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Weekly Hotel Review

U.S. Hotel Industry Performance for the Week of: May 20, 2018 - May 26, 2018

Volume 18, Issue W21



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Translation Table

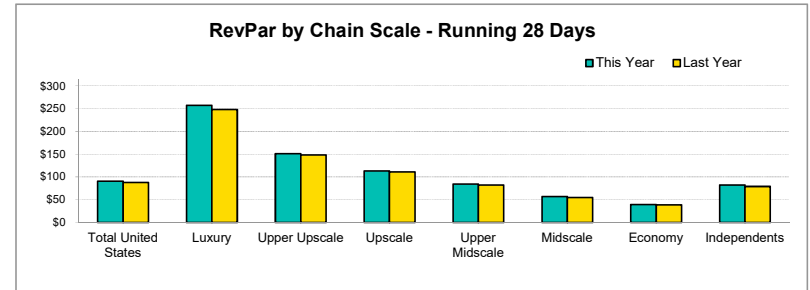
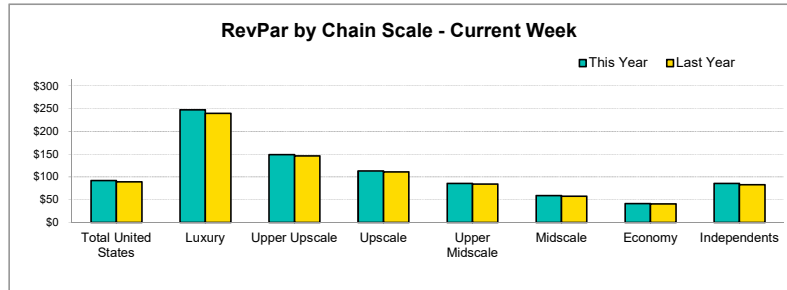
For the Week of: May 20, 2018 - May 26, 2018

2018									2017							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat			Sun	Mon	Tue	Wed	Thu	Fri	Sat
Apr	15	16	17	18	19	20	21	→	Apr	16	17	18	19	20	21	22
Apr	22	23	24	25	26	27	28	→	Apr	23	24	25	26	27	28	29
Apr / May	29	30	1	2	3	4	5	→	Apr / May	30	1	2	3	4	5	6
May	6	7	8	9	10	11	12	→	May	7	8	9	10	11	12	13
May	13	14	15	16	17	18	19	→	May	14	15	16	17	18	19	20
May	20	21	22	23	24	25	26	→	May	21	22	23	24	25	26	27
May / Jun	27	28	29	30	31	1	2	→	May / Jun	28	29	30	31	1	2	3
This Year									Last Year							
Sunday, May 13th - Mother's Day									Sunday, Apr 16th - Easter							
Wednesday, May 16th - First Day of Ramadan									Sunday, May 14th - Mother's Day							
Monday, May 28th - Memorial Day									Saturday, May 27th - First Day of Ramadan							
									Monday, May 29th - Memorial Day							

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Performance by Industry Segments

For the Week of: May 20, 2018 - May 26, 2018

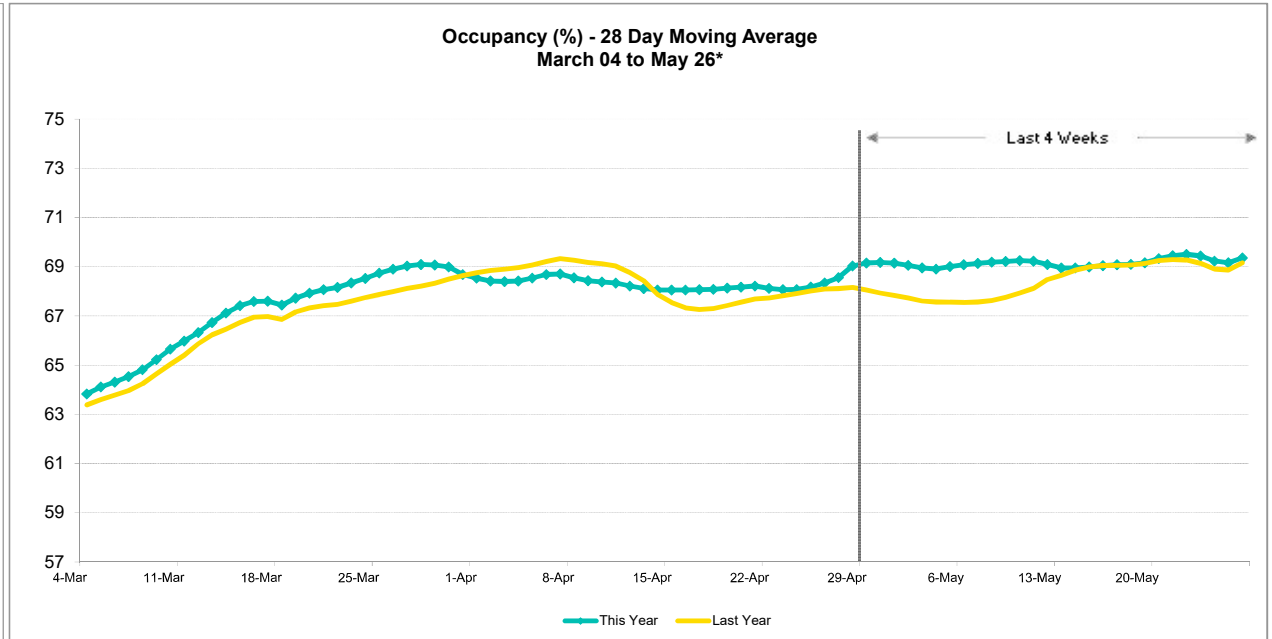
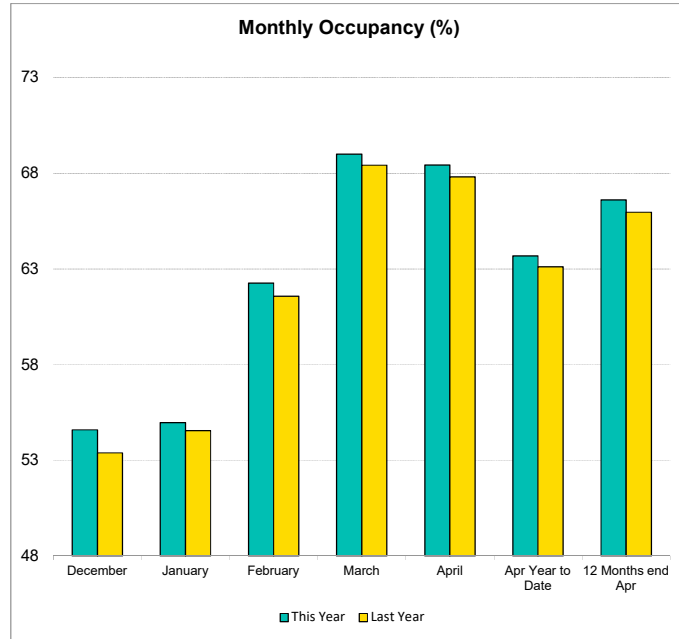


