

# **HUMAN COMPUTER INTERACTION**

## **Chapter 1: Introduction**

## Learning outcomes

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- ❑ After completing this chapter students are expected to:
  - Know the definition of Human- Computer Interaction
  - Describe the Human Interface Devices
  - Know about the user interface engineering
  - Understand the relation ships b/n HCI and other field
  - Understand the goal of HCI

## Introduction to HCI

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- ❑ Human-computer interaction (HCI) is a field of study that focuses on the **design, evaluation and implementation of interactive computing systems** for human use and with the study of major phenomena surrounding them.
- ❑ It is study of interaction between **people (users) and computers**.
- ❑ “It is the neither the study of humans nor the study of technology, but rather the bridging between those two.”
- ❑ It is concerned with an **interdisciplinary field** in computer scientists, engineers, psychologists, social scientists etc.



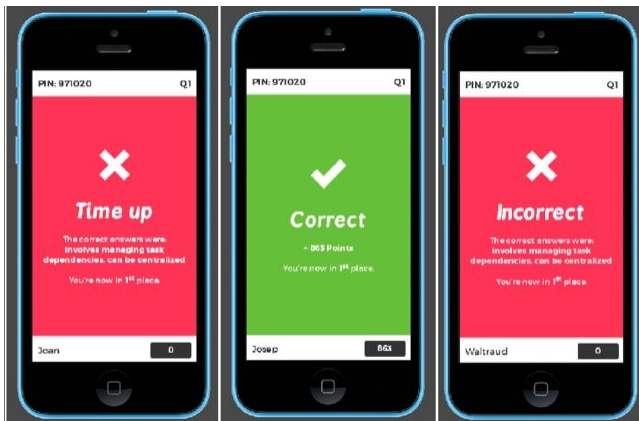
## What is Interaction?

- ❑ It refers to the **communication exchange** between humans and computer systems
- ❑ An **abstract model** by which human interact with the computing device
- ❑ It focus on **interfaces**[hardware/software]
- ❑ It is a two-way conversation
- ❑ Is a kind of action which occurs when two or more objects have an effect on each other; in some cases, a difference between the two should be distinguished.
- ❑ HCI strives to design interactions that are **efficient, effective, and enjoyable** for the user
- ❑ In communication, interaction communication occurs when sources take turns in transmitting messages between one another.
- ❑ In interaction, the term **affordance** is used by perceptual psychologists. It is also used in the field of cognitive psychology

# Interface vs. Interaction

## Interface

- A communication channel
- Visual representation, organization of elements
- Mobile phone app layout
- Blueprint of a house



## Interaction

- Conversation that takes place
- User actions and system responses
- User swiping through app screens
- Person walking through the house



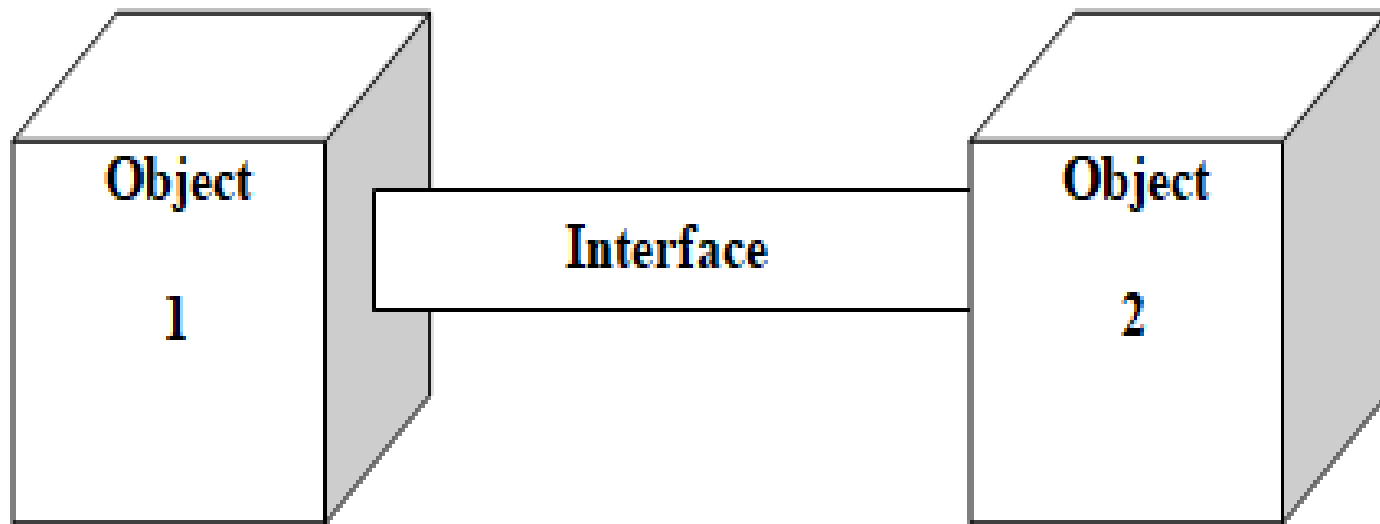
## What is Interaction?

