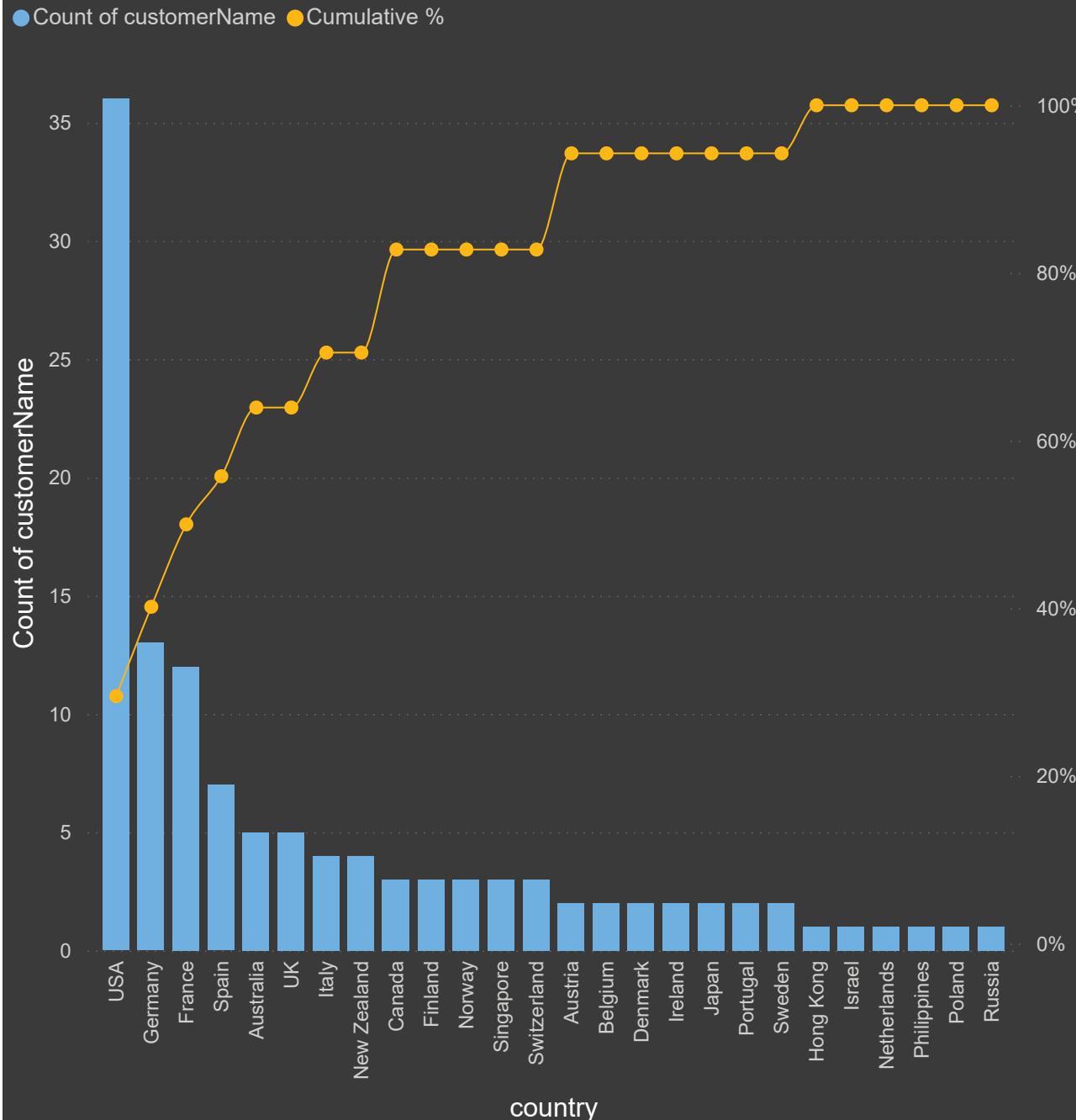
