

# Exponential families

## Outline

- 1) Exponential families
- 2) Differential identities
- 3) MGF

# Exponential Families

An s-parameter exponential family is a family

$$\mathcal{P} = \{P_\eta : \eta \in \Xi\} \text{ with densities of the form}$$

$$P_\eta(x) = e^{\eta' T(x) - A(\eta)} h(x)$$

wrt base measure  $\mu$  on sample space  $\mathcal{X}$

Components of  $P_\eta$ :

- $\eta \in \Xi \subseteq \mathbb{R}^s$  called natural parameter
- $T(x)$  is s-dimensional sufficient statistic  
factorization theorem:  $g_\eta(T(x)) = e^{\eta' T(x) - A(\eta)}$
- $h(x) \geq 0$  called base density or carrier density  
can be absorbed into base measure  $\mu$
- $A(\eta)$  called log-partition function or normalizing const.  
 $A(\cdot)$  determined by  $T, h, \mu$ :

$$A(\eta) = \log \left[ \int_{\mathcal{X}} e^{\eta' T(x)} h(x) d\mu(x) \right] \leq \infty$$

The natural parameter space is the set of all  $\eta$  that give us normalizable  $p_\eta$

$$\Xi_1 = \{ \eta : A(\eta) < \infty \}$$

Note:  $\mathcal{P}$  can use strict subset ( $\Xi \subsetneq \Xi_1$ ) if scientific considerations constrain  $\eta$

$A(\eta)$  is always a convex function  $\Rightarrow \Xi_1$  convex set

If we absorb  $h$  into  $\mu$ , log-densities almost linear

$$\log p_\eta(x) = \eta^T T(x) - A(\eta) \quad (\text{wrt } h \cdot d\mu)$$

Can think of  $T(x)$  as basis

Very nice structure when we multiply densities

- Combining evidence from independent obs.
- Prior  $\times$  likelihood in Bayesian calculations

or divide them

- Calculating conditional probabilities
- Likelihood ratios
- Relative densities

## Examples

Poisson (single obs)

$$X \sim \text{Pois}(\lambda) = \frac{\lambda^x e^{-\lambda}}{x!} \quad x \in 0, 1, \dots$$

$$p_\lambda(x) = \exp \{ (\log \lambda) x - \lambda \} \frac{1}{x!}$$

$$\eta(\lambda) = \log \lambda \quad T(x) = x$$

$$A(\eta) = \lambda = e^\eta \quad h(x) = \frac{1}{x!}$$

Poisson (n obs)  $X_1, \dots, X_n \stackrel{\text{iid}}{\sim} \text{Pois}(\lambda)$

$$p_\lambda(x) = \prod_{i=1}^n \exp \{ (\log \lambda) x_i - \lambda \} \frac{1}{x_i!}$$

$$= \exp \{ (\log \lambda) (\sum_i x_i) - n\lambda \} \prod_i \frac{1}{x_i!}$$

$$\eta(\lambda) = \log \lambda \quad T(x) = \sum_i x_i$$

$$A(\eta) = n e^\eta \quad h(x) = \prod_i \frac{1}{x_i!}$$

Generic (n obs)  $X_1, \dots, X_n \stackrel{\text{iid}}{\sim} p_\eta^{(n)}(x) = e^{\eta' T^{(n)}(x) - A^{(n)}(\eta)} h^{(n)}(x)$

$$p_\eta(x) = \prod_{i=1}^n \exp \{ \eta' T^{(n)}(x_i) - A^{(n)}(\eta) \} h^{(n)}(x_i)$$

$$= \exp \{ \underbrace{\eta' \left( \sum_i T^{(n)}(x_i) \right)}_{T(x)} - \underbrace{n A^{(n)}(\eta)}_{A(\eta)} \} \underbrace{\prod_i h^{(n)}(x_i)}_{h(x)}$$

$\Rightarrow$  Dimension of  $T(x)$  doesn't grow with  $n$

# Differential Identities

Write  $e^{A(\eta)} = \int e^{\eta' T(x)} h(x) d\mu(x) \quad (*)$

We can derive lots of useful identities by differentiating  $(*)$  on both sides, pulling derivative inside } [not always allowed]

Keener Thm 2.4 for  $f: \mathcal{X} \rightarrow \mathbb{R}$  let

$$\Xi_f = \{ \eta \in \mathbb{R}^s : \int |f| e^{\eta' T} h d\mu < \infty \}$$

Then  $g(\eta) = \int f e^{\eta' T} h d\mu$  has cts partial derivatives of all orders for  $\eta \in \Xi_f^0$ . & we can get them by differentiating under the  $\int$  sign.

