C. Seth Lester, ASA

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PROFILE

Actuarial generalist with experience in core pricing and reserving functions, financial reporting, data storytelling and visualization, actuarial AI/ML modeling, public speaking, and facilitating Scrum/Agile teams.

WORK EXPERIENCE

Senior Industry Consultant   November 2020 to present
Risk Research and Quantitative Solutions (RQS), SAS Institute, Cary, NC
- Communicate with internal and external sales, IT, accounting, and actuarial partners regarding the universe of SAS software solutions
- Support pre-sales activity for SAS enterprise solutions that enable LDTI and IFRS-17 financial reporting standards compliance
- Facilitate market research and collateral development for SAS software solutions
- Foster development of pragmatic new approaches to actuarial modeling with SAS software and tools at the proof-of-concept level

Actuarial Advisor   April 2019 to November 2020
Pharmacy Pricing, Cigna Commercial Healthcare, Philadelphia, PA
- Led actuarial pricing team's feature development and new product pricing methodology for in-house interactive pricing model used by 20+ commercial pharmacy benefits underwriters.
- Built intake system for case-specific pricing questions and exception approval requests from underwriting, sales, and other market-facing functions.
- Transitioned team to Agile release train. Continue to champion Scrum roles and ceremonies in adjacent teams across the organization.
- Coached teammates towards more innovative and pragmatic sharing of information with key stakeholders through data visualization improvements.
- Provided ad-hoc pharmacy claims modeling, projections, and other business insights to matrix partners and internal customers, as needed.
- Led team effort to overhaul data processes and data validation frameworks in R and SAS codebases.

Actuarial Specialist   August 2017 to April 2019
Actuarial Valuation, Cigna Supplemental Benefits, Austin, TX
- Owned DAC true-up process for several LOBs; developed visualized process in R to validate and monitor deferred expense amortization model output.
- Maintained suite of GGY AXIS models and in-house MS SQL Server-based data warehouse to support Stat/GAAP ALR, DLR, DAC, and VOBA financial reporting requirements.

Actuarial Senior Analyst   June 2015 to August 2017
Actuarial Rate Maintenance, Cigna Supplemental Benefits, Austin, TX
- Implemented feature enhancements for tool supporting the automation of several hundred annual rate filings for supplemental individual products in 50+ US states and territories.
- Managed intern in developing a tool in R to model future Medicare Supplement experience using automated ARIMA methods.
- Led the actuarial university recruiting team for Texas schools (2016 - 2017).

DESIGNATIONS	*Associate of the Society of Actuaries (ASA)*	May 2019
	Certified ScrumMaster (CSM)	August 2019
	Certified SAS Base 9.4 Programming Specialist	August 2020

EDUCATION	*Bachelor of Arts,* Philosophy	May 2015
	Cum Laude	
	University of Pennsylvania, Philadelphia, PA	

TECHNICAL COMPETENCIES
Languages: VBA, SQL, R, SAS, Java, PHP, Python, JavaScript, C/C++
Tools: MS Visual Studio, Git, Docker, RStudio/Shiny, Hadoop/Spark, Teradata
Environments: Linux/Unix, Windows, macOS, AWS

REFERENCES
References are available upon request.