

City Insights Overview



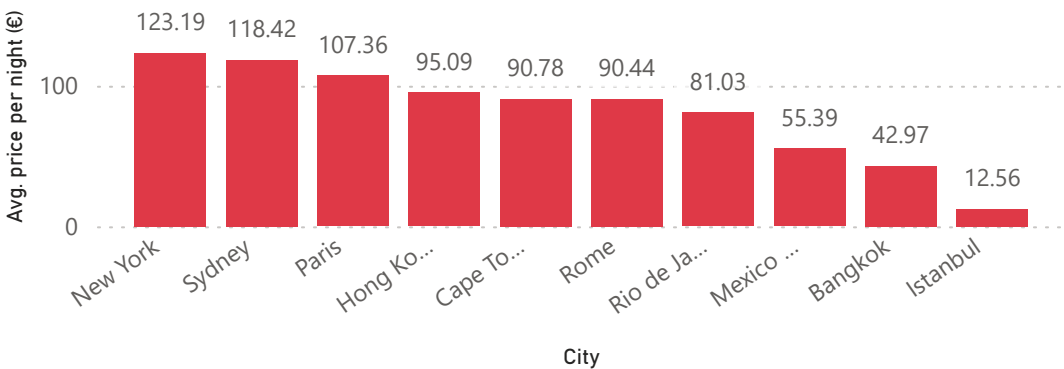
Search by City

Bangkok

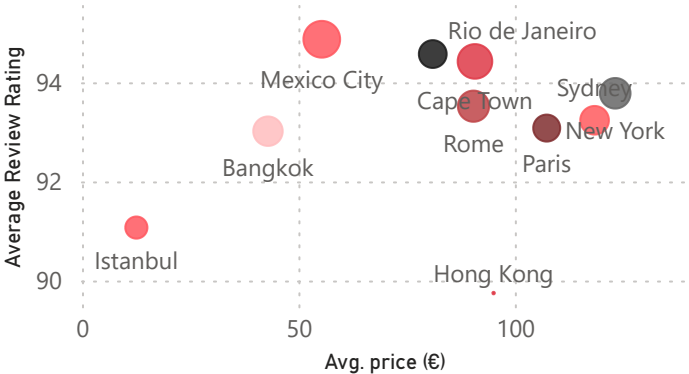
Mexico ...

Rio de J...

Average price per night (€) by city



City by Reviews & Price



Using & Understanding this Page

- Instructions:**
1. Click on a city in one visualisation to see corresponding information in others.
 2. Utilise the Cities list above to compare visuals. Select one or multiple cities; choose two cities at a time for optimal comparison.

Percentage of Listings with Amenities

City	Wifi	Essentials	Kitchen	Long term stays	TV	Hair Dryer	Iron	Heating	Washer
Mexico City	98.50	97.37	90.50	90.75	77.74	60.43	77.48	18	61.54
New York	98.27	93.80	90.95	93.31	71.62	69.76	67.06	96	46.84
Istanbul	97.47	96.12	85.44	92.07	82.56	88.26	81.67	96	75.53
Hong Kong	96.74	87.84	52.19	93.80	78.91	82.01	48.98	27	50.17
Rome	96.48	96.09	81.06	88.47	88.05	91.51	74.32	97	62.56
Paris	95.04	94.73	94.33	79.75	65.96	72.77	71.04	96	78.46
Cape Town	94.65	97.35	91.46	87.61	85.41	76.79	84.22	59	73.80
Bangkok	94.14	94.66	69.38	96.11	87.41	81.85	48.97	13	76.38
Sydney	93.66	95.07	94.43	80.51	85.03	71.10	77.58	65	91.75
Rio de Janeiro	93.25	90.56	92.35	87.69	89.01	47.83	72.06	7	62.96
Total	95.71	94.76	88.86	86.81	78.27	73.07	72.02	70	69.95

Note: As highlighted, the table has been sorted by "Wifi", the most valuable amenity. Having Wi-Fi, essentials, and a kitchen are the three most important amenities for Airbnb guests. Mexico City leads with 98.5% of its Airbnb listings having Wi-Fi.

Guest Ratings by City

City	Overall Rating	Value for Money	Accuracy	Communication
Mexico City	94.87	9.55	9.70	9.76
Rio de Janeiro	94.57	9.30	9.64	9.76
Cape Town	94.42	9.48	9.61	9.73
New York	93.78	9.37	9.59	9.71
Rome	93.52	9.38	9.60	9.73
Sydney	93.23	9.32	9.53	9.70
Paris	93.08	9.28	9.60	9.71
Bangkok	93.01	9.34	9.49	9.60
Istanbul	91.07	9.17	9.26	9.53
Hong Kong	89.75	8.99	9.21	9.43

Mexico City boasts the highest average review score (94.87), whilst Paris emerges as the most frequently visited city despite receiving lower scores in both value and cleanliness.

