

# Mischa Steiner

## Entrepreneur

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### Mischa Steiner

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Blog: <https://benzai10.com>

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### Skills

Founder, Entrepreneur, Project Manager for international IT projects, overseeing off-shoring and outsourcing software development, Microsoft Certified Systems Engineer, IT Solutions Architect, Data Migration/Synchronization Specialist, Full-Stack Developer, Cloud Service Development, Mobile Device Developer, IoT, Business Modeling (Strategyzer), Marketing, SEO

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### Experience

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#### Rocky Robots Inc. / CTO and Co-founder

DECEMBER 2016 - PRESENT, SEOUL (SOUTH KOREA), MUNICH (GERMANY)

Co-founder of the company. In charge of business modelling, software architecture design and implementation for web-based platform, cloud-based backend, mobile and hardware-based software in the field of consumer robotics.

Developments:

- ROS-based humanoid robotics software running on Raspberry Pi in combination with Android OS-based smartphone including face detection, motion tracking and voice interface
- React Native App to control and interact with the robot
- Google Cloud Platform based backend and React frontend for a leadership skill coaching chatbot

#### Relevator / Founder and Owner

JANUARY 2010 - DECEMBER 2016, SEOUL (SOUTH KOREA)

Sole-proprietary business consulting company. First 3 years specialized on IT project management, 2 years head of migration team at Allianz Korea Life Insurance together with Samsung SDS and Gratex International managing data migration for the Solvency II project. 2 years export/import business consulting for Swiss companies in South Korea. Various consulting and implementation projects: Online magazine for machine industry, Moroccan game shop, motivational apps like Rakepage.com and Flashklip.com.

#### Syflex AG / Partner Manager

SEPTEMBER 2001 - NOVEMBER 2009, BASEL (SWITZERLAND)

Manager for company key partners, project leader for key account projects in mobile computing systems, project sales and marketing in the field of mobile service and sales companies in Switzerland.

## **Swiss National Insurance / Software Developer**

APRIL 1997 - AUGUST 2001, BASEL (SWITZERLAND)

Software developer for mobile sales application.

## **Baloise Life Insurance / Software Developer**

APRIL 1991 - APRIL 1997, BASEL (SWITZERLAND)

Employee in the actuary department responsible for contract mutation calculations and later software developer for in-house actuary tools.

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## **Education**

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## **On-job Education / Microsoft Certified Systems Engineer**

MARCH 2003 - JULY 2003, BASEL (SWITZERLAND)

Graduated from school of commerce as a federal certified commercial employee

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## **Skills Overview**

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### **Business**

Project management (planning, business modelling, outsourcing)

Sales (cold calling/visiting, offering, key account management)

Pitching (startup incubators/accelerators, investors)

Startup Entrepreneurship

Marketing (SEM, SEO)

### **Information Technology**

Systems engineering (Microsoft, Linux and MacOS, Raspberry Pi, ROS)

Programming (Javascript [React.js, Gatsby.js, React Native and others], Python, Dart, Flutter, Erlang, Elixir, Ruby, HTML, CSS and more)

SysOps and DevOps (Google Cloud Platform, Firebase/Firestore, Kubernetes, Docker)

### **Languages**

German (native)

English (fluent)

French (intermediate)

Korean (intermediate)

Japanese (beginner)