

Short Pitch: Reptipics.com will be a website that will serve as a personal pet blog for my snake, (And potential future reptiles) as well as a possible merch store if I ever want to start selling 3D printed reptile terrarium props.

Long Pitch: Reptile Ownership is growing fast in the USA, and this blog/potential merch store will be made specifically for this growing market. Ever wanted to gawk at cute snakes and read up on their habits, my care for them, and what products I prefer to use when providing for that care? Well then this website is for you! The website will be a personal blog that's open to the public as well, and may also include personal features that help me track feeding times and other important events for my pets, all while letting users look at the best, most photogenic pictures I can take of them.

Comps



Personas

Humbert



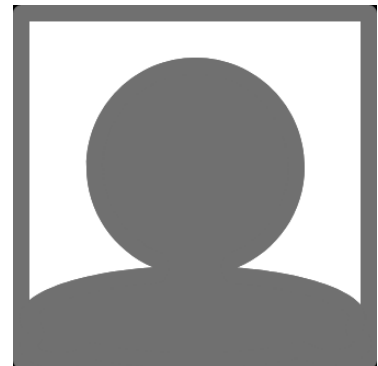
Reptile Enthusiast looking for Cool Reptile Pics.

Jumm



New Reptile Owner who may want tips.

Geralm



Someone who may be interested in future Merch.