	60.74	13.6	53.2	74.0	
58.9	62.0	131.04	127.78	77.14	79.27	-5.1	2.5	-2.7	
66.6	65.6	157.59	152.22	105.02	99.84	1.6	3.5	5.2	
76.2	73.1	185.23	182.73	141.18	133.53	4.3	1.4	5.7	
43.7	44.8	78.46	77.95	34.32	34.95	-2.4	0.7	-1.8	
83.5	84.1	225.25	233.53	188.05	196.49	-0.8	-3.5	-4.3	
76.4	74.4	136.02	128.48	103.92	95.63	2.6	5.9	8.7	
60.9	55.4	121.84	115.39	74.21	63.91	10.0	5.6	16.1	
77.8	76.3	156.95	153.42	122.15	117.02	2.0	2.3	4.4	
72.3	73.0	148.31	149.81	107.27	109.41	-1.0	-1.0	-2.0	
76.7	78.6	217.99	214.25	167.21	168.50	-2.5	1.7	-0.8	
67.6	70.5	141.78	137.12	95.84	96.70	-4.1	3.4	-0.9	
51.2	52.4	95.72	95.14	49.02	49.81	-2.2	0.6	-1.6	
74.3	75.9	139.69	135.81	103.81	103.15	-2.2	2.9	0.6	
55.1	60.8	137.10	179.10	75.58	108.87	-9.3	-23.5	-30.6	

# Occupancy Analysis

Total U.S. for the Week of: February 04, 2018 - February 10, 2018



## Occupancy (%) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	50.8	50.9	51.3	51.9	52.3	52.7	53.1	53.1	53.7	54.2	54.6	54.7	54.6	54.7	54.0	54.7	55.4	55.9	56.1	56.4	56.6	56.7	56.8	56.9	57.0	57.2	57.3	57.4
Last Year	50.4	50.6	51.2	51.9	52.5	53.0	53.6	53.6	53.9	54.3	54.6	54.7	54.7	54.4	54.4	55.1	55.6	56.0	56.2	56.4	56.6	56.6	56.7	56.8	57.0	57.1	57.3	57.3
% Chg	0.7	0.6	0.3	0.0	-0.3	-0.7	-1.0	-0.9	-0.4	-0.1	0.1	0.0	-0.1	0.5	-0.7	-0.6	-0.4	-0.3	-0.2	0.0	0.1	0.1	0.1	0.2	0.1	0.1	0.0	0.0

Occupancy - Monthly Trends			
	This Year	Last Year	% Chg
August	70.7	70.1	0.8
September	69.6	68.7	1.3
October	69.5	68.4	1.5
November	61.5	60.6	1.6
December	54.0	52.8	2.3
Dec Year to Date	65.9	65.4	0.9
12 Months end Dec	65.9	65.4	0.9

Occupancy - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
August	68.4	67.8	77.3	76.75
September	66.5	65.6	75.9	76.06
October	66.3	65.0	78.6	76.72
November	58.8	57.8	69.0	68.15
December	52.7	51.5	56.9	55.60
Dec Year to Date	63.4	62.9	72.2	71.53
12 Months end Dec	63.4	62.9	72.2	71.53

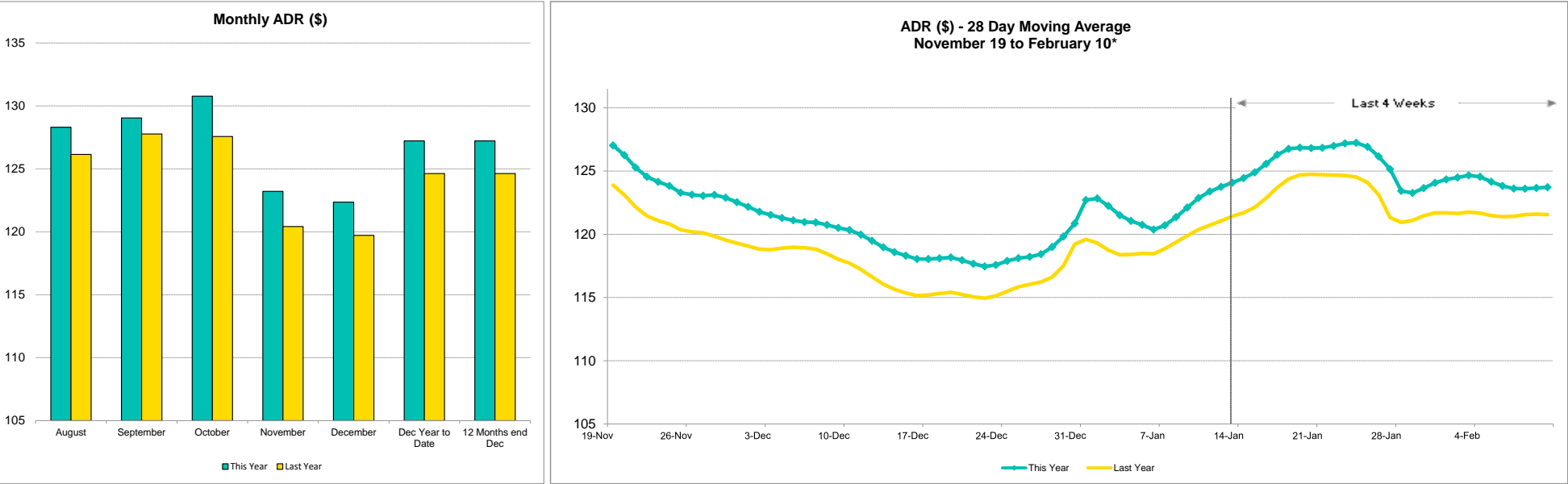
Occupancy - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	44.1	43.8	0.6
Last 4 Mondays	56.3	55.8	0.9
Last 4 Tuesdays	62.7	62.6	0.3
Last 4 Wednesdays	63.1	63.3	-0.2
Last 4 Thursdays	57.6	57.5	0.1
Last 4 Fridays	58.0	58.3	-0.4
Last 4 Saturdays	59.7	60.2	-0.9

\* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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ADR Analysis

Total U.S. for the Week of: February 04, 2018 - February 10, 2018



ADR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	123.94	124.39	125.07	125.79	126.25	126.35	126.32	126.34	126.49	126.69	126.74	126.42	125.66	124.65	122.92	122.76	123.15	123.57	123.83	123.99	124.17	124.04	123.65	123.33	123.12	123.11	123.17	123.22
Last Year	121.21	121.64	122.37	123.21	123.87	124.19	124.24	124.21	124.19	124.15	124.02	123.59	122.62	120.82	120.44	120.60	120.96	121.20	121.19	121.15	121.25	121.18	120.97	120.89	120.91	121.05	121.09	121.06
% Chg	2.2	2.3	2.2	2.1	1.9	1.7	1.7	1.7	1.9	2.0	2.2	2.3	2.5	3.2	2.1	1.8	1.8	2.0	2.2	2.3	2.4	2.4	2.2	2.0	1.8	1.7	1.7	1.8

ADR - Monthly Trends			
	This Year	Last Year	% Chg
August	127.80	125.65	1.7
September	128.55	127.27	1.0
October	130.27	127.07	2.5
November	122.71	119.92	2.3
December	121.86	119.22	2.2
Dec Year to Date	126.72	124.13	2.1
12 Months end Dec	126.72	124.13	2.1

ADR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
August	125.91	124.11	132.62	129.54
September	127.98	126.93	129.54	127.94
October	129.19	125.85	132.91	129.59
November	122.52	119.77	123.16	120.26
December	121.58	117.30	122.41	122.95
Dec Year to Date	126.14	123.62	127.99	125.23
12 Months end Dec	126.14	123.62	127.99	125.23

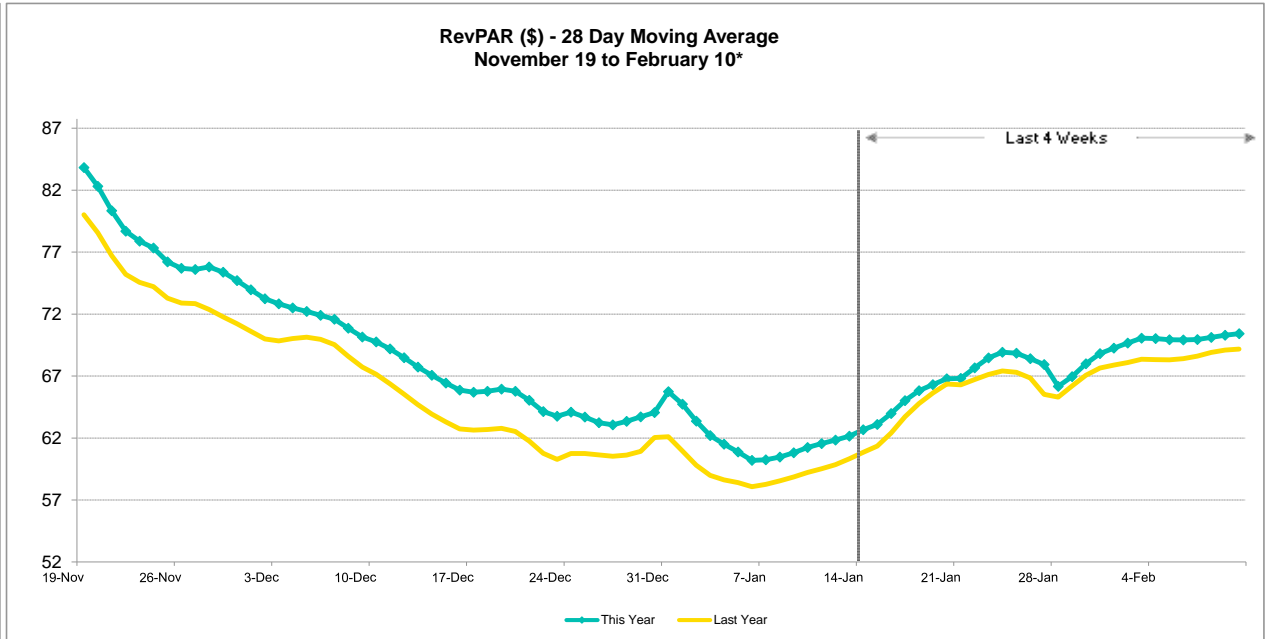
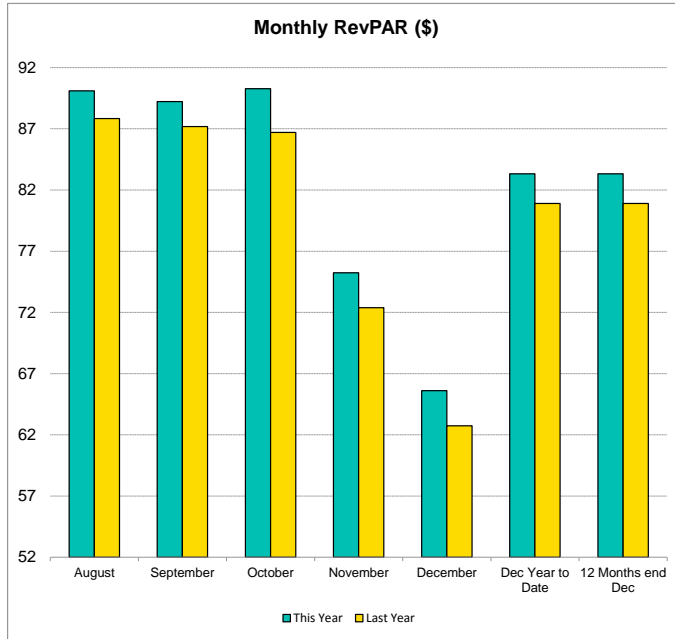
ADR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	118.01	115.97	1.8
Last 4 Mondays	123.76	120.63	2.6
Last 4 Tuesdays	128.31	124.83	2.8
Last 4 Wednesdays	128.26	125.77	2.0
Last 4 Thursdays	122.98	121.81	1.0
Last 4 Fridays	118.96	118.06	0.8
Last 4 Saturdays	120.28	118.46	1.5

\* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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# RevPAR Analysis

Total U.S. for the Week of: February 04, 2018 - February 10, 2018



## RevPAR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
<b>This Year</b>	62.93	63.35	64.22	65.26	66.08	66.56	67.02	67.06	67.91	68.72	69.18	69.09	68.66	68.18	66.41	67.20	68.24	69.06	69.50	69.91	70.31	70.28	70.18	70.16	70.20	70.37	70.55	70.67
<b>Last Year</b>	61.10	61.59	62.65	63.96	65.03	65.88	66.61	66.54	66.97	67.38	67.66	67.55	67.09	65.77	65.56	66.45	67.31	67.90	68.14	68.34	68.60	68.58	68.56	68.66	68.86	69.15	69.35	69.42
<b>% Chg</b>	3.0	2.8	2.5	2.0	1.6	1.0	0.6	0.8	1.4	2.0	2.2	2.3	2.3	3.7	1.3	1.1	1.4	1.7	2.0	2.3	2.5	2.5	2.4	2.2	1.9	1.8	1.7	1.8

RevPAR - Monthly Trends			
	This Year	Last Year	% Chg
August	90.35	88.08	2.6
September	89.48	87.44	2.3
October	90.52	86.96	4.1
November	75.50	72.63	3.9
December	65.85	62.98	4.6
Dec Year to Date	83.57	81.15	3.0
12 Months end Dec	83.57	81.15	3.0

RevPAR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
August	86.12	84.14	102.50	99.42
September	85.07	83.21	98.30	97.31
October	85.66	81.86	104.50	99.43
November	72.06	69.24	84.94	81.96
December	64.02	60.42	69.70	68.36
Dec Year to Date	80.02	77.72	92.46	89.57
12 Months end Dec	80.02	77.72	92.46	89.57

RevPAR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	51.99	50.76	2.4
Last 4 Mondays	69.63	67.26	3.5
Last 4 Tuesdays	80.48	78.10	3.1
Last 4 Wednesdays	80.96	79.58	1.7
Last 4 Thursdays	70.80	70.06	1.1
Last 4 Fridays	69.03	68.81	0.3
Last 4 Saturdays	71.80	71.35	0.6

\* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

# Occupancy by Day

For the Week of: February 04, 2018 - February 10, 2018

	Current Week							Percent Change from Previous Year							Running 28 Days	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
<b>Total United States</b>	42.4	58.2	65.0	65.4	59.9	61.5	64.2	1.2	0.3	0.3	-0.7	0.0	-0.3	-1.5	-0.2	0.0
<b>Chain Scale</b>																
Luxury	50.8	72.7	79.9	81.2	75.8	71.6	76.8	0.9	1.3	0.9	-0.6	2.0	1.5	2.5	1.2	1.5
Upper Upscale	44.2	71.4	82.2	82.8	70.5	68.5	71.8	-3.4	-1.0	-0.5	-0.6	-3.1	-1.1	-3.2	-1.7	-0.8
Upscale	46.7	70.9	80.9	80.4	68.8	66.2	69.1	0.6	-1.1	-0.9	-1.2	-2.1	0.4	-1.4	-0.9	-0.6
Upper Midscale	38.7	61.0	70.3	69.6	61.2	60.6	62.2	3.6	0.3	0.3	-1.3	0.3	0.2	-1.5	0.0	0.2
Midscale	37.3	48.9	54.1	54.7	52.8	56.2	57.6	2.3	1.0	1.1	-1.0	1.6	-0.7	-2.8	0.0	-0.1
Economy	43.3	47.8	50.0	50.8	50.9	55.2	57.3	2.5	2.0	1.7	0.3	1.9	-0.9	-1.7	0.7	0.6
Independents	42.3	51.9	56.5	57.7	55.9	61.1	64.8	1.1	-0.1	-0.4	-1.4	0.4	-0.4	-0.9	-0.3	-0.3
<b>Class</b>																
Luxury	47.9	64.2	71.1	72.7	69.6	70.2	76.0	-0.7	-0.5	-0.7	-1.9	1.6	1.0	1.4	0.0	0.2
Upper Upscale	44.1	67.8	77.7	78.5	68.2	67.8	71.8	-3.0	-1.4	-0.9	-1.1	-2.8	-1.0	-2.6	-1.7	-0.9
Upscale	45.9	68.1	77.5	77.3	67.0	66.2	69.6	1.0	-0.8	-0.7	-1.0	-1.8	0.3	-1.3	-0.7	-0.4
Upper Midscale	39.4	60.3	69.1	68.7	61.0	61.3	63.2	3.0	0.4	0.4	-1.3	0.3	0.1	-1.4	0.0	0.1
Midscale	37.7	49.5	54.7	55.3	53.0	56.9	58.9	2.0	0.7	0.7	-1.3	1.0	-1.0	-2.6	-0.2	-0.4
Economy	42.6	48.4	51.1	52.0	51.6	56.1	58.1	2.4	1.5	1.1	-0.1	1.5	-0.7	-1.5	0.5	0.3
<b>Location</b>																
Urban	45.5	64.9	74.9	75.9	68.3	68.3	73.1	-2.4	-0.3	1.0	-0.3	-0.9	-1.6	-2.7	-1.0	-0.1
Suburban	43.9	61.2	68.6	68.5	60.8	60.4	63.4	1.0	0.1	0.0	-0.1	0.1	-0.6	-2.1	-0.3	-0.1
Airport	53.5	71.2	79.0	81.1	75.6	72.8	71.5	4.0	0.5	0.8	-1.0	-2.0	4.2	2.1	1.0	-0.1
Interstate	33.1	47.0	51.6	51.3	47.7	49.4	49.5	5.8	1.5	1.1	-1.2	1.9	-1.4	-3.0	0.3	0.6
Resort	51.9	61.1	65.5	67.1	66.6	75.0	79.6	0.2	0.2	-1.2	-3.5	-1.2	0.9	1.1	-0.5	-0.1
Small Metro/Town	32.1	46.7	52.0	51.8	47.9	52.3	54.2	3.1	0.6	0.6	-0.2	1.8	-0.3	-1.8	0.3	0.1
<b>Top 25 Markets</b>																
Anaheim/Santa Ana, CA	56.3	78.6	87.6	86.9	75.5	76.9	83.7	-2.5	2.8	1.1	-0.1	0.4	2.7	2.4	1.1	-0.4
Atlanta, GA	44.9	70.5	79.3	78.9	64.6	62.5	66.4	0.5	7.9	5.2	6.6	4.2	0.8	-4.4	3.1	-0.5
Boston, MA	40.8	62.2	69.5	69.7	57.4	56.9	63.1	4.5	-3.8	-5.2	10.9	-8.0	10.4	8.5	1.9	2.0
Chicago, IL	35.0	54.3	61.1	60.8	53.5	54.5	55.2	3.5	1.4	1.6	-0.1	1.9	1.7	-9.5	-0.3	8.4
Dallas, TX	43.7	70.6	80.3	77.2	65.8	61.3	63.8	0.9	0.9	0.0	-7.4	-9.3	-10.8	-10.5	-5.5	-1.8
Denver, CO	43.1	65.6	74.1	75.0	68.3	64.5	64.7	8.4	3.6	2.2	1.2	6.9	12.8	8.3	5.8	4.1
Detroit, MI	40.3	58.3	66.4	66.6	57.9	58.5	58.6	4.6	0.9	2.3	3.9	3.6	8.2	-5.7	2.3	5.0
Houston, TX	50.1	69.6	80.2	84.8	73.7	61.8	64.9	-41.3	7.0	16.6	19.2	18.7	5.5	9.6	3.2	6.0
Los Angeles/Long Beach, CA	61.2	76.3	84.9	86.0	80.6	79.7	83.5	-3.2	-3.4	-2.8	-3.1	-4.0	-5.2	-5.4	-3.9	-2.5
Miami/Hialeah, FL	70.0	78.0	83.4	89.2	89.9	90.9	91.2	1.8	4.9	4.3	3.1	4.9	5.2	4.2	4.1	5.0
Minneapolis/St Paul, MN-WI	93.2	58.9	61.1	62.0	51.9	55.0	61.8	184.1	5.4	-6.4	-8.0	-3.4	1.1	-6.3	12.2	13.6
Nashville, TN	38.0	59.0	69.5	67.2	58.6	64.7	66.1	-1.6	-3.7	-4.4	-7.9	-8.9	-4.0	-1.6	-4.8	-5.1
New Orleans, LA	53.3	66.4	76.0	77.8	71.5	86.4	92.8	3.5	11.3	12.5	5.2	2.8	3.8	4.8	6.1	1.6
New York, NY	64.0	76.8	84.3	83.9	77.8	77.8	83.2	1.8	1.7	3.9	2.3	-2.0	3.7	1.0	1.8	4.3
Norfolk/Virginia Beach, VA	32.8	43.6	47.1	46.7	41.8	46.3	51.0	1.1	2.5	-1.5	-1.4	-3.0	-16.6	-16.4	-6.2	-2.4
Oahu Island, HI	79.2	82.7	84.7	88.2	89.5	90.1	88.0	0.4	2.4	4.3	3.8	4.1	2.6	1.6	2.8	-0.8
Orlando, FL	64.2	77.8	82.0	79.9	77.5	87.1	91.7	4.4	2.1	-1.9	-9.7	-6.8	1.5	7.3	-0.7	2.6
Philadelphia, PA-NJ	51.1	61.6	71.4	80.3	67.1	63.4	68.8	44.4	6.8	7.5	27.1	30.9	12.3	2.6	16.7	10.0
Phoenix, AZ	60.1	77.2	87.5	92.3	88.5	83.6	84.2	0.8	-3.3	0.4	3.3	6.7	6.8	8.1	3.3	2.0
San Diego, CA	60.2	78.9	85.5	86.8	78.7	79.4	88.4	8.9	8.8	5.4	4.4	4.9	7.3	10.1	7.0	-1.0
San Francisco/San Mateo, CA	57.2	78.0	87.3	92.5	85.0	76.5	77.0	-10.1	-9.8	-6.8	-1.4	3.5	6.7	-5.3	-3.3	-2.5
Seattle, WA	47.2	69.1	78.5	79.7	71.2	66.6	68.0	-24.4	-16.3	-9.3	-10.5	-13.1	-7.7	-6.6	-12.3	-4.1
St Louis, MO-IL	33.8	53.7	63.3	59.2	51.3	58.1	60.9	4.0	6.1	6.1	-15.0	-18.4	-6.3	8.2	-3.4	-2.2
Tampa/St Petersburg, FL	53.3	70.8	83.4	88.0	85.2	87.5	86.4	-11.6	-10.6	-3.2	-2.0	-3.9	2.3	-0.2	-3.8	-2.2
Washington, DC-MD-VA	43.5	64.6	73.7	71.0	58.8	55.0	58.7	-1.6	-2.7	-0.9	-5.3	-7.9	-5.5	-5.0	-4.2	-9.3