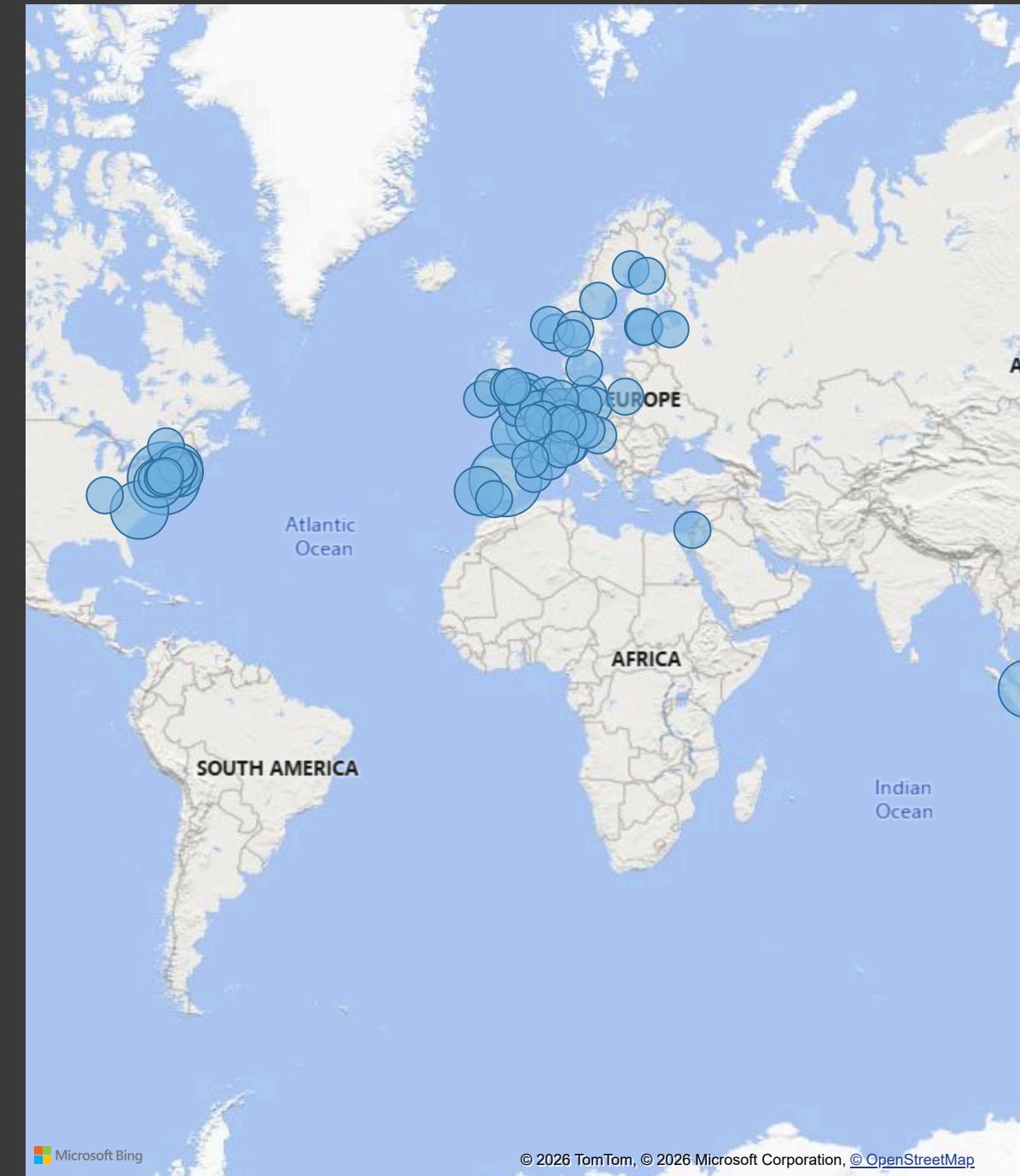


