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INDUSTRY PROFESSIONAL EXPERIENCE

- Senior Graphic and Print Designer - Casablanca Paris

2020 - Present

I joined Casablanca four years ago to build and manage the print team. On the design front, we work on developing prints and graphics from the research, design, and development stages. Recently, I transitioned to a part-time contract (60%) to focus more on my teaching practice.
- Graphic and Print Designer - Peter Pilotto

2018 - 2020
- Freelance Print Designer - Maison Margiela

2017

EDUCATION

- 2021- 2023

UAL Central Saint Martins

MA graphic communication design (with distinction)
- 2013 - 2017

Shenkar College of Engineering and Design

BDes fashion and print design (with distinction)

ACADEMIC & TEACHING EXPERIENCE

- Guest Lecturer - The NB Haifa School of Design

June 2024

I gave a guest lecture and facilitated a discussion with Haifa’s final-year design students, followed by a feedback session where I reviewed students’ work in progress.
- Teaching Assistant - Central Saint Martins

2023 - Present

I provide quality feedback, guidance, assessment, and support to both MA and BA Graphic Communication Design students, working one to two days a week.
- Guest Lecturer - Shenkar College of Design

2021

My work included reviewing presentations of students’ final projects, providing them with live feedback on their work, as well as written assessments.
- Mentoring Programme Facilitator - Shenkar College of Design

2021

I built a mentoring programme for BA Fashion students at Shenkar. The aim of this programme was to help final-year students better understand the opportunities available to them following graduation and to help them kick-start their careers.

AWARDS

- 2023

Arts Thread & Gucci Award

Winner in the typography category
- 2024

The Alpine Fellowship Prize

Winner in the Visual Art category

PROFESSIONAL ACTIVITIES

- Speaker - The Alpine Fellowship Symposium

July 2024

I gave a talk and presented recent research work at the Alpine Fellowship Symposium in Tuscany.
- Exhibitor and Workshop Facilitator - The Migration Museum

2024 - Present

I was recently commissioned to design and create large-scale artworks that will be exhibited at the Migration Museum (London) from mid-September 2024. Following a detailed proposal, I was also selected to run funded workshops for the museum’s local community. These workshops aim to convey the diverse perspectives within the community through collaborative design focused on social engagement.
- Speaker - Design as Intervention - University of Oxford

May 2024

I was invited to give a lecture at a conference on ‘Comparative Perspectives on Migration Attitudes and Behaviours’ at the University of Oxford. My talk introduced my research alongside the visual research practices of other designers who work with different communities.
- Mentor - Arts Emergency

2023 - Present

I provide guidance and support to young creatives from underrepresented groups in the early stages of their careers, acting as an “insider” by offering insights and know-how in cases where relevant social capital and networks are lacking.
- Exhibitor - Designed for Life - London College of Fashion

2023
- Exhibitor - Traces: Stories of Migration - Nunnery Gallery

2023