

Site| **RealSkyWeather.com**.

Libardo Bernal

CIT 230

Site Plan --RealSkyWeather.com

Site Plan

Site Description

This document describes **RealSkyWeather.com** website for the weather website for Preston town, creating information and scenarios and other facts, using all the structure, plan, elements and styles learning in this course CIT-230.

Site name

This site name is called **RealSkyWeather.com**. This is reflecting all the weather information about the Town. List below Domains options and cost.

✓	realskyweather.com	CA\$17/year	🛒
✓	realskyweather.net	CA\$17/year	🛒
✓	realskyweather.org	CA\$17/year	🛒
✓	realskyweather.fun	CA\$27/year	🛒
✓	realskyweather.news	CA\$41/year	🛒

Site Purpose

The main thing for this web is give all the information about the Weather, Implementation different configurations scenarios and design. Support some websites to facilitate access to the weather information about weather.

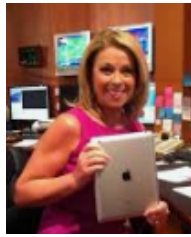
Other purpose is to inform different concepts about the Weather.

Target Audience

The target audience for this web site **RealSkyWeather.com**. is described below:

- Who: Regular people, governmental institutions and private companies.
- Age: 12 to unlimited.
- Market: governmental institutions [schools, police department], private companies.
- Income: advertising products between weather information
- Motivation: Information about weather and information about seasons.

Personas



Cindy Preszler

Cindy Preszler is a broadcast meteorologist for WeatherSTL.com, a dynamic, interactive site delivering up-to-date weather information.

Occupation: Meteorologist at WFTX Fox 4 Fort Myers, Florida

Media diffusion

Actual WFTX FOX 4

Anterior WeatherSTL.com,
Preszler Productions, LLC,
KSDK-TV News Channel 5

Education The University of South Dakota

Sitios web Company Web
Personal Web

Technology: Use most Technology familiar with any PC, tablet and small devices.



Angella Sharpe

Occupation: Multimedia journalist, Entertainment Reporter,
Radio Personality, TB Rays web reporter,
Red Carpet Host

Education The University of South Dakota

Sitios web Company Web
Personal Web

Technology: Use most Technology familiar with any devices.

Scenarios

1. Why we need information about weather?
2. Mandatory information to check every day
3. Update information permanent
4. Preparation for natural disaster.
5. Planning different schedules for the customer
6. Recommendations for users.

Content Architecture

1. Why we need information about weather?

- Definition of the weather and the advantages when you are prepared.
- Photo the areas
- Video for areas

2. Mandatory information to check every day

- Visual information easy access
- Graphic information

3. Update information permanent

- Update information regularly

4. Preparation for natural disaster.

- Information about disaster

5. Planning different schedules for the customer

- Links to connects to schedules for different seasons
- Open schedules for each customer, reporting updates.

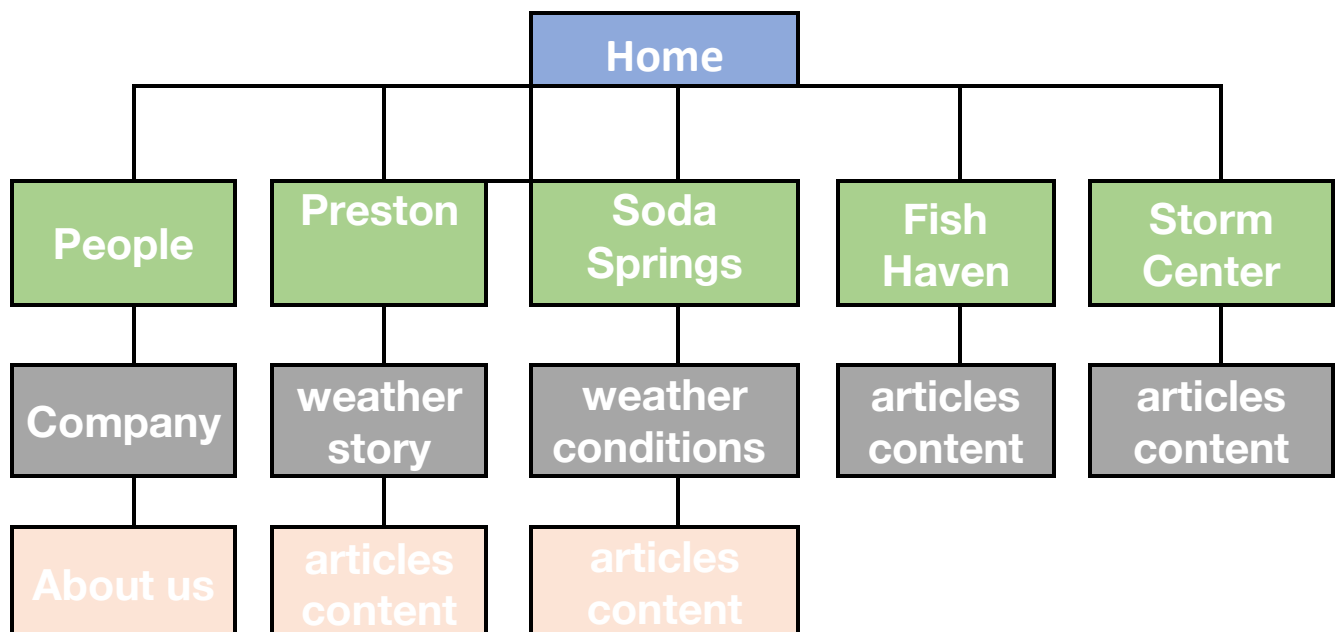
6. Recommendations for users.

- List of the references for users.
- Access to links.

Site Map

This section describes the basic structure of the **RealSkyWeather.com** website

Site map example



Style

This section describes the visual; and aesthetic plan for the **RealSkyWeather.com**

Color Scheme

This section describes the background, text, links, accents, highlights and logos of the **RealSkyWeather.com**

Primary Color Dark Green

#006400

#FFFaf0

#8fbc8f

Figure 2

Cornsilk	FFF8DC	255,248,220
DarkKhaki	BDB76B	189,183,107

Typography

Describes the fonts, font sizes, styles and the height used in the **RealSkyWeather.com**

Object/Item	Font	Size/Color
Default paragraph text	Verdana weight Normal	px#00000
Heading level (h2)	Arial style normal	
Heading level (h3)	Arial style normal	
Navigation Anchor	Arial style normal	

Site| **RealSkyWeather.com.**

Libardo Bernal

CIT 230

Wireframe

List the visual elements

Attached Examples for Pc and Mobiles devices