## Count of customerName and Cumulative % by country

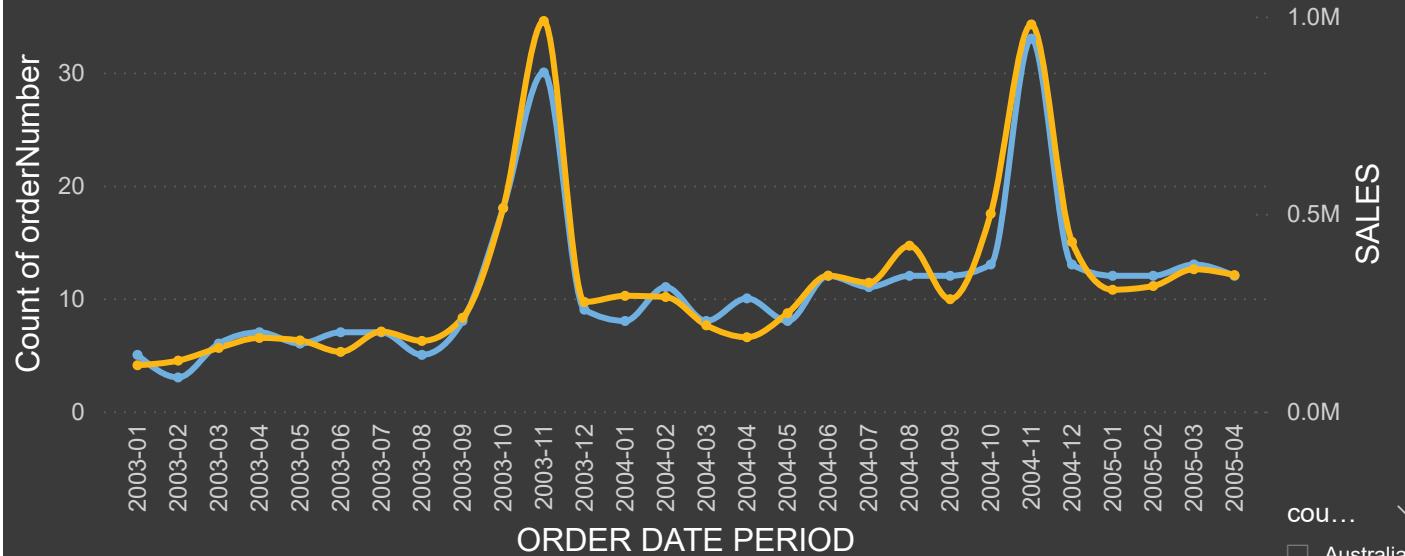


## Count of customerName by city

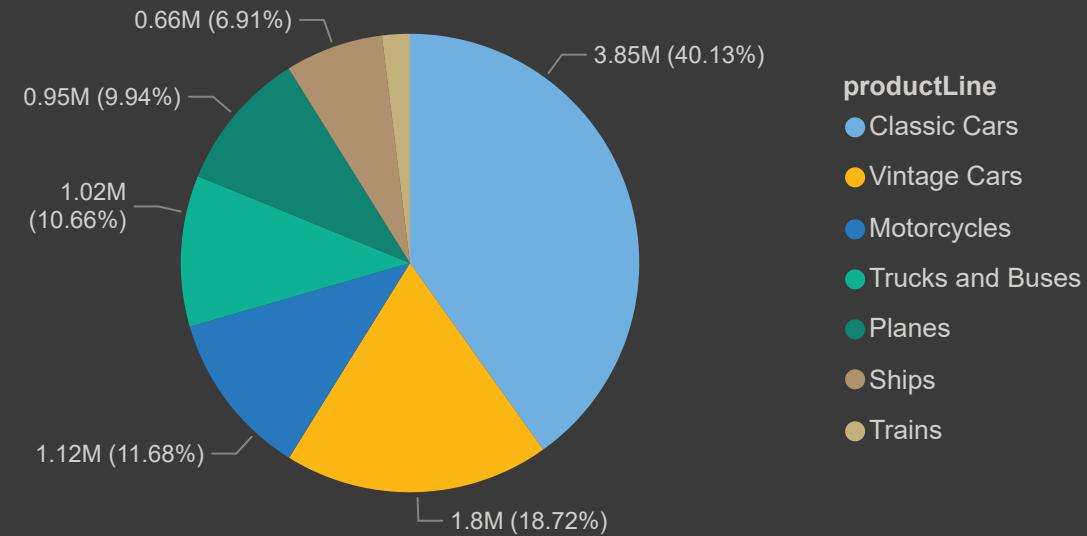


## Count of orderNumber and SALES by ORDER DATE PERIOD

● Count of orderNumber ● SALES

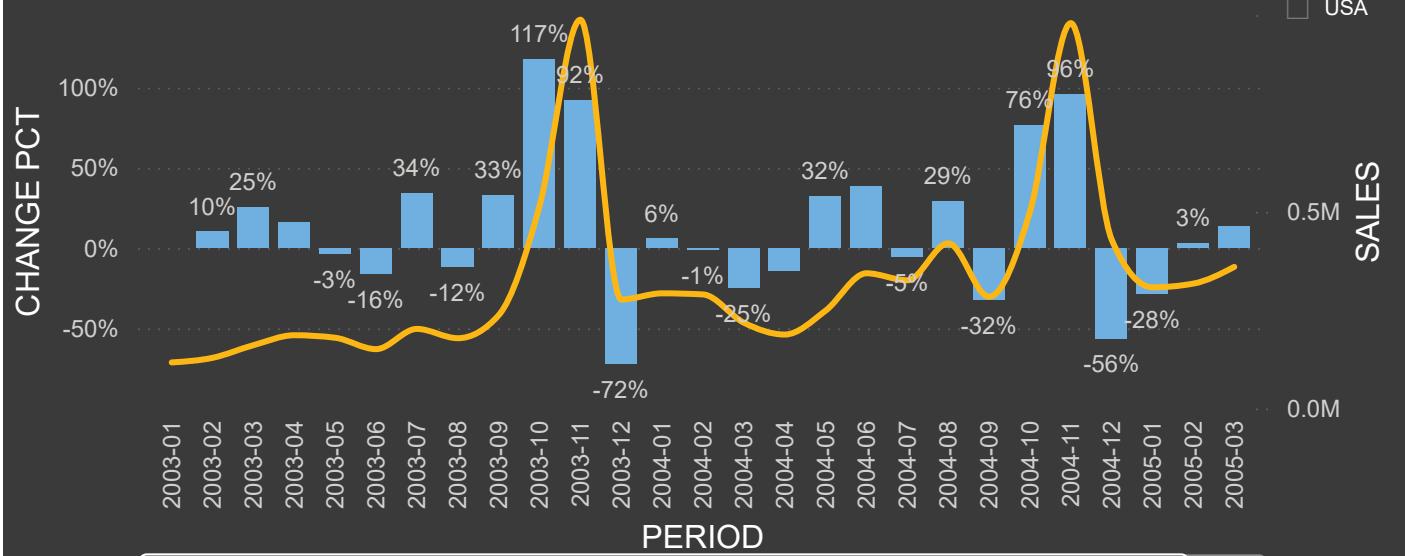


## SALES by productLine

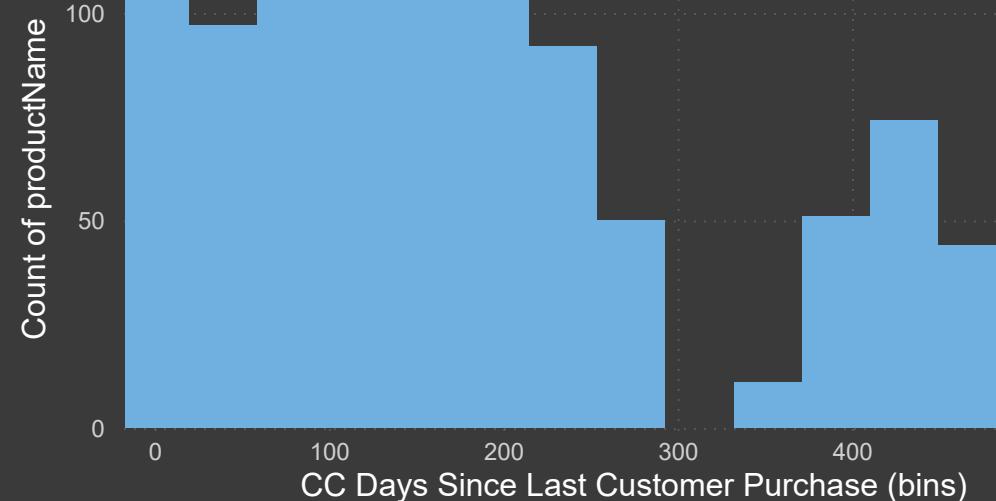


## SALES CHANGE PCT and SALES by PERIOD

● CHANGE PCT ● SALES

