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Weekly Hotel Review

U.S. Hotel Industry Performance for the Week of: January 21, 2018 - January 27, 2018

Volume 18, Issue W4



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Translation Table

For the Week of: January 21, 2018 - January 27, 2018

2017/2018								2016/2017							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Sun	Mon	Tue	Wed	Thu	Fri	Sat
Dec	17	18	19	20	21	22	23	Dec	18	19	20	21	22	23	24
Dec	24	25	26	27	28	29	30	Dec	25	26	27	28	29	30	31
Dec / Jan	31	1	2	3	4	5	6	Jan	1	2	3	4	5	6	7
Jan	7	8	9	10	11	12	13	Jan	8	9	10	11	12	13	14
Jan	14	15	16	17	18	19	20	Jan	15	16	17	18	19	20	21
Jan	21	22	23	24	25	26	27	Jan	22	23	24	25	26	27	28
Jan / Feb	28	29	30	31	1	2	3	Jan / Feb	29	30	31	1	2	3	4

This Year

Sunday, Dec 24th - Christmas Eve

Monday, Dec 25th - Christmas

Tuesday, Dec 26th - First Day of Kwanzaa

Sunday, Dec 31st - New Year's Eve

Monday, Jan 1st - New Year's Day

Monday, Jan 15th - Martin Luther King Day

Last Year

Saturday, Dec 24th - Christmas Eve

Sunday, Dec 25th - Christmas

Sunday, Dec 25th - First Day of Hanukkah

Monday, Dec 26th - First Day of Kwanzaa

Saturday, Dec 31st - New Year's Eve

Sunday, Jan 1st - New Year's Day

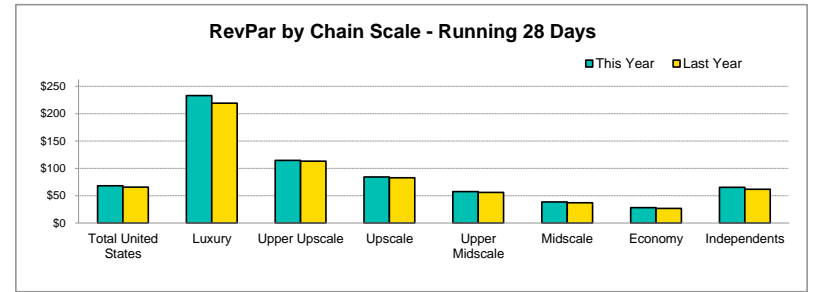
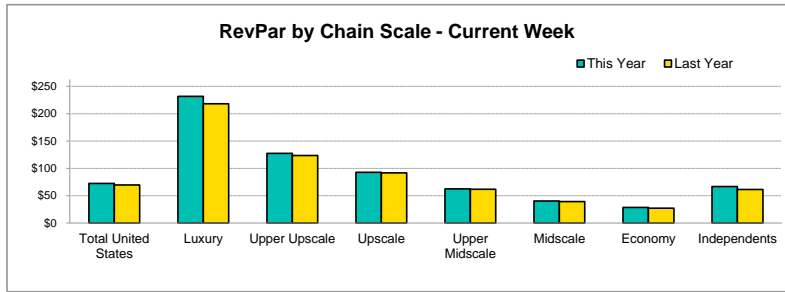
Monday, Jan 16th - Martin Luther King Day

Friday, Jan 20th - Presidential Inauguration

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Performance by Industry Segments

For the Week of: January 21, 2018 - January 27, 2018



	Current Week									
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	
Total United States	58.2	57.8	124.72	120.08	72.55	69.42	0.6	3.9	4.5	

Chain Scale										
Luxury	73.1	70.5	316.80	309.71	231.59	218.23	3.8	2.3	6.1	
Upper Upscale	70.5	70.0	180.91	176.46	127.57	123.48	0.8	2.5	3.3	
Upscale	68.1	68.8	136.08	133.07	92.63	91.55	-1.1	2.3	1.2	
Upper Midscale	58.5	59.1	106.96	104.54	62.52	61.80	-1.1	2.3	1.2	
Midscale	49.5	49.8	81.50	78.90	40.35	39.27	-0.5	3.3	2.8	
Economy	47.8	47.5	59.60	57.00	28.52	27.05	0.8	4.6	5.4	
Independents	54.9	53.7	121.71	114.49	66.77	61.52	2.1	6.3	8.5	

Class										
Luxury	68.8	66.2	271.69	264.46	186.84	175.10	3.9	2.7	6.7	
Upper Upscale	68.6	67.7	178.65	173.36	122.48	117.36	1.3	3.1	4.4	
Upscale	66.6	66.9	136.37	132.57	90.79	88.69	-0.5	2.9	2.4	
Upper Midscale	58.6	58.9	109.83	106.72	64.34	62.87	-0.6	2.9	2.3	
Midscale	50.2	50.3	89.35	85.62	44.89	43.09	-0.2	4.4	4.2	
Economy	48.9	48.4	68.61	65.37	33.54	31.66	0.9	5.0	5.9	

Location										
Urban	66.4	65.8	159.75	156.90	106.05	103.27	0.9	1.8	2.7	
Suburban	59.8	59.4	108.77	103.91	65.09	61.72	0.7	4.7	5.5	
Airport	67.9	69.1	117.73	115.13	79.99	79.52	-1.6	2.3	0.6	
Interstate	45.4	45.6	80.85	79.03	36.68	36.03	-0.5	2.3	1.8	
Resort	66.7	64.6	186.57	175.69	124.48	113.55	3.2	6.2	9.6	
Small Metro/Town	46.2	46.5	91.88	90.49	42.41	42.04	-0.6	1.5	0.9	

Top 25 Markets										
Anaheim/Santa Ana, CA	79.0	70.3	167.41	139.68	132.18	98.17	12.3	19.9	34.6	
Atlanta, GA	64.7	66.4	110.77	110.59	71.63	73.40	-2.6	0.2	-2.4	
Boston, MA	62.4	61.5	151.67	153.08	94.71	94.11	1.6	-0.9	0.6	
Chicago, IL	60.0	48.6	125.56	107.21	75.39	52.10	23.6	17.1	44.7	
Dallas, TX	69.5	67.5	117.19	111.67	81.41	75.35	3.0	4.9	8.0	
Denver, CO	67.6	64.4	136.56	124.42	92.29	80.17	4.9	9.8	15.1	
Detroit, MI	61.1	57.1	105.00	97.59	64.14	55.69	7.1	7.6	15.2	
Houston, TX	70.5	61.9	111.25	112.51	78.42	69.61	13.9	-1.1	12.7	
Los Angeles/Long Beach, CA	78.9	79.6	176.45	170.61	139.19	135.74	-0.9	3.4	2.5	
Miami/Hialeah, FL	84.1	79.7	233.34	214.14	196.26	170.59	5.6	9.0	15.0	
Minneapolis/St Paul, MN-WI	59.9	58.4	117.74	110.38	70.50	64.41	2.6	6.7	9.5	
Nashville, TN	56.7	61.9	129.67	127.35	73.53	78.77	-8.3	1.8	-6.7	
New Orleans, LA	64.2	69.4	143.48	176.51	92.08	122.55	-7.6	-18.7	-24.9	
New York, NY	76.2	72.1	185.27	177.78	141.13	128.14	5.7	4.2	10.1	
Norfolk/Virginia Beach, VA	43.2	44.3	79.24	77.43	34.23	34.27	-2.4	2.3	-0.1	
Oahu Island, HI	84.8	85.6	226.56	233.96	192.01	200.19	-1.0	-3.2	-4.1	
Orlando, FL	81.7	79.2	141.49	132.66	115.53	105.10	3.1	6.7	9.9	
Philadelphia, PA-NJ	58.9	56.8	118.51	117.52	69.83	66.73	3.8	0.8	4.6	
Phoenix, AZ	73.8	74.8	148.65	149.22	109.76	111.55	-1.2	-0.4	-1.6	
San Diego, CA	70.1	75.7	147.73	156.57	103.54	118.59	-7.5	-5.6	-12.7	
San Francisco/San Mateo, CA	80.1	81.8	222.41	216.75	178.09	177.35	-2.1	2.6	0.4	
Seattle, WA	70.9	72.4	143.44	138.68	101.74	100.36	-2.0	3.4	1.4	
St Louis, MO-IL	51.8	51.8	95.17	93.68	49.28	48.49	0.0	1.6	1.6	
Tampa/St Petersburg, FL	74.7	75.8	143.09	134.63	106.82	102.05	-1.5	6.3	4.7	
Washington, DC-MD-VA	53.6	60.1	139.05	143.24	74.47	86.03	-10.8	-2.9	-13.4	

