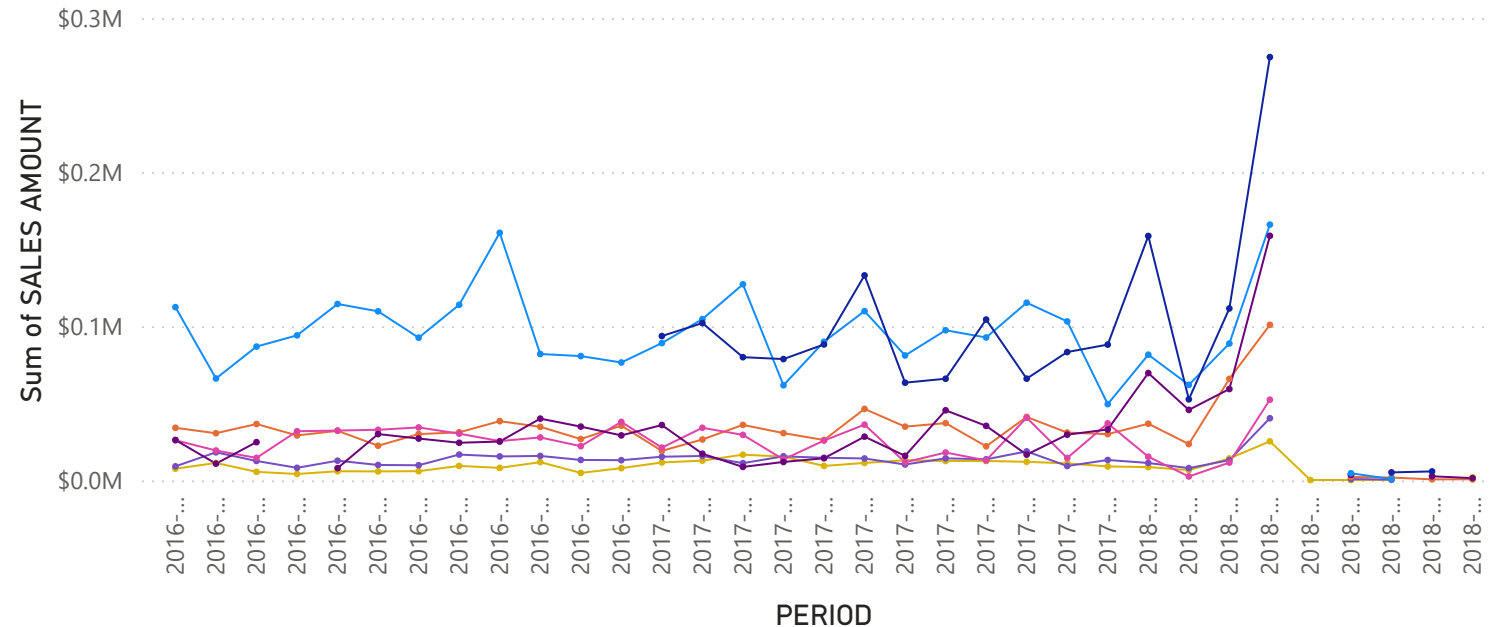
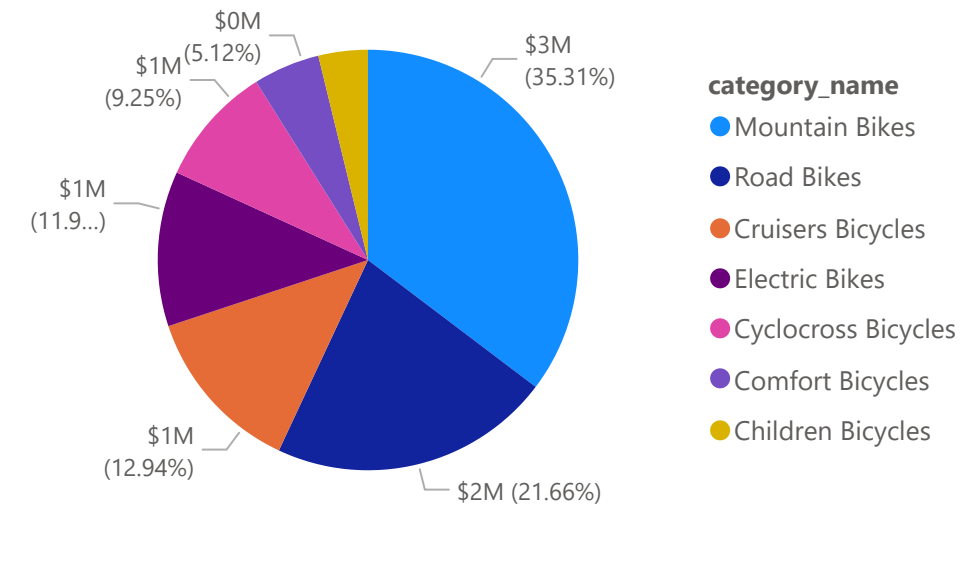


### Sum of SALES AMOUNT by PERIOD and category\_name

**category\_name** ● Children Bic... ● Comfort Bic... ● Cruisers Bi... ● Cyclocros... ● Electric Bi... ● Mountain ... ● Road Bikes

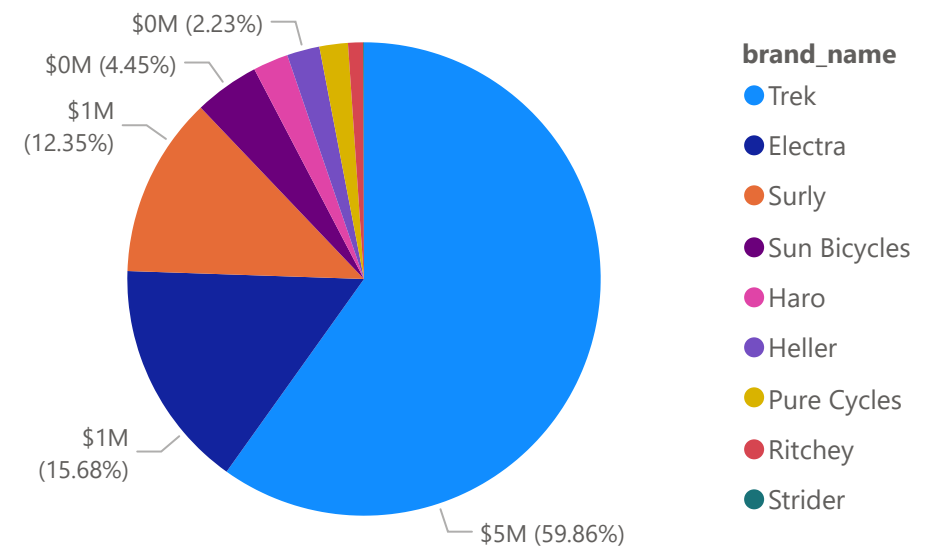
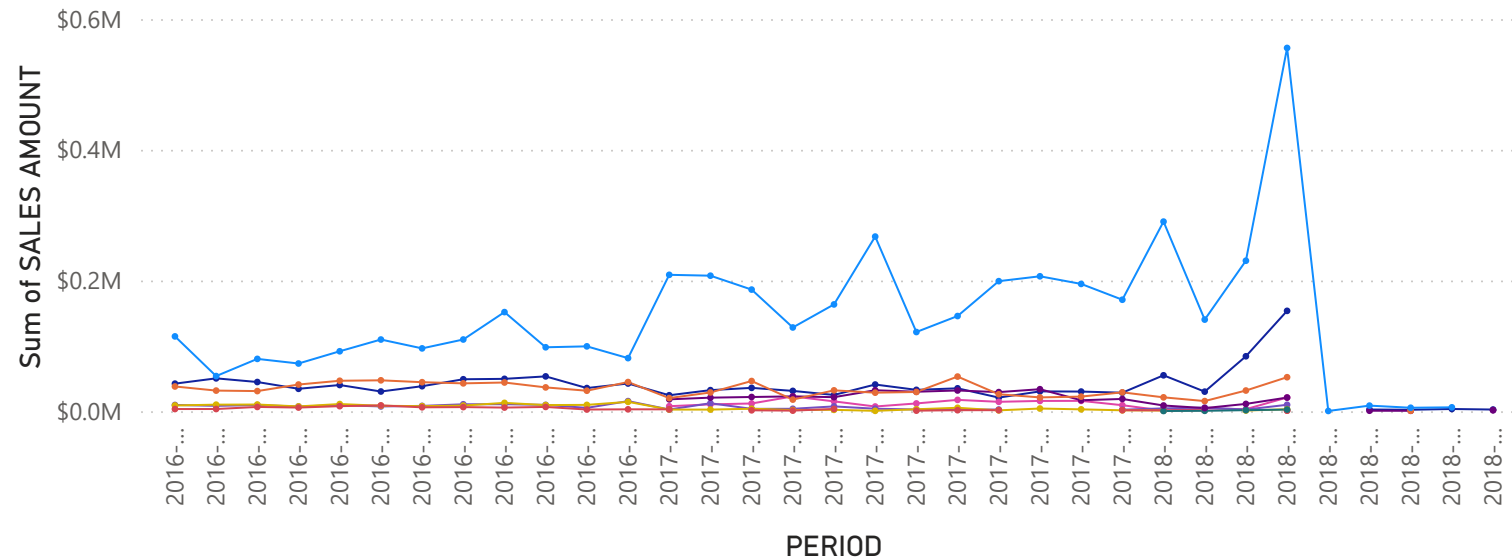


