

Simplify Salesforce Data Recovery with Veeam

(Or Salesforce recovery without Veeam)



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for Salesforce



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Field CTO Americas



Agenda

- Recap why you need to restore Salesforce
- What tools are available natively?
- Walkthrough of recovery with native tools
- Recovery with Veeam
- Overview Veeam Backup *for Salesforce*
- Salesforce admins — what next?

Perception vs. reality?

Perception

It's in the cloud, everything is protected.

Salesforce



CRM
Application



SaaS
Infrastructure



Salesforce Data
and Metadata

Reality

Salesforce is responsible
for the uptime of the
application and cloud
infrastructure.

You are responsible
for your data.
You need a backup!

Salesforce



CRM
Application



SaaS
Infrastructure

The customer



Salesforce Data
and Metadata

Salesforce Shared Responsibility Model

	Primary responsibility	Supporting technology	Protection	Compliance
Salesforce's responsibility	Cloud service Uptime & availability of the CRM application for all users	Data replication DC to DC geo-redundancy Ecosystem tools Recycle bin & weekly export data loader, sandboxes and Force.com migration tool	Infrastructure-level Physical security Logical security App-level security User/admin controls	Role as data processor Data privacy Regulatory controls Industry certifications
YOUR responsibility	YOUR Salesforce data and metadata Control over your data residing in Salesforce	Salesforce backup Copy of your data, stored in a different location, separated from the source Quick data loss recovery Restore Salesforce records, hierarchies, fields, files and metadata	Data-level Accidental deletion: Admin, developer, user or the over-privileged Integration errors Malicious or accidental data corruption	Role as data owner Answer to corporate and industry regulations Payment details, confidential information (ex. SSNs), health records

There are 9 reasons WHY

Your organization needs a Salesforce backup



Human error
(Administrator)



Human error
(Over-privileged users)



Data corruption
(Accidental)



Human error (User)



Human error
(Salesforce)



Data corruption
(Malicious)



Human error
(Developer)

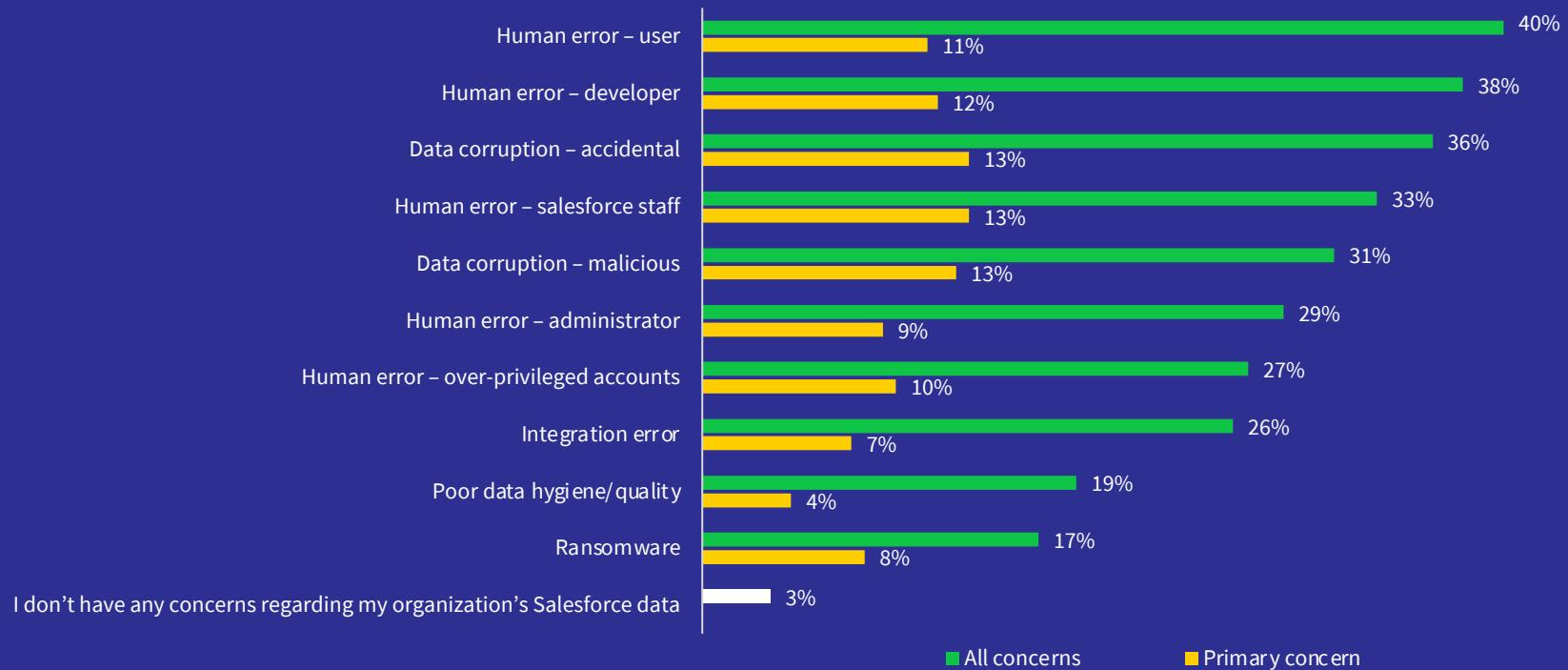


Integration error



Poor data
hygiene

Top reasons for Salesforce data loss



Source: Salesforce Protection Trends Report 2022
<http://vee.am/SF22>

Salesforce native tool backup options

	Features	Benefits	Limitations
Recycle bin	Restore lost data from the recycle bin. Brings back original IDs.	Simple and easy to use.	Data only available for 15 days. Doesn't retain all versions of data. Does not include metadata.
Data export & data loader	Generate backup files on a weekly or monthly basis. Export all of your data into a set of comma-separated values (.csv) files.	Good for backing up data on a regular basis. Good for smaller orgs. Export data on an ad hoc basis.	Does not include metadata. Heavy traffic may delay delivery. Limited data type and records with restore by data import. Complex restore with data loader.
Salesforce APIs	Move data and metadata <ul style="list-style-type: none">To and from Salesforce.To a third-party application.To another Salesforce org.	Good for customers who already have: <ul style="list-style-type: none">Enterprise software or middleware to backup critical data.Data warehouses, analytics and BI solutions and enterprise source control systems. Also good for those who need to process over a million records.	Salesforce has governor limits for all APIs. APIs require you to develop your own functionality. Complex.

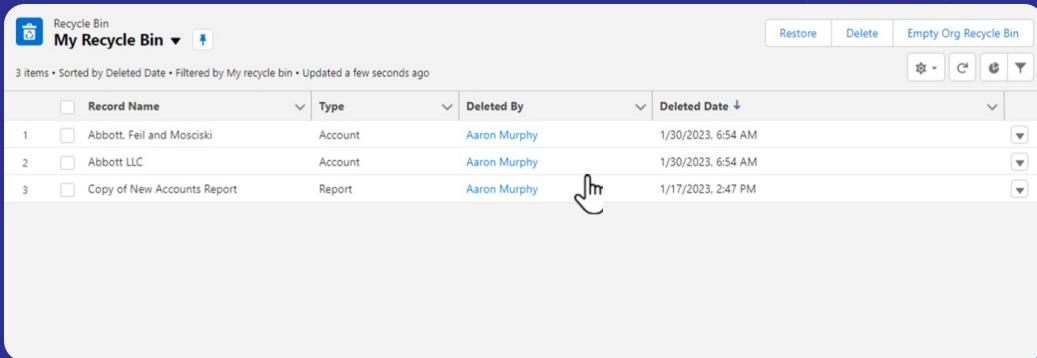
Recycle bin

With the recycle bin, you can view and restore recently deleted records for 15 days before they are permanently deleted.

