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Weekly Hotel Review

U.S. Hotel Industry Performance for the Week of: September 02, 2018 - September 08, 2018

Volume 18, Issue W36



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Translation Table

For the Week of: September 02, 2018 - September 08, 2018

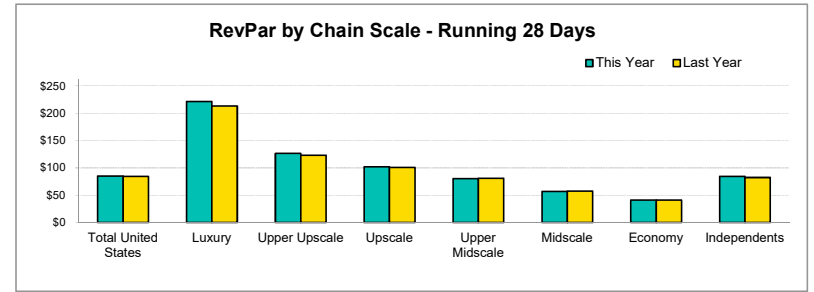
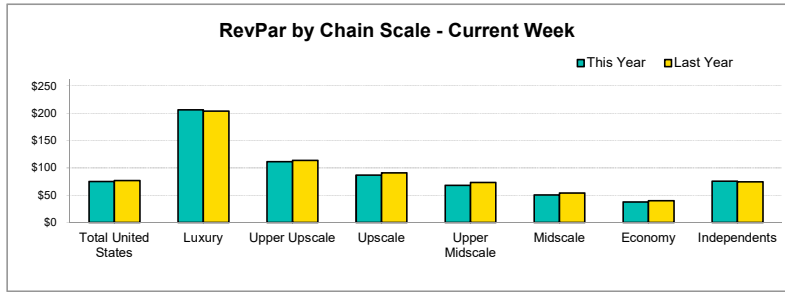
2018									2017							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat			Sun	Mon	Tue	Wed	Thu	Fri	Sat
Jul / Aug	29	30	31	1	2	3	4	→	Jul / Aug	30	31	1	2	3	4	5
Aug	5	6	7	8	9	10	11	→	Aug	6	7	8	9	10	11	12
Aug	12	13	14	15	16	17	18	→	Aug	13	14	15	16	17	18	19
Aug	19	20	21	22	23	24	25	→	Aug	20	21	22	23	24	25	26
Aug / Sep	26	27	28	29	30	31	1	→	Aug / Sep	27	28	29	30	31	1	2
Sep	2	3	4	5	6	7	8	→	Sep	3	4	5	6	7	8	9
Sep	9	10	11	12	13	14	15	→	Sep	10	11	12	13	14	15	16

This Year	Last Year
Monday, Aug 20th - Eid al-Adha	Monday, Aug 21st - Solar Eclipse
Monday, Sep 3rd - Labor Day	Friday, Aug25th - Hurricane Harvey - Landfall
Monday, Sep 10th - Rosh Hashanah	Friday, Sep 1st - Eid al-Adha
	Monday, Sep 4th - Labor Day
	Sunday, Sep 10th - Hurricane Irma - Landfall

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Performance by Industry Segments

For the Week of: September 02, 2018 - September 08, 2018

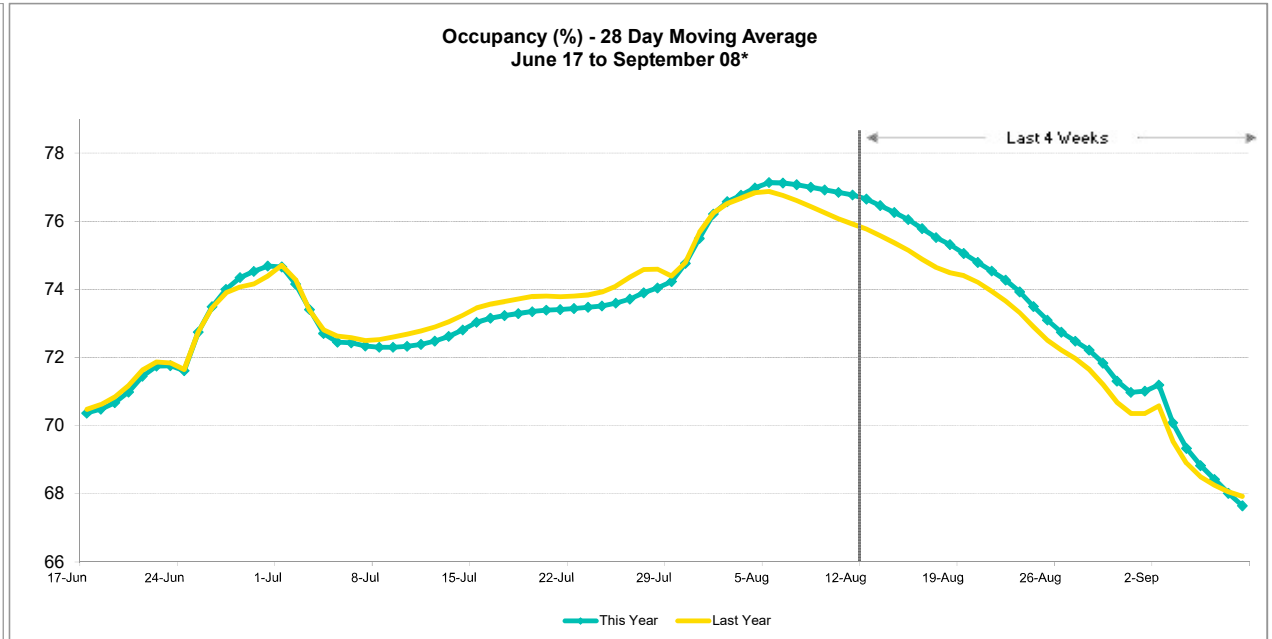
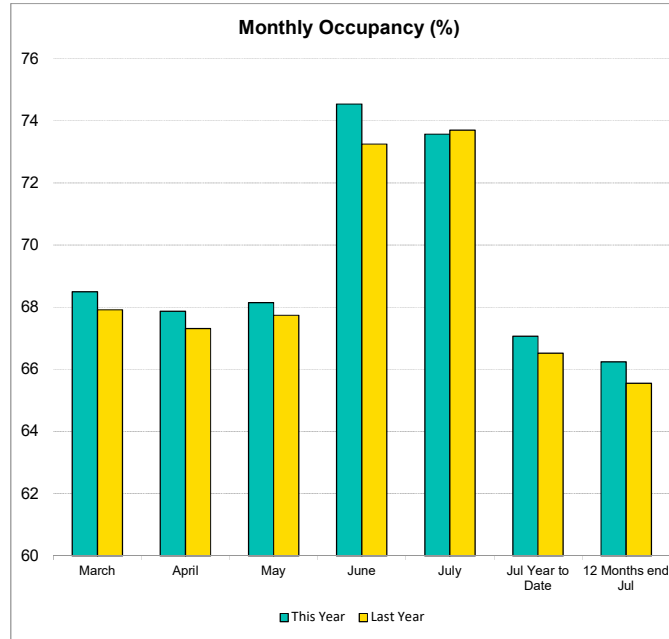