### Sum of SALES AMOUNT by category\_name



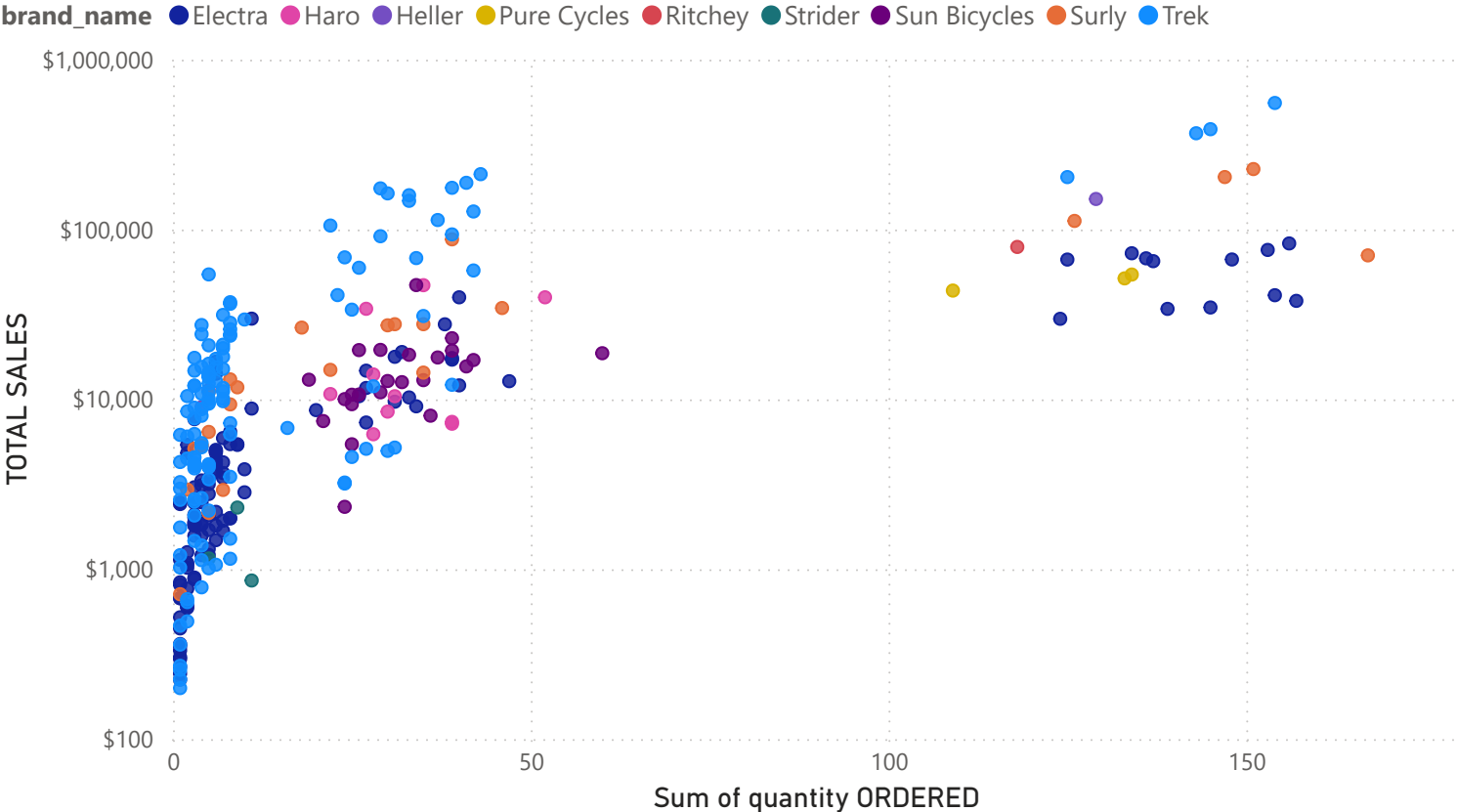
### Sum of SALES AMOUNT by PERIOD and brand\_name