	Current Week								
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)		
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR
Total United States	70.6	70.3	130.46	127.41	92.07	89.62	0.3	2.4	2.7
Chain Scale									
Luxury	76.5	76.3	323.50	313.95	247.55	239.47	0.3	3.0	3.4
Upper Upscale	78.9	79.6	189.18	184.26	149.19	146.61	-0.9	2.7	1.8
Upscale	77.7	78.0	145.62	142.74	113.14	111.39	-0.4	2.0	1.6
Upper Midscale	73.1	72.7	117.80	115.78	86.07	84.17	0.5	1.7	2.3
Midscale	65.2	64.6	91.47	89.36	59.68	57.71	1.0	2.4	3.4
Economy	62.7	62.5	66.48	65.51	41.68	40.97	0.3	1.5	1.7
Independents	67.3	66.9	127.70	124.41	85.95	83.26	0.6	2.6	3.2
Class									
Luxury	74.5	74.2	277.11	271.77	206.34	201.72	0.3	2.0	2.3
Upper Upscale	77.5	77.9	187.24	182.68	145.06	142.24	-0.5	2.5	2.0
Upscale	76.3	76.5	145.77	143.01	111.17	109.34	-0.3	1.9	1.7
Upper Midscale	72.8	72.4	120.04	117.87	87.40	85.35	0.5	1.8	2.4
Midscale	65.6	65.1	97.88	95.48	64.25	62.17	0.8	2.5	3.3
Economy	63.2	63.0	75.82	74.05	47.92	46.63	0.4	2.4	2.8
Location									
Urban	78.1	78.7	190.29	184.10	148.62	144.84	-0.7	3.4	2.6
Suburban	71.8	71.5	114.42	111.55	82.17	79.79	0.4	2.6	3.0
Airport	78.5	78.3	119.67	116.65	93.99	91.33	0.3	2.6	2.9
Interstate	63.4	62.7	88.17	85.87	55.90	53.82	1.1	2.7	3.9
Resort	70.5	71.6	168.30	165.26	118.63	118.31	-1.5	1.8	0.3
Small Metro/Town	63.2	62.0	103.01	101.17	65.11	62.73	1.9	1.8	3.8
Top 25 Markets									
Anaheim/Santa Ana, CA	75.4	78.0	155.51	153.42	117.28	119.72	-3.3	1.4	-2.0
Atlanta, GA	76.3	76.2	110.36	108.43	84.19	82.65	0.1	1.8	1.9
Boston, MA	86.2	88.9	231.51	235.21	199.47	209.09	-3.1	-1.6	-4.6
Chicago, IL	79.4	78.2	164.34	158.25	130.48	123.78	1.5	3.8	5.4
Dallas, TX	72.0	71.7	107.45	105.31	77.38	75.50	0.5	2.0	2.5
Denver, CO	82.0	87.4	132.87	133.81	109.02	116.97	-6.1	-0.7	-6.8
Detroit, MI	71.7	70.2	106.82	103.97	76.63	72.95	2.2	2.7	5.0
Houston, TX	64.7	65.8	103.47	105.40	66.93	69.36	-1.7	-1.8	-3.5
Los Angeles/Long Beach, CA	81.3	84.1	177.15	174.09	143.97	146.33	-3.3	1.8	-1.6
Miami/Hialeah, FL	71.6	73.4	180.09	169.17	128.86	124.23	-2.6	6.5	3.7
Minneapolis/St Paul, MN-WI	69.4	66.7	115.41	113.39	80.08	75.67	4.0	1.8	5.8
Nashville, TN	83.4	82.6	152.67	149.15	127.30	123.16	1.0	2.4	3.4
New Orleans, LA	69.8	74.9	148.75	149.19	103.77	111.76	-6.9	-0.3	-7.2
New York, NY	89.6	91.6	270.15	261.78	241.95	239.85	-2.2	3.2	0.9
Norfolk/Virginia Beach, VA	71.1	65.1	112.84	113.05	80.24	73.63	9.2	-0.2	9.0
Oahu Island, HI	86.6	84.0	231.77	218.41	200.81	183.47	3.1	6.1	9.4
Orlando, FL	73.2	78.3	117.39	119.78	85.92	93.77	-6.5	-2.0	-8.4
Philadelphia, PA-NJ	77.0	75.4	145.41	137.56	111.99	103.68	2.2	5.7	8.0
Phoenix, AZ	68.5	69.4	113.64	110.41	77.85	76.59	-1.3	2.9	1.6
San Diego, CA	78.6	76.1	169.32	160.71	133.12	122.37	3.2	5.4	8.8
San Francisco/San Mateo, CA	87.3	86.8	233.57	213.71	203.86	185.57	0.5	9.3	9.9
Seattle, WA	85.9	84.3	188.07	164.81	161.58	138.98	1.9	14.1	16.3
St Louis, MO-IL	69.2	70.0	105.32	104.15	72.87	72.93	-1.2	1.1	-0.1
Tampa/St Petersburg, FL	77.2	73.6	137.95	123.45	106.51	90.89	4.9	11.7	17.2
Washington, DC-MD-VA	83.7	83.9	169.90	172.69	142.19	144.87	-0.2	-1.6	-1.9

