

Outline

Review

- Semantic Text Analysis
- Cool media art pieces
- Project proposal

Prof. Angela Chang

Lecture 14: Text Poster & Next steps

Spring 2017. Mar. 13, 2017

CODE, CULTURE, AND PRACTICE

Its your show!



I RESENT TUESDYS

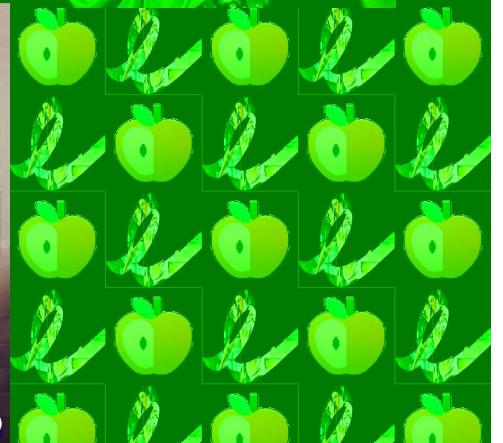


BOTTOM TEXT



sign of the times

e
design is my passion



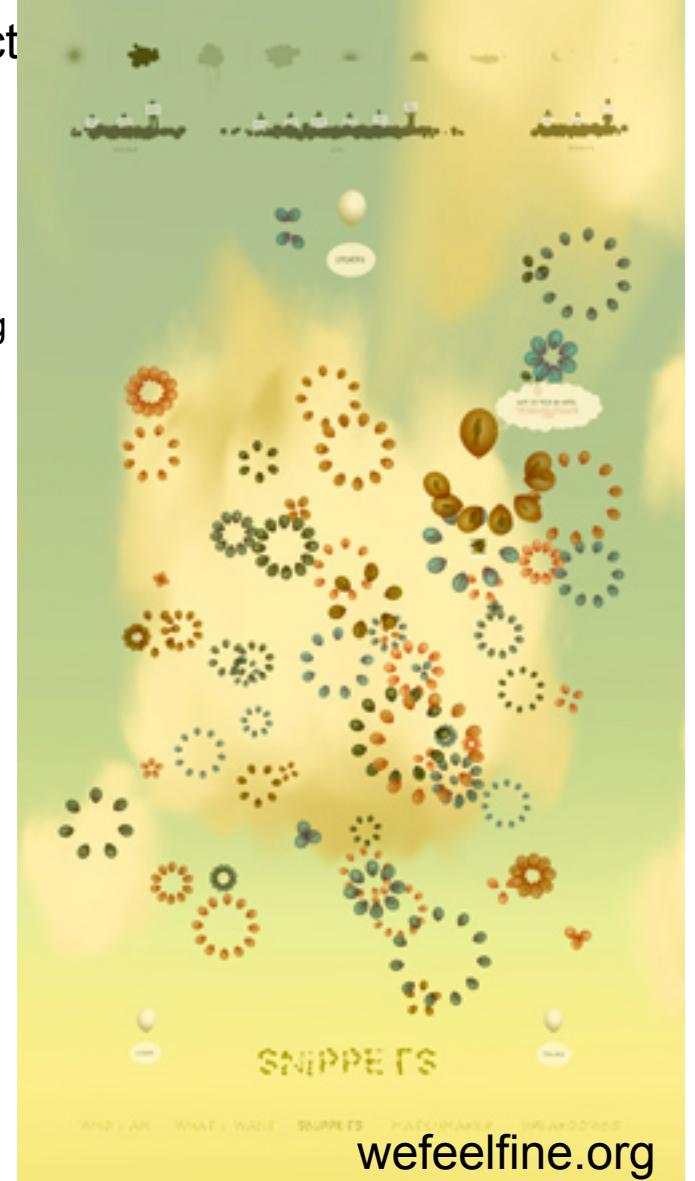
Why So Serious?