Records may be deleted sooner if storage limits are exceeded.

You can automatically restore undeleted record associations for key types.

The original IDs are restored because it was never truly deleted — this is different for anything older.



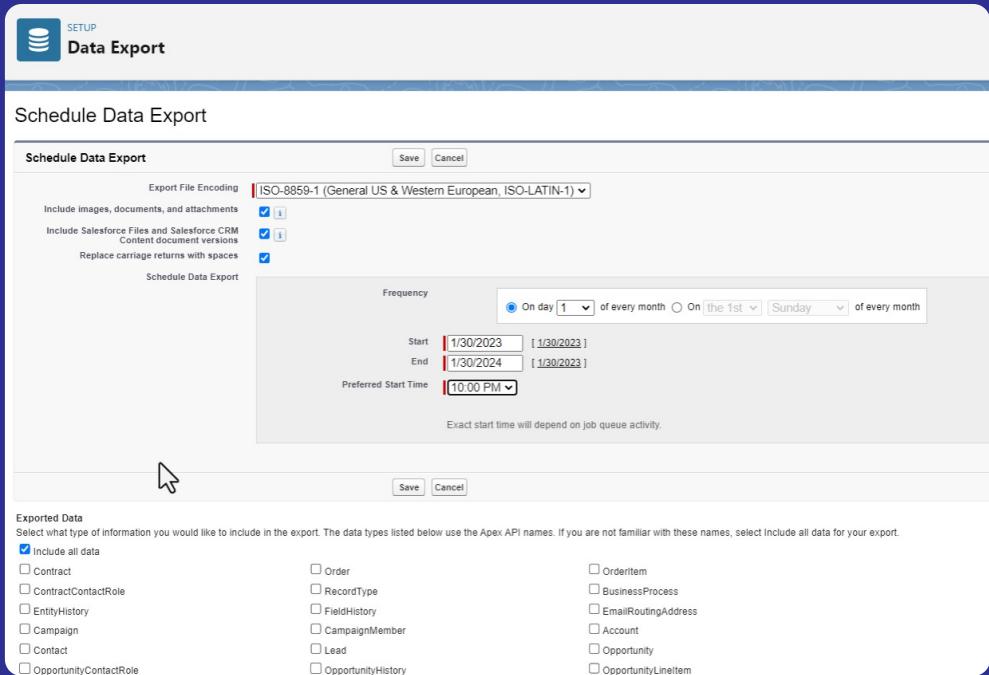
Record Name	Type	Deleted By	Deleted Date
Abbott, Feil and Mosciski	Account	Aaron Murphy	1/30/2023, 6:54 AM
Abbott LLC	Account	Aaron Murphy	1/30/2023, 6:54 AM
Copy of New Accounts Report	Report	Aaron Murphy	1/17/2023, 2:47 PM

Data export service

The data export service can export all sales data or selected objects.

Export data automatically at weekly or monthly intervals or do it manually.

Files are deleted 48 hours after an export is completed (remember to or automate download).

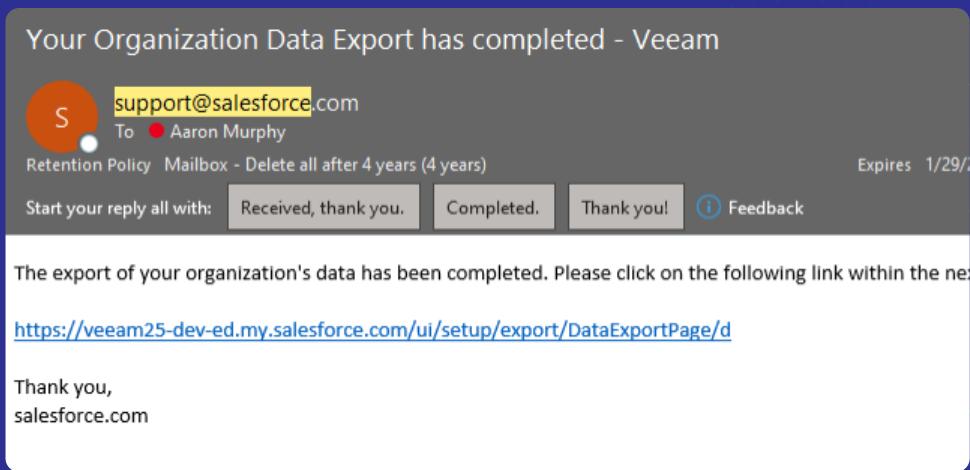


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Monthly Export Service

Data Export lets you prepare a copy of all your data in salesforce.com. From this page you can start the export process manually or download the file(s). The export files are also available on this page for 48 hours, after which time they are deleted.

Next scheduled export:
2/1/2023, 10:00 PM

Export Now | Schedule Export

Scheduled By	Aaron Murphy
Schedule Date	1/30/2023
Export File Encoding	ISO-8859-1 (General US & Western European, ISO-LATIN-1)

Action	File Name
download	WE_00D5f00006OoWoEAK_1.ZIP
	Account.csv
	ActionContactRole.csv
	ActionCadenceAsyncJob.csv
	ActionLinkTemplateBinding.csv
	ActivityEngagementRollup.csv
	ActivityRecurrence2Exception.csv
	AlternativePaymentMethod.csv
	Announcement.csv
	ApexHammerOrgResult.csv

