

Temple Inn & Suites

Site Plan

Purpose

The overall purpose of this website is to advertise the Temple Inn & Suites while providing information to possible patrons on the kinds of services that they can expect to have made available to them during their stay.

The site should provide perspective patrons the sense of comfort and accessibility while being themed around the temple.

Target Audience



Grandma Maria

Age: Sixties - Eighties

Occupation: Retired

Purpose of Visit: Recently received calling as a Temple worker and is searching for nearby housing.

Device: Desktop



Mr. & Mrs. Adams

Age: Early Twenties

Occupations: Web Developer & Photographer

Purpose of Visit: Getting married in December.

Large guest list for reception and looking for affordable accommodations near the temple.

Device: Tablet



Rebecca Graham

Age: Mid Twenties

Occupation: Student

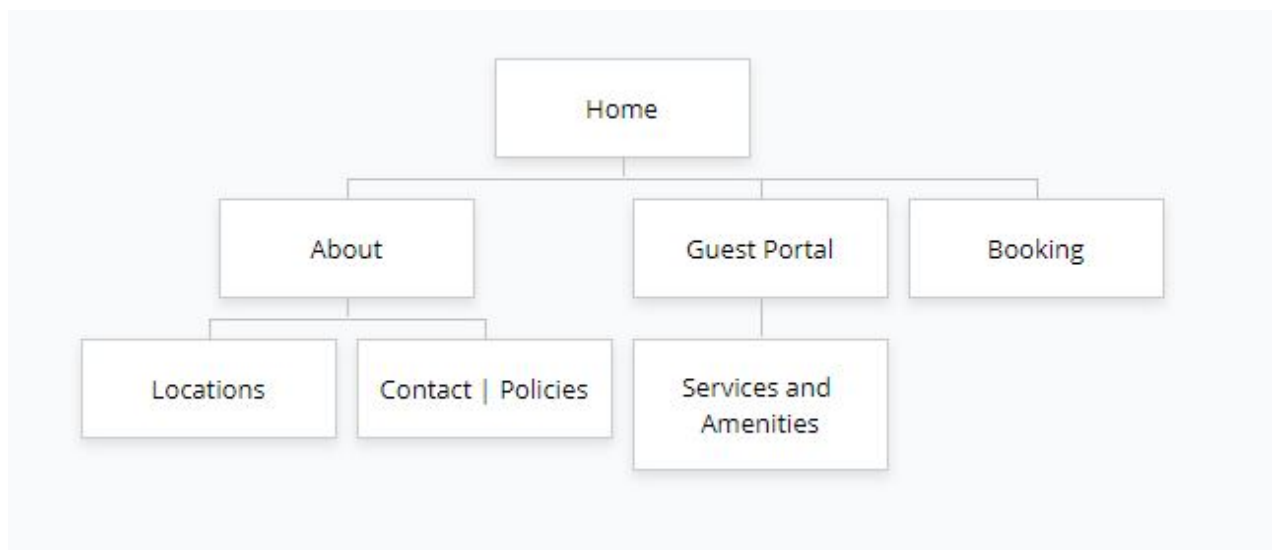
Purpose of Visit: Traveling to attend sister's wedding. Looking for accommodations near the temple, hopefully with a view of the temple from her room.

Device: Mobile

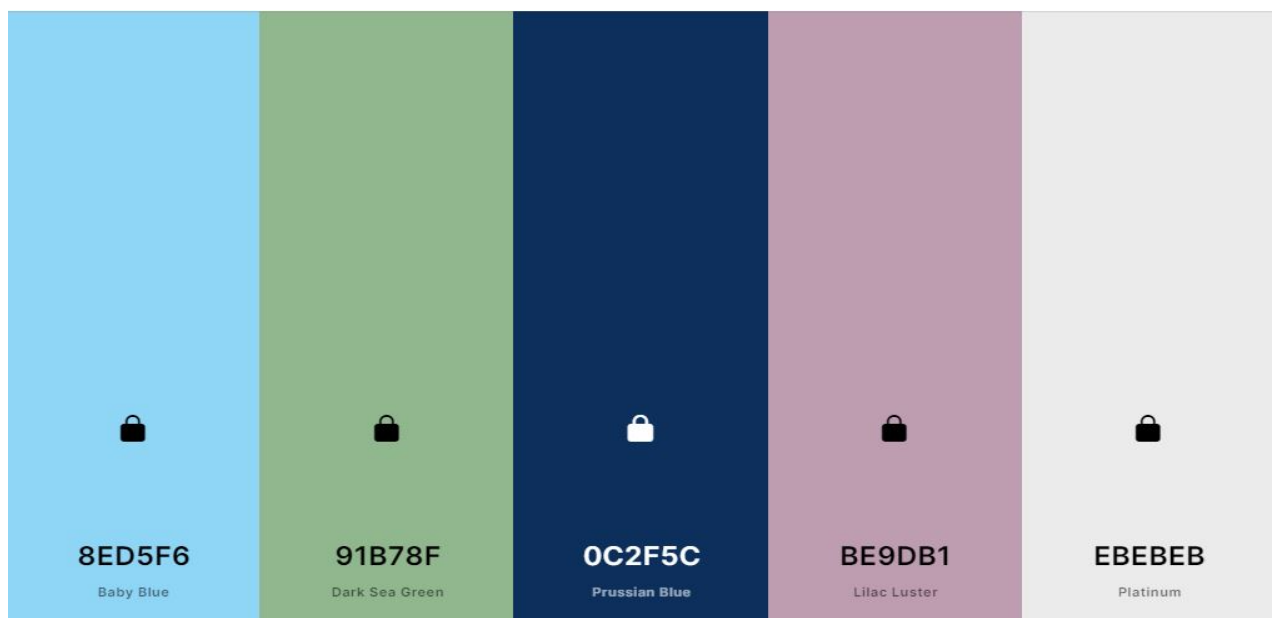
Potential Scenarios

- Are pets welcome in the hotel?
- Are there continental breakfast options?
- What are the rules around behavior and how are they enforced (loudness, parties, aggressiveness)?
- Are there affordable hotels nearby the Temple? Do they offer group discounts?

Site Map



Color Scheme



Typography

Site Header	Merriweather	32px	#0C2F5C	Sample
Primary Navigation	Verdana	24px	#BE9DB1	Sample
Footer	Verdana	18px	#0C2F5C	Sample
Additional Accent Option 1	Merriweather	N/A	#91B78F	Sample
Additional Accent Option 2	Merriweather	N/A	#8ED5F6	Sample
Heading 1 (h1)	Merriweather	28px	#EBEBEB	Sample
Heading 2 (h2)	Merriweather	24px	#EBEBEB	Sample
Heading 3 (h3)	Merriweather	20px	#EBEBEB	Sample
Paragraph Text (p)	Verdana	16px	#000000	Sample