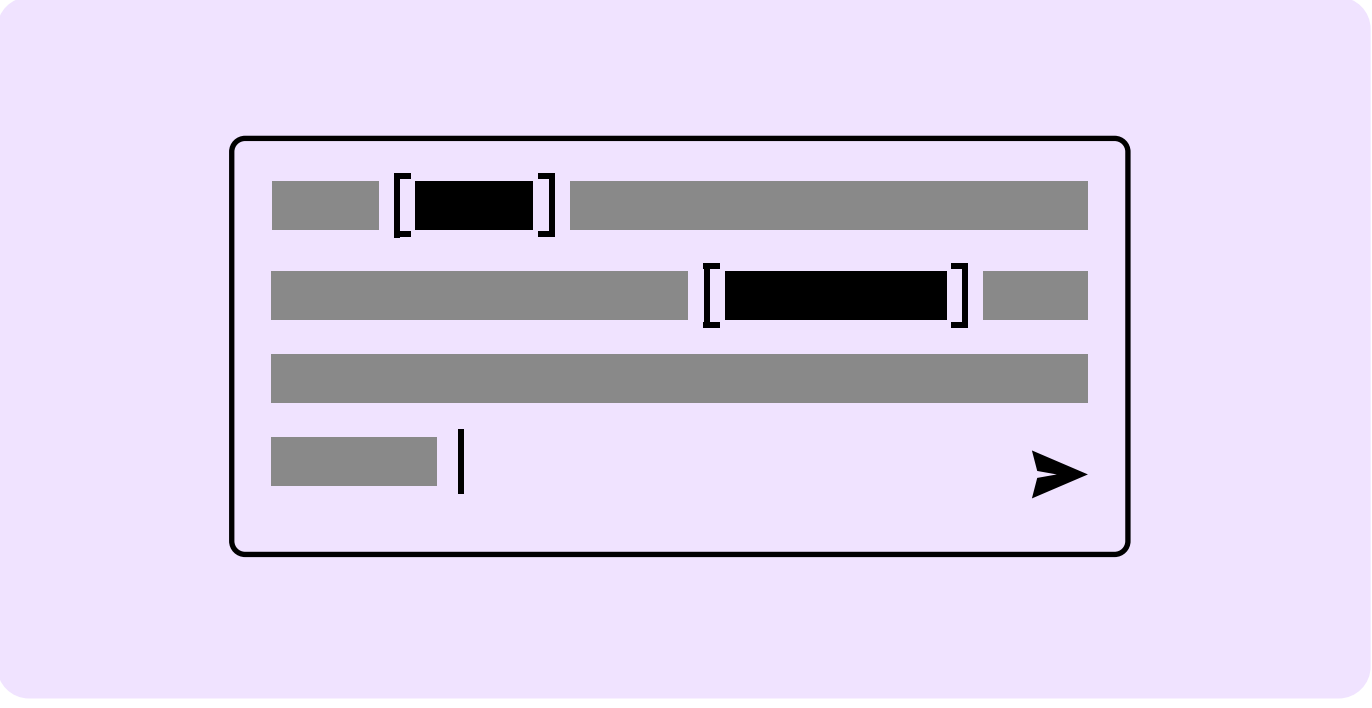


PROMPT TEMPLATES

Reuse proven prompts for the most common requests



Overview

Writing prompts for large language models (LLMs) presents a range of usability challenges that often leave users feeling frustrated and unsure of their abilities. One of the biggest hurdles is simply not knowing what’s possible with these AI systems. Users often struggle with how to properly address the AI, and many don’t possess the necessary literacy level to craft effective prompts. The difficulty of typing out an entire request adds to the complexity, forcing users into a frustrating trial-and-error process to create the perfect prompt.

Fortunately, many of these challenges have been addressed by existing patterns. Patterns like the Icebreaker and the Prompt Genie help users discover capabilities and improve their prompt writing literacy. However, these tools primarily serve as educational aids and fall short in enhancing the efficiency of usual daily tasks.

