Release Plan

# **Online Retail Administration – 10/4/16**

## **High level goals**

* Allow online store owner to pick products from supplier databases to add to their product inventory
* Allow online store owner to create reports on sales data.
* Allow online store owner to manage images of each product, selecting what the default image should be, what images should show, what images are related to each color, etc.
* Allow online store owner to add new suppliers to their website by simply writing an integration between the supplier API and the ORA API.
* Allow online store owner to store supplier product data in a consistent way
* Allow online store owners to plan and implement discounts ahead of time and to review the sales results of the promotion.

## User stories for release

### Sprint 1

Doing

•As an store manager, I need to see my sales for the month/quarter/etc so I can understand how much product I have sold.

Doing

•As a business owner, I need to see my sales for the week/month/quarter so I can make adjustments to my business.

Doing

•As a developer I need supplier product data stored in a consistent manner so that I may use it to create products.

### Sprint 2

Doing

•As an online store operator, I need to be able to remove products from my store without the assistance of a developer so that I can increase efficiency and profitability.

Doing

•As an online store operator, I need to be able to add products to my store without the assistance of a developer so that I can increase efficiency and profitability.

### Sprint 3

Doing  
•As an online store operator, I need my store to compare the price of a purchased item against all dropship suppliers I have access to and place an order with the cheapest vendor.

•As a developer, I need the product pictures organized in a way that it is useable by an automated system to create product profiles.

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## Product Backlog

* Store owner should be able to manage affiliate sales using a reporting/management interface.
* Store owner should be able to scrape images from manufacturer websites and import directly to their own products.