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Weekly Hotel Review

U.S. Hotel Industry Performance for the Week of: July 01, 2018 - July 07, 2018

Volume 18, Issue W27



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Translation Table

For the Week of: July 01, 2018 - July 07, 2018

2018									2017							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat			Sun	Mon	Tue	Wed	Thu	Fri	Sat
May / Jun	27	28	29	30	31	1	2	→	May / Jun	28	29	30	31	1	2	3
	3	4	5	6	7	8	9	→		Jun	4	5	6	7	8	9
Jun	10	11	12	13	14	15	16	→	Jun	11	12	13	14	15	16	17
Jun	17	18	19	20	21	22	23	→	Jun	18	19	20	21	22	23	24
Jun	24	25	26	27	28	29	30	→	Jun / Jul	25	26	27	28	29	30	1
Jul	1	2	3	4	5	6	7	→	Jul	2	3	4	5	6	7	8
Jul	8	9	10	11	12	13	14	→	Jul	9	10	11	12	13	14	15

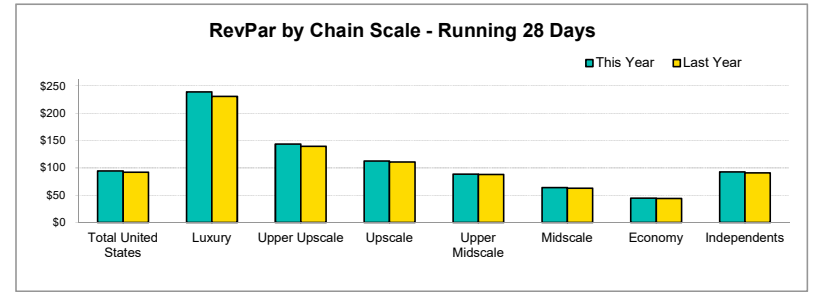
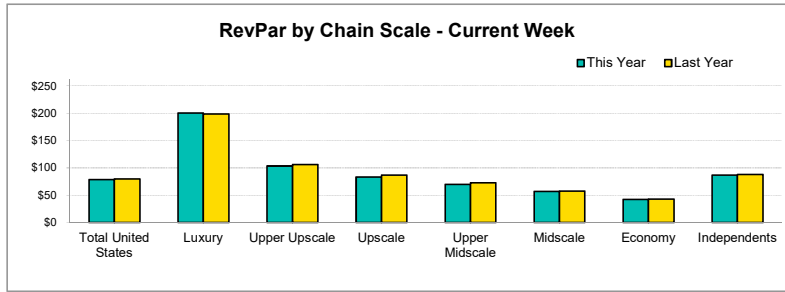
This Year
Monday, May 28th - Memorial Day
Sunday, Jun 17th - Father's Day
Wednesday, Jul 4th - Independence Day

Last Year
Monday, May 29th - Memorial Day
Sunday, Jun 18th - Father's Day
Tuesday, Jul 4th - Independence Day

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Performance by Industry Segments

For the Week of: July 01, 2018 - July 07, 2018

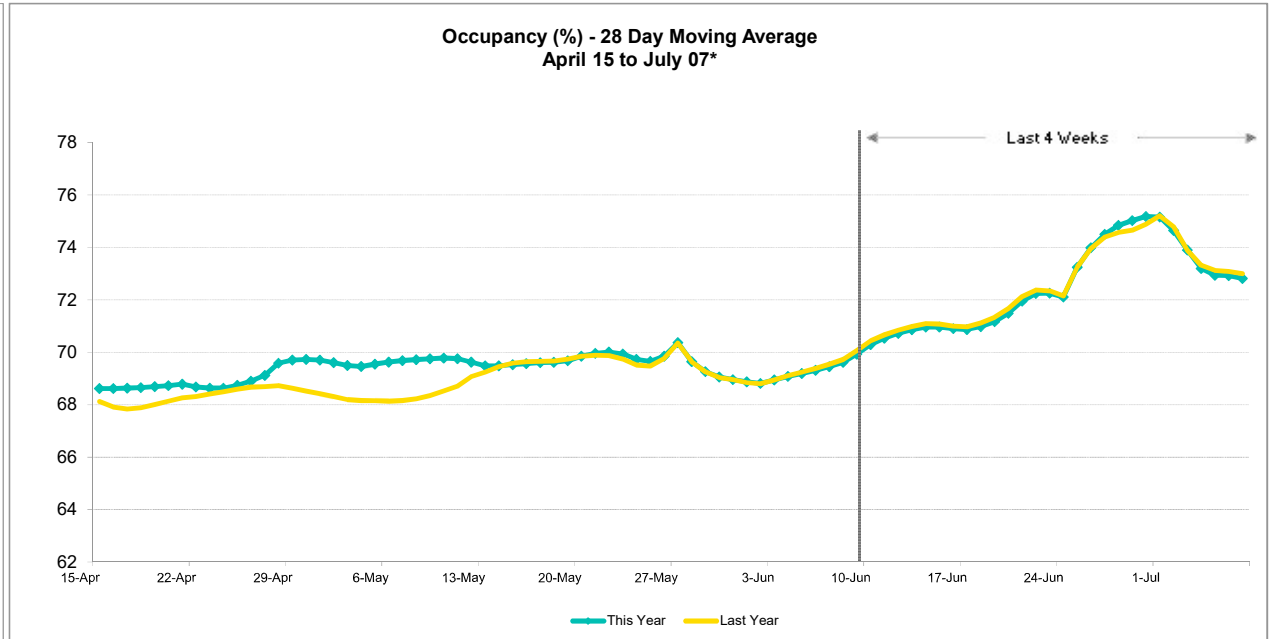
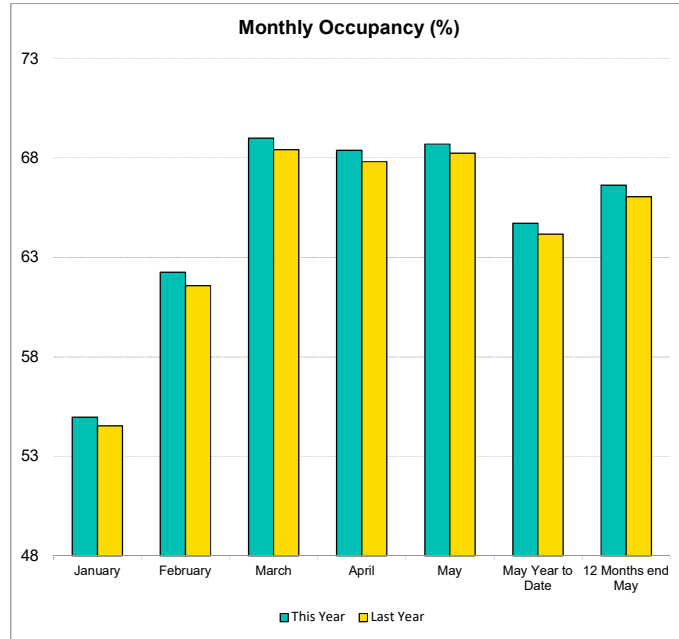