Inspirations

some cool media art projects

- Sep Kamvar's digital artwork
 - We feel fine
 - an interactive experience using more than 12 million human feelings collected over three years by scouring blog posts every 10 minutes for occurrences of the phrases "I feel" and "I am feeling"
 - I want you to want me
 - searches online dating sites for certain phrases and displays them in blue and pink balloons that float and bump into each other.
- James Patten Audiopad
 - How to bring interactivity back to digital Djing
- Kimiko Ryokai's IO Brush
 - How children learn where colors come from

<http://www.wefelfine.org/>

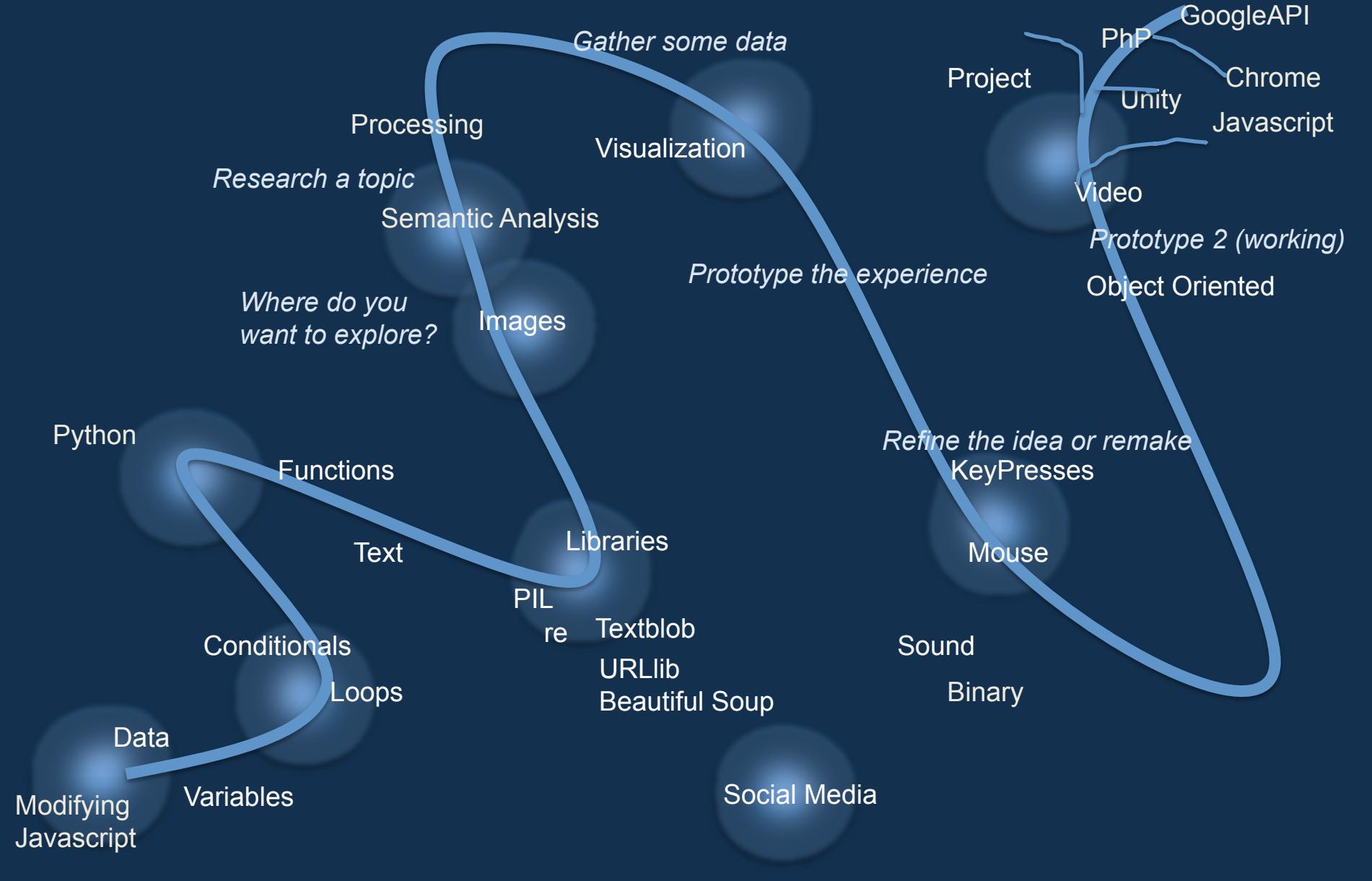


Curiosity

What are you curious about? What connections are out there, waiting for you to discover and share?