	Running 28 Days									
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	
Total United States	54.7	54.4	124.67	120.83	68.21	65.76	0.5	3.2	3.7	

	67.8	66.4	343.94	330.17	233.06	219.35	2.0	4.2	6.2	
	64.2	64.4	178.49	175.69	114.61	113.18	-0.3	1.6	1.3	
	62.8	62.9	134.32	131.61	84.36	82.76	-0.1	2.1	1.9	
	54.5	54.2	105.24	103.26	57.35	56.02	0.5	1.9	2.4	
	47.5	47.3	81.07	78.62	38.47	37.19	0.3	3.1	3.4	
	47.3	46.7	59.60	57.25	28.21	26.72	1.4	4.1	5.6	
	52.0	51.8	125.34	119.26	65.14	61.76	0.3	5.1	5.5	

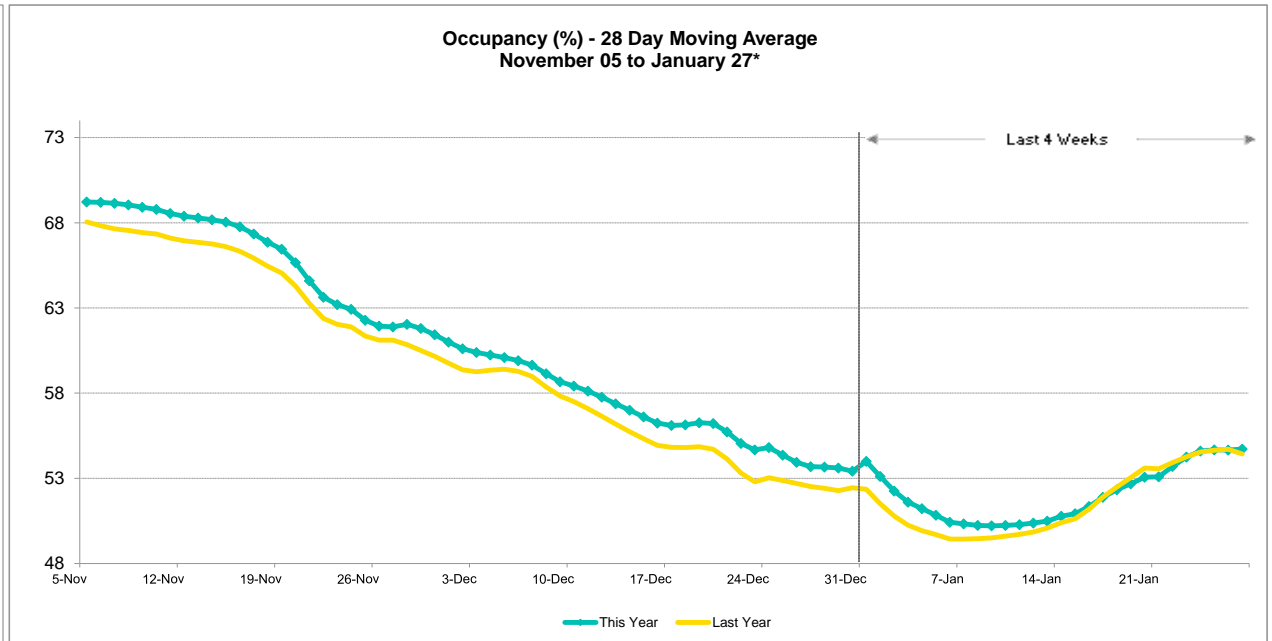
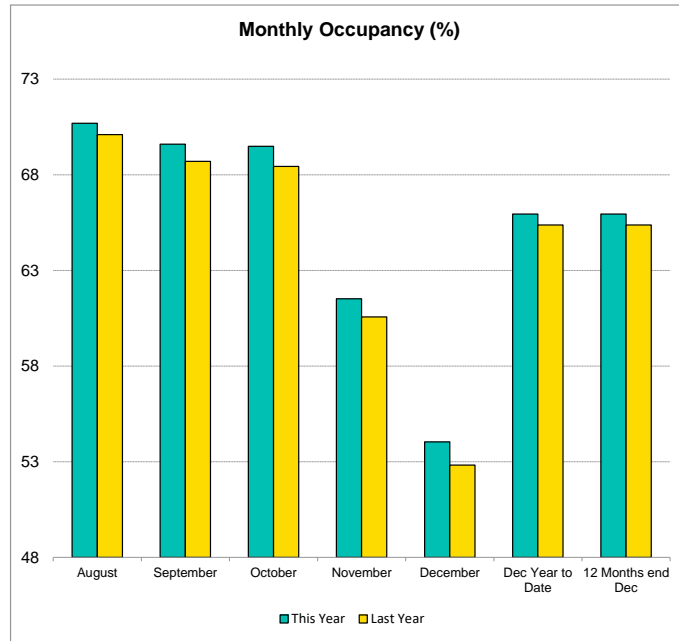
	63.4	63.0	295.65	281.44	187.52	177.21	0.7	5.1	5.8	
	62.5	62.6	178.37	174.78	111.44	109.46	-0.2	2.1	1.8	
	61.5	61.5	135.79	132.24	83.55	81.34	0.0	2.7	2.7	
	54.6	54.4	108.83	106.55	59.43	57.97	0.4	2.1	2.5	
	47.9	47.8	89.35	86.32	42.84	41.29	0.2	3.5	3.8	
	48.0	47.5	68.85	66.21	33.05	31.46	1.0	4.0	5.1	

	61.6	61.4	160.94	159.01	99.12	97.57	0.4	1.2	1.6	
	55.7	55.5	105.78	103.21	58.96	57.27	0.4	2.5	2.9	
	65.4	65.6	113.54	112.33	74.22	73.66	-0.3	1.1	0.8	
	43.9	43.6	79.85	77.78	35.04	33.90	0.7	2.7	3.4	
	63.2	62.5	195.80	181.93	123.75	113.67	1.2	7.6	8.9	
	43.8	43.5	92.63	90.10	40.58	39.20	0.7	2.8	3.5	