	Current Week									
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	
Total United States	63.5	65.5	123.59	122.19	78.47	80.09	-3.1	1.1	-2.0	
Chain Scale										
Luxury	65.3	67.0	307.13	296.92	200.68	198.83	-2.4	3.4	0.9	
Upper Upscale	63.2	65.8	163.43	161.37	103.35	106.23	-3.9	1.3	-2.7	
Upscale	63.1	66.2	132.11	130.86	83.39	86.68	-4.7	1.0	-3.8	
Upper Midscale	61.2	63.8	114.44	114.10	70.07	72.83	-4.1	0.3	-3.8	
Midscale	60.4	61.8	94.19	93.34	56.92	57.73	-2.3	0.9	-1.4	
Economy	62.4	63.8	68.21	67.34	42.56	42.94	-2.1	1.3	-0.9	
Independents	66.6	68.1	130.28	128.84	86.81	87.78	-2.2	1.1	-1.1	
Class										
Luxury	68.6	70.4	270.06	265.85	185.28	187.14	-2.5	1.6	-1.0	
Upper Upscale	64.6	66.9	164.83	164.07	106.56	109.82	-3.4	0.5	-3.0	
Upscale	64.3	67.2	136.65	135.18	87.92	90.89	-4.3	1.1	-3.3	
Upper Midscale	62.7	65.1	118.02	117.43	74.02	76.50	-3.7	0.5	-3.2	
Midscale	61.9	63.7	102.02	100.71	63.20	64.10	-2.7	1.3	-1.4	
Economy	62.7	64.1	77.40	76.27	48.56	48.88	-2.1	1.5	-0.7	
Location										
Urban	65.6	67.7	151.95	150.42	99.74	101.88	-3.1	1.0	-2.1	
Suburban	60.6	63.3	101.91	101.86	61.71	64.53	-4.4	0.0	-4.4	
Airport	63.9	65.6	103.51	102.00	66.16	66.88	-2.5	1.5	-1.1	
Interstate	59.0	60.3	88.73	88.13	52.34	53.14	-2.2	0.7	-1.5	
Resort	77.0	78.4	184.80	180.54	142.25	141.58	-1.8	2.4	0.5	
Small Metro/Town	61.2	62.7	115.67	114.15	70.81	71.54	-2.3	1.3	-1.0	
Top 25 Markets										
Anaheim/Santa Ana, CA	78.3	79.2	174.76	170.69	136.91	135.12	-1.0	2.4	1.3	
Atlanta, GA	58.9	62.0	93.10	89.68	54.87	55.57	-4.9	3.8	-1.3	
Boston, MA	62.0	68.4	157.97	174.60	97.89	119.50	-9.5	-9.5	-18.1	
Chicago, IL	61.6	68.7	118.99	129.10	73.33	88.70	-10.3	-7.8	-17.3	
Dallas, TX	55.8	57.3	84.80	85.22	47.33	48.86	-2.6	-0.5	-3.1	
Denver, CO	68.4	70.9	116.90	121.50	79.94	86.15	-3.6	-3.8	-7.2	
Detroit, MI	61.5	57.5	95.73	88.00	58.83	50.57	6.9	8.8	16.3	
Houston, TX	48.7	48.6	86.28	79.62	42.02	38.71	0.2	8.4	8.6	
Los Angeles/Long Beach, CA	76.4	75.5	174.87	171.94	133.60	129.85	1.2	1.7	2.9	
Miami/Hialeah, FL	69.8	75.5	165.06	158.04	115.16	119.33	-7.6	4.4	-3.5	
Minneapolis/St Paul, MN-WI	57.9	59.2	108.21	102.66	62.60	60.81	-2.3	5.4	2.9	
Nashville, TN	61.5	67.5	121.72	128.02	74.89	86.44	-8.9	-4.9	-13.4	
New Orleans, LA	64.3	63.5	182.77	127.03	117.55	80.71	1.2	43.9	45.6	
New York, NY	82.7	83.3	194.97	191.76	161.14	159.80	-0.8	1.7	0.8	
Norfolk/Virginia Beach, VA	75.2	74.7	140.36	138.70	105.62	103.62	0.7	1.2	1.9	
Oahu Island, HI	87.7	88.2	267.97	258.91	235.11	228.47	-0.6	3.5	2.9	
Orlando, FL	76.2	77.9	109.62	105.72	83.50	82.34	-2.2	3.7	1.4	
Philadelphia, PA-NJ	60.3	61.3	113.32	113.74	68.36	69.78	-1.7	-0.4	-2.0	
Phoenix, AZ	52.9	48.0	87.24	81.13	46.18	38.93	10.3	7.5	18.6	
San Diego, CA	80.7	80.2	178.56	171.84	144.07	137.86	0.6	3.9	4.5	
San Francisco/San Mateo, CA	75.4	79.2	181.96	184.68	137.26	146.36	-4.8	-1.5	-6.2	
Seattle, WA	72.1	73.8	169.28	160.21	122.10	118.22	-2.3	5.7	3.3	
St Louis, MO-IL	58.4	66.5	96.16	101.49	56.14	67.54	-12.3	-5.2	-16.9	
Tampa/St Petersburg, FL	63.8	68.6	123.06	120.32	78.49	82.51	-7.0	2.3	-4.9	
Washington, DC-MD-VA	62.0	64.0	115.92	119.99	71.86	76.79	-3.1	-3.4	-6.4	

