

Build products based on actual demand and not on forecasts.

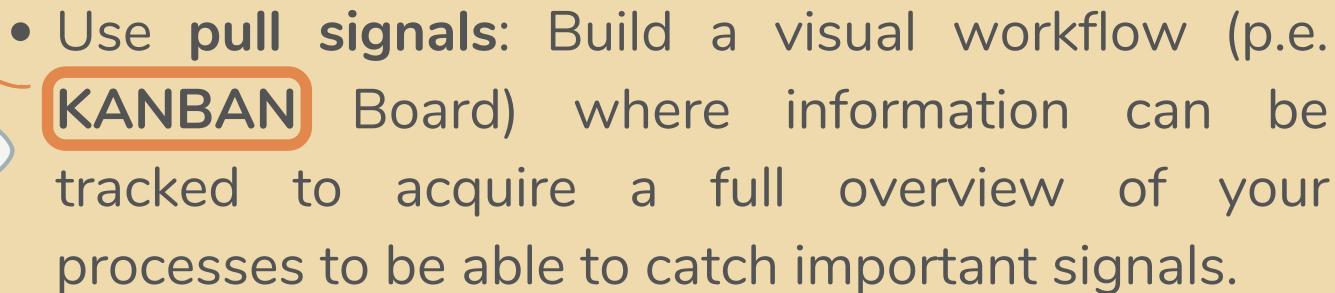
One should only produce what is asked for by the customer. As a result, you'll be able to optimize your resources and reduce the possibility of overstocking.

Applying a pull system will allow you to deliver work **JIT**.





## HOW TO



- Control the system:
  - Limit the WIP: how many tasks can live in each column.
  - Limit the Tasks time to live: the maximum time each task can live unfinished in the system.

These steps will help us notice bottlenecks.

## ADVANTAGES

- No overproduction, more free space, less cost of storing excess inventory.
- Adapt to changes faster and correct problems and defects that occur in the work process: KAIZEN.
- Increase customer satisfaction as the product specifically fulfills their needs.
- Gain flexibility, rapidly respond to changes in demand.