**brand\_name** ● Electra ● Haro ● Heller ● Pure Cycles ● Ritchey ● Strider ● Sun Bicycles ● Surly ● Trek

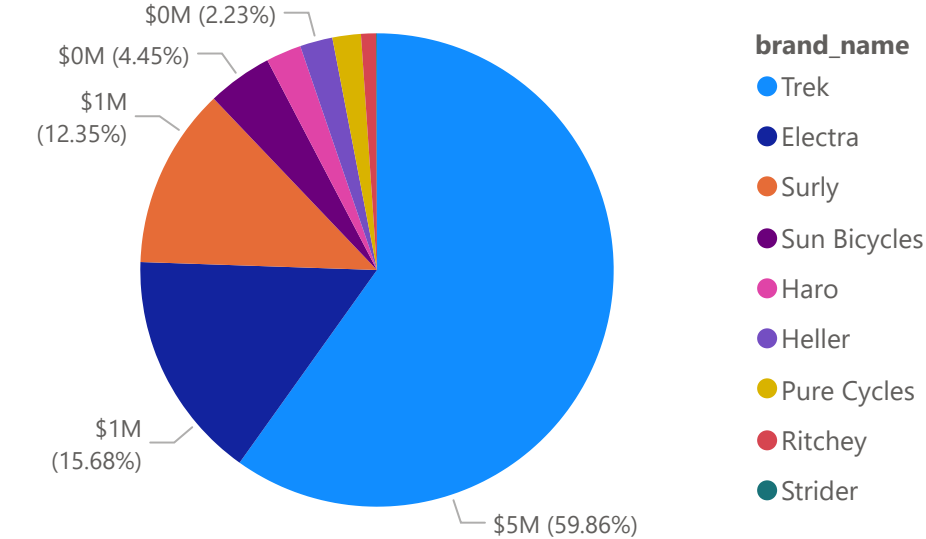


Period	Children Bicycles	Comfort Bicycles	Cruisers Bicycles	Cyclocross Bicycles	Electric Bikes	Mountain Bikes	Road Bikes	Total
2016-01	\$7,515	\$9,056	\$34,057	\$26,007	\$26,160	\$112,351		\$215,146
2016-02	\$11,260	\$18,160	\$30,531	\$19,323	\$10,800	\$66,039		\$156,112
2016-03	\$5,485	\$12,543	\$36,517	\$14,542	\$24,750	\$86,763		\$180,600
2016-04	\$4,082	\$8,084	\$29,099	\$31,824		\$94,055		\$167,144
2016-05	\$5,864	\$12,725	\$32,092	\$32,277	\$7,890	\$114,422		\$205,270
2016-06	\$5,751	\$9,941	\$22,444	\$32,777	\$30,000	\$109,649		\$210,562
2016-07	\$5,901	\$9,755	\$29,978	\$34,308	\$27,090	\$92,525		\$199,557
2016-08	\$9,340	\$16,703	\$31,112	\$30,262	\$24,360	\$113,881		\$225,657
2016-09	\$8,054	\$15,472	\$38,375	\$25,448	\$25,140	\$160,604		\$273,092
2016-10	\$11,783	\$15,799	\$34,711	\$27,811	\$40,020	\$81,954		\$212,078
2016-11	\$4,779	\$13,206	\$26,768	\$22,153	\$34,830	\$80,593		\$182,329
2016-12	\$7,866	\$13,044	\$35,448	\$37,896	\$29,130	\$76,447		\$199,830
2017-01	\$11,563	\$15,297	\$19,089	\$21,191	\$35,836	\$89,036	\$93,604	\$285,616
2017-02	\$12,752	\$15,768	\$26,485	\$34,076	\$17,244	\$104,579	\$102,019	\$312,924
2017-03	\$16,615	\$11,118	\$35,956	\$29,467	\$8,682	\$127,185	\$79,889	\$308,912
2017-04	\$15,372	\$15,542	\$30,613	\$13,534	\$11,900	\$61,669	\$78,661	\$227,291
2017-05	\$9,325	\$14,613	\$26,135	\$25,791	\$14,300	\$89,913	\$88,157	\$268,233
2017-06	\$11,255	\$14,159	\$46,314	\$36,100	\$28,304	\$109,769	\$132,965	\$378,866
2017-07	\$13,020	\$10,255	\$34,813	\$11,694	\$15,858	\$81,004	\$63,351	\$229,995
2017-08	\$12,525	\$14,251	\$37,093	\$18,020	\$45,413	\$97,355	\$65,897	\$290,553
2017-09	\$12,529	\$13,609	\$22,044	\$12,931	\$35,314	\$92,668	\$104,311	\$293,405
2017-10	\$11,997	\$18,762	\$41,109	\$40,622	\$16,650	\$115,236	\$65,953	\$310,328
2017-11	\$10,970	\$9,264	\$30,948	\$14,472	\$29,605	\$103,090	\$83,229	\$281,578
2017-12	\$8,983	\$13,176	\$29,959	\$36,938	\$32,970	\$49,437	\$88,043	\$259,506
2018-01	\$8,565	\$11,242	\$36,705	\$15,300	\$69,579	\$81,514	\$158,525	\$381,430
2018-02	\$6,594	\$7,892	\$23,528	\$2,478	\$45,700	\$61,921	\$52,545	\$200,658
2018-03	\$14,162	\$13,067	\$65,801	\$11,478	\$59,225	\$88,750	\$111,508	\$363,991
2018-04	\$25,268	\$40,281	\$100,875	\$52,293	\$158,649	\$165,921	\$274,635	\$817,922
2018-06	\$189							\$189
2018-07	\$189	\$810	\$2,159		\$3,600	\$4,580		\$11,338
2018-08	\$280	\$427	\$1,776			\$775	\$5,120	\$8,378
2018-09			\$600		\$2,604		\$5,760	\$8,964
2018-10	\$1,747		\$630		\$1,404			\$3,781
2018-11	\$608		\$432			\$1,394	\$8,928	\$11,362
2018-12			\$837		\$3,680		\$2,000	\$6,517
Total	\$292,189	\$394,020	\$995,033	\$711,012	\$916,685	\$2,715,080	\$1,665,098	\$7,689,117

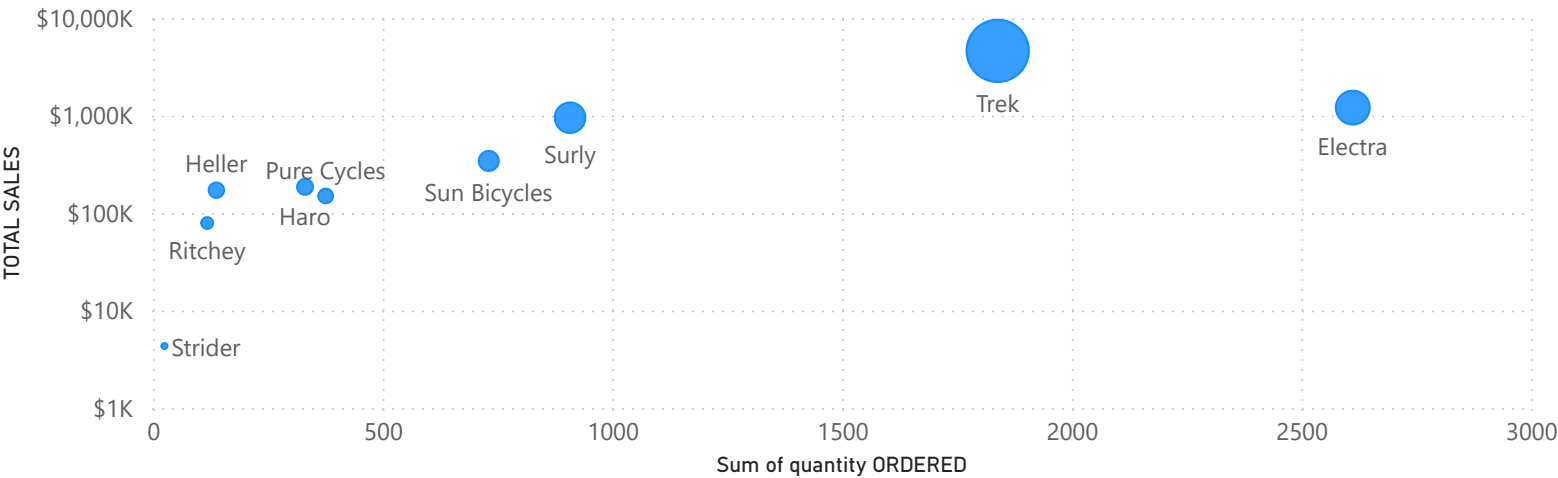
Sum of quantity ORDERED and TOTAL SALES by product\_id and brand\_name