	Running 28 Days									
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	
Total United States	72.3	72.5	130.28	127.22	94.22	92.23	-0.2	2.4	2.2	
Luxury	75.2	75.1	317.59	307.76	238.92	231.09	0.2	3.2	3.4	
Upper Upscale	77.4	77.6	185.26	179.81	143.34	139.60	-0.3	3.0	2.7	
Upscale	77.3	77.7	145.62	142.24	112.55	110.55	-0.6	2.4	1.8	
Upper Midscale	73.9	74.3	119.68	117.91	88.50	87.61	-0.5	1.5	1.0	
Midscale	68.1	67.9	93.81	92.50	63.88	62.84	0.2	1.4	1.7	
Economy	65.8	66.1	67.59	66.53	44.50	43.99	-0.4	1.6	1.2	
Independents	71.2	71.4	129.71	126.89	92.32	90.56	-0.3	2.2	1.9	
Luxury	75.5	75.8	271.07	266.13	204.79	201.62	-0.3	1.9	1.6	
Upper Upscale	77.0	77.1	183.30	178.63	141.07	137.79	-0.2	2.6	2.4	
Upscale	77.0	77.3	147.07	143.62	113.22	111.03	-0.4	2.4	2.0	
Upper Midscale	74.2	74.5	122.05	120.27	90.59	89.60	-0.4	1.5	1.1	
Midscale	68.9	69.0	100.71	99.01	69.41	68.30	-0.1	1.7	1.6	
Economy	66.4	66.7	77.40	75.74	51.40	50.54	-0.5	2.2	1.7	
Urban	77.3	77.8	182.57	176.19	141.20	137.01	-0.5	3.6	3.1	
Suburban	71.9	72.5	111.43	109.43	80.11	79.34	-0.8	1.8	1.0	
Airport	76.9	76.7	118.11	115.79	90.79	88.78	0.3	2.0	2.3	
Interstate	66.3	66.2	90.12	88.64	59.77	58.68	0.2	1.7	1.9	
Resort	78.0	77.5	174.86	170.35	136.47	131.94	0.8	2.6	3.4	
Small Metro/Town	67.2	67.1	110.92	109.21	74.50	73.31	0.1	1.6	1.6	
Anaheim/Santa Ana, CA	83.2	84.3	171.70	166.83	142.90	140.64	-1.3	2.9	1.6	
Atlanta, GA	71.2	71.8	106.11	103.05	75.55	74.02	-0.9	3.0	2.1	
Boston, MA	79.0	81.5	204.83	204.62	161.81	166.87	-3.1	0.1	-3.0	
Chicago, IL	78.1	79.3	163.11	155.77	127.46	123.52	-1.5	4.7	3.2	
Dallas, TX	69.5	70.1	104.15	100.57	72.36	70.51	-0.9	3.6	2.6	
Denver, CO	84.7	84.3	145.46	143.00	123.22	120.60	0.4	1.7	2.2	
Detroit, MI	75.5	69.9	106.80	99.85	80.68	69.79	8.1	7.0	15.6	
Houston, TX	61.7	59.1	101.29	94.61	62.53	55.92	4.4	7.1	11.8	
Los Angeles/Long Beach, CA	83.7	83.2	184.93	182.10	154.72	151.55	0.5	1.6	2.1	
Miami/Hialeah, FL	72.7	74.4	157.68	150.05	114.65	111.63	-2.3	5.1	2.7	
Minneapolis/St Paul, MN-WI	75.0	77.2	124.83	122.74	93.65	94.82	-2.9	1.7	-1.2	
Nashville, TN	76.7	78.3	144.46	142.32	110.77	111.44	-2.1	1.5	-0.6	
New Orleans, LA	68.3	68.3	144.63	145.37	98.74	99.30	-0.1	-0.5	-0.6	
New York, NY	89.5	88.9	255.26	239.98	228.44	213.36	0.7	6.4	7.1	
Norfolk/Virginia Beach, VA	79.2	78.0	129.50	128.10	102.50	99.86	1.5	1.1	2.6	
Oahu Island, HI	87.9	88.1	252.84	246.14	222.34	216.88	-0.2	2.7	2.5	
Orlando, FL	81.6	79.1	122.32	113.11	99.78	89.49	3.1	8.1	11.5	
Philadelphia, PA-NJ	76.0	73.9	136.34	132.82	103.66	98.12	2.9	2.7	5.6	
Phoenix, AZ	60.7	58.7	91.37	89.08	55.50	52.31	3.4	2.6	6.1	
San Diego, CA	86.1	85.3	178.91	175.07	154.05	149.38	0.9	2.2	3.1	
San Francisco/San Mateo, CA	85.6	86.9	227.96	217.48	195.09	188.93	-1.5	4.8	3.3	
Seattle, WA	83.8	85.0	191.20	186.81	160.28	158.72	-1.3	2.3	1.0	
St Louis, MO-IL	73.3	74.9	109.95	107.78	80.65	80.78	-2.1	2.0	-0.2	
Tampa/St Petersburg, FL	72.3	72.8	124.09	119.95	89.69	87.30	-0.7	3.4	2.7	
Washington, DC-MD-VA	78.3	78.3	159.05	156.11	124.61	122.25	0.0	1.9	1.9	