Running 28 Days									
Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	
69.4	69.2	130.73	126.92	90.68	87.78	0.3	3.0	3.3	
77.0	77.4	333.56	320.59	256.91	248.16	-0.5	4.0	3.5	
78.5	78.7	192.58	188.09	151.13	148.03	-0.3	2.4	2.1	
77.1	77.6	146.82	143.18	113.27	111.04	-0.5	2.5	2.0	
71.9	71.6	117.12	114.81	84.19	82.21	0.4	2.0	2.4	
63.5	63.0	89.72	87.26	57.00	54.93	0.9	2.8	3.8	
60.9	61.2	64.99	63.49	39.61	38.84	-0.4	2.4	2.0	
65.7	65.3	125.80	121.16	82.65	79.08	0.7	3.8	4.5	
74.3	74.1	281.02	272.79	208.82	202.05	0.3	3.0	3.3	
76.8	76.8	189.68	185.22	145.68	142.27	0.0	2.4	2.4	
75.6	75.7	146.40	142.73	110.69	108.08	-0.2	2.6	2.4	
71.6	71.2	119.09	116.49	85.22	82.97	0.5	2.2	2.7	
63.9	63.4	95.70	92.82	61.14	58.87	0.7	3.1	3.9	
61.4	61.5	74.26	71.85	45.63	44.20	-0.1	3.4	3.2	
77.9	78.1	196.88	190.05	153.32	148.51	-0.3	3.6	3.2	
70.5	70.6	113.05	109.98	79.73	77.68	-0.1	2.8	2.6	
77.7	77.3	120.78	117.72	93.88	91.01	0.5	2.6	3.2	
61.6	60.9	87.43	85.09	53.88	51.82	1.2	2.7	4.0	
70.4	70.4	165.73	160.03	116.70	112.72	0.0	3.6	3.5	
60.8	60.0	99.87	97.77	60.68	58.66	1.3	2.2	3.4	
74.9	76.9	154.96	150.16	116.02	115.45	-2.6	3.2	0.5	
73.2	72.3	112.40	107.99	82.25	78.05	1.2	4.1	5.4	
80.3	83.2	222.78	226.34	179.00	188.35	-3.4	-1.6	-5.0	
75.5	76.4	161.54	159.88	121.90	122.20	-1.3	1.0	-0.2	
72.1	72.3	112.63	108.11	81.16	78.19	-0.4	4.2	3.8	
75.7	81.6	130.65	132.66	98.94	108.20	-7.1	-1.5	-8.6	
69.8	69.1	104.72	102.23	73.13	70.63	1.1	2.4	3.5	
65.6	65.1	112.25	109.31	73.66	71.13	0.8	2.7	3.6	
79.3	82.3	177.36	175.40	140.65	144.33	-3.6	1.1	-2.5	
79.0	76.3	187.61	172.42	148.22	131.56	3.5	8.8	12.7	
70.7	69.1	118.74	115.45	83.98	79.81	2.3	2.8	5.2	
81.9	82.3	158.81	151.37	130.01	124.50	-0.5	4.9	4.4	
73.0	75.7	160.71	155.06	117.29	117.37	-3.6	3.7	-0.1	
92.0	90.1	291.62	276.07	268.29	248.79	2.1	5.6	7.8	
69.6	65.6	105.34	104.68	73.32	68.71	6.0	0.6	6.7	
84.8	81.7	228.80	217.85	194.11	178.00	3.8	5.0	9.1	
75.1	77.3	125.26	120.51	94.06	93.17	-2.9	3.9	0.9	
76.2	77.2	143.63	146.02	109.45	112.73	-1.3	-1.6	-2.9	
69.3	66.9	122.71	117.48	85.05	78.55	3.6	4.5	8.3	
78.8	75.8	162.46	156.25	128.08	118.46	4.0	4.0	8.1	
86.3	85.8	239.04	219.87	206.37	188.57	0.7	8.7	9.4	
80.3	83.2	175.01	166.24	140.50	138.25	-3.5	5.3	1.6	
69.7	72.1	110.38	110.13	76.89	79.39	-3.4	0.2	-3.1	
72.4	72.1	131.47	124.96	95.24	90.15	0.4	5.2	5.7	
81.8	82.1	177.80	178.23	145.44	146.41	-0.4	-0.2	-0.7	

Occupancy Analysis

Total U.S. for the Week of: May 20, 2018 - May 26, 2018



Occupancy (%) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	69.2	69.2	69.1	69.1	69.0	68.9	69.0	69.1	69.1	69.2	69.2	69.2	69.2	69.1	68.9	69.0	69.0	69.0	69.1	69.1	69.2	69.3	69.4	69.5	69.4	69.2	69.2	69.4
Last Year	68.1	67.9	67.8	67.7	67.6	67.6	67.6	67.5	67.6	67.6	67.8	67.9	68.1	68.5	68.7	68.9	69.0	69.1	69.1	69.1	69.1	69.2	69.3	69.3	69.1	68.9	68.9	69.2
% Chg	1.6	1.8	1.9	2.0	2.0	2.0	2.1	2.3	2.3	2.3	2.2	1.9	1.6	0.9	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.3	0.4	0.5	0.4	0.3

Occupancy - Monthly Trends			
	This Year	Last Year	% Chg
December	54.1	52.9	2.3
January	54.5	54.0	0.8
February	61.8	61.1	1.1
March	68.5	67.9	0.8
April	67.9	67.3	0.9
Apr Year to Date	63.2	62.6	0.9
12 Months end Apr	66.1	65.5	1.0

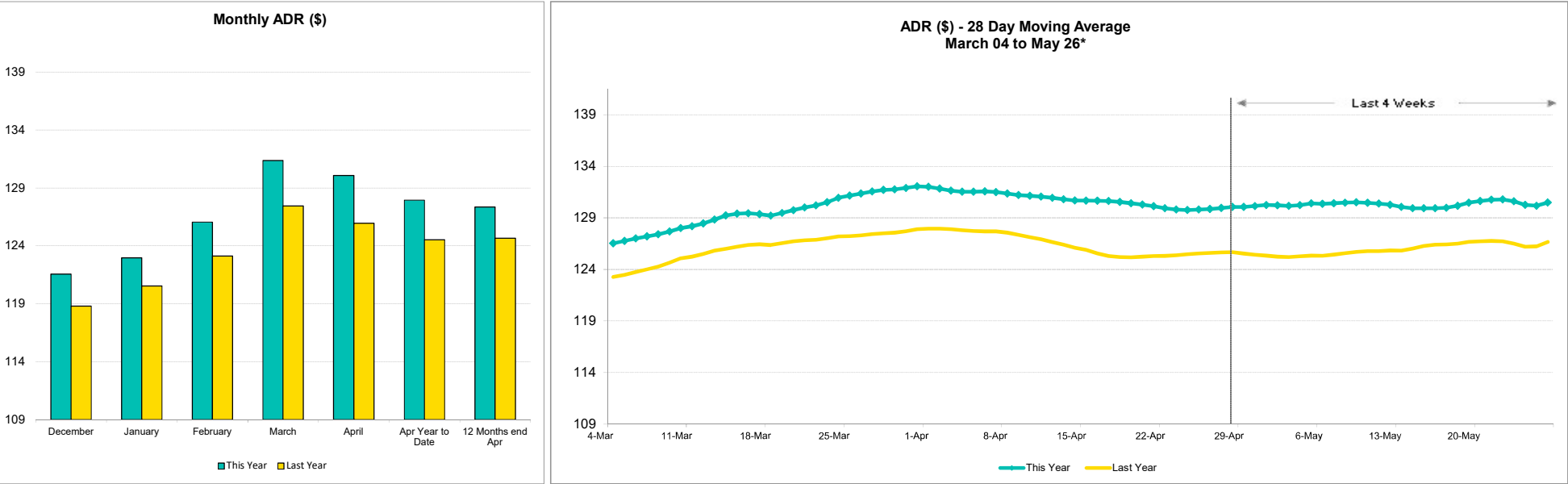
Occupancy - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
December	52.7	51.6	57.0	55.7
January	53.8	53.0	56.3	57.0
February	60.0	59.1	66.2	66.0
March	66.1	65.3	73.6	74.2
April	64.9	64.3	76.4	74.4
Apr Year to Date	61.1	60.4	68.5	68.3
12 Months end Apr	63.7	62.9	72.3	71.9

Occupancy - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	52.8	52.2	1.1
Last 4 Mondays	66.7	66.2	0.8
Last 4 Tuesdays	72.2	71.6	0.9
Last 4 Wednesdays	72.0	71.6	0.6
Last 4 Thursdays	67.7	67.4	0.4
Last 4 Fridays	74.8	75.3	-0.7
Last 4 Saturdays	79.3	79.8	-0.6

