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Weekly Hotel Review

U.S. Hotel Industry Performance for the Week of: August 26, 2018 - September 01, 2018

Volume 18, Issue W35



Table of Contents	1
Translation Table	2
Performance by Industry Segments	3
Occupancy Analysis	4
ADR Analysis	5
RevPAR Analysis	6
Occupancy By Day	7
ADR By Day	8
RevPAR By Day	9
Help	10

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Translation Table

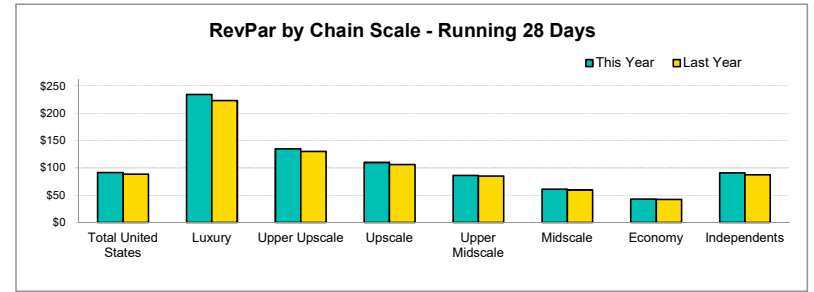
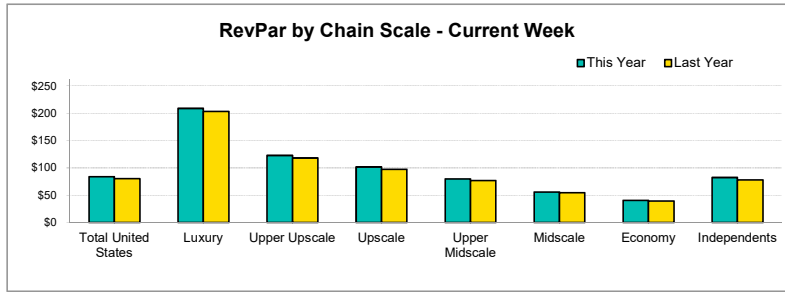
For the Week of: August 26, 2018 - September 01, 2018

2018									2017							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat			Sun	Mon	Tue	Wed	Thu	Fri	Sat
Jul	22	23	24	25	26	27	28	→	Jul	23	24	25	26	27	28	29
Jul / Aug	29	30	31	1	2	3	4	→	Jul / Aug	30	31	1	2	3	4	5
Aug	5	6	7	8	9	10	11	→	Aug	6	7	8	9	10	11	12
Aug	12	13	14	15	16	17	18	→	Aug	13	14	15	16	17	18	19
Aug	19	20	21	22	23	24	25	→	Aug	20	21	22	23	24	25	26
Aug / Sep	26	27	28	29	30	31	1	→	Aug / Sep	27	28	29	30	31	1	2
Sep	2	3	4	5	6	7	8	→	Sep	3	4	5	6	7	8	9
This Year									Last Year							
Monday, Aug 20th - Eid al-Adha									Monday, Aug 21st - Solar Eclipse							
Monday, Sep 3rd - Labor Day									Friday, Aug25th - Hurricane Harvey - Landfall							
									Friday, Sep 1st - Eid al-Adha							
									Monday, Sep 4th - Labor Day							

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Performance by Industry Segments

For the Week of: August 26, 2018 - September 01, 2018

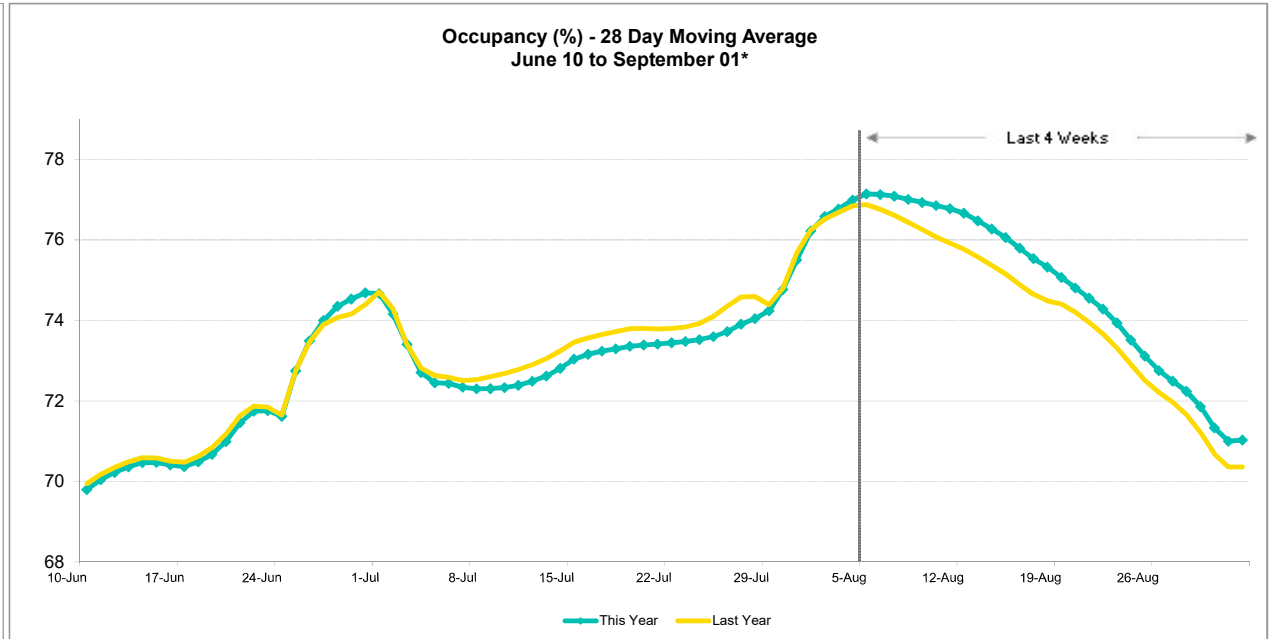
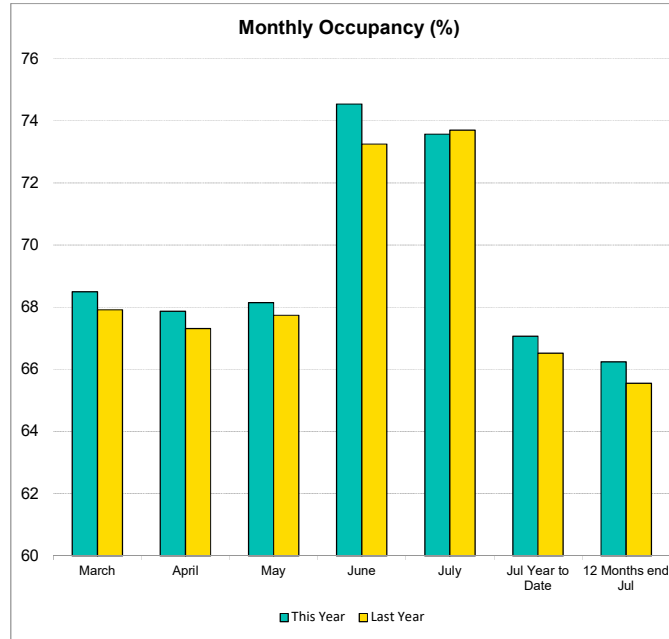


