

LIGHTING TEXT FOR THE PROTECTION OF PERSONAL DATA IN ACCORDANCE WITH THE LAW ON THE PROTECTION OF PERSONAL DATA NO. 6698 AND THE GENERAL DATA PROTECTION REGULATION OF THE EUROPEAN UNION

Dear Member,

This agreement, in electronic form, member and CUK Creative Bilişim Danışmanlık Tic. Co. Ltd. It shall be concluded and entered into force at the time of acceptance between the (“operator”).

1. Definitions

Personal data: any information relating to an identified or identifiable natural person. For example, first name, last name, address, phone number, e-mail address, other social media member names, profile pictures and any other information to identify the member.

Profile: A member-specific interactive area created with information provided by the Member To Hot-pet, consisting of an email address, mobile phone, userName, first name, last name, date of birth, gender, password and photo(s) added by the member, which can be viewed by other members.

Alias / userName: a name that a member uses in such a way that it can no longer be associated with a specific data owner without using their personal data when creating their profile..

Commercial electronic messaging: messages with data, audio and video content that are performed electronically and sent for commercial purposes using means such as

telephone, call centers, fax, automatic dialing machines, intelligent voice recorder systems, electronic mail, text message service.

Member: a person who has completed the process of becoming a member by clicking on the button on the “register” link located on the Hot-Pet home page/Home screen and following the necessary steps.

App: hot-Pet mobile app.

Operator, 51 of the electronic communication code on the confidentiality of personal information. Item No. 6698 in relation to the processing of personal data and the law on protection of personal data brought is obliged to comply with the provisions of the regulations and other relevant legislation of the European Union in terms of users who use the application interface is located within the boundaries of 2016/679EU of the European Union General Data Protection Regulation (GDPR) would monitor compliance, in accordance with the provisions of these regulations; all types of Member Information and personal data are confidential information, keep this information and data private and confidential indefinitely during and after the contract, add it as a secret obligation, use, process, transfer it without approval in any way, warn all employees about it and take all technical and administrative measures in this direction to a minimum, eat a third person to take all necessary measures to prevent the disclosure and due diligence reaching thanks to the information itself linked/unlinked all employees/partners/counsel/sub the scope of this article employers and interested parties in violation of any damages

that occur due to the movements it is accepted that joint and several would be responsible.

The operator will be able to process the personal data of the member in accordance with the purposes specified, limited to the scope and conditions specified under this Agreement.

The operator may obtain members' information about the use of Hot-Pet by using cookies, a technical contact file.

To the lighting text with details about the processing of your personal data <https://www.hot-pet.com> references external links.

Privacy and protection of personal data

The processing of personal data, particularly aimed at the protection of fundamental rights and freedoms of individuals to privacy 29677 No. 6698, dated April 7, 2016 published in the official gazette on protection of personal data Law ("Law")'s "Lighting Data Principal obligation" in Article 10, entitled as, In accordance with the communiqué on the procedures and principles to be followed in the fulfillment of the lighting obligation published in the Official Gazette No. 30356 dated March 10, 2018 and the European Union General Data Protection Regulation No. 2016/679 ("GDPR"), CUK Creative Bilişim Danışmanlık Tic with this lighting text. Co. Ltd. as a data controller (GDPR Article 4(7), KVKK Article 3(1) (I))), we aim to inform you about your personal data processed and listed below.

CUK Creative Bilişim Danışmanlık Tic. Co. Ltd. in order to ensure the unlawful processing, access and preservation of

your personal data, it takes all technical and administrative measures to ensure the appropriate level of security.

1. PROCESSED CONTACTS DATA

Personal data refers to any information relating to an identified or identifiable person. Below are the categories of your processed personal data and data.

Credentials: first name, last name, date of birth and gender information

Contact information: phone number, contact address and email address

Customer transaction information: user name and subscription information

Location information: location information

Marketing information: campaign information and Cookie registration

Usage Information: transaction information, in-app transaction information

Transaction security information: password, IP information and access records.

2. PURPOSES OF PROCESSING PERSONAL DATA

Your personal data may be processed for the following purposes in accordance with the processing conditions and secondary regulations set out in Articles 5 and 6 of the law and the considerations set out in Article 5 and 6 of the GDPR entitled “Principles for processing personal data” and “compliance with the law of processing activity” :

Product, service and business development in conventional and digital media within the scope of network and technological advances/improvements for better service delivery,