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

ADR Analysis

Total U.S. for the Week of: May 20, 2018 - May 26, 2018



ADR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	130.31	130.40	130.50	130.47	130.41	130.48	130.65	130.62	130.66	130.72	130.76	130.71	130.64	130.52	130.30	130.18	130.18	130.19	130.22	130.43	130.73	130.88	131.01	131.03	130.85	130.50	130.42	130.73
Last Year	125.79	125.68	125.59	125.48	125.44	125.51	125.58	125.58	125.68	125.82	125.95	126.02	126.03	126.09	126.07	126.29	126.51	126.66	126.68	126.75	126.93	126.97	127.01	126.98	126.76	126.44	126.49	126.92
% Chg	3.6	3.8	3.9	4.0	4.0	4.0	4.0	4.0	4.0	3.9	3.8	3.7	3.7	3.5	3.4	3.1	2.9	2.8	2.8	2.9	3.0	3.1	3.1	3.2	3.2	3.2	3.1	3.0

ADR - Monthly Trends			
	This Year	Last Year	% Chg
December	121.82	119.05	2.3
January	123.21	120.78	2.0
February	126.30	123.37	2.4
March	131.61	127.70	3.1
April	130.33	126.20	3.3
Apr Year to Date	128.19	124.78	2.7
12 Months end Apr	127.61	124.91	2.2

ADR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
December	121.51	117.14	122.40	122.78
January	125.14	121.80	117.91	118.06
February	126.67	124.05	125.46	121.83
March	132.30	128.22	130.31	126.59
April	130.16	125.83	130.72	126.95
Apr Year to Date	128.75	125.15	126.93	123.95
12 Months end Apr	127.09	124.33	128.75	126.19

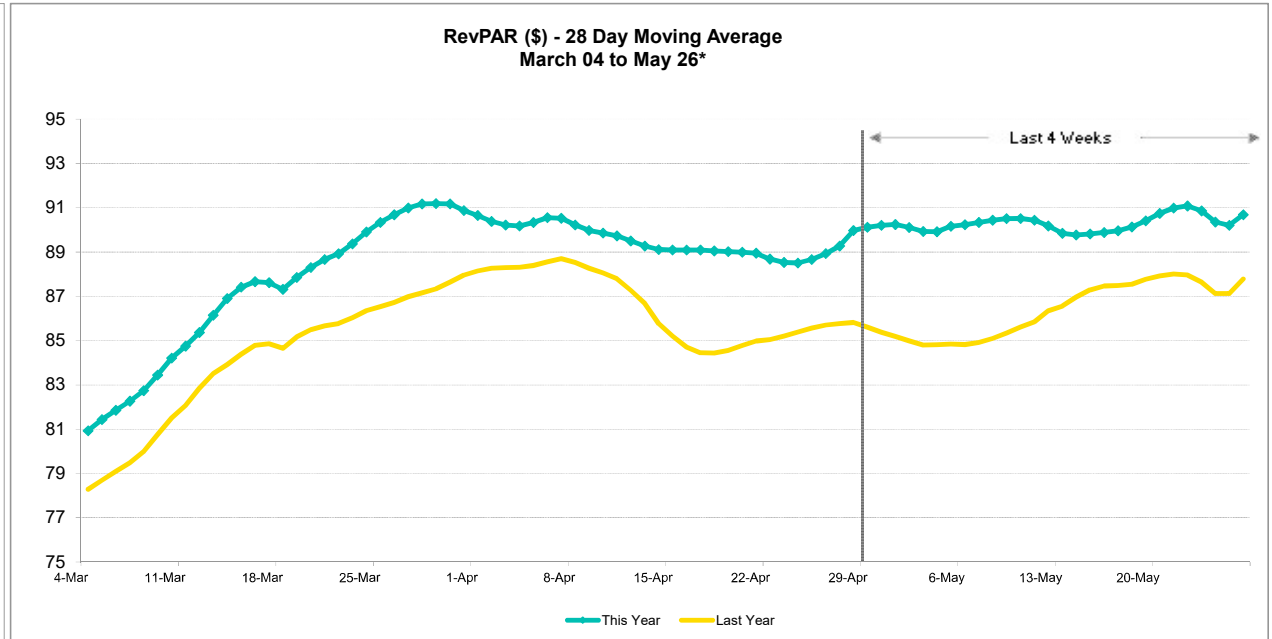
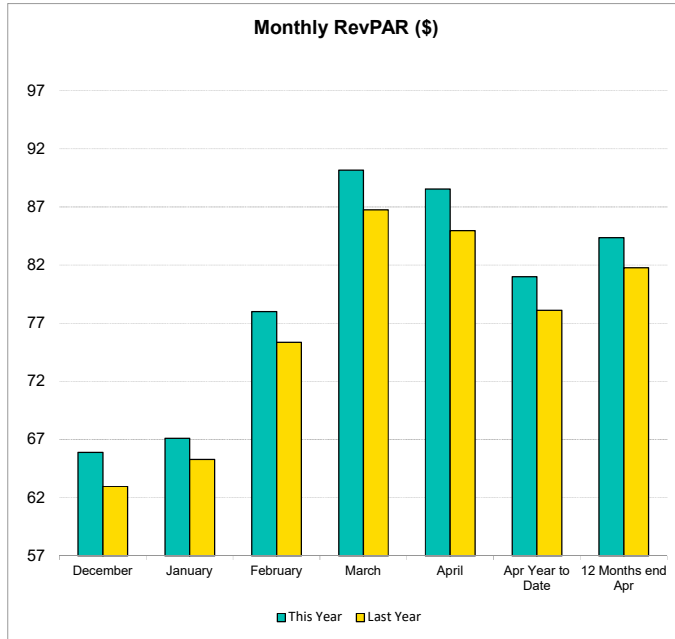
ADR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	121.83	118.44	2.9
Last 4 Mondays	130.81	126.82	3.1
Last 4 Tuesdays	135.13	130.42	3.6
Last 4 Wednesdays	132.73	128.46	3.3
Last 4 Thursdays	125.88	122.58	2.7
Last 4 Fridays	130.45	127.09	2.6
Last 4 Saturdays	135.17	131.50	2.8

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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RevPAR Analysis

Total U.S. for the Week of: May 20, 2018 - May 26, 2018



RevPAR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	90.11	90.20	90.24	90.11	89.92	89.91	90.16	90.23	90.34	90.44	90.50	90.51	90.44	90.18	89.84	89.76	89.82	89.88	89.96	90.12	90.41	90.74	90.98	91.07	90.86	90.35	90.20	90.68
Last Year	85.61	85.38	85.19	84.98	84.81	84.81	84.84	84.82	84.92	85.09	85.34	85.61	85.85	86.34	86.55	86.96	87.29	87.46	87.48	87.55	87.76	87.92	88.00	87.96	87.64	87.12	87.12	87.78
% Chg	5.3	5.7	5.9	6.0	6.0	6.0	6.3	6.4	6.4	6.3	6.1	5.7	5.3	4.4	3.8	3.2	2.9	2.8	2.8	2.9	3.0	3.2	3.4	3.5	3.7	3.7	3.5	3.3

RevPAR - Monthly Trends			
	This Year	Last Year	% Chg
December	65.89	62.97	4.6
January	67.12	65.28	2.8
February	78.00	75.35	3.5
March	90.16	86.74	3.9
April	88.54	84.96	4.2
Apr Year to Date	81.00	78.12	3.7
12 Months end Apr	84.36	81.78	3.2