Occupancy Analysis

Total U.S. for the Week of: July 01, 2018 - July 07, 2018



Occupancy (%) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	69.8	70.0	70.2	70.4	70.5	70.5	70.4	70.4	70.5	70.7	71.0	71.5	71.7	71.8	71.6	72.7	73.5	74.0	74.3	74.5	74.7	74.7	74.2	73.4	72.7	72.4	72.4	72.3
Last Year	69.9	70.2	70.3	70.5	70.6	70.6	70.5	70.5	70.6	70.8	71.2	71.6	71.9	71.8	71.6	72.8	73.5	73.9	74.1	74.2	74.4	74.7	74.3	73.4	72.8	72.6	72.6	72.5
% Chg	-0.2	-0.2	-0.2	-0.2	-0.2	-0.2	-0.1	-0.2	-0.2	-0.2	-0.3	-0.2	-0.2	-0.1	0.0	0.0	0.0	0.1	0.4	0.5	0.4	-0.1	-0.2	0.0	-0.2	-0.3	-0.2	-0.2

Occupancy - Monthly Trends			
	This Year	Last Year	% Chg
January	54.5	54.0	0.8
February	61.8	61.1	1.1
March	68.5	67.9	0.9
April	67.9	67.3	0.8
May	68.2	67.7	0.7
May Year to Date	64.2	63.7	0.8
12 Months end May	66.1	65.5	0.9

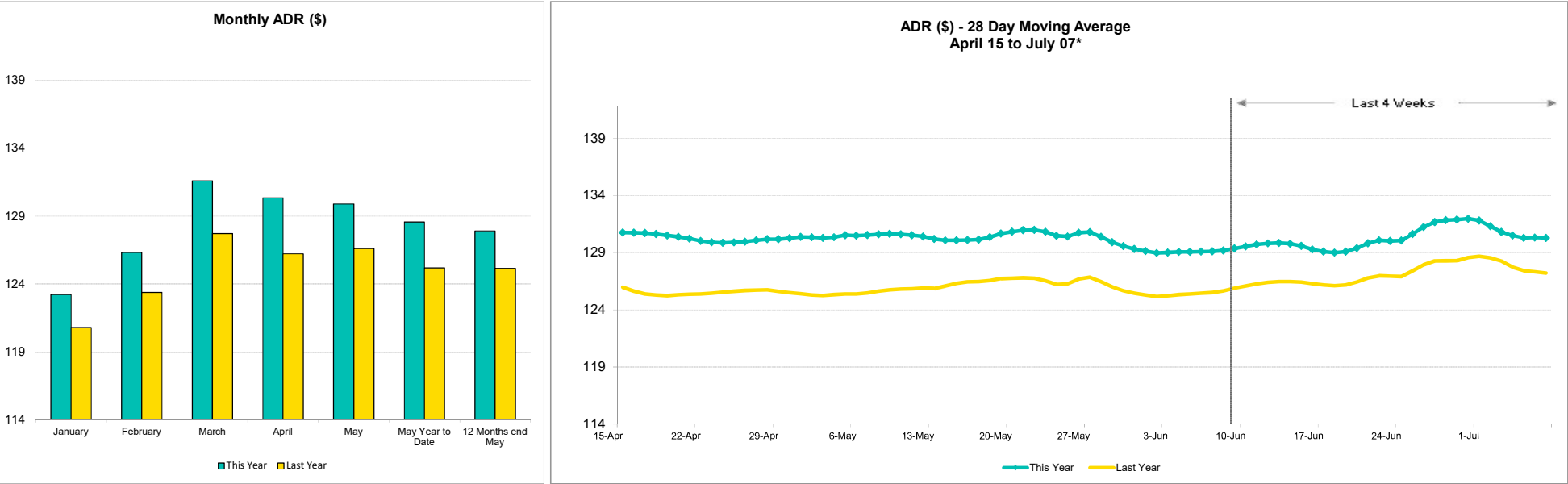
Occupancy - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
January	53.8	53.0	56.3	57.0
February	60.0	59.1	66.2	65.9
March	66.1	65.4	73.5	74.2
April	64.8	64.3	76.3	74.3
May	65.3	64.6	76.7	76.9
May Year to Date	62.0	61.3	70.0	69.9
12 Months end May	63.7	63.0	72.2	71.9

Occupancy - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	58.5	60.9	-3.9
Last 4 Mondays	69.5	69.8	-0.5
Last 4 Tuesdays	72.8	71.4	2.0
Last 4 Wednesdays	73.2	73.5	-0.4
Last 4 Thursdays	72.5	71.9	0.9
Last 4 Fridays	78.5	77.8	0.9
Last 4 Saturdays	81.1	82.1	-1.2

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

ADR Analysis

Total U.S. for the Week of: July 01, 2018 - July 07, 2018



ADR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	129.53	129.71	129.81	129.84	129.78	129.58	129.28	129.09	129.00	129.09	129.39	129.82	130.07	130.02	130.06	130.62	131.24	131.67	131.84	131.89	131.96	131.81	131.31	130.81	130.50	130.29	130.32	130.28
Last Year	126.08	126.27	126.40	126.45	126.46	126.42	126.29	126.17	126.11	126.18	126.43	126.78	126.98	126.93	126.91	127.41	127.94	128.27	128.28	128.29	128.56	128.68	128.54	128.26	127.73	127.42	127.32	127.22
% Chg	2.7	2.7	2.7	2.7	2.6	2.5	2.4	2.3	2.3	2.3	2.3	2.4	2.4	2.4	2.5	2.5	2.6	2.7	2.8	2.8	2.6	2.4	2.2	2.0	2.2	2.2	2.4	2.4

ADR - Monthly Trends			
	This Year	Last Year	% Chg
January	123.21	120.79	2.0
February	126.31	123.38	2.4
March	131.61	127.71	3.1
April	130.35	126.22	3.3
May	129.90	126.60	2.6
May Year to Date	128.57	125.19	2.7
12 Months end May	127.91	125.15	2.2

ADR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
January	125.14	121.80	117.93	118.08
February	126.67	124.05	125.50	121.87
March	132.28	128.21	130.33	126.63
April	130.16	125.83	130.78	127.00
May	128.45	125.18	133.43	130.02
May Year to Date	128.68	125.15	128.33	125.27
12 Months end May	127.38	124.52	129.09	126.55

