
**BERLIN
CONNECT
2013**

**ANNUAL
REPORT**



MISSION STATEMENT

TO REPOSITION JESUS & HIS CHURCH IN THE MINDS OF SECULAR EUROPE BY BUILDING A LARGE, CHRIST CENTRED BIBLE-BASED CHURCH IN THE HEART OF BERLIN, CHANGING MINDSETS AND EMPOWERING PEOPLE TO LEAD AND IMPACT IN EVERY SPHERE OF LIFE.



HIGHLIGHTS 2013

**NEW VENUE BALLHAUS MITTE
GROWING FROM ONE TO FOUR SERVICES**

218 NEW PEOPLE, 309 SALVATIONS

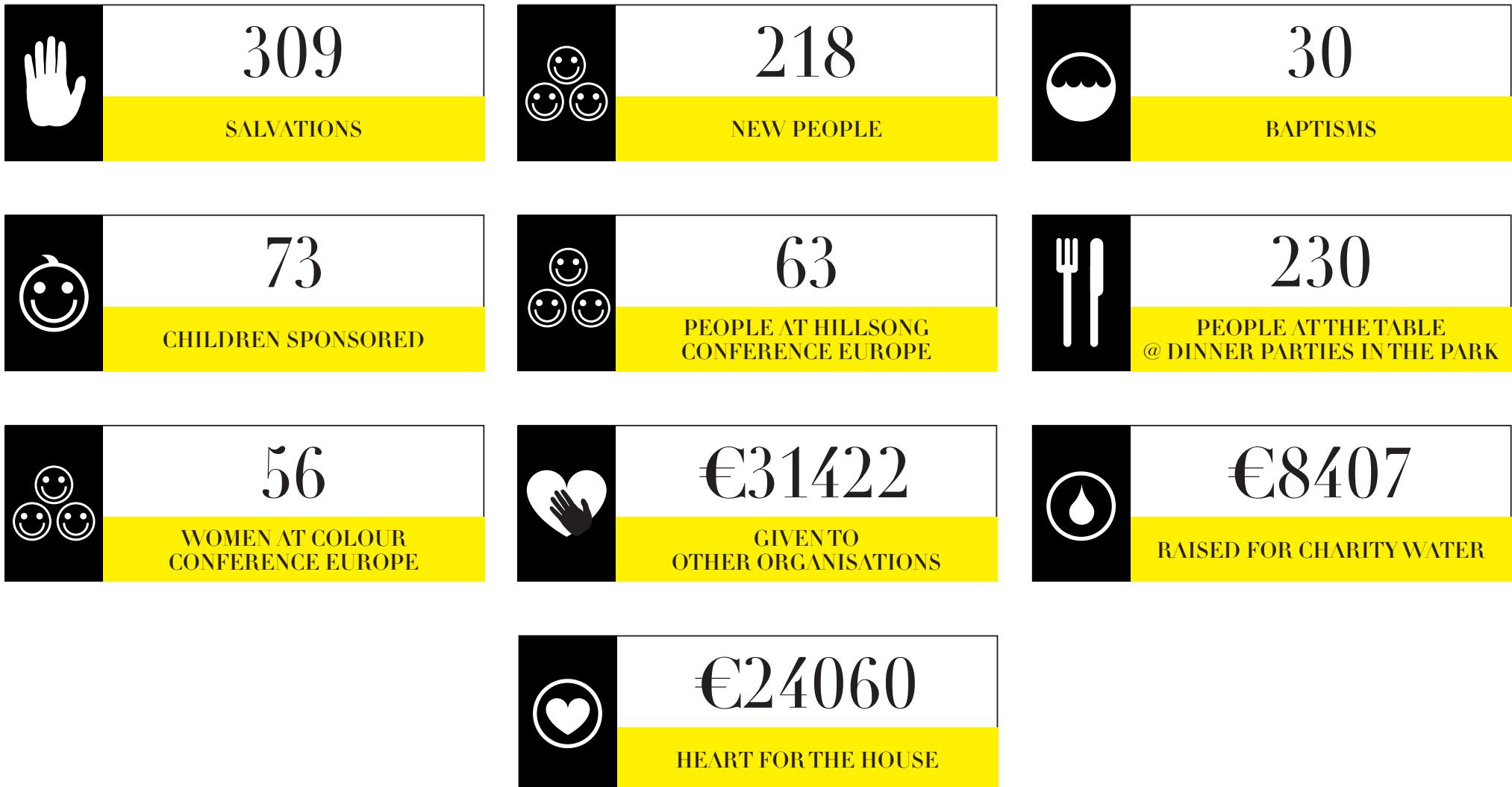
**SOCIAL KINDNESS AT EASTER
POP UP SHOP IN MITTE, RAISING € 1,000 FOR A21 FIGHTING HUMAN TRAFFICKING**

