



Build a DRaaS Offering at No Extra Cost

Backblaze and Veeam

Introductions



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Cyber resilience, disaster recovery (DR), and a bulletproof backup strategy are crucial for business.



The FBI reported a **300%** increase in cyber crimes since 2020.



Average cost of downtime is **\$1410** per minute.



Data breaches cost businesses an average of **\$4.35 million** in 2023.



67% of organizations use cloud services as part of their data protection strategy.



The global annual cost of cybercrime is predicted to reach **\$8 trillion** in 2023 and **\$10.5 trillion** by 2025.

Disaster Recovery Options

Meeting recovery objectives.

There is frequently a trade-off between cost, recovery time, and systems restored.

#1

Traditional disaster recovery:
Keep a replica site on standby

#2

Cloud-based disaster recovery

#3

Disaster recovery as a service (DRaaS)

How do you choose the right solution?

DR can be complicated, costly, and time-consuming, leaving you prone to:

- User errors
- Backup failures
- Slow recovery times
- Hidden fees
- Unpredictable billing
- And more

Customers need *real* solutions.

Continuity Centers built a DRaaS offering at **no extra cost.**



Backblaze

veeam

Veeam and Backblaze Key Features

V12 Direct to Cloud and SOBR to Capacity Tier



Full Environment Coverage

Complements Veeam Backup & Replication, Veeam Backup for Microsoft 365, and Kasten K10.



Ransomware Protection

An extra layer of optional defense with immutable Object Lock—at no extra service cost.



Veeam V12 Friendly Too

Serves your way as direct-to-cloud repository or Scale-Out Backup Repository, Capacity Tier.



Instant Business Recovery

Fully-managed, on-demand DRaaS including bare metal servers and compute resources to support RTO needs.

Introducing



Instant Business Recovery

Powered by Backblaze and Veeam

Sophisticated Data Protection.
Easy Cloud Storage.
Simplify It.



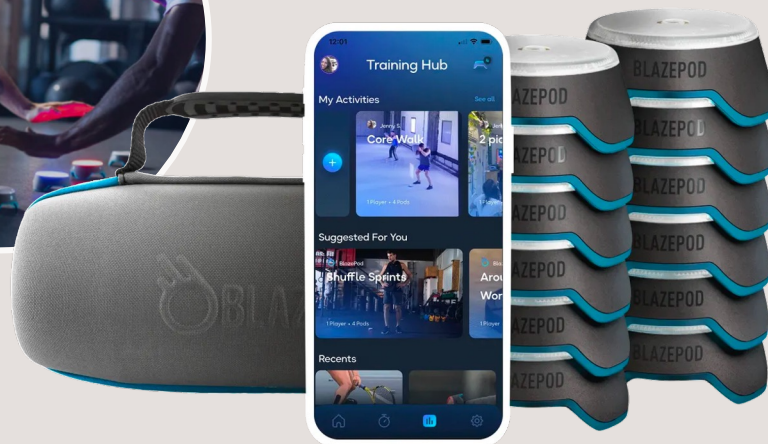
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You are entered to win!

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Canceling Wireless
Earbuds**



Q&A

Thank you!