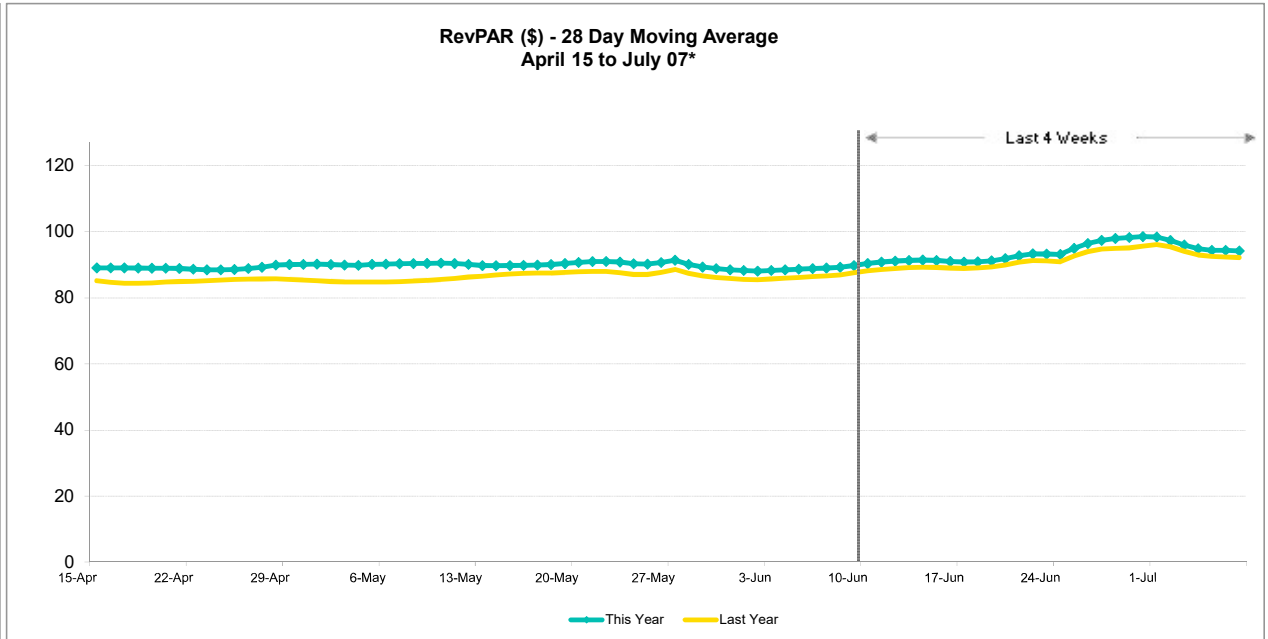
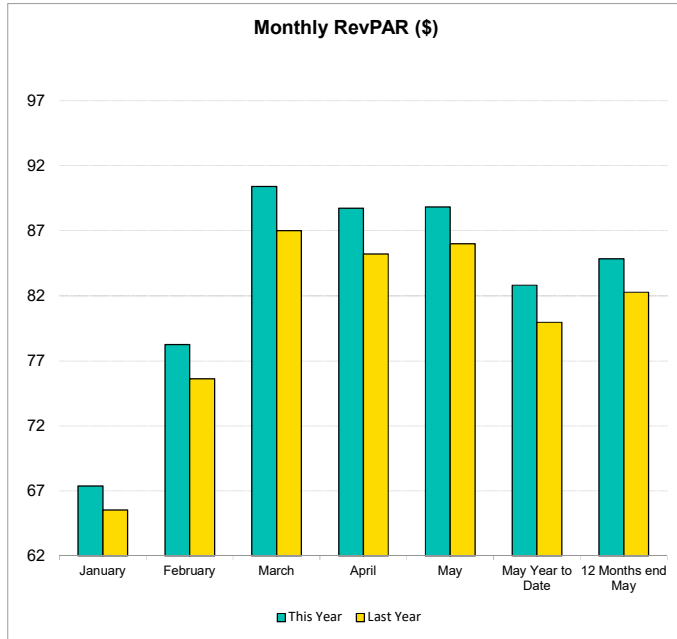
ADR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	122.08	122.52	-0.4
Last 4 Mondays	129.09	127.94	0.9
Last 4 Tuesdays	133.86	130.54	2.5
Last 4 Wednesdays	133.79	127.11	5.3
Last 4 Thursdays	126.87	122.03	4.0
Last 4 Fridays	130.85	127.13	2.9
Last 4 Saturdays	133.31	131.90	1.1

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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RevPAR Analysis

Total U.S. for the Week of: July 01, 2018 - July 07, 2018



RevPAR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	90.41	90.85	91.15	91.36	91.44	91.32	91.02	90.84	90.92	91.23	91.85	92.76	93.32	93.30	93.14	95.02	96.45	97.44	98.02	98.30	98.56	98.41	97.37	96.01	94.87	94.38	94.38	94.22
Last Year	88.19	88.61	88.92	89.13	89.27	89.23	89.04	88.93	89.06	89.39	89.99	90.82	91.26	91.19	90.93	92.69	93.99	94.79	95.02	95.15	95.64	96.14	95.49	94.13	93.01	92.55	92.42	92.23
% Chg	2.5	2.5	2.5	2.5	2.4	2.3	2.2	2.2	2.1	2.1	2.1	2.1	2.2	2.3	2.4	2.5	2.6	2.8	3.2	3.3	3.1	2.4	2.0	2.0	2.0	2.0	2.1	2.2

RevPAR - Monthly Trends			
	This Year	Last Year	% Chg
January	67.11	65.28	2.8
February	78.01	75.36	3.5
March	90.16	86.75	3.9
April	88.49	84.97	4.1
May	88.59	85.77	3.3
May Year to Date	82.57	79.72	3.6
12 Months end May	84.60	82.03	3.1

RevPAR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
January	67.36	64.59	66.41	67.28
February	75.98	73.37	83.08	80.34
March	87.46	83.80	95.82	93.96
April	84.39	80.93	99.75	94.39
May	83.82	80.85	102.30	99.92
May Year to Date	79.76	76.69	89.85	87.58
12 Months end May	81.19	78.48	93.19	90.97

