






BERKAY VURAN • PRODUCT ENTHUSIAST


 berkayvuran.com


 berkaypsy@gmail.com


 +90 (542) 423 99 30

 06820, Ankara, Türkiye

 [berkayvuran](https://in.berkayvuran)

 [berkayvuran](https://github.com/berkayvuran)

 [berkayvuran](https://hackerone.com/berkayvuran)

 [berkayvuran](https://behance.net/berkayvuran)

A multi disciplinary product enthusiast leveraging a rich psychology, organizational behavior, and data engineering foundation from Hacettepe University. Certified in PSU™, PSFS™, PAL™, PSD™, PSPO™-I, PSM™-I, blend innovative thinking with strategic execution. Over 5+ years, navigated diverse roles such as Product Manager, Product Owner, Project Manager, and Technical Analyst, adapting and excelling in varied organizational landscapes.

EXPERIENCE

Emlakjet 10/2022 - Present
Senior Product Manager İstanbul, Türkiye (Remote)

- Led R&D application documentation, analysis, development, referee interviews, and bureaucratic negotiations.
- Spearheaded studies on ML, NLP, and generative AI implementations in the proptech domain.
- Administered solutions for the automation of the lead management & transfer processes.
- Chaired solutions to prevent proptech abuse and fraud activities for B2B & B2C users.

Global Cyber Security Network | GCSN 01/2024 - Present
Individual Contributor Brentford, UK (Remote)

- The Global Cyber Security Network is the online directory website for the cyber security ecosystem.
- Find cyber security companies, software, tools, platforms, jobs, events, courses, recourses and so much more.
- [My contributions](#)

Miuul 11/2023 - 02/2024
Individual Contributor Uppsala, Sweden (Remote)

- Generated online education programs within the product management scope.
- [Uçtan Uca Product Ownership](#)

Navlungo 01/2022 - 10/2022
Product Owner & Business Analyst İstanbul, Türkiye (Remote)

- Reached more than 70,000 customers, 1,000,000 transactions, 3 service area continents, and 230 countries.
- Conversion & funnel optimization (with Google Analytics & Hotjar) for zero churns and 100% retention.
- Directed development process of a fully-featured new product 'deliver.ist' in 3 months.
- Increased overall sales volume by more than 150%.

Turkish Ministry of Health 02/2019 - 11/2021
Product Owner & Business Analyst Ankara, Türkiye

- Led the technical call center architecture & UML diagrams of the ALO184 SABİM that has 6,000,000 u/year.
- Crafted all of the user cases and scenarios of the Meeting Point Web Application which has 100,000 u/year.
- Organized business & technical logic of the Health Survey Web Application that has 40,000 u/year.

EDUCATION

Hacettepe University 2019 - 2023
MSc, Organizational Behavior (High Honor)

Anadolu University 2020 - 2022
ASc, Web Design and Development (Honor)

Hacettepe University 2013 - 2017
BSc, Psychology (High Honor)