

## Contactar

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## Aptitudes principales

Executive Development

Quality Assurance

Quality Management

## Languages

English (Native or Bilingual)

Español (Native or Bilingual)

## Certifications

Gemini Certified Educator

Google for Education Certified Trainer

DELTA

Inbound Marketing

## Publications

Practise and Pass Preliminary for Schools

Practise and Pass Key For Schools

# Bernardo Morales

Project Manager in EdTech & Publishing | PhD Student in Applied Linguistics (AI & Adaptive Learning)

Madrid y alrededores

## Extracto

EdTech Project Manager with 10+ years in publishing, digital learning, and teacher training. Experienced in leading product development, curriculum design, and academic consultancy. Currently a PhD candidate in Applied Linguistics (UCM), researching AI-driven adaptive tools to boost English speaking proficiency, especially for senior learners.

I'm passionate about building innovative, inclusive learning solutions that make education more accessible.

## Experiencia

### GRUPO EDELVIVES

6 años 4 meses

#### Project Manager

octubre de 2023 - Present (2 años 3 meses)

Madrid, Community of Madrid, Spain

- Lead the roadmap and strategic development of Edelvives' digital reading platform.
- Coordinate feature design with developers, applying UI/UX principles to improve learner experience.
- Manage marketing and communication strategy to expand adoption across schools.
- Deliver product presentations and trainings for educators and clients.

#### Educational Consultant/Teacher Trainer

septiembre de 2019 - octubre de 2023 (4 años 2 meses)

Madrid Area, Spain

- Designed and delivered teacher training programs across Spain.
- Supported schools in integrating Edelvives' educational products into classrooms.
- Partnered with schools and educators across Spain to assess professional development needs and design tailored training solutions.

## VIU - Universidad Internacional de Valencia

University Professor

septiembre de 2024 - Present (1 año 4 meses)

- Teach courses in both primary school degree and master's programs in bilingual education.
- Supervise end-of-degree and end-of masters theses focusing on English language education.
- Engage with students to foster a collaborative learning environment.
- Contribute to the academic community at VIU - Universidad Internacional de Valencia.

## UNIR

University Professor

octubre de 2023 - Present (2 años 3 meses)

- Teach and support undergraduate students in the Primary Education and Preschool Education degree programs
- Design and deliver courses focused on English language didactics and pedagogical development
- Supervise and mentor students through their Final Degree Projects (TFG)
- Participate in departmental meetings, research activities, and faculty collaborations

## Universidad Nebrija

University Professor

marzo de 2025 - Present (10 meses)

Madrid, Community of Madrid, Spain

- Teach in the Master's Degree in Bilingual Education, focusing on bilingual centre management.
- Supervise Master's theses and mentor students.

## Universidad de Alcalá

University Professor

septiembre de 2023 - Present (2 años 4 meses)

Alcalá de Henares, Community of Madrid, Spain

- Teach in the Master's in School Management, covering leadership and curriculum planning.
- Supervise Master's theses on school leadership and institutional development.

## Eaquals

2 años 9 meses

Educational Auditor & Inspector

septiembre de 2024 - Present (1 año 4 meses)

- Conduct institutional inspections on teaching quality, curriculum, and assessment.

- Provide consultancy to help centres meet international standards.

ELT Consultant

abril de 2023 - Present (2 años 9 meses)

- Deliver teacher training on CEFR and curriculum alignment.

- Advise institutions on course design and assessment practices.

DELTA Publishing

ELT Materials Writer & Author

octubre de 2018 - Present (7 años 3 meses)

- Co-author of the Practise and Pass series for Cambridge English

Qualifications:

Practise and Pass A2 Key for Schools

Practise and Pass B1 Preliminary for Schools

- Write annotations, activities, and exercises for over 20 graded readers, supporting vocabulary development, reading comprehension, and learner engagement. Titles include:

Titanic · A Flight to Madrid · Rapping for Shelly · The Heart of Boston Rap  
· Magic Mirror · Missy · A Viral Disturbance · Arthur Young and the Corgi  
Mystery · Pip and the Umbrella Room · The Old Steam Train · The Cape of  
Good Hope · Running Riot · Buried Treasure on Indian Island

International House World Organisation

7 años 8 meses

International Schools Auditor & Advisor

mayo de 2018 - Present (7 años 8 meses)

- Inspect IH schools worldwide to assess compliance with the IH Promises.