RevPAR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	71.44	74.64	-4.3
Last 4 Mondays	89.74	89.35	0.4
Last 4 Tuesdays	97.49	93.25	4.5
Last 4 Wednesdays	97.99	93.48	4.8
Last 4 Thursdays	91.99	87.68	4.9
Last 4 Fridays	102.73	98.96	3.8
Last 4 Saturdays	108.17	108.29	-0.1

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

Occupancy by Day

For the Week of: July 01, 2018 - July 07, 2018

	Current Week							Percent Change from Previous Year							Running 28 Days	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Total United States	56.6	56.9	55.0	56.7	65.0	76.1	78.1	63.5	63.5	63.5	63.5	63.5	63.5	63.5	63.5	63.5
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Luxury	57.1	54.9	59.5	65.9	65.8	76.2	77.9	-21.5	-18.7	2.3	17.8	3.7	4.8	-0.3	-2.4	0.2
Upper Upscale	55.8	52.6	52.5	58.2	64.2	78.4	80.9	-18.0	-12.4	0.9	1.8	-1.0	2.1	-1.2	-3.9	-0.3
Upscale	56.7	55.1	52.2	55.1	65.0	77.8	80.0	-13.5	-3.9	3.5	-11.1	-5.8	-0.2	-1.8	-4.7	-0.6
Upper Midscale	53.7	55.3	49.4	50.5	63.7	76.7	79.2	-12.9	5.6	10.5	-17.6	-6.9	-1.4	-1.7	-4.1	-0.5
Midscale	53.2	56.0	52.0	52.0	61.8	72.8	75.2	-10.9	4.9	12.7	-11.3	-4.7	-1.3	-1.6	-2.3	0.2
Economy	57.1	58.8	57.9	56.7	62.6	71.0	72.9	-9.3	-0.8	10.1	-6.3	-3.3	-1.5	-2.1	-2.1	-0.4
Independents	59.5	60.1	60.2	61.7	68.3	77.7	79.0	-16.5	-8.0	8.9	0.2	1.2	1.5	-0.7	-2.2	-0.3
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Luxury	59.9	57.8	62.2	67.9	70.3	80.7	81.5	-22.8	-19.3	3.9	15.7	5.4	4.6	0.3	-2.5	-0.3
Upper Upscale	57.0	54.1	54.7	60.1	65.8	79.3	81.5	-18.6	-13.3	2.2	4.0	0.6	2.7	-0.8	-3.4	-0.2
Upscale	57.6	56.2	54.1	57.2	66.2	78.5	80.5	-14.7	-5.6	4.3	-8.2	-4.4	0.2	-1.5	-4.3	-0.4
Upper Midscale	55.3	56.6	51.6	52.9	65.2	77.6	79.9	-13.7	2.6	9.6	-14.3	-5.2	-0.8	-1.5	-3.7	-0.4
Midscale	54.7	57.0	53.8	54.1	63.5	74.1	76.3	-12.9	0.9	11.5	-9.5	-3.5	-0.9	-1.6	-2.7	-0.1
Economy	57.0	58.9	57.7	56.7	63.3	71.9	73.6	-10.8	-1.1	10.6	-6.2	-2.6	-0.9	-1.8	-2.1	-0.5
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Urban	59.3	56.2	56.1	61.5	66.9	78.3	81.1	-15.0	-10.0	0.8	2.2	-0.1	1.9	-1.4	-3.1	-0.5
Suburban	54.2	54.0	51.1	51.9	61.6	74.1	77.1	-12.8	-1.6	7.8	-11.9	-6.3	-1.7	-2.4	-4.4	-0.8
Airport	60.1	57.5	54.0	54.7	65.4	77.4	78.4	-7.4	3.0	7.9	-12.4	-4.8	-0.4	-1.4	-2.5	0.3
Interstate	52.7	55.3	49.6	47.4	60.9	72.7	74.4	-8.4	10.7	19.0	-19.3	-6.6	-1.6	-1.0	-2.2	0.2
Resort	67.3	67.3	73.4	78.9	79.2	86.8	86.0	-20.8	-17.9	2.7	15.2	7.0	4.8	0.9	-1.8	0.8
Small Metro/Town	53.3	57.2	53.3	53.8	63.1	73.1	74.6	-15.9	1.0	13.6	-9.0	-2.3	0.5	-0.8	-2.3	0.1
