

# AMSA Board of Officers 2012-2013 Application



1. I've always been committed to fundraising and FC because I love to put myself out there and make a clear contribution to AMSA and the community. To me, fundraising is more than just raising money: fundraising means linking with the community. Every dollar earned is a kind of donation from the community (especially if it was a donation in the first place), which is later returned when we give back through charitable organizations or the pre-health conference. Unlike community service which connects us through specific events, fundraising means reaching out everywhere. It means showing bystanders, businesses and charitable organizations what AMSA stands for and how we can work together to make a difference. I want to serve as fundraising chair so that everyone can see the beauty in fundraising, and so that I can carry the momentum FC's gathered in 2011-2012 to take the committee as well as AMSA in a new direction.

In the same vein, I would also love to serve as AMSA treasurer because, again, I enjoy making a visible contribution to AMSA and the community. Grant request writing is similarly an important way by which AMSA presents itself to the world. It's through the support of the community that AMSA exists, and the work of the treasurer cuts right into the link that ties our supporters to the causes that we value.

2. I will not say I am the most talented salesman around, nor am I necessarily the most organized. What I bring to the table is a chance to take fundraising in a new, more fashionable direction (detailed in the goal statement). My main strength is my vision and my dedication to making this vision a reality. I am downright zealous when I am working towards a cause that I believe in. In addition, I love talking to people and meeting new people which has come in handy quite often in my two years in FC so far.

Similarly, I will not say that I am the best accountant, but I do believe I am the best candidate for treasurer because I have the motivation to make AMSA the best that it can be by writing grant requests and allocating funds to help AMSA make a bigger impact than ever before. On the technical side, I have the advantage of being an experienced writer and communicator, skills which I hope to employ in grant writing as well as in working more closely with fundraising committee and potential partner organizations.

3. Strictly speaking, I have not recently held any leadership positions. That does not mean I have no experience in leadership roles. In fundraising committee alone I organize and oversee fundraising events such as Sproul fundraisers. My organizational skills allow me a situational awareness that, along with my natural charisma and loud voice, allows me to act as de facto leader in many circumstances in the past.

4. My main goal as fundraising chair is to make fundraising more meaningful. FC has been at its best when we are connecting with the community, raising money not only through sales but through donations because of the genuine appreciation the public and our partners have for our cause. FC is at its worst when we are wasting hours of our time trying to sell things to people that avoid us like the plague. I want to make fundraising more desirable and more fashionable than it has been in the past because fundraising is really cool; what's not to like about spending your time raising money for good causes? To accomplish this, I have a twofold plan: firstly, I want reform our more "manual labor" kinds of fundraisers such as our Sproul fundraisers by accentuating outreach. People truly appreciate and support us when we show them we act for meaningful causes and are not glorified panhandlers. Secondly, I want to try holding more "event" fundraisers and hopefully turn fundraising into more creative work than it is now; I feel we can make fundraising more fun if we make it a big deal, whether it's through our proposed granola sale or the SUPERB partnership that I am currently still banging my head over trying to accomplish. Basically, I want focus less on sheer profit and try to make fundraising a more meaningful and fun experience; I believe this will also be the most profitable in the end.

As treasurer, I also hope to link more closely to charitable organizations to connect AMSA more closely to its community. In addition, I want to contribute to the club using my writing and communications skills to hopefully take AMSA to different places than it has before.

**Please return completed form to:**  
**berkeleyamsa@gmail.com**