	Current Week									
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	
Total United States	67.0	65.9	125.16	121.56	83.88	80.15	1.6	3.0	4.6	
Chain Scale										
Luxury	70.4	69.6	296.38	291.79	208.69	203.15	1.1	1.6	2.7	
Upper Upscale	71.6	70.8	171.18	166.92	122.65	118.11	1.3	2.6	3.8	
Upscale	73.1	72.3	139.25	134.83	101.79	97.44	1.1	3.3	4.5	
Upper Midscale	68.5	68.0	116.51	113.27	79.79	77.00	0.7	2.9	3.6	
Midscale	61.3	61.1	91.61	89.53	56.14	54.66	0.4	2.3	2.7	
Economy	61.2	60.2	66.61	65.06	40.80	39.17	1.7	2.4	4.2	
Independents	65.6	63.9	125.49	121.95	82.32	77.88	2.7	2.9	5.7	
Class										
Luxury	69.6	68.6	259.95	255.93	180.94	175.52	1.5	1.6	3.1	
Upper Upscale	71.0	69.9	170.34	166.21	120.99	116.23	1.6	2.5	4.1	
Upscale	72.4	71.2	140.26	136.06	101.50	96.85	1.7	3.1	4.8	
Upper Midscale	68.8	68.0	118.90	115.68	81.77	78.63	1.2	2.8	4.0	
Midscale	62.6	62.0	98.76	96.28	61.79	59.66	1.0	2.6	3.6	
Economy	61.7	60.5	75.75	73.59	46.71	44.50	2.0	2.9	5.0	
Location										
Urban	73.0	71.5	169.49	165.19	123.78	118.08	2.2	2.6	4.8	
Suburban	67.4	66.8	110.44	107.33	74.44	71.69	0.9	2.9	3.8	
Airport	71.8	73.0	114.76	112.30	82.34	82.02	-1.7	2.2	0.4	
Interstate	61.8	60.2	89.96	87.64	55.59	52.77	2.6	2.6	5.4	
Resort	65.5	63.7	159.30	154.10	104.36	98.20	2.8	3.4	6.3	
Small Metro/Town	63.3	61.8	111.31	108.13	70.49	66.86	2.4	2.9	5.4	
Top 25 Markets										
Anaheim/Santa Ana, CA	72.7	69.4	160.48	155.18	116.70	107.68	4.8	3.4	8.4	
Atlanta, GA	69.8	68.3	115.87	116.02	80.90	79.19	2.3	-0.1	2.2	
Boston, MA	82.2	80.4	198.02	188.85	162.75	151.87	2.2	4.9	7.2	
Chicago, IL	70.5	70.4	136.19	131.79	96.00	92.84	0.1	3.3	3.4	
Dallas, TX	62.8	74.4	99.80	100.49	62.70	74.77	-15.6	-0.7	-16.2	
Denver, CO	78.6	80.3	137.59	135.49	108.11	108.82	-2.2	1.5	-0.7	
Detroit, MI	70.2	66.7	102.34	99.22	71.80	66.20	5.2	3.2	8.5	
Houston, TX	58.3	69.1	95.94	100.16	55.94	69.24	-15.6	-4.2	-19.2	
Los Angeles/Long Beach, CA	76.7	76.6	177.95	174.96	136.56	134.05	0.2	1.7	1.9	
Miami/Hialeah, FL	67.9	71.7	146.90	142.56	99.75	102.20	-5.3	3.0	-2.4	
Minneapolis/St Paul, MN-WI	78.2	77.8	123.27	115.09	96.39	89.56	0.5	7.1	7.6	
Nashville, TN	73.6	70.0	137.95	128.42	101.54	89.84	5.2	7.4	13.0	
New Orleans, LA	53.6	45.8	113.73	116.41	61.00	53.31	17.1	-2.3	14.4	
New York, NY	90.9	90.0	236.70	233.51	215.27	210.14	1.1	1.4	2.4	
Norfolk/Virginia Beach, VA	68.8	66.1	122.19	115.26	84.08	76.19	4.1	6.0	10.4	
Oahu Island, HI	76.6	82.3	233.31	223.01	178.76	183.47	-6.9	4.6	-2.6	
Orlando, FL	67.0	64.7	105.61	97.46	70.72	63.07	3.5	8.4	12.1	
Philadelphia, PA-NJ	71.0	67.1	126.78	124.77	90.06	83.71	5.9	1.6	7.6	
Phoenix, AZ	57.5	55.8	85.96	83.11	49.39	46.39	2.9	3.4	6.5	
San Diego, CA	77.1	75.3	167.71	160.87	129.23	121.07	2.4	4.3	6.7	
San Francisco/San Mateo, CA	81.3	86.3	215.44	212.88	175.18	183.79	-5.8	1.2	-4.7	
Seattle, WA	80.9	81.0	188.68	178.48	152.60	144.57	-0.2	5.7	5.6	
St Louis, MO-IL	66.4	59.2	106.20	98.35	70.51	58.21	12.2	8.0	21.1	
Tampa/St Petersburg, FL	60.3	60.5	109.62	108.56	66.08	65.66	-0.3	1.0	0.6	
Washington, DC-MD-VA	66.1	64.8	126.35	121.47	83.48	78.73	1.9	4.0	6.0	