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Some of the elements that contribute to interaction in HCI:

- ❑ **User interface (UI):** This is medium through which the communication b/n human and computer take place, including the visual elements, buttons, menus, and other controls.
- ❑ **Input devices:** These are the tools users use to provide information to the computer, such as keyboards, mice, touchscreens, or even voice commands.
- ❑ **Output devices:** These are how the computer communicates information back to the user, such as monitors, speakers, or printers.
- ❑ **Interaction style:** This refers to the overall way users interact with the system, such as through menus, commands, or natural language.

## What is Interaction?



## Human Interface Devices

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- ❑ A human interface device or HID is a **type of computer device that interacts directly with and takes input from humans**, such as the computer keyboard, computer mouse, joystick, graphics tablet, and others.
- ❑ HID devices can be used for input or output.
- ❑ The design of HID devices is an important part of HCI.
- ❑ HIDs should be easy to use, comfortable to operate, and provide clear feedback to the user.
- ❑ HCI specialists consider factors such as **ergonomics, usability, and accessibility** when designing and evaluating HID devices.



## User interface engineering

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- ❑ User interface engineering is the engineering of the user interface.
- ❑ It focuses on the **technical aspects** of building interfaces that are not only usable but also **efficient and effective** for the user
- ❑ UI engineering contributes to HCI:
  - UI engineering translates the principles of **user-centered design from HCI into concrete interfaces.**
  - UI engineers employ various techniques to ensure the **interface is easy to learn and use.**
  - UI engineering considers how **users will accomplish tasks** within the system.
  - UI engineers work closely with HCI specialists to understand user needs and translate them into feasible technical solutions.

## User interface engineering

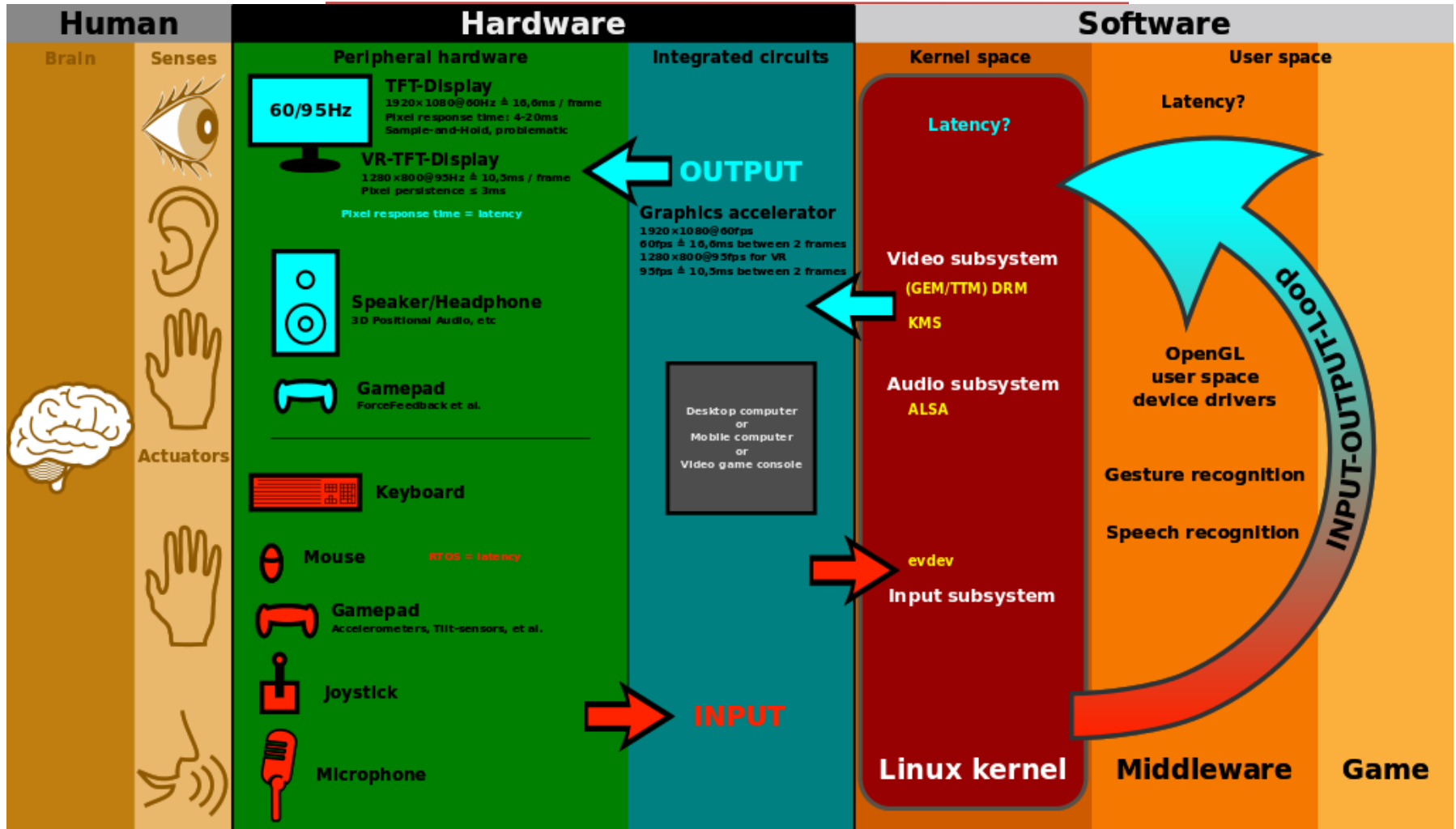
### ☐ **Some key HCI concerns that UI engineering addresses**