	70.5	70.3	153.22	144.00	108.10	101.17	0.4	6.4	6.9	
	63.7	63.7	117.06	110.81	74.56	70.57	0.0	5.6	5.7	
	57.1	55.3	144.23	143.96	82.33	79.67	3.2	0.2	3.3	
	51.1	48.0	112.38	106.26	57.40	51.02	6.4	5.8	12.5	
	62.7	64.5	111.15	108.71	69.72	70.14	-2.8	2.3	-0.6	
	61.8	60.9	120.12	115.25	74.26	70.22	1.5	4.2	5.7	
	57.6	56.9	111.87	108.92	64.44	62.01	1.2	2.7	3.9	
	63.3	54.7	105.72	103.22	66.94	56.51	15.7	2.4	18.4	
	74.3	75.1	175.51	166.16	130.42	124.85	-1.1	5.6	4.5	
	81.8	77.0	245.22	217.26	200.61	167.33	6.2	12.9	19.9	
	55.7	53.1	111.90	106.13	62.38	56.39	4.9	5.4	10.6	
	56.1	57.7	130.11	121.66	73.05	70.20	-2.7	6.9	4.1	
	61.8	62.9	148.29	149.17	91.63	93.83	-1.8	-0.6	-2.4	
	76.7	73.3	196.03	184.34	150.29	135.12	4.6	6.3	11.2	
	42.3	41.4	78.27	76.11	33.11	31.48	2.3	2.8	5.2	
	84.5	83.7	251.37	249.11	212.44	208.45	1.0	0.9	1.9	
	79.7	75.4	142.60	128.53	113.71	96.88	5.8	10.9	17.4	
	58.5	53.3	120.47	113.83	70.42	60.71	9.6	5.8	16.0	
	69.0	68.3	140.07	140.35	96.68	95.80	1.1	-0.2	0.9	
	67.7	66.0	139.51	140.49	94.40	92.79	2.4	-0.7	1.7	
	73.2	73.7	269.35	255.75	197.20	188.55	-0.7	5.3	4.6	
	60.4	63.2	130.77	126.96	79.04	80.24	-4.4	3.0	-1.5	
	49.1	49.6	93.33	91.97	45.86	45.60	-0.9	1.5	0.6	
	69.8	72.5	132.91	138.09	92.73	100.16	-3.8	-3.8	-7.4	
	51.7	56.6	128.53	173.94	66.47	98.53	-8.7	-26.1	-32.5	

Occupancy Analysis

Total U.S. for the Week of: January 21, 2018 - January 27, 2018



Occupancy (%) - 28 Day Moving Average

		4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
		Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	Last Year	54.0	53.1	52.3	51.6	51.2	50.8	50.4	50.3	50.2	50.2	50.3	50.4	50.5	50.8	50.9	51.4	51.9	52.3	52.7	53.1	53.1	53.7	54.3	54.6	54.7	54.7		
	% Chg	3.1	3.1	2.9	2.7	2.6	2.3	2.0	1.8	1.6	1.4	1.3	1.2	1.1	0.8	0.7	0.6	0.3	0.0	-0.3	-0.7	-1.0	-0.9	-0.4	0.0	0.1	0.0	-0.1	0.5

Occupancy - Monthly Trends			
	This Year	Last Year	% Chg
August	70.7	70.1	0.8
September	69.6	68.7	1.3
October	69.5	68.4	1.5
November	61.5	60.6	1.6
December	54.0	52.8	2.3
Dec Year to Date	65.9	65.4	0.9
12 Months end Dec	65.9	65.4	0.9

Occupancy - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
August	68.4	67.8	77.3	76.75
September	66.5	65.6	75.9	76.06
October	66.3	65.0	78.6	76.72
November	58.8	57.8	69.0	68.14
December	52.7	51.5	56.9	55.60
Dec Year to Date	63.4	62.9	72.2	71.53
12 Months end Dec	63.4	62.9	72.2	71.53

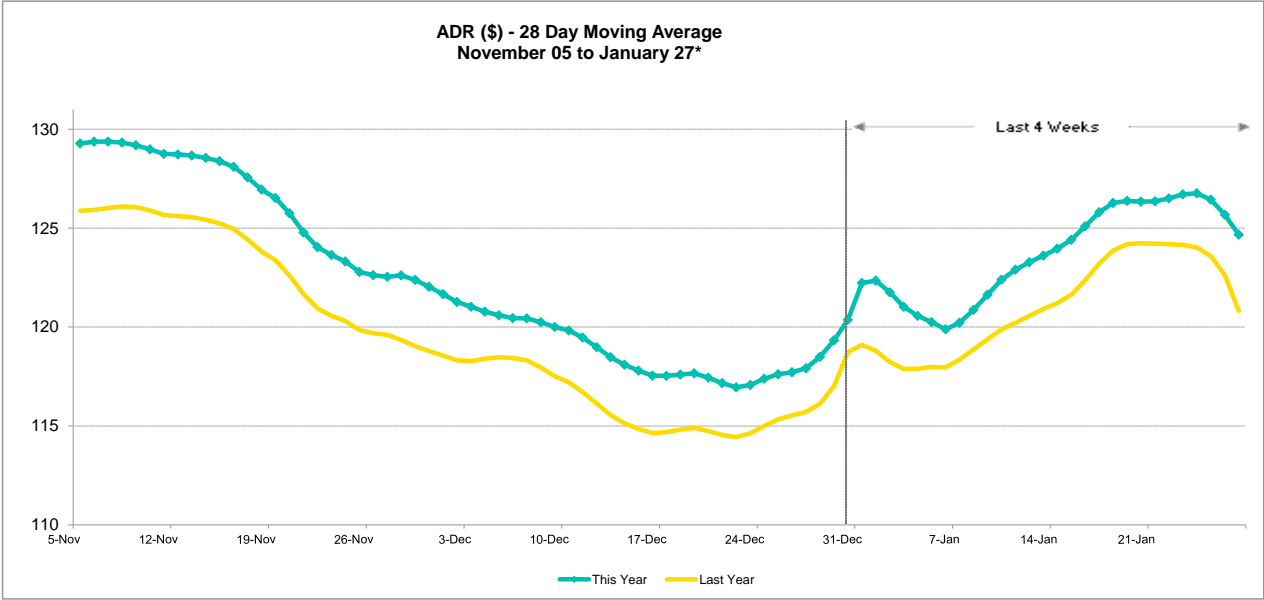
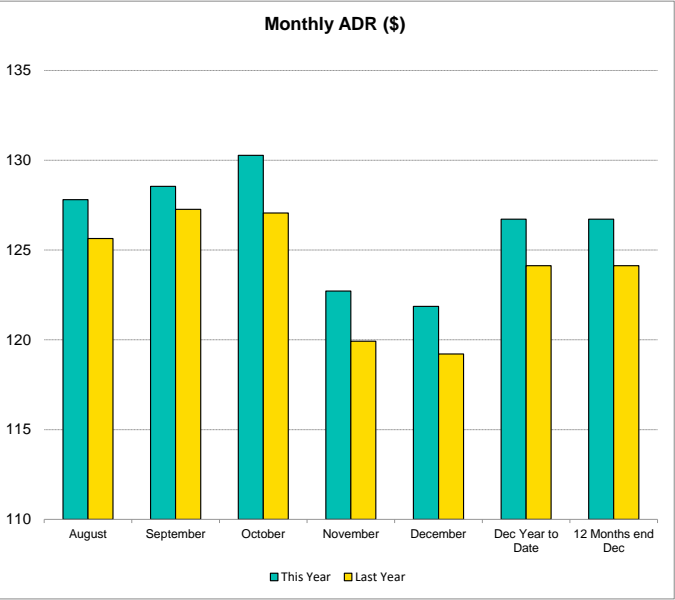
Occupancy - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	48.5	43.7	11.0
Last 4 Mondays	50.6	50.5	0.1
Last 4 Tuesdays	57.1	57.9	-1.3
Last 4 Wednesdays	58.9	59.5	-0.9
Last 4 Thursdays	54.9	54.9	-0.1
Last 4 Fridays	55.4	56.0	-1.0
Last 4 Saturdays	57.6	58.5	-1.6