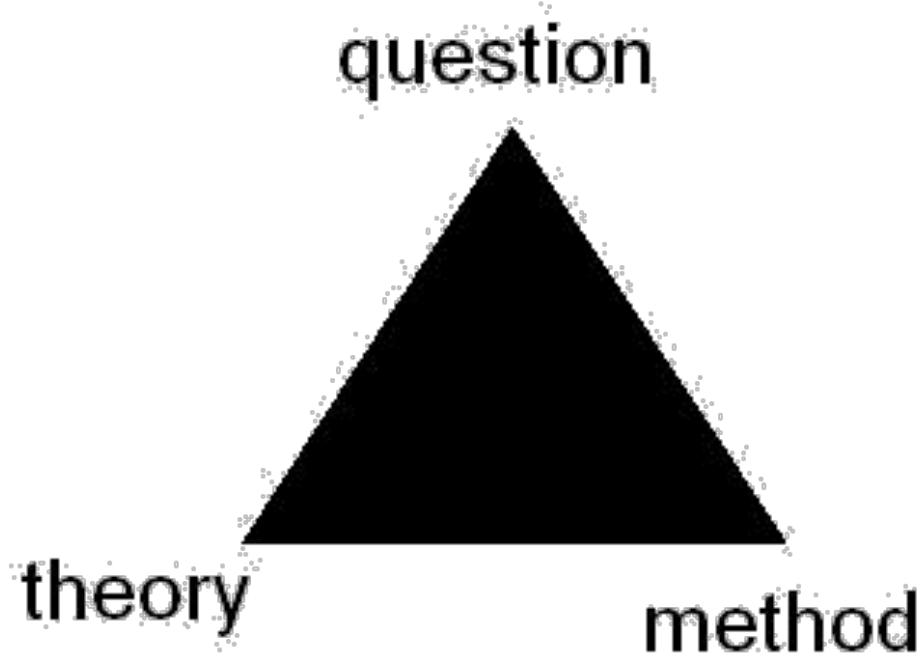
Path of a firefly by [Kristian Cvecek](http://quit007.deviantart.com/), <http://quit007.deviantart.com/>

Building an Experience Palette



Investigation

Asking the right questions in different ways.



Who are you? * What sets you apart from other people? * What do you want to learn? * What do you care about? * What doesn't work? * How can things be better? * How will you contribute to the world? * What do you believe is true that you want to find out about? * How will you measure your life? * What will you leave behind? * What inspires you? * How can you demonstrate your creativity? * Why do you do X? * What do people need that they don't have? * What limitations and opportunities exist? * What is the truth that you discover that needs to be shared?

Culture & Practice

Homework for next class, Wednesday, Oct 25.
propose a media art project

First media arts project proposal

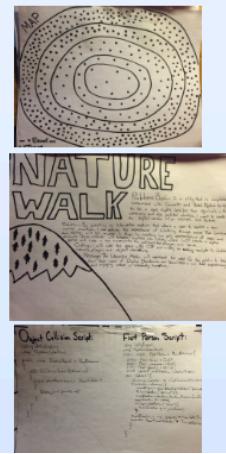
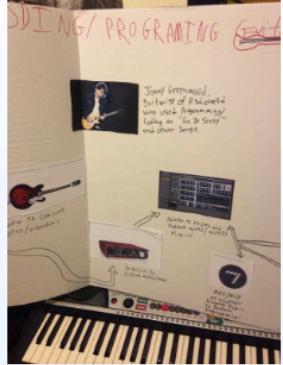
Pick a meaningful message, topic, or issue and propose an investigation using any of the techniques covered in the class. Create a poster about it and present it in the next class.

Components of a media arts project proposal:

- What's the idea, why is it important?
- Describe and sketch how someone might **interact** with your concept
- Make a poster describing your idea
 - Maximum poster size 2' x 2', minimum poster size 8.5" x 11"
- Illustrate how code might function in your project
 - e.g. flow diagram or pseudocode of how you will generate the artwork
 - (it should at least identify where you would get some data and
 - how might you process/analyze/change it)
- After you present your idea for 2-3 minutes, the class will give critique of the concept
- At the conclusion of class, everyone will team up to investigate the ideas further and refine them into a group project