**SUMMER DINNER PARTIES IN THE PARK - TWO LOCATIONS
MANY PEOPLE'S PERCEPTIONS CHANGED ABOUT JESUS & HIS CHURCH
BY SIMPLY SITTING AT ONE BIG DINNER TABLE**

**CHRISTMAS KINDNESS & CHRISTMAS SPECIAL
422 PEOPLE SERVED, OVER 650 PEOPLE IN ATTENDANCE AT CHRISTMAS SERVICES**

**STANDING ORDERS INCREASED
FROM 41 TO 52**

HIGHLIGHTS 2013



CHRISTMAS KINDNESS 2013



CHARITY WATER 2013



HEART FOR THE HOUSE

2013

€24060

A YEARLY OFFERING
OVER AND ABOVE OUR USUAL
TITHES AND OFFERINGS
WHICH ENABLED US TO:

1. STRENGTHEN
SUNDAY SERVICES

PURCHASE OF BETTER SOUND, PRODUCTION
AND MUSIC EQUIPMENT

2. STRENGTHEN
MIDWEEK COMMUNITY

EQUIPPING THE MIDWEEK HUB FOR TEAM TRAININGS,
TEACHING NIGHTS, NEW TO CHURCH PARTIES AND
OFFICE OPERATIONS

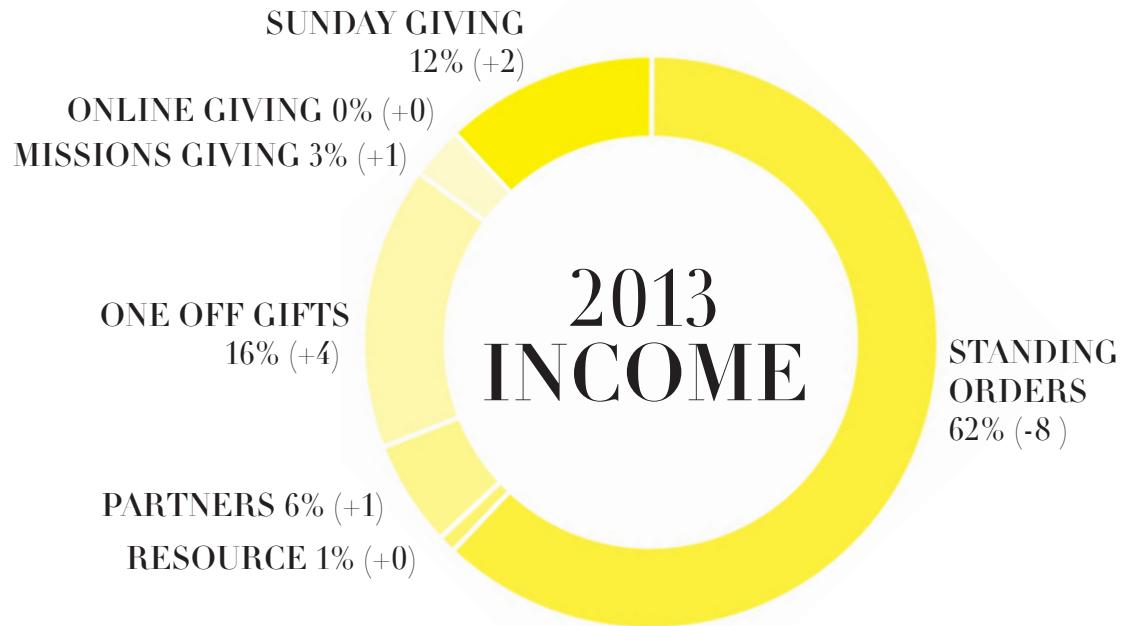
3. INTRODUCE
PARTNERS IN THE VISION

OVER 50 PARTNERS, CONTRIBUTING MONTHLY ABOVE
TITHES AND OFFERINGS FOR 12 MONTHS TOWARDS
RESOURCING THE ONGOING VENUES NEEDED TO MOVE
BERLIN CONNECT FORWARD

INCOME COMPARISON 2011-2013

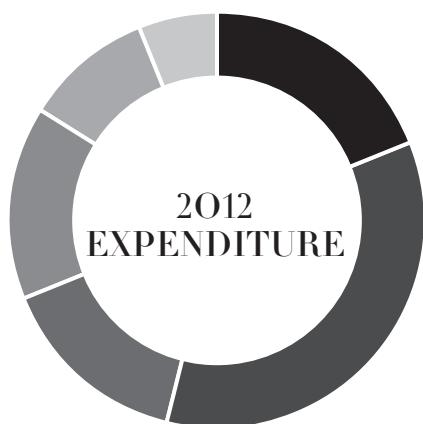


- SUNDAY GIVING 10%
- STANDING ORDERS 70%
- RESOURCE 1%
- PARTNERS 5%
- ONE OFF GIFTS 12%
- MISSIONS GIVING 2%
- ONLINE GIVING 0%

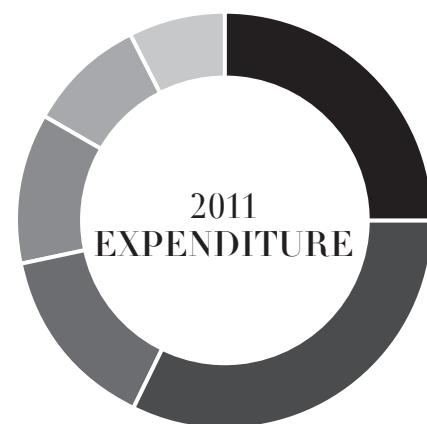
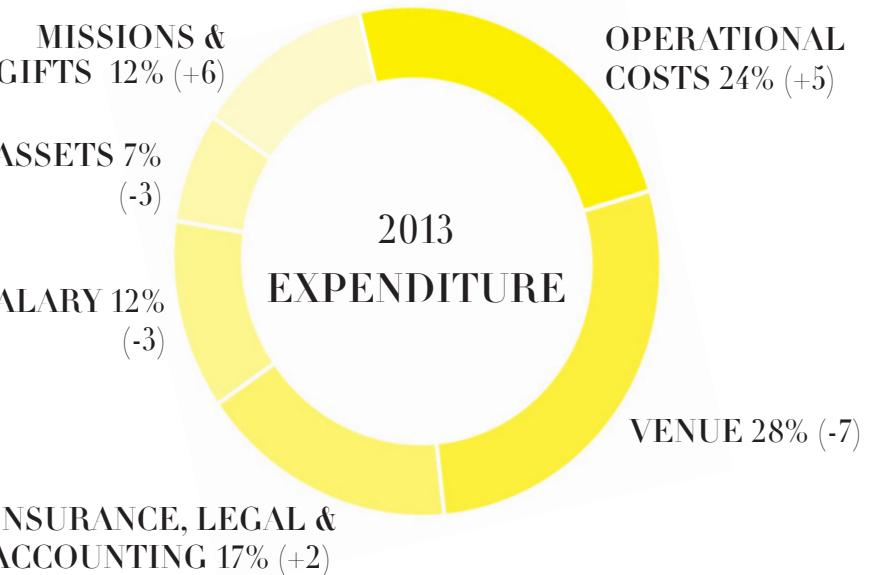