- Usability
  - Accessibility
  - User Experience
  - Learnability
  - Error Prevention and Recovery
- ☐ E.g Design an ATM interface that is easy to use for people with varying levels of technical experience and comfort with computers.

### ☐ **UI Engineering Solutions**

- Simple and Clear Layout
- Limited Options on Each Screen
- Clear Feedback
- Error Prevention
- Accessibility Features

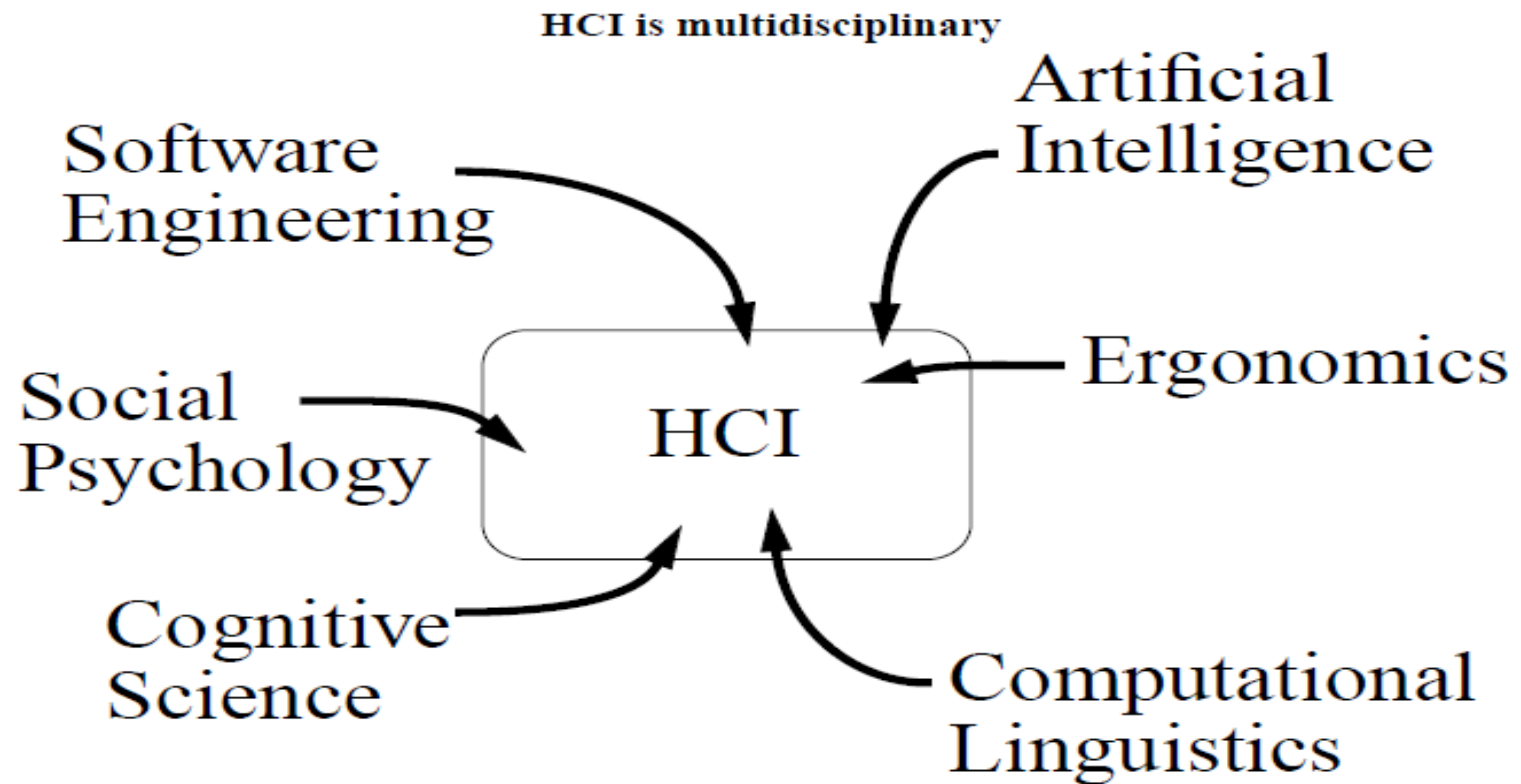
# User interface



Graphical User interface

## What is HCI?

- ❑ “The study of how humans and computers can work with each other on common tasks”.



# Software Engineering

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- ❑ Software Engineering is the process of **solving customer problems** by the systematic development of high quality software systems in order to meet their requirements within cost, time and other constraints.

## **How HCI integrates with software engineering**

- ❑ Integrating User Needs by understanding users need
- ❑ Designing user interfaces that are intuitive, user-friendly, and aesthetically pleasing
- ❑ Software development with HCI principles involves an **iterative design process**. Prototypes are built, tested with users, and refined based on their feedback.
- ❑ **Benefits of HCI in Software Engineering:**
  - Increased User Adoption
  - Reduced Development Costs
  - Improved User Satisfaction
  - HCI in software engineering helps to bridge the gap between the **technical aspects of software and the needs of the human users.**

## Artificial Intelligence

- ❑ AI is an area of Computer Science that emphasizes the creation of **intelligent machines that** work and react like humans.
- ❑ **HCI plays a crucial role in Artificial Intelligence**
  - HCI helps design interfaces that **explain** how an AI system arrives at decisions
  - HCI principles are used to **create chatbots and virtual assistants** that understand **natural language**
  - HCI informs the design of AI systems that **personalize the user experience**