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V1	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z					
		+	Master	Name	Type	Parent	BillingS	BillingC	BillingD	BillingE	BillingF	BillingG	BillingH	BillingI	BillingJ	BillingK	BillingL	BillingM	BillingN	BillingO	BillingP	BillingQ	BillingR	BillingS	BillingT	BillingU	BillingV	BillingW	BillingX	BillingY	BillingZ
1	Id	Delete																													
2	0015f000001SUPAAB	0		Abbott LLC		00000000C3984	Acke Meridian	MS																					39305		
3	0015f000001SZVAAZ	0		Abbott, Feil and Mo		00000000C98547	Step Dallas	TX																				75216			
4	0015f000001SanAAF	0		Abshire Inc		00000000C5 Muir Co	Youngstov OH																					44555			
5	0015f000001SdLAAV	0		Abshire-Okuneva		00000000C8 Stuart Ci	Littleton CO																					80126			
6	0015f00000EsQVbAA	0		Acme con Prospect		000000000000000AAA																									
7	0015f000001SZNAAZ	0		Adams Inc		00000000C67 Crescer Huntingto WV																						25721			
8	0015f000001SjFAAV	0		Altenwerth-Walker		00000000C8 Bashfor Odessa TX																						79769			
9	0015f000001SdTAAV	0		Anderson, Armstrong		00000000C5 Corben / Great Nec NY																						11024			
10	0015f000001Sd9AAF	0		Anderson-Sawayn		00000000C5191 Huds Birmingham AL																						35210			
11	0015f000001SfMAA\	0		Ankunding Inc		00000000C3306 Debs Beavertor OR																						97075			
12	0015f000001SUSAAB	0		Ankunding, Fahey ar		00000000C59460 Gra Boca Rato FL																						33499			
13	0015f000001Se1AAF	0		Ankunding, Hudson		00000000C2 Jenna Te Jacksonvil FL																						32244			
14	0015f000001SW7AA	0		Ankunding, Ondrick		00000000C689 Fairfie San Jose CA																						95128			
15	0015f000001SWXAA	0		Armstrong, Huels an		00000000C9526 3rd S Memphis TN																						38143			
16	0015f000001SVaAA\	0		Auer Group		00000000C624 Oak V Tucson AZ																						85748			
17	0015f000001SehAAF	0		Auer Inc		00000000C2552 Emm Juneau AK																						99812			
18	0015f000001SXZAAZ	0		Auer, Runte and Leb		00000000C5 Comand Panama C FL																						32405			
19	0015f000001SY4AAAN	0		Auer, Schneider and		00000000C387 Spring Fresno CA																						93704			
20	0015f000001SWEAA	0		Aufderhar LLC		00000000C2 Onsgard Saint Loui MO																						63169			
21	0015f000001SX8AA\	0		Aufderhar LLC		00000000C83331 Sou Minneapc MN																						55412			
22	0015f000001SfiAAF	0		Aufderhar, Herzog ai		00000000C014 Norw Jackson MS																						39204			
23	0015f000001Sd3AAF	0		Aufderhar, O'Conne		00000000C336 Glacie Salt Lake UT																						84115			
24	0015f000001SaUAA\	0		Aufderhar-Fahey		00000000C553 Graed Johnstown PA																						15906			
25	0015f000001SVdAA\	0		Bahringer, Bogan an		00000000C3 Spenser Frankfort KY																						40618			
26	0015f000001SaqAAF	0		Bahringer, Frami an		00000000C6625 Colu El Paso TX																						88546			

Data Import Wizard

Can import data for objects such as accounts, leads, custom objects.

Does not import opportunities.

Perform inserts, updates and upserts.

Map fields from column heads in import CSV.

Help for this page 

Data Import Wizard

Status	Object	Records Created	Records Updated	Records Failed	Start Date	Processing Time (ms)
--------	--------	-----------------	-----------------	----------------	------------	----------------------

Bulk API Monitoring

 Before you import your data...

Clean up your data import file
You'll have fewer errors to resolve if your data file is clean and free of duplicates. Watch video

Make sure your field names match Salesforce field names
You'll be required to map your data fields to Salesforce data fields. Data in unmapped fields is not imported. [View a list of Salesforce data fields](#).

Don't import too many records at once
Using the Data Import Wizard, import up to 50,000 records at a time. Importing too many records can slow down your org for all users, especially during periods of peak usage.

Import your data in 3 easy steps!

Launch the Data Import Wizard to import your data.



Pre-step: Prepare your data for import Choose data to import Edit field mapping Review and start import

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Data Import Wizard

Recent Import Jobs

Status	Object	Records Created	Records Updated	Records Failed	Start Date	Processing Time (ms)
--------	--------	-----------------	-----------------	----------------	------------	----------------------

Bulk API Monitoring

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Collapse

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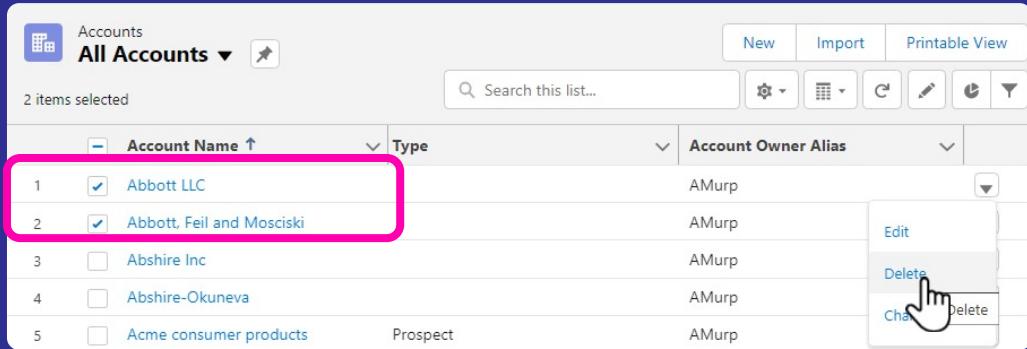
Review and start import



Preparing import file

The CSV files are direct from Salesforce, so you have all the correct column headings.

File for import should only contain records needed.



A screenshot of the Salesforce 'Accounts' page titled 'All Accounts'. The page shows a list of accounts with columns for 'Account Name', 'Type', and 'Account Owner Alias'. Two specific rows are highlighted with a red box: 'Abbott LLC' and 'Abbott, Feil and Mosciski'. A context menu is open over the second row, with the 'Delete' option being pointed at by a hand cursor icon. The 'Account Name' column is sorted in ascending order.

	Account Name ↑	Type	Account Owner Alias
1	<input checked="" type="checkbox"/> Abbott LLC		AMurp
2	<input checked="" type="checkbox"/> Abbott, Feil and Mosciski		AMurp
3	<input type="checkbox"/> Abshire Inc		AMurp
4	<input type="checkbox"/> Abshire-Okuneva		AMurp
5	<input type="checkbox"/> Acme consumer products	Prospect	AMurp

Preparing import file

Import file with only needed records.

Take a note of the ID number.

This will not come back the same.

When inserting a record, Salesforce generates a unique ID.

You'll need to re-map relationships.

Restore parent records first.

Child records must follow and have correct ID.

Is there any data held in any integrated systems that hold or link to Salesforce record IDs?

	A	B	C	D	E	F	G	H	I	J	K	L	M
1	Id	IsDeleted	Master	Name	Type	Parent	BillingStreet	BillingCity	BillingState	BillingZip	BillingCountry	BillingPostalCode	
2	0015f00000I1SUPAA3	0		Abbott LLC		00000000C	3984 Acke Meridian	MS		39305			
3	0015f00000I1SZVAA3	0		Abbott, Feil and Mo	00000000C	98547 Stej Dallas	TX		75216				
4													
5													
6													
7													
8													
9													
10													

How do I know the related records?

Experience DB Admins for Salesforce will understand the schema.

However, you still need to check, as not all accounts have opportunities for example.

Typically report exports to CSV can be used.

Or search for the unique ID across all export files for each parent and child level inserted.

As a 30-year Unix/Linux guy I use “grep” in the folder with the unzipped csv files.

```
$ grep 0015f00000I1SZVAA3 *.csv
```

```
Account.csv:"0015f00000I15ZVAA3","0","","Abbott,  
llas","TX","75216","","","","","","","","","","","","",-  
01-04 14:28:53","0055f000005quwiAAA","2022-01-04  
"," "," "," "," "," ","0000000000000000AAA","0000  
Opportunity.csv:"0065f000008KQJ3AAO","0","0015f00000  
-mortar methodologies","Closed","","98501","0","0  
000000000AAA","","","0055f000005quwiAAA","2022-01  
wiAAA","2022-01-04 14:35:55","","","2022","1","00
```

Data Import Wizard

Setup Home Object Manager ▾

Getting closer...

Choose data Edit mapping Start import

Import your Data into Salesforce
You can import up to 50,000 records at a time.