	Current Week								
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)		
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR
Total United States	61.7	63.9	121.95	120.69	75.25	77.14	-3.5	1.0	-2.4
Chain Scale									
Luxury	66.5	66.0	309.64	308.48	205.95	203.71	0.7	0.4	1.1
Upper Upscale	64.7	66.2	172.14	171.97	111.29	113.79	-2.3	0.1	-2.2
Upscale	65.0	67.6	133.57	134.41	86.83	90.87	-3.8	-0.6	-4.4
Upper Midscale	61.0	65.0	111.84	112.55	68.17	73.14	-6.2	-0.6	-6.8
Midscale	57.0	61.0	88.44	89.11	50.41	54.38	-6.6	-0.8	-7.3
Economy	58.7	61.5	64.15	64.82	37.65	39.89	-4.6	-1.0	-5.6
Independents	62.0	62.5	122.20	119.15	75.72	74.49	-0.9	2.6	1.7
Class									
Luxury	65.7	64.2	262.71	262.39	172.49	168.34	2.3	0.1	2.5
Upper Upscale	64.7	65.7	171.16	170.65	110.81	112.04	-1.4	0.3	-1.1
Upscale	64.9	66.8	134.88	135.24	87.51	90.39	-2.9	-0.3	-3.2
Upper Midscale	61.7	65.1	114.63	114.90	70.78	74.76	-5.1	-0.2	-5.3
Midscale	58.3	61.5	95.46	95.00	55.68	58.42	-5.2	0.5	-4.7
Economy	58.9	61.4	72.97	72.77	42.95	44.70	-4.2	0.3	-3.9
Location									
Urban	67.7	70.0	177.41	176.74	120.20	123.78	-3.3	0.4	-2.9
Suburban	60.9	64.1	103.62	104.04	63.07	66.71	-5.1	-0.4	-5.5
Airport	65.1	68.7	108.12	109.29	70.34	75.10	-5.3	-1.1	-6.3
Interstate	57.1	60.2	86.85	86.73	49.57	52.21	-5.2	0.1	-5.0
Resort	62.8	60.2	151.26	146.55	95.06	88.28	4.3	3.2	7.7
Small Metro/Town	58.8	61.1	106.71	105.10	62.74	64.20	-3.7	1.5	-2.3
Top 25 Markets									
Anaheim/Santa Ana, CA	63.5	69.7	144.51	145.08	91.81	101.07	-8.8	-0.4	-9.2
Atlanta, GA	58.9	72.4	98.46	108.43	57.97	78.51	-18.7	-9.2	-26.2
Boston, MA	78.9	75.9	210.35	194.46	166.05	147.65	4.0	8.2	12.5
Chicago, IL	63.7	67.6	134.88	144.11	85.86	97.41	-5.8	-6.4	-11.9
Dallas, TX	57.3	64.1	97.45	97.65	55.87	62.56	-10.5	-0.2	-10.7
Denver, CO	72.4	74.5	124.30	131.40	90.01	97.92	-2.8	-5.4	-8.1
Detroit, MI	63.6	65.4	98.73	98.66	62.78	64.49	-2.7	0.1	-2.7
Houston, TX	50.0	86.6	90.73	112.84	45.36	97.66	-42.2	-19.6	-53.6
Los Angeles/Long Beach, CA	71.1	74.8	164.89	166.53	117.24	124.57	-4.9	-1.0	-5.9
Miami/Hialeah, FL	60.6	44.7	138.94	129.04	84.15	57.63	35.6	7.7	46.0
Minneapolis/St Paul, MN-WI	66.2	62.4	115.70	108.23	76.56	67.56	6.0	6.9	13.3
Nashville, TN	64.3	70.7	132.75	133.27	85.31	94.16	-9.0	-0.4	-9.4
New Orleans, LA	48.0	52.1	116.09	108.64	55.74	56.59	-7.8	6.9	-1.5
New York, NY	88.3	89.6	274.06	279.72	242.08	250.52	-1.4	-2.0	-3.4
Norfolk/Virginia Beach, VA	62.1	59.6	106.84	101.78	66.38	60.62	4.3	5.0	9.5
Oahu Island, HI	82.5	82.9	222.89	217.71	183.98	180.41	-0.4	2.4	2.0
Orlando, FL	60.9	66.0	98.19	103.38	59.76	68.21	-7.8	-5.0	-12.4
Philadelphia, PA-NJ	66.5	61.5	128.21	123.43	85.20	75.85	8.1	3.9	12.3
Phoenix, AZ	56.4	51.9	93.52	86.88	52.79	45.08	8.8	7.6	17.1
San Diego, CA	72.4	71.9	154.95	151.57	112.19	109.04	0.6	2.2	2.9
San Francisco/San Mateo, CA	81.1	82.3	216.71	207.29	175.78	170.65	-1.5	4.5	3.0
Seattle, WA	74.1	77.3	166.36	163.36	123.26	126.34	-4.2	1.8	-2.4
St Louis, MO-IL	58.4	57.1	99.23	98.17	57.96	56.01	2.4	1.1	3.5
Tampa/St Petersburg, FL	56.4	52.0	106.40	102.74	59.98	53.46	8.3	3.6	12.2
Washington, DC-MD-VA	60.1	63.5	134.61	133.17	80.89	84.50	-5.3	1.1	-4.3