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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ADR Analysis

Total U.S. for the Week of: January 21, 2018 - January 27, 2018



ADR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	122.22	122.35	121.75	121.03	120.57	120.25	119.88	120.22	120.87	121.64	122.39	122.90	123.27	123.61	123.96	124.41	125.09	125.81	126.27	126.37	126.33	126.36	126.51	126.71	126.76	126.44	125.67	124.67
Last Year	119.10	118.80	118.24	117.88	117.89	117.98	117.96	118.35	118.87	119.38	119.88	120.22	120.57	120.92	121.21	121.64	122.37	123.21	123.87	124.19	124.24	124.21	124.19	124.15	124.02	123.59	122.62	120.83
% Chg	2.6	3.0	3.0	2.7	2.3	1.9	1.6	1.6	1.7	1.9	2.1	2.2	2.2	2.2	2.3	2.3	2.2	2.1	1.9	1.8	1.7	1.7	1.9	2.1	2.2	2.3	2.5	3.2

ADR - Monthly Trends			
	This Year	Last Year	% Chg
August	127.80	125.65	1.7
September	128.55	127.27	1.0
October	130.27	127.07	2.5
November	122.71	119.92	2.3
December	121.86	119.22	2.2
Dec Year to Date	126.72	124.13	2.1
12 Months end Dec	126.72	124.13	2.1

ADR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
August	125.91	124.11	132.62	129.54
September	127.98	126.93	129.54	127.94
October	129.19	125.85	132.91	129.59
November	122.52	119.77	123.16	120.26
December	121.58	117.30	122.40	122.95
Dec Year to Date	126.14	123.62	127.99	125.23
12 Months end Dec	126.14	123.62	127.99	125.23

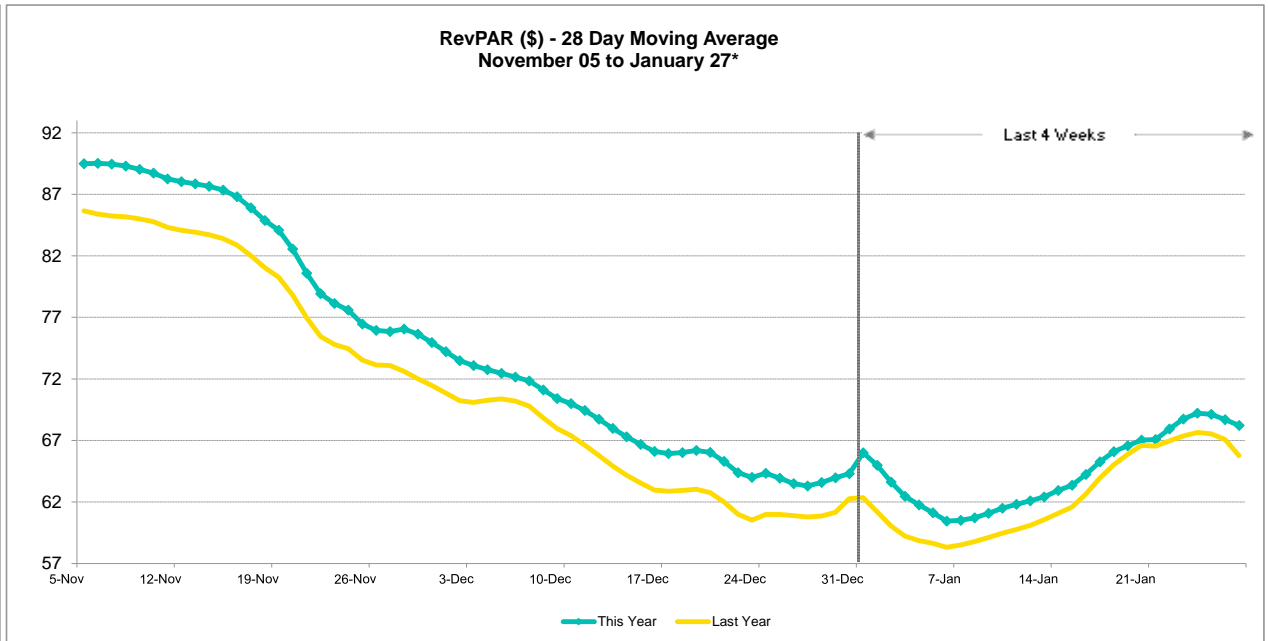
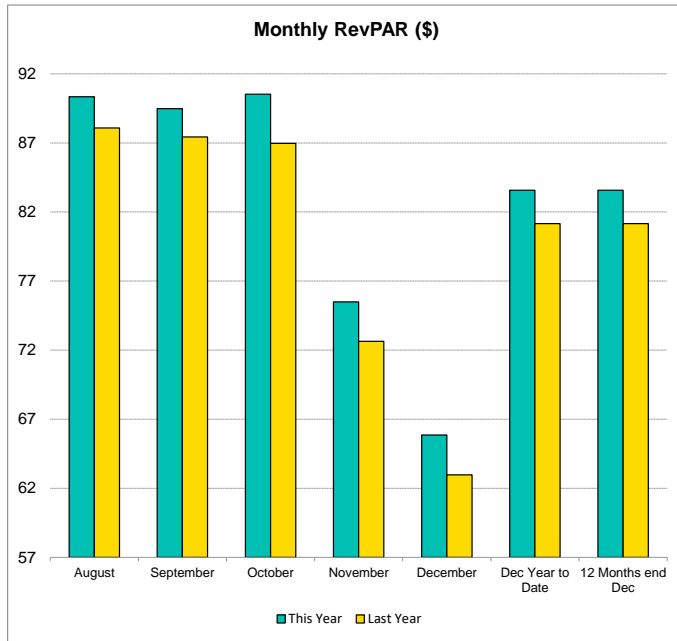
ADR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	133.19	119.91	11.1
Last 4 Mondays	128.12	121.07	5.8
Last 4 Tuesdays	128.57	123.32	4.3
Last 4 Wednesdays	127.28	124.39	2.3
Last 4 Thursdays	121.14	120.85	0.2
Last 4 Fridays	117.17	117.96	-0.7
Last 4 Saturdays	118.46	117.95	0.4

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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RevPAR Analysis

Total U.S. for the Week of: January 21, 2018 - January 27, 2018



RevPAR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	65.99	64.98	63.62	62.46	61.76	61.13	60.45	60.50	60.72	61.08	61.49	61.81	62.10	62.41	62.94	63.36	64.24	65.28	66.09	66.58	67.04	67.08	67.93	68.74	69.21	69.12	68.69	68.21
Last Year	62.35	61.20	60.04	59.23	58.87	58.64	58.32	58.50	58.79	59.11	59.46	59.76	60.10	60.56	61.09	61.58	62.64	63.95	65.02	65.88	66.61	66.53	66.96	67.37	67.65	67.54	67.08	65.76
% Chg	5.8	6.2	6.0	5.5	4.9	4.2	3.7	3.4	3.3	3.3	3.4	3.4	3.3	3.1	3.0	2.9	2.5	2.1	1.6	1.1	0.6	0.8	1.4	2.0	2.3	2.3	2.4	3.7