Help for this page ⓘ

What kind of data are you importing? ⓘ

Standard objects Custom objects

Accounts and Contacts Leads Solutions Campaign Members

What do you want to do? ⓘ

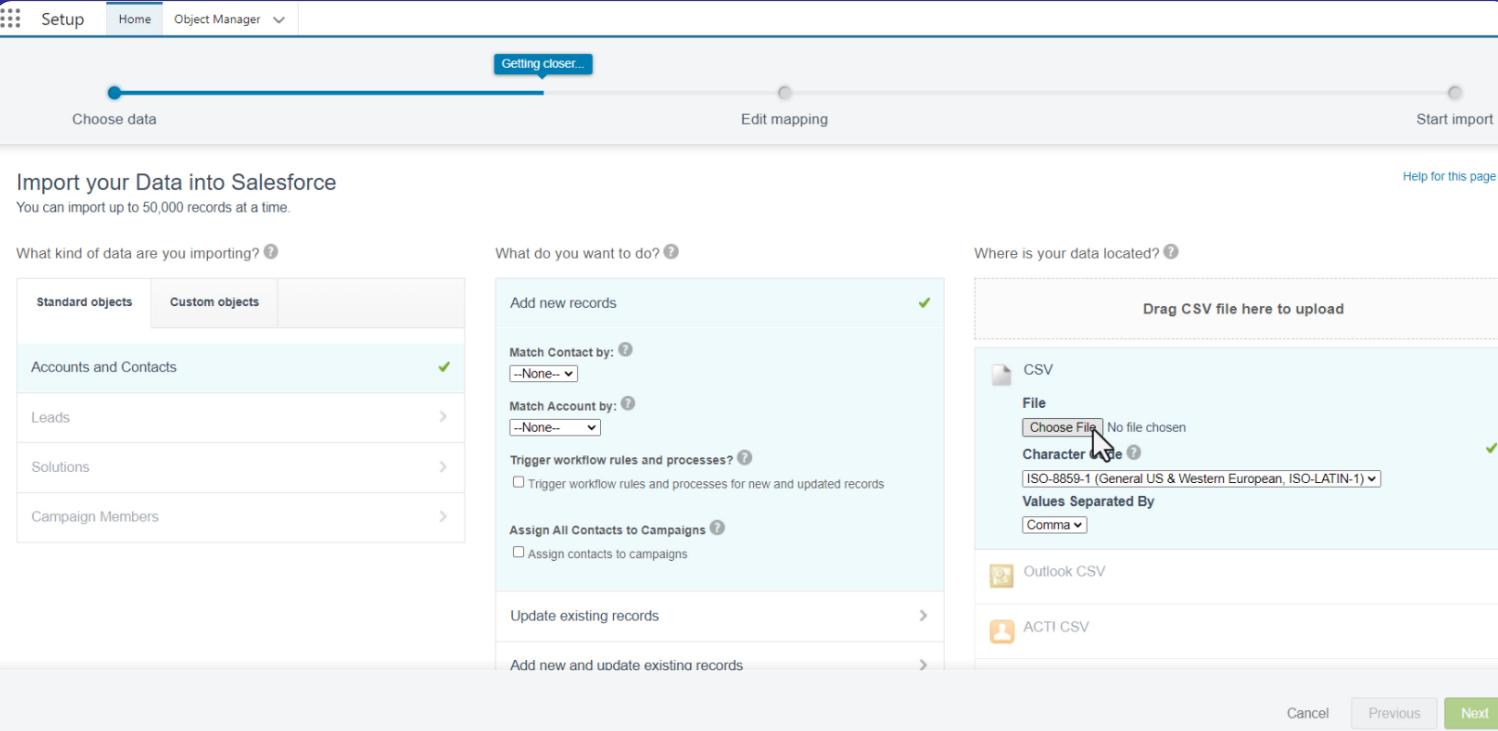
Add new records ✓
Match Contact by: ⓘ
Match Account by: ⓘ
Trigger workflow rules and processes? ⓘ Trigger workflow rules and processes for new and updated records
Assign All Contacts to Campaigns ⓘ Assign contacts to campaigns
Update existing records
Add new and update existing records

Where is your data located? ⓘ

Drag CSV file here to upload

CSV File No file chosen
Character Set ⓘ ISO-8859-1 (General US & Western European, ISO-LATIN-1)
Values Separated By
Outlook CSV
ACT! CSV

Cancel Previous Next



Data Import Wizard

The screenshot shows the 'Edit Field Mapping' step of the Data Import Wizard. At the top, a progress bar indicates 'Almost done' with three steps: 'Choose data', 'Edit mapping' (which is currently selected), and 'Start import'. Below the progress bar, the title 'Edit Field Mapping: Accounts and Contacts' is displayed, along with a note that the file has been auto-mapped to existing Salesforce fields. A 'Help for this page' link is also present.

Edit Field Mapping: Accounts and Contacts
Your file has been auto-mapped to existing Salesforce fields, but you can edit the mappings if you wish. Unmapped fields will not be imported.
Help for this page [?](#)

Edit	Mapped Salesforce Object	CSV Header	Example	Example
Map	Unmapped ⓘ	Id		
Map	Unmapped ⓘ	IsDeleted	0	0
Map	Unmapped ⓘ	MasterRecordId		
Change	Account: Account Name, Contact: Name	Name	Abbott LLC	Abbott, Feil and Mosciski
Change	Account: Type	Type		
Change	Account: Parent Account	ParentId	0000000000000000	0000000000000000AAA
Change	Account: Billing Street	BillingStreet	3984 Acker Drive	98547 Stephen Crossing
Change	Account: Billing City	BillingCity	Meridian	Dallas
Change	Account: Billing State/Province	BillingState	MS	TX
Change	Account: Billing Zip/Postal Code	BillingPostalCode	39305	75216

A cursor icon is positioned over the 'Next' button at the bottom right of the table. Navigation buttons for 'Cancel', 'Previous', and 'Next' are also visible.

Data Import Wizard

The screenshot shows the Data Import Wizard interface. At the top, there's a navigation bar with 'Setup' (selected), 'Home', and 'Object Manager'. Below the navigation is a progress bar with three steps: 'Choose data', 'Edit mapping', and 'Start import'. A green callout bubble says 'Great job!' above the 'Start import' step. The main area is titled 'Review & Start Import' with the sub-instruction 'Review your import information and click Start Import.' On the left, under 'Your selections:', there are three items: 'Accounts and Contacts ✓', 'Add new records ✓', and 'Account.csv ✓'. In the center, there's a summary section with 'Mapped fields' (38) and 'Unmapped fields' (23). A modal dialog box is displayed in the center, containing the message: 'Congratulations, your import has started! Click OK to view your import status on the Bulk Data Load Job page.' An 'OK' button is at the bottom of the dialog. At the bottom right of the main screen, there are buttons for 'Cancel', 'Previous', and 'Start Import'.

Setup Home Object Manager

Choose data Edit mapping Start import

Great job!

Review & Start Import

Review your import information and click Start Import.

Your selections:

- Accounts and Contacts ✓
- Add new records ✓
- Account.csv ✓

Your import will include:

Mapped fields 38 Unmapped fields 23

Congratulations, your import has started!
Click OK to view your import status on the Bulk Data Load Job page.