Running 28 Days									
Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	
67.7	67.9	126.31	123.78	85.46	84.08	-0.4	2.0	1.6	
72.5	71.3	305.71	298.87	221.68	213.02	1.7	2.3	4.1	
72.3	71.9	174.58	171.40	126.18	123.26	0.5	1.9	2.4	
73.2	73.6	139.24	136.95	101.99	100.78	-0.5	1.7	1.2	
68.9	70.1	116.38	115.46	80.16	80.95	-1.8	0.8	-1.0	
62.1	63.4	91.49	90.87	56.83	57.58	-2.0	0.7	-1.3	
61.5	62.2	66.53	66.00	40.94	41.07	-1.1	0.8	-0.3	
66.6	66.3	127.01	124.34	84.63	82.46	0.5	2.1	2.6	
71.8	70.7	265.26	261.52	190.47	184.89	1.6	1.4	3.0	
71.9	71.5	173.70	170.75	124.98	122.06	0.6	1.7	2.4	
72.7	72.7	140.52	138.28	102.21	100.58	0.0	1.6	1.6	
69.3	70.1	118.98	117.93	82.42	82.71	-1.2	0.9	-0.3	
63.4	64.4	98.90	97.64	62.73	62.89	-1.5	1.3	-0.3	
62.0	62.6	75.86	74.70	47.05	46.74	-0.9	1.6	0.7	
73.8	73.6	173.00	169.58	127.72	124.82	0.3	2.0	2.3	
67.6	68.2	110.03	108.36	74.33	73.94	-1.0	1.5	0.5	
72.2	73.2	114.84	113.62	82.92	83.18	-1.4	1.1	-0.3	
61.6	62.8	89.69	89.27	55.27	56.04	-1.8	0.5	-1.4	
67.7	66.4	161.32	156.17	109.27	103.65	2.1	3.3	5.4	
64.3	64.6	112.78	111.14	72.47	71.79	-0.5	1.5	0.9	
74.1	73.6	159.86	155.22	118.49	114.24	0.7	3.0	3.7	
67.1	68.9	106.93	105.74	71.76	72.82	-2.6	1.1	-1.5	
81.9	80.5	203.10	195.13	166.33	157.07	1.7	4.1	5.9	
72.5	72.4	144.01	139.73	104.35	101.21	0.0	3.1	3.1	
62.7	68.4	100.80	98.85	63.21	67.62	-8.3	2.0	-6.5	
80.1	81.0	137.48	137.57	110.17	111.41	-1.1	-0.1	-1.1	
71.8	69.3	103.33	101.14	74.16	70.06	3.6	2.2	5.8	
55.8	67.1	94.99	102.08	52.96	68.51	-16.9	-6.9	-22.7	
79.2	79.4	184.53	182.06	146.17	144.63	-0.3	1.4	1.1	
70.1	67.0	147.83	141.19	103.58	94.66	4.5	4.7	9.4	
76.7	75.1	123.62	117.22	94.84	88.04	2.2	5.5	7.7	
73.1	75.3	141.03	141.41	103.11	106.52	-2.9	-0.3	-3.2	
55.0	50.7	111.38	108.12	61.23	54.78	8.5	3.0	11.8	
89.8	89.4	242.67	239.94	217.93	214.39	0.5	1.1	1.7	
72.0	70.6	123.96	119.05	89.28	84.07	2.0	4.1	6.2	
83.2	85.2	242.15	232.25	201.52	197.96	-2.4	4.3	1.8	
65.5	66.2	101.52	97.22	66.47	64.32	-1.0	4.4	3.3	
72.8	68.7	127.89	122.97	93.11	84.45	6.0	4.0	10.3	
58.1	54.9	87.46	83.90	50.85	46.09	5.8	4.2	10.3	
79.6	76.9	170.19	162.15	135.55	124.67	3.6	5.0	8.7	
84.7	87.1	226.36	221.31	191.82	192.70	-2.7	2.3	-0.5	
81.9	82.7	188.08	181.66	154.00	150.26	-1.0	3.5	2.5	
66.3	66.6	106.97	106.42	70.87	70.82	-0.4	0.5	0.1	
62.2	60.7	110.64	108.66	68.82	65.99	2.4	1.8	4.3	
67.6	68.0	130.18	128.01	87.94	87.08	-0.7	1.7	1.0	

Occupancy Analysis

Total U.S. for the Week of: September 02, 2018 - September 08, 2018



Occupancy (%) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	76.7	76.5	76.3	76.0	75.8	75.5	75.3	75.1	74.8	74.5	74.3	73.9	73.5	73.1	72.7	72.5	72.2	71.8	71.3	71.0	71.0	71.2	70.1	69.3	68.8	68.4	68.0	67.7
Last Year	75.8	75.6	75.4	75.1	74.9	74.6	74.5	74.4	74.2	73.9	73.7	73.3	72.9	72.5	72.2	72.0	71.7	71.2	70.7	70.4	70.4	70.6	69.6	68.9	68.5	68.3	68.1	67.9
% Chg	1.2	1.2	1.2	1.2	1.2	1.2	1.1	0.9	0.8	0.8	0.8	0.8	0.8	0.8	0.7	0.7	0.8	0.9	0.9	0.9	0.9	0.9	0.8	0.6	0.5	0.2	-0.1	-0.4

Occupancy - Monthly Trends			
	This Year	Last Year	% Chg
March	68.5	67.9	0.9
April	67.9	67.3	0.8
May	68.1	67.7	0.6
June	74.5	73.2	1.8
July	73.6	73.7	-0.2
Jul Year to Date	67.1	66.5	0.8
12 Months end Jul	66.2	65.6	1.1

Occupancy - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
March	66.1	65.4	73.5	74.2
April	64.8	64.3	76.3	74.3
May	65.2	64.6	76.6	76.8
June	72.3	71.1	79.1	78.2
July	70.6	70.5	82.2	81.5
Jul Year to Date	64.7	64.0	73.2	72.9
12 Months end Jul	63.8	63.1	72.3	71.8

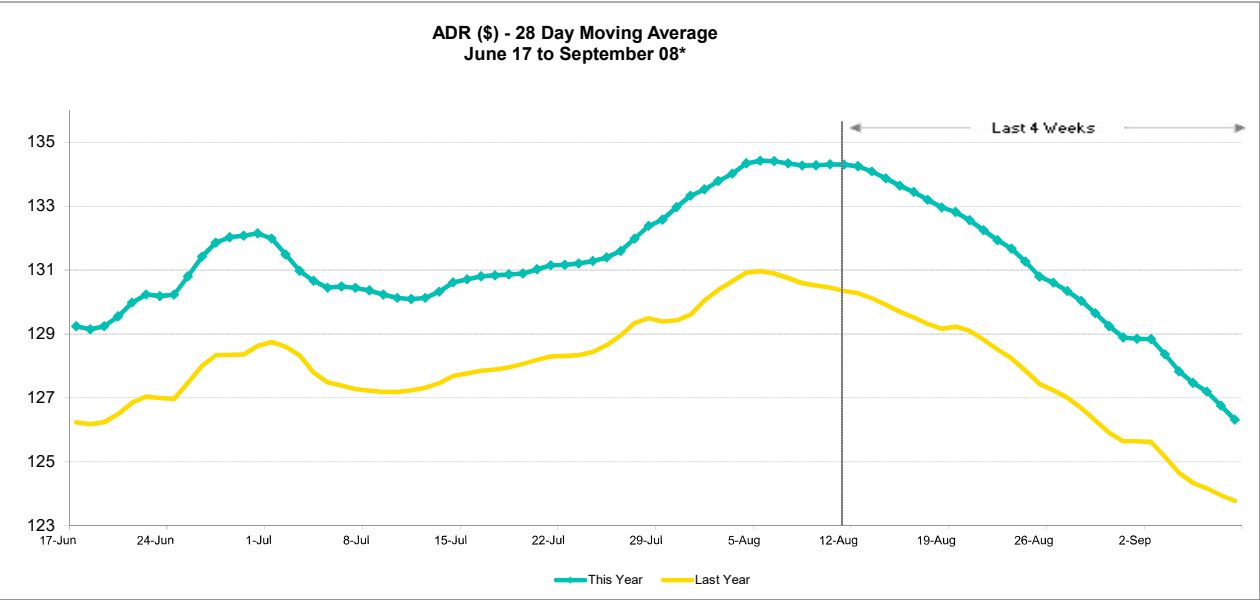
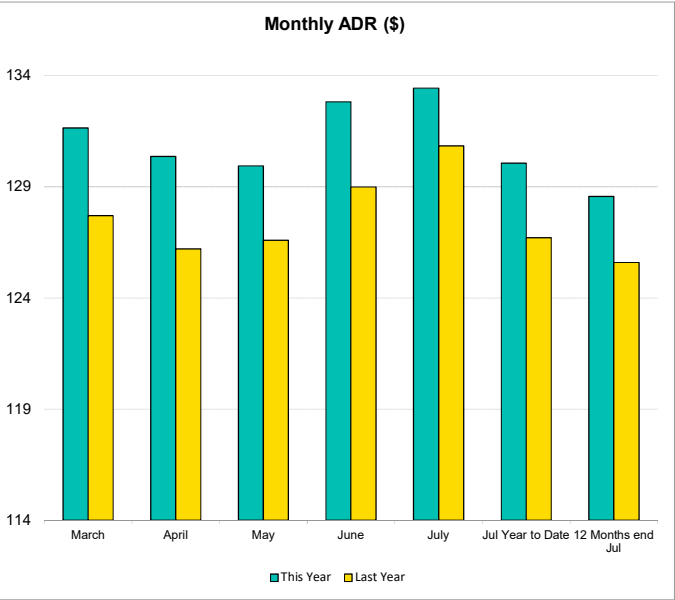
Occupancy - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	58.7	59.5	-1.3
Last 4 Mondays	61.5	61.7	-0.4
Last 4 Tuesdays	68.4	68.2	0.4
Last 4 Wednesdays	69.5	69.3	0.3
Last 4 Thursdays	65.7	66.0	-0.5
Last 4 Fridays	71.7	72.3	-0.7
Last 4 Saturdays	78.0	78.6	-0.7