$\Rightarrow$  on  $\Xi_f^0$ ,  $A(\eta)$  has all partial derivatives

Differentiate once:

$$\frac{\partial}{\partial \eta_j} e^{A(\eta)} = \frac{\partial}{\partial \eta_j} \int e^{\eta' T(x)} h(x) d\mu(x)$$

$$\cancel{e^{A(\eta)}} \frac{\partial A}{\partial \eta_j}(\eta) = \int T_j(x) e^{\eta' T(x) - A(\eta)} h(x) d\mu(x)$$

$$\Rightarrow \frac{\partial A}{\partial \eta_j}(\eta) = \mathbb{E}_{\eta}[T_j(X)]$$

$$\nabla A(\eta) = \mathbb{E}_{\eta}[T(X)]$$

Diff twice:

$$\frac{\partial^2}{\partial \eta_i \partial \eta_k} e^{A(\eta)} = \frac{\partial^2}{\partial \eta_i \partial \eta_k} \int e^{\eta' T} h d\mu$$

$$\cancel{e^{A(\eta)}} \left( \frac{\partial^2 A}{\partial \eta_i \partial \eta_k} + \underbrace{\frac{\partial A}{\partial \eta_i}}_{\mathbb{E}[T_i]} \underbrace{\frac{\partial A}{\partial \eta_k}}_{\mathbb{E}[T_k]} \right) = \underbrace{\int T_i T_k e^{\eta' T - A(\eta)} h d\mu}_{\mathbb{E}[T_i T_k]}$$

$$\frac{\partial^2 A}{\partial \eta_i \partial \eta_k}(\eta) = \text{Cov}_\eta(T_i, T_k)$$

$$\nabla^2 A(\eta) = \text{Var}_\eta(T(x)) \in \mathbb{R}^{s \times s}$$

Example: Poisson:  $T(x) = x$ ,  $A(\eta) = e^\eta (= \lambda)$

$$\mathbb{E}_\eta[X] = \frac{d}{d\eta} e^\eta = e^\eta = \lambda$$

$$\text{Var}_\eta(x) = \frac{d^2}{d\eta^2} e^\eta = e^\eta = \lambda$$

NB: We would get wrong answer by differentiating wrt  $\lambda$

## Moment-generating function

We can get  $k^{\text{th}}$  order moments of  $T(X)$  by

1) Differentiating (\*)  $k$  times, then

2) Dividing by  $e^{A(\eta)}$

That is because  $M_{\eta}^T(u) = e^{A(\eta+u) - A(\eta)}$   
is the moment-generating function (mgf)  
of  $T(X)$  when  $X \sim P_{\eta}$

$$\begin{aligned} M_{\eta}^{T(X)}(u) &= \mathbb{E}_{\eta} [e^{u'T(X)}] \\ &= \int e^{u'T} e^{\eta'T - A(\eta)} h d\mu \\ &= e^{A(\eta+u) - A(\eta)} \underbrace{\int e^{(\eta+u)'T - A(\eta+u)} h d\mu}_{=1} \end{aligned}$$

Useful for

- finding moments
- finding dist. of sums of indep. RVs

## Cumulant-generating function

$$K_{\eta}^T(u) = \log M_{\eta}^T(u) = A(\eta+u) - A(\eta) \quad (A \text{ is sometimes called cgf})$$

## Other Parameterizations

Sometimes it is more convenient to use a different parameterization:

$$p_{\theta}(x) = e^{\eta(\theta)'T(x) - B(\theta)} h(x)$$

$$B(\theta) = A(\eta(\theta))$$

Many, many examples, sometimes requires massaging to see that they are exp. fam.s:

Ex: Normal  $X \sim N(\mu, \sigma^2)$   $\mu \in \mathbb{R}$   $\sigma^2 > 0$

Let  $\theta = (\mu, \sigma^2)$

$$p_{\theta}(x) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-(\mu-x)^2/2\sigma^2}$$

$$= \exp \left\{ \frac{\mu}{\sigma^2} x - \frac{1}{2\sigma^2} x^2 - \frac{\mu^2}{2\sigma^2} - \frac{1}{2} \log(2\pi\sigma^2) \right\}$$

$$\eta(\theta) = \begin{pmatrix} \mu/\sigma^2 \\ -1/2\sigma^2 \end{pmatrix} \quad T(x) = \begin{pmatrix} x \\ x^2 \end{pmatrix} \quad h(x) = 1$$

$$B(\theta) = \frac{\mu^2}{2\sigma^2} + \frac{1}{2} \log(2\pi\sigma^2)$$

Natural parameterization

$$p_{\eta}(x) = e^{\eta' \begin{pmatrix} x \\ x^2 \end{pmatrix} - A(\eta)}$$

$$A(\eta) = \frac{-\eta_1^2}{4\eta_2} + \frac{1}{2} \log(-\pi/\eta_2)$$



## More examples

### Binomial

$$X \sim \text{Binom}(n, \theta)$$

$$\begin{aligned} p_{\theta}(x) &= \theta^x (1-\theta)^{n-x} \binom{n}{x} & x = 0, \dots, n \\ &= \left(\frac{\theta}{1-\theta}\right)^x (1-\theta)^n \binom{n}{x} \\ &= \exp \left\{ \log\left(\frac{\theta}{1-\theta}\right) \cdot x + n \log(1-\theta) \right\} \binom{n}{x} \\ \eta(\theta) &= \log\left(\frac{\theta}{1-\theta}\right) \quad \text{"log odds ratio"} \end{aligned}$$