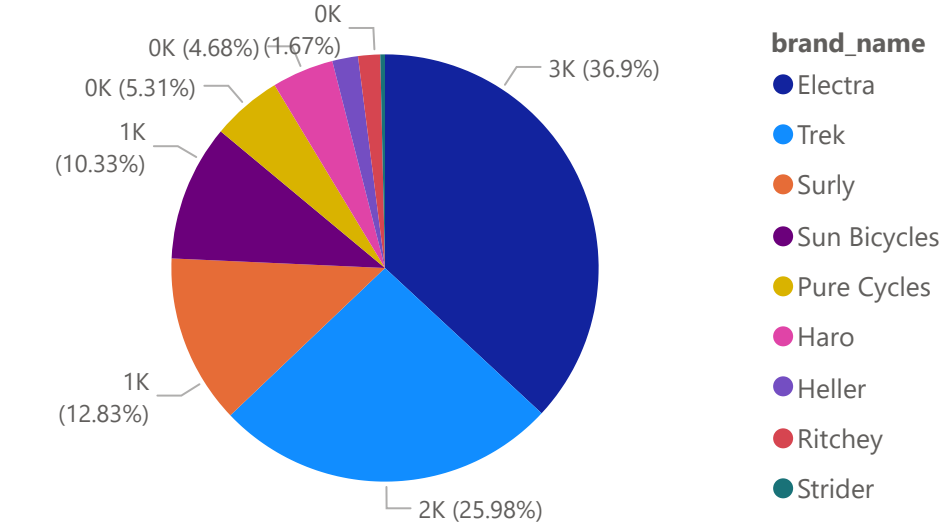
Sum of SALES AMOUNT by brand\_name



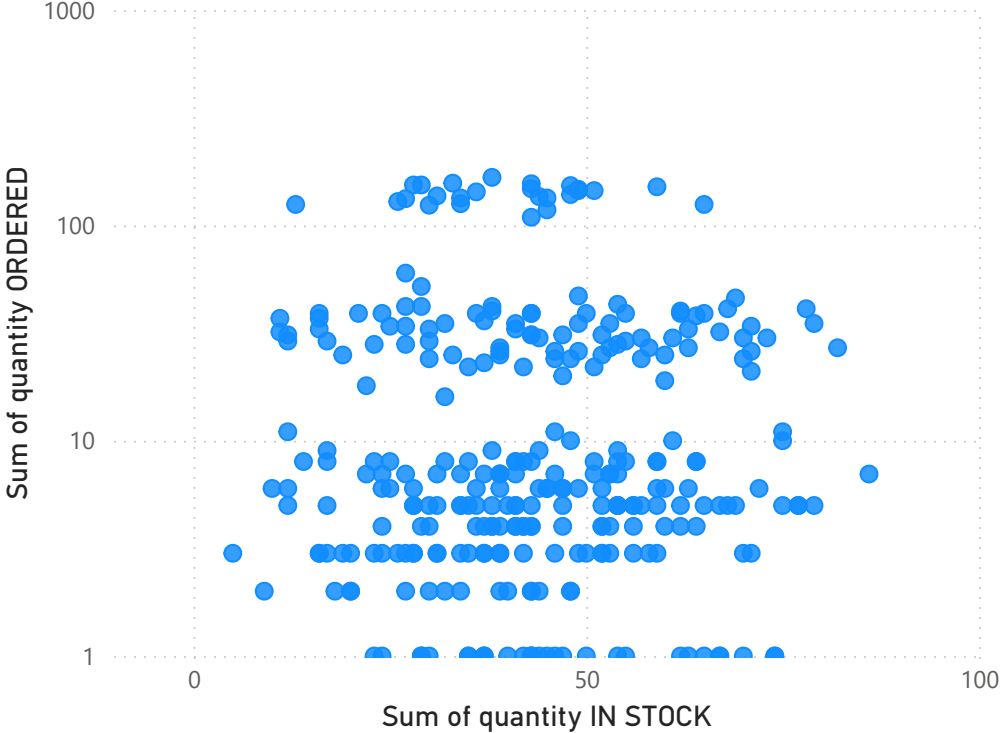
Sum of quantity ORDERED, TOTAL SALES and TOTAL SALES by brand\_name



Sum of quantity ORDERED by brand\_name



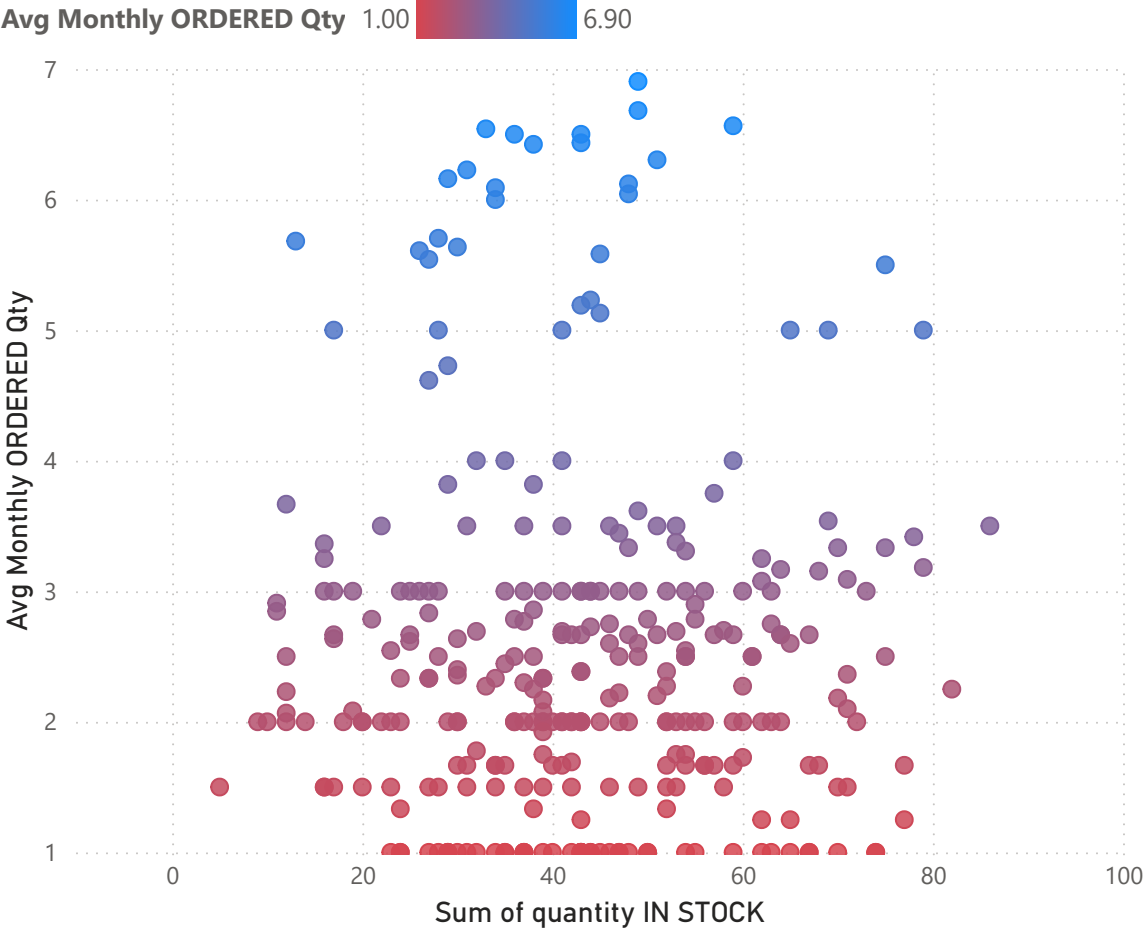
Sum of quantity IN STOCK and Sum of quantity ORDERED by product\_id