- SUNDAY GIVING 25%
- STANDING ORDERS 63%
- RESOURCE 1%
- PARTNERS 3%
- ONE OFF GIFTS 5%
- MISSIONS GIVING 3%
- ONLINE GIVING 0%

EXPENDITURE COMPARISON 2011-2013

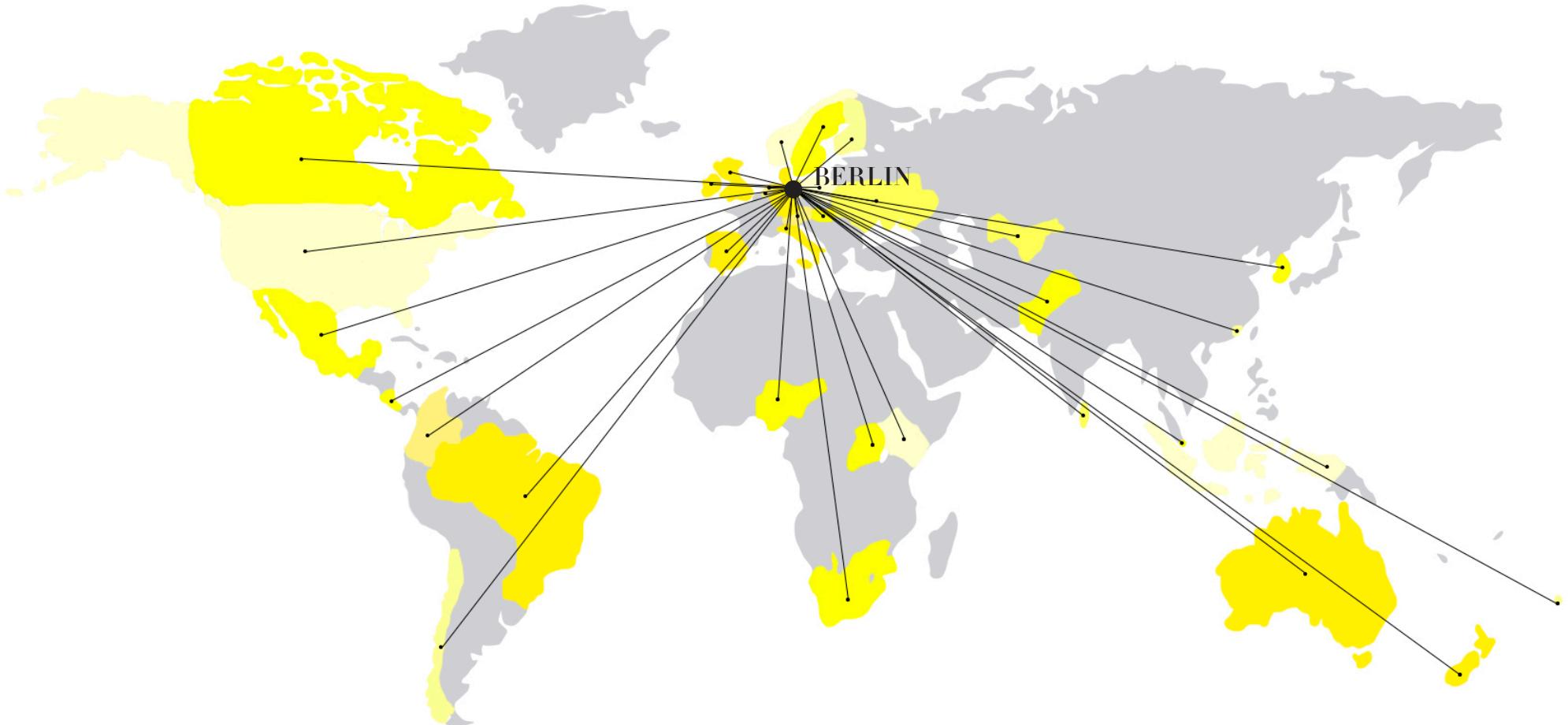


- OPERATIONAL COSTS 19%
- VENUE 35%
- INSURANCE, LEGAL & ACCOUNTING 15%
- SALARY 15%
- ASSETS 10%
- MISSIONS & GIFTS 6%

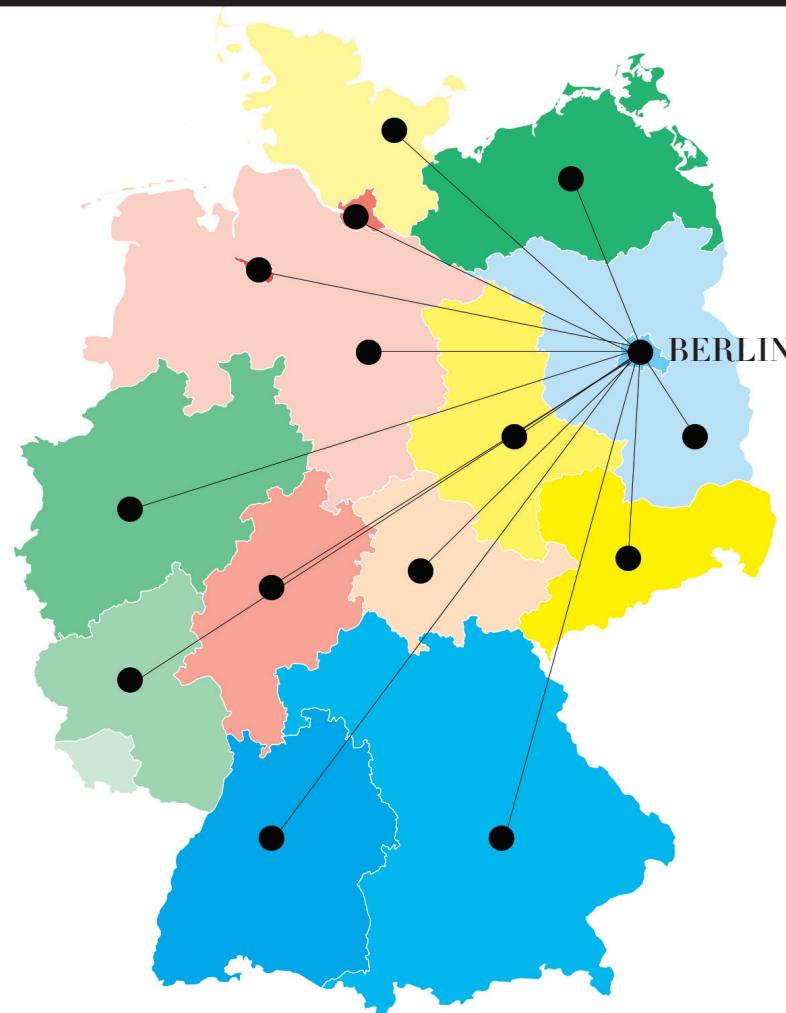


- OPERATIONAL COSTS 24%
- VENUE 31%
- INSURANCE, LEGAL & ACCOUNTING 14%
- SALARY 11%
- ASSETS 9%
- MISSIONS & GIFTS 7%

BERLIN CONNECT - A DIVERSE, MULTICULTURAL COMMUNITY



BERLIN CONNECT - PEOPLE FROM ALL ACROSS DEUTSCHLAND

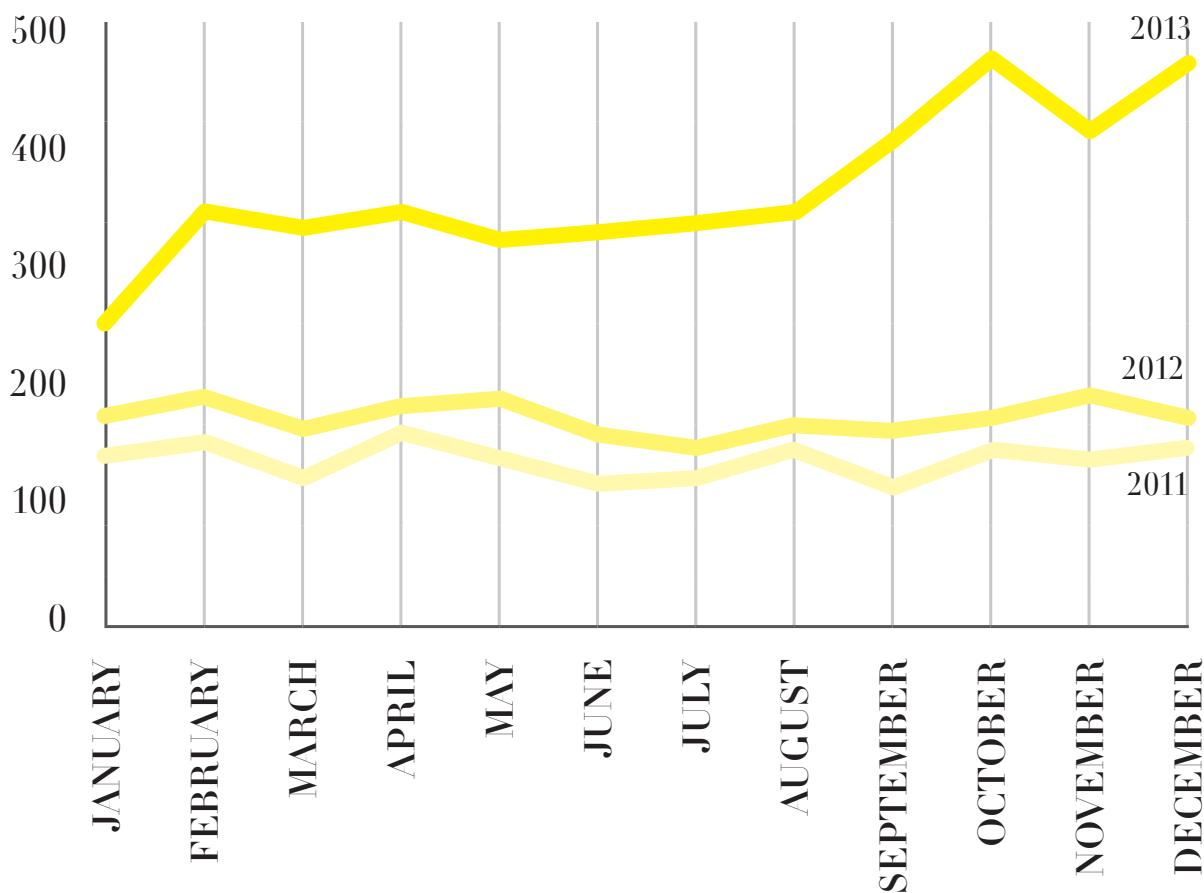


ATTENDANCE COMPARISON 2011-2013