- Innovation awareness activities and information, as well as detection and Prevention of all types of malicious uses (such as virus attacks and cyber attacks) ,
- Analysis and research for product and business development,
- Realization of your demands, conclusion of your complaints, disclosure, investigation and measurement of customer satisfaction, consumer trends, loyalty,
- Execution of marketing processes of products/services,
- Conducting information processes about awards / sweepstakes / contests / gifts / thanks / Celebrations / Reminders / brand collaborations,
- Offering products/services for commercial purposes, diversification of products and services through marketing activities such as advertising, targeted advertising, campaigns, offers, performance measurement/rating operations and communication activities,
- Training and development of our employees for better service delivery,
- CUK Creative Bilişim Danışmanlık Tic. Co. Ltd. and preparation, presentation and promotion of

campaigns and offers related to the products and services of Third companies according to your use,

- Informing about the content of the campaign,
- Traffic management, providing services, products and services and analyzing,
- Strategy, planning and planning of business development activities,
- Providing contractual requirements and financial reconciliation for products and services offered together with our business partners or other third parties,
- Sharing the necessary information for the purpose of fulfilling the legal obligations contained in the legislation related to regulatory and supervisory institutions, official authorities and audit activities,
- Measurement of service quality,
- Conducting financial reporting and analysis studies,
- Conduct complaints and legal follow-up processes,

3. TRANSFER OF PERSONAL DATA

Your personal data, in accordance with laws and other legislation and in accordance with the provisions of the law on the transfer of personal data at home and abroad for the purposes described below 3. may be transferred to the parties:

- CUK Creative Bilişim Danışmanlık Tic. Co. Ltd. and with companies of which CUK creative is a shareholder,
- Authorized companies, representatives, dealers operating on our company's behalf and account,

- Regulatory and supervisory bodies, competent authorities that will determine your location in case of an emergency call, public institutions or organizations that are explicitly authorized to request your personal data in the laws to which it is subject,
- Business partnerships, supplier and contractor companies, payment and e-money institutions, banks, credit risk and financial institutions, and legal processes, with mandatory follow individuals, institutions and organizations,
- Lawyers, auditors, consultants and firms receiving services.

4. METHODS AND LEGAL REASONS FOR COLLECTING PERSONAL DATA

Your personal data can be provided by automatic methods through our website, mobile application and similar media during the establishment of our legal relationship with the relevant persons and during the continuation of this relationship and processed within the legal reasons mentioned below.

- Having your explicit consent,
- Clearly stipulated in the laws,
- Compliance with national and international principles and principles related to customer recognition, compliance with information storage, reporting, information obligations stipulated by legislation and official authorities,
- The processing of personal data belonging to the parties to the contract is necessary, provided that it is

directly related to the establishment or execution of the contract, the ability to provide the requested products and services and the fulfillment of the requirements of the contracts you have concluded,

- Mandatory for the fulfillment of the legal obligation,
- Publicized by the person concerned,
- Data processing is mandatory for the establishment, use or protection of a right,
- Data processing is mandatory for the legitimate interests of the data controller, provided that it does not damage the fundamental rights and freedoms of the person concerned.

5. IF YOU WANT TO CONTACT US FOR YOUR RIGHTS AND DEMANDS

CUK Creative Bilişim Danışmanlık Tic according to your requests, nature and application method in accordance with Article 11 of the law regulating the rights of the person concerned. Co. Ltd. in order to determine whether the application belongs to you and thus protect your rights, the data controller has a petition arranged in accordance with the requirements set out in the Communiqué (communiqué) on the procedures and principles of the application:

- You can send it directly to our addresses listed below for the relevant channel, by mail or by notary public,
- You can forward it to our Email addresses listed below by using texts that can be sent and stored with a registered electronic mail (Pep) address, secure electronic signature or mobile signature.

Applications to be made in this context will be accepted after authentication by us, and your requests will be completed as soon as possible and no later than 30 days, depending on the nature of the request. If the application is answered in writing, up to 10 pages will not be charged and 1 Turkish Lira processing fee may be charged for each page above 10 pages. If the answer to the application is given in a recording medium such as a CD, flash memory, a fee may be charged in the amount of the cost of the recording medium.

The rights you have under Article 15 of the GDPR entitled “rights of the data subject” are as follows:

- Right of access
- Right to rectification
- Right to erase (“right to be forgotten”)
- Right to restriction of processing
- Right to data portability
- Right to appeal

Application channel and addresses

Company Title

CUK Creative Bilişim Danışmanlık Tic. Co. Ltd.

Direct application: GÜLBAHÇE MAHALLESİ GÜLBAHÇE CAD.

Incubation Center building Sit. NO. 1 / 45 / 21

HEADQUARTERS-HEADQUARTERS URLA / IZMIR BUILDING

CODE: 28896182

Notary / Postal Channel: GÜLBAHÇE MAHALLESİ GÜLBAHÇE

CAD. Incubation Center building Sit. NO. 1 / 45 / 21

HEADQUARTERS-HEADQUARTERS URLA / IZMIR BUILDING

CODE: 28896182

Mail: info@hot-pet.com.tr