	Running 28 Days									
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	
Total United States	71.0	70.4	128.85	125.64	91.53	88.40	1.0	2.6	3.5	
Luxury	75.7	74.6	309.32	299.10	234.03	223.01	1.5	3.4	4.9	
Upper Upscale	76.2	75.1	177.19	172.78	135.08	129.83	1.4	2.6	4.0	
Upscale	77.1	76.7	142.27	138.54	109.75	106.28	0.6	2.7	3.3	
Upper Midscale	72.8	72.8	118.56	116.73	86.32	84.99	0.0	1.6	1.6	
Midscale	65.3	65.1	93.20	91.81	60.88	59.76	0.3	1.5	1.9	
Economy	63.7	63.3	67.89	66.67	43.28	42.22	0.7	1.8	2.5	
Independents	69.8	68.8	129.90	127.04	90.73	87.39	1.5	2.3	3.8	
Luxury	75.5	74.2	268.78	264.12	202.98	195.98	1.8	1.8	3.6	
Upper Upscale	75.9	74.8	176.38	172.34	133.87	128.88	1.5	2.3	3.9	
Upscale	76.6	75.9	143.61	140.16	110.00	106.43	0.9	2.5	3.3	
Upper Midscale	73.2	72.8	121.25	119.33	88.70	86.93	0.4	1.6	2.0	
Midscale	66.6	66.4	100.91	99.01	67.24	65.75	0.3	1.9	2.3	
Economy	64.4	63.9	77.53	75.75	49.95	48.40	0.8	2.3	3.2	
Urban	77.0	76.0	173.62	168.36	133.60	127.93	1.3	3.1	4.4	
Suburban	71.1	70.6	112.66	110.18	80.04	77.77	0.7	2.2	2.9	
Airport	76.0	75.6	117.65	115.39	89.39	87.22	0.5	2.0	2.5	
Interstate	64.4	64.3	91.22	90.13	58.72	57.93	0.2	1.2	1.4	
Resort	71.8	70.5	166.98	161.62	119.96	113.94	1.9	3.3	5.3	
Small Metro/Town	67.4	66.7	115.49	113.63	77.86	75.81	1.0	1.6	2.7	
Anaheim/Santa Ana, CA	80.3	78.2	169.19	163.75	135.83	128.00	2.7	3.3	6.1	
Atlanta, GA	70.9	68.1	108.76	103.64	77.06	70.61	4.0	4.9	9.1	
Boston, MA	83.8	82.7	203.23	198.31	170.31	164.03	1.3	2.5	3.8	
Chicago, IL	76.9	74.9	149.22	139.07	114.76	104.19	2.7	7.3	10.1	
Dallas, TX	65.1	70.1	102.19	99.54	66.56	69.77	-7.1	2.7	-4.6	
Denver, CO	84.3	83.1	143.00	139.34	120.59	115.74	1.5	2.6	4.2	
Detroit, MI	75.0	71.4	104.58	102.11	78.41	72.94	5.0	2.4	7.5	
Houston, TX	58.5	60.2	96.38	95.85	56.34	57.67	-2.8	0.5	-2.3	
Los Angeles/Long Beach, CA	83.8	83.1	192.90	190.34	161.60	158.11	0.9	1.3	2.2	
Miami/Hialeah, FL	74.4	75.7	151.66	145.31	112.87	110.04	-1.7	4.4	2.6	
Minneapolis/St Paul, MN-WI	79.8	79.7	125.81	120.28	100.46	95.82	0.2	4.6	4.8	
Nashville, TN	77.2	76.3	144.56	141.49	111.67	107.91	1.3	2.2	3.5	
New Orleans, LA	59.3	53.1	110.48	107.98	65.53	57.34	11.7	2.3	14.3	
New York, NY	90.7	89.6	235.04	227.96	213.24	204.14	1.3	3.1	4.5	
Norfolk/Virginia Beach, VA	77.0	75.0	130.27	125.27	100.30	93.91	2.7	4.0	6.8	
Oahu Island, HI	84.6	86.5	253.87	243.34	214.75	210.46	-2.2	4.3	2.0	
Orlando, FL	69.4	69.7	103.29	96.69	71.72	67.42	-0.4	6.8	6.4	
Philadelphia, PA-NJ	75.6	71.4	127.85	122.69	96.66	87.66	5.8	4.2	10.3	
Phoenix, AZ	59.8	57.4	85.75	83.47	51.24	47.94	4.1	2.7	6.9	
San Diego, CA	84.1	81.5	178.72	169.84	150.34	138.43	3.2	5.2	8.6	
San Francisco/San Mateo, CA	87.4	89.9	237.49	231.56	207.59	208.08	-2.7	2.6	-0.2	
Seattle, WA	86.3	86.6	199.70	192.11	172.36	166.31	-0.3	3.9	3.6	
St Louis, MO-IL	72.1	70.6	113.13	108.51	81.54	76.62	2.1	4.3	6.4	
Tampa/St Petersburg, FL	65.9	65.4	112.93	111.41	74.39	72.89	0.7	1.4	2.1	
Washington, DC-MD-VA	71.8	71.7	130.20	127.94	93.46	91.75	0.1	1.8	1.9	

Occupancy Analysis

Total U.S. for the Week of: August 26, 2018 - September 01, 2018



Occupancy (%) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	77.1	77.1	77.1	77.0	76.9	76.9	76.8	76.7	76.5	76.3	76.1	75.8	75.5	75.3	75.1	74.8	74.6	74.3	73.9	73.5	73.1	72.8	72.5	72.2	71.9	71.3	71.0	71.0
Last Year	76.9	76.8	76.6	76.4	76.3	76.1	75.9	75.8	75.6	75.4	75.1	74.9	74.6	74.5	74.4	74.2	73.9	73.7	73.3	72.9	72.5	72.2	72.0	71.7	71.2	70.7	70.4	70.4
% Chg	0.3	0.5	0.6	0.7	0.9	1.0	1.1	1.2	1.2	1.2	1.2	1.2	1.2	1.1	0.9	0.8	0.8	0.8	0.9	0.8	0.8	0.7	0.7	0.8	0.9	0.9	0.9	1.0

Occupancy - Monthly Trends			
	This Year	Last Year	% Chg
March	68.5	67.9	0.9
April	67.9	67.3	0.8
May	68.1	67.7	0.6
June	74.5	73.2	1.8
July	73.6	73.7	-0.2
Jul Year to Date	67.1	66.5	0.8
12 Months end Jul	66.2	65.6	1.1