Moving from one service at Meistersaal to a smaller venue at Ballhaus Mitte with multiple services was a step forward with an overall increase in attendance. This year we added a second location to our Dinner Parties in the Park in August with over 230 people gathering outside around one long dinner table. The momentum built up over summer led to a strong finish in December with over 650 people in attendance at our Christmas Services.

AVERAGE ATTENDANCE PER MONTH

● 2013 ● 2012 ● 2011



FOCUS FOR 2014

Believing and preparing for a year of multiplication in these three areas:

SUNDAYS

Shaping believers for society.
Turning guests into family.
Building community around each service.
Finding a larger venue to create room for more people to experience ‘welcome home’ and discover their New Identity in Christ.

COMMUNITY

Starting new ‘Dinner Parties with purpose’ across Berlin. It’s about belonging, caring, sharing and expressing kindness towards others locally and globally.
Dinner Parties in the park in summer at multiple locations across Berlin.

FOCUS FOR 2014

SOCIAL ENTERPRISE

Starting Futureminded group - a think tank focused on social change and leadership innovation. Creating opportunities to serve our city through city kindness initiatives and 2020plus Berlin Civic & Business Leadership Event with Mal Fletcher in May.

Creative campaign leading up to Easter, raising awareness and support for A21 to fight human trafficking - using fashion, media, art and design, changing perceptions about Jesus and His Church.



WWW.MYBERLINCONNECT.DE

