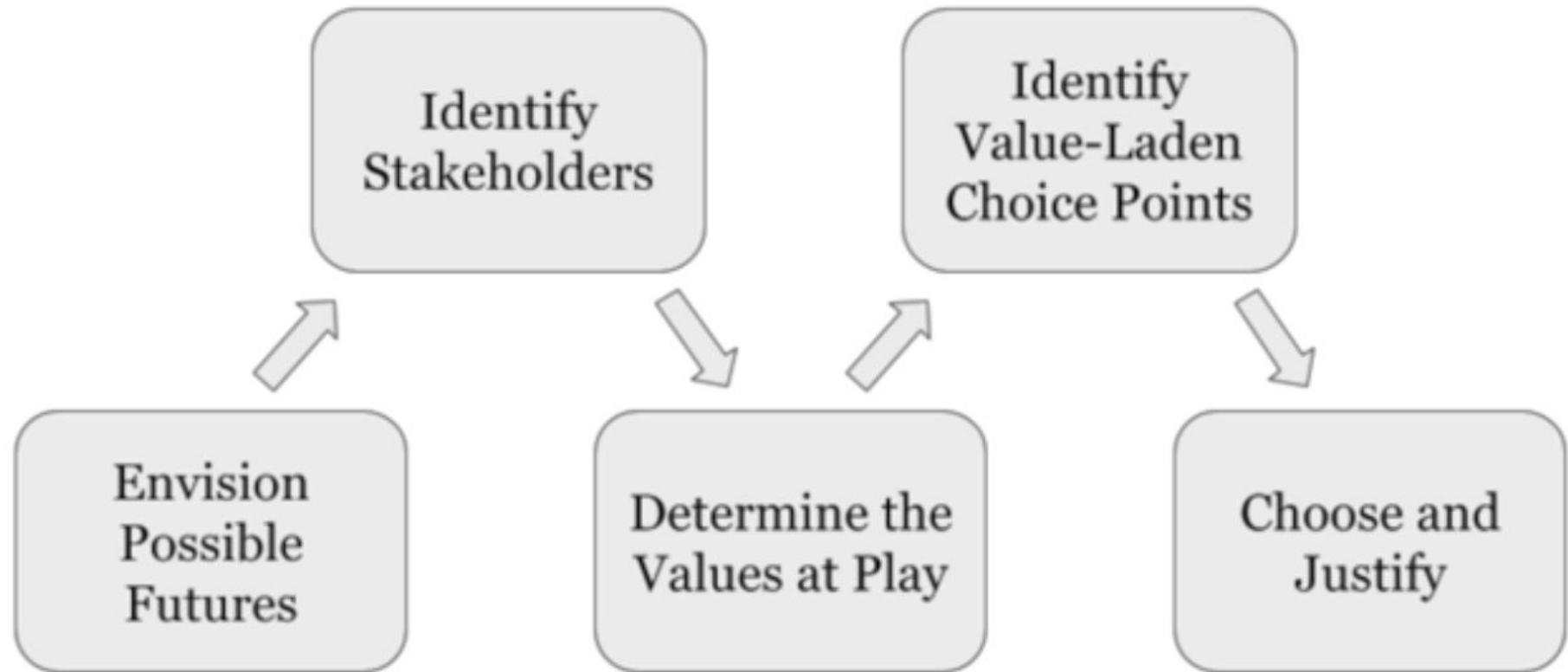


# **Experiential Ethics**

# **2024**

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Decision-Making with Stakeholders in Mind



**Tool** for Thinking/Making Choices: how do I make it ethically? How do I design it responsibly?

# **Step 0: Review the Case**

- Case: Navigation apps.
- Case summary:
  - What do we know
  - What we don't know and would like to know
- First impressions
  - Ignoring the Ethical Protocol, what opinion do you have of the case under study?

# **Step 1: Envision Possible Futures**

- Explain this step in your own words. What should I do at this stage?
- General Comments
- Let's look at some of the futures you've envisioned.

## Step 2: Identify Stakeholders

- Explain this step in your own words. What is a stakeholder?
- **Activity 1:** In pairs, create a list of potential stakeholders for our case (at least 5).
  - [https://docs.google.com/document/d/1qfd8czpNcYZ18YEAKd2vWT3IX1NLwtlF5Ck-vApIDrQ/edit  
?usp=sharing](https://docs.google.com/document/d/1qfd8czpNcYZ18YEAKd2vWT3IX1NLwtlF5Ck-vApIDrQ/edit?usp=sharing)
  - 10 minutes
- Let's consider other types of stakeholders

## **Step 3: Determine the Values at Play**

- Explain this step in your own words. What should I do at this stage?
- Let's apply the different ethical lenses to this case

# **Step 4: Identify Value-Laden Choice Points**

- Explain this step in your own words. What should I do at this stage?
- Let's identify choice points relevant to this case
- Design choices
  - Always one benefited and other harm?
  - Sum-zero?
  - Win-win?

# Step 5: Choose and Justify

- Explain this step in your own words. What should I do at this stage?
- **Activity 2:** In pairs, choose a decision (decision point) and how to justify your decision to the stakeholder. One student is the designer and the other is the stakeholder
  - 7 minutes

# Conclusions

- Is the Ethical Protocol a useful tool?
- Could you apply it in your life? (personal, student, professional)
- What advantages and obstacles do you identify?