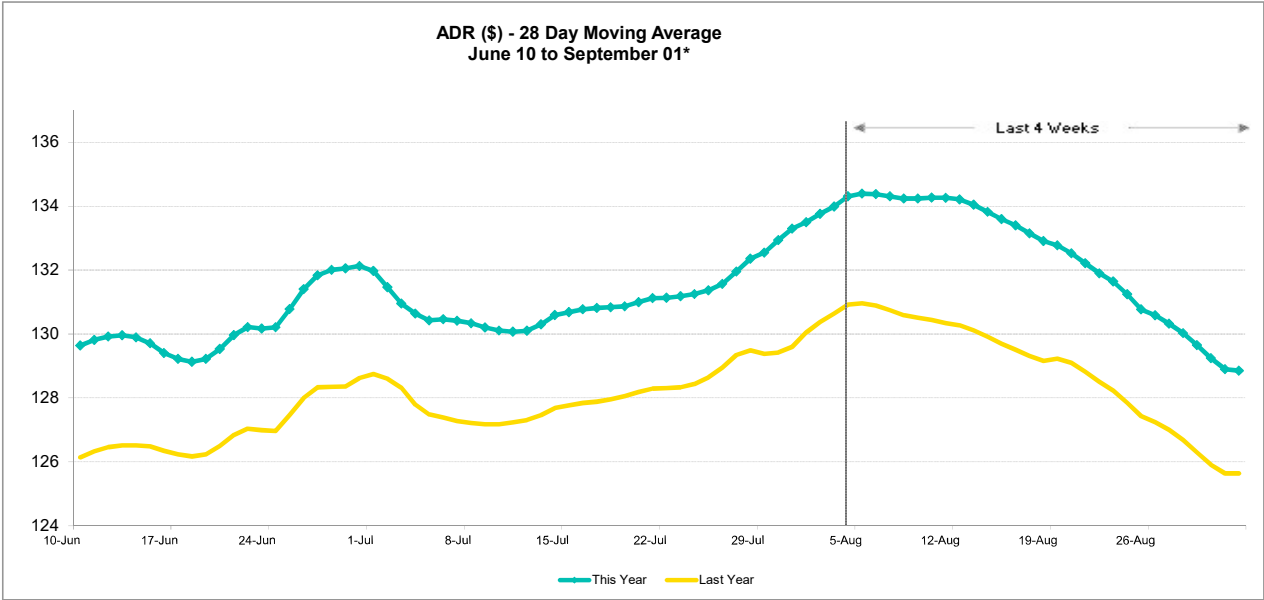
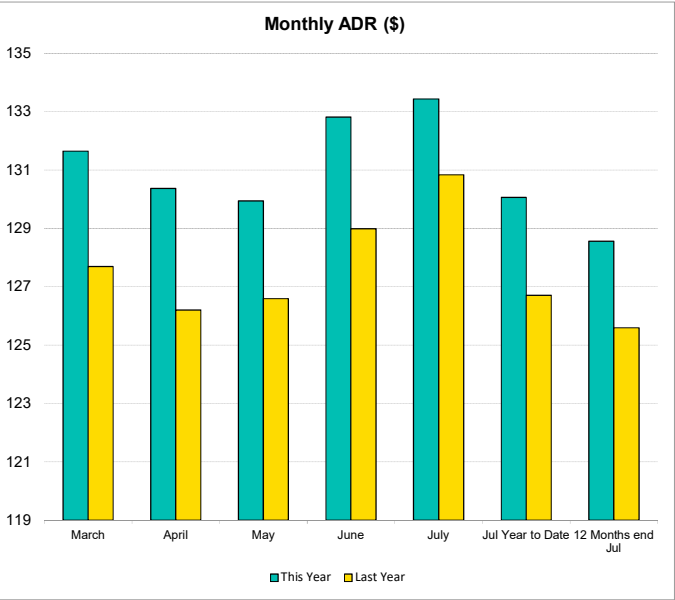
Occupancy - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
March	66.1	65.4	73.5	74.2
April	64.8	64.3	76.3	74.3
May	65.2	64.6	76.6	76.8
June	72.3	71.1	79.1	78.2
July	70.6	70.5	82.2	81.5
Jul Year to Date	64.7	64.0	73.2	72.9
12 Months end Jul	63.8	63.1	72.3	71.8

Occupancy - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	57.5	57.9	-0.8
Last 4 Mondays	69.2	68.9	0.5
Last 4 Tuesdays	73.7	72.8	1.2
Last 4 Wednesdays	73.1	72.1	1.4
Last 4 Thursdays	68.5	67.7	1.3
Last 4 Fridays	74.6	73.6	1.3
Last 4 Saturdays	80.6	79.5	1.3

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

ADR Analysis

Total U.S. for the Week of: August 26, 2018 - September 01, 2018



ADR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	134.39	134.38	134.31	134.24	134.24	134.27	134.26	134.21	134.04	133.82	133.59	133.40	133.15	132.91	132.77	132.52	132.21	131.90	131.64	131.24	130.77	130.59	130.33	130.03	129.65	129.25	128.89	128.85
Last Year	130.96	130.89	130.75	130.59	130.51	130.44	130.34	130.27	130.11	129.91	129.69	129.51	129.32	129.16	129.23	129.10	128.82	128.51	128.23	127.85	127.43	127.24	127.00	126.68	126.29	125.91	125.64	125.64
% Chg	2.6	2.7	2.7	2.8	2.9	2.9	3.0	3.0	3.0	3.0	3.0	3.0	3.0	2.9	2.7	2.7	2.6	2.6	2.7	2.7	2.6	2.6	2.6	2.6	2.7	2.7	2.6	2.6

ADR - Monthly Trends			
	This Year	Last Year	% Chg
March	131.65	127.70	3.1
April	130.37	126.20	3.3
May	129.94	126.59	2.6
June	132.82	128.99	3.0
July	133.44	130.84	2.0
Jul Year to Date	130.06	126.70	2.6
12 Months end Jul	128.56	125.59	2.4

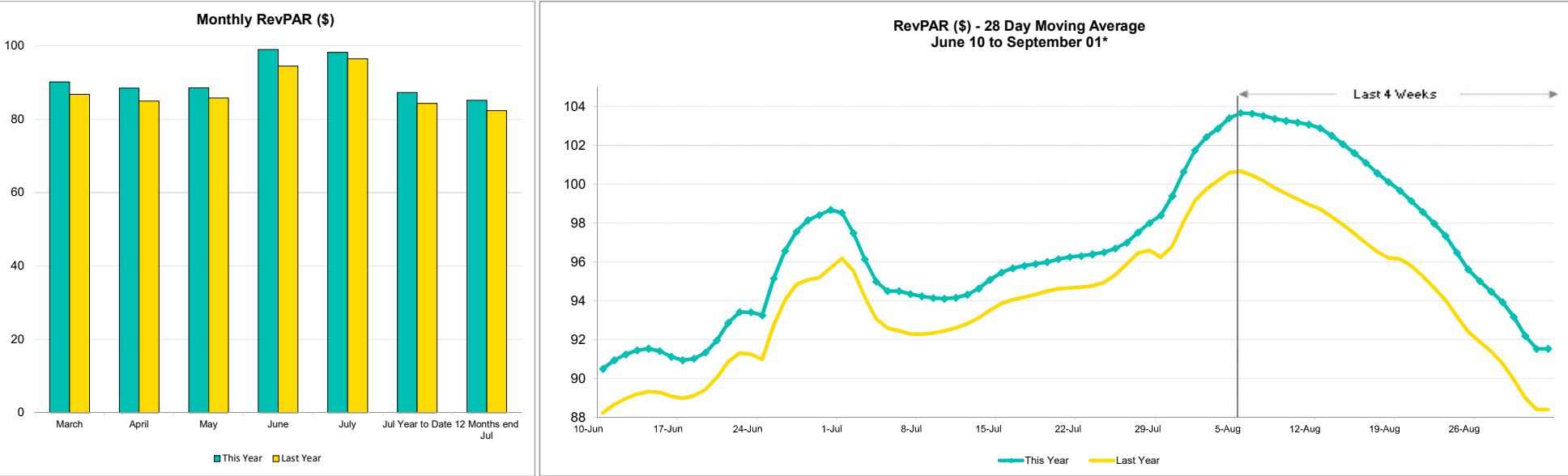
ADR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
March	132.33	128.21	130.36	126.60
April	130.19	125.82	130.79	126.97
May	128.51	125.19	133.46	129.99
June	132.97	128.55	132.55	129.92
July	131.46	128.94	138.31	134.85
Jul Year to Date	129.81	126.29	130.62	127.63
12 Months end Jul	128.07	124.94	129.66	127.05

