

Contactar

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Aptitudes principales

Executive Development

Quality Assurance

Quality Management

Languages

English (Native or Bilingual)

Español (Native or Bilingual)

Certifications

Gemini Certified Educator

Google for Education Certified
Trainer

DELTA

Inbound Marketing

Publications

Practise and Pass Preliminary for
Schools

Practise and Pass Key For Schools

Bernardo Morales

Project Manager in EdTech & Publishing | PhD Student in Applied

Linguistics (AI & Adaptive Learning)

Madrid y alrededores

Extracto

EdTech Project Manager with 10+ years in publishing, digital learning, and teacher training. Experienced in leading product development, curriculum design, and academic consultancy.

Currently a PhD candidate in Applied Linguistics (UCM), researching AI-driven adaptive tools to boost English speaking proficiency, especially for senior learners.

I'm passionate about building innovative, inclusive learning solutions that make education more accessible.

Experiencia

GRUPO EDELVIVES

6 años 4 meses

Project Manager

octubre de 2023 - Present (2 años 3 meses)

Madrid, Community of Madrid, Spain

-Lead the roadmap and strategic development of Edelvives' digital reading platform.

-Coordinate feature design with developers, applying UI/UX principles to improve learner experience.

-Manage marketing and communication strategy to expand adoption across schools.

-Deliver product presentations and trainings for educators and clients.

Educational Consultant/Teacher Trainer

septiembre de 2019 - octubre de 2023 (4 años 2 meses)

Madrid Area, Spain

-Designed and delivered teacher training programs across Spain.

-Supported schools in integrating Edelvives' educational products into classrooms.

-Partnered with schools and educators across Spain to assess professional development needs and design tailored training solutions.

VIU - Universidad Internacional de Valencia

University Professor

septiembre de 2024 - Present (1 año 4 meses)

- Teach courses in both primary school degree and master's programs in bilingual education.
- Supervise end-of-degree and end-of masters theses focusing on English language education.
- Engage with students to foster a collaborative learning environment.
- Contribute to the academic community at VIU - Universidad Internacional de Valencia.

UNIR

University Professor

octubre de 2023 - Present (2 años 3 meses)

- Teach and support undergraduate students in the Primary Education and Preschool Education degree programs
- Design and deliver courses focused on English language didactics and pedagogical development
- Supervise and mentor students through their Final Degree Projects (TFG)
- Participate in departmental meetings, research activities, and faculty collaborations

Universidad Nebrija

University Professor

marzo de 2025 - Present (10 meses)

Madrid, Community of Madrid, Spain

- Teach in the Master's Degree in Bilingual Education, focusing on bilingual centre management.
- Supervise Master's theses and mentor students.

Universidad de Alcalá

University Professor

septiembre de 2023 - Present (2 años 4 meses)

Alcalá de Henares, Community of Madrid, Spain

- Teach in the Master's in School Management, covering leadership and curriculum planning.
- Supervise Master's theses on school leadership and institutional development.

Equals

2 años 9 meses

Educational Auditor & Inspector

septiembre de 2024 - Present (1 año 4 meses)

-Conduct institutional inspections on teaching quality, curriculum, and assessment.

-Provide consultancy to help centres meet international standards.

ELT Consultant

abril de 2023 - Present (2 años 9 meses)

-Deliver teacher training on CEFR and curriculum alignment.

-Advise institutions on course design and assessment practices.

DELTA Publishing

ELT Materials Writer & Author

octubre de 2018 - Present (7 años 3 meses)

-Co-author of the Practise and Pass series for Cambridge English

Qualifications:

Practise and Pass A2 Key for Schools

Practise and Pass B1 Preliminary for Schools

-Write annotations, activities, and exercises for over 20 graded readers, supporting vocabulary development, reading comprehension, and learner engagement. Titles include:

Titanic · A Flight to Madrid · Rapping for Shelly · The Heart of Boston Rap · Magic Mirror · Missy · A Viral Disturbance · Arthur Young and the Corgi Mystery · Pip and the Umbrella Room · The Old Steam Train · The Cape of Good Hope · Running Riot · Buried Treasure on Indian Island

International House World Organisation

7 años 8 meses

International Schools Auditor & Advisor

mayo de 2018 - Present (7 años 8 meses)

Inspect IH schools worldwide to assess compliance with the IH Promises.