RevPAR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
December	64.03	60.39	69.78	68.37
January	67.36	64.58	66.42	67.29
February	75.97	73.35	83.09	80.36
March	87.45	83.78	95.85	93.99
April	84.43	80.90	99.84	94.42
Apr Year to Date	78.66	75.54	86.91	84.66
12 Months end Apr	80.91	78.22	93.02	90.72

RevPAR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	64.29	61.85	3.9
Last 4 Mondays	87.25	83.92	4.0
Last 4 Tuesdays	97.59	93.37	4.5
Last 4 Wednesdays	95.56	91.92	4.0
Last 4 Thursdays	85.18	82.64	3.1
Last 4 Fridays	97.59	95.76	1.9
Last 4 Saturdays	107.23	104.94	2.2

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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Occupancy by Day

For the Week of: May 20, 2018 - May 26, 2018

	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Total United States	57.4	69.6	73.6	70.7	63.5	74.2	84.9	70.6	69.4
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Luxury	70.5	83.7	85.4	74.7	60.9	73.2	87.2	76.5	77.0
Upper Upscale	65.5	84.7	89.1	81.7	64.5	77.4	89.2	78.9	78.5
Upscale	62.2	80.7	86.0	81.4	67.6	77.6	88.4	77.7	77.1
Upper Midscale	54.3	72.8	79.3	76.3	66.7	75.7	86.4	73.1	71.9
Midscale	50.2	60.2	64.9	64.5	62.2	72.0	82.7	65.2	63.5
Economy	52.8	56.9	59.2	59.9	60.6	70.5	79.0	62.7	60.9
Independents	57.3	64.4	66.7	64.6	61.3	72.9	84.0	67.3	65.7
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Luxury	68.3	78.2	79.9	71.0	61.3	74.6	87.9	74.5	74.3
Upper Upscale	65.4	82.1	86.0	78.9	64.0	76.9	89.0	77.5	76.8
Upscale	61.4	78.3	83.2	78.9	66.6	77.2	88.3	76.3	75.6
Upper Midscale	55.5	72.2	78.1	75.2	66.3	75.7	86.6	72.8	71.6
Midscale	51.2	61.2	65.3	64.6	61.9	72.2	83.2	65.6	63.9
Economy	53.1	58.0	60.3	60.6	60.4	70.5	79.5	63.2	61.4
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Urban	68.5	81.6	85.5	79.2	66.4	77.2	88.2	78.1	77.9
Suburban	57.6	71.4	76.4	73.2	64.3	74.3	85.6	71.8	70.5
Airport	67.5	79.4	84.3	80.9	72.1	77.6	87.9	78.5	77.7
Interstate	47.3	59.3	63.3	63.9	61.5	70.7	78.0	63.4	61.6
Resort	63.1	67.6	68.0	64.6	62.7	78.3	89.1	70.5	70.4
Small Metro/Town	46.5	59.9	63.8	63.0	58.7	69.6	80.9	63.2	60.8
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Anaheim/Santa Ana, CA	65.4	73.6	76.3	73.4	66.8	78.4	94.0	75.4	74.9
Atlanta, GA	60.4	74.7	80.8	76.1	66.3	82.8	92.8	76.3	73.2
Boston, MA	76.9	88.3	93.3	92.5	75.7	81.1	95.3	86.2	80.3
Chicago, IL	71.1	86.8	87.8	79.6	62.9	76.6	90.9	79.4	75.5
Dallas, TX	56.7	73.8	80.3	74.7	63.1	72.5	82.9	72.0	72.1
Denver, CO	67.5	81.8	88.3	85.0	72.5	88.4	90.7	82.0	75.7
Detroit, MI	54.8	73.8	81.0	77.5	63.9	69.6	81.6	71.7	69.8
Houston, TX	53.1	65.8	71.4	68.2	56.8	62.9	74.5	64.7	65.6
Los Angeles/Long Beach, CA	70.2	81.5	86.2	84.3	75.3	80.2	91.3	81.3	79.3
Miami/Hialeah, FL	71.5	70.9	71.8	67.5	67.4	72.8	79.0	71.6	79.0
Minneapolis/St Paul, MN-WI	54.5	77.5	83.3	72.9	56.0	63.0	78.5	69.4	70.7
Nashville, TN	68.2	84.1	90.6	86.0	75.0	84.5	95.2	83.4	81.9
New Orleans, LA	66.5	68.6	68.5	60.6	57.1	75.1	91.9	69.8	73.0
New York, NY	85.5	92.8	95.3	90.8	82.1	86.7	93.9	89.6	92.0
Norfolk/Virginia Beach, VA	57.0	64.0	67.4	67.5	63.2	83.8	94.8	71.1	69.6
Oahu Island, HI	82.0	83.3	82.7	86.3	89.4	91.5	91.2	86.6	84.8
Orlando, FL	62.4	69.5	71.0	67.8	66.4	82.9	92.4	73.2	75.1
Philadelphia, PA-NJ	58.9	78.8	85.3	78.1	62.5	80.8	94.7	77.0	76.2
Phoenix, AZ	53.9	68.4	74.2	71.0	64.9	70.1	77.0	68.5	69.3
San Diego, CA	71.1	78.7	79.8	72.1	68.2	83.6	96.7	78.6	78.8
San Francisco/San Mateo, CA	83.4	86.1	88.8	90.6	82.2	85.7	94.1	87.3	86.3
Seattle, WA	83.2	93.3	96.7	87.4	75.2	78.6	87.0	85.9	80.3
St Louis, MO-IL	50.8	74.4	80.0	71.6	55.5	67.4	84.5	69.2	69.7
Tampa/St Petersburg, FL	61.7	79.6	88.2	84.9	69.6	72.6	83.9	77.2	72.4
Washington, DC-MD-VA	71.8	89.0	94.2	86.6	69.7	80.9	93.7	83.7	81.8