ADR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	121.40	120.47	0.8
Last 4 Mondays	127.00	124.16	2.3
Last 4 Tuesdays	130.36	126.24	3.3
Last 4 Wednesdays	129.24	125.33	3.1
Last 4 Thursdays	124.45	121.01	2.8
Last 4 Fridays	130.86	127.57	2.6
Last 4 Saturdays	135.91	132.56	2.5

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

RevPAR Analysis

Total U.S. for the Week of: August 26, 2018 - September 01, 2018



RevPAR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	103.67	103.64	103.53	103.37	103.27	103.19	103.08	102.89	102.51	102.07	101.60	101.11	100.57	100.11	99.67	99.13	98.57	97.98	97.34	96.48	95.61	95.01	94.48	93.93	93.16	92.19	91.52	91.53
Last Year	100.68	100.47	100.17	99.82	99.52	99.23	98.95	98.71	98.33	97.91	97.46	96.98	96.53	96.21	96.15	95.80	95.26	94.66	94.01	93.21	92.40	91.89	91.40	90.77	89.93	89.00	88.40	88.40
% Chg	3.0	3.2	3.4	3.6	3.8	4.0	4.2	4.2	4.2	4.2	4.3	4.3	4.2	4.1	3.7	3.5	3.5	3.5	3.5	3.5	3.5	3.4	3.4	3.5	3.6	3.6	3.5	3.5

RevPAR - Monthly Trends			
	This Year	Last Year	% Chg
March	90.18	86.73	4.0
April	88.49	84.95	4.2
May	88.56	85.75	3.3
June	99.00	94.48	4.8
July	98.17	96.43	1.8
Jul Year to Date	87.22	84.29	3.5
12 Months end Jul	85.16	82.33	3.4

RevPAR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
March	87.49	83.79	95.83	93.92
April	84.40	80.92	99.74	94.35
May	83.79	80.84	102.25	99.88
June	96.10	91.40	104.81	101.66
July	92.76	90.91	113.72	109.94
Jul Year to Date	83.92	80.82	95.58	93.08
12 Months end Jul	81.75	78.78	93.73	91.23

RevPAR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	69.77	69.76	0.0
Last 4 Mondays	87.93	85.54	2.8
Last 4 Tuesdays	96.09	91.91	4.6
Last 4 Wednesdays	94.42	90.32	4.5
Last 4 Thursdays	85.31	81.91	4.1
Last 4 Fridays	97.65	93.93	4.0
Last 4 Saturdays	109.52	105.42	3.9

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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Occupancy by Day

For the Week of: August 26, 2018 - September 01, 2018

Current Week								Percent Change from Previous Year							
Sun Mon Tue Wed Thu Fri Sat								Sun Mon Tue Wed Thu Fri Sat							
Total United States								-0.3 1.2 2.5 3.2 1.3 1.1 2.0							
Chain Scale															
Luxury								0.3 2.9 2.9 4.4 0.9 -1.8 -0.7							
Upper Upscale								-1.2 1.3 3.2 4.9 1.3 -0.9 0.2							
Upscale								-0.7 0.5 2.1 3.3 0.7 0.8 0.8							
Upper Midscale								-1.5 0.4 1.4 1.7 0.1 0.5 1.9							
Midscale								-2.6 -0.9 0.0 1.0 -0.5 0.7 3.0							
Economy								1.1 1.5 1.9 2.0 0.6 1.6 3.0							
Independents								0.9 1.8 3.4 4.1 3.1 2.5 2.8							
Class															
Luxury								-1.4 1.5 2.8 4.0 3.1 -0.2 1.0							
Upper Upscale								-0.9 1.4 3.4 4.8 2.0 -0.4 0.6							
Upscale								-0.1 0.9 2.6 3.8 1.5 1.4 1.2							
Upper Midscale								-1.4 0.7 2.0 2.3 0.8 0.9 2.2							
Midscale								-1.3 -0.2 0.8 1.8 0.2 1.3 2.9							
Economy								1.3 1.6 2.2 2.5 1.1 1.9 2.9							
Location															
Urban								2.4 2.5 3.7 4.8 1.3 0.5 0.6							
Suburban								-0.5 0.6 1.5 2.0 0.4 0.3 1.5							
Airport								-5.8 -2.1 1.0 0.3 -3.6 -3.6 0.4							
Interstate								0.5 2.2 2.6 3.6 1.8 2.6 4.3							
Resort								-1.8 0.3 3.5 6.0 5.5 3.5 2.8							
Small Metro/Town								0.3 2.1 2.9 3.4 1.9 2.4 3.1							
Top 25 Markets															
Anaheim/Santa Ana, CA								7.5 12.0 15.4 13.4 2.1 -6.7 -2.6							
Atlanta, GA								8.2 3.8 5.9 6.0 2.7 -3.3 -2.2							
Boston, MA								1.7 1.2 3.0 2.3 0.7 4.7 1.5							
Chicago, IL								0.9 -0.4 7.1 3.7 -3.4 -4.9 -1.6							
Dallas, TX								-26.4 -16.9 -13.9 -13.2 -20.3 -17.2 -5.2							
Denver, CO								5.9 1.2 -3.4 -2.4 -5.9 -3.7 -4.6							
Detroit, MI								7.9 8.2 10.9 5.7 10.4 -0.8 -3.0							
Houston, TX								-20.3 -6.0 -3.6 -12.8 -29.2 -24.4 -11.6							
Los Angeles/Long Beach, CA								-0.6 0.8 1.7 3.1 0.5 -2.4 -1.4							
Miami/Hialeah, FL								-8.1 -10.8 -7.4 -4.6 -2.9 -1.9 -2.4							
Minneapolis/St Paul, MN-WI								-2.4 2.1 0.1 2.5 -3.6 3.8 0.0							
Nashville, TN								-4.4 1.5 4.9 7.4 9.4 7.8 8.4							
New Orleans, LA								28.4 31.3 16.7 18.7 16.5 14.4 6.7							
New York, NY								0.1 0.4 1.0 3.1 2.5 0.6 0.0							
Norfolk/Virginia Beach, VA								1.0 3.5 4.3 4.3 3.8 4.2 6.3							
Oahu Island, HI								-13.8 -12.7 -10.2 -7.4 -4.4 -1.5 0.8							
Orlando, FL								-4.7 -2.9 -1.6 8.5 9.1 8.4 6.7							
Philadelphia, PA-NJ								3.9 4.6 4.5 8.1 12.2 6.1 3.4							
Phoenix, AZ								3.2 -0.4 -0.1 1.6 5.0 8.3 3.3							
San Diego, CA								-0.4 -0.1 7.3 9.1 6.9 -3.4 -0.2							
San Francisco/San Mateo, CA								-3.3 -2.6 -2.2 -4.9 -10.4 -12.1 -4.7							
Seattle, WA								-7.1 -2.8 -1.5 3.1 6.8 0.7 -1.0							
St Louis, MO-IL								-3.5 10.2 15.1 15.5 11.5 15.9 15.0							
Tampa/St Petersburg, FL								4.2 1.5 -0.1 -1.9 -2.2 -2.2 -0.4							
Washington, DC-MD-VA								-3.5 0.7 1.2 6.0 6.3 4.3 -0.7							