RevPAR - Monthly Trends			
	This Year	Last Year	% Chg
August	90.35	88.08	2.6
September	89.48	87.44	2.3
October	90.52	86.96	4.1
November	75.50	72.63	3.9
December	65.85	62.98	4.6
Dec Year to Date	83.57	81.15	3.0
12 Months end Dec	83.57	81.15	3.0

RevPAR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
August	86.12	84.14	102.50	99.42
September	85.07	83.21	98.29	97.31
October	85.66	81.86	104.50	99.42
November	72.06	69.24	84.94	81.95
December	64.02	60.42	69.69	68.36
Dec Year to Date	80.02	77.72	92.46	89.57
12 Months end Dec	80.02	77.72	92.46	89.57

RevPAR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	64.62	52.41	23.3
Last 4 Mondays	64.81	61.15	6.0
Last 4 Tuesdays	73.45	71.36	2.9
Last 4 Wednesdays	75.00	74.00	1.4
Last 4 Thursdays	66.50	66.38	0.2
Last 4 Fridays	64.93	66.05	-1.7
Last 4 Saturdays	68.18	69.00	-1.2

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

Occupancy by Day

For the Week of: January 21, 2018 - January 27, 2018

	Current Week							Running Week 28 Days
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	
Total United States	42.6	57.8	64.0	64.6	58.6	58.9	60.7	58.2
Chain Scale								
Luxury	57.7	76.1	80.8	80.5	74.1	70.2	72.3	73.1
Upper Upscale	49.5	74.4	82.3	81.5	70.4	66.7	68.9	70.5
Upscale	48.2	70.3	79.4	79.6	68.5	64.2	66.4	68.1
Upper Midscale	38.7	59.3	68.0	68.5	59.2	57.2	58.1	58.5
Midscale	36.3	47.4	52.3	53.6	50.3	52.8	53.8	49.5
Economy	40.3	45.3	47.3	48.4	48.0	52.0	53.6	47.8
Independents	41.6	52.1	57.0	58.1	55.3	58.7	61.2	54.9
Class								
Luxury	52.5	68.0	73.8	74.4	70.3	69.5	73.0	68.8
Upper Upscale	48.5	71.0	78.7	78.2	68.5	66.1	68.8	68.6
Upscale	47.4	67.9	76.4	76.8	66.9	64.1	66.6	66.6
Upper Midscale	39.4	58.9	67.3	67.9	59.4	58.0	59.1	58.6
Midscale	36.6	48.1	53.1	54.4	50.9	53.6	55.0	50.2
Economy	40.1	46.4	49.1	50.1	49.1	52.9	54.4	48.9
Location								
Urban	49.1	66.7	73.4	73.2	65.8	66.2	70.3	66.4
Suburban	43.5	60.6	67.8	68.1	60.3	58.4	60.2	59.8
Airport	53.2	69.8	75.5	76.3	70.5	65.3	65.0	67.9
Interstate	32.4	45.2	49.3	50.2	46.0	47.3	47.2	45.4
Resort	52.6	62.1	67.9	69.7	68.4	71.9	74.4	66.7
Small Metro/Town	31.2	45.0	49.9	50.9	45.9	49.4	50.7	46.2
Top 25 Markets								
Anaheim/Santa Ana, CA	55.6	67.9	78.5	87.9	89.0	87.1	86.6	79.0
Atlanta, GA	46.2	67.5	73.8	72.8	62.6	62.8	66.9	64.7
Boston, MA	46.9	62.8	72.1	73.1	65.6	57.3	59.3	62.4
Chicago, IL	53.7	74.7	75.7	64.3	50.9	48.2	52.9	60.0
Dallas, TX	49.1	72.1	80.9	80.4	69.5	67.3	67.0	69.5
Denver, CO	48.6	62.6	71.8	82.8	78.0	67.6	61.7	67.6
Detroit, MI	45.1	64.1	69.5	68.7	61.0	55.7	63.5	61.1
Houston, TX	56.0	75.6	82.8	81.0	69.3	63.6	65.1	70.5
Los Angeles/Long Beach, CA	64.7	78.8	85.0	85.6	81.3	77.5	79.1	78.9
Miami/Hialeah, FL	72.9	81.0	85.3	86.0	86.5	88.4	88.7	84.1
Minneapolis/St Paul, MN-WI	42.3	60.7	63.3	66.2	59.2	60.9	66.4	59.9
Nashville, TN	35.5	54.3	63.8	65.4	60.8	58.4	58.7	56.7
New Orleans, LA	58.6	63.2	58.7	61.4	62.0	70.6	74.7	64.2
New York, NY	60.4	72.3	78.5	80.9	78.7	78.6	83.8	76.2
Norfolk/Virginia Beach, VA	31.6	41.1	44.3	44.4	41.3	48.4	51.4	43.2
Oahu Island, HI	84.8	85.7	86.1	86.2	84.9	84.5	81.1	84.8
Orlando, FL	62.9	75.3	85.1	89.4	88.0	84.9	85.9	81.7
Philadelphia, PA-NJ	47.2	59.6	67.3	66.7	55.8	53.9	61.8	58.9
Phoenix, AZ	61.3	75.2	80.1	80.5	76.4	72.4	70.9	73.8
San Diego, CA	54.8	69.2	74.3	75.5	71.2	70.0	75.7	70.1
San Francisco/San Mateo, CA	74.1	87.4	87.3	86.4	77.8	71.8	75.6	80.1
Seattle, WA	52.4	73.0	81.9	83.1	73.2	65.6	67.3	70.9
St Louis, MO-IL	34.2	51.7	59.8	59.1	52.3	51.2	54.1	51.8
Tampa/St Petersburg, FL	53.8	70.6	77.8	80.9	76.5	78.9	84.0	74.7
Washington, DC-MD-VA	36.6	52.3	62.3	66.3	56.8	48.8	51.8	53.6