Percent Change from Previous Year							Running	
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
1.0	1.3	1.7	1.5	0.1	-1.2	-1.6	0.3	0.3
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
2.1	2.3	2.4	-0.5	-2.3	-1.1	-1.1	0.3	-0.5
-1.9	-0.2	0.4	0.7	-1.8	-2.0	-1.7	-0.9	-0.3
0.2	0.6	0.3	0.3	-1.0	-1.7	-1.6	-0.4	-0.5
1.5	1.6	1.5	1.5	0.7	-1.0	-1.5	0.5	0.4
1.5	1.8	3.2	2.1	1.2	-0.8	-0.8	1.0	0.9
1.7	1.0	2.1	1.0	0.0	-1.2	-1.6	0.3	-0.4
1.7	1.7	2.0	2.1	0.9	-1.1	-1.9	0.6	0.7
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
1.4	0.9	1.7	1.2	-0.2	-0.8	-1.6	0.3	0.3
-1.3	0.3	0.7	1.0	-1.2	-1.6	-1.7	-0.5	0.0
0.2	0.8	0.5	0.7	-0.4	-1.6	-1.7	-0.3	-0.2
1.4	1.7	1.6	1.6	0.7	-1.0	-1.5	0.5	0.5
1.5	1.7	2.7	2.0	1.1	-0.9	-1.2	0.8	0.7
2.1	1.4	2.2	1.4	0.1	-1.3	-1.8	0.4	-0.1
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
-1.5	-0.1	0.7	0.5	-2.0	-1.3	-1.6	-0.7	-0.3
1.3	1.5	1.8	1.5	0.5	-1.5	-1.5	0.4	-0.1
2.9	2.0	2.4	-0.1	-3.6	-1.4	0.2	0.3	0.5
3.0	2.2	2.9	2.6	1.4	-0.5	-1.9	1.1	1.2
-0.4	-0.4	-1.1	-0.4	-1.3	-2.7	-3.5	-1.5	0.0
2.5	2.9	3.3	3.5	3.3	0.2	-0.7	1.9	1.3
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
-3.0	-5.2	-5.7	-3.8	-2.1	-3.5	-0.5	-3.3	-2.6
-4.9	-2.6	0.1	2.1	-0.6	1.6	3.3	0.1	1.2
-2.1	-3.1	-2.1	-1.8	-9.1	-4.4	0.4	-3.1	-3.4
-1.4	-0.1	0.4	0.9	4.3	5.6	1.9	1.5	-1.3
-4.1	-1.6	1.2	0.9	1.6	-0.6	4.8	0.5	-0.4
-9.0	-8.5	-7.1	-2.2	-9.4	-2.6	-5.1	-6.1	-7.1
-1.3	0.4	3.2	1.4	2.7	2.4	5.8	2.2	1.1
0.1	-3.4	-3.9	-8.3	1.7	2.9	1.1	-1.7	0.8
-9.2	-2.7	-2.7	-1.3	-3.1	-2.9	-1.9	-3.3	-3.6
1.3	3.6	6.3	-0.8	-3.5	-8.6	-12.2	-2.6	3.5
6.6	7.1	7.0	1.1	1.7	3.5	0.9	4.0	2.3
8.4	2.4	4.7	1.1	-2.5	-5.7	0.5	1.0	-0.5
1.1	-1.0	-8.8	-12.6	-11.1	-11.0	-4.5	-6.9	-3.6
-2.3	-1.4	-0.6	-2.3	-5.6	-3.2	-0.8	-2.2	2.1
7.6	11.3	15.5	19.9	14.2	4.2	-0.1	9.2	6.0
1.2	2.5	-1.9	2.8	6.1	5.4	5.7	3.1	3.8
-6.4	-7.9	-7.0	-8.4	-7.4	-5.4	-4.0	-6.5	-2.9
6.4	4.9	4.8	5.6	-6.6	0.7	0.1	2.2	-1.3
0.7	0.0	-0.4	-1.1	-1.4	-3.9	-2.1	-1.3	3.6
6.2	7.8	6.7	0.4	0.3	2.9	-0.4	3.2	4.0
9.3	-2.4	-3.6	2.6	1.4	-0.5	-1.7	0.5	0.7
15.5	7.4	6.0	-2.3	-4.4	-4.3	-3.3	1.9	-3.5
-9.4	5.3	8.5	3.9	-3.9	-9.0	-4.9	-1.2	-3.4
0.8	13.5	18.5	18.4	7.3	-6.5	-12.1	4.9	0.4
-5.1	-2.4	0.3	1.8	0.6	1.8	1.1	-0.2	-0.4

