



DARDEN SCHOOL  
*of BUSINESS*

Feb 4, 2026

# Berke Bahar

has successfully completed

Artificial Intelligence in Marketing

an online course authorized by University of Virginia and offered through Coursera

A handwritten signature in black ink that reads "Rajkumar Venkatesan".

Rajkumar Venkatesan  
Ronald Trzcinski Professor of Business Administration  
Darden School of Business  
University of Virginia

## COURSE CERTIFICATE



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