  - HCI principles are used to evaluate AI **prototypes** and identify areas for improvement
  - AI is being increasingly used in HCI to improve the user experience
- ❑ **AI are designed for:**
  - Natural language processing
  - Recommender systems
  - Chatbots
  - Problem Solving

# Ergonomics

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- ❑ An applied science concerned with **designing and arranging things** peoples use so that the people and things interact most efficiently and safely.
- ❑ HCI professionals apply ergonomic principles to design interfaces that are comfortable, efficient, and effective for users.
- ❑ **This means considering factors such as:**
  - **Physical ergonomics** :-This refers to the design of the physical components of the interface, such as the keyboard, mouse, and screen.
  - **Cognitive ergonomics**: This refers to the mental demands of using the interface.
  - **Organizational ergonomics**: This refers to the way that work is organized and how technology is integrated into the workplace
- ❑ **The benefits of using ergonomics in HCI**
  - Increased user productivity
  - Reduced risk of RSIs and other musculoskeletal disorders
  - Improved user satisfaction
  - Lower training costs

## Computational Linguistics

- ❑ It is the branch of linguistics in which the techniques of computer science are applied to **the analysis and synthesis** of language and speech.
- ❑ It is the **interdisciplinary field** that studies the interface between computer science and linguistics.
- ❑ One of the main goals of HCI in computational linguistics is to **develop natural language interfaces** (NLIs) that allow users to interact with computers using natural language.
- ❑ NLIs can be used for a variety of purposes, such as **querying databases, controlling devices, and generating text.**
- ❑ HCI research in computational linguistics has made significant progress in recent years.