# ADR by Day

For the Week of: February 04, 2018 - February 10, 2018

	Current Week								Percent Change from Previous Year											
	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Total United States	118.90	124.55	129.59	130.51	124.45	121.49	123.63		125.09	123.22	0.3	2.2	2.5	3.0	2.6	3.9	4.3		2.8	1.8
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Luxury	333.21	311.89	315.63	324.35	328.42	331.61	329.74		324.53	319.25	1.3	3.3	2.7	4.5	4.6	5.1	3.8		3.7	0.4
Upper Upscale	181.58	186.67	193.39	194.40	183.88	167.97	167.89		182.89	179.19	-2.7	1.2	2.0	2.7	2.8	4.4	5.3		2.4	0.5
Upscale	134.01	140.25	146.78	146.66	136.91	129.13	130.23		138.37	135.79	-1.8	1.6	1.8	2.0	1.6	2.9	3.9		1.8	1.1
Upper Midscale	106.26	108.57	112.53	112.66	107.29	106.32	107.31		109.00	107.00	2.2	2.0	2.1	2.1	1.5	2.9	2.9		2.2	1.7
Midscale	82.94	80.69	82.05	82.41	81.43	86.36	88.07		83.55	81.82	3.3	3.7	3.7	3.3	2.7	3.6	3.9		3.4	2.9
Economy	59.11	58.40	58.90	59.41	59.25	62.94	64.16		60.46	59.65	4.2	4.3	4.1	4.3	4.0	4.3	4.2		4.1	3.7
Independents	112.11	114.41	118.51	120.48	119.56	123.75	127.91		120.09	118.86	2.2	2.6	3.1	3.1	3.5	3.8	4.0		3.3	2.6
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Luxury	276.89	265.61	269.49	276.38	280.33	283.89	284.79		276.98	271.97	1.1	2.9	3.1	3.8	3.9	3.5	2.6		3.1	1.0
Upper Upscale	176.36	181.80	188.47	189.86	180.37	167.67	168.53		179.50	176.25	-2.0	1.1	2.0	2.7	2.4	3.9	4.6		2.3	0.5
Upscale	133.88	139.24	145.35	145.32	136.69	131.18	133.05		138.31	135.77	-0.8	1.9	2.0	2.1	1.7	2.9	4.0		2.1	1.4
Upper Midscale	107.92	109.80	113.73	114.01	109.36	109.33	110.85		110.98	109.05	2.3	2.0	2.2	2.2	1.9	3.0	3.1		2.4	1.7
Midscale	87.85	86.97	88.77	89.36	88.08	92.92	95.11		90.09	88.56	3.7	3.6	3.6	3.4	3.0	3.8	4.1		3.6	2.8
Economy	65.43	66.87	68.34	68.95	68.00	71.38	72.80		69.03	68.20	3.2	4.2	4.0	4.3	4.2	4.6	4.3		4.1	3.6
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Urban	152.13	163.13	171.99	173.94	162.56	152.12	155.33		162.33	159.12	-7.1	0.8	1.9	3.8	4.3	4.0	4.6		2.2	-0.7
Suburban	101.94	111.09	116.12	115.40	105.83	99.63	100.29		107.67	106.89	2.9	2.6	2.7	2.8	1.4	1.8	1.4		2.2	2.3
Airport	113.63	122.24	130.23	131.26	121.35	109.51	108.29		120.08	117.96	3.9	1.4	1.6	1.8	0.1	5.2	5.3		2.4	1.9
Interstate	76.21	81.15	83.02	82.80	80.20	82.03	83.15		81.50	80.77	4.7	2.6	2.6	2.8	3.2	3.0	2.1		2.8	2.5
Resort	181.96	182.30	185.47	188.47	190.34	192.30	194.82		188.48	184.34	5.0	3.9	4.0	3.6	4.5	6.7	8.0		5.2	4.1
Small Metro/Town	85.93	89.60	91.37	91.85	91.11	97.94	100.80		93.18	92.03	1.1	2.2	2.0	2.8	3.1	4.0	3.3		2.7	2.0
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Anaheim/Santa Ana, CA	137.06	163.59	172.27	171.76	148.79	142.89	145.18		155.76	153.98	1.4	3.5	4.8	5.4	3.6	4.4	4.2		4.1	5.0
Atlanta, GA	95.88	122.99	133.04	129.44	110.55	95.53	96.25		113.99	113.95	6.0	8.2	8.9	7.1	5.9	1.9	-0.5		6.2	2.7