### Beta

$$X \sim \text{Beta}(\alpha, \beta)$$

$$\begin{aligned} p_{\alpha, \beta}(x) &= x^{\alpha-1} (1-x)^{\beta-1} / B(\alpha, \beta) & \leftarrow \text{Beta function} \\ &= \exp \left\{ \alpha \log x + \beta \log(1-x) - \log B(\alpha, \beta) \right\} \frac{1}{x(1-x)} \end{aligned}$$

$$\eta = \begin{pmatrix} \alpha \\ \beta \end{pmatrix} \quad T(x) = \begin{pmatrix} \log x \\ \log(1-x) \end{pmatrix} \quad h(x) = \frac{1}{x(1-x)}$$

Practically everything else on wikipedia too:

Beta, Gamma, Multinom., Dirichlet, Pareto, Wishart...

## Interpretation: Exponential tilting

Can think of  $p_\eta(x) = e^{\eta' T(x) - A(\eta)} h(x)$  as  
an exponential tilt of the carrier  $h(x)$

1) Start with carrier  $h(x)$

2) Multiply by  $e^{\eta' T(x)}$

3) Re-normalize by  $e^{-A(\eta)}$

$T(x) = (T_1(x), \dots, T_s(x))$  gives linear space of directions  
in which we can tilt  $h(x)$

$\Xi_\eta =$  all tilts after which normalization is possible

$\Rightarrow$  Decomposition into  $\eta, T, h, A$  very non-unique

1) Only  $\text{span}(T_1, \dots, T_s)$  matters

2) Could absorb  $h$  into  $\mu$  ( $d\nu(x) = h d\mu(x)$ )  
(wlog  $h(x) \equiv 1$  if we want)

3) Can add constant to  $T(x)$

$\vdots$  many others

## Distribution of $T(x)$

Suppose  $X \sim p_\eta(x) = e^{\eta' T(x) - A(\eta)}$  wrt  $\mu$   
(wlog  $h \equiv 1$ )

Then  $T(X) \sim q_\eta(t) = e^{\eta' t - A(\eta)}$  wrt  $\nu$ ,

where  $\nu$  is the measure  $\mu$  "pushed forward" through  $T: \mathcal{X} \rightarrow \mathbb{R}^S$

$$\nu(B) \triangleq \mu(\{x: T(x) \in B\})$$

$$\begin{aligned} P_\eta(T(X) \in B) &= \int 1_B(T(x)) e^{\eta' T(x) - A(\eta)} d\mu(x) \\ &= \int 1_B(t) e^{\eta' t - A(\eta)} d\nu(t) \end{aligned}$$

Simplest in discrete case: (drop  $h \equiv 1$  assumption)

$$\begin{aligned} P_\eta(T(X) = t) &= \sum_{x: T(x) = t} e^{\eta' T(x) - A(\eta)} h(x) \mu(\{x\}) \\ &= e^{\eta' t - A(\eta)} \underbrace{\sum_{x: T(x) = t} h(x) \mu(\{x\})}_{\nu(\{t\})} \end{aligned}$$

## Canonical Form

The structure is most evident when:

- $T(x) = x$  (wlog: sufficiency reduction)
- $h(x) \equiv 1$  (wlog: absorb  $h$  into  $\mu$ )
- $\theta = \eta$  (wlog: parameterize by  $\eta$ )

Then, we say the family is in canonical form:

$$p_{\eta}(x) = e^{\eta'x - A(\eta)}$$

## Minimal form

Form of  $p_\eta(x) = e^{z'T(x) - A(\eta)} h(x)$  minimal if  
 $\eta \in \Xi$  and  $T(x)$  satisfy no linear constraints:  
no  $a \neq 0$ ,  $b \in \mathbb{R}$  s.t.  $z'a = b$  for all  $z \in \Xi$   
or  $T(x)'a = b$   $P$ -a.s.

Otherwise we can represent  $P$  as an  $r$ -dim. ex. fam.  
for some  $r < s$

If  $p_\eta$  minimal, then  $T(x)$  is minimal suff.

Need to show  $l(\cdot; x) = l(\cdot; y) + c_{xy} \Rightarrow T(x) = T(y)$   
( $\Leftarrow$  holds by suff.)

$$l(z; x) - l(z; y) = z' \underbrace{(T(x) - T(y))}_a$$

Can find  $\eta, \zeta \in \Xi$  s.t.  $\eta'a \neq \zeta'a$  unless  $a=0$

$$\Rightarrow T(x) = T(y)$$