

# Lachlan Deer

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CONTACT	Schönberggasse 1 Department of Economics University of Zurich 8001 Zurich	 +41 (0) 78 769 8789  <a href="mailto:lachlan.deer@econ.uzh.ch">lachlan.deer@econ.uzh.ch</a>  <a href="http://lachlandeer.github.io">http://lachlandeer.github.io</a>
EDUCATION	<b>University of Zurich</b> PhD Economics, expected in August 2018. Visiting Student Researcher, Stanford Graduate School of Business, Academic Year 2016-17.  <b>University College London</b> MSc Economics with Distinction, November 2013.  <b>University of Adelaide</b> MPhil Economics, July 2012. B Economics (First Class Honours), December 2009.	
RESEARCH INTERESTS	Empirical Industrial Organization, Quantitative Marketing, Structural Econometrics, Media Economics, Advertising, Behavioural Economics.	
WORK IN PROGRESS	Tweeting to Success? Word of Mouth on Consumer and Firm Learning in the Motion Picture Industry, with Pradeep Chintagunta and Gregory S Crawford. The Inverse Demand for Advertising in the UK: Should There be More Advertising on Television?, with Gregory S Crawford and Jeremy Smith and Paul Sturgeon. What Loss Aversion? The Implications of Modelling Choices in Structural Estimation Under Risk, with F Vieider, A Eid, P Martinsson, P McGee, P Martinsson, D Schoch and H Stojic. Consumption and Asset Trading Behaviour in a Dynamic Experimental Economy, with Ralph-C. Bayer.	
PUBLICATION	<a href="#">Pledges of Commitment and Cooperation in Partnerships</a> , with Ralph-C. Bayer, Games, 2016, 7(1) Article Number 4.	
CONFERENCE PRESENTATIONS	2016: Econometric Society - Australasian Meeting, Australian Conference of Economists. 2015: Zurich Workshop in Economics, ESA Europe. 2012: Econometric Society - Australasian Meeting. 2011: Econometric Society - Australasian Meeting, Australian Conference of Economists, Australia and New Zealand Workshop on Experimental Economics. 2009: ANU College of Business and Economics Honours Colloquium.	
SCHOLARSHIPS & AWARDS	2016-17: Doc.Mobility Grant, Swiss National Science Foundation. 2012: Travel Scholarship, Econometric Society Australasian Meeting. 2012: Excellence in Masters Thesis Research, University of Adelaide. 2010-12: Australian Postgraduate Award, University of Adelaide. 2010: Certificate of Teaching Excellence, University of Adelaide. 2008: Legg Mason Asset Management Scholarship, University of Adelaide. 2005-07: School of Economics Merit List, University of Adelaide. 2006: Summer Research Scholarship, University of Adelaide.	

EXPERIENCE	<p>2010–2012: Research Assistant for Prof. Ralph–C. Bayer, University of Adelaide.</p> <p>2008–2012: Laboratory Assistant at the Adelaide Laboratory for Experimental Economics.</p> <p>2011–2012: Research Assistant for Prof. Christopher Findlay, University of Adelaide.</p> <p>2007–2009: Research Assistant for Prof. Kym Anderson, University of Adelaide.</p> <p>2006 &amp; 2008: Research Assistant for Prof. Mark Weder, University of Adelaide.</p>
TEACHING	<p><b>University of Zurich, Teaching Assistant.</b></p> <p>Lecturer: Programming Practices for Research in Economics, with Julian Langer, Max Winkler &amp; Adrian Etter.</p> <p>Teaching Assistant: Cross Section and Panel Data Econometrics (×2), Empirical Analysis of Asymmetric Information in Banking and Insurance Markets.</p> <p>Thesis supervision: Bachelors (×2), Masters (×2).</p> <p><b>University of Adelaide, School of Economics, Teaching Assistant.</b></p> <p>Courses: Business and Economic Statistics (×2), Intermediate Mathematical Economics, Intermediate Microeconomics (×4), International Financial Institutions and Markets, Macroeconomic Theory and Policy, Managerial Economics (×2), Money Banking and Financial Markets, Public Finance, Principles of Economics (×2), Principles of Macroeconomics (×2), Principles of Microeconomics I.</p> <p><b>University of Adelaide, Bradford College, Instructor.</b></p> <p>Courses: Principles of Macroeconomics, International Financial Institutions and Markets.</p> <p><b>Flinders Business School, Teaching Assistant.</b></p> <p>Course: Introductory Macroeconomics.</p>
PROFESSIONAL ACTIVITIES	<p><b>As Organizer:</b></p> <p>2015 – 2016: Empirical Industrial Organization Reading Group, University of Zurich, Co–organized with Nicola Pavanini.</p> <p>2015 – current: Computational and Empirical Economics Working Group, University of Zurich, Co–organized with Julian Langer &amp; Max Winkler.</p> <p>2015: Zurich Workshop in Economics, Luzern, Lead organizer.</p> <p><b>Community Engagement:</b></p> <p>2016 – current: Instructor for Software Carpentry and Data Carpentry.</p>
COMPUTER SKILLS	<p>Statistical Packages: Julia, Matlab, Python, R, Stata.</p> <p>Experiments: ORSEE, z–Tree.</p>