



BEN ABASIONO

Community Manager And Digital Marketing Specialist

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Summary

Motivated recent graduate, excited to utilize my knowledge of digital marketing, and skill in online community management and content creation to drive meaningful engagement and growth of Katon, while gaining more experiences.

Professional Experience

Community lead

Map Protocol

- Crafted community engagement and growth strategies.
- Assisted in organizing marketing campaigns and accessing of Ambassadors task and KPIs.

Regional Community Manager/Advocate

Graph Protocol (Regional community -Nigeria)

- Assisted in the growth of the project and trained the current African community Moderator.
- Created the Nigerian community for Graph Protocol.
- Assisted in the creation of other regional communities such as The Graph Ghana.

Marketing Intern

aiworksquad

- Assisted the marketing team to conduct market research, advertise and promote their products.

Founder

Raiders Army

- Built a grassroots marketing initiative focused on crypto engagement and shilling campaigns.

Marketing Lead

FoodieOnSol

- Crafted and executed marketing strategies for a Solana-based project.
- Designed engaging social media content and campaigns.

Certifications

Digital Marketing (Certified)

Udemy 2023

B.Eng Mechanical Engineering (pursuing)

Akwa Ibom State University (2018-date)

Skills

SEO optimization
YouTube marketing
Google analytics
email marketing
LinkedIn marketing
Instagram marketing
Facebook marketing
Copywriting
Twitter marketing
AI marketing

Hobbies

Reading
Travelling
movies
Singing

Language

English

Reference

Nick Hansen
The Graph Foundation
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