

# Travis Lee Brown

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## Objective

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To be a part of a company that has the same passion as I do, but more importantly investing in the lives of those around me. Highly organized individual with excellent communication skills and a Business/Sales background as well as a Full-Stack Web Development certification. I hope to bring my sales experience and business background into a great company in the near future.

## Personal Summary

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- Business/Software Development background marked by various leadership, mentor, and manager roles and positions
- Sales Manager background with experience in Marketing/IT
- Respected leader and individual that grew that sales of a startup company to \$55mm
- 10+ Seasons of Football Coaching Experience (College/HS)
- Taking pride in building relationships with people and investing in their success first

## Work Profile

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### **Business Development Manager, Prairie Mechanical Corp.** Omaha, NE

(Feb 2022-Present)

- Generate new business leads through cold calling and existing customer connections
- Develop meaningful relationships with customers by coordinating company events/lunches to deepen their trust with the company
- Estimate and develop proposals for new preventative maintenance contracts, review and renew existing contracts annually
- Sales: \$338,000 in 2022, \$437,000 in 2023 new contracts (Sales goal of \$225,000)
- Retention Rate: 97% retention rate (best in company history)

### **Full-Stack Developer, Rapier Technology Group (RTG)** Omaha, NE

(Jan 2021-Feb 2022)

- Responsible for managing nine software programmers with the company's current United States contracts & future projects
- Managing the development of multiple IOS/Android apps such as Ricochet/Ever24/Takeoff that are currently being deployed & contracted with public and private sectors

### **Assistant WR's Coach, Abilene Christian University (DI-FCS)** Abilene, TX

(May 2018-Jan 2021)

- Full-time assistant WR's football coach
- Experience using: Visio, Excel, Word, PowerPoint, and Hudl

### **Midwest Sales Manager/Marketing Director, Express Distribution** Omaha, NE

(May 2012-May 2018)

- Responsible for sales at Express, grew the company's sales to \$55mm over a 2.5 year span
- Expanded the company's sales territories into two additional states (IA/SD)
- Managed sales teams at two different branches (Omaha/Yankton)
- Managed 9 sales reps in three states (NE/IA/SD)

## Education

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### **Bachelor of Business Administration (BBA)**

Hastings College, Hastings, NE (GPA 3.53; Dean's List 2010-2012)

- Experience using Microsoft Word, Excel and Powerpoint in a business setting
- Lead and directed many focus groups and projects using strategic problem solving
- Conducted and lead many presentations/speeches on various projects
- Partook in Strategic Leadership specific courses, furthering knowledge and understanding of effective leadership
- Member of Professional Business Leaders of America (3 years)
- Member of Omicron Delta Epsilon (ODE) Economic Society (2 years)

### **Full-Stack Developer Certification**

University of Kansas, Lawrence, KS (GPA 4.0)

- Skills learned: \*HTML \*CSS \*Javascript \*React.js \*jQuery \*Responsive Design \*Bootstrap \*Handlebars \*Firebase \*Cookies/Local Storage \*API's (Server & 3rd Party) \*Heroku \*Git \*MySQL \*MongoDB \*Node.js \*User Authentication \*SEO \*Semantic HTML \*Express \*Security/Session Storage \*MERN Stack

### **High School Diploma (2008)**

Archbishop Bergan High School, Fremont, NE (GPA 3.8)

## Technical Skills & Proficiencies

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- Experience in many Microsoft products, including Excel, Powerpoint, Word, Teams, OneNote, Publisher
- Adobe Acrobat DC, Photoshop, After Effects, Premiere Pro, Lightroom
- Salesforce CRM (Sales Manager Oversight)
- Coding: \*HTML \*CSS \*Javascript \*React.js \*jQuery \*Responsive Design \*Bootstrap \*Handlebars \*Firebase \*Cookies/Local Storage \*API's (Server & 3rd Party) \*Heroku \*Git \*MySQL \*GraphQL \*MongoDB \*Node.js \*NPM \*User Authentication \*SEO \*Semantic HTML \*Express \*Security/Session Storage \*MERN Stack \*Google API \*ORM \*OOP \*MVC \*Bulma CSS \*AWS Services (S3) \*Material UI



: <https://www.linkedin.com/in/travis-brown-97478a154/>



: <https://github.com/bergannation>

**My Portfolio:** <https://www.tlbportfolio.com>

Project 1: <https://bergannation.github.io/KU-CBC-Project-1-Delivery-Done-Right/>  
Javascript/CSS/HTML/Jquery/API's

Project 2: [https://github.com/bergannation/KU\\_BootCamp\\_Project2](https://github.com/bergannation/KU_BootCamp_Project2)  
Javascript/Heroku/Node/Handlebars/MySQL/Bulma/JQuery/AWS S3

Project 3: <https://github.com/japinell/KU-CBC-Project-3-WMS>  
React/Javascript/Heroku/Node/MongoDB/MaterialUI