Accommodation Analysis



187.83K
of Listings

Bangkok

Cape Town

Hong Kong

Istanbul

Mexico City

New York

Paris

Rio de Janeiro

Rome

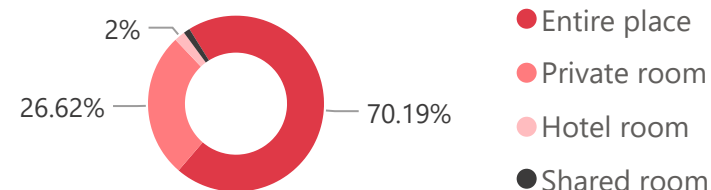
Using & Understanding this Page

Instructions:

1. Click on a city in one visualisation to see corresponding information in others.
2. Utilise the Cities list above to compare visuals. Select one or multiple cities; choose two cities at a time for optimal comparison.

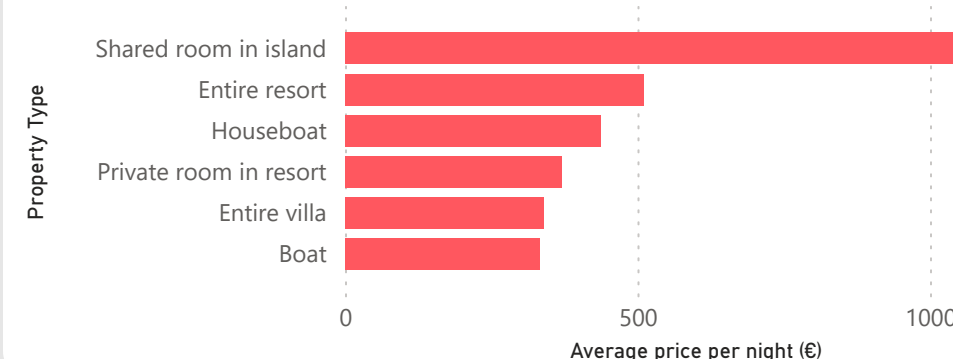
Room Type

% Room types



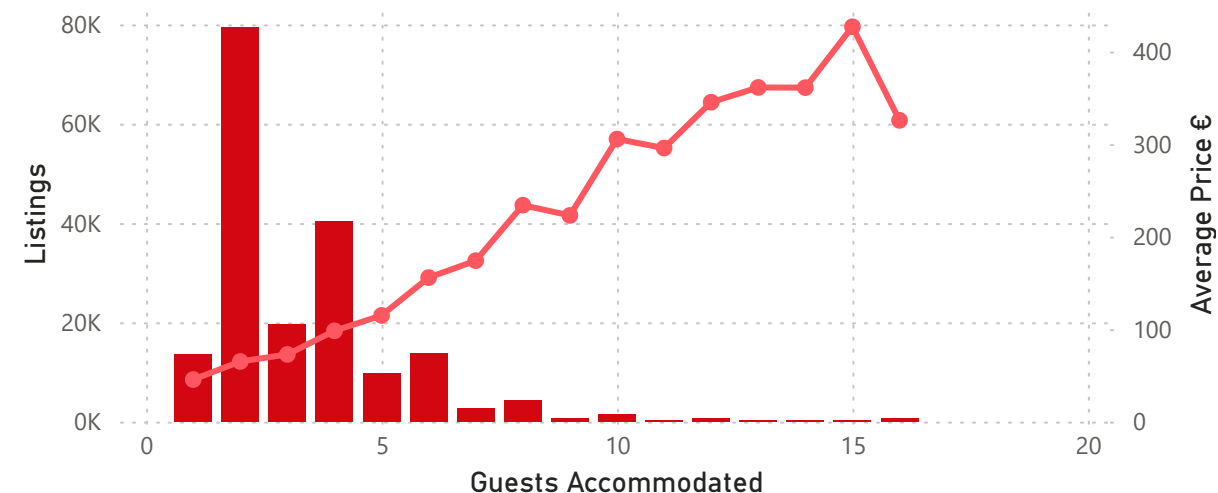
Most Expensive Property Types

Select a city & view property types for all budgets.