Boston, MA	131.70	150.47	156.50	153.33	139.61	128.51	131.72		142.84	145.60	-0.2	-1.7	-1.2	-1.2	-4.4	-1.0	1.0		-1.6	-0.8
Chicago, IL	100.36	113.98	117.56	118.11	106.60	102.91	101.59		109.47	113.58	-0.1	-0.8	-0.7	0.1	-3.6	0.1	-1.8		-0.9	5.6
Dallas, TX	94.51	124.65	131.36	127.09	111.24	94.95	94.54		113.38	115.00	5.7	5.8	4.3	0.7	-4.3	-3.9	-4.1		0.9	2.4
Denver, CO	103.22	124.73	131.15	131.41	124.46	110.39	109.75		120.64	122.89	3.1	0.3	0.2	0.5	4.4	8.8	6.2		2.6	4.4
Detroit, MI	85.45	100.65	107.47	108.55	96.73	93.19	91.21		98.56	109.60	2.5	0.5	2.9	5.1	0.0	6.4	0.1		2.5	12.5
Houston, TX	96.80	115.95	126.68	136.27	128.15	94.13	93.45		115.36	110.99	-65.5	-7.4	5.0	12.8	16.3	0.0	3.8		-18.6	-20.7
Los Angeles/Long Beach, CA	159.44	179.45	187.59	185.58	176.04	163.62	164.07		174.33	172.66	2.7	4.8	2.9	-0.4	-3.1	-7.6	-8.9		-1.6	2.4
Miami/Hialeah, FL	224.72	222.99	227.10	236.98	250.27	269.54	271.99		244.70	236.37	11.0	5.3	6.8	7.2	12.6	15.9	15.6		11.0	9.3
Minneapolis/St Paul, MN-WI	360.23	140.67	128.26	126.38	115.85	104.84	108.04		171.17	165.91	276.8	25.7	8.2	6.5	7.4	7.3	7.7		57.9	53.2
Nashville, TN	117.13	134.34	144.45	141.38	127.66	130.79	134.64		134.15	131.04	8.4	4.7	4.5	4.7	1.1	3.7	3.6		4.1	2.5
New Orleans, LA	139.73	148.42	158.07	165.44	180.17	250.20	266.95		193.55	157.59	3.8	8.0	11.1	14.3	24.1	46.7	57.3		27.9	3.5
New York, NY	163.69	186.79	200.67	197.57	180.78	174.73	183.47		184.81	185.23	0.1	0.5	0.8	1.4	-1.8	-1.0	-1.3		-0.1	1.4
Norfolk/Virginia Beach, VA	70.93	77.26	78.29	77.60	75.77	80.09	82.60		77.90	78.46	0.0	2.0	0.7	-0.2	1.4	-4.3	-3.9		-1.3	0.7
Oahu Island, HI	223.52	223.00	224.76	228.63	234.98	235.41	237.13		229.84	225.25	-2.3	-2.2	-2.4	-2.9	1.4	2.1	1.2		-0.7	-3.5
Orlando, FL	128.55	143.26	145.65	140.90	132.08	134.50	141.51		138.39	136.02	6.4	4.4	2.1	-4.0	-4.9	6.5	17.0		3.4	5.9
Philadelphia, PA-NJ	111.41	126.33	135.37	150.69	139.30	118.44	119.36		130.06	121.84	7.8	4.3	5.9	22.3	20.9	12.2	7.1		11.7	5.6
Phoenix, AZ	143.32	159.57	168.96	173.72	168.25	158.21	157.20		162.37	156.95	-2.5	-2.6	1.3	4.8	5.9	8.6	9.3		3.6	2.3
San Diego, CA	141.71	162.68	170.10	167.55	153.72	142.96	150.11		156.25	148.31	5.3	7.6	6.7	7.1	6.9	5.9	9.8		7.1	-1.0
San Francisco/San Mateo, CA	177.45	225.66	244.57	260.40	231.44	191.44	179.07		219.14	217.99	-6.4	-4.8	-5.0	0.9	7.8	10.0	0.7		0.0	1.7
Seattle, WA	124.54	146.65	154.86	153.75	139.30	120.33	117.79		138.17	141.78	-7.7	-5.1	-6.1	-5.2	-6.3	-4.5	-4.0		-5.6	3.4
St Louis, MO-IL	83.11	100.69	106.47	104.72	95.63	94.11	96.94		98.43	95.72	2.3	1.7	1.7	-6.0	-8.8	-5.7	8.2		-1.9	0.6
Tampa/St Petersburg, FL	123.53	137.74	149.70	154.50	148.17	147.94	143.14		144.88	139.69	-3.5	-1.9	2.0	3.3	1.3	2.6	-2.0		0.7	2.9
Washington, DC-MD-VA	134.62	155.83	160.75	156.98	141.71	120.72	121.21		143.43	137.10	-4.4	-3.1	-3.1	-3.3	-5.3	-3.3	-2.3		-3.4	-23.5