Percent Change from Previous Year								Running Week 28 Days
Sun	Mon	Tue	Wed	Thu	Fri	Sat		
0.5	0.3	0.3	1.3	1.2	0.7	0.0		0.6
Chain Scale								
Luxury	7.9	6.5	5.1	4.7	2.4	2.3	-1.7	3.8
Upper Upscale	-1.2	1.0	0.8	1.3	0.9	1.0	1.0	0.8
Upscale	-0.6	-3.1	-2.8	-1.9	-0.8	1.7	1.0	-1.1
Upper Midscale	0.2	-2.7	-2.5	-1.3	-0.9	0.0	0.0	-1.1
Midscale	0.8	0.3	-1.1	0.1	-0.4	-1.4	-1.5	-0.5
Economy	1.8	2.2	1.2	1.7	0.9	-0.5	-1.0	0.8
Independents	0.4	2.0	2.9	4.3	3.9	1.3	-0.2	2.1
Class								
Luxury	3.9	4.2	5.2	6.0	5.0	2.9	0.0	3.9
Upper Upscale	-0.8	1.2	1.4	2.0	1.7	1.5	1.2	1.3
Upscale	-0.2	-2.0	-1.8	-0.7	0.1	1.3	0.5	-0.5
Upper Midscale	0.0	-2.1	-1.7	-0.3	0.1	0.3	-0.1	-0.6
Midscale	0.6	0.2	-0.6	0.8	0.4	-0.9	-1.4	-0.2
Economy	1.1	2.0	1.4	2.0	1.3	-0.1	-0.9	0.9
Location								
Urban	2.6	2.7	1.7	0.8	-0.5	-0.4	-0.4	0.9
Suburban	0.1	-0.5	0.3	1.2	1.6	1.8	0.7	0.7
Airport	-5.6	-1.5	-2.1	-0.9	-1.3	-0.4	-0.1	-1.6
Interstate	2.7	-0.5	-1.9	-0.7	-0.4	-0.6	-0.9	-0.5
Resort	0.6	2.5	3.6	6.0	6.0	2.5	1.2	3.2
Small Metro/Town	1.2	-1.1	-1.6	0.3	0.1	-0.8	-1.7	-0.6
Top 25 Markets								
Anaheim/Santa Ana, CA	-2.2	5.9	7.1	16.7	22.5	19.5	12.7	12.3
Atlanta, GA	-20.7	-2.1	-1.5	0.2	1.0	2.9	0.1	-2.6
Boston, MA	4.5	2.0	4.5	-0.2	-0.5	3.3	-1.3	1.6
Chicago, IL	62.0	48.6	32.8	13.6	7.4	6.4	4.6	23.6
Dallas, TX	-0.6	0.8	-0.4	-0.1	3.0	10.0	9.8	3.0
Denver, CO	4.3	-3.1	-5.4	6.8	13.9	11.8	7.3	4.9
Detroit, MI	1.4	7.9	4.7	5.7	10.8	6.8	11.4	7.1
Houston, TX	17.5	13.4	13.7	13.7	15.8	11.4	12.7	13.9
Los Angeles/Long Beach, CA	-5.3	1.3	2.4	2.9	2.2	-3.2	-6.7	-0.9
Miami/Hialeah, FL	3.9	8.7	9.0	7.1	9.0	3.1	-0.7	5.6
Minneapolis/St Paul, MN-WI	20.2	10.7	-2.8	2.1	-0.4	-1.0	-1.5	2.6
Nashville, TN	-11.1	-16.0	-12.7	-7.9	-6.0	-5.0	1.0	-8.3
New Orleans, LA	39.5	20.8	-1.7	-16.9	-26.6	-19.3	-13.3	-7.6
New York, NY	5.3	3.7	3.6	4.7	7.9	7.0	7.5	5.7
Norfolk/Virginia Beach, VA	-4.0	-5.1	-4.0	-3.3	-3.2	0.8	1.0	-2.4
Oahu Island, HI	-1.5	-2.5	-1.4	0.9	-0.3	-0.3	-1.6	-1.0
Orlando, FL	-2.4	2.1	1.5	7.3	5.9	2.7	3.1	3.1
Philadelphia, PA-NJ	32.6	0.4	0.7	-1.1	-0.1	3.1	3.1	3.8
Phoenix, AZ	0.7	-1.5	-2.3	-2.8	0.3	1.0	-3.3	-1.2
San Diego, CA	-6.9	-10.5	-12.4	-7.4	-7.0	-5.2	-2.1	-7.5
San Francisco/San Mateo, CA	-1.1	-3.6	-1.6	1.8	-2.9	-4.7	-3.1	-2.1
Seattle, WA	-5.8	-6.1	-3.9	-2.3	0.4	3.2	1.4	-2.0
St Louis, MO-IL	-1.4	-2.0	0.4	-0.1	6.3	1.3	-4.0	0.0
Tampa/St Petersburg, FL	-3.7	-6.3	-6.9	-0.7	0.1	2.4	3.9	-1.5
Washington, DC-MD-VA	-23.3	-18.4	-11.3	-4.7	-10.8	-9.5	1.1	-10.8