Average Price by No. of Guests Accommodated per Listing

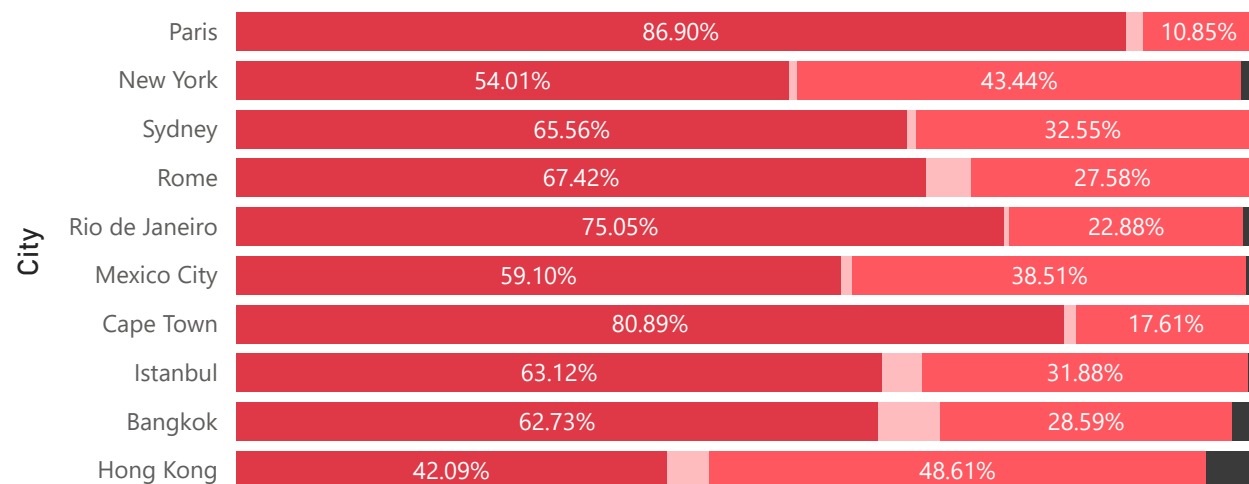
● Number of Listings ● Average Price €



Note: For some cities, such as Rio, booking an odd no. of guests after a certain amount tends to be cheaper than opting for the proceeding even amount. This may be due to sofa beds/shared rooms. Guests should note that perhaps choosing to bring another friend along may prove cheaper!

% Room Type by City

● Entire place ● Hotel room ● Private room ● Shared room



Bangkok

Cape Town

Hong Kong

Istanbul

Mexico City

New York

Paris

Rio de Janeiro

Rome

Sydney

Impact of Host Tenure on Airbnb Prices



26.78K
of Superhosts

Using and Understanding this Page

Instructions:

- Click on a city in one visualization to see corresponding information in others.
- Utilize the Cities list on the left-hand side to compare visuals. Select one or multiple cities; for optimal comparison, choose two cities at a time.

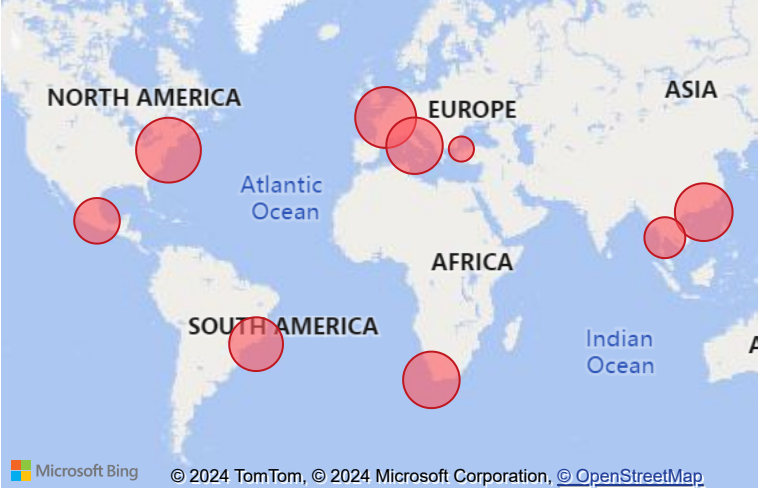
Insights from the Data:

Among the cities, Istanbul exhibits the lowest prices, accompanied by a recent surge in host memberships and a notably lower total number of hosts. This suggests that the lower prices may stem from a developing trust issue, as Airbnb's reputation in the city may still be evolving. However, it's essential to acknowledge that this is just one potential factor influencing pricing.

Advice for Hosts and Travelers:

Drawing insights from cities with established reputations due to earlier host memberships, hosts and travellers should anticipate increasing prices. As Airbnb solidifies its presence within a city, trust levels will likely rise, leading

Average Price by City



Number of Hosts Joined per Year by City

City	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Total
Sydney		15	78	385	1013	1703	2694	3393	2847	1863	1361	1067	302	2	16723
Rome	9	10	95	383	780	1185	1656	2017	1601	1222	1224	1251	260	6	11699
Rio de Janeiro		5	42	292	536	960	1714	1490	2269	1042	959	1026	477	29	10841
Paris	3	49	228	846	2960	5438	7326	7677	5463	2941	2530	3008	1272	28	39769
New York	10	143	464	1236	2081	2504	3181	3166	2389	1597	1345	1585	571	17	20289
Mexico City		7	26	87	244	299	678	1211	1643	1327	1161	1090	421	21	8215
Istanbul		1	26	110	253	364	548	662	614	426	802	1287	668	37	5798
Hong Kong			5	35	85	103	162	242	223	185	176	155	39		1410
Cape Town	1	16	38	95	246	467	982	1723	1832	1095	829	837	315	9	8485
Bangkok		1	31	61	110	211	455	816	704	558	606	633	163	2	4460

New Hosts per Quarter