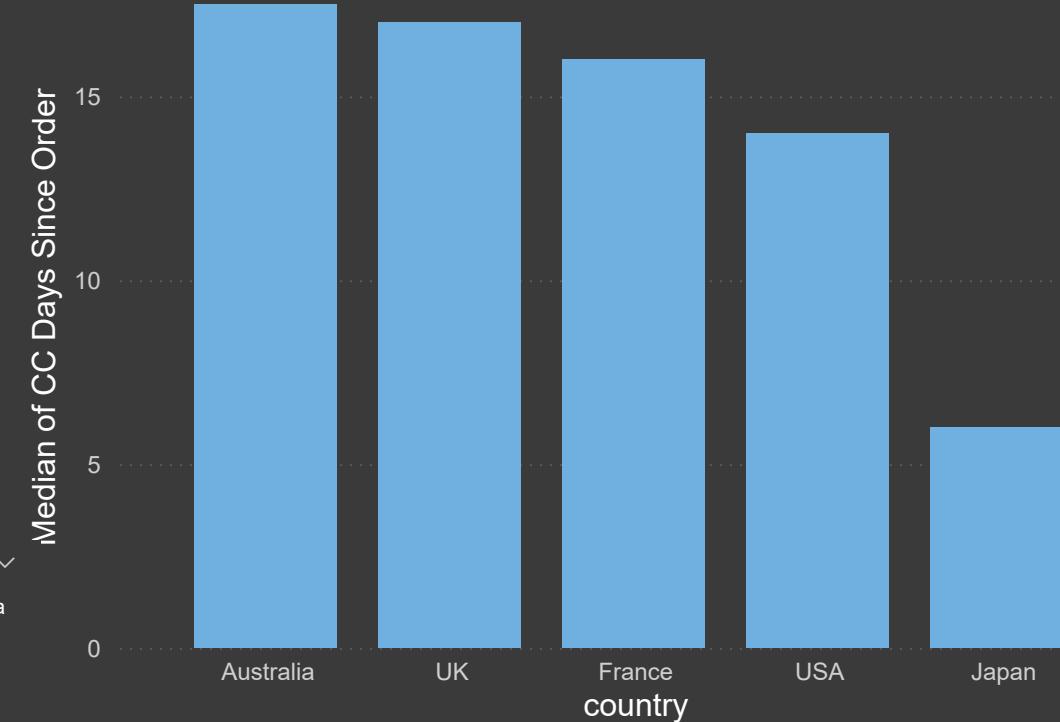


## REQUENCY DISTRIBUTION OF DAYS PASSED SINCE LAST ORDER

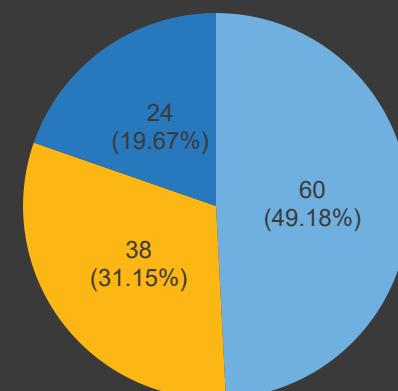


customerNumber	UNPAID AMOUNT	CM DAYS PASSED SINCE LAST ORDER	Max of CC Days Since Order
131	\$41,445	197	17
144	\$23,014	193	16
448	\$44,167	89	46
496	\$22,964	60	54
328	\$43,525	58	18
201	\$45,444	53	14
145	\$21,638	46	25
450	\$83,985	39	
166	\$2,327	38	24
357	\$37,770	32	14
362	\$50,806	25	11
471	\$10,945	22	26
386	\$35,363	21	12
412	\$23,627	15	15
382	\$52,420	14	16
124	\$7,639	2	
282	\$42,251	2	
157	\$5,850	1	
314	\$8,599	1	
<b>Total</b>	<b>\$750,351</b>	<b>0</b>	

Median of CC Days Since Order by country



SHARE OF CHURNED CUSTOMERS (WHO ORDERED IN LAST 12 MON BUT DID NOT IN LAST 2 MONTHS)



CC CUSTOMER CHURN

- CHURNED
- NOT CHURNED
- NO ORDER

COUNT OF Last Customers and New Customers by Year and Month

● CM Last Customers ● CM New Customers