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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ADR Analysis

Total U.S. for the Week of: September 02, 2018 - September 08, 2018



ADR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	134.25	134.09	133.87	133.64	133.44	133.20	132.96	132.82	132.56	132.25	131.93	131.67	131.27	130.80	130.61	130.34	130.04	129.65	129.24	128.89	128.85	128.84	128.36	127.83	127.47	127.20	126.76	126.31
Last Year	130.28	130.12	129.92	129.70	129.51	129.32	129.16	129.23	129.10	128.82	128.51	128.23	127.85	127.43	127.25	127.00	126.68	126.29	125.91	125.64	125.64	125.62	125.15	124.66	124.34	124.16	123.95	123.78
% Chg	3.1	3.0	3.0	3.0	3.0	3.0	2.9	2.8	2.7	2.7	2.7	2.7	2.7	2.6	2.6	2.6	2.6	2.7	2.6	2.6	2.6	2.6	2.6	2.5	2.5	2.4	2.3	2.0

ADR - Monthly Trends			
	This Year	Last Year	% Chg
March	131.65	127.70	3.1
April	130.37	126.20	3.3
May	129.94	126.59	2.6
June	132.82	128.99	3.0
July	133.44	130.84	2.0
Jul Year to Date	130.06	126.70	2.6
12 Months end Jul	128.56	125.59	2.4

ADR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
March	132.33	128.21	130.37	126.60
April	130.19	125.82	130.79	126.97
May	128.51	125.19	133.46	129.99
June	132.97	128.55	132.55	129.92
July	131.46	128.94	138.31	134.85
Jul Year to Date	129.81	126.29	130.62	127.63
12 Months end Jul	128.07	124.93	129.66	127.05

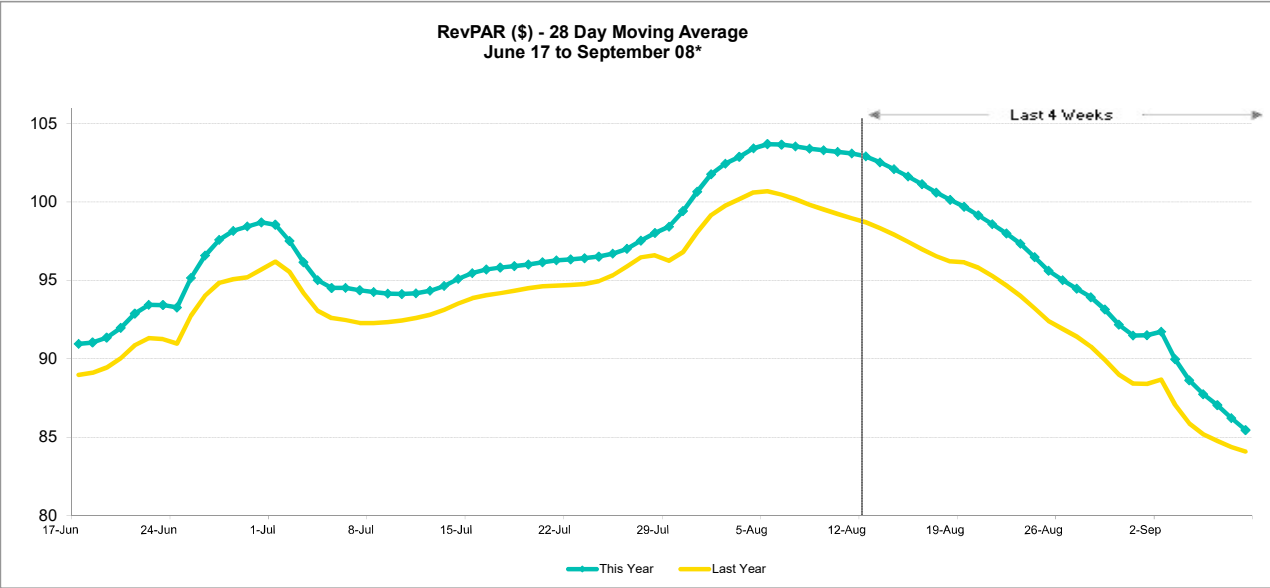
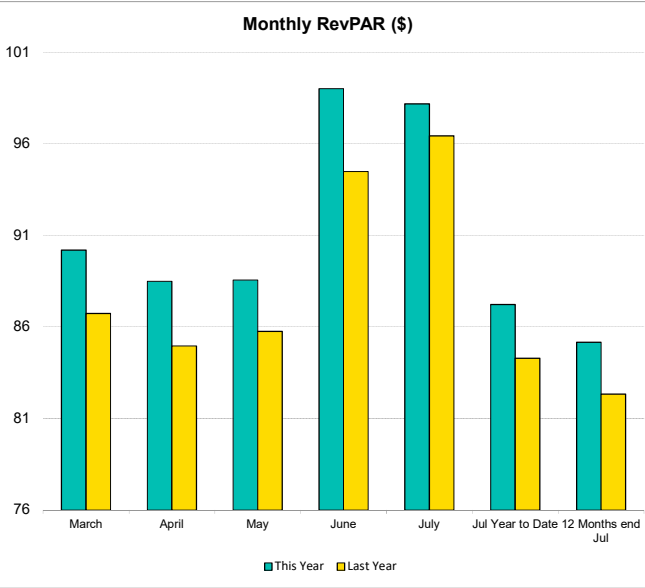
ADR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	121.44	120.42	0.8
Last 4 Mondays	122.92	120.33	2.1
Last 4 Tuesdays	126.71	122.80	3.2
Last 4 Wednesdays	126.76	123.16	2.9
Last 4 Thursdays	122.33	119.64	2.2
Last 4 Fridays	128.12	126.26	1.5
Last 4 Saturdays	133.61	131.61	1.5