OK

Cancel Previous Start Import

Data Import Wizard

The screenshot shows the Bulk Data Load Jobs page in the Salesforce Setup interface. The page title is "Bulk Data Load Jobs" under the "SETUP" tab. A specific job is selected: "7505f00000P9TKr". The job details include:

- Job ID:** 7505f00000P9TKr
- Submitted By:** Aaron Murphy
- Start Time:** 3/23/2023, 1:24 PM PST
- End Time:** 3/23/2023, 1:24 PM PST
- Time to Complete ([hh:]mm:ss):** 00:01
- Object:** Account
- External ID Field:**
- Content Type:** CSV
- Concurrency Mode:** Parallel
- API Version:** 57.0

The job status is "Closed" with a total processing time of 248 ms. The progress bar shows 100% completion. The "Queued Batches" section lists "bulk Data Load Job ~ Salesforce - Developer Edition".

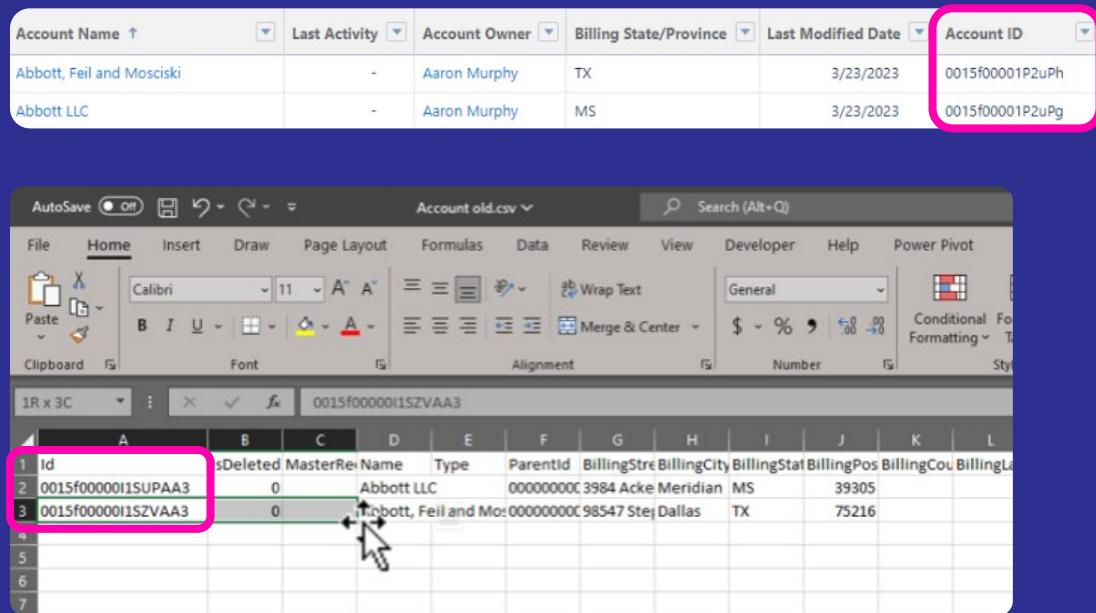
Batches

View Request	View Result	Batch ID	Start Time	End Time	Total Processing Time (ms)	API Active Processing Time (ms)	Apex Processing Time (ms)	Records Processed	Records Failed	Retry Count	State Message	Status
View Request	View Result	7515f00000UVnuc	3/23/2023, 1:24 PM	3/23/2023, 1:24 PM	248	111	0	2	0	0	Completed	

Now for the opportunities

Remember that the parent of **opportunities** is the **account** object that we have just inserted and now the **ID** has changed.

We need to update our **opportunities** import file so that they attach the correct **account ID**.



Account Name ↑	Last Activity	Account Owner	Billing State/Province	Last Modified Date	Account ID
Abbott, Feil and Mosciski	-	Aaron Murphy	TX	3/23/2023	0015f00001P2uPh
Abbott LLC	-	Aaron Murphy	MS	3/23/2023	0015f00001P2uPg

Account old.csv											
File		Home		Insert		Page Layout		Formulas		Data	
Clipboard		Font		Alignment		Number		Conditional		Styles	
1	A	B	C	D	E	F	G	H	I	J	K
1	Id	IsDeleted	MasterRef	Name	Type	ParentId	BillingStreet	BillingCity	BillingState	BillingPos	BillingCountry
2	0015f0000011SUPAA3	0		Abbott LLC	00000000C3984	Acke Meridian	MS		39305		
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Abbott LLC	-	Aaron Murphy	MS	3/23/2023	0015f00001P2uPg

File	Home	Insert	Draw	Page Layout	Formulas	Data	Review	View	Developer	Help	Power Pivot
Opportunity.csv • Saved											
Search (Alt+Q)											
C3	X	Y	Z	AA	AB	AC	AD	AE	AF	AG	AH
A	B	C	D	E	F	G	H	I	J	K	L
1	Id	IsDelete	AccountId	IsPrivate	Name	Description	StageName	StageSort	Amount	Probability	ExpectedCloseDate
2	0065f0000		0015f00001P2uPg	0	Centralize transform	Value Pro	4	191456	50	95728	
3	0065f0000		0015f00001P2uPh	0	Expanded engage	cli	Closed	98501	0	0	
4											
5											
6											
7											

Salesforce data loader

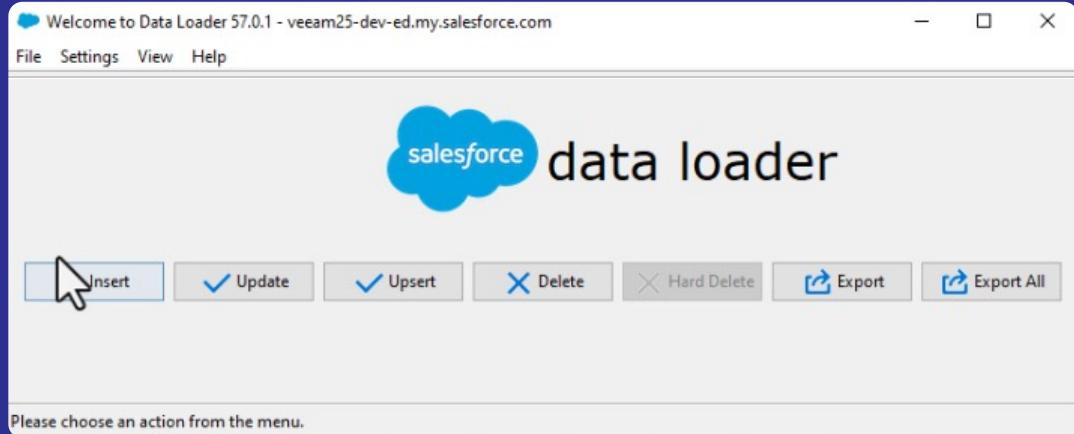
Data loader is a client application for bulk import and export of data.

Support for large files up to five million records.

Wizard or command line.

Support for all objects.

Detailed success and error log files.