ADR by Day

For the Week of: May 20, 2018 - May 26, 2018

	Current Week								Percent Change from Previous Year											
	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Total United States	127.36	133.54	135.01	128.75	117.77	128.15	139.04		130.46	130.73	3.4	3.1	2.9	2.8	1.8	1.3	2.0		2.4	3.0
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Luxury	328.80	332.96	332.84	324.09	311.02	311.86	319.02		323.50	333.56	3.6	3.1	2.9	2.9	2.8	2.7	3.0		3.0	4.0
Upper Upscale	193.77	204.85	206.09	195.84	174.53	167.66	177.21		189.18	192.58	4.1	3.2	2.7	2.4	2.4	1.2	2.1		2.7	2.4
Upscale	139.13	150.75	155.26	150.02	135.29	138.25	146.47		145.62	146.82	1.8	2.6	3.0	2.9	1.4	0.9	1.1		2.0	2.5
Upper Midscale	108.92	115.36	118.92	116.61	110.21	120.69	128.80		117.80	117.12	1.5	2.5	2.8	2.6	1.4	0.7	1.1		1.7	2.0
Midscale	83.91	84.58	85.94	85.44	85.20	99.40	107.93		91.47	89.72	2.7	3.5	3.7	3.2	2.3	1.4	1.7		2.4	2.8
Economy	60.71	60.63	61.18	61.00	61.63	72.83	80.75		66.48	64.99	1.7	1.7	1.9	1.3	0.8	1.5	2.2		1.5	2.4
Independents	125.25	124.83	124.24	118.01	112.80	132.52	148.45		127.70	125.80	5.8	3.4	2.8	2.8	2.0	1.1	2.3		2.6	3.8
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Luxury	279.57	277.05	275.17	266.34	259.86	279.93	295.34		277.11	281.02	5.0	3.0	2.3	1.4	1.0	0.4	1.1		2.0	3.0
Upper Upscale	191.54	200.83	201.55	191.11	171.10	169.32	181.41		187.24	189.68	4.3	3.0	2.7	2.4	2.1	0.9	1.8		2.5	2.4
Upscale	139.21	149.27	153.19	147.87	134.48	140.91	151.12		145.77	146.40	2.0	2.5	2.8	2.7	1.4	0.8	1.2		1.9	2.6
Upper Midscale	111.88	117.39	120.47	117.68	111.28	123.31	132.99		120.04	119.09	2.1	2.6	2.8	2.6	1.4	0.7	1.4		1.8	2.2
Midscale	91.45	91.87	92.58	91.02	89.69	105.20	115.44		97.88	95.70	3.5	3.5	3.4	3.1	2.3	1.5	2.1		2.5	3.1
Economy	70.27	70.81	71.42	70.30	69.09	81.52	90.83		75.82	74.26	4.3	3.2	2.9	2.5	1.5	1.6	2.5		2.4	3.4
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Urban	193.88	209.65	210.69	196.97	167.46	166.85	181.56		190.29	196.88	4.7	4.3	4.0	3.7	1.6	1.2	2.7		3.4	3.6
Suburban	107.95	116.29	119.57	115.16	104.75	112.10	121.23		114.42	113.05	3.5	2.8	3.0	3.0	2.3	1.5	2.2		2.6	2.8
Airport	110.91	127.10	132.50	128.09	113.81	108.47	114.33		119.67	120.78	3.5	3.8	3.6	3.3	1.4	0.6	1.2		2.6	2.6
Interstate	80.38	84.54	86.25	85.53	83.81	93.11	98.34		88.17	87.43	2.7	3.3	3.4	3.5	3.5	2.1	1.8		2.7	2.7
Resort	163.16	159.21	156.87	150.81	152.61	181.27	199.89		168.30	165.73	5.0	2.5	1.4	0.9	2.2	0.9	1.6		1.8	3.6
Small Metro/Town	92.73	94.86	96.06	95.23	94.52	113.42	123.69		103.01	99.87	1.2	2.2	1.9	2.2	2.3	1.7	2.3		1.8	2.2
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Anaheim/Santa Ana, CA	144.05	153.40	158.58	154.45	144.45	157.67	169.51		155.51	154.96	1.5	-0.1	0.5	1.5	2.8	1.9	1.5		1.4	3.2
Atlanta, GA	98.33	116.77	123.67	115.21	99.31	103.11	111.82		110.36	112.40	-7.2	-2.5	0.5	3.5	2.0	4.0	10.0		1.8	4.1
Boston, MA	230.72	246.76	262.48	266.45	218.38	190.83	198.84		231.51	222.78	-1.0	-2.1	-1.7	2.1	-3.7	-3.7	-2.5		-1.6	-1.6
Chicago, IL	182.63	199.87	188.37	165.96	133.79	130.38	141.26		164.34	161.54	1.7	3.9	4.4	2.0	2.7	6.8	8.4		3.8	1.0
Dallas, TX	100.31	118.19	123.09	116.61	98.64	94.12	97.71		107.45	112.63	-2.7	0.5	2.6	3.1	3.1	2.3	4.8		2.0	4.2
Denver, CO	128.38	146.35	150.54	143.41	121.23	120.76	118.10		132.87	130.65	1.2	2.6	1.8	3.3	-3.4	-2.1	-8.7		-0.7	-1.5
Detroit, MI	94.21	112.34	113.81	113.30	98.22	99.80	109.97		106.82	104.72	1.8	5.4	0.6	3.0	4.1	1.3	2.9		2.7	2.4
Houston, TX	96.80	113.27	117.63	114.69	99.09	89.30	91.06		103.47	112.25	-6.6	-6.3	-2.4	-5.4	4.3	5.9	5.3		-1.8	2.7
Los Angeles/Long Beach, CA	167.11	184.10	190.01	183.27	170.15	167.67	174.94		177.15	177.36	-0.1	2.9	3.7	2.6	2.0	0.9	-0.4		1.8	1.1
Miami/Hialeah, FL	171.17	166.90	166.25	161.03	170.57	205.06	213.96		180.09	187.61	11.6	10.7	10.7	7.0	6.5	5.2	2.7		6.5	8.8
Minneapolis/St Paul, MN-WI	110.94	127.22	130.81	122.90	103.40	99.74	104.69		115.41	118.74	4.7	4.5	4.1	1.5	-2.5	-1.6	-0.9		1.8	2.8
Nashville, TN	140.10	155.08	156.62	150.51	136.45	152.46	170.71		152.67	158.81	5.9	6.8	5.4	6.5	0.6	-5.8	0.3		2.4	4.9
New Orleans, LA	142.39	143.57	141.45	130.68	127.91	157.52	180.36		148.75	160.71	2.6	5.0	-0.1	-4.8	-5.3	-3.4	1.8		-0.3	3.7
New York, NY	239.59	296.38	315.93	293.84	240.61	233.75	262.12		270.15	291.62	1.6	4.8	5.3	3.4	1.8	0.7	2.6		3.2	5.6
Norfolk/Virginia Beach, VA	92.76	93.67	95.37	94.96	93.87	136.48	154.73		112.84	105.34	-0.4	-0.9	1.7	3.0	0.9	0.3	1.9		-0.2	0.6
Oahu Island, HI	221.28	224.60	224.60	230.91	237.58	240.54	240.57		231.77	228.80	3.7	4.8	6.3	5.3	6.7	8.1	7.1		6.1	5.0
Orlando, FL	112.27	117.05	118.57	113.56	106.63	119.61	128.74		117.39	125.26	-2.4	-4.6	-4.9	-4.7	-2.6	1.0	2.0		-2.0	3.9
Philadelphia, PA-NJ	135.26	151.79	155.29	144.23	129.09	139.04	154.71		145.41	143.63	5.0	4.1	4.1	5.2	6.5	5.8	8.0		5.7	-1.6
Phoenix, AZ	111.85	123.00	123.75	115.54	103.39	106.11	110.61		113.64	122.71	5.0	3.4	2.8	2.1	0.7	2.8	3.6		2.9	4.5
San Diego, CA	174.07	174.62	168.73	147.20	138.88	165.31	203.37		169.32	162.46	11.8	10.1	8.3	-0.8	-1.3	2.7	5.6		5.4	4.0
San Francisco/San Mateo, CA	258.82	260.93	256.57	253.69	211.59	191.32	202.72		233.57	239.04	35.5	12.5	3.1	6.6	7.2	3.9	1.9		9.3	8.7
Seattle, WA	200.12	215.33	221.53	196.95	160.65	153.46	156.20		188.07	175.01	34.9	24.8	21.1	10.2	1.2	1.6	0.0		14.1	5.3
St Louis, MO-IL	95.64	114.42	118.46	109.60	94.38	95.81	101.82		105.32	110.38	-3.6	5.6	6.3	3.1	0.1	-4.1	-4.1		1.1	0.2
Tampa/St Petersburg, FL	125.36	142.53	146.47	144.39	125.09	135.47	140.18		137.95	131.47	9.9	21.7	20.9	22.1	9.2	4.1	-0.2		11.7	5.2
Washington, DC-MD-VA	174.01	201.00	206.31	184.93	149.22	130.75	135.91		169.90	177.80	-8.0	-4.0	-0.7	3.6	1.8	-0.6	-0.8		-1.6	-0.2

