# Temple Inn & Suites Site Plan

#### <u>Purpose</u>

The overall purpose of this website is to advertise the Temple Inn & Suites while providing information to possible patrons on the kinds of services that they can expect to have made available to them during their stay.

The site should provide perspective patrons the sense of comfort and accessibility while being themed around the temple.

#### **Target Audience**





**Age:** Sixties - Eighties **Occupation:** Retired

Purpose of Visit: Recently received calling as a

Temple worker and is searching for nearby housing.

Device: Desktop



Mr. & Mrs. Adams

Age: Early Twenties

**Occupations**: Web Developer & Photographer **Purpose of Visit:** Getting married in December. Large guest list for reception and looking for affordable accommodations near the temple.

**Device**: Tablet



**Rebecca Graham** 

**Age:** Mid Twenties **Occupation:** Student

**Purpose of Visit:** Traveling to attend sister's wedding. Looking for accommodations near the temple, hopefully with a view of the temple from

her room.

Device: Mobile

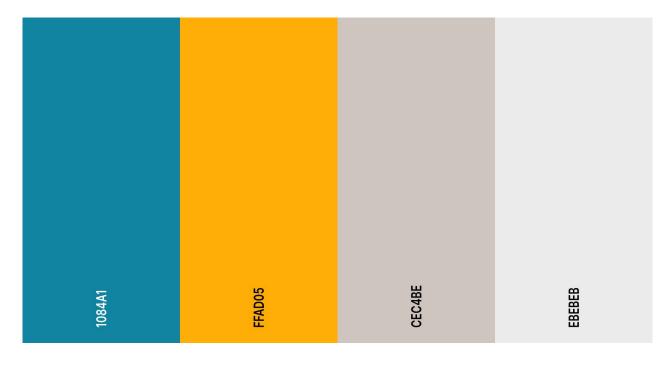
## **Potential Scenarios**

- Are pets welcome in the hotel?
- Are there continental breakfast options?
- What are the rules around behavior and how are they enforced (loudness, parties, aggressiveness)?
- Are there affordable hotels nearby the Temple? Do they offer group discounts?

## Site Map



## Color Scheme



#### **Typography**

Site Header	Great Vibes	32px	#1084A1	SAMPLE
Primary Navigation	Merriweather	24px	#CEC4BE	SAMPLE
Footer	Merriweather	18px	#CEC4BE	SAMPLE
Heading 1 Text (h1)	Great Vibes	28px	#FFAD05	SAMPLE
Heading 2 Text (h2)	Great Vibes	24px	#FFAD05	SAMPLE
Heading 3 Text (h3)	Great Vibes	20px	#FFAD05	SAMPLE
Paragraph Text (p)	Merriweather	16рх	#000000	SAMPLE

### Wire frames