Salesforce data loader

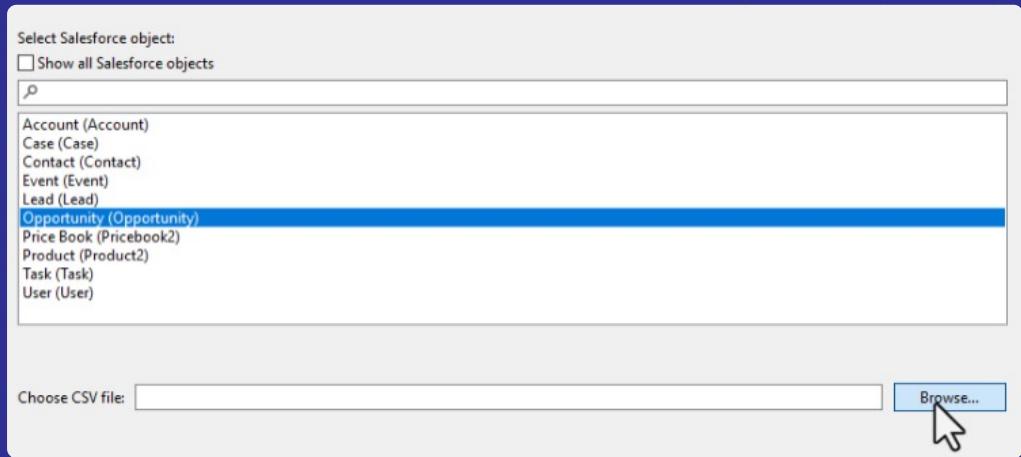
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Salesforce data loader

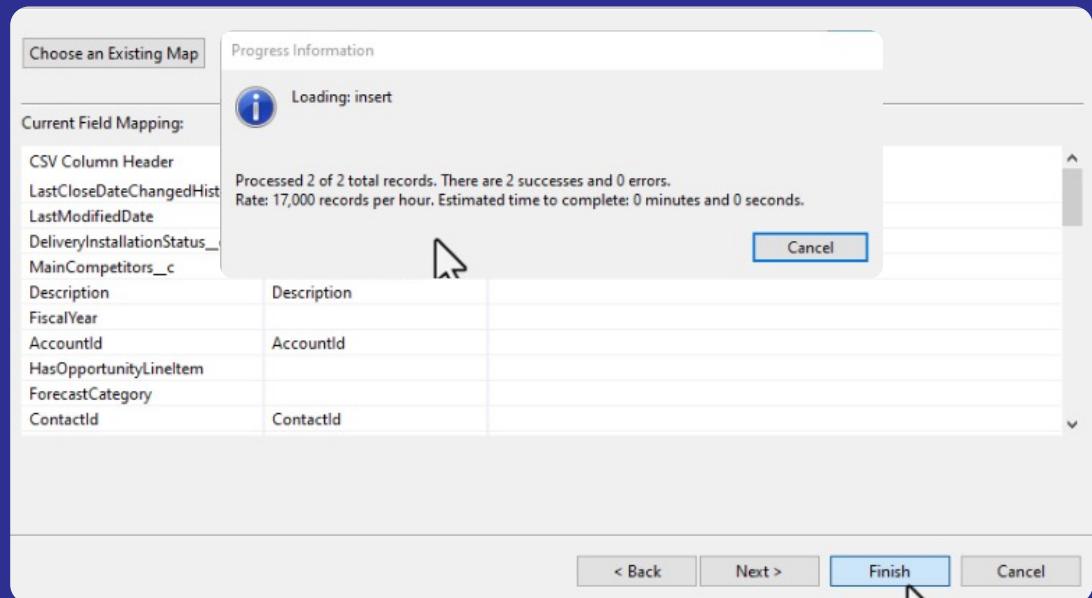
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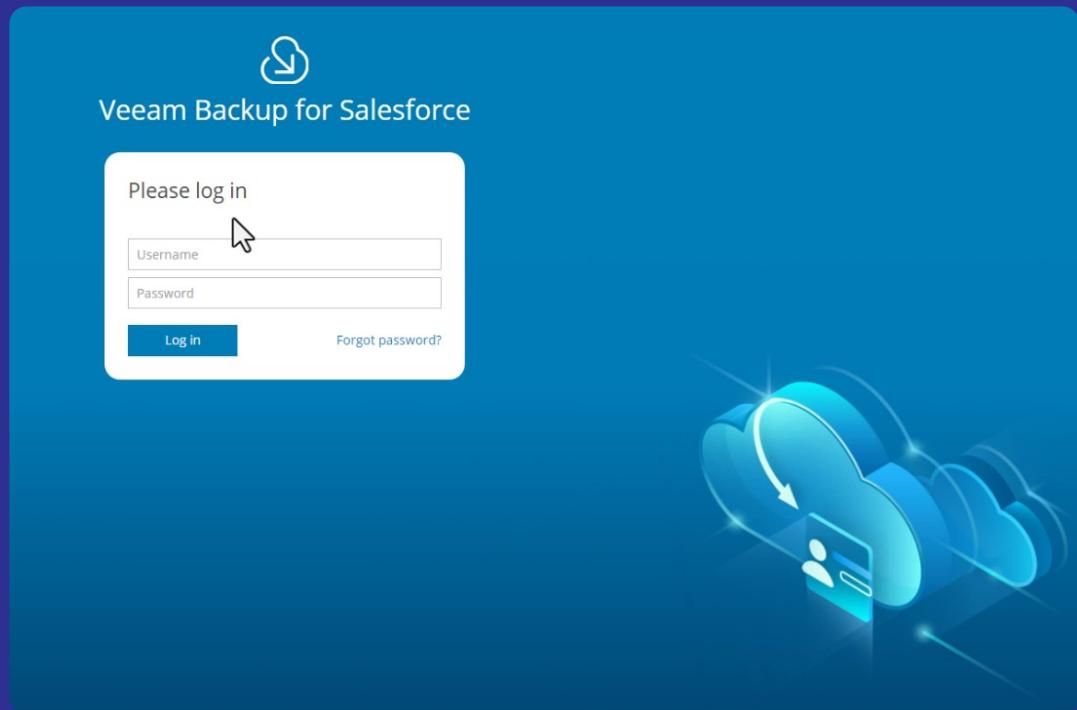
Detailed success and error log files.



Restore with Veeam

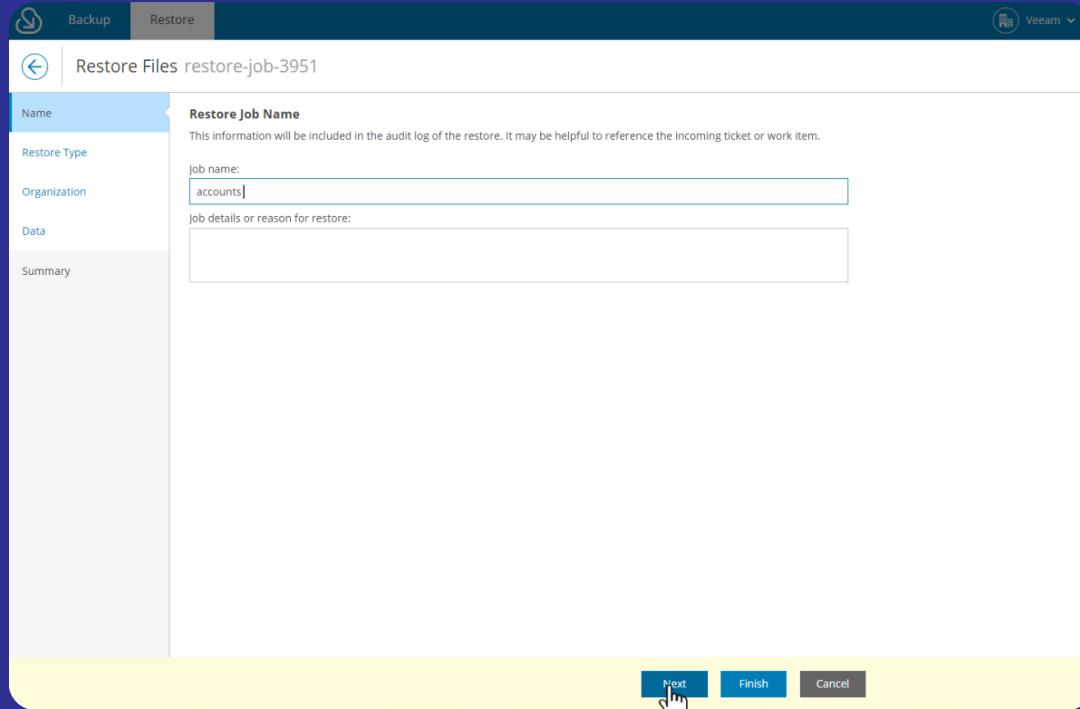
I'm heading straight to restore and then we will recap Veeam® Backup *for Salesforce* architecture.

