

HYF Final Project: AnnotateTheWeb.com

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What do we do?

We empower organizations to achieve digital success



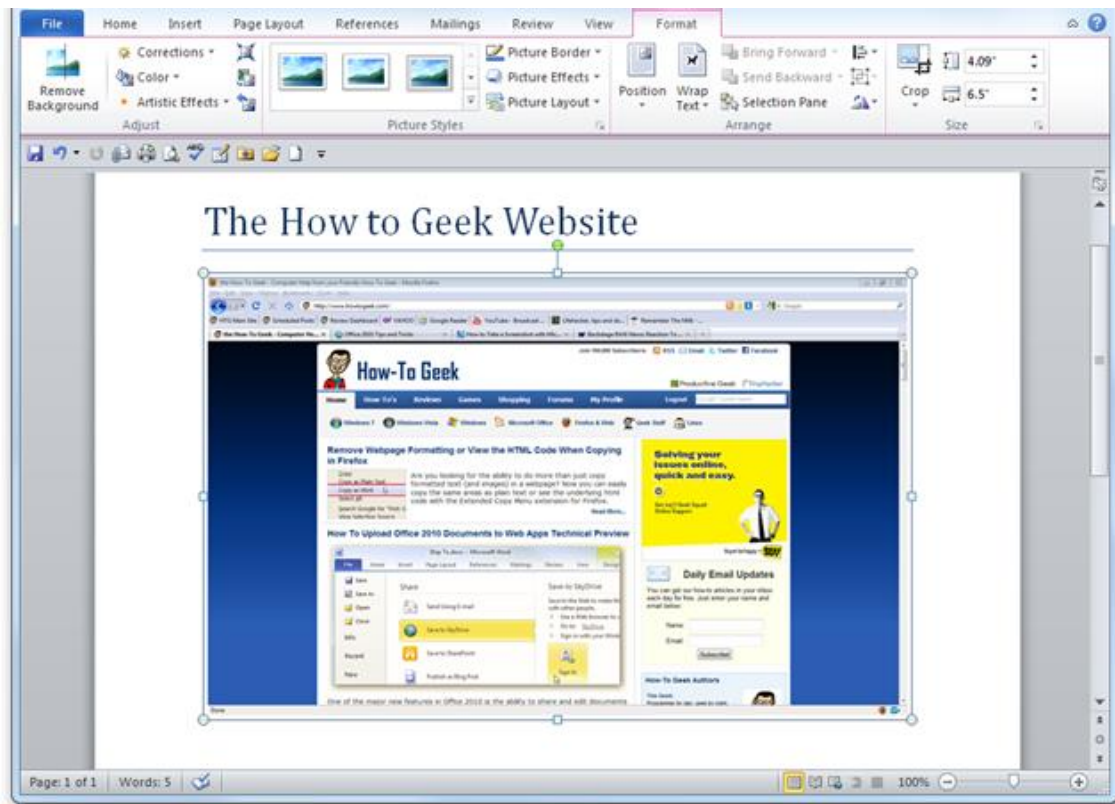
Market problem:

Collaborating on web page design, functionality and content

- ▶ More and more people work remote
- ▶ When a web site is being developed there is a need for a visual feedback process between business owners and developers/designers
- ▶ When a web site is live, there is a need for editors to suggest design and functionality improvements
- ▶ When new content is being created, a junior editor might need feedback from a more experienced
- ▶ Designers and frontenders need to pin annotations to their work to explain their decisions

Current solution

Or



AnnotateTheWeb

- ▶ Enter a url
- ▶ A screenshot is taken
- ▶ You can add virtual post-it's (Annotations) to it
- ▶ You can share it with others
- ▶ They can reply



Current status

- ▶ Early, quick & dirty prototype, made by Allan, 6 months ago
- ▶ Needs complete rewrite, nice design and improved functionality
- ▶ Webservice for screenshots available
- ▶ Design available