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EDUCATION

June 2014 Northwestern University, B.A.

Evanston, IL Environmental Sciences

GPA 3.60/4.00

WORK EXPERIENCE

Jan'14 - Present The Lowline | Web and Graphic Design Intern

New York, NY - Redesigned sponsorship proposals and Absolut. Vodka promotion campaign

- Coded custom mailing template

- Made animated gifs of logo and for the Young Designers program

May '13 - Sep '13 MyChild Inc. | Web Development Intern

Evanston, IL - Worked with the CEO to redesign the company website

- Collaborated with the Portugal branch to create a new website in Portuguese

- Built an interactive help center web page

- Created a seminar to teach employees how to upload content to the website

June '12 - Aug '12 Golden Gate National Recreation Area | Environmental and Safety Programs Intern

San Francisco, CA - Organized and implemented a composting program for National Park buildings in Marin

- Authored and designed Green Event Guidelines webpage for the Office of Special Park Uses

- Co-facilitated an initiative to reduce energy use in National Park office buildings.

April '12 - Present ARTica Studios, Northwestern University | Printmaking Instructor

Evanston, IL - Teach a 3-hour crash-course each term on Screen Printing and graphic design each term

- Designed and built screen-print press and exposure unit for University use

- Work with studio manager to improve class-efficiency and studio maintenance.

COMMUNITY ENGAGEMENT

Feb '12 - Present WildRoots Garden | President

Evanston, IL - Work with faculty, staff, and students to manage Northwestern's only student-run garden

- Organize and promote annual keynote speaker and organic farming conference

- Lead weekly meetings with 14 student board members

- Provide 1000+ lbs of fresh, local vegetables annually to Northwestern dining halls

Nov'10 - Present Project Wildcat | Counselor & Trainer

Boundary Waters, MN - Plan and execute student-run, week-long backpacking orientation program for over two-hundred first-year students at Northwestern University

 $\hbox{- Help teach twelve-week training course in outdoor skills, wilderness safety, interpersonal}\\$

communication, and leadership development to 50+ student counselors

Nov'10 - Nov'12 A&O Promotion and Public Relations Committee | Member

Evanston, IL - Promoted concerts, speakers, and films produced by A&O, Northwestern's highest-funded

student group through poster design, web campaigns, and special events

- Led the advertising campaign for Philfest, Northwestern's annual bluegrass festival

SKILLS

- Adobe Photoshop, Illustrator, InDesign, After Effects, and Premier

- HTML/CSS

- Javascript (jQuery)

- Excel