

# What Would Convince Me to Engage with Risk Peek

## 1. Improved Customer Risk Assessment

Risk Peek should enhance our ability to assess a customer's digital footprint, reputation, and non-traditional risk indicators. Predictive risk indicators such as fraud likelihood and geopolitical exposure are highly valuable.

## 2. Global Data Coverage

As a global bank, we need Risk Peek to handle cross-border identity verification, regional compliance, and support multilingual and international documentation.

## 3. Compliance Acceleration

Solutions that reduce manual onboarding, provide clear audit trails, and include pre-built compliance modules aligned with regulations like AML, CTF, and PEP screening are critical.

## 4. API-First, Easily Integratable

Risk Peek must offer robust, well-documented APIs, webhook support, batch processing, and a sandbox environment with Swagger documentation.

## 5. AI/ML Transparency

Transparency in AI risk scoring is essential. We would look for explainability features, model cards, bias audits, and validation summaries.

## 6. Privacy and Data Handling

Compliance with GDPR, data residency options, strong encryption, and a clear Data Processing Agreement are mandatory.

## 7. Cost-Efficiency and ROI

We need case studies or benchmarks demonstrating time savings, fraud detection improvement, and flexible pricing models.

## 8. Reputation & References

References from other financial institutions, industry certifications (e.g., ISO 27001, SOC 2), and partnerships build credibility.