

BIN YI ZHANG

Email: binyizhang@outlook.com

T: +420 777 200 592

Linkedin: www.linkedin.com/in/binyizhang

Personal Web: <https://binyizhang.netlify.app>

PROFILE

- **PhD candidate** at the Institute of Economic Studies, Charles University
- **MSc. in Economics** at the University of East Anglia: **Distinction**
- **BSc. Business Finance and Economics** at University of East Anglia **1st Class**
- Bilingual in Mandarin (native) and English (Fluent)
- Innovative and creative approaches to solving problems
- Research orientated and result driven Person

EDUCATION

Sep 2018 – Present	Institute of Economic Studies (IES), Charles University, Prague, Czech Republic
	PhD Candidate: Economic theory Research Interests: Energy Economics, Financial Econometrics, Renewable Energy Financial Modelling.
Sep 2016 – Sep 2017	University of East Anglia, Norwich, UK
	MSc Economics Key Modules: Economics, Finance, Econometrics
Sep 2014 – Sep 2016	University of East Anglia, Norwich, UK
	BSc Business Finance and Economics Key Modules: Economics, Corporate Finance, Accounting, Econometrics

EMPLOYMENT HISTORY

Sep 2018- Present	Institute of Economic Studies. (Teaching Assistantship), Prague
	Teaching Assistantship: Corporate Finance, Financial management <ul style="list-style-type: none">▪ Overseeing the design and devily of seminar teaching materials.▪ Delivering weekly seminars.▪ Setting and marking students' assignments include resubmissions.▪ Ensuring the maintenance of learning materials (Text book, seminar slides, and suggested solutions) on the online learning environment site.

Jan 2018 – Jun 2018 Marcpoint Technology Ltd. (Consumer Insight Analysts), Shanghai
MarcPoint is a small sized enterprise based in Shanghai which specialises in providing strategic market intelligence by investigating consumer behaviours.

Consumer Insight Analysts:

- Consumer-based market information research and data analysis.
- Targeting the potential market segmentations based on consumer behaviours and product characteristics.
- Customising solutions and supersessions for market promotions to enhance clients' strategic marketing development and market competitiveness in Chinese Market.
- Customising marketing strategies and communication methods to assist clients in achieving its business objective effectively.
- General data analysis based on SQL server and Python.

Jun 2016 – July 2017

4C Offshore Ltd (Market analysts), Lowestoft, UK

4c offshore limited is a small firm which specialises in the offshore wind industry.

Market Analyst

- Fundamental market research about Chinese renewable energy market
- Responsible for building long term customer relationships via telephone communications and E-mail.
- Estimating the industrial growth of Chinese offshore wind power based on given private databases.
- Document preparations for updating industrial report about Chinese offshore wind farm market.
- IBM Note and Microsoft Access Data Entry

Jun 2016 – Dec 2016

University of East Anglia (Research Assistant), Norwich, UK

Research Assistant.

- Assigned to do data-preparations regarding the research acquires.
- Arranging a large-scale of data cleaning and empirical analysis by applying time series econometric technics.
- Excel and Stata for data analysis.

Jun 2015 – Aug 2015

University of East Anglia (Summer Intern), Norwich, UK

Summer Internship

- Providing research project leader with quantified Excel formatted verbal information in accordance with a given set of guidance.
- Utilising problem-solving skills to deal with my daily tasks more effectively and accurately. Positive feedback received from my project due to high level of accuracy.
- Enhancing time management skills to become a more productive employee. All tasks were completed efficiently and submitted work in two days before the deadline.

Research Activities:

2019-2020

GAUK (862119): Renewable Energy Financial Modelling, Prague

- Received funding support from the Charles University Grant Agency for doing researches with respect to the Chinese renewable energy financial modelling.

Publications:

- Janda K. and Zhang B. (2019): "Renewable Energy Financial Modelling: A China Case Study" IES Working Papers 7/2019. IES FSV. Charles University.

Conferences and presentations:

- 20th Annual Conference on Finance and Accounting, University of Economics, Prague, Czech Republic.
- 21st International Conference on Environmental Economics, Policy and International Environmental Relations, University of Economics, Prague, Czech Republic.
- 11th Summer Academy workshop on Socioeconomic consequences of climate change, disasters, and extreme events: Individual outcomes, regional development, and mitigation policies. Tutzing, Germany.

References:

Available Upon Request