

Letters and Science (L & S)

L & S 1 Exploring the Liberal Arts 2 Units

Department: Letters and Science

Course level: Undergraduate

Terms course may be offered: Fall and spring

Grading: Offered for pass/not pass grade only.

Hours and format: 1.5 hours of Lecture and 1 hour of Discussion per week for 15 weeks.

This is a course for entering students, particularly those who are undecided about the major they would like to pursue. It provides an introduction to the intellectual landscape of the College of Letters and Science, revealing the underlying assumptions, goals, and structure of a liberal arts education. Topics include the difference between the College of Letters and Science and the professional schools, the rationale behind the breadth requirement, the approaches and methodologies of each of the divisions in the college, and the benefits of engaging in research as an undergraduate. The ultimate goal of the course is to transform the students into informed participants in their own educational experiences, so that they can make the most of their years at Berkeley.

L & S 5 Introduction to Entrepreneurship 2 Units

Department: Letters and Science

Course level: Undergraduate

Terms course may be offered: Fall and spring

Grading: Letter grade.

Hours and format: 1.5 hours of Lecture per week for 15 weeks.

This course is designed for freshmen and sophomores who wish to know about entrepreneurship, its importance to our society, and its role in bringing new ideas to market. Students will understand the entrepreneurial business process and how they might become involved in those processes in their future careers--in whatever direction those careers might lead. This class will explore the structure and framework of entrepreneurial endeavors--both inside and outside the business world. The course will answer questions such as: What is entrepreneurship? What is opportunity recognition and selection? How can you create and define competitive advantage? How can you think about people in the entrepreneurial context? How can you garner support (financial and other) for an entrepreneurial venture? What do you do when nothing works as planned? And, how do you focus on doing right and doing well?

Instructor: Walske

L & S C5/UGBA C5 Introduction to Entrepreneurship 2 Units

Department: Letters and Science; Undergrad. Business Administration

Course level: Undergraduate

Terms course may be offered: Fall and spring

Grading: Letter grade.

Hours and format: 2 hours of Lecture per week for 15 weeks.

Designed for students who wish to know about entrepreneurship, its importance to our society, and its role in bringing new ideas to market. Students will understand the entrepreneurial business process and how they might become involved in those processes in their future careers--in whatever direction those careers might lead. What is entrepreneurship? What is opportunity recognition and selection? How can you create competitive advantage? How do you focus on doing right and doing well?

L & S 10 The On the Same Page Course 1 Unit

Department: Letters and Science

Course level: Undergraduate

Term course may be offered: Fall

Grading: Offered for pass/not pass grade only.

Hours and format: 1 hour of lecture/discussion per week for 8 weeks.

This is a course for new students (freshmen or transfers) who would like