Here I'm logging into the Azure VM, which I installed from the marketplace.



Restore with Veeam

This wizard will take me through the restore job and do everything to make it simple and error free.



Restore with Veeam

This wizard will take me through the restore job and do everything to make it simple and error free.

The screenshot shows the Veeam Backup & Replication software interface. At the top, there's a navigation bar with 'Backup' and 'Restore' tabs, and a 'Veeam' logo. Below the navigation bar, the title 'Restore Files accounts' is displayed. On the left, there's a sidebar with sections for 'Name', 'Restore Type', 'Organization', 'Data', and 'Summary'. The 'Restore Type' section is currently active, showing a sub-section titled 'Choose Restore Type' with the following description: 'Restore one or several full records with hierarchy, or revert field values for thousands of records. Recover metadata and reports with just a few simple steps.' There are four radio button options: 'Restore deleted, merged or corrupted records' (which is selected and has a hand cursor icon over it), 'Restore field values', 'Restore files', and 'Restore metadata'. At the bottom of the window, there are buttons for 'Previous', 'Next', 'Finish', and 'Cancel'.

Restore with Veeam

This wizard will take me through the restore job and do everything to make it simple and error free.

Select Records To Restore
Use filters to find records and select record versions you need to restore.

Select object: Account (Account)

Search in: Latest records

Display Fields: 5 fields selected

Data filters

+ Add Condition

Use filter logic: Off

Search Stop search

1,017 records found in Account
Showing records from the backup. Use Display Fields to show more data in the grid.

<input type="checkbox"/>	Account ID	Version ↓	Account Name	Billing City	Delete
<input type="checkbox"/>	0015f00001P2uPgAAJ	Latest	Abbott LLC	Meridian	N
<input type="checkbox"/>	0015f00001P2uPhAAJ	Latest	Abbott, Feil and Mosciski	Dallas	N
<input type="checkbox"/>	0015f00000I1SUPAAB	Latest	Abbott LLC	Meridian	D
<input type="checkbox"/>	0015f00000I1SZVAA3	Latest	Abbott, Feil and Mosciski	Dallas	D
<input type="checkbox"/>	0015f00000EsQVSAAN	Latest	Acme consumer products	null	N
<input type="checkbox"/>	0015f00000Et4k4AAB	Latest	INIT3 LTD	Holmfirth	N
<input type="checkbox"/>	0015f00000I1SjWAAV	Latest	Mayert, Satterfield and H...	Clearwater	N
<input type="checkbox"/>	0015f00000I1ShPAAV	Latest	Rohan, Hamill and Hand	Charlotte	N
<input type="checkbox"/>	0015f00000I1SlmAAF	Latest	Osinski LLC	Syracuse	N
<input type="checkbox"/>	0015f00000I1SjkAAF	Latest	Daugherty-Lueilwitz	Sacramento	N
<input type="checkbox"/>	0015f00000I1ShcAAF	Latest	Dach and Sons	Delray Beach	N
<input type="checkbox"/>	0015f00000I1SjkAAV	Latest	Kautzer-Wuckert	Saint Louis	N
<input type="checkbox"/>	0015f00000I1SjkAAV	Latest	Hannagan-Davis	Montgomery	N

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Previous Next Finish Cancel

Restore with Veeam

This wizard will take me through the restore job and do everything to make it simple and error free.

Select Records To Restore
Use filters to find records and select record versions you need to restore.

Select object: Account (Account)

Search in: Latest records

Display Fields: 5 fields selected

Data filters

Add Condition

Use filter logic: Off

Search Stop search

1,017 records found in Account
Showing records from the backup. Use Display Fields to show more data in the grid.

Abbott X 6 records found on this page. Try searching on other pages or apply search fi

<input type="checkbox"/>	Account ID	Version	Account Name	Billing City	Delete
<input type="checkbox"/>	0015f00001P2uPgAAJ	Latest	Abbott LLC	Meridian	Not
<input type="checkbox"/>	0015f00001P2uPhAAJ	Latest	Abbott, Feil and Mosciski	Dallas	Not
<input checked="" type="checkbox"/>	0015f0000011SUPA3A3	Latest	Abbott LLC	Meridian	Dele
<input checked="" type="checkbox"/>	0015f0000011SZVAA3	Latest	Abbott, Feil and Mosciski	Dallas	Dele
<input type="checkbox"/>	0015f0000010I1ST0AAN	Latest	Gutmann, Abbott and Hu...	Santa Monica	Not
<input type="checkbox"/>	0015f0000011SdpAAF	Latest	Von, Abbott and Stiedem...	Washington	Not