Observe teaching, review documentation, and meet staff/students.

Produce formal quality reports and guide schools on improvement.

Online Teacher Trainer

octubre de 2018 - junio de 2023 (4 años 9 meses)

Online

Tutored International House's Certificate of Advanced Methodology course.

International House Madrid

15 años 4 meses

Cambridge Speaking Examiner Team Leader

diciembre de 2015 - enero de 2025 (9 años 2 meses)

Madrid Area, Spain

-Coordinated examiner teams for Cambridge English Qualifications (YLE-CPE).

-Led training, certification, and quality assurance for examiners.

Digital Marketing Manager / Teacher trainer

marzo de 2016 - julio de 2019 (3 años 5 meses)

Madrid y alrededores, España

-Managed IH Madrid websites and landing pages, boosting visibility and enrolments.

-Designed digital campaigns and implemented CRM/inbound marketing strategies.

Assistant Director of Studies

agosto de 2011 - julio de 2019 (8 años)

Madrid y alrededores, España

-Oversaw academic management, teacher development, and curriculum design.

Senior Teacher

septiembre de 2010 - agosto de 2011 (1 año)

Madrid y alrededores, España

-Provided teacher support and delivered in-house training seminars.

English Language Teacher

octubre de 2009 - septiembre de 2010 (1 año)

Madrid y alrededores, España

- Taught a wide variety of levels (A1–C2), including young learners.

Cambridge University Press

Freelance Teacher trainer

abril de 2019 - julio de 2019 (4 meses)

Madrid Area, Spain

-Delivered training workshops on methodology and Cambridge resources in schools and academies.

International House London

Director of Studies - Young learners Winter Programme in Beijing,
China (Seasonal Programme)

febrero de 2019 - febrero de 2019 (1 mes)

Beijing City, China

- Manage materials and resources provided by International House London and the Host Centre.
- To administer, explain, follow and adapt the syllabus and develop strategies for successful learning outcomes
- Carry out lesson observations and provide oral and written feedback to teachers, forward feedback to Head Office at International House London
- At the end of the course, provide feedback on the material
- Collate student feedback according to the Heads of YL's instructions

Edinburgh School of English

Director of Studies (Seasonal Programme)

julio de 2009 - agosto de 2009 (2 meses)

St. Andrews, Scotland

- Organized teacher's timetables and provided academic support.
- Organized a weekly seminar programme.
- Observed teachers on a regular basis provided feedback and did post feedback observations.

International House World Organisation

English Language Teacher

septiembre de 2006 - junio de 2009 (2 años 10 meses)

Bydgoszcz, Kujawsko-pomorskie, Poland - San José, Costa Rica - Budapes, Hungary

- Taught across levels A1–C2, including exam prep (Cambridge, Euro, IELTS).
- Adapted methodologies to diverse cultural contexts.
- Contributed to teacher development through workshops on methodology and technology.
- Completed Cambridge DELTA (Modules 1–3) during tenure.

Educación

Universidad Complutense de Madrid

Doctor of Philosophy - PhD student, Linguistics · (octubre de 2024)

University of Leicester

MA Applied Linguistics and TESOL · (septiembre de 2021 - septiembre de 2023)

Universidad Nacional de Educación a Distancia - U.N.E.D.
Marketing Digital · (2017 - 2017)

University of Cambridge
DELTA (Diploma in Teaching English to Speakers of Other
Languages) · (2008 - 2008)

CICE Escuela Profesional de Nuevas Tecnologías
Master en Diseño Grafico, Animación Web y Comunicación
Digital · (2013 - 2015)