- Observe teaching, review documentation, and meet staff/students.

- Produce formal quality reports and guide schools on improvement.

Online Teacher Trainer

octubre de 2018 - junio de 2023 (4 años 9 meses)

Online

Tutored International House's Certificate of Advanced Methodology course.

## International House Madrid

15 años 4 meses

### Cambridge Speaking Examiner Team Leader

diciembre de 2015 - enero de 2025 (9 años 2 meses)

Madrid Area, Spain

- Coordinated examiner teams for Cambridge English Qualifications (YLE–CPE).
- Led training, certification, and quality assurance for examiners.

### Digital Marketing Manager / Teacher trainer

marzo de 2016 - julio de 2019 (3 años 5 meses)

Madrid y alrededores, España

- Managed IH Madrid websites and landing pages, boosting visibility and enrolments.
- Designed digital campaigns and implemented CRM/inbound marketing strategies.

### Assistant Director of Studies

agosto de 2011 - julio de 2019 (8 años)

Madrid y alrededores, España

- Oversaw academic management, teacher development, and curriculum design.

### Senior Teacher

septiembre de 2010 - agosto de 2011 (1 año)

Madrid y alrededores, España

- Provided teacher support and delivered in-house training seminars.

### English Language Teacher

octubre de 2009 - septiembre de 2010 (1 año)

Madrid y alrededores, España

- Taught a wide variety of levels (A1–C2), including young learners.

## Cambridge University Press

### Freelance Teacher trainer

abril de 2019 - julio de 2019 (4 meses)

Madrid Area, Spain

- Delivered training workshops on methodology and Cambridge resources in schools and academies.

### International House London

Director of Studies - Young learners Winter Programme in Beijing, China (Seasonal Programme)

febrero de 2019 - febrero de 2019 (1 mes)

Beijing City, China

- Manage materials and resources provided by International House London and the Host Centre.
- To administer, explain, follow and adapt the syllabus and develop strategies for successful learning outcomes
- Carry out lesson observations and provide oral and written feedback to teachers, forward feedback to Head Office at International House London
- At the end of the course, provide feedback on the material
- Collate student feedback according to the Heads of YL's instructions

### Edinburgh School of English

Director of Studies (Seasonal Programme)

julio de 2009 - agosto de 2009 (2 meses)

St. Andrews, Scotland

- Organized teacher's timetables and provided academic support.
- Organized a weekly seminar programme.
- Observed teachers on a regular basis provided feedback and did post feedback observations.

### International House World Organisation

English Language Teacher

septiembre de 2006 - junio de 2009 (2 años 10 meses)

Bydgoszcz, Kujawsko-pomorskie, Poland - San José, Costa Rica - Budapes, Hungary

- Taught across levels A1–C2, including exam prep (Cambridge, Euro, IELTS).
- Adapted methodologies to diverse cultural contexts.
- Contributed to teacher development through workshops on methodology and technology.
- Completed Cambridge DELTA (Modules 1–3) during tenure.

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## Educación

Universidad Complutense de Madrid

Doctor of Philosophy - PhD student, Linguistics · (octubre de 2024)

University of Leicester

MA Applied Linguistics and TESOL · (septiembre de 2021 - septiembre de 2023)

Universidad Nacional de Educación a Distancia - U.N.E.D.  
Marketing Digital · (2017 - 2017)

University of Cambridge  
DELTA (Diploma in Teaching English to Speakers of Other  
Languages) · (2008 - 2008)

CICE Escuela Profesional de Nuevas Tecnologías  
Master en Diseño Grafico, Animación Web y Comunicación  
Digital · (2013 - 2015)