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Anaheim/Santa Ana, CA	67.0	68.7	73.0	77.6	78.7	90.4	93.1	-23.2	-12.4	1.5	6.6	1.4	11.9	8.9	-1.0	-1.3
Atlanta, GA	57.3	53.2	51.4	48.0	56.7	71.0	74.9	-4.6	-4.3	1.1	-13.6	-7.9	-0.6	-4.9	-4.9	-0.9
Boston, MA	58.6	53.9	54.0	57.2	59.5	73.7	76.8	-15.0	-14.9	-8.1	-9.9	-6.2	-4.5	-8.5	-9.5	-3.1
Chicago, IL	57.7	50.2	49.6	53.9	61.6	77.5	81.0	-21.5	-19.6	-3.4	-2.3	-7.0	-6.7	-9.3	-10.3	-1.5
Dallas, TX	46.9	46.5	46.8	47.8	58.4	71.3	72.9	-11.3	-6.1	12.0	-13.0	-3.0	4.7	-1.2	-2.6	-0.9
Denver, CO	68.1	62.1	59.5	60.8	66.5	79.3	82.4	-2.2	-0.5	9.2	-5.8	-9.9	-7.0	-4.5	-3.6	0.4
Detroit, MI	69.7	63.1	54.2	45.8	57.4	68.3	71.7	22.8	28.0	24.7	-16.9	-3.2	1.0	1.4	6.9	8.1
Houston, TX	45.4	42.4	39.5	40.3	47.6	59.0	66.7	-5.4	3.2	1.9	-14.5	-6.7	6.2	13.6	0.2	4.4
Los Angeles/Long Beach, CA	65.8	65.3	65.2	72.4	80.4	91.8	93.9	-19.5	-12.1	1.5	6.4	7.4	13.6	11.0	1.2	0.5
Miami/Hialeah, FL	66.8	61.1	62.9	68.9	71.2	78.9	78.6	-17.6	-18.3	-8.3	3.7	-2.0	-3.7	-5.4	-7.6	-2.3
Minneapolis/St Paul, MN-WI	57.3	51.2	48.0	49.8	60.8	67.1	70.8	-11.8	-4.0	22.1	0.4	2.5	-6.2	-7.5	-2.3	-2.9
Nashville, TN	51.6	50.0	47.5	54.4	63.9	80.9	82.2	-22.2	-14.7	-12.2	-12.8	-6.9	1.5	-0.6	-8.9	-2.1
New Orleans, LA	49.2	44.2	44.0	53.5	74.6	91.4	93.3	-39.5	-19.1	-3.6	7.4	25.0	22.3	18.3	1.2	-0.1
New York, NY	86.1	79.7	77.5	79.6	81.5	86.7	87.4	1.7	-1.7	1.6	-1.3	-2.6	-1.0	-2.2	-0.8	0.7
Norfolk/Virginia Beach, VA	64.7	64.5	70.9	75.3	76.4	88.0	87.0	-21.3	-17.3	8.0	20.0	12.8	8.2	2.0	0.7	1.5
Oahu Island, HI	83.3	82.5	87.2	92.0	88.8	90.6	89.6	-1.7	-4.1	-1.5	6.0	0.2	-1.0	-1.9	-0.6	-0.2
Orlando, FL	67.3	68.9	71.4	75.2	78.5	86.0	85.9	-15.1	-11.6	1.5	1.0	2.3	4.5	2.1	-2.2	3.1
Philadelphia, PA-NJ	50.9	51.0	49.6	50.6	57.8	76.6	85.8	-11.6	-0.6	12.7	-2.2	-2.0	-1.5	-2.6	-1.7	2.9
Phoenix, AZ	47.7	46.4	50.4	54.1	53.7	58.8	59.4	-0.7	3.2	22.4	26.8	14.0	8.6	2.7	10.3	3.4
San Diego, CA	68.2	68.9	73.6	83.7	84.0	93.3	93.1	-24.1	-19.1	-0.7	25.9	15.1	12.7	3.1	0.6	0.9
San Francisco/San Mateo, CA	70.7	68.9	67.8	73.9	76.3	85.0	85.6	-13.9	-9.3	-2.0	2.5	-5.7	-0.6	-3.9	-4.8	-1.5
Seattle, WA	65.8	64.7	61.7	66.6	73.8	83.3	88.9	-7.4	-2.6	0.0	-3.9	-6.7	-0.3	4.2	-2.3	-1.3
St Louis, MO-IL	59.2	52.6	49.8	50.9	56.7	69.0	70.6	-11.4	-8.1	12.2	-14.0	-14.9	-19.1	-18.4	-12.3	-2.1
Tampa/St Petersburg, FL	55.8	54.3	56.5	61.5	63.9	75.9	78.5	-23.3	-15.9	-2.7	2.1	-4.2	-1.1	-3.0	-7.0	-0.7
Washington, DC-MD-VA	55.3	55.7	56.3	59.9	58.8	72.1	75.7	-14.5	-6.9	3.4	6.7	-4.1	1.2	-5.6	-3.1	0.0