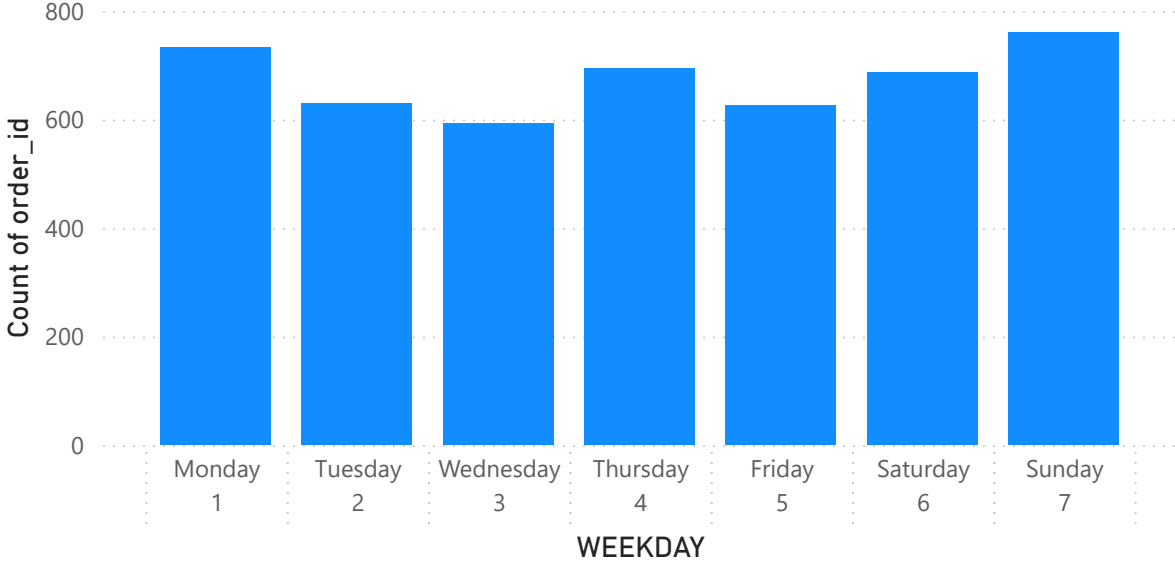
- brand\_name
- ☐ Electra
  - ☐ Haro
  - ☐ Heller
  - ☐ Pure Cycles
  - ☐ Ritchey
  - ☐ Strider
  - ☐ Sun Bicycles
  - ☐ Surly
  - ☐ Trek

- category\_name
- ☐ Children Bicycles
  - ☐ Comfort Bicycles
  - ☐ Cruisers Bicycles
  - ☐ Cyclocross Bicycles
  - ☐ Electric Bikes
  - ☐ Mountain Bikes

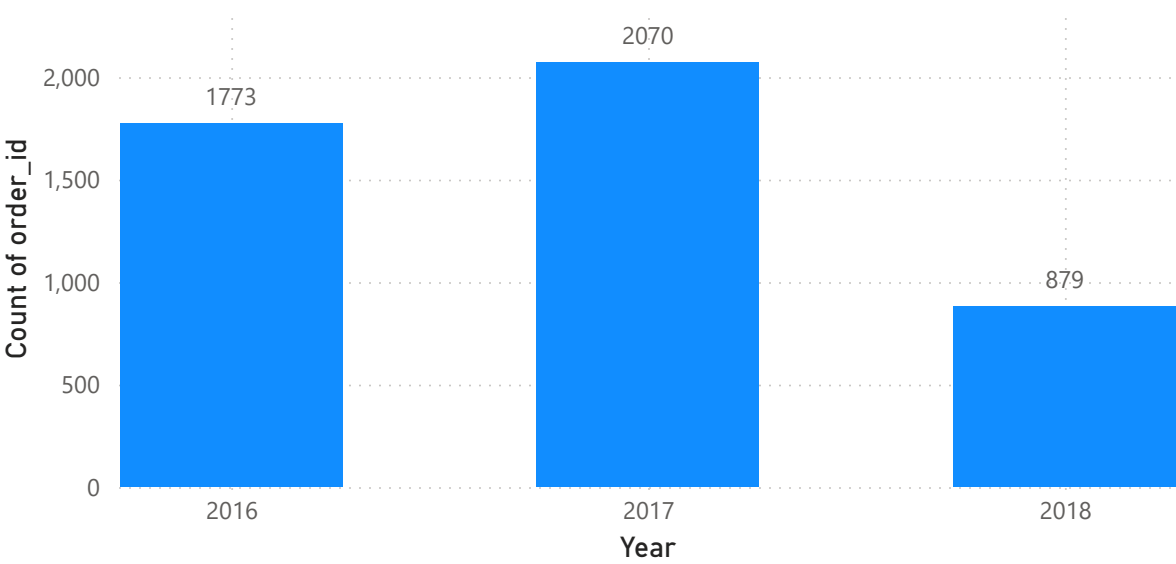
Sum of quantity IN STOCK and Avg Monthly ORDERED Qty by product\_id



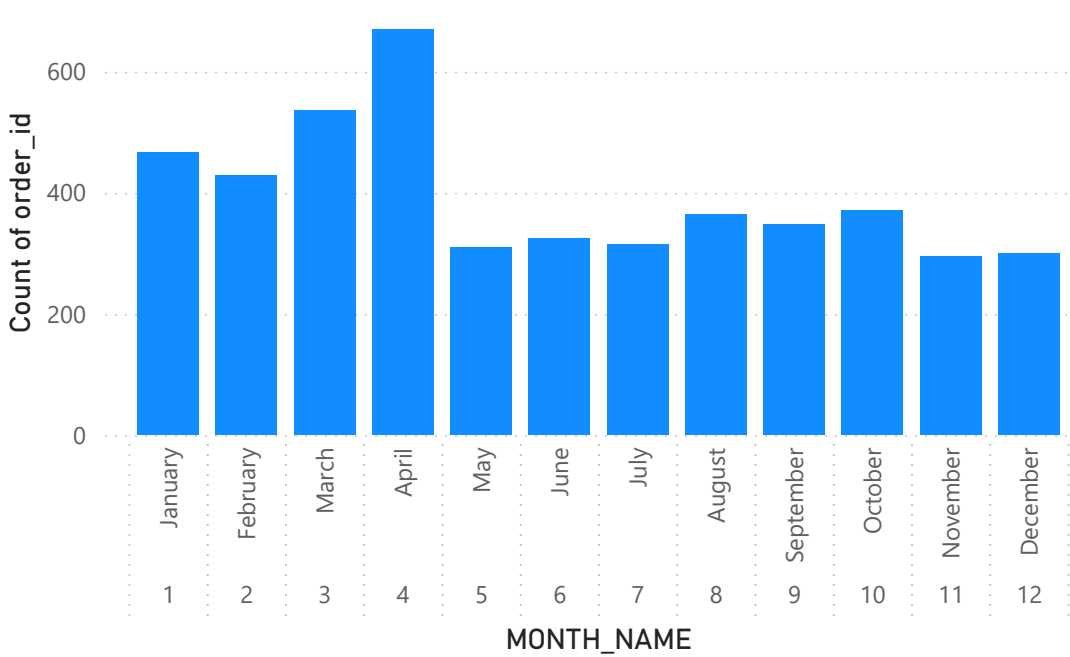
Count of order\_id by WEEKDAY\_INDEX and WEEKDAY