ADR by Day

For the Week of: January 21, 2018 - January 27, 2018

	Current Week									Percent Change from Previous Year								
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Total United States	118.36	127.12	131.06	130.43	124.49	119.07	119.84	124.72	124.67	2.1	3.7	4.9	5.0	4.3	3.3	2.9	3.9	3.2
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Luxury	322.91	314.37	314.01	315.16	317.76	317.88	317.38	316.80	343.94	0.1	2.8	1.3	2.5	3.0	2.3	3.5	2.3	4.2
Upper Upscale	177.41	188.24	192.67	191.77	182.07	164.63	163.20	180.91	178.49	0.8	2.2	3.1	3.5	3.2	1.8	2.1	2.5	1.6
Upscale	128.01	139.50	145.88	145.50	135.81	125.64	125.72	136.08	134.32	0.0	1.9	3.2	3.5	2.5	2.1	2.1	2.3	2.1
Upper Midscale	99.87	107.62	111.63	111.49	106.15	103.79	104.14	106.96	105.24	0.6	2.1	2.9	3.0	2.3	2.5	2.0	2.3	1.9
Midscale	76.78	79.13	80.85	81.56	80.90	84.26	85.16	81.50	81.07	2.1	3.6	3.7	4.1	3.8	2.9	2.6	3.3	3.1
Economy	56.85	57.71	58.62	58.87	59.00	62.17	62.80	59.60	59.60	3.6	4.0	4.7	4.9	5.2	5.2	4.3	4.6	4.1
Independents	114.83	120.66	124.32	124.03	121.59	121.12	123.33	121.71	125.34	4.4	6.4	9.6	9.2	7.3	4.1	3.3	6.3	5.1
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Luxury	274.52	270.95	271.08	271.47	272.57	271.03	270.92	271.69	295.65	3.1	4.0	3.9	3.9	2.6	0.7	1.3	2.7	5.1
Upper Upscale	175.01	185.44	189.66	188.53	179.45	164.14	163.54	178.65	178.37	1.2	2.9	4.2	4.3	3.6	1.9	2.0	3.1	2.1
Upscale	128.60	139.18	144.98	144.68	136.16	127.58	128.26	136.37	135.79	0.7	2.6	3.9	4.2	3.2	2.2	2.3	2.9	2.7
Upper Midscale	103.02	110.12	114.08	113.97	109.05	107.26	107.79	109.83	108.83	0.9	2.7	3.7	3.9	3.2	2.9	2.2	2.9	2.1
Midscale	84.18	87.41	89.59	89.90	88.48	91.36	92.55	89.35	89.35	2.8	4.5	5.5	5.7	5.1	3.7	3.0	4.4	3.5
Economy	64.26	67.12	69.12	69.13	68.01	70.42	70.96	68.61	68.85	3.0	4.3	5.8	6.0	5.9	5.4	4.1	5.0	4.0
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Urban	150.59	167.10	171.57	169.80	158.68	147.69	148.72	159.75	160.94	-0.5	2.5	3.0	2.9	1.7	0.4	1.2	1.8	1.2
Suburban	99.63	113.13	118.69	117.71	108.13	99.59	99.25	108.77	105.78	3.1	4.1	5.9	5.8	5.2	4.6	3.1	4.7	2.5
Airport	105.72	121.43	128.58	128.36	119.89	107.43	106.53	117.73	113.54	0.0	0.4	1.6	2.7	3.0	4.1	4.1	2.3	1.1
Interstate	75.20	80.73	82.55	82.50	79.48	81.19	82.34	80.85	79.85	2.9	2.3	2.4	2.5	2.1	2.2	2.2	2.3	2.7
Resort	184.20	185.87	187.34	188.47	189.66	185.17	184.84	186.57	195.80	4.1	5.3	7.2	8.5	7.4	5.7	4.8	6.2	7.6
Small Metro/Town	87.05	89.56	91.03	91.14	89.59	95.11	97.41	91.88	92.63	1.2	1.6	1.8	1.7	1.5	1.6	1.5	1.5	2.8
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Anaheim/Santa Ana, CA	137.79	152.46	162.97	176.26	178.65	176.15	172.85	167.41	153.22	0.6	6.5	10.6	19.9	30.9	32.7	29.1	19.9	6.4
Atlanta, GA	98.21	119.12	124.98	122.67	108.04	96.28	98.51	110.77	117.06	-10.2	1.2	2.0	1.3	0.8	0.6	2.2	0.2	5.6
Boston, MA	151.67	154.79	160.10	161.63	154.97	139.33	134.14	151.67	144.23	1.8	0.1	-0.3	-2.0	-2.2	-1.7	-1.5	-0.9	0.2
Chicago, IL	135.44	149.27	145.95	125.20	107.75	96.06	97.27	125.56	112.38	35.9	32.3	24.3	8.6	1.6	0.7	-0.4	17.1	5.8
Dallas, TX	100.06	125.32	133.10	131.24	115.81	102.39	101.21	117.19	111.15	0.2	3.3	4.8	3.7	4.8	11.0	11.9	4.9	2.3
Denver, CO	107.79	129.78	140.42	156.35	153.53	131.74	118.87	136.56	120.12	0.4	0.7	3.9	13.6	18.9	17.5	9.4	9.8	4.2
Detroit, MI	96.91	110.06	115.18	112.76	103.90	92.91	97.76	105.00	111.87	4.6	7.7	8.0	6.7	9.9	8.0	8.1	7.6	2.7
Houston, TX	103.12	118.40	124.40	122.46	109.47	96.17	95.89	111.25	105.72	-3.8	-3.9	-0.3	1.1	-0.6	-0.1	-1.2	-1.1	2.4
Los Angeles/Long Beach, CA	170.97	185.66	193.00	185.31	175.35	161.08	160.55	176.45	175.51	7.6	5.4	6.4	5.0	3.1	-1.9	-2.8	3.4	5.6
Miami/Hialeah, FL	217.75	226.27	230.38	228.31	230.98	246.73	249.29	233.34	245.22	9.5	8.3	10.1	10.4	10.0	8.1	7.7	9.0	12.9
Minneapolis/St Paul, MN-WI	105.69	114.49	125.01	124.10	118.18	115.60	116.70	117.74	111.90	7.7	1.5	6.0	4.2	5.1	11.6	12.8	6.7	5.4
Nashville, TN	109.35	127.32	133.71	137.37	133.59	127.70	129.09	129.67	130.11	-1.8	-1.0	-0.9	1.1	3.3	3.6	8.4	1.8	6.9
New Orleans, LA	144.17	144.68	133.41	136.50	137.68	151.29	153.00	143.48	148.29	26.5	13.8	-6.8	-19.6	-32.1	-29.4	-24.1	-18.7	-0.6
New York, NY	162.14	182.84	195.80	198.54	185.49	180.31	185.81	185.27	196.03	-2.0	0.9	1.5	3.7	5.4	8.6	10.4	4.2	6.3
Norfolk/Virginia Beach, VA	72.48	77.59	78.68	78.60	77.47	81.88	84.68	79.24	78.27	0.6	1.7	0.9	2.1	4.6	2.1	3.1	2.3	2.8
Oahu Island, HI	235.78	234.14	230.67	229.16	223.77	216.89	214.75	226.56	251.37	-0.8	-0.5	-2.1	-1.8	-4.9	-5.8	-6.5	-3.2	0.9
Orlando, FL	128.97	143.03	151.66	153.35	149.90	130.67	128.94	141.49	142.60	2.9	3.7	3.7	9.4	10.3	8.0	6.7	6.7	10.9
Philadelphia, PA-NJ	115.10	122.89	126.37	126.12	116.39	108.39	110.81	118.51	120.47	11.0	-0.1	-1.1	-1.2	0.3	2.5	1.6	0.8	5.8
Phoenix, AZ	143.54	156.97	159.79	157.12	148.42	134.56	136.70	148.65	140.07	1.5	0.9	-0.6	-0.2	-0.2	-1.9	-1.9	-0.4	-0.2
San Diego, CA	137.29	156.97	159.03	156.85	147.71	136.80	136.77	147.73	139.51	-9.3	-8.5	-9.3	-3.9	-2.3	-2.3	-1.6	-5.6	-0.7
San Francisco/San Mateo, CA	212.69	254.66	252.47	249.33	214.70	178.67	178.62	222.41	269.35	1.9	3.8	3.3	6.0	2.4	-1.6	-1.3	2.6	5.3
Seattle, WA	129.92	150.68	158.92	159.27	144.07	123.63	126.35	143.44	130.77	-0.1	0.6	2.8	3.2	5.1	5.5	10.3	3.4	3.0
St Louis, MO-IL	83.81	99.92	104.94	103.18	93.62	85.87	88.59	95.17	93.33	1.4	3.4	3.3	1.9	0.2	-0.8	0.7	1.6	1.5
Tampa/St Petersburg, FL	123.06	139.47	145.55	145.68	142.38	147.82	150.40	143.09	132.91	0.6	0.5	1.3	3.1	6.3	15.9	15.1	6.3	-3.8
Washington, DC-MD-VA	124.14	141.53	152.19	158.52	146.34	119.20	117.10	139.05	128.53	-20.1	-9.0	-3.1	3.3	5.6	0.7	1.0	-2.9	-26.1

