

FRANCISCO BERMUDEZ

Frontend Developer

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Ciudad de Buenos Aires

PROFILE

I develop my career as a Frontend specialist and mobile application developer, bringing a strategic vision thanks to my background in Communication to design attractive, intuitive, and functional interfaces.

I have solid experience in HTML5, CSS3, and JavaScript, as well as modern frameworks such as React.js and React Native, and component libraries like Material-UI (MUI).

Additionally, I incorporate AI tools to optimize prototypes and workflows. My role encompasses both technical implementation and product definition, along with strategic planning, ensuring that each version meets business objectives and provides a consistent and scalable user experience.

PROFESSIONAL EXPERIENCE

Frontend developer, Maxdream | 2023 - present

At Maxdream, I am responsible for designing and maintaining the user interface using Next.js and TypeScript, applying Tailwind CSS to ensure visual consistency, and using Jest to validate code quality. I implement state management with Zustand, building modular and optimized components that enhance performance and user experience. In addition to my technical role, I participate in defining product features, collaborating with the planning team to translate business requirements into workflows and development priorities. This collaboration allows me to align deliveries with strategic objectives and ensure that each iteration adds real value to the project.

Frontend developer, Sistema Apple MLM (Freelance) | 2023

At Sistema Apple, I worked on improving the website, using React and TypeScript to develop reusable components and ensuring a 100% smooth and intuitive user experience.

Media Analyst, BB Media | 2022 - 2023

At BB Media, I worked as an OTT media analyst, gathering and comparing information from publications and platforms worldwide to identify trends, key metrics, and optimization opportunities to enhance the company's offerings.

EDUCATION

Social Communication Sciences, Universidad de Buenos Aires, 2016 - 2024.

Fullstack Engineer, Educacion It, 2024-2025.

Fundamentals of frontend development (React.js), Udemy, 2022.

Data Analytics, Coderhouse, 2021 - 2022.

SKILLS

I specialize in React, Next.js, TypeScript, JavaScript, HTML5, CSS3, Tailwind CSS, and Zustand, with experience integrating REST APIs and MUI. I maintain clear communication adapted to different audiences, which facilitates requirements definition and decision-making. I usually organize work by setting priorities and designing task workflows that ensure constant progress without surprises. Additionally, I take on the coordination of initiatives, supporting the team in continuous improvement efforts and goal achievement.

ADDITIONAL INFORMATION

During 2024, I independently carried out a farm management and monitoring system project in which I designed and developed the web user interface using React, Next.js, and TypeScript, along with HTML5, CSS3, and Tailwind CSS. I implemented real-time tracking modules for animal location and status through REST API consumption and built control panels for managing stock and field resources, incorporating advanced filters and automatic alerts. To facilitate geographic planning, I integrated Mapbox GL JS and enabled interactive delimitation of grazing areas, breeding plots, and work zones. Throughout the project, I rigorously applied usability and accessibility principles, ensuring an intuitive, scalable, and business-aligned user experience.

LANGUAGES