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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RevPAR Analysis

Total U.S. for the Week of: September 02, 2018 - September 08, 2018



RevPAR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	102.91	102.53	102.09	101.62	101.13	100.59	100.14	99.69	99.15	98.58	97.99	97.34	96.48	95.61	95.01	94.47	93.92	93.14	92.17	91.49	91.50	91.73	89.96	88.63	87.73	87.04	86.22	85.46
Last Year	96.71	96.33	97.91	97.47	96.99	96.53	96.21	96.15	95.80	95.26	94.66	94.02	93.21	92.40	91.89	91.41	90.77	89.93	89.00	88.41	88.40	88.67	87.06	85.89	85.17	84.75	84.37	84.08
% Chg	4.2	4.3	4.3	4.3	4.3	4.2	4.1	3.7	3.5	3.5	3.5	3.5	3.5	3.5	3.4	3.4	3.5	3.6	3.6	3.5	3.5	3.4	3.3	3.2	3.0	2.7	2.2	1.6

RevPAR - Monthly Trends			
	This Year	Last Year	% Chg
March	90.18	86.73	4.0
April	88.49	84.95	4.2
May	88.56	85.75	3.3
June	99.00	94.48	4.8
July	98.17	96.43	1.8
Jul Year to Date	87.22	84.29	3.5
12 Months end Jul	85.16	82.33	3.4

RevPAR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
March	87.49	83.79	95.83	93.92
April	84.40	80.92	99.74	94.35
May	83.79	80.84	102.25	99.88
June	96.10	91.40	104.81	101.66
July	92.76	90.91	113.72	109.94
Jul Year to Date	83.92	80.82	95.58	93.08
12 Months end Jul	81.75	78.78	93.73	91.23

RevPAR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	71.33	71.65	-0.4
Last 4 Mondays	75.55	74.25	1.7
Last 4 Tuesdays	86.69	83.71	3.6
Last 4 Wednesdays	88.12	85.32	3.3
Last 4 Thursdays	80.38	78.98	1.8
Last 4 Fridays	91.91	91.24	0.7
Last 4 Saturdays	104.21	103.39	0.8

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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Occupancy by Day