## Social Psychology

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- ❑ It is the branch of psychology that deals with social interactions including their origins and their effects on the individual.
- ❑ It helps us to understand **how people think, feel, and behave** in social situations
- ❑ **The ways that social psychology is used in HCI**
  - Used in understanding user expectations and norms
  - Can be used to design interfaces that are persuasive and influential.
  - It can help us understand how people work together in groups.
  - It can help us understand how people's sense of self is shaped by their social groups.

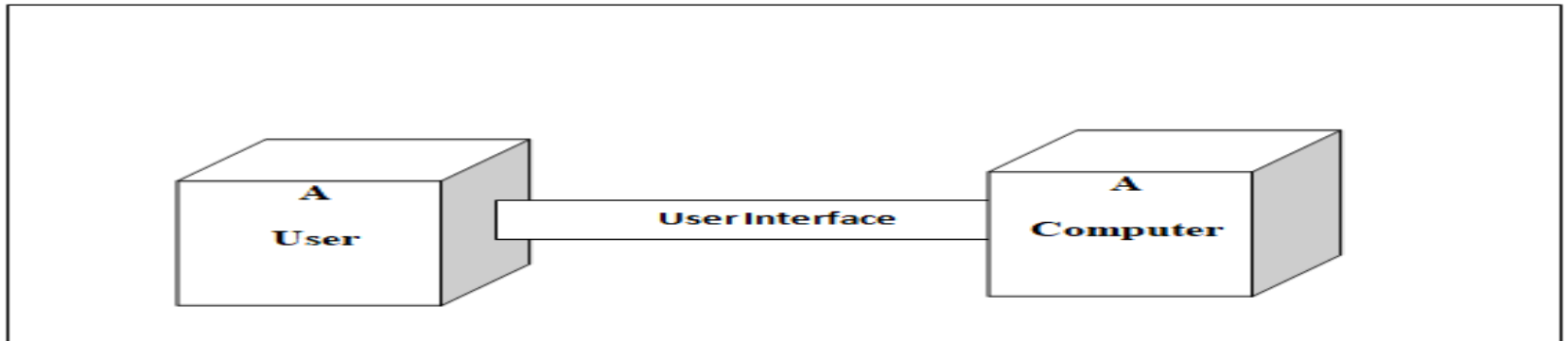
## Cognitive Science

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- ❑ The study of thought, learning and mental organization which draws on aspects of psychology, linguistics, philosophy, and computer modeling.
- ❑ It is the interdisciplinary study of mental processes, including how people think, learn, and remember.
- ❑ It provides HCI with a foundation for understanding how people interact with technology.
- ❑ **The ways that cognitive science is used in HCI:**
  - Understanding human memory
  - How people focus their attention on tasks.
  - Understanding problem-solving

## Human- Computer Interaction:

- ❑ Human- Computer Interaction (HCI) is the study and the practice of usability. It is about understanding and creating software and other technology that people will want to use
- ❑ In human-computer interaction, **computer transparency is an aspect of user friendliness** which prevents the user from worrying about technical details



## *Human- Computer Interaction*

### **HCI is Not about**

- ☐ Making the interface look pretty
- ☐ Only about desktop computers (and that goes for computing as well!)

### **HCI is about:**

- ☐ Understanding the users
- ☐ Understanding users tasks
- ☐ Understanding the surrounding environment
- ☐ GUI requirements gathering and analysis
- ☐ Design prototype
- ☐ Evaluate the system
- ☐ Has a role in the design and development

## Human- Computer Interaction:

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HCI consists of **three** parts:

1. Human: could be an individual **user or a group** of users.
2. Computer: could be **any technology** ranging from the general desktop computer to a large scale computer system.
3. Interaction: any direct or indirect **communication between a human and computer.**