last year's

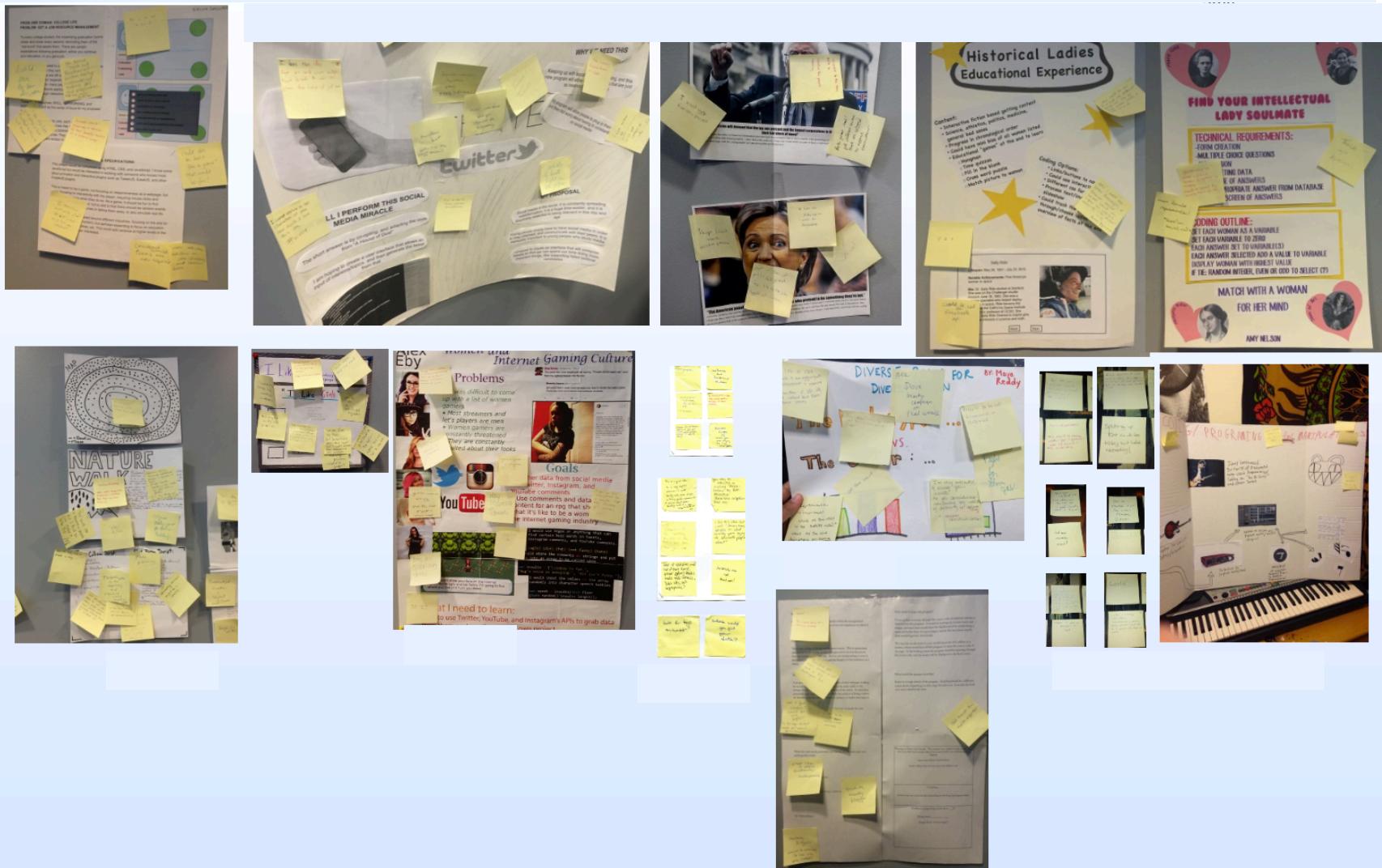
Media arts poster presentations



2 minute presentation
1 minute feedback

Present your idea(s) next Monday in class

Class participation grade for next week: Upload a picture of your poster with the post-its on it.



Feedback at the end of class

Homework

1

Peer review for the presentations today

2

Watch some videos on collaboration and peer review

<http://bit.ly/2017FirstProjectProposal>

Summary of today

- Review of your progress as programmers
 - Working with Images, different options
- Form groups based on your media arts investigation
- HW for next Wednesday
 - Reflect on how the class is going for you
 - Optional Technical Challenges, Extra credits opportunities