For the Week of: September 02, 2018 - September 08, 2018

	Current Week							Percent Change from Previous Year							Running 28 Days
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	
Total United States	67.3	41.9	56.5	63.5	63.1	67.5	72.1	61.7	-2.6	-2.1	-2.2	-4.1	-5.8	-6.4	-3.5
Chain Scale															
Luxury	76.7	41.2	58.1	73.0	73.2	69.3	74.1	66.5	-5.0	-1.4	5.8	5.2	-0.6	-1.3	0.7
Upper Upscale	70.2	38.3	59.0	72.5	70.0	69.5	73.2	64.7	-2.8	-1.4	1.2	-0.2	-5.1	-6.3	-2.3
Upscale	67.9	41.9	62.2	71.2	67.4	69.5	75.0	65.0	-4.2	-3.0	-2.6	-4.5	-5.3	-5.3	-3.8
Upper Midscale	63.2	37.6	58.0	65.4	63.3	67.2	72.1	61.0	-4.6	-4.3	-5.2	-7.4	-9.2	-9.7	-6.2
Midscale	62.0	39.0	51.9	56.2	57.5	64.0	68.4	57.0	-3.9	-4.3	-6.6	-8.8	-9.9	-10.4	-6.6
Economy	64.0	47.4	53.9	56.4	57.8	63.9	67.5	58.7	-1.1	-2.1	-4.3	-6.8	-8.3	-9.0	-4.6
Independents	71.1	44.3	54.5	60.1	61.6	68.7	73.5	62.0	-0.7	0.1	-0.2	-1.5	-2.0	-2.6	-0.9
Class															
Luxury	78.4	41.9	55.4	66.8	68.6	71.4	77.1	65.7	-2.5	1.0	5.6	5.6	2.3	2.0	2.3
Upper Upscale	71.6	39.4	58.1	70.6	68.9	70.3	74.3	64.7	-2.1	-0.5	1.7	0.4	-3.4	-4.7	-1.4
Upscale	69.2	42.0	60.9	69.7	67.0	69.9	75.4	64.9	-3.5	-2.1	-1.7	-3.4	-4.2	-4.3	-2.9
Upper Midscale	65.2	39.1	57.9	65.1	63.6	68.2	73.1	61.7	-3.9	-3.5	-4.2	-6.2	-7.7	-8.2	-5.1
Midscale	64.3	40.0	52.7	57.4	58.6	65.3	69.9	58.3	-3.1	-3.3	-5.1	-6.9	-7.9	-8.4	-5.2
Economy	64.7	46.2	53.8	56.9	58.2	64.2	68.0	58.9	-1.0	-2.0	-3.9	-6.2	-7.4	-7.9	-4.2
Location															
Urban	72.6	44.7	61.8	73.2	72.3	72.2	77.4	67.7	-4.0	-2.3	-1.0	-2.6	-6.1	-5.7	-3.3
Suburban	64.7	41.8	57.3	63.5	61.4	65.7	71.6	60.9	-3.2	-2.5	-3.5	-6.5	-8.5	-8.5	-5.1
Airport	66.3	49.4	61.4	68.9	69.5	70.1	69.9	65.1	-2.9	-7.3	-5.7	-5.3	-4.5	-9.2	-5.3
Interstate	58.2	38.5	54.5	59.1	58.7	64.1	66.6	57.1	0.6	-0.5	-4.5	-7.9	-10.0	-10.8	-5.2
Resort	82.0	43.5	49.9	57.3	61.9	70.6	74.8	62.8	-1.8	2.1	5.5	6.1	8.9	6.9	4.3
Small Metro/Town	63.8	38.1	54.2	59.7	59.4	65.8	70.5	58.8	-2.3	-2.2	-2.7	-4.4	-6.9	-7.1	-3.7
Top 25 Markets															
Anaheim/Santa Ana, CA	81.2	45.8	56.7	63.1	63.3	64.4	70.2	63.5	-1.0	-1.3	-4.5	-8.1	-18.9	-17.4	-8.8
Atlanta, GA	72.2	43.3	58.0	62.6	57.3	57.7	61.2	58.9	-8.7	3.3	-9.6	-30.5	-36.2	-33.4	-18.7
Boston, MA	82.7	56.6	82.5	85.3	83.1	76.9	85.5	78.9	7.7	12.0	1.4	-0.5	-2.0	0.5	4.0
Chicago, IL	71.4	41.5	55.1	68.2	66.0	68.9	74.5	63.7	7.2	-3.2	-2.7	-7.9	-9.7	-12.6	-5.8
Dallas, TX	64.4	38.5	54.8	65.3	61.1	58.7	58.7	57.3	-12.7	-9.5	-5.6	-8.4	-15.6	-23.2	-10.5
Denver, CO	74.8	52.7	63.9	72.8	73.7	80.8	88.2	72.4	-4.6	-10.6	-9.1	-9.5	4.0	12.7	-2.8
Detroit, MI	60.4	44.6	60.1	66.2	62.6	68.8	82.3	63.6	0.9	-3.2	-4.9	-0.8	-3.9	2.5	-2.7
Houston, TX	52.9	37.3	50.6	56.0	51.7	51.0	50.4	50.0	-54.3	-43.0	-38.1	-42.3	-41.1	-42.6	-42.2
Los Angeles/Long Beach, CA	77.6	54.6	65.7	73.2	72.7	73.5	80.4	71.1	-5.3	-3.6	-1.7	-3.3	-6.5	-5.2	-4.9
Miami/Hialeah, FL	72.4	48.7	51.3	56.0	60.0	67.1	68.5	60.6	-10.2	-4.1	28.7	124.4	155.0	126.1	35.6
Minneapolis/St Paul, MN-WI	67.3	41.6	61.4	69.0	64.0	71.6	88.3	66.2	15.2	11.9	8.3	4.4	-4.6	12.8	6.0
Nashville, TN	68.9	40.7	58.9	69.2	71.2	70.8	70.2	64.3	1.8	-2.4	-1.0	-7.2	-20.1	-25.3	-9.0
New Orleans, LA	64.7	34.6	31.2	36.0	43.8	56.9	68.9	48.0	8.4	-12.9	-11.2	-5.2	-17.8	-22.5	-7.8
New York, NY	92.4	73.9	86.2	93.7	92.1	88.9	91.1	88.3	0.0	0.8	0.9	-1.2	-4.9	-4.7	-1.4
Norfolk/Virginia Beach, VA	84.5	42.5	50.8	55.8	58.1	69.9	73.3	62.1	4.4	3.2	4.6	5.6	4.8	0.7	4.3
Oahu Island, HI	85.3	78.6	80.0	80.7	83.9	86.1	83.2	82.5	1.3	2.1	-1.3	-1.2	-0.6	-2.3	-0.4
Orlando, FL	75.6	40.6	50.5	61.4	64.5	65.7	67.7	60.9	-5.4	-0.8	-3.0	-14.0	-11.6	-13.5	-7.8
Philadelphia, PA-NJ	70.2	39.3	62.0	76.0	73.0	69.9	74.8	66.5	15.9	10.9	16.3	17.2	4.1	-2.0	8.1
Phoenix, AZ	57.1	38.2	49.6	58.4	60.4	64.0	67.4	56.4	6.5	5.3	5.6	8.0	14.3	16.4	8.8
San Diego, CA	88.6	47.6	59.5	72.5	76.2	79.2	83.2	72.4	0.6	1.9	1.2	1.2	2.1	3.5	0.6
San Francisco/San Mateo, CA	82.9	61.5	77.2	88.6	88.3	84.7	84.7	81.1	-5.4	-0.8	3.2	0.8	0.0	-0.3	-1.5
Seattle, WA	73.2	55.4	66.7	75.0	78.3	82.0	88.0	74.1	-5.5	-8.3	-6.7	-5.0	-1.7	1.9	-4.2
St Louis, MO-IL	67.9	37.2	53.6	62.5	66.6	61.5	59.6	58.4	13.6	6.8	7.8	18.5	-8.7	-20.7	2.4
Tampa/St Petersburg, FL	65.7	39.1	50.4	55.8	56.9	62.8	63.8	56.4	-0.1	-0.4	11.4	6.4	19.7	18.6	8.3
Washington, DC-MD-VA	60.4	38.9	58.7	70.7	64.8	62.0	65.1	60.1	3.3	2.8	1.3	-4.7	-9.6	-14.5	-5.3