RevPAR by Day

For the Week of: January 21, 2018 - January 27, 2018

	Current Week									Percent Change from Previous Year									
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
Total United States	50.48	73.52	83.82	84.21	72.98	70.08	72.74	72.55	68.21	2.6	4.0	5.2	6.4	5.5	4.0	2.9	4.5	3.7	
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Luxury	186.16	239.35	253.65	253.60	235.56	223.24	229.58	231.59	233.06	8.0	9.5	6.5	7.3	5.5	4.7	1.8	6.1	6.2
	Upper Upscale	87.77	139.98	158.62	156.30	128.13	109.75	112.48	127.57	114.61	-0.4	3.2	3.9	4.9	4.1	2.8	3.1	3.3	1.3
	Upscale	61.73	98.05	115.78	115.77	92.99	80.63	83.44	92.63	84.36	-0.6	-1.3	0.3	1.6	1.6	3.9	3.1	1.2	1.9
	Upper Midscale	38.69	63.85	75.96	76.38	62.88	59.33	60.54	62.52	57.35	0.8	-0.6	0.4	1.7	1.4	2.5	2.0	1.2	2.4
	Midscale	27.87	37.54	42.25	43.73	40.71	44.51	45.82	40.35	38.47	2.9	3.9	2.6	4.2	3.4	1.5	1.1	2.8	3.4
Economy	22.89	26.16	27.75	28.48	28.34	32.35	33.64	28.52	28.21	5.5	6.3	6.0	6.7	6.1	4.6	3.3	5.4	5.6	
Independents	47.75	62.90	70.86	72.07	67.27	71.07	75.45	66.77	65.14	4.8	8.6	12.8	13.8	11.4	5.4	3.0	8.5	5.5	
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Luxury	144.12	184.30	199.96	201.98	191.55	188.31	197.69	186.84	187.52	7.1	8.4	9.3	10.1	7.7	3.6	1.3	6.7	5.8
	Upper Upscale	84.96	131.73	149.22	147.43	122.96	108.49	112.59	122.48	111.44	0.4	4.2	5.7	6.4	5.3	3.4	3.2	4.4	1.8
	Upscale	60.90	94.47	110.73	111.10	91.11	81.82	85.42	90.79	83.55	0.5	0.6	2.1	3.4	3.3	3.5	2.7	2.4	2.7
	Upper Midscale	40.59	64.90	76.82	77.39	64.74	62.18	63.72	64.34	59.43	0.9	0.6	2.0	3.6	3.3	3.3	2.1	2.3	2.5
	Midscale	30.83	42.05	47.59	48.91	45.01	48.99	50.88	44.89	42.84	3.4	4.7	4.9	6.6	5.5	2.8	1.5	4.2	3.8
Economy	25.76	31.17	33.93	34.63	33.41	37.28	38.58	33.54	33.05	4.1	6.4	7.3	8.1	7.3	5.3	3.3	5.9	5.1	
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Urban	73.96	111.45	125.92	124.28	104.48	97.75	104.52	106.05	99.12	2.2	5.3	4.7	3.8	1.2	0.0	0.8	2.7	1.6
	Suburban	43.34	68.54	80.50	80.17	65.17	58.14	59.76	65.09	58.96	3.1	3.5	6.2	7.0	6.9	6.4	3.9	5.5	2.9
	Airport	56.21	84.75	97.02	97.96	84.58	70.13	69.26	79.99	74.22	-5.7	-1.1	-0.5	1.8	1.7	3.6	4.0	0.6	0.8
	Interstate	24.34	36.52	40.69	41.44	36.55	38.40	38.85	36.68	35.04	5.6	1.8	0.5	1.8	1.7	1.6	1.3	1.8	3.4
	Resort	96.90	115.34	127.26	131.31	129.82	133.16	137.57	124.48	123.75	4.8	8.0	11.1	15.0	13.8	8.3	6.0	9.6	8.9
Small Metro/Town	27.19	40.34	45.45	46.40	41.13	47.02	49.36	42.41	40.58	2.4	0.4	0.1	2.0	1.5	0.7	-0.2	0.9	3.5	
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Anaheim/Santa Ana, CA	76.67	103.50	128.00	154.88	158.93	153.49	149.77	132.18	108.10	-1.7	12.8	18.5	39.9	60.4	58.6	45.6	34.6	6.9
	Atlanta, GA	45.38	80.45	92.28	89.34	67.58	60.44	65.91	71.63	74.56	-28.7	-0.8	0.5	1.5	1.8	3.5	2.3	-2.4	5.7
	Boston, MA	71.18	97.19	115.39	118.12	101.62	79.90	79.56	94.71	82.33	6.4	2.0	4.2	-2.2	-2.8	1.5	-2.8	0.6	3.3
	Chicago, IL	72.68	111.50	110.50	80.52	54.87	46.26	51.42	75.39	57.40	120.1	96.6	65.2	23.3	9.2	7.1	4.2	44.7	12.5
	Dallas, TX	49.13	90.31	107.69	105.54	80.49	68.88	67.81	81.41	69.72	-0.4	4.1	4.4	3.5	7.9	22.1	22.8	8.0	-0.6
	Denver, CO	52.33	81.30	100.81	129.44	119.73	89.05	73.34	92.29	74.26	4.8	-2.4	-1.7	21.3	35.4	31.3	17.4	15.1	5.7
	Detroit, MI	43.73	70.53	80.05	77.43	63.38	51.78	62.09	64.14	64.44	6.1	16.2	13.1	12.8	21.8	15.3	20.4	15.2	3.9
	Houston, TX	57.78	89.57	103.02	99.19	75.82	61.14	62.43	78.42	66.94	13.0	8.9	13.4	15.0	15.1	11.3	11.4	12.7	18.4
	Los Angeles/Long Beach, CA	110.61	146.39	164.14	158.70	142.55	124.85	127.07	139.19	130.42	1.8	6.8	9.0	8.1	5.3	-5.1	-9.3	2.5	4.5
	Miami/Hialeah, FL	158.66	183.18	196.49	196.40	199.80	218.10	221.15	196.26	200.61	13.8	17.7	20.0	18.2	19.9	11.4	6.9	15.0	19.9
	Minneapolis/St Paul, MN-WI	44.74	69.50	79.14	82.21	70.00	70.40	77.51	70.50	62.38	29.5	12.3	3.0	6.4	4.6	10.4	11.2	9.5	10.6
	Nashville, TN	38.85	69.11	85.26	89.89	81.19	74.59	75.82	73.53	73.05	-12.7	-16.8	-13.5	-6.9	-2.9	-1.5	9.4	-6.7	4.1
	New Orleans, LA	84.54	91.38	78.25	83.85	85.43	106.82	114.28	92.08	91.63	76.5	37.4	-8.4	-33.2	-50.1	-43.1	-34.2	-24.9	-2.4
	New York, NY	97.89	132.21	153.72	160.70	145.96	141.73	155.70	141.13	150.29	3.2	4.6	5.2	8.6	13.7	16.2	18.6	10.1	11.2
	Norfolk/Virginia Beach, VA	22.90	31.86	34.87	34.91	31.99	39.60	43.49	34.23	33.11	-3.3	-3.5	-3.1	-1.3	1.3	2.9	4.2	-0.1	5.2
	Oahu Island, HI	199.93	200.68	198.62	197.59	189.94	183.17	174.12	192.01	212.44	-2.3	-3.0	-3.5	-0.9	-5.1	-6.1	-8.0	-4.1	1.9
	Orlando, FL	81.11	107.72	129.10	137.14	131.91	110.91	110.82	115.53	113.71	0.4	5.9	5.3	17.4	16.8	10.9	10.0	9.9	17.4
	Philadelphia, PA-NJ	54.36	73.25	85.08	84.17	64.99	58.38	68.54	69.83	70.42	47.2	0.3	-0.4	-2.3	0.1	5.7	4.8	4.6	16.0
	Phoenix, AZ	88.01	118.12	127.92	126.49	113.44	97.39	96.98	109.76	96.68	2.3	-0.7	-2.9	-3.0	0.2	-0.9	-5.1	-1.6	0.9
	San Diego, CA	75.25	108.60	118.09	118.48	105.11	95.71	103.51	103.54	94.40	-15.5	-18.1	-20.6	-11.0	-9.2	-7.4	-3.7	-12.7	1.7
	San Francisco/San Mateo, CA	157.70	222.69	220.49	215.34	167.05	128.33	135.02	178.09	197.20	0.9	0.1	1.7	7.9	-0.6	-6.2	-4.3	0.4	4.6
	Seattle, WA	68.14	110.05	130.13	132.31	105.41	81.11	85.03	101.74	79.04	-5.8	-5.6	-1.3	0.8	5.4	8.9	11.8	1.4	-1.5
	St Louis, MO-IL	28.68	51.68	62.79	60.94	48.96	43.96	47.96	49.28	45.86	0.0	1.3	3.7	1.8	6.6	0.5	-3.4	1.6	0.6
	Tampa/St Petersburg, FL	66.23	98.45	113.26	117.78	108.96	116.70	126.38	106.82	92.73	-3.2	-5.8	-5.6	2.4	6.4	18.6	19.7	4.7	-7.4
Washington, DC-MD-VA	45.44	74.05	94.74	105.03	83.17	58.18	60.67	74.47	66.47	-38.8	-25.7	-14.1	-1.5	-5.8	-8.8	2.1	-13.4	-32.5	

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