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**SMART
INSURANCE
KEYCHAIN**
YOUR INSURANCE ID

PROJECT .V1. 20225



A GAME-CHANGING INNOVATION FOR STATE FARM CUSTOMERS

We are excited to introduce the Smart Insurance Keychain – a simple yet powerful tool designed to provide instant access to insurance information with a single tap.

This NFC-enabled keychain eliminates the hassle of searching for printed insurance cards or logging into apps during critical moments. Just tap the keychain with any smartphone, and it instantly opens a secure, browser-based page showing the customer's digital insurance ID.

No app download required. No login. Just tap and go.



SMART INSURANCE KEYCHAIN

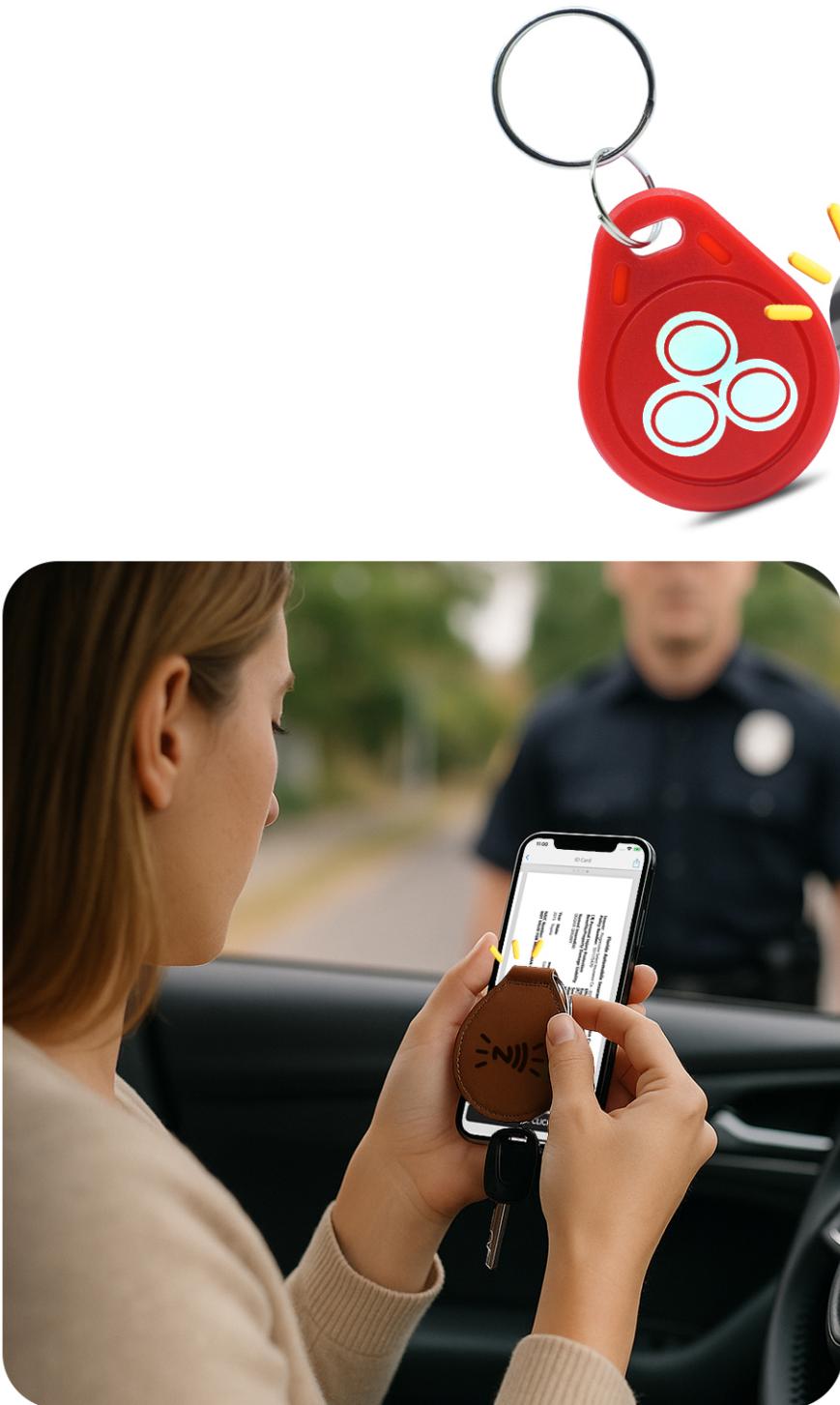
YOUR INSURANCE ID

SMART INSURANCE KEYCHAIN

YOUR INSURANCE ID

HOW IT WORKS:

- Every keychain is pre-programmed and assigned to the customer's account.
- Insurance details (PDF, image, link, or embedded content) are uploaded securely via our admin system.
- Customers keep the keychain on their car keys.
- In the event of a traffic stop or accident, they simply tap the keychain on their phone to pull up and display their current insurance information.



WHY THIS IS A PERFECT FIT FOR STATE FARM:

- Value-Added Service: Give your customers something tangible, smart, and useful — at no extra hassle to your internal system.
- Faster Verifications: Great for both customers and law enforcement during stops.
- No App, No Problem: Unlike many digital ID systems, ours is 100% browser-based and requires no application. Works with iPhone and Android instantly.
- Custom Branded: The keychains can be printed with your logo and branding to promote customer loyalty and brand awareness.



UPGRADE THE EXPERIENCE:

Offer customers an optional bundle:

- Smart Insurance Keychain + Emergency Contact Info
- Add service contact info, roadside assistance number, or custom messages.



BENEFITS AT A GLANCE:

- Tap to Access Insurance
- Works with All Phones
- No App or Setup Required by End-User
- Secure & Editable by Company Staff
- Branded with Your Logo
- Simple to Distribute with Policy Documents
- Lifetime Use – No Hidden Fees
- Create more LOYALTY!

We ❤️ our
customers

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BUILDING CUSTOMER LOYALTY

The Smart Insurance Keychain also plays a powerful role in building customer loyalty.

In today's digital world, most insurance transactions — from contracts to policy renewals — are handled entirely online, with no physical connection between the company and the client. This makes it easy for customers to switch providers with just a few clicks. By giving clients a tangible, high-tech tool they can keep with them every day, you create a lasting physical link to your brand. This small but impactful device becomes a constant reminder of your service, increasing satisfaction, strengthening brand connection, and making it far less likely for customers to move to another provider. As a first-of-its-kind innovation in the insurance industry, it sets your company apart as forward-thinking and customer-focused.