# RevPAR by Day

For the Week of: February 04, 2018 - February 10, 2018

	Current Week									Percent Change from Previous Year									
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
Total United States	50.37	72.55	84.29	85.38	74.56	74.77	79.41	74.48	70.67	1.5	2.5	2.8	2.2	2.5	3.7	2.7	2.6	1.8	
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Luxury	169.33	226.59	252.29	263.23	249.08	237.47	253.25	235.89	226.08	2.2	4.7	3.6	3.9	6.7	6.6	6.3	5.0	1.9
	Upper Upscale	80.20	133.22	159.05	160.98	129.71	114.99	120.58	128.39	121.83	-6.0	0.2	1.5	2.0	-0.4	3.3	2.0	0.7	-0.3
	Upscale	62.58	99.38	118.79	117.88	94.21	85.49	90.04	95.48	90.58	-1.3	0.4	0.8	0.8	-0.6	3.3	2.4	0.9	0.5
	Upper Midscale	41.07	66.25	79.14	78.45	65.65	64.48	66.74	65.97	62.11	5.8	2.3	2.4	0.8	1.8	3.1	1.4	2.3	1.9
	Midscale	30.92	39.44	44.39	45.11	42.96	48.55	50.73	43.16	40.52	5.7	4.7	4.8	2.3	4.4	2.9	1.0	3.5	2.8
	Economy	25.59	27.93	29.47	30.20	30.16	34.77	36.74	30.69	29.02	6.8	6.4	5.8	4.7	6.0	3.3	2.4	4.9	4.4
Independents	47.40	59.34	66.99	69.46	66.80	75.63	82.83	66.92	63.84	3.3	2.5	2.8	1.7	3.9	3.4	3.0	2.9	2.3	
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Luxury	132.76	170.48	191.61	200.99	195.17	199.28	216.37	186.67	179.00	0.4	2.5	2.3	1.8	5.5	4.5	4.0	3.1	1.2
	Upper Upscale	77.78	123.33	146.51	149.08	123.08	113.61	120.93	122.05	116.15	-5.0	-0.3	1.0	1.6	-0.4	2.8	1.9	0.5	-0.4
	Upscale	61.44	94.80	112.63	112.27	91.62	86.83	92.60	93.17	88.33	0.1	1.1	1.3	1.1	-0.1	3.2	2.6	1.3	0.9
	Upper Midscale	42.57	66.22	78.63	78.27	66.75	67.01	70.03	67.07	63.28	5.4	2.4	2.6	0.9	2.2	3.1	1.6	2.4	1.8
	Midscale	33.11	43.05	48.52	49.43	46.72	52.90	55.98	47.10	44.39	5.8	4.3	4.3	2.1	4.0	2.8	1.3	3.3	2.5
	Economy	27.89	32.37	34.93	35.84	35.09	40.03	42.27	35.49	33.62	5.7	5.7	5.2	4.2	5.8	3.8	2.7	4.6	3.9
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Urban	69.19	105.86	128.82	132.00	111.05	103.84	113.49	109.18	103.29	-9.3	0.4	2.9	3.6	3.4	2.3	1.7	1.3	-0.8
	Suburban	44.71	68.03	79.61	79.03	64.38	60.20	63.56	65.65	63.01	3.9	2.8	2.6	2.6	1.4	1.2	-0.8	1.9	2.2
	Airport	60.77	86.99	102.94	106.47	91.80	79.74	77.43	86.59	80.53	8.1	1.9	2.4	0.8	-1.9	9.6	7.5	3.4	1.8
	Interstate	25.25	38.10	42.82	42.47	38.28	40.51	41.19	38.38	36.92	10.8	4.2	3.7	1.6	5.1	1.6	-1.0	3.2	3.2
	Resort	94.47	111.39	121.48	126.43	126.84	144.23	155.03	125.70	118.12	5.2	4.0	2.8	0.0	3.2	7.8	9.2	4.7	3.9
	Small Metro/Town	27.62	41.86	47.48	47.54	43.69	51.23	54.65	44.87	42.47	4.3	2.8	2.6	2.6	4.9	3.6	1.5	3.1	2.2
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Anaheim/Santa Ana, CA	77.11	128.63	150.94	149.18	112.36	109.90	121.47	121.37	111.43	-1.1	6.4	5.9	5.2	4.1	7.2	6.7	5.2	4.6
	Atlanta, GA	43.06	86.72	105.52	102.14	71.37	59.69	63.94	76.06	73.72	6.6	16.8	14.5	14.2	10.4	2.6	-4.9	9.5	2.2