ADR by Day

For the Week of: September 02, 2018 - September 08, 2018

	Current Week							Percent Change from Previous Year						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Total United States	124.62	107.96	117.30	123.59	121.35	124.32	128.12	2.2	1.2	2.1	2.5	1.2	-0.4	-0.4
Chain Scale														
Luxury	298.61	300.01	314.53	318.14	311.99	312.03	309.62	3.8	4.3	4.6	0.2	-2.4	-1.6	-3.5
Upper Upscale	163.10	159.03	176.59	184.79	179.28	167.52	169.10	2.3	1.3	1.9	1.2	-0.1	-2.3	-2.7
Upscale	130.66	123.30	133.75	138.47	134.45	132.94	136.93	1.8	0.7	0.9	0.4	-1.0	-3.0	-2.7
Upper Midscale	112.65	102.72	107.83	110.68	109.20	115.25	119.32	1.3	0.0	0.7	0.8	-0.7	-2.5	-2.3
Midscale	92.94	81.42	81.96	82.94	83.35	93.59	97.26	1.4	0.1	0.6	0.2	-1.5	-2.2	-1.9
Economy	68.43	58.92	59.37	59.96	60.60	67.78	70.71	1.3	0.2	-0.1	-0.4	-1.6	-2.4	-2.4
Independents	132.40	105.08	110.94	116.97	117.23	128.36	133.67	2.9	1.7	3.1	3.7	2.5	2.0	2.2
Class														
Luxury	268.40	244.01	255.55	262.60	260.63	267.61	269.64	2.3	1.9	2.9	0.3	-1.7	-1.4	-2.2
Upper Upscale	164.95	155.90	173.01	181.49	176.69	168.57	171.31	2.6	1.5	2.2	1.4	0.1	-2.1	-2.5
Upscale	135.07	123.28	132.94	137.98	134.43	135.32	139.89	2.2	0.9	1.0	0.7	-0.8	-2.5	-2.1
Upper Midscale	116.88	104.25	109.41	112.79	111.46	118.67	122.97	1.6	0.2	0.9	1.0	-0.4	-1.7	-1.7
Midscale	101.77	86.65	88.07	89.80	90.03	100.68	104.60	1.8	0.5	1.6	1.4	-0.1	-0.5	-0.2
Economy	77.90	65.30	67.39	69.13	69.37	77.04	80.34	1.8	0.7	0.7	1.1	-0.2	-0.7	-0.3
Location														
Urban	160.05	151.31	178.58	194.09	187.59	178.25	181.80	1.9	1.6	2.2	2.3	0.3	-1.7	-2.4
Suburban	104.10	92.56	102.78	106.15	102.08	104.60	108.51	1.3	0.5	1.4	1.1	-1.0	-2.3	-2.2
Airport	102.34	100.30	110.57	116.11	113.57	105.65	106.14	1.0	1.2	-0.2	0.6	-0.4	-3.7	-4.4
Interstate	88.63	78.07	82.54	84.02	83.56	91.64	94.68	1.0	1.3	1.9	1.5	0.3	-1.2	-0.9
Resort	172.36	137.35	137.27	140.25	142.65	154.59	157.93	4.6	2.4	4.7	4.5	4.2	1.5	1.0
Small Metro/Town	116.44	94.71	96.16	98.25	98.95	114.00	119.39	2.4	1.0	1.9	2.2	1.4	0.8	1.6
Top 25 Markets														
Anaheim/Santa Ana, CA	159.68	128.74	136.97	140.51	140.87	145.39	149.42	-0.5	1.2	1.7	-0.7	0.6	-0.7	-1.8
Atlanta, GA	116.75	89.50	99.48	103.02	96.08	88.19	89.46	-1.7	-7.1	4.9	1.7	-8.9	-22.4	-24.3
Boston, MA	188.62	186.49	243.86	240.95	222.63	187.44	192.88	14.6	9.6	21.1	11.5	5.4	-1.5	-1.3
Chicago, IL	120.35	110.47	129.64	147.22	143.77	137.96	144.23	0.6	2.4	-2.3	0.1	-4.6	-12.4	-14.9
Dallas, TX	93.42	81.15	100.67	112.09	104.86	92.53	90.48	4.8	-2.1	1.7	5.2	2.7	-5.3	-9.5
Denver, CO	116.13	110.88	123.75	130.61	128.56	124.95	130.30	-4.9	-5.4	-9.8	-9.2	-9.3	-1.9	3.6
Detroit, MI	91.61	86.72	99.60	102.36	96.38	98.26	109.07	-8.3	-1.3	0.0	-2.0	-0.9	2.1	7.9
Houston, TX	84.36	82.28	98.12	103.52	95.18	84.26	84.02	-21.7	-25.5	-15.2	-12.1	-18.0	-23.8	-24.1
Los Angeles/Long Beach, CA	166.18	154.98	162.44	167.66	164.96	165.92	168.86	-1.1	-0.8	-0.6	0.4	-1.2	-1.4	-1.9
Miami/Hialeah, FL	153.71	131.72	126.70	127.59	132.24	145.23	146.63	0.6	2.3	3.0	8.7	21.3	23.3	19.0
Minneapolis/St Paul, MN-WI	106.58	100.82	116.76	122.09	115.38	113.85	125.68	8.9	8.0	5.3	6.4	5.1	0.9	13.0
Nashville, TN	124.21	109.69	123.11	131.53	136.13	145.52	147.44	5.3	6.7	3.9	4.0	4.6	-1.3	-8.1
New Orleans, LA	118.30	98.08	94.91	107.14	109.49	126.82	132.63	4.2	2.5	-3.8	5.8	6.8	13.3	12.0
New York, NY	227.87	208.94	278.93	324.08	301.68	279.97	284.01	2.0	0.6	-2.2	-0.9	-3.2	-3.1	-5.0
Norfolk/Virginia Beach, VA	141.30	85.86	87.07	90.92	91.25	109.76	114.68	8.2	2.6	2.3	3.3	1.6	4.6	6.1
Oahu Island, HI	225.56	224.41	224.67	223.46	223.02	219.07	220.25	2.2	2.0	3.6	2.8	3.7	0.8	1.7
Orlando, FL	103.53	83.14	94.49	102.89	101.80	98.05	96.45	8.3	1.0	8.0	5.4	-4.9	-16.4	-20.2
Philadelphia, PA-NJ	120.06	108.28	126.77	141.34	139.76	125.40	125.54	-1.3	3.9	4.4	8.9	10.8	1.1	-1.1
Phoenix, AZ	89.66	78.56	90.87	97.89	98.59	96.06	96.47	6.8	8.8	8.9	7.5	8.5	6.5	6.6
San Diego, CA	173.92	130.52	136.46	151.74	154.89	161.46	158.59	2.8	0.8	1.6	1.9	3.0	2.6	2.6
San Francisco/San Mateo, CA	184.45	179.68	221.29	251.38	241.89	217.39	207.81	0.4	0.7	7.0	9.0	7.5	3.1	-0.7
Seattle, WA	169.36	156.99	160.55	169.43	170.33	164.82	169.45	1.4	4.0	2.8	1.9	0.2	1.3	1.9
St Louis, MO-IL	98.44	86.16	98.28	103.05	109.13	98.04	95.30	8.5	7.0	1.0	-0.5	10.1	-3.3	-8.9
Tampa/St Petersburg, FL	113.94	95.00	99.77	105.12	105.68	109.70	109.42	0.0	1.2	-2.0	5.8	6.3	7.6	5.4
Washington, DC-MD-VA	111.00	117.00	146.19	162.40	150.84	121.57	122.67	0.5	5.4	3.8	3.9	1.7	-4.7	-4.7