ADR by Day

For the Week of: August 26, 2018 - September 01, 2018

	Current Week								Percent Change from Previous Year											
	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Total United States	117.14	122.25	124.73	122.31	116.89	127.58	138.64		125.16	128.85	3.0	3.1	3.7	3.7	3.2	1.7	2.6		3.0	2.6
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Luxury	285.70	281.50	280.51	283.07	298.29	316.83	319.59		296.38	309.32	0.1	0.6	1.0	2.0	2.5	2.7	2.2		1.6	3.4
Upper Upscale	164.45	172.91	177.84	174.59	166.30	162.85	175.64		171.18	177.19	3.6	2.6	3.6	3.6	3.7	-1.2	2.4		2.6	2.6
Upscale	131.64	140.49	144.48	141.63	132.81	136.12	143.57		139.25	142.27	4.8	3.9	3.8	3.5	3.1	2.7	1.8		3.3	2.7
Upper Midscale	108.05	113.52	116.05	115.01	110.13	118.95	127.88		116.51	118.56	2.9	3.1	3.2	3.4	2.4	2.4	2.5		2.9	1.6
Midscale	84.27	85.15	86.09	85.66	85.12	97.80	107.88		91.61	93.20	1.5	1.8	2.4	2.0	0.9	2.0	3.6		2.3	1.5
Economy	60.71	61.13	61.54	61.58	61.79	71.82	80.43		66.61	67.89	1.2	1.7	2.1	2.0	0.8	2.5	4.4		2.4	1.8
Independents	116.73	117.26	118.25	116.23	114.85	133.89	149.21		125.49	129.90	2.3	2.8	3.6	3.3	3.7	2.1	2.8		2.9	2.3
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Luxury	248.10	243.37	243.29	243.73	252.71	281.02	291.73		259.95	268.78	1.9	1.7	2.2	2.1	2.2	1.3	0.8		1.6	1.8
Upper Upscale	162.23	169.96	174.20	171.11	164.08	165.61	179.98		170.34	176.38	3.1	2.8	3.6	3.4	3.6	-0.8	2.2		2.5	2.3
Upscale	132.13	139.55	143.07	140.49	132.96	139.77	149.01		140.26	143.61	4.2	3.6	3.6	3.3	2.9	2.5	2.0		3.1	2.5
Upper Midscale	110.31	114.94	117.33	116.15	111.81	122.44	132.71		118.90	121.25	2.6	2.8	3.0	3.3	2.6	2.4	2.6		2.8	1.6
Midscale	91.48	92.29	93.16	92.15	91.20	105.08	116.36		98.76	100.91	1.9	2.1	2.7	2.4	1.8	2.2	3.5		2.6	1.9
Economy	68.93	70.36	71.10	70.61	69.68	80.86	90.81		75.75	77.53	2.1	2.4	2.8	2.9	1.9	2.7	4.3		2.9	2.3
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Urban	155.16	167.92	173.18	169.72	161.76	166.99	184.69		169.49	173.62	3.0	3.4	4.1	4.9	3.5	-1.4	1.8		2.6	3.1
Suburban	101.56	111.02	114.34	111.66	102.85	108.87	117.90		110.44	112.66	2.0	3.3	3.6	3.6	3.1	2.0	2.4		2.9	2.2
Airport	105.74	118.69	123.37	121.14	111.40	108.01	112.74		114.76	117.65	1.3	1.9	2.9	2.5	2.9	1.3	1.6		2.2	2.0
Interstate	82.31	86.65	88.02	87.11	85.14	94.19	100.35		89.96	91.22	1.9	2.6	3.0	3.1	2.6	2.6	2.3		2.6	1.2
Resort	152.28	144.86	143.88	143.08	146.08	173.79	189.90		159.30	166.98	5.1	2.7	2.5	1.4	2.4	3.5	4.6		3.4	3.3
Small Metro/Town	105.19	104.74	104.96	103.56	102.69	119.34	129.46		111.31	115.49	2.6	2.7	3.3	3.1	2.8	3.0	2.9		2.9	1.6
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Running 28 Days
Anaheim/Santa Ana, CA	149.17	157.72	161.47	157.40	150.16	160.78	178.24		160.48	169.19	5.6	10.6	10.9	9.7	-0.2	-3.2	-0.6		3.4	3.3
Atlanta, GA	94.08	107.08	112.90	111.70	116.50	122.47	134.06		115.87	108.76	9.2	6.6	8.0	7.4	3.7	-10.1	-6.5		-0.1	4.9
Boston, MA	177.29	202.14	213.53	210.19	189.13	184.61	203.41		198.02	203.23	-1.5	5.6	7.5	6.7	3.9	1.8	7.7		4.9	2.5
Chicago, IL	124.45	142.49	146.80	139.44	121.35	126.74	143.31		136.19	149.22	4.4	6.0	5.9	5.6	1.8	-1.6	1.2		3.3	7.3
Dallas, TX	87.80	104.53	110.82	107.41	92.42	90.71	99.78		99.80	102.19	-0.9	3.9	4.5	4.0	-4.3	-10.5	-3.8		-0.7	2.7
Denver, CO	139.66	153.70	148.14	141.32	128.90	125.89	126.77		137.59	143.00	13.8	9.2	1.8	-0.3	-1.7	-3.5	-5.3		1.5	2.6
Detroit, MI	92.23	106.01	113.15	107.82	96.35	93.81	102.40		102.34	104.58	3.8	3.6	5.0	3.6	5.6	-1.5	1.8		3.2	2.4
Houston, TX	87.54	103.38	107.02	102.51	90.53	85.78	91.93		95.94	96.38	1.3	9.9	10.0	1.9	-13.2	-18.6	-14.3		-4.2	0.5
Los Angeles/Long Beach, CA	174.46	179.32	182.09	178.52	172.00	175.44	182.17		177.95	192.90	-0.9	0.7	3.3	3.8	2.9	1.6	0.7		1.7	1.3
Miami/Hialeah, FL	136.62	132.77	131.44	133.04	138.37	167.50	173.22		146.90	151.66	2.8	-0.2	1.6	2.1	2.8	4.9	3.7		3.0	4.4
Minneapolis/St Paul, MN-WI	113.55	126.52	131.76	127.47	112.30	117.28	128.45		123.27	125.81	2.8	2.9	3.5	7.5	5.5	11.5	14.4		7.1	4.6
Nashville, TN	127.80	136.87	143.51	137.90	127.71	134.29	150.52		137.95	144.56	5.7	5.9	7.8	7.4	12.6	3.6	8.7		7.4	2.2
New Orleans, LA	101.43	97.84	98.00	100.60	103.97	126.43	140.23		113.73	110.48	6.5	-0.7	-2.5	-2.0	-6.0	-3.5	-0.4		-2.3	2.3
New York, NY	200.29	229.07	241.47	237.10	222.13	240.53	279.91		236.70	235.04	1.6	1.3	1.5	4.1	2.6	-2.3	1.7		1.4	3.1
Norfolk/Virginia Beach, VA	109.20	106.81	106.89	104.32	106.76	138.21	158.67		122.19	130.27	2.9	3.2	3.7	3.9	8.8	7.7	7.8		6.0	4.0
Oahu Island, HI	237.90	232.40	233.50	231.83	230.95	236.96	230.00		233.31	253.87	5.1	3.0	5.0	4.6	5.4	6.1	3.4		4.6	4.3
Orlando, FL	103.19	106.11	101.10	99.46	96.27	106.11	119.00		105.61	103.29	6.3	7.6	4.9	6.7	7.3	6.9	14.9		8.4	6.8
Philadelphia, PA-NJ	114.02	126.28	131.84	128.52	117.12	120.33	140.48		126.78	127.85	3.3	1.9	1.0	4.8	1.0	0.0	0.8		1.6	4.2
Phoenix, AZ	78.76	83.59	86.70	86.01	83.76	87.58	92.42		85.96	85.75	0.5	0.3	2.3	3.6	6.7	5.5	4.6		3.4	2.7
San Diego, CA	150.18	154.47	154.79	155.75	149.55	178.81	211.64		167.71	178.72	0.1	0.9	4.7	10.7	6.0	5.8	4.2		4.3	5.2
San Francisco/San Mateo, CA	194.29	228.79	241.42	234.22	208.31	191.39	205.71		215.44	237.49	2.3	5.9	7.2	3.7	2.6	-7.2	-6.2		1.2	2.6
Seattle, WA	169.12	184.09	190.05	188.45	197.29	195.47	191.01		188.68	199.70	4.2	3.1	4.7	4.4	8.8	9.1	4.3		5.7	3.9
St Louis, MO-IL	94.63	105.60	111.83	110.56	96.36	102.00	113.85		106.20	113.13	1.8	5.6	6.8	9.0	5.9	7.4	13.4		8.0	4.3
Tampa/St Petersburg, FL	101.42	107.53	109.63	108.54	101.94	113.39	119.02		109.62	112.93	2.1	2.8	0.7	0.7	0.8	-1.0	1.6		1.0	1.4
Washington, DC-MD-VA	123.61	135.01	136.30	133.03	121.47	115.91	119.39		126.35	130.20	2.8	2.9	2.1	5.0	7.0	3.5	5.3		4.0	1.8