There are industries with common use cases that can be standardized. Here, there's a significant opportunity to scale the knowledge and best practices of experienced users, allowing others to benefit from them and reduce their learning curve. So, the question remains: how can we make this process easier and more efficient for everyone?

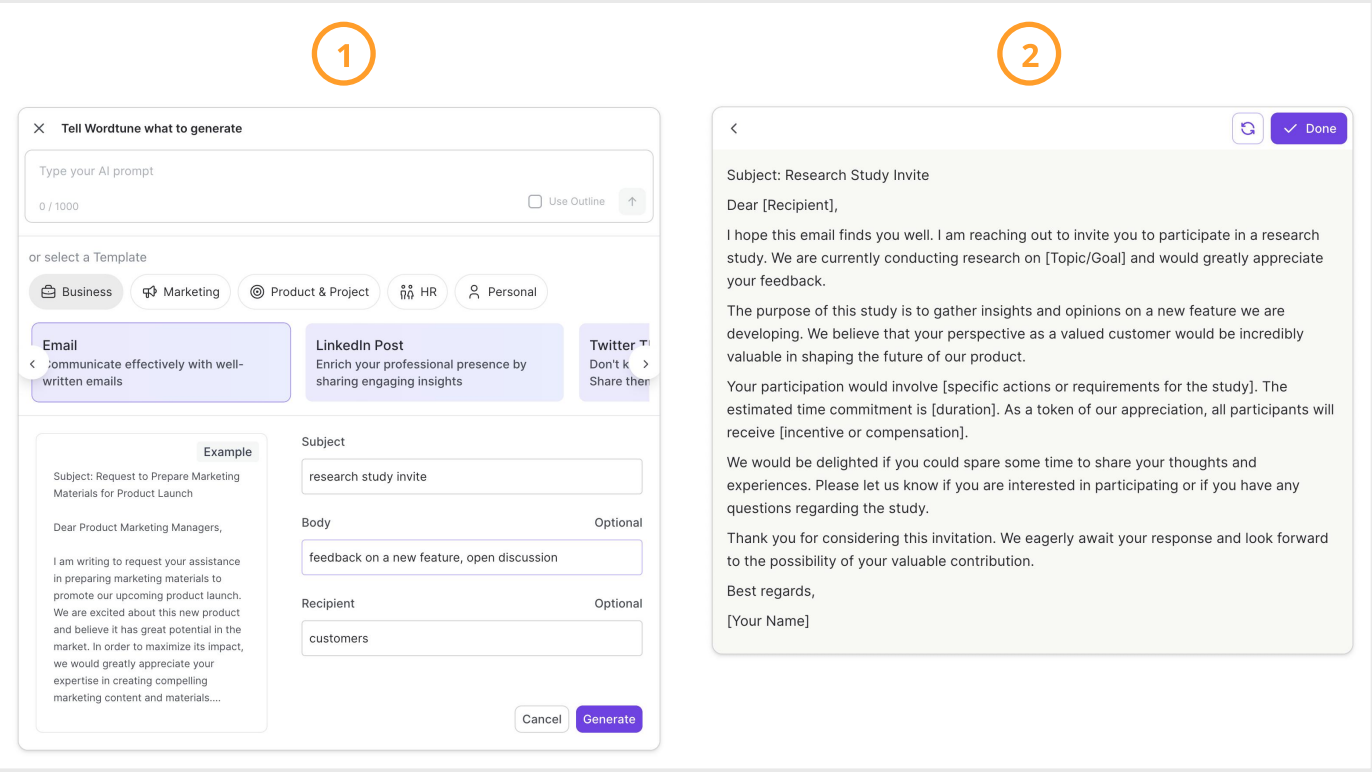
Solution

Offering a library of prompt templates brings numerous benefits. It provides users with optimal prompts for common requests, ensuring they achieve the best possible results without the frustration of trial and error. By simply filling in the missing information, users can save significant time and energy. Additionally, this library serves as an excellent teaching tool, exposing users to well-crafted examples and helping them learn effective prompt-crafting techniques through hands-on experience. This way, both novices and seasoned users can benefit, enhancing their productivity and understanding of how to communicate effectively with LLMs.