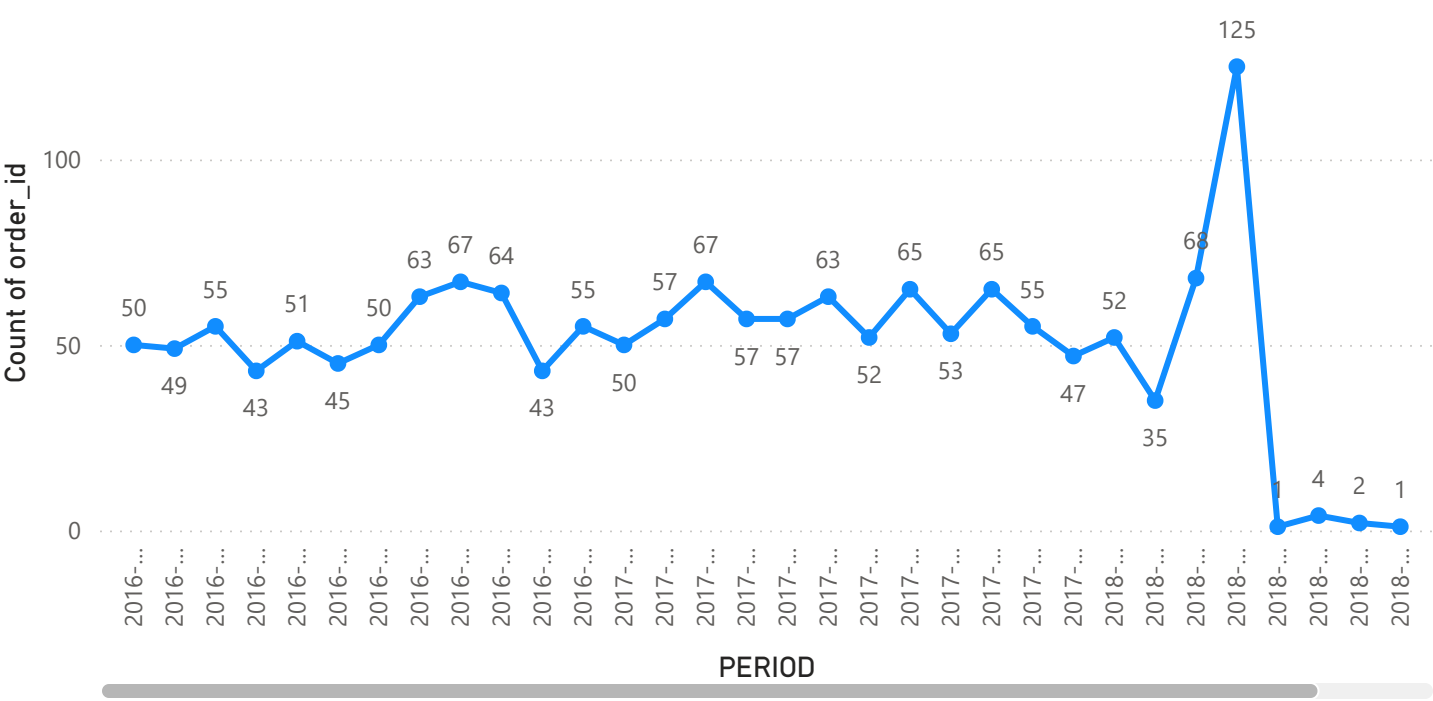
Count of order\_id by Year



Count of order\_id by MONTH\_INDEX and MONTH\_NAME



Count of order\_id by PERIOD



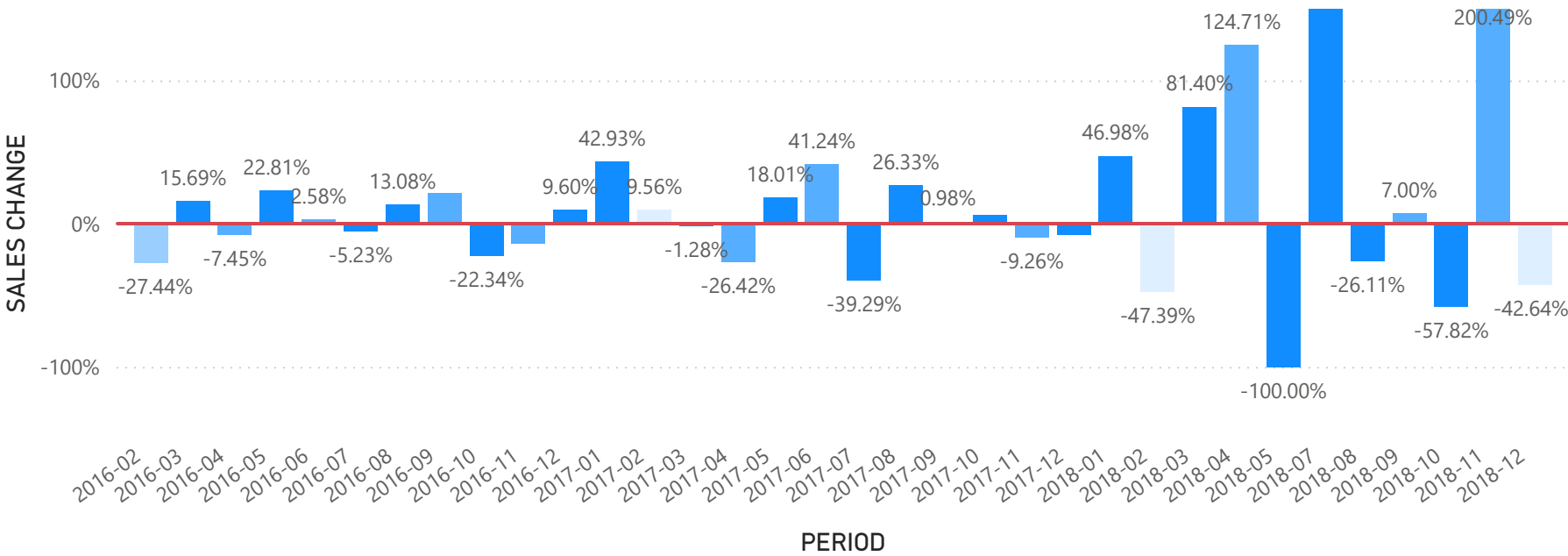
Sum of SALES AMOUNT by PERIOD



category\_name

- Children Bicycles
- Comfort Bicycles
- Cruisers Bicycles
- Cyclocross Bicycles
- Electric Bikes
- Mountain Bikes
- Road Bikes