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RevPAR by Day

For the Week of: August 26, 2018 - September 01, 2018

	Current Week									Percent Change from Previous Year									
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
Total United States	61.00	78.79	85.34	80.98	70.56	92.26	118.20	83.88	91.53	2.7	4.4	6.3	7.1	4.5	2.8	4.7	4.6	3.5	
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Luxury	165.38	196.18	203.49	194.64	178.14	238.24	284.79	208.69	234.03	0.4	3.5	4.0	6.5	3.4	0.8	1.5	2.7	4.9
	Upper Upscale	89.06	125.43	138.67	126.87	100.17	122.62	155.74	122.65	135.08	2.3	4.0	6.9	8.6	5.0	-2.2	2.6	3.8	4.0
	Upscale	73.07	103.74	115.31	107.57	84.94	102.19	125.69	101.79	109.75	4.1	4.5	6.0	6.8	3.7	3.5	2.6	4.5	3.3
	Upper Midscale	53.03	76.57	85.27	81.04	67.97	85.24	109.44	79.79	86.32	1.4	3.4	4.6	5.1	2.5	2.9	4.4	3.6	1.6
	Midscale	38.59	48.00	51.61	51.04	48.61	66.40	88.74	56.14	60.88	-1.1	0.9	2.4	3.0	0.4	2.7	6.8	2.7	1.9
Economy	30.72	33.94	35.23	35.48	36.07	49.96	64.17	40.80	43.28	2.3	3.2	4.0	4.0	1.4	4.1	7.5	4.2	2.5	
Independents	62.69	71.74	75.20	72.27	68.74	97.38	128.24	82.32	90.73	3.2	4.7	7.2	7.6	7.0	4.6	5.7	5.7	3.8	
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Luxury	144.57	163.34	169.33	161.02	151.67	212.73	263.91	180.94	202.98	0.5	3.3	5.1	6.2	5.3	1.2	1.8	3.1	3.6
	Upper Upscale	88.93	120.53	132.00	121.44	99.14	124.66	160.24	120.99	133.87	2.2	4.3	7.2	8.4	5.7	-1.2	2.9	4.1	3.9
	Upscale	73.70	100.91	111.10	104.09	84.44	105.12	131.12	101.50	110.00	4.2	4.6	6.3	7.2	4.5	4.0	3.2	4.8	3.3
	Upper Midscale	55.69	77.32	85.51	81.36	69.39	88.66	114.49	81.77	88.70	1.2	3.5	5.1	5.7	3.4	3.3	4.8	4.0	2.0
	Midscale	43.50	53.53	57.17	55.90	52.74	72.68	97.01	61.79	67.24	0.5	1.9	3.5	4.3	2.0	3.5	6.5	3.6	2.3
Economy	34.79	39.59	41.35	41.10	40.59	56.34	73.19	46.71	49.95	3.4	4.0	5.0	5.5	3.0	4.7	7.3	5.0	3.2	
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Urban	91.06	120.53	132.29	123.88	104.92	129.53	164.28	123.78	133.60	5.5	6.0	8.0	9.8	4.9	-0.9	2.5	4.8	4.4
	Suburban	52.53	72.68	80.43	75.78	62.05	77.75	99.86	74.44	80.04	1.5	3.9	5.2	5.6	3.5	2.4	3.9	3.8	2.9
	Airport	60.74	83.47	94.24	89.49	74.86	78.87	94.73	82.34	89.39	-4.5	-0.2	4.0	2.8	-0.8	-2.4	2.0	0.4	2.5
	Interstate	36.83	50.57	54.34	53.58	49.86	64.53	79.46	55.59	58.72	2.4	4.8	5.6	6.8	4.5	5.2	6.8	5.4	1.4
	Resort	85.21	86.38	87.09	83.54	83.45	131.44	173.44	104.36	119.96	3.2	2.9	6.1	7.5	8.0	7.2	7.6	6.3	5.3
Small Metro/Town	49.37	63.47	67.02	64.34	58.88	82.74	107.59	70.49	77.86	2.8	4.9	6.3	6.6	4.8	5.5	6.0	5.4	2.7	
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Anaheim/Santa Ana, CA	91.11	110.46	119.30	110.66	95.29	123.62	166.44	116.70	135.83	13.5	23.9	28.0	24.4	2.0	-9.6	-3.2	8.4	6.1
	Atlanta, GA	49.64	69.22	78.97	74.59	75.80	97.02	121.03	80.90	77.06	18.1	10.7	14.4	13.9	6.5	-13.1	-8.6	2.2	9.1