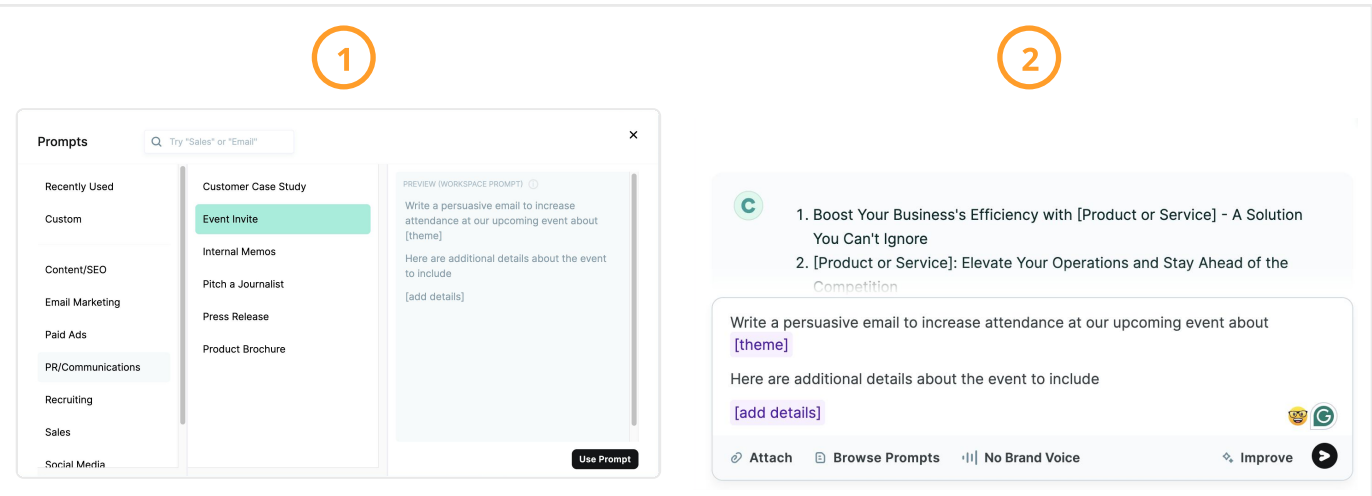
Easy to access. Progressive disclosure, categorization. Show a preview or a description.

Interaction style

- in-line text template or UI



Wordtune integrates templates as an as alternative to typed prompts in the prompt input component. Templates are categorized and presented in a nice compact, yet visual way. Upon selecting a template, the user gets a preview and a form with the required information, so the input is well structured, yet flexible.



Copy.ai presents a prompt library on demand. The templates are nicely grouped into categories and sub categories and the user can browse and preview. The selected template populates the prompt input and the missing information is highlighted.

Layout considerations

- Here are a series of layout choices that contribute to the success of this solution:
- Make the library accessible in the prompt vicinity: This increases discoverability and ensures it is easy to access when needed.
 - Group templates into categories: This organization makes templates easier to find. You can use one or multiple levels of grouping, depending on the number of templates.
 - Choose good titles, add short descriptions, and display a preview: This helps users quickly decide if a particular template meets their needs.
 - Disclose details progressively to reduce cognitive load: This approach makes the interaction feel lighter. For example, present information in stages: list of categories -> subcategories -> title -> preview.

Interaction styles

- The two examples above illustrate different approaches to interacting with a template:
- Populate the prompt input box and highlight the missing parts: In this approach, the template is directly inserted into the prompt input box with specific sections highlighted where the user needs to add information. This method keeps the user engaged with the actual prompt structure, aiding in their understanding and learning how to craft effective prompts themselves.
 - Hide the template behind a user interface (UI): Here, the user fills out a form instead of interacting directly with the prompt. This approach simplifies the process, making it feel lighter and less intimidating by hiding the complexity of the prompt. However, this method also means users miss out on the opportunity to learn about prompt construction, as they are not exposed to the details of the template.