	Boston, MA	53.73	93.66	108.75	106.92	80.16	73.08	83.11	85.63	87.02	4.4	-5.4	-6.3	9.6	-12.1	9.3	9.7	0.2	1.2
	Chicago, IL	35.16	61.94	71.85	71.76	57.01	56.04	56.05	58.54	60.82	3.4	0.6	0.9	0.0	-1.8	1.8	-11.1	-1.2	14.5
	Dallas, TX	41.31	87.96	105.43	98.10	73.22	58.19	60.31	74.93	77.07	6.6	6.7	4.2	-6.7	-13.3	-14.3	-14.2	-4.6	0.6
	Denver, CO	44.46	81.81	97.20	98.62	84.96	71.22	71.01	78.47	77.48	11.8	3.9	2.3	1.8	11.6	22.7	15.0	8.5	8.6
	Detroit, MI	34.42	58.70	71.40	72.28	55.98	54.48	53.45	57.24	65.50	7.2	1.4	5.2	9.2	3.6	15.2	-5.6	4.9	18.2
	Houston, TX	48.52	80.68	101.54	115.54	94.45	58.18	60.63	79.93	75.73	-79.7	-0.9	22.4	34.5	38.1	5.5	13.8	-16.0	-16.0
	Los Angeles/Long Beach, CA	97.53	136.95	159.17	159.60	141.95	130.40	137.07	137.52	131.74	-0.5	1.3	0.0	-3.5	-6.9	-12.3	-13.8	-5.4	-0.2
	Miami/Hialeah, FL	157.32	174.01	189.36	211.35	225.03	245.13	248.06	207.18	197.74	13.0	10.5	11.4	10.5	18.1	21.9	20.5	15.5	14.8
	Minneapolis/St Paul, MN-WI	335.71	82.82	78.38	78.40	60.12	57.70	66.76	108.56	105.67	970.6	32.5	1.3	-2.0	3.7	8.4	0.9	77.3	74.0
	Nashville, TN	44.53	79.29	100.33	95.06	74.82	84.61	89.00	81.09	77.14	6.7	0.8	-0.1	-3.6	-7.9	-0.4	1.9	-0.9	-2.7
	New Orleans, LA	74.49	98.53	120.16	128.67	128.84	216.24	247.66	144.94	105.02	7.4	20.1	25.0	20.2	27.6	52.2	64.8	35.7	5.2
	New York, NY	104.69	143.42	169.16	165.69	140.71	135.89	152.71	144.61	141.18	1.9	2.1	4.7	3.8	-3.7	2.7	-0.3	1.6	5.7
	Norfolk/Virginia Beach, VA	23.29	33.69	36.85	36.23	31.71	37.11	42.10	34.43	34.32	1.1	4.6	-0.8	-1.6	-1.6	-20.2	-19.6	-7.4	-1.8
	Oahu Island, HI	177.01	184.44	190.27	201.72	210.24	212.02	208.74	197.78	188.05	-1.9	0.2	1.8	0.8	5.6	4.8	2.8	2.1	-4.3
	Orlando, FL	82.47	111.42	119.44	112.60	102.35	117.09	129.82	110.74	103.92	11.0	6.6	0.1	-13.3	-11.3	8.1	25.6	2.7	8.7
	Philadelphia, PA-NJ	56.98	77.81	96.69	121.06	93.50	75.09	82.13	86.18	74.21	55.7	11.4	13.9	55.4	58.2	26.1	9.9	30.4	16.1
	Phoenix, AZ	86.20	123.23	147.77	160.32	148.89	132.33	132.39	133.02	122.15	-1.7	-5.8	1.7	8.3	13.0	16.0	18.1	7.1	4.4
	San Diego, CA	85.28	128.39	145.37	145.46	121.00	113.57	132.64	124.53	107.27	14.7	17.0	12.5	11.9	12.1	13.6	20.9	14.6	-2.0
	San Francisco/San Mateo, CA	101.51	175.97	213.51	240.90	196.78	146.49	137.90	173.29	167.21	-15.9	-14.1	-11.4	-0.5	11.6	17.4	-4.6	-3.3	-0.8
	Seattle, WA	58.82	101.28	121.59	122.46	99.17	80.18	80.14	94.81	95.84	-30.2	-20.6	-14.9	-15.2	-18.5	-11.8	-10.2	-17.2	-0.9
	St Louis, MO-IL	28.13	54.11	67.43	62.00	49.09	54.63	59.07	53.50	49.02	6.4	7.9	7.9	-20.1	-25.6	-11.7	17.1	-5.2	-1.6
	Tampa/St Petersburg, FL	65.90	97.53	124.92	135.98	126.23	129.44	123.63	114.81	103.81	-14.8	-12.3	-1.2	1.2	-2.6	4.9	-2.2	-3.0	0.6
Washington, DC-MD-VA	58.51	100.60	118.42	111.45	83.31	66.43	71.14	87.12	75.58	-5.9	-5.7	-4.0	-8.4	-12.8	-8.6	-7.2	-7.4	-30.6	



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