	Boston, MA	116.33	161.61	184.56	176.66	141.74	162.82	195.69	162.75	170.31	0.1	6.8	10.7	9.2	4.7	6.6	9.4	7.2	3.8
	Chicago, IL	65.18	100.05	115.40	97.35	69.18	93.21	131.62	96.00	114.76	5.3	5.6	13.4	9.6	-1.7	-6.5	-0.4	3.4	10.1
	Dallas, TX	39.35	64.10	75.25	69.57	49.41	59.37	81.82	62.70	66.56	-27.0	-13.6	-10.0	-9.7	-23.7	-25.8	-8.7	-16.2	-4.6
	Denver, CO	95.53	122.49	118.91	109.68	91.01	104.06	115.05	108.11	120.59	20.6	10.5	-1.6	-2.8	-7.5	-7.1	-9.6	-0.7	4.2
	Detroit, MI	50.63	75.45	89.98	78.87	61.83	64.40	81.47	71.80	78.41	12.0	12.0	16.5	9.5	16.5	-2.3	-1.3	8.5	7.5
	Houston, TX	37.80	60.77	68.16	61.10	46.67	50.79	66.32	55.94	56.34	-19.3	3.3	6.0	-11.1	-38.5	-38.5	-24.3	-19.2	-2.3
	Los Angeles/Long Beach, CA	118.25	135.20	141.12	133.68	120.79	139.47	167.45	136.56	161.60	-1.5	1.5	5.1	7.0	3.4	-0.8	-0.6	1.9	2.2
	Miami/Hialeah, FL	85.67	81.03	80.35	82.36	89.57	130.75	148.50	99.75	112.87	-5.5	-11.0	-6.0	-2.7	-0.2	2.9	1.2	-2.4	2.6
	Minneapolis/St Paul, MN-WI	70.76	101.97	111.01	99.95	72.39	95.95	122.70	96.39	100.46	0.3	5.1	3.5	10.2	1.7	15.7	14.4	7.6	4.8
	Nashville, TN	68.90	99.84	115.27	105.51	84.61	100.61	136.04	101.54	111.67	1.0	7.5	13.1	15.3	23.2	11.7	17.8	13.0	3.5
	New Orleans, LA	49.13	46.93	39.28	42.47	50.05	84.75	114.37	61.00	65.53	36.7	30.3	13.7	16.3	9.4	10.4	6.4	14.4	14.3
	New York, NY	169.96	205.75	222.25	214.42	194.58	227.10	272.75	215.27	213.24	1.7	1.7	2.6	7.4	5.1	-1.7	1.7	2.4	4.5
	Norfolk/Virginia Beach, VA	64.18	67.86	69.56	64.37	62.32	109.07	151.20	84.08	100.30	3.9	6.8	8.2	8.4	13.0	12.2	14.6	10.4	6.8
	Oahu Island, HI	167.99	162.25	164.12	169.75	178.34	203.08	205.81	178.76	214.75	-9.4	-10.1	-5.7	-3.2	0.8	4.5	4.2	-2.6	2.0
	Orlando, FL	58.69	66.28	61.35	59.23	55.86	82.64	110.98	70.72	71.72	1.3	4.5	3.2	15.7	17.1	15.9	22.7	12.1	6.4
	Philadelphia, PA-NJ	58.99	89.12	101.29	94.08	72.27	87.38	127.30	90.06	96.66	7.4	6.6	5.5	13.3	13.4	6.1	4.3	7.6	10.3
	Phoenix, AZ	36.66	46.77	51.64	49.44	44.74	53.47	63.02	49.39	51.24	3.8	-0.1	2.2	5.3	12.0	14.3	8.0	6.5	6.9
	San Diego, CA	94.83	111.60	118.96	115.85	105.67	150.83	206.84	129.23	150.34	-0.3	0.8	12.4	20.8	13.3	2.1	4.0	6.7	8.6
	San Francisco/San Mateo, CA	139.29	187.65	206.38	194.59	154.94	154.03	189.40	175.18	207.59	-1.1	3.1	4.8	-1.4	-8.0	-18.4	-10.6	-4.7	-0.2
	Seattle, WA	108.73	142.00	152.47	153.52	163.88	169.92	177.67	152.60	172.36	-3.3	0.2	3.2	7.7	16.2	9.9	3.3	5.6	3.6
	St Louis, MO-IL	40.80	65.69	79.17	71.93	52.99	76.86	106.11	70.51	81.54	-1.7	16.5	22.9	25.9	18.0	24.5	30.4	21.1	6.4
	Tampa/St Petersburg, FL	49.47	61.80	68.40	63.32	53.28	71.79	94.50	66.08	74.39	6.4	4.3	0.6	-1.1	-1.4	-3.2	1.1	0.6	2.1
	Washington, DC-MD-VA	63.65	88.51	95.55	88.75	70.61	80.24	97.07	83.48	93.46	-0.8	3.6	3.4	11.2	13.7	8.0	4.5	6.0	1.9



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