Show selected only: Off

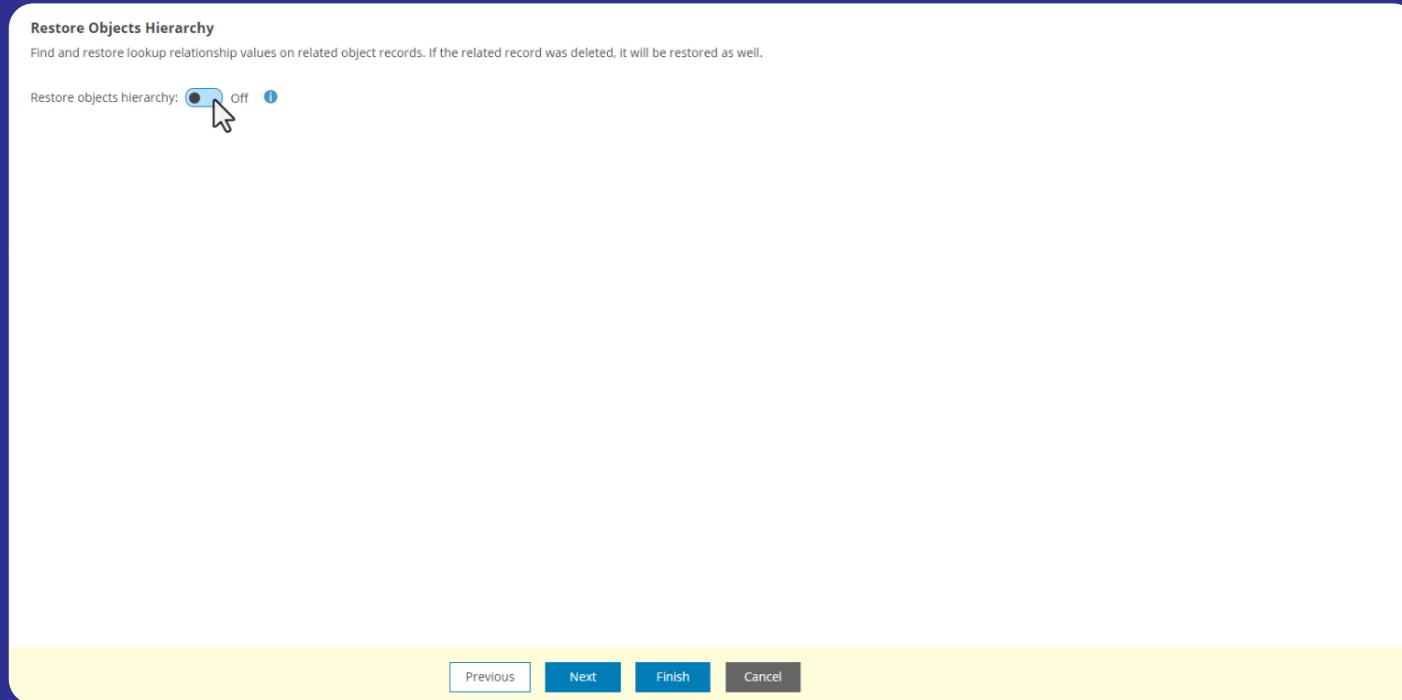
Selected: 2 of 1,017

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Previous Next Finish Cancel

Restore with Veeam

This wizard will take me through the restore job and do everything to make it simple and error free.



Restore with Veeam

Restore success shows changed ID on hover and logs keep details for administrators.

The screenshot shows the Veeam Backup & Replication interface with the 'Restore' tab selected. A search bar at the top contains the text 'accounts'. Below it, a summary section displays:

- Name: accounts
- Type: Records
- Status: Success (highlighted with a green checkmark)
- Duration: 3 sec

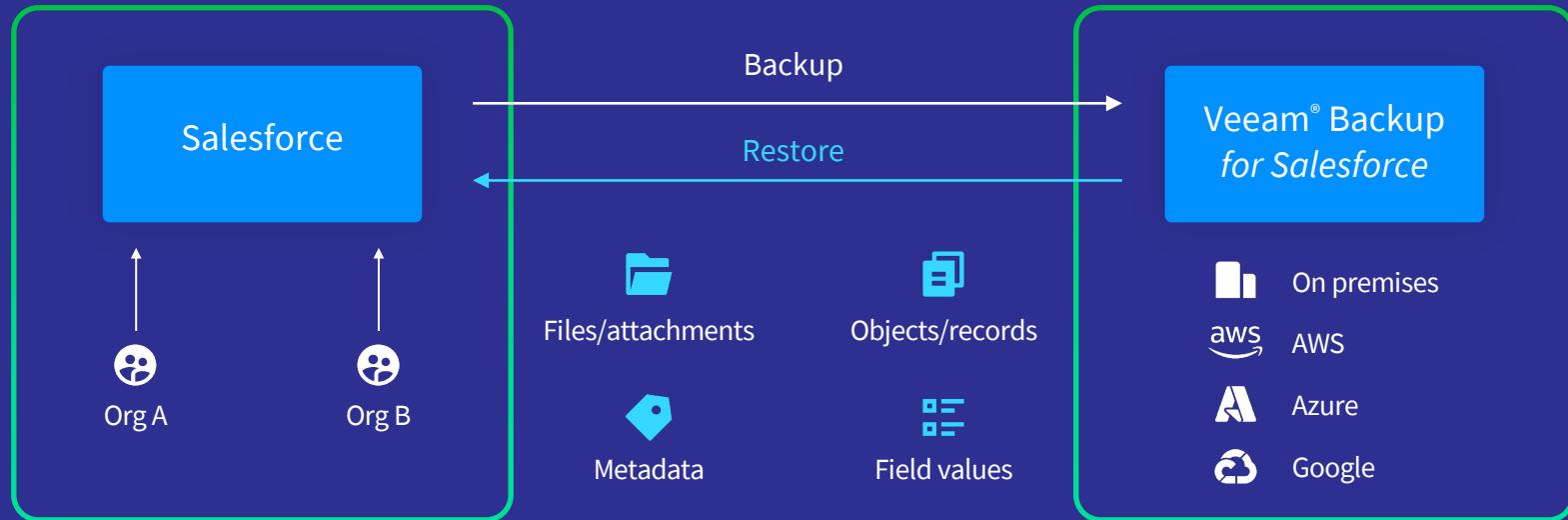
On the right side of the interface, there is a 'Download Logs' button, which is highlighted with a red box. Below this, a table lists the restored objects:

Object	Status	Result	Start Time	End Time
Opportunity	Success	Opportunity with new Id 0065f0000jVdkVAA1 was created, old Id: 0065f000...	3/24/23, 9:25:22 AM	3/24/23, 9:25:22 AM
Account	Success	Account with new Id 0015f00001P39WIAAZ was created, old Id: 0015f00001...	3/24/23, 9:25:20 AM	3/24/23, 9:25:21 AM

A tooltip appears over the second account row, containing the detailed log message: "Account with new Id 0015f00001P39WIAAZ was created, old Id: 0015f0000015ZVAA3; Account with new Id 0015f00001P39WIAAZ was created, old Id: 0015f000001SUPA43".

Veeam Backup for Salesforce

Your data. Your responsibility.



Deploy on premises or cloud • Salesforce-native • Granular backup and recovery

Product key capabilities



Salesforce-native

Purpose-built to back up and restore Salesforce data and metadata.



Fast and flexible recovery

Recover Salesforce records, hierarchies, fields, files and metadata.



Secure your data

Owning your data. Run your backup environment anywhere: on-premises, in GCP, AWS, Azure and more.



Custom scheduling

Set granular backup schedules and retention settings at the object level.



Simplified management

Manage several Salesforce instances from one console.



Incremental changes

With incremental sync and flexible scheduling, you can back up your Salesforce data almost continuously.



See and compare

See versions of records and metadata and quickly compare it with production.



Simple and easy-to-use UI

Click, click, click and done. Run backup policies and restore jobs in minutes.



Restore hierarchy

Granularly restore linked child objects to any record. You can restore parents' records as well.

Salesforce admins, what next?

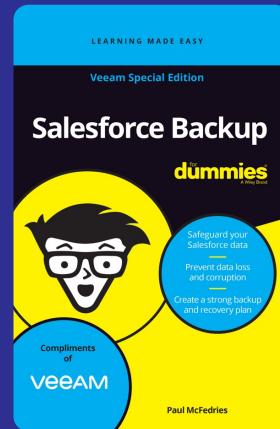
Control and management of data and any governance and regulatory responsibility is for the organization, not Salesforce.

There are many complex integration and data management tasks for admins.

Talk to them about taking one complexity away from them with Veeam, the #1 name in backup and now with Veeam Backup *for Salesforce*.

Make the protection and recovery of data and meta data simple.

Try it out with a development instance and show them how simple it can be.



<https://www.veeam.com/wp-salesforce-backup-dummies.html>



<https://www.veeam.com/wp-salesforce-backup-reasons.html>