For the Week of: July 01, 2018 - July 07, 2018

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RevPAR by Day

For the Week of: July 01, 2018 - July 07, 2018

	Current Week							Percent Change from Previous Year							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Total United States	66.58	65.75	65.78	71.22	78.56	98.95	102.44	78.47	-19.9	-10.7	5.3	3.7	2.1	4.7	-2.0	2.2
Chain Scale																
Luxury	171.97	167.33	183.22	205.98	203.10	233.82	239.32	200.68	-22.7	-18.0	2.0	26.2	9.8	11.1	0.9	3.4
Upper Upscale	90.48	83.33	84.79	96.86	103.64	129.34	134.99	103.35	-17.8	-14.2	-1.7	6.8	1.1	5.8	-2.7	2.7
Upscale	72.62	70.62	67.62	73.42	84.78	105.41	109.24	83.39	-15.5	-5.9	2.7	-7.2	-4.1	2.5	-3.8	1.8
Upper Midscale	58.26	59.86	54.25	57.25	71.15	92.93	96.79	70.07	-17.2	0.8	8.8	-13.3	-4.8	0.8	-3.8	1.0
Midscale	47.05	49.02	46.46	48.24	56.23	74.07	77.36	56.92	-17.5	-1.6	11.8	-4.1	-0.6	2.5	-1.4	1.7
Economy	36.57	37.38	37.43	37.62	41.09	52.67	55.20	42.56	-16.2	-5.7	11.7	0.6	0.9	3.3	-0.9	1.2
Independents	72.38	71.70	75.84	82.47	86.37	108.14	110.74	86.81	-25.0	-17.7	6.3	16.4	9.1	6.9	-1.1	1.9
Class																
Luxury	155.67	150.78	168.20	189.06	187.10	221.80	224.34	185.28	-27.1	-22.8	1.9	28.2	11.2	8.9	-1.0	1.6
Upper Upscale	92.15	85.65	88.71	100.77	106.61	133.23	138.79	106.56	-20.4	-17.0	-1.4	10.1	2.9	5.7	-3.0	2.4
Upscale	75.74	73.86	72.68	79.29	89.12	110.52	114.22	87.92	-18.2	-9.5	3.3	-1.9	-1.2	3.6	-3.3	2.0
Upper Midscale	61.70	62.80	58.69	62.48	74.75	96.93	100.79	74.02	-18.7	-3.3	8.0	-7.9	-2.3	1.9	-3.2	1.1
Midscale	52.35	53.80	52.38	55.12	62.77	81.42	84.53	63.20	-20.0	-6.7	10.6	0.3	2.1	3.8	-1.4	1.6
Economy	41.31	42.31	42.22	43.14	47.37	60.62	62.93	48.56	-18.3	-7.0	11.3	2.3	2.8	4.5	-0.7	1.7
Location																
Urban	87.77	80.07	79.82	91.81	99.55	125.52	133.64	99.74	-16.2	-11.8	-2.5	5.6	1.2	6.5	-2.1	3.1
Suburban	52.32	51.80	49.35	51.55	61.24	80.54	85.19	61.71	-17.6	-5.1	7.6	-8.9	-5.2	0.3	-4.4	1.0
Airport	60.10	57.47	53.37	55.03	66.97	84.26	85.94	66.16	-7.6	4.6	8.7	-12.4	-4.7	3.4	-1.1	2.3
Interstate	44.24	46.30	41.40	40.53	52.79	69.40	71.73	52.34	-12.1	8.9	20.9	-16.8	-4.5	0.1	-1.5	1.9
Resort	117.63	117.23	134.72	152.11	144.22	166.34	163.48	142.25	-27.2	-24.4	1.3	34.1	17.3	11.7	0.5	3.4
Small Metro/Town	58.19	61.34	59.61	62.89	70.61	90.29	92.73	70.81	-24.0	-8.6	12.6	3.5	4.9	5.6	-1.0	1.6
Top 25 Markets																
Anaheim/Santa Ana, CA	108.28	112.56	128.31	144.77	134.65	161.52	168.27	136.91	-30.9	-18.9	-0.2	24.3	8.5	19.5	1.3	1.6
Atlanta, GA	58.46	48.59	46.56	41.67	50.27	67.04	71.50	54.87	13.1	-0.6	5.7	-12.5	-8.3	1.8	-1.3	2.1
Boston, MA	89.55	83.97	83.94	94.17	91.94	117.91	123.77	97.89	-24.6	-23.7	-22.0	-14.9	-12.0	-11.2	-18.1	-3.0
Chicago, IL	67.55	54.70	53.64	61.19	70.67	98.99	106.57	73.33	-28.5	-29.9	-14.9	-7.9	-15.4	-10.2	-17.3	3.2
Dallas, TX	37.63	38.03	37.58	39.26	49.86	63.25	65.69	47.33	-11.6	-4.9	16.2	-17.5	-5.8	5.6	-3.1	2.6
Denver, CO	81.85	70.83	66.71	66.68	74.28	95.81	103.40	79.94	1.3	0.5	9.9	-11.7	-18.2	-13.6	-7.2	2.2
Detroit, MI	72.18	63.51	54.90	38.45	49.87	64.50	68.40	58.83	46.4	54.7	48.8	-20.5	-4.6	6.6	16.3	15.6
Houston, TX	38.59	34.34	30.87	32.92	40.26	53.11	64.08	42.02	2.9	9.3	1.1	-14.6	-3.4	21.4	8.6	11.8
Los Angeles/Long Beach, CA	107.74	106.30	106.91	126.79	140.12	169.07	178.27	133.60	-26.0	-17.0	-1.8	14.2	11.9	20.2	2.9	2.1
Miami/Hialeah, FL	102.85	93.32	100.85	116.51	117.31	138.28	137.04	115.16	-22.6	-22.3	-5.0	23.5	9.1	2.6	-3.5	2.7
Minneapolis/St Paul, MN-WI	62.89	55.06	51.44	53.79	66.07	71.15	77.80	62.60	-10.4	0.7	37.2	12.0	11.4	-4.6	2.9	-1.2
Nashville, TN	62.64	53.78	51.30	64.64	74.93	106.81	110.12	74.89	-24.7	-26.8	-25.8	-13.4	-11.7	0.9	-13.4	-0.6
New Orleans, LA	50.64	44.68	46.53	65.22	143.27	235.05	237.42	117.55	-64.3	-25.8	-3.9	23.2	108.8	152.5	45.6	-0.6
New York, NY	171.03	153.82	146.15	151.87	153.79	171.05	180.30	161.14	10.5	3.6	3.1	-1.5	-4.7	-0.5	0.8	7.1
Norfolk/Virginia Beach, VA	82.95	80.89	96.52	111.55	102.86	133.45	131.10	105.62	-32.4	-29.5	1.0	47.6	24.9	18.7	1.9	2.6
Oahu Island, HI	218.64	218.75	233.82	254.30	240.08	242.35	237.79	235.11	-1.2	-3.0	0.5	14.1	4.3	4.0	2.9	2.5
Orlando, FL	71.62	73.43	77.93	83.12	85.53	96.85	96.00	83.50	-15.8	-11.6	5.5	7.9	7.5	10.8	1.4	11.5
Philadelphia, PA-NJ	53.62	54.00	52.16	54.78	62.27	92.89	108.78	68.36	-11.6	0.7	11.5	-1.0	-3.1	0.9	-2.0	5.6
Phoenix, AZ	40.17	38.86	44.47	50.03	47.00	50.94	51.75	46.18	0.2	3.1	30.7	53.5	28.1	17.0	18.6	6.1
San Diego, CA	111.17	110.47	125.70	156.36	145.61	178.31	180.91	144.07	-30.0	-25.4	-3.4	55.2	28.9	22.0	4.5	3.1
San Francisco/San Mateo, CA	122.59	118.95	117.99	135.61	138.66	160.20	166.80	137.26	-14.5	-10.9	-5.3	3.7	-7.9	-2.4	-6.2	3.3
Seattle, WA	107.02	101.91	97.13	109.14	124.10	149.91	165.47	122.10	-3.8	-1.0	1.4	1.3	-3.9	7.9	3.3	1.0
St Louis, MO-IL	57.27	48.97	46.19	50.20	53.40	67.66	69.25	56.14	-12.6	-9.4	16.4	-10.4	-18.2	-28.9	-16.9	-0.2
Tampa/St Petersburg, FL	65.25	62.69	70.15	82.81	77.97	94.21	96.32	78.49	-27.0	-23.7	-7.1	22.9	5.5	3.8	-4.9	2.7
Washington, DC-MD-VA	63.66	63.29	65.61	74.40	66.07	81.46	88.54	71.86	-14.0	-8.8	-1.3	15.0	-6.4	-4.3	-6.4	1.9



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