Project title: **Dierenasiel Schoten revamp**

1. introduction

Restyling of an existing website for an animal-shelter.
Goals: attract sponsors and users, modernize the web-site

Features:

- Write HTML5, W3 consortium (no errors)
- CSS3, use of UI framework, Bootstrap grid, better composition
- New navigation system using navbar
- Menu on the left
- Responsive CSS (media queries/Bootstrap)
- Contact form
- Social icons in the footer
- Google map
- Static website
- Media/Trailer:Animations?
- Dynamic content/mini CSM?

2. User Interface Design and Prototype

Simple one-pager with fixed menu on the left. I have used Balsamiq because I wanted to create a neutral low-res wireframe without colors, fonts or graphics. I have added new components such as a contact-form, a map, videos. See wireframe on the appendix.

3. Navigation Structure

Basic navigation on the left, every section is reachable from the menu, which is always visible. See the diagram overlaid on the wireframe contained in the appendix to understand the user's flow.

4. References

Some ideas and concepts:

https://onextrapixel.com/free-bootstrap-wireframing-set-for-powerpoint

Wireframes are about structure and functionality and not design details.

http://www.jjg.net/ia/visvocab

Conceptual structure is not the same as navigational structure. The objective of the information architecture diagram is not to provide a full-blown navigational specification.

https://www.youtube.com/watch?v=ciL6FxkoLsw/

https://www.youtube.com/watch?v=4zEYfzjKiK8/
https://www.youtube.com/watch?v=xuNB19dmI9s/

UX Design Process: How To Sketch Wireframes—Web Design Pt 1/2/3

Some interesting Prompts are given.

Prompts:

- our goals
- users's goals
- questions to answer
- emotions to invoke

https://www.youtube.com/watch?v=KnZrypOaVCg/

Wireframing for Newbies

Wireframes are both design and communication artifacts.

https://www.youtube.com/watch?v=6ec8YIrfbhk/

Balsamiq Mockups: Beginner Turorial