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RevPAR by Day

For the Week of: September 02, 2018 - September 08, 2018

	Current Week							Percent Change from Previous Year							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Total United States	83.86	45.22	66.33	78.53	76.57	83.90	92.37	75.25	2.3	-1.5	0.0	0.2	-2.9	-6.2	-2.4	1.6
Chain Scale																
Luxury	229.02	123.68	182.75	232.08	228.45	216.25	229.44	205.95	4.0	-0.9	3.1	6.0	2.6	-2.2	1.1	4.1
Upper Upscale	114.42	60.87	104.14	133.93	125.48	116.40	123.79	111.29	1.1	-1.6	0.5	2.4	-0.3	-7.2	-2.2	2.4
Upscale	88.70	51.61	83.14	98.53	90.65	92.43	102.71	86.83	-0.1	-3.5	-2.1	-2.2	-5.5	-8.2	-4.4	1.2
Upper Midscale	71.15	38.65	62.54	72.35	69.15	77.39	86.00	68.17	0.4	-4.6	-3.6	-4.4	-8.0	-11.5	-6.8	-1.0
Midscale	57.64	31.77	42.52	46.64	47.90	59.88	66.54	50.41	1.8	-3.8	-3.8	-6.4	-10.1	-11.9	-7.3	-1.3
Economy	43.78	27.90	32.00	33.80	35.04	43.31	47.73	37.65	2.9	-0.9	-2.2	-4.7	-8.3	-10.5	-5.6	-0.3
Independents	94.16	46.54	60.42	70.25	72.25	88.15	98.29	75.72	4.0	1.0	3.3	3.5	1.0	-0.1	1.7	2.6
Class																
Luxury	210.40	102.35	141.48	175.47	178.75	190.99	207.98	172.49	3.3	-0.6	3.9	6.0	3.8	0.9	2.5	3.0
Upper Upscale	118.12	61.39	100.58	128.13	121.80	118.44	124.98	110.81	1.8	-0.7	1.6	3.2	0.5	-5.4	-1.1	2.4
Upscale	93.53	51.71	80.96	96.19	90.01	94.65	105.53	87.51	0.9	-2.6	-1.1	-1.0	-4.2	-6.6	-3.2	1.6
Upper Midscale	76.20	40.78	63.39	73.40	70.88	80.90	89.93	70.78	1.1	-3.7	-2.6	-3.2	-6.6	-9.3	-5.3	-0.3
Midscale	65.49	34.69	46.38	51.53	52.75	65.75	73.15	55.68	2.2	-2.5	-1.8	-3.8	-7.0	-8.3	-4.7	-0.3
Economy	50.40	30.20	36.28	39.30	40.39	49.45	54.66	42.95	3.1	-0.3	-1.3	-2.9	-6.4	-8.0	-3.9	0.7
Location																
Urban	116.22	67.71	110.29	142.13	135.54	128.72	140.76	120.20	0.9	-2.5	-0.1	1.2	-2.3	-7.7	-2.9	2.3
Suburban	67.34	38.64	58.91	67.44	62.72	68.77	77.66	63.07	0.4	-2.7	-1.1	-2.5	-7.4	-10.6	-5.5	0.5
Airport	67.87	49.52	67.87	79.96	78.96	74.04	74.15	70.34	-0.2	-1.7	-7.5	-5.2	-5.6	-8.0	-6.3	-0.3
Interstate	51.54	30.06	44.99	49.62	49.05	58.72	63.04	49.57	3.3	1.8	1.4	-3.1	-7.6	-11.0	-5.0	-1.4
Resort	141.40	59.79	68.53	80.31	88.23	109.10	118.07	95.06	5.8	0.6	6.9	10.3	10.5	10.5	7.7	5.4
Small Metro/Town	74.31	36.07	52.11	58.70	58.78	75.00	84.22	62.74	3.7	-1.3	-0.4	-0.5	-3.1	-6.2	-2.3	0.9
Top 25 Markets																
Anaheim/Santa Ana, CA	129.62	59.00	77.72	88.66	89.17	93.68	104.85	91.81	-4.5	0.2	0.4	-5.2	-7.5	-19.4	-9.2	3.7
Atlanta, GA	84.26	38.73	57.71	64.48	55.03	50.87	54.72	57.97	2.0	-15.2	8.4	-8.0	-36.6	-50.5	-26.2	-1.5
Boston, MA	155.93	105.47	201.28	205.65	184.96	144.06	165.00	166.05	27.8	18.0	35.6	13.1	4.9	-3.5	12.5	5.9
Chicago, IL	85.87	45.86	71.47	100.41	94.84	95.09	107.49	85.86	-3.2	9.7	-5.4	-2.6	-12.1	-20.9	-11.9	3.1
Dallas, TX	60.14	31.22	55.13	73.20	64.03	54.29	53.06	55.87	8.5	-14.6	-7.9	-0.7	-5.9	-20.1	-10.7	-6.5
Denver, CO	86.92	58.41	79.03	95.03	94.81	100.96	114.91	90.01	-8.2	-9.7	-19.3	-17.5	-18.0	2.0	-8.1	-1.1
Detroit, MI	55.29	38.68	59.88	67.81	60.37	67.65	89.77	62.78	-16.8	-0.5	-3.2	-6.8	-1.7	-1.8	-2.7	5.8
Houston, TX	44.64	30.68	49.66	57.95	49.25	42.97	42.38	45.36	-48.7	-66.0	-51.7	-45.6	-52.7	-55.1	-53.6	-22.7
Los Angeles/Long Beach, CA	128.99	84.66	106.66	122.69	119.87	121.99	135.84	117.24	-9.4	-6.1	-4.2	-1.3	-4.5	-7.8	-5.9	1.1
Miami/Hialeah, FL	111.26	64.17	64.94	71.48	79.31	97.41	100.49	84.15	-6.7	-8.2	-1.2	39.9	172.3	214.4	46.0	9.4
Minneapolis/St Paul, MN-WI	71.77	41.94	71.68	84.22	73.88	81.51	110.94	76.56	8.2	24.4	17.9	15.2	9.8	-3.7	13.3	7.7
Nashville, TN	85.54	44.60	72.52	91.02	96.95	103.06	103.50	85.31	11.6	8.6	1.4	2.9	-3.0	-21.2	-9.4	-3.2
New Orleans, LA	76.52	33.94	29.60	38.62	47.90	72.16	91.45	55.74	29.7	11.1	-16.2	-6.1	1.2	-6.8	-1.5	11.8
New York, NY	210.46	154.48	240.39	303.52	277.97	248.93	258.82	242.08	2.1	0.6	-1.5	0.0	-4.3	-7.8	-3.4	1.7
Norfolk/Virginia Beach, VA	119.43	36.47	44.27	50.76	53.00	76.67	84.03	66.38	15.5	7.0	5.6	8.1	7.3	9.7	9.5	6.2
Oahu Island, HI	192.33	176.43	179.82	180.32	187.08	188.54	183.32	183.98	1.8	3.4	5.7	1.5	2.4	0.2	2.0	1.8
Orlando, FL	78.25	33.77	47.74	63.19	65.65	64.37	65.33	59.76	6.2	-4.5	7.2	2.3	-18.2	-26.1	-12.4	3.3
Philadelphia, PA-NJ	84.26	42.59	78.60	107.38	102.05	87.63	93.92	85.20	0.1	20.4	15.8	26.6	29.8	5.2	12.3	10.3
Phoenix, AZ	51.17	29.97	45.09	57.14	59.60	61.51	65.03	52.79	10.7	15.8	14.8	13.5	17.1	21.7	17.1	10.3
San Diego, CA	154.14	62.10	81.22	109.96	118.08	127.85	132.02	112.19	-2.0	1.4	3.4	3.2	4.2	4.7	2.9	8.7
San Francisco/San Mateo, CA	152.89	110.59	170.75	222.67	213.54	184.05	175.98	175.78	-8.0	-4.8	6.1	12.5	8.4	3.1	3.0	-0.5
Seattle, WA	124.02	86.96	107.05	127.11	133.39	135.20	149.07	123.26	-4.0	-1.8	-5.8	-4.9	-4.8	-0.4	-2.4	2.5
St Louis, MO-IL	66.80	32.07	52.71	64.42	72.63	60.28	56.79	57.96	23.2	21.6	7.8	7.3	30.5	-11.7	3.5	0.1
Tampa/St Petersburg, FL	74.84	37.19	50.32	58.63	60.17	68.93	69.77	59.98	1.8	1.1	-2.4	17.8	13.1	28.8	12.2	4.3
Washington, DC-MD-VA	67.05	45.53	85.84	114.89	97.76	75.35	79.83	80.89	-9.1	8.8	6.7	5.2	-3.1	-13.9	-4.3	1.0



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