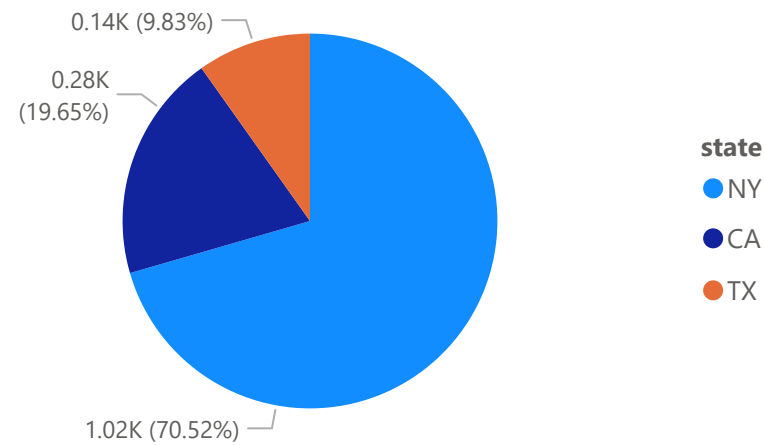
SALES CHANGE by PERIOD



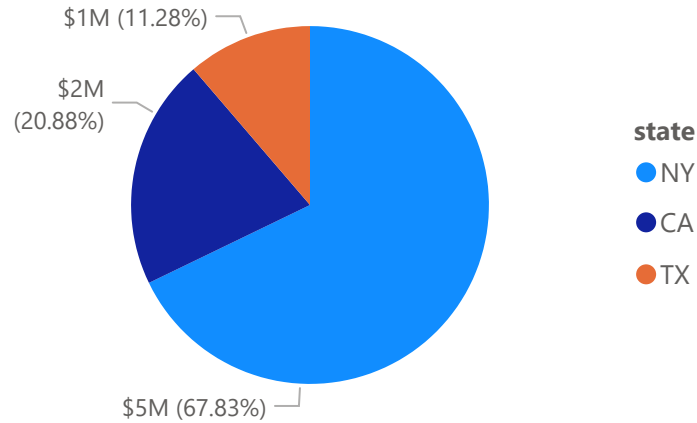
brand\_name

- Electra
- Haro
- Heller
- Pure Cycles
- Ritchey
- Strider
- Sun Bicycles
- Surly
- Trek