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RevPAR by Day

For the Week of: May 20, 2018 - May 26, 2018

	Current Week							Percent Change from Previous Year							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Total United States	73.12	93.00	99.39	91.05	74.84	95.07	118.04	92.07	4.5	4.4	4.7	4.3	1.9	0.0	2.7	3.3
Chain Scale																
Luxury	231.70	278.85	284.29	242.25	189.30	228.33	278.23	247.55	5.7	5.5	5.3	2.4	0.4	1.5	3.4	3.5
Upper Upscale	126.98	173.52	183.71	159.92	112.54	129.69	158.01	149.19	2.1	3.0	3.1	3.1	0.5	-0.8	1.8	2.1
Upscale	86.58	121.59	133.53	122.08	91.42	107.23	129.54	113.14	2.0	3.2	3.3	3.2	0.4	-0.9	1.6	2.0
Upper Midscale	59.13	83.93	94.28	89.01	73.50	91.32	111.32	86.07	3.0	4.1	4.3	4.2	2.1	-0.3	2.3	2.4
Midscale	42.09	50.92	55.77	55.08	53.01	71.59	89.30	59.68	4.3	5.4	6.9	5.3	3.5	0.6	3.4	3.8
Economy	32.08	34.52	36.21	36.53	37.34	51.34	63.76	41.68	3.4	2.7	4.1	2.3	0.8	0.3	1.7	2.0
Independents	71.79	80.39	82.88	76.20	69.14	96.63	124.63	85.95	7.6	5.1	4.9	5.0	2.9	0.0	3.2	4.5
Class																
Luxury	190.84	216.74	219.89	189.06	159.37	208.93	259.55	206.34	6.4	4.0	4.1	2.6	0.8	-0.4	2.3	3.3
Upper Upscale	125.21	164.84	173.32	150.79	109.52	130.22	161.50	145.06	3.0	3.3	3.4	3.4	0.8	-0.7	2.0	2.4
Upscale	85.46	116.90	127.38	116.66	89.55	108.74	133.48	111.17	2.2	3.2	3.3	3.4	1.0	-0.8	1.7	2.4
Upper Midscale	62.06	84.80	94.09	88.46	73.81	93.41	115.18	87.40	3.6	4.4	4.5	4.2	2.1	-0.4	2.4	2.7
Midscale	46.82	56.19	60.47	58.79	55.48	75.93	96.09	64.25	5.1	5.3	6.1	5.2	3.5	0.6	3.3	3.9
Economy	37.34	41.04	43.07	42.60	41.75	57.47	72.16	47.92	6.5	4.6	5.2	3.9	1.6	0.2	2.8	3.2
Location																
Urban	132.72	171.10	180.20	156.04	111.24	128.83	160.20	148.62	3.2	4.2	4.8	4.3	-0.5	0.0	2.6	3.2
Suburban	62.15	82.98	91.33	84.25	67.31	83.32	103.82	82.17	4.8	4.3	4.9	4.6	2.8	0.0	3.0	2.6
Airport	74.90	100.90	111.74	103.66	82.02	84.22	100.48	93.99	6.5	5.9	6.1	3.2	-2.3	-0.9	2.9	3.2
Interstate	37.99	50.11	54.60	54.64	51.51	65.80	76.68	55.90	5.8	5.6	6.4	6.2	4.9	1.6	3.9	4.0
Resort	102.94	107.68	106.68	97.46	95.67	141.93	178.01	118.63	4.7	2.1	0.3	0.5	0.8	-1.7	0.3	3.5
Small Metro/Town	43.12	56.81	61.29	60.02	55.49	78.99	100.08	65.11	3.7	5.1	5.3	5.8	5.7	1.9	3.8	3.4
Top 25 Markets																
Anaheim/Santa Ana, CA	94.23	112.86	121.01	113.42	96.54	123.66	159.27	117.28	-1.5	-5.3	-5.2	-2.3	0.6	-1.7	-2.0	0.5
Atlanta, GA	59.38	87.25	99.92	87.71	65.88	85.42	103.75	84.19	-11.8	-4.9	0.6	5.6	1.3	5.7	1.9	5.4
Boston, MA	177.38	217.99	244.94	246.38	165.32	154.85	189.41	199.47	-3.1	-5.1	-3.7	0.2	-12.5	-8.0	-4.6	-5.0
Chicago, IL	129.87	173.40	165.47	132.16	84.14	99.93	128.38	130.48	0.2	3.8	4.8	2.8	7.2	12.7	5.4	-0.2
Dallas, TX	56.92	87.22	98.89	87.15	62.27	68.23	81.00	77.38	-6.7	-1.1	3.8	4.1	4.8	1.6	2.5	3.8
Denver, CO	86.70	119.75	132.90	121.96	87.90	106.77	107.16	109.02	-7.9	-6.1	-5.4	1.0	-12.5	-4.6	-6.8	-8.6
Detroit, MI	51.65	82.87	92.14	87.76	62.77	69.46	89.78	76.63	0.4	5.8	3.8	4.5	6.9	3.7	5.0	3.5
Houston, TX	51.43	74.50	83.97	78.21	56.33	56.18	67.87	66.93	-6.5	-9.5	-6.2	-13.3	6.0	9.0	-3.5	3.6
Los Angeles/Long Beach, CA	117.25	150.12	163.75	154.43	128.08	134.41	159.72	143.97	-9.3	0.2	0.9	1.2	-1.2	-2.0	-1.6	-2.5
Miami/Hialeah, FL	122.46	118.25	119.29	108.69	114.90	149.35	169.04	128.86	13.1	14.7	17.7	6.1	2.8	-3.8	3.7	12.7
Minneapolis/St Paul, MN-WI	60.50	98.62	108.95	89.58	57.89	62.79	82.21	80.08	11.6	12.0	11.4	2.6	-0.9	1.8	5.8	5.2
Nashville, TN	95.61	130.43	141.89	129.46	102.32	128.82	162.57	127.30	14.8	9.4	10.3	7.6	-1.9	-11.2	3.4	4.4
New Orleans, LA	94.73	98.43	96.89	79.15	73.06	118.30	165.81	103.77	3.7	4.0	-8.9	-16.7	-15.8	-14.0	-7.2	-0.1
New York, NY	204.75	275.00	300.98	266.75	197.51	202.63	246.05	241.95	-0.8	3.3	4.7	1.0	-3.9	-2.5	0.9	7.8
Norfolk/Virginia Beach, VA	52.88	59.91	64.31	64.13	59.32	114.40	146.69	80.24	7.2	10.3	17.5	23.5	15.2	4.5	9.0	6.7
Oahu Island, HI	181.44	187.18	185.76	199.33	212.43	220.18	219.34	200.81	4.9	7.4	4.3	8.2	13.2	14.0	9.4	9.1
Orlando, FL	70.07	81.30	84.17	77.04	70.85	99.13	118.91	85.92	-8.7	-12.2	-11.5	-12.7	-9.8	-4.5	-8.4	0.9
Philadelphia, PA-NJ	79.60	119.68	132.52	112.60	80.67	112.38	146.45	111.99	11.7	9.2	9.2	11.1	-0.5	6.5	8.0	-2.9
Phoenix, AZ	60.23	84.18	91.77	82.04	67.14	74.40	85.15	77.85	5.8	3.4	2.3	1.0	-0.8	-1.1	1.6	8.3
San Diego, CA	123.84	137.44	134.72	106.18	94.65	138.24	196.75	133.12	18.8	18.7	15.5	-0.4	-1.0	5.7	8.8	8.1
San Francisco/San Mateo, CA	215.96	224.66	227.92	229.80	174.01	163.93	190.70	203.86	48.1	9.8	-0.7	9.3	8.7	3.4	9.9	9.4
Seattle, WA	166.56	200.88	214.12	172.19	120.75	120.65	135.90	161.58	55.9	34.0	28.4	7.7	-3.2	-2.7	16.3	1.6
St Louis, MO-IL	48.60	85.17	94.82	78.45	52.43	64.57	86.07	72.87	-12.6	11.2	15.3	7.1	-3.8	-12.8	-0.1	-3.1
Tampa/St Petersburg, FL	77.40	113.46	129.23	122.60	87.01	98.32	117.59	106.51	10.8	38.1	43.3	44.6	17.1	-2.6	17.2	5.7
Washington, DC-MD-VA	124.90	178.80	194.29	160.21	103.96	105.79	127.39	142.19	-12.6	-6.3	-0.5	5.4	2.4	1.2	-1.9	-0.7



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