## Why Care About People?

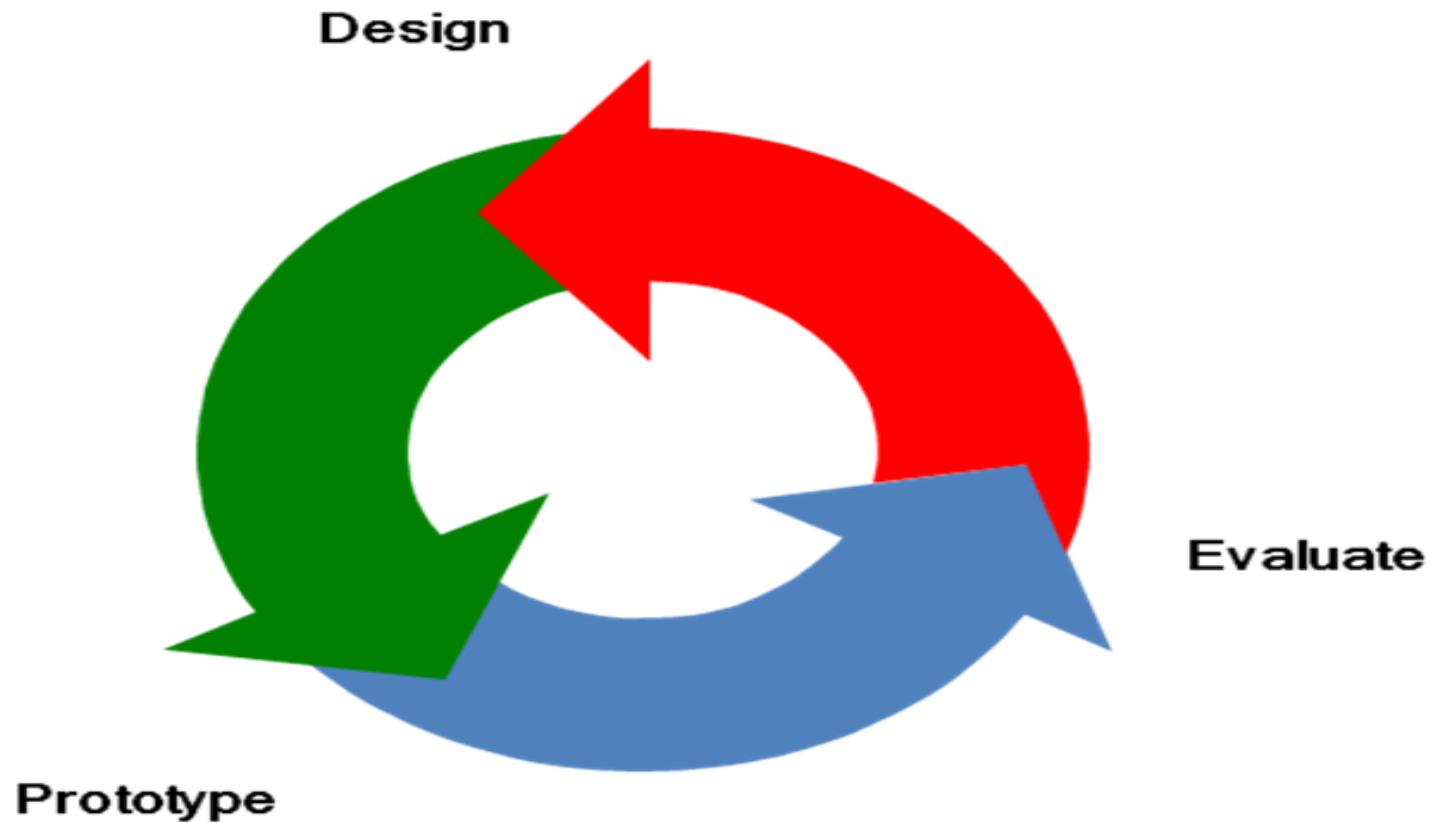
- ❑ HCI is study of **ways** that people **use and interact** with computing devices.
- ❑ And practice of making computers **easier** for **people to use**.
- \* Is that possible? **Yes!**
- ❑ It happens when people who design computers and software **keep in mind** that they are designing for **other people**( So make easy to use ).
- ❑ The same is true of **games**
  - People want to play games

## The goals of HCI

- ❑ The goal of HCI “is to develop or improve the *safety, utility, effectiveness, efficiency and usability of system that include computers.*”
- ❑ Or to produce **usable and safe** systems, as well as functional systems.
- ❑ In order to fulfill that, developers must attempt to:
  - Understand **how** people use technology
  - Building **suitable** systems
  - **Achieve efficient, effective, and safe** interaction
  - **Put people first**

## HCI/UI DESIGN CYCLE:


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## □ Reading assignment

Historical background of HCI



Thank you!  
Questions?