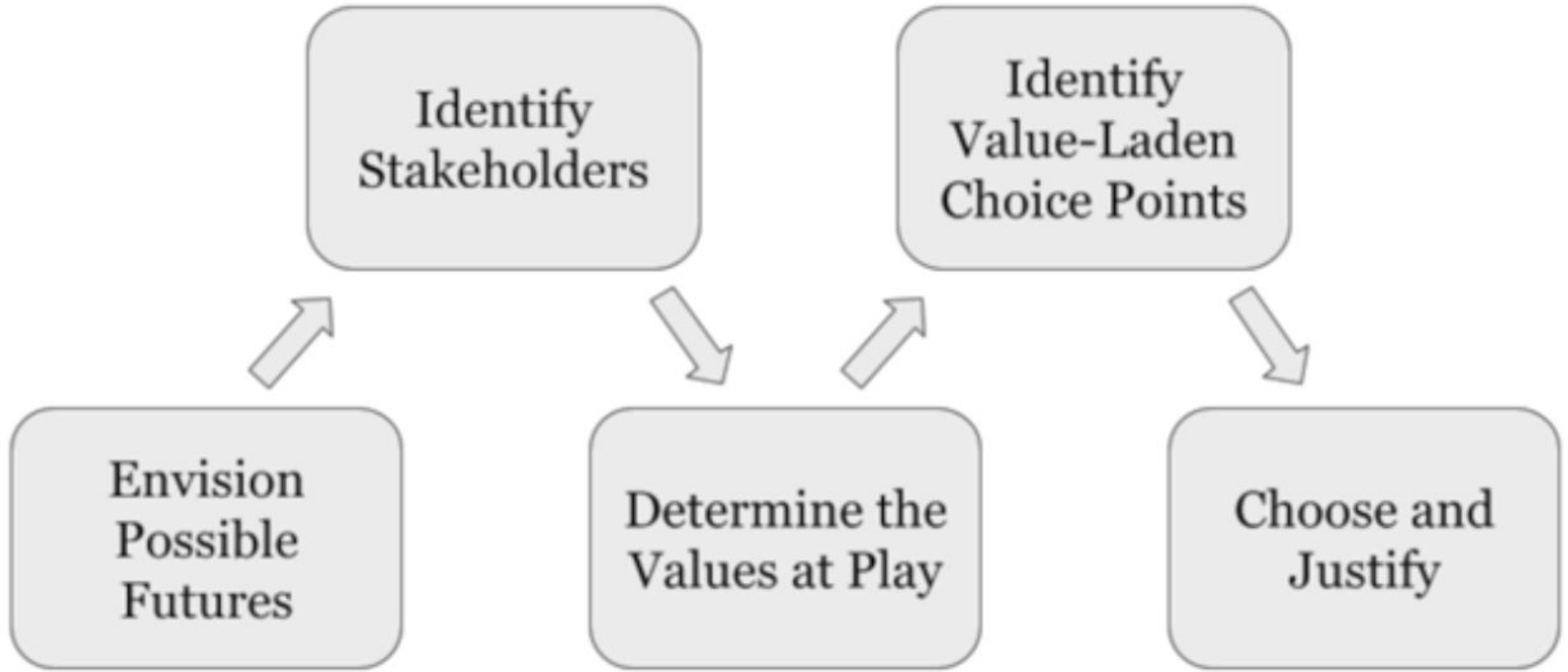


Experiential Ethics 2024



Decision-Making with Stakeholders in Mind



Tool for Thinking/Making Choices: how do I make it ethically? How do I design it responsibly?

Step 0: Review the Case

- Case: Navigation apps.
- Case summary:
 - What do we know
 - What we don't know and would like to know
- First impressions
 - Ignoring the Ethical Protocol, what opinion do you have of the case under study?

Step 1: Envision Possible Futures

- Explain this step in your own words. What should I do at this stage?
- General Comments
- Let's look at some of the futures you've envisioned.

Step 2: Identify Stakeholders

- Explain this step in your own words. What is a stakeholder?
- **Activity 1:** In pairs, create a list of potential stakeholders for our case (at least 5).
 - <https://docs.google.com/document/d/1qfd8czpNcYZ18YEAKd2vWT3IX1NLwtIF5Ck-vApIDrQ/edit?usp=sharing>
 - 10 minutes
- Let's consider other types of stakeholders

Step 3: Determine the Values at Play

- Explain this step in your own words. What should I do at this stage?
- Let's apply the different ethical lenses to this case

Step 4: Identify Value-Laden Choice Points

- Explain this step in your own words. What should I do at this stage?
- Let's identify choice points relevant to this case
- Design choices
 - Always one benefited and other harm?
 - Sum-zero?
 - Win-win?

Step 5: Choose and Justify

- Explain this step in your own words. What should I do at this stage?
- **Activity 2:** In pairs, choose a decision (decision point) and how to justify your decision to the stakeholder. One student is the designer and the other is the stakeholder
 - 7 minutes

Conclusions

- Is the Ethical Protocol a useful tool?
- Could you apply it in your life? (personal, student, professional)
- What advantages and obstacles do you identify?