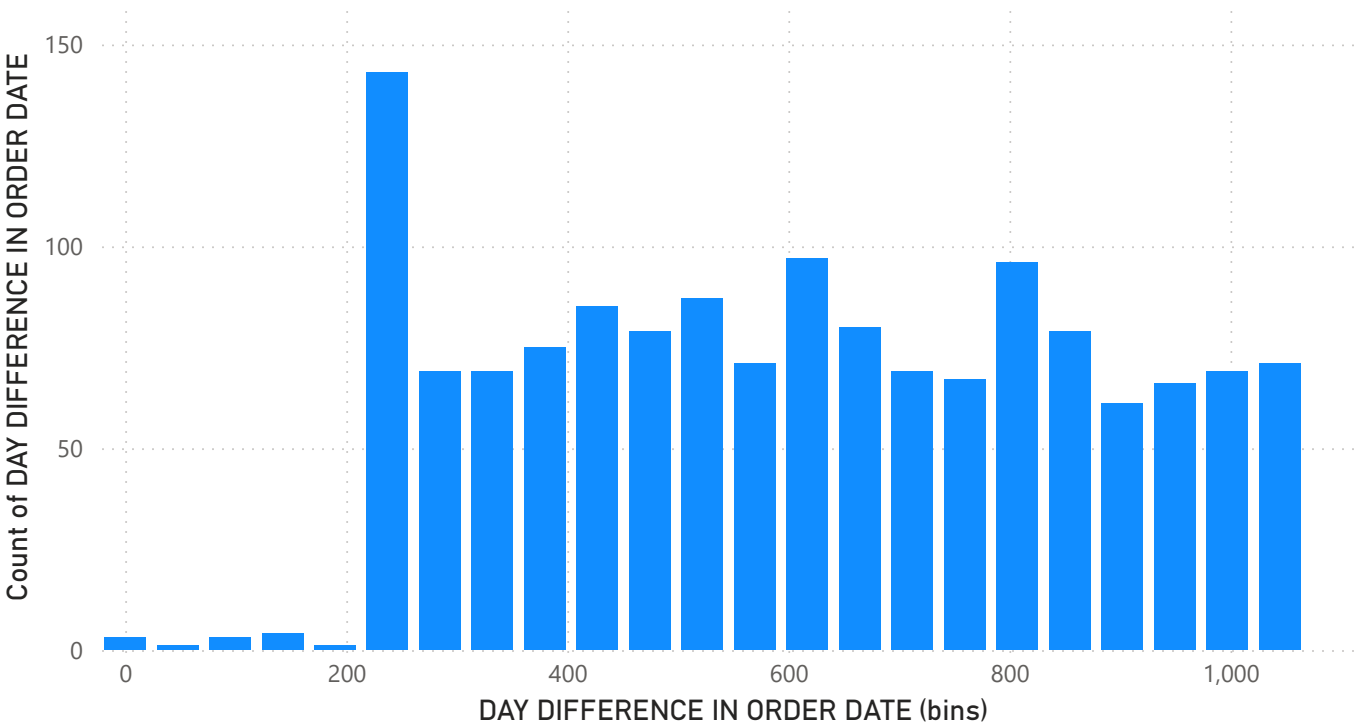
Count of customer\_id by state



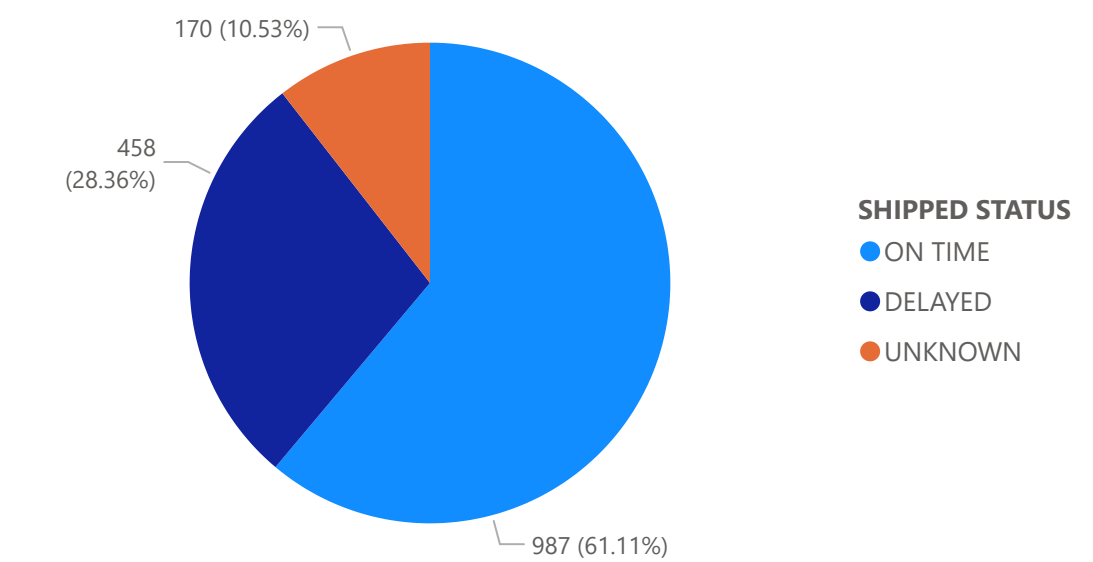
TOTAL SALES by state



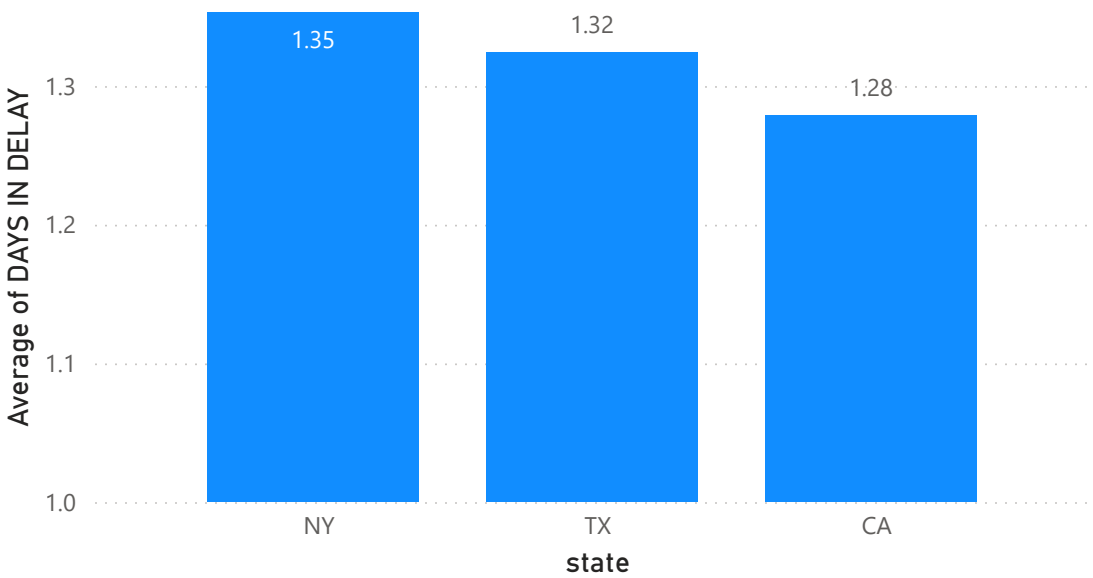
FREQUENCY DISTRIBUTION OF DIFFERENCE IN DAYS BETWEEN LAST ORDER AND TODAY



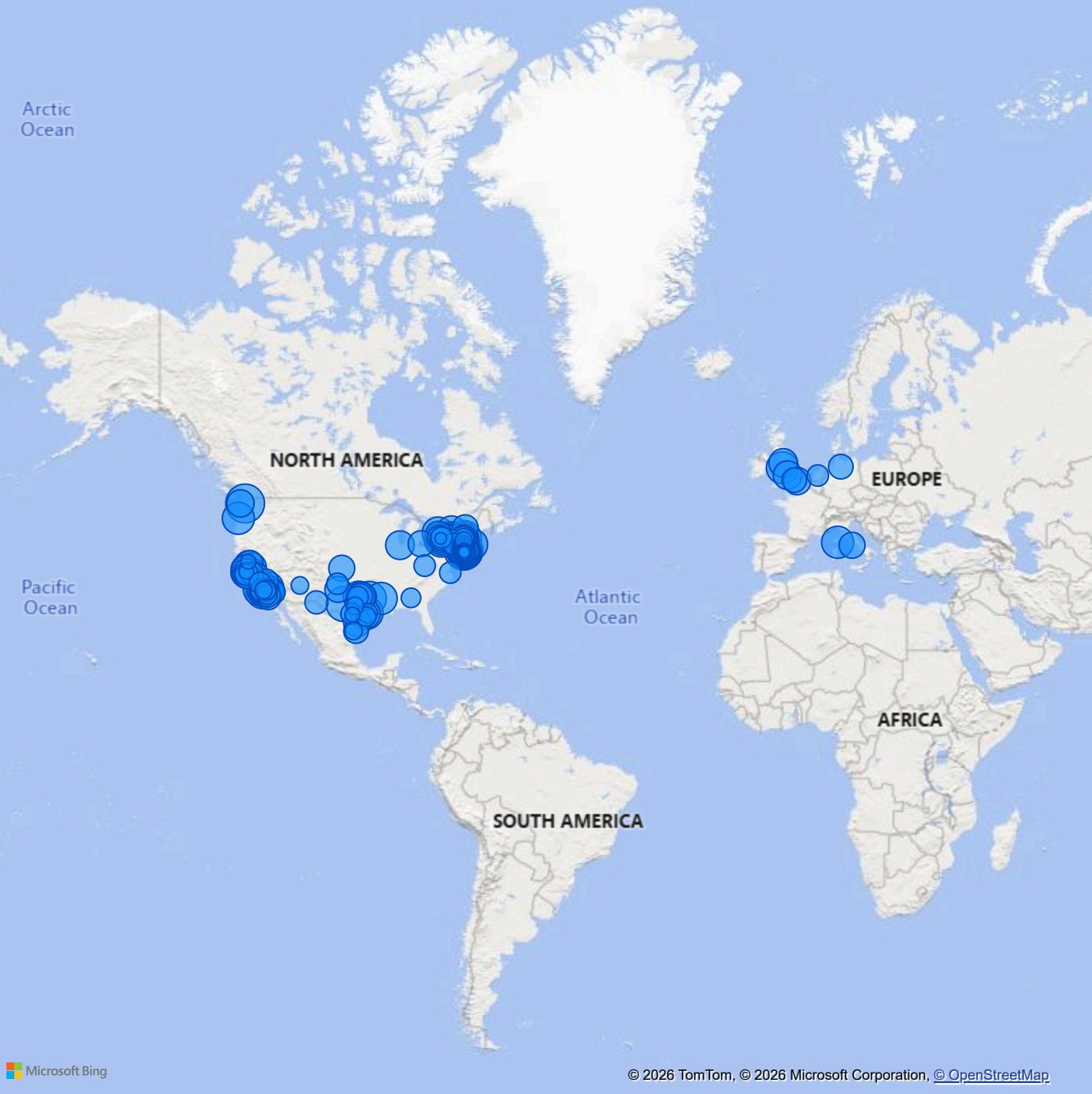
Count of order\_id by SHIPPED STATUS



Average of DAYS IN DELAY by state



Count of order\_id by city

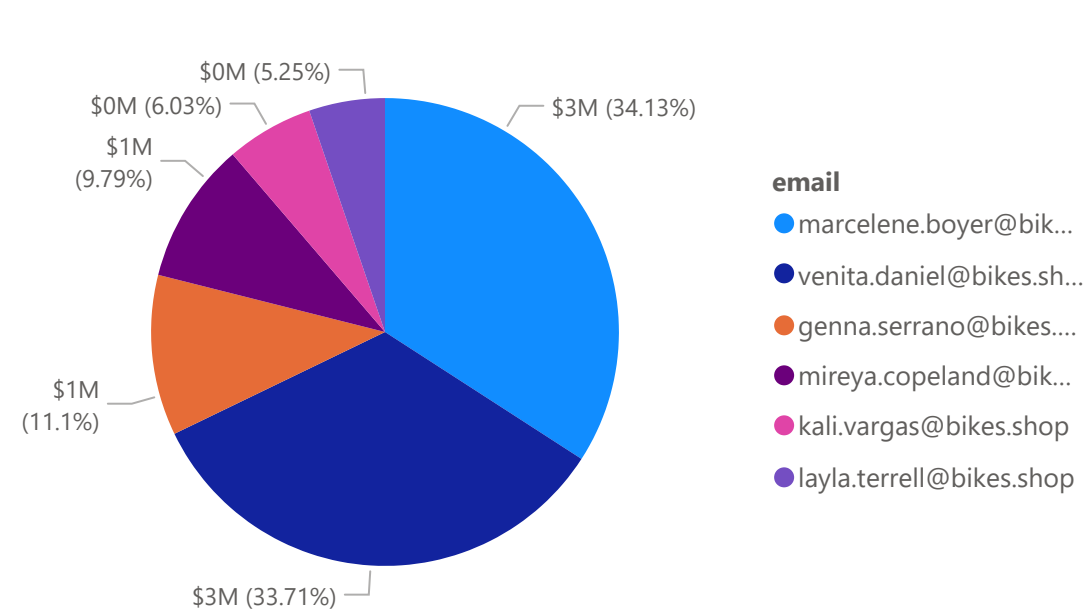




Sum of quantity ORDERED, TOTAL SALES and TOTAL SALES by email



TOTAL SALES by email



TOTAL SALES by store\_name

